

# 2025 DOWNTOWN TOOLBOX



The 2025 Downtown Toolbox is a directory of partners, service providers, and annual investors provided exclusively to Mississippi Main Street Association (MMSA) community members. Listing in the Downtown Toolbox is a benefit of partnership and annual investment with MMSA and does not constitute an endorsement or recommendation of any kind by MMSA. All information contained herein is accurate to the best of our knowledge as of January 1, 2025. To provide updates on any of the information contained in this directory, please contact Jeannie Zieren at [jeannie@msmainstreet.com](mailto:jeannie@msmainstreet.com). If you would like your organization or business to be listed in the next issue of the Downtown Toolbox, please contact Jim Miller at [jim@msmainstreet.com](mailto:jim@msmainstreet.com).

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ARCHITECTURE

# Beard + Riser Architects



1102 Van Buren Ave.  
Oxford, MS 38655

490 C.R. 190  
Greenwood, MS 38930

[beardriser.com](http://beardriser.com)  
(662) 455-2581

CONTACT INFORMATION

John Beard | Principal Architect  
[jbeard@beardriser.com](mailto:jbeard@beardriser.com)  
Dale Riser | Principal Architect  
[driser@beardriser.com](mailto:driser@beardriser.com)

OVERVIEW

## Trusted Solutions for Your Architectural Needs

Beard + Riser specializes in providing high-quality solutions for a variety of architectural needs. With extensive experience in the rehabilitation of older buildings, nearly 80% of our project history involves public work, and approximately 75% focuses on repairs, upgrades, renovations, and modernizations to existing facilities. This expertise has equipped us with a deep understanding of the unique requirements and attention to detail necessary to help you realize the highest and best use of your property.

We are highly skilled in the rehabilitation, renovation, and modernization of historic buildings for higher education institutions, public entities, private clients, and non-profit ownership groups. A trusted partner, Beard + Riser is committed to delivering exceptional results and looks forward to supporting your next project.

FEATURED SERVICES

- Architectural design
- Feasibility studies
- Historic preservation
- Existing conditions survey
- Rendering and marketing graphics

ARCHITECTURE

# Belinda Stewart Architects



61 N. Dunn St.  
P.O. Box 867  
Eupora, MS 39744

[belindastewartarchitects.com](http://belindastewartarchitects.com)  
(662) 258-6405

## OVERVIEW

Established in 1990, Belinda Stewart Architects (BSA) is a 100% woman-owned firm that has consistently focused on the preservation and rehabilitation of historic structures, vision for renovations, and contextually appropriate new design. We have provided professional services for hundreds of structures throughout the Southeast, representing over \$650+ million in construction value.

BSA is a firm committed to place. Each building we work on has a unique story to tell, whether it is a rich history waiting to be rediscovered or a new dream waiting to be unleashed. Our designers seek solutions, investigate options, and deeply understand that our work is more than architecture. Instead, it is a way to make a positive difference in a person's life and community.

## FEATURED SERVICES

- Full-service architectural firm
- Preservation + Grant writing
- Façade renderings, storefront visioning & presentation tools
- Downtown and community development
- Historic structures reports & existing facility studies

## CONTACT INFORMATION

Belinda J. Stewart, FAIA | Principal, [bsa@belindastewartarchitects.com](mailto:bsa@belindastewartarchitects.com)

## ARCHITECTURE

# Fred Carl, Jr. Small Town Center



P.O. Box AQ  
Mississippi State, MS 39762

[smalltowncenter.msstate.edu](http://smalltowncenter.msstate.edu)  
(662) 325-2207

### OVERVIEW

The Fred Carl, Jr. Small Town Center is a community design center in the College of Architecture, Art and Design at Mississippi State University. We provide a range of design and planning services for communities and research about small town challenges. Over the past four decades, the Small Town Center at Mississippi State University has contributed a significant body of knowledge about small towns in modern America.

The center was established as The Center for Small Town Research and Design in 1979 in response to both its geographical location within a rural landscape and to the Mississippi State University School of Architecture's focus on the American small town. At its inception, it was the nation's first community design center with a focus on small town issues. In 2003, the center was renamed in response to a major gift by businessman Fred Carl, Jr. of Greenwood, Mississippi.

### FEATURED SERVICES

- Master planning
- Project feasibility studies
- Downtown revitalization
- Community engagement and visioning
- Design research
- Creating and building
- Design seminars and workshops

### CONTACT INFORMATION

Leah Kemp, AIA | Director, [lkemp@caad.msstate.edu](mailto:lkemp@caad.msstate.edu)

CONSULTING

# MSU Extension

410 Bost Extension Center  
Suite 405  
Mississippi State, MS 39762



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**EXTENSION**

[gcd.extension.msstate.edu](http://gcd.extension.msstate.edu)  
(662) 325-3141

## OVERVIEW

The Center for Government and Community Development (GCD) is a unit of the Mississippi State University Extension Service. The Center's staff design and deliver educational programs, training activities, information, and technical assistance in response to the high priority economic and community development needs of Mississippi communities and their citizens. Participants in GCD programs include local government leaders, community-based organizations, state and local agencies, and business enterprises.

The activities of the Center help the university build strong partnerships with agencies, institutions, organizations, and foundations that have a shared commitment to strengthening the well-being of Mississippi communities and the work of local government officials. The GCD mission also includes providing community leaders, organizations, agencies, businesses, and citizens with high quality, science-based information on economic and community development topics.

## FEATURED SERVICES

- Market analysis
- Economic impact analysis
- Understanding your economy
- Community action planning
- Small business development

## CONTACT INFORMATION

Rachael Carter, Ph.D. | Extension Economist, [rdm1@msstate.edu](mailto:rdm1@msstate.edu)

CONSULTING

# Orion Planning + Design

919 Getwell Road  
Hernando, MS 38632

[orionplanningdesign.com](http://orionplanningdesign.com)  
(901) 268-7566



## OVERVIEW

Orion Planning + Design (OPD) is a multi-disciplinary firm specializing in the creation of dynamic places. Orion advocates inclusive, healthy communities that can adapt and thrive in a changing world. With experience from coast-to-coast and internationally, Orion has a breadth of multi-disciplinary expertise in both the private and public sectors. The firm was formed to bring together highly skilled planners and designers that share a common philosophy in practice and enjoy the consulting business.

Orion has a deep and abiding respect for the role of local government and the daily challenges faced by dedicated local staff and elected officials. Most of its partners have worked in the public sector and have interviewed, hired, and managed the work of consultants on behalf of the agencies they have represented. The firm is owned by its five partners, and Orion has five offices across the United States. Orion has full-service capabilities either internally or with preferred partner firms.

## FEATURED SERVICES

- Planning services
- Design services
- Zoning and development codes

## CONTACT INFORMATION

Bob Barber, FAICP | Partner, [bob@orionplanningdesign.com](mailto:bob@orionplanningdesign.com)

CONSULTING

# PPM Consultants

289 Commerce Park Drive, Suite D  
Ridgeland, MS 39157

[ppmco.com](http://ppmco.com)  
(601) 953-2564



## OVERVIEW

PPM Consultants is an environmental science and engineering firm, specializing in brownfield redevelopment, environmental due diligence, assessments, cleanup, and environmental permitting and compliance.

## FEATURED SERVICES

- Brownfield redevelopment
- Environmental due diligence
- Phase I/II environmental site assessments
- Cleanup financial incentives consulting

## CONTACT INFORMATION

Trey Hess, PE | Principal/Marketing Director, [trey.hess@ppmco.com](mailto:trey.hess@ppmco.com)

ENERGY

# Atmos Energy



790 Liberty Rd.  
Flowood, MS 39232

[atmosenergy.com](http://atmosenergy.com)  
(888) 286-6700

## OVERVIEW

Atmos Energy Corporation is the nation's largest fully regulated, natural gas-only distributor of safe, clean, efficient, and affordable energy. As part of our vision to be the safest provider of natural gas services, we are modernizing our business and our infrastructure while continuing to invest in safety, innovation, environmental sustainability, and our communities. An S&P 500 company headquartered in Dallas, Texas, Atmos Energy serves more than 3 million distribution customers in over 1,400 communities across eight states and manages proprietary pipeline and storage assets, including one of the largest intrastate natural gas pipeline systems in Texas.

The communities we serve are far more than places to do business. They're where Atmos Energy customers and employees call home, send kids to school, shop, play ballgames, and live life. Communities are why we provide safe, reliable delivery of natural gas.

## FEATURED SERVICES

- Natural gas
- Community engagement
- Health and welfare
- Education

## CONTACT INFORMATION

Robert Lesley | Director of Public Affairs, [robert.lesley@atmosenergy.com](mailto:robert.lesley@atmosenergy.com)

## ENERGY

# Cooperative Energy

201 N President St.  
Jackson, MS 39201

[cooperativeenergy.com](http://cooperativeenergy.com)  
(601) 720-1748



## OVERVIEW

Cooperative Energy's mission is to deliver to our members reliable and affordable energy in a safe and environmentally responsible manner. This is accomplished by focusing on the core fundamentals of power generation, power purchasing, power delivery, and fuel risk mitigation while achieving the highest levels of safety, reliability, and economics.

Cooperative Energy, formerly South Mississippi Electric Power Association, was formed in 1941 with the mission of meeting the wholesale power requirements of seven small electric power associations, all located in South Mississippi. Today, in a complex, ever-changing energy world, our mission for our members remains the same, but the size of our job is much bigger. We provide reliable, affordable electric power to over one million Mississippians served by our eleven member systems from the Mississippi Delta to the Gulf Coast.

## FEATURED SERVICES

- Energy resources
- Renewable energy
- Economic development

## CONTACT INFORMATION

Mitch Stringer | Director of Economic Development,  
[mstringer@cooperativeenergy.com](mailto:mstringer@cooperativeenergy.com)

ENERGY

# Entergy

309 E Pearl St.  
Jackson, MS 39202

[entergy-mississippi.com](http://entergy-mississippi.com)  
(800) 368-3749



# entergy

## OVERVIEW

Entergy Mississippi serves approximately 451,000 customers in 45 of Mississippi's 82 counties. Throughout its history, Entergy has been a major source for economic development throughout its service territory, which includes some of the nation's poorest regions. While providing a product vital to expansion, the company also has played an active role in attracting business and industry to the area. The companies' utilities provide power to manufacturers, gas processing plants, and other new commercial and industrial sites in the Gulf South. Entergy companies have also played a key role in rebuilding infrastructure in communities affected by hurricanes and other storms to help revitalize their economies.

In addition to economic concerns, Entergy is heavily involved in environmental and social issues. Entergy has pledged to cap greenhouse gases by partnering with the Environmental Defense Fund and is working hard on its low-income initiatives to help poor and fixed-income families with assistance when utility bills are higher.

## FEATURED SERVICES

- Customer assistance (residential or business)
- Economic development

## CONTACT INFORMATION

Chris Hinton | Community Development Manager  
[chinto3@entergy.com](mailto:chinto3@entergy.com)

## ENERGY

# Mississippi Power

P.O. Box 4079  
Hattiesburg, MS 39502

[mississippipower.com](http://mississippipower.com)

(800) 532-1502 (residential)

(877) 656-1836 (business)



# Mississippi Power

## OVERVIEW

At Mississippi Power, we believe the key to meeting growing energy demands is having a diverse portfolio of energy sources. Diversifying our resources – coal, natural gas, and solar energy – allows us to deploy innovative ways to generate clean, reliable, and cost-effective electricity, while avoiding an overreliance on one fuel source and staying environmentally responsible.

Providing safe, reliable electricity always comes first. Our team of skilled employees works every day to manage and maintain about 7,000 miles of lines to ensure the safe delivery of electricity to homes and businesses across southeast Mississippi. Mississippi Power has made improvements to build and maintain a more reliable system to make, transmit, and deliver electricity to our customers.

## FEATURED SERVICES

- Outdoor lighting systems
- Entergy services
- Generators
- Commercial development
- Electric transportation
- Property managers portal

## CONTACT INFORMATION

Tomeka Wiley | Project Manager, [tldurr@southernco.com](mailto:tldurr@southernco.com)

## ENGINEERING

# Neel-Schaffer

P.O. Box 22625  
Jackson, MS 39225

[neel-schaffer.com](http://neel-schaffer.com)  
(601) 948-3071



## OVERVIEW

Neel-Schaffer is a multi-disciplined engineering, planning and construction management firm that was founded in 1983 and today is one of the largest private, employee-owned engineering firms in the South.

Guided by a mission of CARE, SERVICE, and EXCELLENCE, Neel-Schaffer is dedicated to delivering innovative solutions that benefit both clients and communities. As the firm continues to grow, we remain steadfast in our commitment to enhancing the quality of life in the communities where we live and work.

Headquartered in Jackson, Mississippi, the firm's corporate structure emphasizes local service, allowing our employees to maintain deep local connections with clients in the communities we serve while having the resources of a much larger regional firm at their fingertips. This allows us to provide a full-service approach to program development, design, planning, and construction management.

## FEATURED SERVICES

- Transportation
- Water
- Civil/site
- Environmental services
- Support services

## CONTACT INFORMATION

Mandy Hegwood, PE | Vice President,  
[mandolyn.hegwood@neel-schaffer.com](mailto:mandolyn.hegwood@neel-schaffer.com)

## FINANCIAL SERVICES

# Community Bank



P.O. Box 1869  
Brandon, MS 39043

[communitybank.net](http://communitybank.net)  
(866) 217-3305

### OVERVIEW

Community Bank is one of the fastest growing financial institutions in the South. Despite our growth, Community Bank is not the product of big business or a large, metropolitan area. Instead, more than 100 years ago, we chose a small timber community in east central Mississippi to first plant our roots. Today, Community Bank has grown from \$200 million in assets and a couple of offices to more than \$3.3 billion in assets, 51 offices, and over 800 staff-owners in four states.

However, the numerous customers and staff who are a part of our Community Bank family – the everyday faces behind those impressive numbers – would tell you that our growth and success isn't all that complicated. It simply lies in our continued commitment to community and year after year upholding the same small-town values that we were founded upon.

### FEATURED SERVICES

- Personal banking
- Business banking
- Merchant services
- SBA loans
- Mortgage lending

### CONTACT INFORMATION

Matt Mayo | Executive Vice President, [matt.mayo@communitybank.net](mailto:matt.mayo@communitybank.net)

## FINANCIAL SERVICES

# Guaranty Bank

210 N Hayden Street  
Belzoni, MS 39038

[gbtonline.com](http://gbtonline.com)  
(662) 247-5258



**GuarantyBank**  
Member FDIC

### OVERVIEW

Guaranty Bank delivers exceptional services and products to Mississippi and Tennessee. Our mission is to set the standard for excellence in financial products and their delivery, to strengthen the communities we serve, and to help improve the quality of life in those areas while realizing the greatest benefit for our shareholders, employees, and customers. We have been setting the standard in banking since 1943.

Guaranty Bank is a Community Development Financial Institution (CDFI). Not only do we have a strong history of working within our communities for overall betterment, but our certification as a CDFI also demonstrates our commitment to improving neighborhoods, communities, and the lives of our customers.

### FEATURED SERVICES

- Personal banking
- Business banking
- Cash Management services for businesses
- Mortgage lending
- Cutting-edge online & mobile banking features
- Commitment to teaching financial literacy through a variety of programs methods. From virtual courses, classroom presentations, business events, and beyond, we believe in empowering our communities with the tools for financial success.
- Community partnerships throughout our footprint to show support at a local level.

### CONTACT INFORMATION

Meagan Grisham | Brand Manager, [meagan.grisham@gbtonline.com](mailto:meagan.grisham@gbtonline.com)

## FINANCIAL SERVICES

# Hancock Whitney Bank



P.O. Box 4019  
Gulfport, MS 39501

[hancockwhitney.com](http://hancockwhitney.com)  
(800) 448-8812

## OVERVIEW

Hancock Whitney Bank combines a commitment to gracious hospitality with extensive expertise in all aspects of banking, financial planning, and wealth management to help make your dreams a reality.

More than a century ago, our founders saw the need for a bank built to last – an institution anchored in values, reinforced with resilience, and focused on opportunity. To realize their vision, they forged business foundations from the character and community that distinguish the Gulf South. Today, we carry on that remarkable legacy as one of America’s strongest and safest banks serving one of the nation’s most vibrant corridors.

## FEATURED SERVICES

- Banking
- Loans and credit
- Online and mobile banking
- Retirement and investment insurance
- Business services
- Treasury management
- Commercial financing
- Industry expertise
- Wealth management

## CONTACT INFORMATION

Brent Fairley | Senior Vice President/Market President,  
[brent.fairley@hancockwhitney.com](mailto:brent.fairley@hancockwhitney.com)

## FINANCIAL SERVICES

# Regions Bank

1015 Cowan Road  
Gulfport, MS 39507

[regions.com](https://www.regions.com)  
(800) 734-4667



## OVERVIEW

Regions Financial Corporation is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest, and the State of Texas.

Regions invests in helping individuals, families and businesses overcome financial challenges. We focus our resources on three strategic priorities: economic and community development, education and workforce readiness, and financial wellness.

At Regions, we believe that focusing on priorities that complement our expertise and talent allows us to best serve our communities. By supporting initiatives where we can have meaningful and measurable impact, we're well-positioned to continue doing more today and into the future.

## FEATURED SERVICES

- Personal banking
- Small business banking
- Commercial banking
- Wealth management
- Insights

## CONTACT INFORMATION

Chase Maxwell | Market Executive, [chase.maxwell@regions.com](mailto:chase.maxwell@regions.com)

## FINANCIAL SERVICES



# Renasant Bank

P.O. Box 709  
Tupelo, MS 38802

[renasantbank.com](http://renasantbank.com)  
(800) 680-1601

### OVERVIEW

Renasant Bank is one of the Southeast's strongest financial institutions with approximately \$13.9 billion in assets and more than 200 banking, lending, wealth management, and financial services offices in Mississippi and across the Southeast. All of Renasant's success stems from each of our banker's commitment to investing in their communities as a way of better understanding the people we serve.

Renasant Bank has been a leader in financial innovation since its founding, being the first commercial bank in Mississippi to introduce automated cash dispensing machines and debit cards. Before that, Renasant Bank was the first bank in Lee County to establish a separate savings department, use home savings banks, offer bank by mail, and establish branches. We understand financial innovation is often a key driver in community development and offer products and services that customers expect from major national banks but with the personal knowledge and attention of a community bank.

### FEATURED SERVICES

- Checking + Savings
- Loans
- Corporate banking
- Wealth management
- Digital banking
- Mortgage

### CONTACT INFORMATION

Suzanne Smith | Senior Vice President, [suzannes@renasant.com](mailto:suzannes@renasant.com)

## FINANCIAL SERVICES

# The First Bank



# The First

801 Baptist Drive  
Madison, MS 39110

[thefirstbank.com](http://thefirstbank.com)  
(866) 362-6477

### OVERVIEW

In 1995, a group of friends gathered on a back porch near Hattiesburg, Mississippi to discuss the possibility of creating a bank that would not only take care of financial needs but also take care of the individual – leading up to what we know now as The First. That dream has now grown to branches all over South Mississippi, Louisiana, Alabama, Florida, and Georgia. Because The First is more than a bank, it continuously allows friends to build relationships while taking care of business.

The First is committed to giving back to the communities where we serve. We strive both as a company and as individuals to improve the quality of life in our communities. The First delivers banking and credit needs, including low-and moderate-income individuals. This is achieved through grants and initiatives, affordable housing, community development lending, investments, and our employees who volunteer their time and talents in the communities we serve.

### FEATURED SERVICES

- Personal banking
- Business banking
- Mortgage lending

### CONTACT INFORMATION

Lauren Wilson | Community Development Analyst,  
[lwilson@thefirstbank.com](mailto:lwilson@thefirstbank.com)

## FINANCIAL SERVICES

# Trustmark Bank



P.O. Box 291  
Jackson, MS 39205

[trustmark.com](https://trustmark.com)  
(800) 243-2524

### OVERVIEW

Trustmark's history of meeting its customers' financial needs extends back to 1889. Through the years, Trustmark has broadened its customer base by expanding the markets it serves as well as the products and services it provides. With locations across the South, we have approximately 3,000 associates working to achieve outstanding customer satisfaction.

We realize the inherent trust you place in your financial institution, and we look forward to the opportunity to prove to you the value behind our name. Trustmark is "People you Trust. Advice that Works." Our mission is to achieve outstanding customer satisfaction by providing banking, wealth management, and risk management solutions through superior sales and service, utilizing excellent people, teamwork, and diversity, while meeting our corporate financial goals. Our vision is to be a premier financial services company in our marketplace.

### FEATURED SERVICES

- Banking
- Loans
- Personal banking
- Business banking
- Mortgage
- Tailored wealth

### CONTACT INFORMATION

Renee Creely | Vice President of Retail Markets, [rcreely@trustmark.com](mailto:rcreely@trustmark.com)

FOUNDATION

# CREATE Foundation



P.O. Box 1053  
Tupelo, MS 38802

[createfoundation.com](http://createfoundation.com)  
(662) 844-8989

## OVERVIEW

The CREATE Foundation was established in 1972 by George and Anna McLean, owners of Journal Publishing Company. CREATE is Mississippi's oldest community foundation, with net assets in excess of \$134 million.

The CREATE Foundation is committed to improving the quality of life for the people of Northeast Mississippi, including Alcorn, Benton, Calhoun, Chickasaw, Clay, Itawamba, Lafayette, Lee, Lowndes, Marshall, Monroe, Oktibbeha, Pontotoc, Prentiss, Tippah, Tishomingo, and Union Counties.

## FEATURED SERVICES

- Building permanent community endowment assets
- Encouraging philanthropy and managing charitable funds contributed by individuals, families, organizations, and corporations
- Strengthening regional community development capacity
- Providing leadership on key community issues
- Impacting the region through gifts and targeted grant-making

## CONTACT INFORMATION

Mike Clayborne | President, [mike@createfoundation.com](mailto:mike@createfoundation.com)

## GOVERNMENT

# City of Greenwood

P.O. Box 907  
Greenwood, MS 38935

[greenwoodms.com/city](http://greenwoodms.com/city)  
(662) 455-7605



## OVERVIEW

The City of Greenwood has a population of around 15,000 residents and boasts a well-connected network of streets, plentiful parks, and recreation facilities, and an artful assortment of community events held throughout the year. With all that is happening in our city, it's no wonder Greenwood is known as the Gateway to the Delta.

Today, Greenwood is experiencing a cultural renaissance. Its historic downtown boasts dozens of completed renovations with several others in progress. There are upscale shops, unique dining experiences, a boutique hotel, galleries, and museums. All the while, Greenwood has retained its small-town beauty, Delta personality, and deep-South hospitality. Greenwood's municipal government is led by Mayor Carolyn McAdams and a seven-member City Council.

## FEATURED SERVICES

- City services
- Community development

## CONTACT INFORMATION

Carolyn McAdams | Mayor, [cmcadams@cityofgreenwood.org](mailto:cmcadams@cityofgreenwood.org)

# Mississippi Department of Archives & History



P.O. Box 571  
Jackson, MS 39205

[mdah.ms.gov](http://mdah.ms.gov)  
(601) 576-6903

## OVERVIEW

The Mississippi Department of Archives and History was founded in 1902. MDAH collects, preserves, and provides access to the archival resources of the state, administers museums and historic sites, and oversees statewide programs for historic preservation, government records management, and publications.

## FEATURED SERVICES

- Administration comprises human resources, financial services, operations, and information technology.
- Archives and Records Services oversees the state archives and public reading rooms where documents, photographs, and other items are made available free of charge to the public.
- Historic Preservation works with property owners to preserve the state's historic sites and structures by making grants, administering tax incentives programs, and offering technical assistance from architectural historians and archaeologists.
- Museums oversees the Museum of Mississippi History, Mississippi Civil Rights Museum, Eudora Welty House, Manship House Museum, and Old Capitol Museum in Jackson.

## CONTACT INFORMATION

Meredith Massey | Deputy Director | Historic Preservation Division,  
[mmassey@mdah.ms.gov](mailto:mmassey@mdah.ms.gov)

## GOVERNMENT

# Mississippi Hills National Heritage Area



398 E Main St., Suite 114  
Tupelo, MS 38804

[mississippihills.org](http://mississippihills.org)  
(662) 269-2580

## OVERVIEW

Congress and the president designated the Mississippi Hills National Heritage Area (MHNHA) in April of 2009. Bounded approximately by I-55 to the west and Highway 14 to the south, MHNHA covers 19 full counties and portions of 11 others in the northeastern part of the Magnolia state.

MHNHA represents a distinctive cultural landscape shaped largely by the dynamic intersection of Appalachian and Delta cultures, an intersection that produced a powerful concentration of nationally significant cultural icons who made lasting contributions to our country's musical and literary legacies. MHNHA seeks to interpret and share the stories of these individuals and area Civil Rights pioneers, as well as events of importance to our nation's history that took place within our borders.

## FEATURED THEMES

- Music and literature
- African American heritage
- Native-American history
- Civil War

## CONTACT INFORMATION

Mary Cates Williams | Executive Director, [marycates@mshills.org](mailto:marycates@mshills.org)

## GOVERNMENT

# Stennis Institute

382 Hardy Road  
Mississippi State, MS 39762

[sig.msstate.edu](http://sig.msstate.edu)  
(662) 325-3328



## OVERVIEW

For more than 45 years, the Stennis Institute of Government and Community Development at Mississippi State University has worked alongside government officials and civic leaders to help build a better Mississippi. As Mississippi State University's state and local government think tank, the Stennis Institute works with state and local leaders to take collective action on the unique challenges they face - in real time and with real results.

Through training, customized assistance, and research, we serve as a catalyst to accelerate change in communities based on our strengths in asset-based approaches, the process of "doing," the power of impacts and storytelling, and identifying that local challenges often require a local response.

## FEATURED SERVICES

- First Impressions™ assessments
- Asset mapping
- Collaborative strategy development
- Project mapping and implementation
- Committee/team organization and activation
- Impact mapping
- Compensation and salary studies
- Customized leadership and board training

## CONTACT INFORMATION

Joe Fratesi | Assistant Director for Community Development,  
[joe@sig.msstate.edu](mailto:joe@sig.msstate.edu)

## HISTORIC PRESERVATION

# Mississippi Heritage Trust

140 North Sharpe Ave.  
Cleveland, MS 38732

[mississippiheritage.com](http://mississippiheritage.com)  
(228) 697-1066



## OVERVIEW

Back in 1992, when a group of dedicated preservationists got together to form the Mississippi Heritage Trust, they envisioned an organization that would work with local preservation groups and support them in their battles to save Mississippi's rich architectural legacy.

With programs like the 10 Most Endangered Historic Places in Mississippi, the Mississippi Historic Preservation Conference, and Heritage Awards, the Mississippi Heritage Trust shines a spotlight on the need to save the treasured historic resources that make Mississippi such a special place.

## FEATURED SERVICES

- Preservation education
- Listen Up! annual conference
- Preservation Toolkit workshops
- 10 Most Endangered Historic Places in Mississippi
- National Register nominations
- Design guidelines preparation
- Heritage Awards
- Elevation Magazine

## CONTACT INFORMATION

Lolly Rash | Executive Director, [lolly@mississippiheritage.com](mailto:lolly@mississippiheritage.com)

## MARKETING

# Lucky Elephant



1308 N Lamar Blvd., Suite 5  
Oxford, MS 38655

luckyelephantco.com  
(662) 398-2273

## OVERVIEW

A team of customer service-oriented creatives dedicated to elevating your brand. Our team is dedicated to doing whatever it takes. We strive to help you make the most of your advertising dollars, provide first class service, and keep the lines of communication open.

## FEATURED PRODUCTS

- Portable Charger
- Quality Tote Bag
- Office Related Items
- Microfiber Cloth
- Stainless Steel Tumbler

## CONTACT INFORMATION

Sawyer Finley | Office Manager, [office@luckyelephantco.com](mailto:office@luckyelephantco.com)

REAL ESTATE

# The Cottage Industry

408 Greensboro St.  
Starkville, MS 39759

(601) 507-7222



## OVERVIEW

The Cottage Industry is a property management company based in Starkville, Mississippi. Owner Michelle Jones has served as president of the Starkville Main Street board of directors and is a member of the Mississippi Main Street Association board of directors.

## FEATURED SERVICES

- Rental properties in Starkville

## CONTACT INFORMATION

Michelle Jones | Owner, [gmwjones@gmail.com](mailto:gmwjones@gmail.com)

## TECHNOLOGY

# Kloud 7



578 Azalea Road Suite 121  
Mobile, AL 36609

<https://kloud7.com/>  
(844) 855-6837

### OVERVIEW

We are a business communications company based in Mobile, AL. We provide nationwide business telecommunications services with the aim to provide turnkey solutions powered by advanced technology.

### FEATURED SERVICES

- Business Voice (Hosted, SIP, or PRI)
- Managed Networks
- Short Messaging Service (SMS)
- AI Analytics & Call Recording
- Call Center Management

### CONTACT INFORMATION

Charlotte King | Sales Manager, [charlotte@kloud7.com](mailto:charlotte@kloud7.com)

## TOURISM

# Visit Vicksburg

1619 Walnut Street  
Vicksburg, MS 39180

[visitvicksburg.com](http://visitvicksburg.com)  
(601) 831-3373



# VICKSBURG

*The Key to the South*

## OVERVIEW

The mission of the Vicksburg Convention & Visitors Bureau is to encourage and promote tourism for the Vicksburg/Warren County area as well as to sell and market the attractions and experiences of Vicksburg as a premier destination for overnight visitation, generating sales and lodging taxes to the City and enhancing the vitality of the City by helping to sustain business and employment.

## FEATURED SERVICES

- Marketing & promotion
- Research
- Public relations
- Economic development
- Hospitality management

## CONTACT INFORMATION

Laura Beth Strickland | Executive Director, [laurabeth@visitvicksburg.com](mailto:laurabeth@visitvicksburg.com)





# **DOWNTOWN TOOLBOX 2025**

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**MISSISSIPPI  
MAIN STREET**  
ASSOCIATION

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