CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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It "Dawned" On Me... a message from Dawn Giganti

In a world where perfection is overrated, and mistakes are as common as pumpkin pie at Thanksgiving, it's time to embrace the beauty of humility and grace. It's time to fess up and admit that we're all guilty of making a goof-up or two. Yes, even yours truly. We all have our moments of slip-ups, and you know what? It's perfectly okay.

Let's talk about this in a way that might save your sanity during those Thanksgiving gatherings with that one family member who's, well, let's say, not the easiest to get along with. We've all got one of those, right?

So, picture this: Aunt Mildred, the undisputed queen of turning any family gathering into a heated political debate. Now, Aunt Mildred may have some, um, interesting political viewpoints, to put it lightly. But, instead of locking horns or tuning her out, why not make an effort to understand where she's coming from? We've all had our moments of strong opinion, haven't we?

Instead of expecting her to suddenly change her ways, let's introduce a little humility and grace into the equation. We all know that setting unrealistic standards and expecting everyone to agree can turn your family dinner into a political battleground. So, let's take the high road, shall we? Let's go with empathy and understanding. By acknowledging our own biases and occasional stubbornness, we can keep the peace when Aunt Mildred launches into one of her infamous political tirades.

And humility, it's not a sign of weakness; it's a superhero cape in disguise. It's through owning up to our own biases that we grow, learn, and keep those family ties strong. And grace? Well, it's like the magic wand that can turn even the stormiest debates into civil conversations.

Do nothing from selfish ambition or conceit, but in humility count others more significant than yourselves. Let each of you look not only to his own interests but also to the interests of others. ~ Philippians 2:3-4 (ESV)

This verse encourages us to approach life with humility, putting the needs and concerns of others ahead of our own. It beautifully reinforces the idea of embracing humility and grace in our interactions with others. So, the next time Aunt Mildred starts her political performance, remember, it's not about changing her mind but about embracing a little humility and grace. In the spirit of the holiday, let's be thankful for Aunt Mildred and her unique way of keeping us on our toes.

I wanted to share these thoughts because I believe they hold true not just during the holiday season but in our day-to-day lives. Here's to a Thanksgiving filled with blessings, memorable moments, and, of course, a pinch of grace to keep the family harmony

Have a blessed Thanksqiving, everyone!

Dawn Y. Digante

Dawn Giganti, Marketing & Administrative Assistant Creative Carpet & Flooring

BE GRATEFUL BE GRATEFUL BE RIFESED

Month at a Glance:

5th <u>Daylight Savings Time Ends</u> – As we bid farewell to daylight savings, let's raise a cup of coffee to the extra hour of sleep, the slightly earlier sunsets, and the annual reminder that time is, indeed, a fickle friend.

11th <u>Veteran's Day</u> – We honor and thank the courageous veterans for their sacrifices and dedication in securing our nation's freedom.

17th Homemade Bread Day – Got homemade bread? We're your quality control and tastetesting experts at Creative Carpet & Flooring!

23rd through 25th <u>Thanksgiving Holiday</u> – We will be closed for the Thanksgiving holiday to enjoy the holiday with our loved ones. But, we'll be back in action on Monday, November 27th!

Employee birthdays this month:

13th <u>Jake Bouquet</u> – Here's to you, Jake, the COO extraordinaire and the ultimate multitasking maestro. May your birthday be as epic as your guitar solos!

20th Cody Bouquet – You're the real MVP for keeping our schedules on point. Let's hope your cat, Suki, lets you get a sound night's sleep! Here's to a day filled with less zoomies and more cake! Enjoy your special day, Cody!



We promise that you'll love your new floors, or we'll replace them for <u>FREE!</u>*

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

Inside this issue...

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Unearthing the Quirky Origins of Black Friday
- Are You This Month's Mystery Winner?
- Did You Know...
- Monopoly: The Ultimate Family Game Night Champ!
- Thanksgiving turkey sandwiches a beloved tradition!
- Meet Our New Clients
- Mega Trivia Contest
- Welcome Back to Our Returning Clients
- Thanksgiving Food Drive
- Thanksgiving Day football a cherished American tradition!
- Meet our Carpet Cleaning Customers
- Shaw BeautiFALL Sale
- Referral Rewards Program
- Warning!
- Referral THANK YOU'S
- Thank You for the Kind Words

November 2023

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Unearthing the Quirky Origins of Black Friday

Ever wondered how the term "Black Friday" became synonymous with the shopping extravaganza we all look forward to? Let's dive into the entertaining and somewhat odd history of Black Friday!

Imagine Philadelphia in the past, the day after Thanksgiving. It was a bizarre mix of football fervor and shopping frenzy. Football fans flooded the streets for a big game, colliding with holiday shoppers. The result? Streets teeming with eager consumers and passionate sports enthusiasts - it was a unique blend of retail therapy and tailgating.

Now, picture being a Philadelphia police officer during this chaos. Their task was to manage traffic jams, rowdy crowds, and general pandemonium. It was a test of their patience and dedication. These marathon shifts were humorously dubbed "Black Friday" by the officers, a tongue-in-cheek nod to the day's less-thanjolly atmosphere.

But, as history often does, things evolved. The term "Black Friday" gradually shifted from football and chaos to something completely different—a shopping phenomenon! Retailers, always quick to spot a marketing opportunity, embraced the catchy name.

Today, Black Friday is a beloved shopping tradition. Shoppers equip themselves with lists, strategies, and, of course, caffeine. Whether you're braving early morning lines or clicking for deals online, Black Friday transforms shopping into a competitive sport where you're not just a shopper; you're a deal-hunting champion.

So, as you embark on your Black Friday adventures or settle in for a football game this year, remember the guirky history of this term. It's a tale of football fans, shopping sprees, and the birth of a retail legend.

Happy shopping, my friends! May your carts be filled with fantastic deals, your hearts with holiday cheer, and your patience with fellow shoppers!

Monopoly: The Ultimate Family Game Night Champ!

Monopoly is an awesome family game for a few simple reasons:



- Easy to Pick Up It's not rocket science to understand the rules, which is great for kids and adults.
- Lots of Interaction You're talking, trading, and making deals the whole time, which keeps things interesting.
- Money Lessons It's like a mini-lesson in handling money and property, even for the young ones.
- **Quality Time** Monopoly can turn a boring evening into a fun, bonding experience.
- Different Versions You can pick a version that matches your family's interests, which adds a cool twist.
- Lasts a While It's a marathon, not a sprint, so you get your money's worth in playtime.
- Nostalgia Bonus For parents, it's a trip down memory lane to their own childhood.
- Patience Practice Teaches patience and resilience, which are good life skills. Friendly Rivalry - Competitive but in a friendly way, so no one gets too upset.
- In a nutshell, Monopoly rocks for family game nights! It's easy, fun, and a bit educational too. So, roll the dice and have a blast!

<u>Thanksgiving turkey sandwiches – a beloved tradition!</u>

Picture this: It's the day after Thanksgiving, and you've got a fridge full of leftovers. What's the first thing that comes to mind? Crafting the ultimate Thanksgiving turkey sandwich, of course!

These post-Thanksgiving creations are a thing of beauty. They're like a delicious encore after the grand performance of the Thanksgiving feast. You take a fresh roll or two slices of bread (white, wheat, or even leftover dinner rolls; the choice is yours). You spread a generous layer of creamy, tangy cranberry sauce – the sweet and savory foundation of the sandwich.

Next comes the star of the show – the succulent slices of roasted turkey. It's not just any turkey; it's the turkey that's been brined, roasted to perfection, and seasoned with all the love and care that goes into a Thanksgiving meal. You pile it high on the cranberry sauce, making sure every bite is packed with that tender, juicy goodness.

But we're not done yet! Now, it's time for some stuffing. Yes, you heard me right – stuffing in a sandwich. It's like a mini Thanksgiving feast between two slices of bread. The herby, savory stuffing adds a delightful texture and an extra dose of holiday flavor.

And let's not forget about the gravy. Oh, that rich, savory gravy. You can either drizzle it directly on the turkey or use it as a dipping sauce. It's the finishing touch that ties everything together, making your Thanksgiving turkey sandwich a true masterpiece.

Some folks like to add a slice of cheese – maybe some sharp cheddar or creamy brie – to add an extra layer of decadence. And a handful of fresh greens like arugula or spinach can provide a burst of freshness to balance out the richness of the sandwich.

Now, take that second slice of bread or roll, gently press it all together, and there you have it – the Thanksgiving turkey sandwich, a delicious way to relive the holiday magic. Whether you enjoy it while watching football, catching up with family, or just as a midnight snack, it's a cherished tradition that makes the Thanksgiving leftovers even more special. So, when planning your Thanksgiving feast, don't forget to set aside some turkey for the ultimate sandwich experience.



of Tinley Park, IL You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize! Must be picked up between 11/01/2023 & 11/30/2023.

Did You Know

Creative Carpet & Flooring has GIFT CARDS!

Are you shopping for someone who already has everything this holiday season? Think about getting them a flooring upgrade... they'll walk all over your gift and think of you every time! How about a carpet cleaning? Everyone loves the look, feel and smell of clean carpet! They can also use their gift card whenever they wish because they never expire! Any amount of a Creative Carpet & Flooring gift card can be applied as payment. You can use it for any Creative Carpet & Flooring product or service. Gift cards are non-transferable and valid at any Creative Carpet & Flooring location.

Call us at (888) 910-6585 or stop into your local showroom today!



MEET OUR TIEL CLIENTS

Audrey Ruff Bethany Nemec Brian Blue Carrie Zimmerman Cathy Savickis Cindy Grimsley Colette Fev Connie Montalvo Dan & Elaine Gilman Debbie & Dale Huseman Deborah Gallo Denise Gurley Eileen Reardon Fric James Jackie Taglia

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Paula Belski

Renee Papesh Robert Burris Roger Bolch Sharon Garvin Sheila Villa Sherry Mate Teri Schroer Theresa & Joe Hanlon Theresa Croce Thomas McDonald Winston Ballard Yvette Buford

MEGA Trivia

Who wants to WIN a \$50 Gift Card towards dinner at

















Take our Trivia Challenge!

This month's Mega Trivia question:

Why do we eat turkey on Thanksgiving?

- (A) Pilgrims' favorite
- (B) Abundant in the New World
- (C) Lincoln's declaration
- (D) Franklin's advocacy

To enter, visit our website at creativecarpetinc.com and click on the 'MEGA Trivia' tab under Specials. Take your best guess for this month's question, which will be available on our website between the 1st and 15th of the month. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Remember, the entry deadline is the 15th of each month. Good luck and have fun!

Last month's question:

What does the word "cookie" translate to in Dutch?

Answer: (C) Little cake

Cookies get their name from the Dutch word "koekje," which means "little cake." The first cookies were exactly that: small amounts of cake batter baked to test out oven temperature. Today, cookies are their own amazing type of dessert and come in an endless number of scrumptious varieties. [Today I Found Out | February 2022]

Congratulations to last month's winner:

ELLEN HUGHES

of Lemont, IL

To claim your prize, please stop by Creative Carpet & Flooring between 11/01/2023 & 11/30/2023. Thank you for participating in our contest & enjoy your prize!

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Jeff Kuzmuk

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Welcome Back Returning Clients

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Roy Beck

Sandy OReilly Scott Elliot

Get a Thanksgiving discount on gorgeous, new floors for the holidays.

Minimum Thanksgiving **Purchase** Discount \$1,000 \$50 \$2.000 \$100 \$3,000 \$175 \$4.000 \$250 \$5,000 \$300

DOUBLE your discount by helping a family in need for our **Thanksgiving Food** Drive!

Bring in at least 10 non-perishable items, and we'll DOUBLE your discount! Food must be brought in **BEFORE** the installation date to double your discount.

Valid November 1 - 30, 2023. One discount per household on new orders of flooring material with installation only. Please be sure to check the expiration dates on all non-perishable items before donating. Not to be combined with other coupons or



Items brought to Mokena, IL showroom will benefit:



Frankfort Township Food Pantry

The Frankfort Township Food Pantry assists families in need in Frankfort, Mokena, parts of Tinley Park and Orland Park. frankforttownship.com/p/food_pantry

Items brought to Highland, IN showroom will benefit:



Grace Beyond Borders

Your donation allows Grace Beyond Borders to serve the most vulnerable in the Northwest Indiana community.

gracebeyondborders.org

Please help us feed those in need this Thanksgiving!

~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\~\r@\\ Thanksgiving Day football - a cherished American tradition!

In 2023, the NFL serves up a delectable trio of matchups that promise to add some extra flavor to your holiday festivities.

- 11:30 am on FOX, Green Bay Packers vs Detroit Lions. This matchup is like a vintage wine; it gets better with age. The Lions, hungry to establish their dominance, are out to prove themselves against the seasoned Packers. It's a clash of generations, and you can bet it's going to be a thrilling start to the day.
- 3:30 pm on CBS, Washington Commanders vs Dallas Cowboys. Ah, the classic NFC East rivalry! This game is a turkey-day treat for football fans. These two teams never hold back, and this year promises to be a hard-fought battle for supremacy in the division. Expect fireworks on the field and maybe even a few post-game fireworks off it.
- 7:20 pm on NBC, San Francisco 49ers vs Seattle Seahawks. Seattle's 2023 season is at a defining phase, and they get to showcase their mettle on home turf against the 49ers. It's a prime-time showdown that could determine their playoff fate. Will they rise to the occasion, or will the 49ers spoil their Thanksgiving celebration?

So, as you settle in for your turkey and pumpkin pie, make sure to leave room for some football action. These Thanksgiving Day games are bound to deliver excitement, drama, and maybe even a few surprises. Enjoy the games and the holiday!





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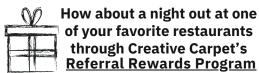
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WED 10am 6pm
THR 9am 6pm
FRI 9am 6pm
SAT 10am 4pm

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5 questions to ask a dealer before buying

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A gigantic THANK YOU to all who referred us last month...

Carolyn Rozdzynsky Debra Ellison Krista Frank Sarah & Mike Oster Tim Dunmore Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

This is my second time using Creative Carpet & Flooring, and they did a great job like the first time. From the time I went in to discuss getting carpet installed, it took less than two weeks. Everyone was really nice and kept me informed all the way through. I highly recommend them!

~ Dave Hartke of Monee, IL This month's \$25 Target gift card winner!