

Sustainability made Simple

Corporate Learning &
Engagement Solutions

World Environment Day
2025 Edition



A collective of sustainability believers committed to simplifying the journey to sustainable living through:

- Workshops
- Digital learning
- Eco-products
- Thought leadership

Good Steps is our flagship learning initiative under Smaller Footprint Co.

Our Council of Advisors

Guided by a panel of experts committed to sustainability:



V N Saroja
Co-Founder – Naukri.com &
Jeevansathi.com
Sr. Advisor – Safe in India
Foundation



Dr. Sulaksha Shetty
CHRO – SB-Constantia
Co-Founder – LeadEarth
Foundation



Dr. Aditi Mishal
Deputy General Manager – ESG
Welspun Enterprises



Rohit Dadlani
Founder- Eutierria Ventures
(Promoting planet-first lifestyle).
Formerly Director – Equities, Credit
Suisse India

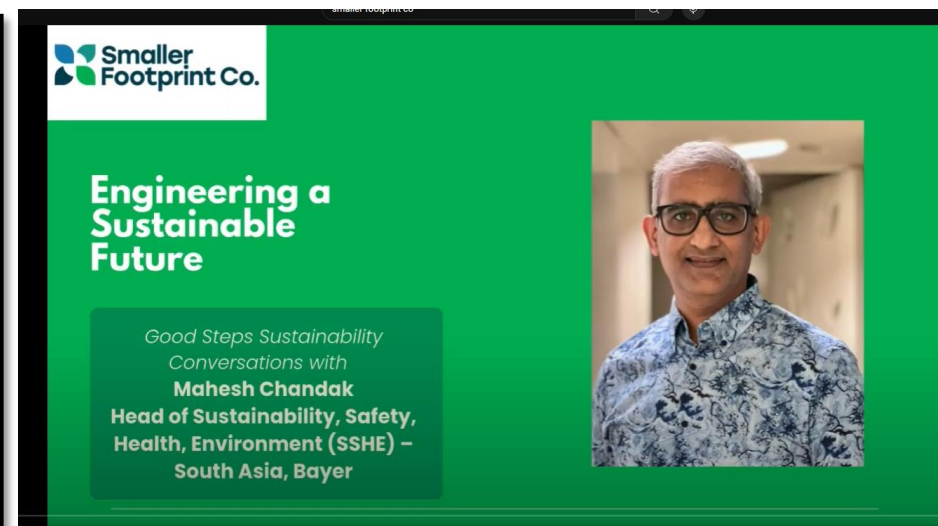
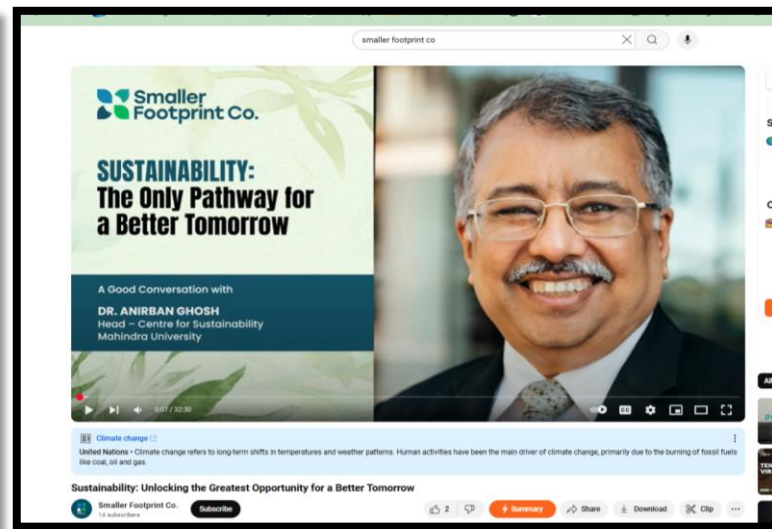
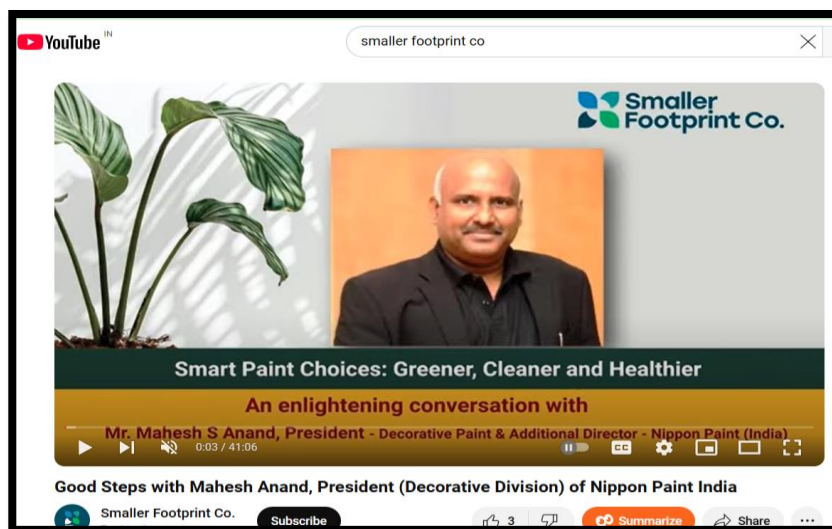
Sustainability Talks with Industry Leaders

Engaging conversations with executives implementing planet-positive change:

Mr. Mahesh Anand,
President & Additional Director, Nippon India

Dr Anirban Ghosh,
Head- Centre for Sustainability, Mahindra University

Mr. Mahesh Chandak,
Head- Safety, Sustainability, health & Environment, Bayer



Each session delivers:

Real-world insights | Actionable strategies | Inspiration to embed sustainability into business culture



N.B. Good Steps is the copyrighted trademarked knowledge initiative of Smaller Footprint Co.





The Good Steps Academy: Corporate Engagement





The Good Steps Academy is our cross-platform learning initiative designed to increase sustainability awareness at scale

- **Workshop Formats:** Live, interactive, in-person or virtual
- **E-Learning:** Self-paced modules on foundational topics
- **Customization:** Tailored learning content by industry, audience, and engagement goals
- **Scalability:** From small team engagements to organization-wide rollouts
- **Built to drive learning that is:**
 - Practical | Inclusive | Measurable

Learning Programs Overview

Good Steps Academy offers modular learning across:

1. Introduction to Sustainable Living

4. Sustainable Travel

2. Demystifying the 3R's

5. Bio-Enzymes: Practical Perspectives

3. Waste Sorting for Impact

6. Unlock Black Gold: The Power of Composting

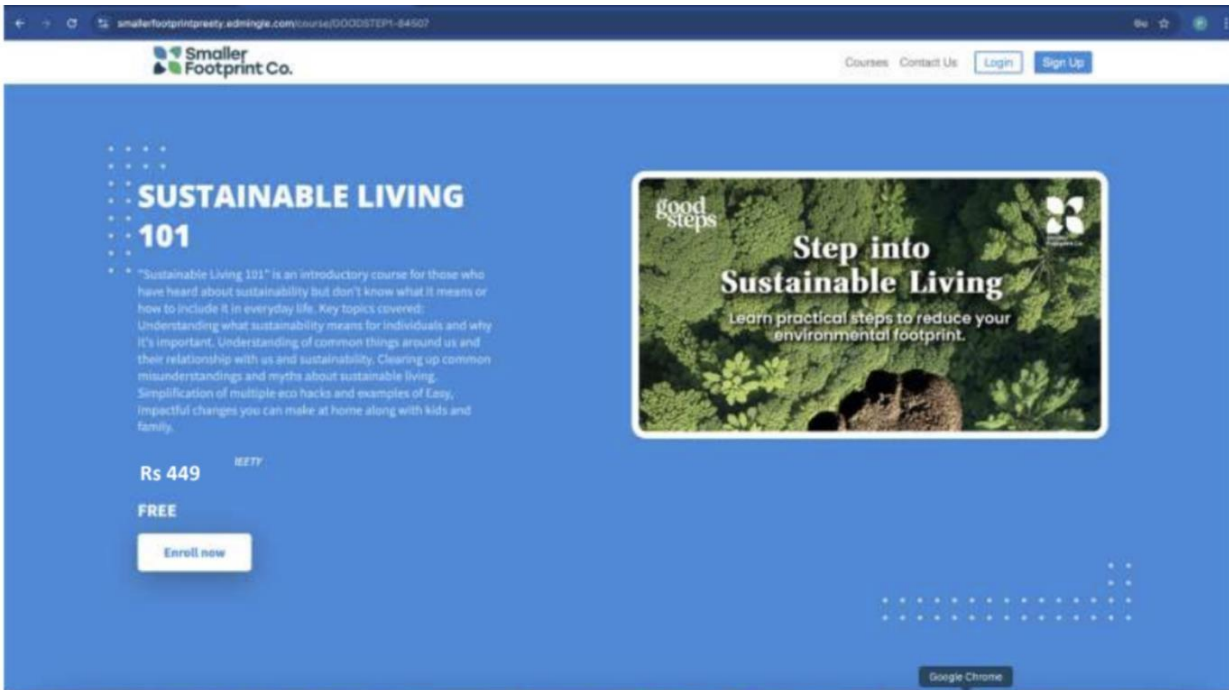
Each Course is Designed for Awareness | Adoption | Action

Delivery Formats

- **Train the Trainer Workshops:** In-person, 2-2.5 hours
- **Live Webinars:** 60-90 minutes, interactive
- **Self-Paced LMS Courses:** Under 60 mins, white-label optional
- **Hybrid Calendar Engagements:** Quarterly sessions for year-round impact

LMS Launch

June 5, 2025



Self paced learning modules of under 60 minutes which employees can do it as per their convenience and start taking the first step.

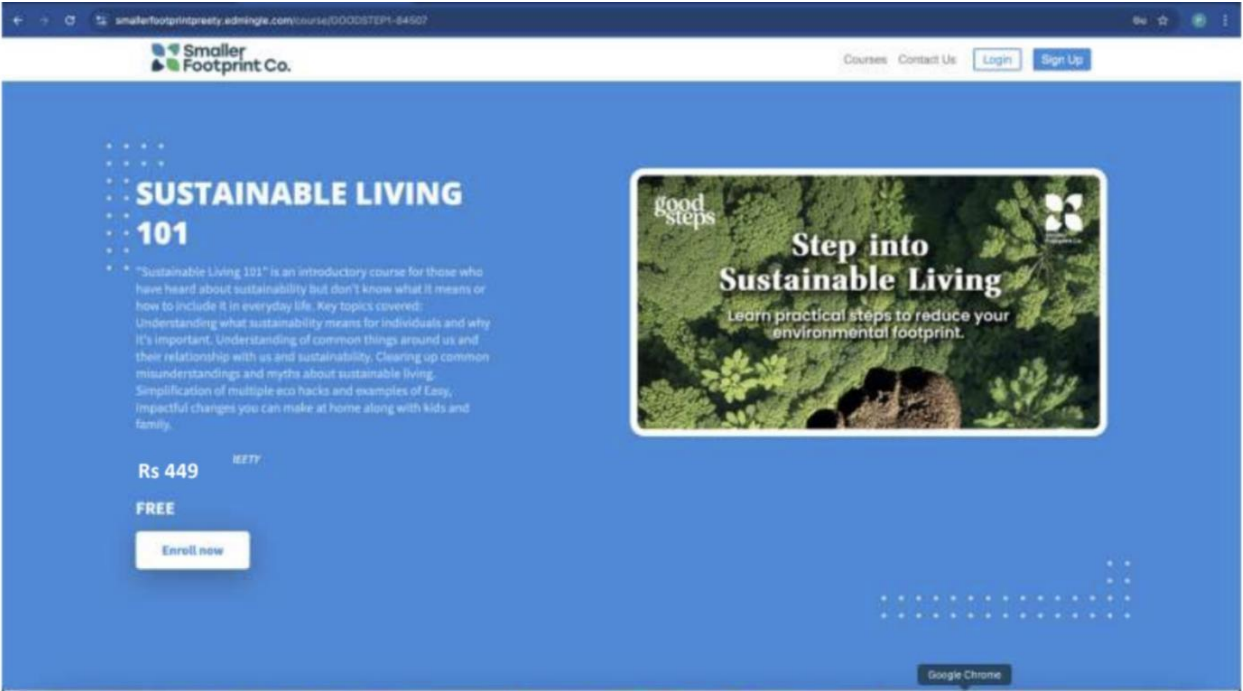
- Fully digital, branded experience
- Secure hosting & flexible integration
- Tiered plans (Silver, Gold, Platinum)
- Custom content, videos, quizzes, & reporting

Tiered Plans for Corporates

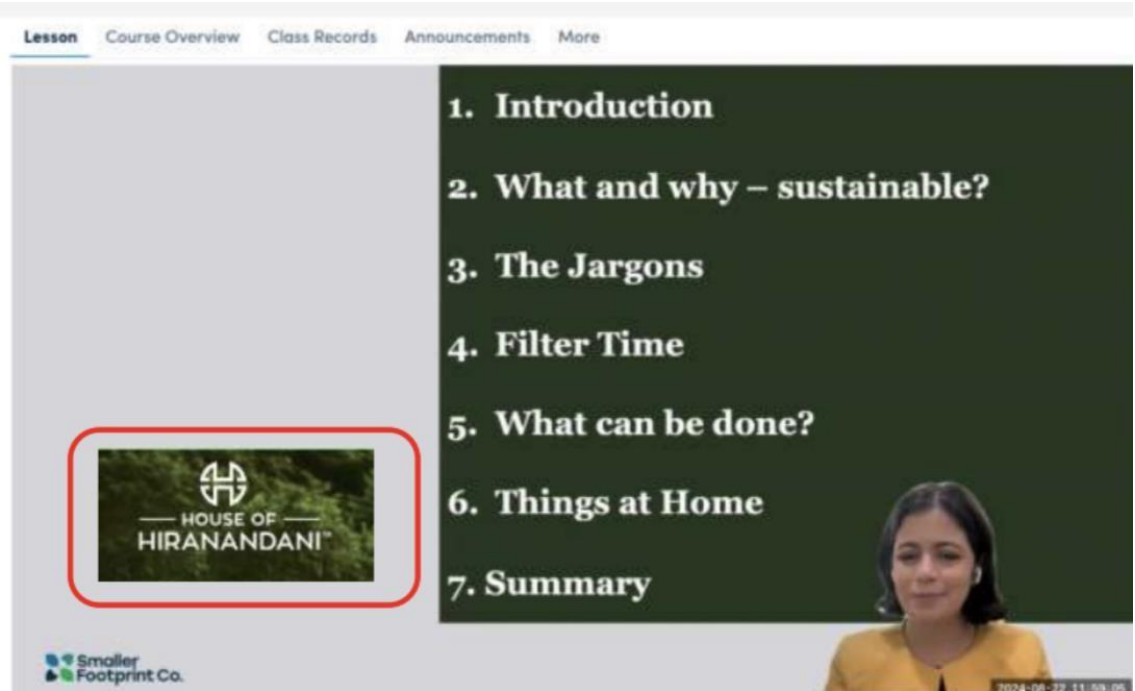
Categories	Blue	Silver	Gold	Platinum
Scope	Only Course Videos	Course Video + SF LMS	Course + SF LMS SF App	Course + SF LMS with Partner name included in URL + Partner-SF branded app
Branding	Brand and SF Logo in Course Video			Dedicated URL with Partner name Landing Page with Partner branding
User Experience	NA	Auto Play from one video to next		
Engagement Add Ons *		Quiz, assignments, reading materials		
Coupon Generation		Yes		
Course completion Certificate		Yes		
Initiative Progress		Key data will be shared	Full Access	
App		NA	Yes-Unbranded (after 4 months)	Yes-branded (after 6 months)
Upgrades		One Update per year for Course on Platform		
Scope for Clients	Hosting Courses on their website Collecting Data Promoting the Course	Promoting the Course		
Commercials : On Request				
Course Material -One Time Non-exclusive	Applicable	Applicable	Applicable	Applicable
LMS Platform Fees per year (2 years lock in)	NA	Applicable	Applicable	Applicable

*: For blue plan it can be shared as PDF or excel which Partner team can embed in their LMS.

BRANDING EXAMPLES



Logo on Course Home Page (Gold/Platinum)
Unique White Label URL (Platinum)

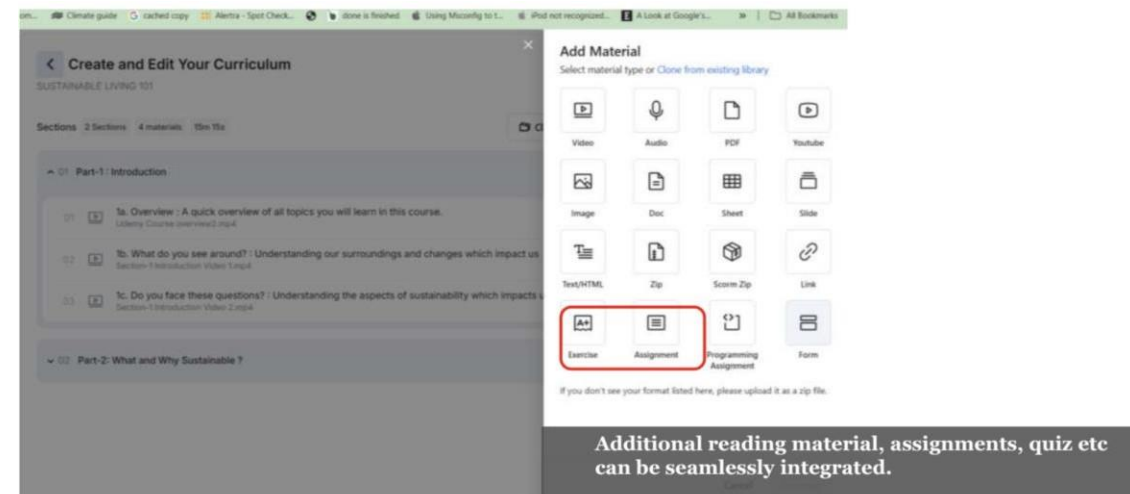
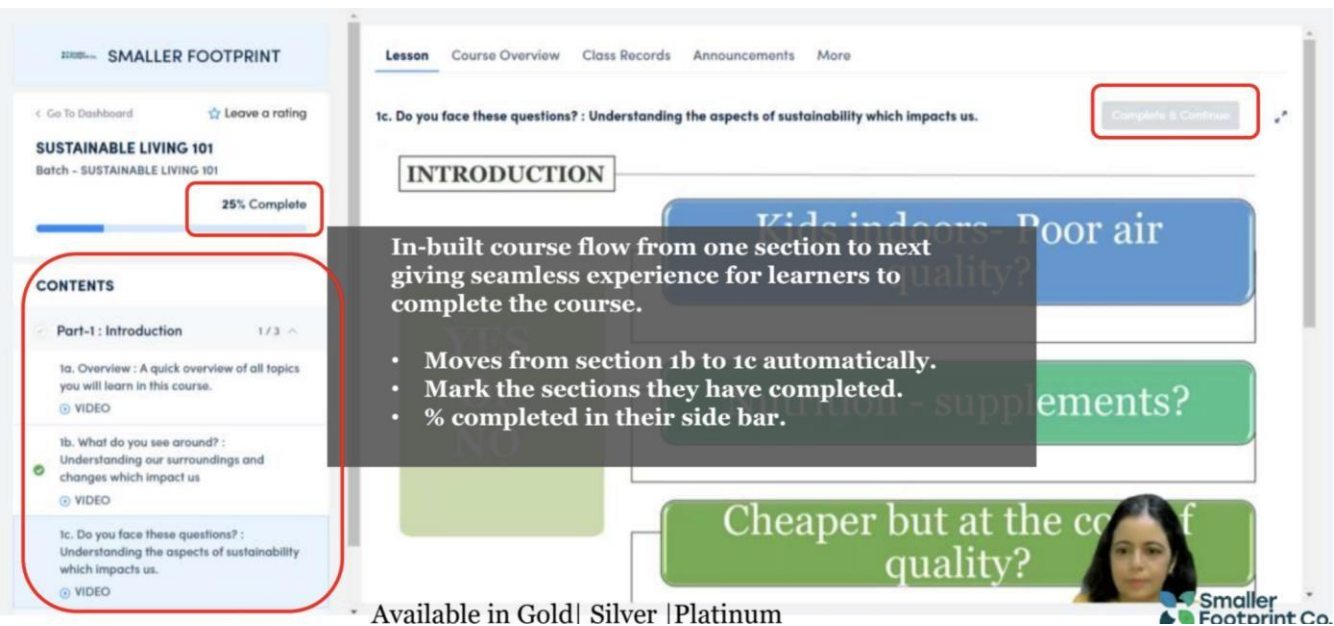


Video in Course (Silver/Gold/Platinum)

Prominence of Video will be enhanced for Higher Tier Plans

For a Demo Contact Us.

CUSTOMISATION EXAMPLES



Unique , customized learning materials, quizzes etc.

Gold/Platinum Plans

For a Demo Contact Us.

The background image shows three lit candles in coconut shells. One candle is in the foreground, slightly to the right, and another is in the background, slightly to the left. A third candle is partially visible in the bottom left corner. They are all lit, with small flames. The shells are dark brown and have a rough texture. They are placed on a light-colored, veined marble surface. In the top left corner, there is a small, dark, leafy plant. A large, dark green, semi-circular shape is overlaid on the right side of the image, containing the text 'Case Studies' in white. The overall mood is warm and serene.

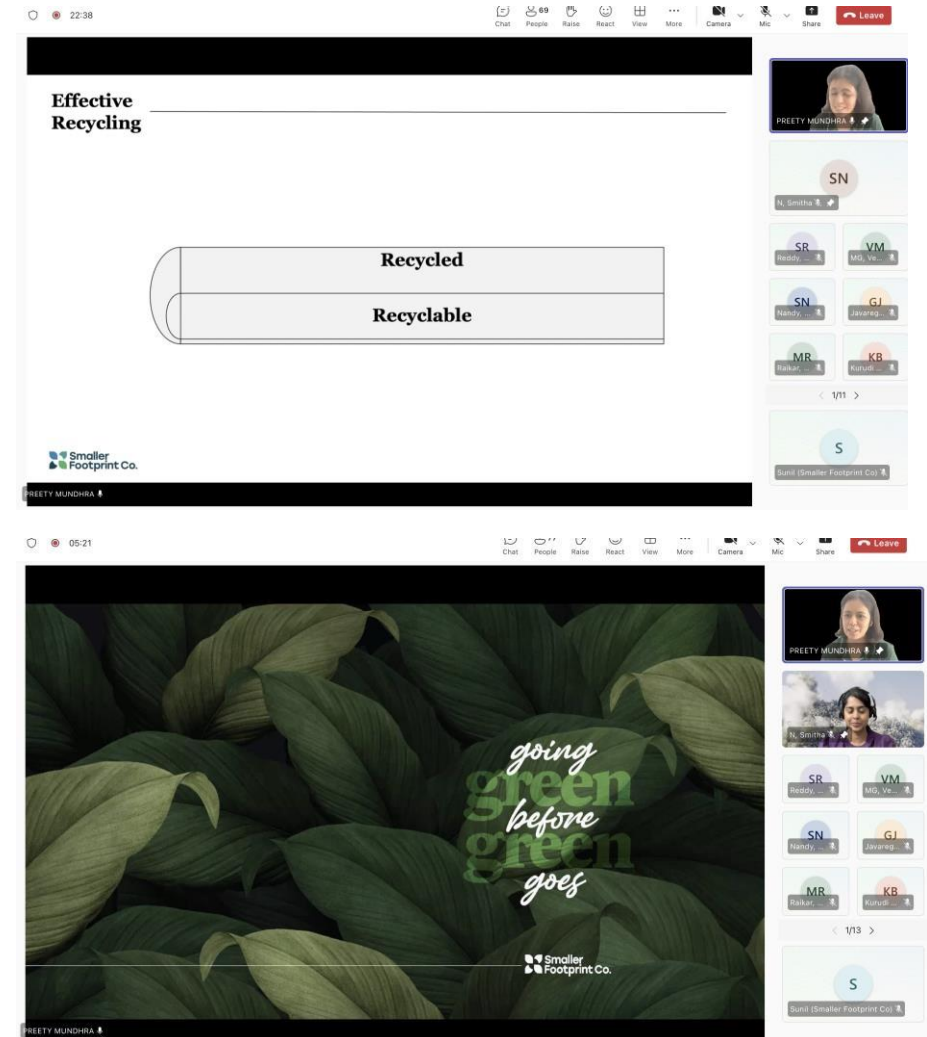
Case Studies

Train the Trainer + Cascading internal roll-out

- Comprehensive online + on-ground engagement
- Conducted a Train the Trainer Program through live sessions with over 200 participants
- Deployment of online learning module and guidebooks as an aide for Trainers to further educate employees within the Bank on sustainable living



- Online program deployment for SAP India employees
- Learning modules on Waste Sorting & 3Rs
- Recorded versions are available for further deployment



x Good Steps Academy: Employee Engagement

- Hybrid program deployment for IDFC First Bank, in collaboration with the ESG Team
- Deployed multiple learning modules on different aspects for IDFC First Bank employees
- Over 1000 employees engaged with the program

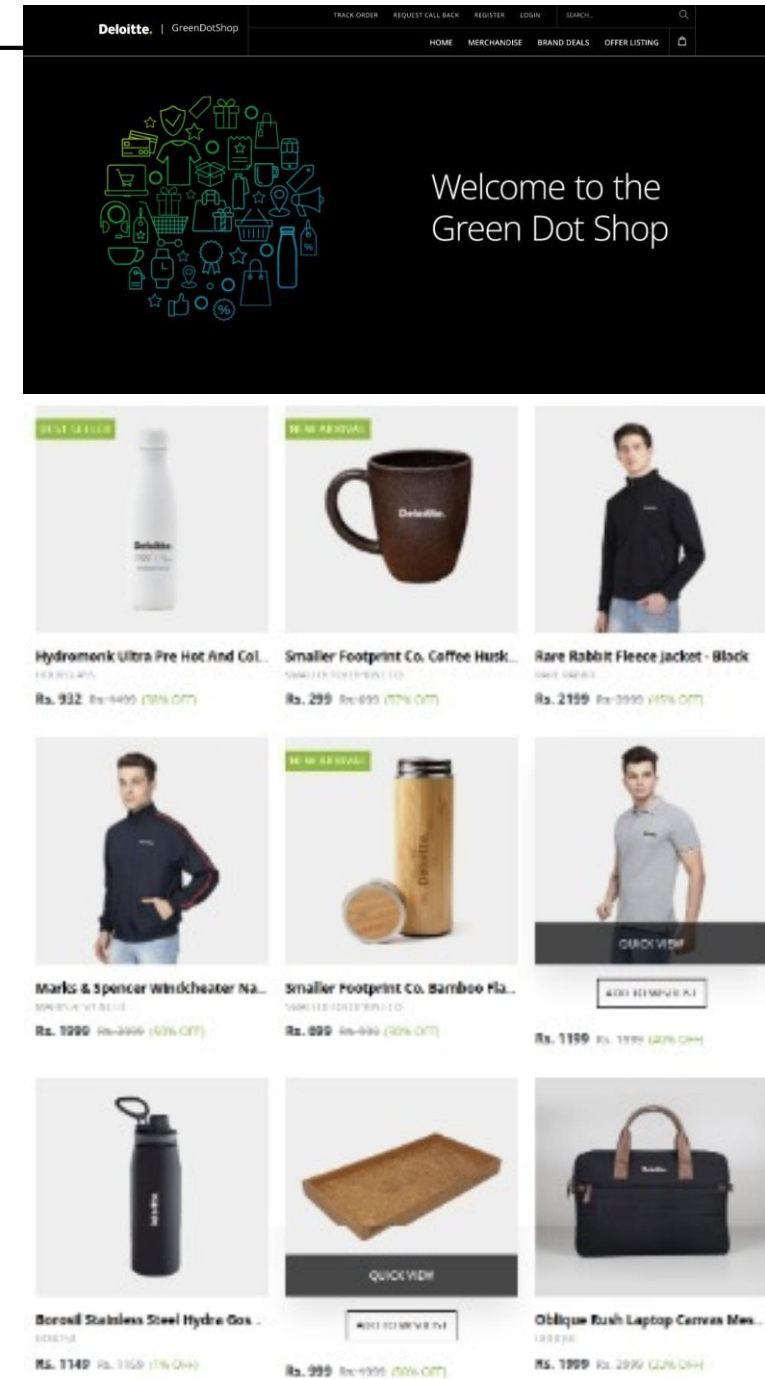




Engagement Beyond Learning

Eco Product Solutions Green Digital Store:

- Customizable White Labeled Digital Brand Store Solution
- Curate your collection from our range of 100+ eco-friendly and sustainable merchandise with logo integration
- Easy to deploy, scalable, zero inventory cost (on select range), minimal set-up fee
- Highly secure AWS platform with SSO log-in
- In-house inventory management & fulfilment



SUSTAINABLE GIFTING RANGE



Electronics



Bamboo & RPF Apparel



Canvas/Jute/Cotton Bags



Laptop Sleeves/Office Bags



Drinkware – Rice Husk,
Coffee Husk, Bamboo
Fiber, Wheat Fiber,
Coconut, Metal



Mementoes, Awards
Desk Accessories



Employee & Partner Welcome Kits



Office Stationery

Festive Gifting

Good Steps Co-Branded Newsletters

curated, co-branded newsletters with interesting snippets about exciting research, new ideas and some actionable ways in which your employees and partners can contribute to a better tomorrow



Hello, Good Steps family! We hope you had a great start to 2024!

We are excited to share the first newsletter of this year, brimming with some Good Ideas, exciting



news and some interesting products.



Your fruit and vegetables waste can save you money.

In just 2 minutes a day, you can transform them into bio-enzymes, and avoid purchasing expensive chemical based cleaners for home.



New Collection: Upgrade to Bamboo Style:

Launching our Bamboo & GOTS-certified Organic Cotton Blended Apparel collection. Ready to add eco-friendly style to your wardrobe?



Can we escape the Greenhouse Gas Trap?

We need to urgently reduce greenhouse gas emissions and you can help with just a few good steps.



The Hottest January

We just lived through the warmest January on record, beating the previous high set in 2020. This is another reminder to lower our impact on the environment.



Recycling: The Myths & Facts

All that is green is not necessarily eco-friendly. Our simple explainer breaks down a few myths and facts about recycling and sustainability.



The Good Gas

India is aiming to increase share of clean natural gas in energy mix to 15% by 2030.

Source: Indian Express



Ditch the Paper Cup

Our retro coffee cup looks good and helps reduce waste. Don't miss this mug when you step out next time.



Visit us:
www.smallerfootprint.co

Partner with us:
hello@smallerfootprint.co

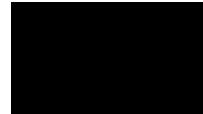
any time is a good time to make a change.



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Partnerships with Global & Indian Leaders (Products/Learning)





**Let's make this World Environment Day
impactful together.**

**Get in touch to co-create a plan tailored to your
workforce.**

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For General Queries

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