



residential • yachting • aviation

Yachting Catalogue

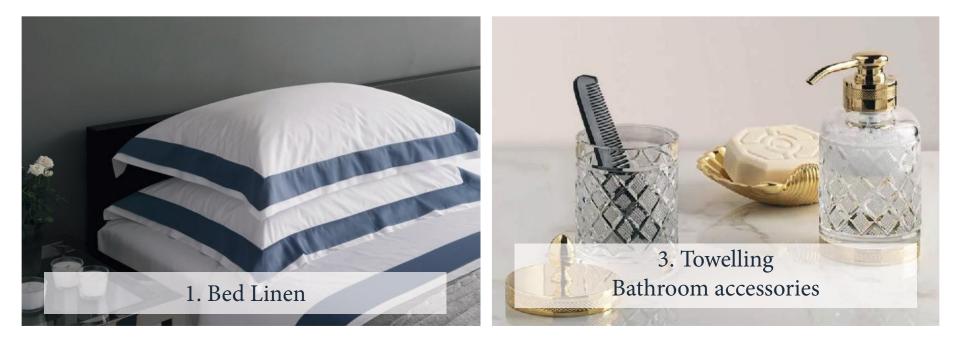
Welcome to The White House

For over a century, The White House has prided itself on providing the finest home accessories. Supplying bed linen, towelling, bathroom accessories, tabletop and decorative items from either The White House Collection, other leading interior brands or producing bespoke designs, we are able to help with any style of project.

Whether you are simply wishing to refresh your bedding or towels, looking for a new dinner service, or to do a complete refit of your new home or yacht, the process is the same. One of our project managers will use their years of experience and knowledge of the world of luxury interior accessories to help you find exactly what you are looking for. Choose products from our wide range of prestigious suppliers, or create a new bespoke design, using our 'One and Only' design service.



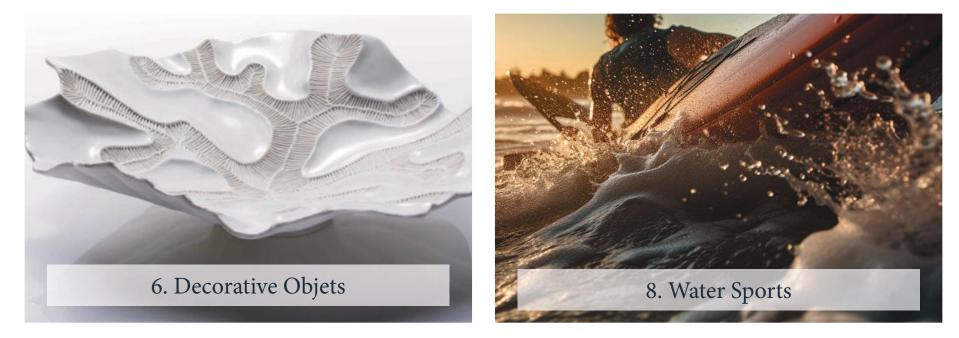
The White House Collection and our bespoke 'One and Only' service specialises in...





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3. Towelling & Bathroom Accessories

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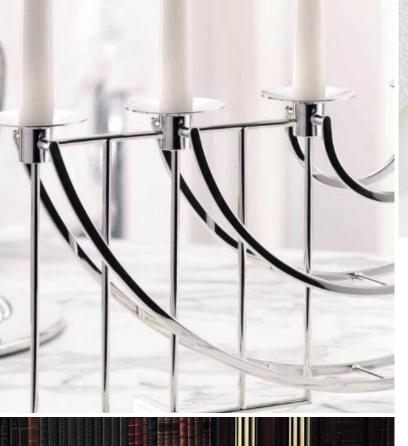








4. Cutlery& Table Accessories



























6. Decorative Objets



























8. Water sports



How We Work From idea to completion



1. Defining the brief

The journey begins with a conversation and preferably a meeting to discuss your project in broad terms, your ideas in respect of style, timings and budgets. We would also try to establish what you expect of us, whether you are looking for full turnkey supply, or a reduced scope of works. We would also give you our initial thoughts for the next steps.

2. Bill of Quantities

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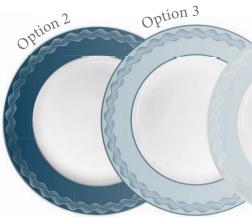
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Having defined the brief the next step is to prepare a bill of quantities. We would study the plans of the boat (GA), working through room by room, deck by deck, listing what items might be required by the client. Once the items required have been agreed, and in what quantities, we are then able to move onto the next step of product selection.

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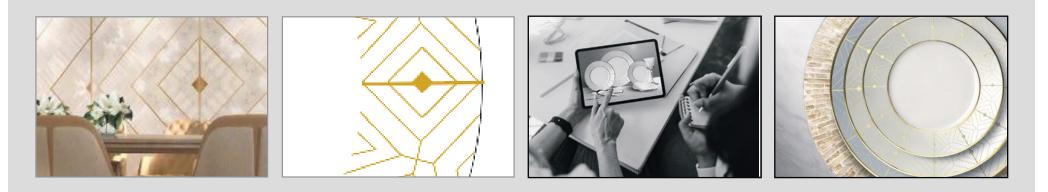
3. Personalised Presentations



Option 4

Our next step is prepare computer presentations of our product design ideas, incorporating a number of options for your consideration. Where design renderings or photos are available these would be used to show the design scheme of the area in which the product is to be used. A visit to the boat is always helpful at this stage, aiding product selection. The presentations will include bespoke items which our team will design and show as computer renderings, alongside branded items from our large library of approved suppliers.

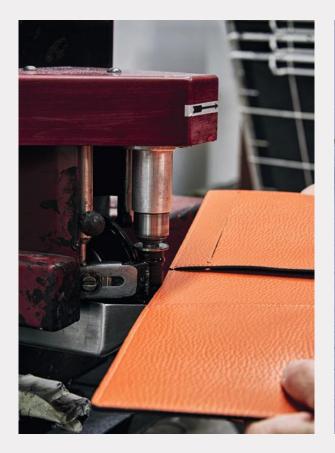




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4. Concept, Design and Sampling

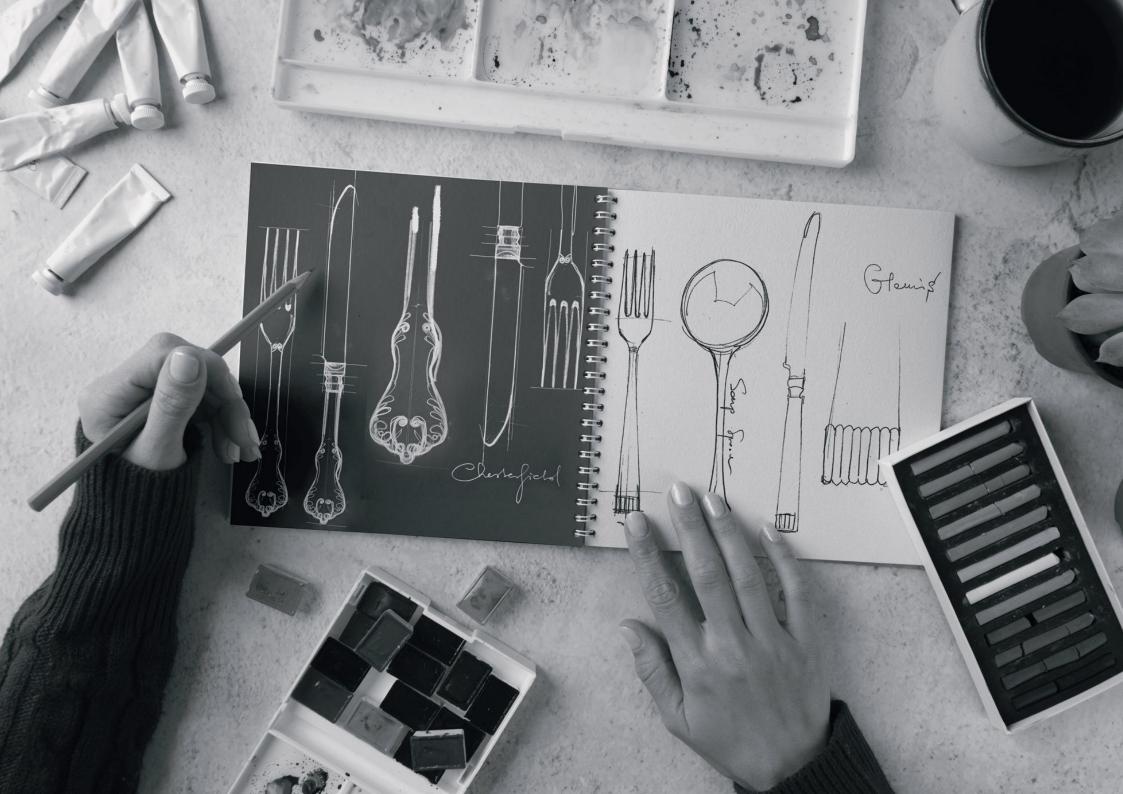
At this stage the presentations may go back and forth between the client and ourselves a number of times to ensure that the client is getting exactly the feel and design on board the yacht that they wished for. Concept and design will be refined along the way. At this point we will also begin gathering samples in support of the presentations.







We will immediately begin refining our proposals, ensuring always perfect product co-ordination. At this point, if requested, we will prepare detailed Bills of Quantity and we will also begin gathering samples in support of the presentations. As this process continues we will be in contact with our manufacturers of branded products and the factories and craftspeople who will produce any bespoke items to ensure that manufacturing and supply is possible within your timeframe. There will inevitably be discussions concerning cost at this stage which may lead to the substitution of some specific items in the proposal. We prefer that this happens now rather than on submission of our detailed final Quotation.



5. Quotation

6. Ordering

Our procurement department works closely with your Project Manager and our design team to ensure that all product details are correct before ordering. In the case of bespoke product, the ordering process will often require a visit to the factory or craftspeople to demonstrate the specific details of the product and discuss any technical issues that may arise. This is all part of our service and is non-chargeable.

7. Quality Control, Packing and Delivery

All products pass through our warehouse on the outskirts of London, where our final quality control checks are performed. We will then pack your order in the most convenient way for you – usually grouped on a room-by-room basis for ease of unpacking. We always provide a detailed Packing List which cross-refers to the final Quotation. Our logistics people will arrange delivery in accordance with your instructions.

8. After Sales Support

We will always be available for any support you may require whether it be a query concerning product maintenance or re-ordering. We archive our files, presentations, drawings and templates so we are able to retrieve details of your previous orders if required.

BESPOKE One and Only

In today's world of absolute luxury, sometimes the best is just not enough. Here at The White House, our 'One and Only' bespoke service allows you to design and produce items that simply cannot be found elsewhere, to coordinate perfectly with the environment with which they are to be used. Whether it is a set of bed linen embroidered to harmonise with the design scheme of the bedroom, a new set of dinnerware with coordinating table linen designed to give that extra level of luxury, or a leather desk set with bespoke embossing, that represents a level of sophistication worthy of its user. Only the very best materials will be used, by specialist artisans often employing techniques that have been used for centuries, as well as making the best of new specialist technologies. The "One and Only" bespoke service guarantees a level of style and quality that is unsurpassed, and ensures absolute exclusivity.













A few of our suppliers...





Selected boats worked on or working on over the past few years.

The White House has worked with many distinguished clients, architects and interior designers over the years. Out of respect for their privacy, we are unable to name any individual projects. However, here are some examples of some of the type of projects we have recently worked on.

| MY 124m | MY 62m | MY 90m |
|---------------------------|--------------------------|--------------------------|
| MY 123m | MY 68m | MY 74m |
| MY 155m | MY 62m | MY 55m (in Construction) |
| MY 183m (in Construction) | MY 126m | MY 81m |
| MY 77m | MY 80m | SY 39m |
| MY 70m | MY 45m (in Construction) | MY 50m |
| MY 105m | SY 46M | MY 82m |
| MY 164m | MY 43m | MY 62m |
| SY 56m | MY 71m | MY 45m (in Construction) |
| SY 65m (in Construction) | MY 54m | MY 54m |
| MY 81m | MY 36m | SY 52m |
| MY 110m | MY 133m | |
| MY 87m | MY 36m | |
| MY 97m | MY 64m | |
| MY 69m | MY 41m | |



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