

# WELCOME TO OUR ROOMS

SPRING NEWS 2020



**FLEXA**<sup>®</sup>



---

# CONTENT

---

|                      |         |    |
|----------------------|---------|----|
|                      | HI!     | 04 |
| NEW PLAY YALP WEN    |         | 06 |
|                      | NOR     | 08 |
|                      | PLAY    | 14 |
|                      | CLASSIC | 20 |
|                      | WHITE   | 36 |
|                      | TOYS    | 44 |
| BYE BYE SEE YOU SOON |         | 54 |

# HI!



My name is Milo. It's so nice to meet you. I'm excited to show you all of my friends' rooms, so that you can find inspiration for your own place.

You can see my private hangout, meet all of my friends and see their space on [flexaworld.com](https://flexaworld.com)

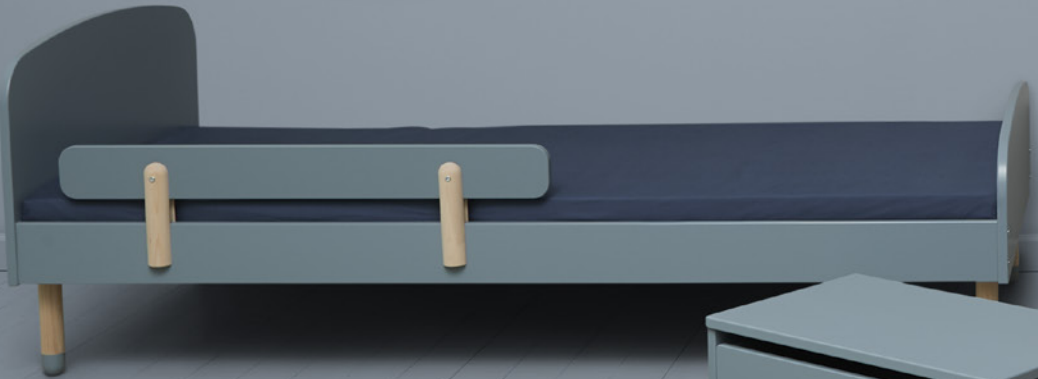
**MILO** — 4 years



WELCOME TO OUR MINI ROOMS / 2020 / PLAYPLAY

# NEW PLAY

LIGHT BLUE



06  
07



# NEW PLAY

LIGHT ROSE



FLEXA PLAY is a contemporary and playful furniture collection designed by Charlotte Høncke. This season we are relaunching the collection in new shades of light blue and light rose which perfectly complement the simplicity of Danish design.

# NOR

— Created by FLEXA —

The NOR collection is characterised by its timeless and Danish design, making it easy to decorate your child's room. NOR is designed to be built and rebuilt to grow with the child.

The simple white design combined with the natural oak provides an elegant, timeless and Danish expression. As a bonus info NOR means little sweet child in Danish.

Kids interiors since 1972

SLEEP

PLAY

STUDY





**FRIENDS**  
only



# ANDREA'S WILD SAFARI

Come join me and my best friend Filip on the wild safari. We love spending time in my room pretending that we are on a safari trip watching all the wild animals from the savannah.

10  
11

ANDREA — 4 years

Visit  
**flexaworld.com**  
and see Andrea's  
wild and playful  
SAFARI room



NOR mid-high bed / ROOM COLLECTION rug, moss green / MONTY table lamp, white / POPSICLE stools, blueberry / POPSICLE table, blueberry / PLAY Storage 3in1, white / Safari textiles





12  
13

NEW

## Single beds



Item no: 80-31101-95  
H:66,5 L:198 W:99,3  
Item no: 80-31102-95  
H:66,5 L:208 W:99,3



Item no: 90-10812-95  
H:66,5 L:198 W:99,3  
Item no: 90-10813-95  
H:66,5 L:208 W:99,3



Item no: 90-10814-95  
H:66,5 L:198 W:99,3  
Item no: 90-10815-95  
H:66,5 L:208 W:99,3



Item no: 90-10816-95  
H:81 L:198 W:99,3  
Item no: 90-10817-95  
H:81 L:208 W:99,3

## Mid-high beds



Item no: 80-31301-95  
H:120 L:198 W:108,3  
Item no: 80-31302-95  
H:120 L:208 W:108,3



Item no: 80-31303-95  
H:120 L:198 W:150,3  
Item no: 80-31304-95  
H:120 L:208 W:150,3



Item no: 80-31305-95  
H:120 L:198 W:249,3  
Item no: 80-31306-95  
H:120 L:208 W:249,3



Item no: 80-31307-95  
H:120 L:198 W:249,3  
Item no: 80-31308-95  
H:120 L:208 W:249,3

## Semi-high beds



Item no: 80-31315-95  
H:143 L:198 W:108,3  
Item no: 80-31316-95  
H:143 L:208 W:108,3



Item no: 80-31317-95  
H:143 L:198 W:158,3  
Item no: 80-31318-95  
H:143 L:208 W:158,3

## Bunk beds



Item no: 80-31401-95  
H:154 L:198 W:108,3  
Item no: 80-31402-95  
H:154 L:208 W:108,3



Item no: 80-31405-95  
H:183,5 L:198 W:108,3  
Item no: 80-31406-95  
H:183,5 L:208 W:108,3

## High beds



Item no: 80-31501-95  
H:184 L:198 W:108,3  
Item no: 80-31502-95  
H:184 L:208 W:108,3



Item no: 80-31507-95  
H:184 L:198 W:108,3/178,3  
Item no: 80-31508-95  
H:184 L:208 W:108,3/178,3



Item no: 83-10393  
H:10/20 L:96/179 W:77

NOR  
Collection

WE  
GROW  
TOGETHER

See more  
about NOR on  
[flexaworld.com](http://flexaworld.com)

# PLAY

— Created by FLEXA —

The PLAY collection is known for its rounded organic shapes and soft Scandinavian colours. It is inspired by children; how they play and how they interact. PLAY is designed in four beautiful colours combined with ash legs, and three colours combined with oak legs.

Kids interiors since 1972

SLEEP

PLAY

STUDY

14  
15



**WELCOME**  
to my workshop

My dad is a handyman and when I grow up I want to be just like him. Anything is possible when I have my tiny screwdriver and hammer to hand.

**FILIP** — 4 years



16  
17

PLAY single bed, light blue / PLAY stools, white, light blue and urban grey / PLAY table, urban grey / PLAY storage bench, light blue / POPSICLE bed linen, blueberry / TOYS The Workbench / CABBY single high wardrobe / CABBY shelf. Visit [flexaworld.com](https://flexaworld.com) and see the complete product overview.





# MY LITTLE WORKSHOP



18  
19

PLAY shelf, light blue / ROOM COLLECTION storage boxes,  
light/dark frosty blue and light/dark mountain grey.

# PLAY Collection

## Beds

Colour options:



Item no: 80-19102-65 | Item no: 80-19101-65  
H:72 L:194 W:96 | H:72 L:204 W:96



Item no: 80-19601-65  
H:24.5 L:100

## Stools

Colour options:



Item no: 82-10047-65  
Ø:30 H:30



Item no: 82-10059-65  
H:54.1 W:33.4 D:32.9

## Shelves

Colour options:



Item no: 82-70145-65  
H:34.5 W:75 D:10



Item no: 82-70087-65  
H:75 W:60 D:22

## Storage

Colour options:



Item no: 82-10048-65  
H:42 W:60 D:35



Item no: 82-10060-65  
H:57.5 W:65 D:35

## Tables

Colour options:



Item no: 82-50103-65  
Ø:60 H:47

## Tables with oak legs

Colour options:



Item no: 82-50103-25  
Ø:60 H:47

## Stools with oak legs

Colour options:



Item no: 82-10047-25  
Ø:30 H:30

# CLASSIC

— Created by FLEXA —

The CLASSIC collection is characterised by its timeless Danish design, making it easy to decorate your child's room. CLASSIC is designed to be built and rebuilt to grow with the child.

In each product you can see the knots in the wood, which brings nature into the room. The collection is designed in three beautiful colours and is made of high quality pine.

Kids interiors since 1972

SLEEP

PLAY

STUDY



**WELCOME**  
to my space



**22**  
**23**

**ARTHUR** — 8 years

# ■ SHARED SPACE

Me and my little brother Emil share our room and have so much fun doing secret stuff - especially when mum and dad think we we're asleep.





# OUR FAVOURITE SPACE

When I grow up I want to be an astronaut and fly to the moon. I want to take my little brother Emil with me and he is also ready for take off. But for now we just like to play astronauts all day and read about outer space all night.

**ARTHUR** — 8 years





Visit  
**[flexaworld.com](https://flexaworld.com)**  
and see our big sister  
Alina's teen room,  
which we are not  
allowed to enter.

CLASSIC bunk bed, white washed / PLAY stools, light blue and urban grey / PLAY table, urban grey / CLASSIC high wardrobe, grey washed/white / POPSICLE bed linen, blueberry.



CLASSIC mid-high bed, terra / CLASSIC high Shelf unit, terra/white / ROOM COLLECTION storage boxes / FOREST textiles. Visit [flexaworld.com](http://flexaworld.com) and see the complete product overview.



26  
27





# WELCOME TO MY PLAYGROUND!

I love spending time in my room. There is space for fun, joy and cosiness. The slide and the cave are my favourites.

**TOBIAS** — 4 years

1/2 CLASSIC House, grey washed / PLAY stools, white and urban grey /  
PLAY table, white / TOYS The Workbench / CLASSIC chest, grey washed /  
CLASSIC wardrobe, grey washed/white / LITTLE HEROES textiles.



# MY LITTLE HOUSE

28  
29



Visit  
**flexaworld.com**  
and meet my friend  
Ella and see her  
princess room.

I love having a play house in my room, it makes playtime more fun and it is cosy when I am going to sleep.

**ELIAS** — 3 years

CLASSIC bunk bed with double bed, grey washed / MONTY table lamp, white / CLASSIC chest, grey washed / POPSICLE bed linen, Blueberry.



30  
31

AUGUST — 6 years

# SPACE SAVING

Me and my siblings sleep together. We love our family bed with plenty space for cosiness. I'm the lucky one, since I get to sleep in the top bunk.



1/2 CLASSIC house, grey washed / LITTLE HEROES textiles.

— 3 years



# WE GROW

CLASSIC mid-high bed, grey washed / LITTLE HEROES textiles.

— 6 years



32  
33





— 9 years

CLASSIC high bed, grey washed / POPSICLE bed linen, blueberry .

CLASSIC single bed, grey washed / POPSICLE bed linen, blueberry.



— 11 years

# TOGETHER

## Single beds



Item no: 80-01101-2  
H:66,5 L:200 W:100  
Item no: 80-01102-2  
H:66,5 L:210 W:100



Item no: 90-10121-2-01  
H:66,5 L:200 W:100  
Item no: 90-10122-2-01  
H:66,5 L:210 W:100



Item no: 90-10128-2-01  
H:66,5 L:200 W:100  
Item no: 90-10134-2-01  
H:66,5 L:210 W:100



Item no: 80-01219-2  
H:66,5 L:200 W:130  
Item no: 80-01220-2  
H:66,5 L:210 W:130



Item no: 80-01201-2  
H:66,5 L:200 W:150  
Item no: 80-01202-2  
H:66,5 L:210 W:150

## Mid-high beds



Item no: 90-10109-2-01  
H:120 L:200 W:110  
Item no: 90-10110-2-01  
H:120 L:210 W:110



Item no: 90-10307-2-01  
H:120 L:200 W:149  
Item no: 90-10308-2-01  
H:120 L:210 W:149



Item no: 90-10113-2-01  
H:120 L:200 W:249  
Item no: 90-10114-2-01  
H:120 L:210 W:249



Item no: 90-10309-2-01  
H:120 L:200 W:249  
Item no: 90-10310-2-01  
H:120 L:210 W:249



Item no: 90-10186-2-01  
H:120 L:242 W:174  
Item no: 90-10187-2-01  
H:120 L:242 W:174

## Semi-high beds



Item no: 90-10045-2-01  
H:143 L:200 W:110  
Item no: 90-10046-2-01  
H:143 L:210 W:110



Item no: 90-10311-2-01  
H:143 L:200 W:157  
Item no: 90-10312-2-01  
H:143 L:210 W:157



Item no: 90-10043-2-01  
H:143 L:250-375 W:110  
Item no: 90-10044-2-01  
H:143 L:250-375 W:110



Item no: 90-10043-2-01  
H:143 L:200 W:200  
Item no: 90-10044-2-01  
H:143 L:210 W:210



Item no: 90-10043-2-01  
H:143 L:200 W:200  
Item no: 90-10044-2-01  
H:143 L:210 W:210

## Bunk beds



Item no: 90-10031-2-01  
H:154 L:200 W:110  
Item no: 90-10032-2-01  
H:154 L:210 W:110



Item no: 90-10317-2-01  
H:154 L:200 W:163  
Item no: 90-10318-2-01  
H:154 L:210 W:163



Item no: 90-10177-2-01  
H:154 L:200 W:110  
Item no: 90-10178-2-01  
H:154 L:210 W:110



Item no: 90-10037-2-01  
H:184 L:200 W:110  
Item no: 90-10038-2-01  
H:184 L:210 W:110



Item no: 90-10319-2-01  
H:184 L:200 W:161  
Item no: 90-10320-2-01  
H:184 L:210 W:161

## High beds



Item no: 90-10069-2-01  
H:184 L:200 W:110  
Item no: 90-10070-2-01  
H:184 L:210 W:110



Item no: 90-10315-2-01  
H:184 L:200 W:179  
Item no: 90-10316-2-01  
H:184 L:210 W:179



Item no: 90-10620-2-01  
H:184 L:200 W:160  
Item no: 90-10621-2-01  
H:184 L:210 W:160



Item no: 90-10622-2-01  
H:184 L:200 W:229  
Item no: 90-10623-2-01  
H:184 L:210 W:229



Item no: 90-10333-2-01  
H:184 L:200 W:110/179  
Item no: 90-10334-2-01  
H:184 L:210 W:110/179



Item no: 90-10169-2-01  
H:66,5 L:200 W:100  
Item no: 90-10170-2-01  
H:66,5 L:210 W:100



Item no: 90-10171-2-01  
H:66,5 L:200 W:100  
Item no: 90-10172-2-01  
H:66,5 L:210 W:100



Item no: 90-10156-2-01  
H:81 L:200 W:100  
Item no: 90-10157-2-01  
H:81 L:210 W:100



Item no: 90-10771-90-01  
H:154 L:200 W:112  
Item no: 90-10772-90-01  
H:154 L:210 W:112



Item no: 90-10767-90-01  
H:154 L:210 W:129,5



Item no: 90-10107-2  
H:120 L:200 W:160  
Item no: 90-10108-2  
H:120 L:210 W:160



Item no: 90-10768-90-01  
H:206 L:200 W:149  
Item no: 90-10769-90-01  
H:206 L:210 W:149



Item no: 90-10770-90-01  
H:206 L:210 W:149



Item no: 90-10313-2-01  
H:143 L:250-375 W:157  
Item no: 90-10314-2-01  
H:143 L:250-375 W:157



Item no: 90-10313-2-01  
H:143 L:200 W:200  
Item no: 90-10314-2-01  
H:143 L:210 W:210



Item no: 90-10313-2-01  
H:143 L:200 W:200  
Item no: 90-10314-2-01  
H:143 L:210 W:210

## CLASSIC Collection

# WE GROW TOGETHER



Item no: 90-10335-2-01  
H:184 L:200 W:110/179  
Item no: 90-10336-2-01  
H:184 L:210 W:110/179



Item no: 83-10393  
H:10/20 L:96/179 W:77

Colour options:  White Washed  Grey Washed  Terra

Visit [flexaworld.com](http://flexaworld.com) and see the entire CLASSIC Collection in White Washed, Grey Washed and Terra.

# WHITE

— Created by FLEXA —

Straight lines and a modern Danish design is the essence of the WHITE collection. WHITE is designed to be build and re-build to grow with the child.

Add a beautiful light blue or light rose safety rail or birch legs to the bed to give the simple design a new look. The collection is made of high-quality MDF and birch.

Kids interiors since 1972

SLEEP

PLAY

STUDY



**WELCOME**  
to my vroom



WHITE mid-high bed, full white/light blue / MONTY wall lamp, white / CABBY chest, white / CABBY low wardrobe, white / TRANSPORT textiles.



38  
39

**MILO** — 4 years



# WELCOME TO MY VROOM

When I grow up I want to be the best racing driver in the world. I dream of having a red car that drives really fast, have a huge motor and make loud sounds





# BLUE SHADES

I love the harmony in my room. It makes me calm down and make it possible for me to concentrate on my plays.

ELIOT — 5 years

40  
41



WHITE single bed / ROOM COLLECTION storage box, light/aark mountain grey / ROOM COLLECTION rug, frosty blue / Popsicle stool, blueberry / POPSICLE bed linen, blueberry. Visit [flexaworld.com](http://flexaworld.com) and see the complete product overview.





42  
43

WHITE mid-high bed / LITTLE HEROES textiles

## Junior bed



Item no: **80-17902-40**  
H:62 L:149/199 W:80



Item no: **82-20095-40**  
H:19 L:130 W:78

## Single beds

Colour options:

Legs



Item no: **80-17101-40**  
H:66,5 L:200 W:101  
Item no: **80-17102-40**  
H:66,5 L:210 W:101



Item no: **90-10755-40**  
H:66,5 L:200 W:101  
Item no: **90-10756-40**  
H:66,5 L:210 W:101



Item no: **90-10757-40**  
H:66,5 L:200 W:101  
Item no: **90-10758-40**  
H:66,5 L:210 W:101



Item no: **90-10759-40**  
H:81 L:200 W:101  
Item no: **90-10760-40**  
H:81 L:210 W:101

## Mid-high beds

Colour options:

Legs



Safety rail



Item no: **80-17308-40**  
H:120 L:200 W:109  
Item no: **80-17309-40**  
H:120 L:210 W:109



Item no: **80-17310-40**  
H:120 L:200 W:151  
Item no: **80-17311-40**  
H:120 L:210 W:151



Item no: **80-17312-40**  
H:120 L:200 W:250  
Item no: **80-17313-40**  
H:120 L:210 W:250



Item no: **80-17314-40**  
H:120 L:200 W:250  
Item no: **80-17315-40**  
H:120 L:210 W:250

## Semi-high beds

Colour options:

Legs



Safety rail



Item no: **80-17325-40**  
H:143 L:200 W:109  
Item no: **80-17326-40**  
H:143 L:210 W:109



Item no: **80-17327-40**  
H:143 L:200 W:159  
Item no: **80-17328-40**  
H:143 L:210 W:159

## Bunk beds

Colour options:

Legs



Safety rail



Item no: **80-17406-40**  
H:154 L:200 W:109  
Item no: **80-17407-40**  
H:154 L:210 W:109



Item no: **80-17413-40**  
H:183,5 L:200 W:109  
Item no: **80-17414-40**  
H:183,5 L:210 W:109

## High beds

Colour options:

Legs



Safety rail



Item no: **80-17501-40**  
H:184 L:200 W:109  
Item no: **80-17502-40**  
H:184 L:210 W:109



Item no: **80-17512-40**  
H:184 L:200 W:109/179  
Item no: **80-17513-40**  
H:184 L:210 W:109/179



Item no: **83-10393**  
H:10/20 L:96/179 W:77

WHITE  
Collection

WE  
GROW  
TOGETHER

See more  
about WHITE on  
[flexaworld.com](http://flexaworld.com)

AMALIE SKOV RAHBÆK

DESIGNER



With children, their development and social skills in mind, Amalie works with designs, that not only encourage children to enjoy hours of fun play, but which also please the parents with their stylish and aesthetic design.



AWARD WINNING DESIGN

# TOYS

The Workbench — The Shop — The Kitchen



reddot award 2018  
winner

Visit [flexaworld.com](https://flexaworld.com)  
for more inspiration from  
our TOYS collection.



# LET'S PLAY

My best friend Filip and I love to play. Some days we experiment with new dishes in the kitchen and if we run out of groceries we run to the shop to buy more. Other days we are handymen and build stuff in Filip's workshop. We have so much fun.

**KIKKI** — 4 years

MONDAY





## TUESDAY

48  
49

*What would you like  
to buy today?*



# FRIDAY



*What  
should we  
build  
today?*



Visit  
**flexaworld.com**  
for more birthday  
inspiration



50  
51

PLAY table

# TOYS Collection

## The Kitchen



Item no: 82-70147-27  
H:74,3 W:60 D:35,5



Item no: 82-70149  
Set of 10 psc.



Item no: 82-70148  
Set of 4 psc.



Item no: 82-70189  
Set of 16 psc.



Item no: 82-70190  
Set of 25 psc.



Item no: 83-90224  
Set of 3 psc.

## The Workbench



Item no: 82-70150-49  
H:74,3 W:60 D:35,5



Item no: 82-70151  
Set of 8 psc.



Item no: 82-70152  
Set of 4 psc.



Item no: 82-70153  
Set of 36 psc.



Item no: 83-90225  
Set of 2 psc.

## The Shop



Item no: 82-70154-15  
H:112,5 W:60 D:35,5



Item no: 82-70158  
Set of 12 psc.



Item no: 82-70155  
Set of 6 psc.



Item no: 82-70156  
Set of 8 psc.



Item no: 82-70157  
Set of 6 psc.



Item no: 83-90226  
Set of 2 psc.

## The Doll Bed



Item no: 82-70192-26  
H:30 W:33 L:50



Item no: 83-90262  
Set of 2 psc.

# OUR BRAND VALUES

## Danish design

Simple silhouettes, clean lines and natural materials define the minimalistic Scandinavian style that characterises FLEXA's design. Four times FLEXA has been awarded with the Red Dot Design Award, which is one of the most prestigious accolades in the world.

## Expert knowledge

In-depth knowledge about children's development, trend forecasts, focus group interviews, consumer tests, comprehensive knowledge about the applicable legislation, and more than 45 years of experience are key pillars of our insight in creating furniture that meet the ever-changing needs of the growing child.

## Safe design

Children are curious, lively and playful, which is why safety is considered in all aspects of our products, and why our products comply with the world's strictest safety requirements.

## Functionality

Functionality and flexibility are the essence of FLEXA. Many of our furniture items can be reconfigured, have multiple functions, and are designed to optimise the space in the child's room to meet the ever-changing needs of the growing child.

## Pure materials

All of our materials have been carefully chosen to provide maximum safety for children and to protect the environment. We treat our products with environmentally safe UV- or water-based varnishes that are free from formaldehydes and solvents. They contain no hazardous substances at all. All of our furniture complies with the strictest EU standard "Chemical harmlessness", giving our customers the peace of mind that their child can grow up in a healthy environment.

## Playfulness

At FLEXA we see play as one of the primary drivers of learning in the lives of children. That's why we develop and design playful products with the purpose of promoting children's development.

## Quality and Craftmanship

We put passion and attention to detail in all aspects of design, finish and choice of materials, which makes our furniture extremely durable and robust, and ensures it lasts a lifetime. To us this is true craftsmanship.

52  
53



SLEEP

---

PLAY

---

STUDY

**BYE BYE  
SEE YOU  
SOON IN  
OUR STORES,  
ONLINE  
OR ON  
THE SOCIALS**



Join our playful universe on social media



#flexa #flexaworld

**FLEXA®**

[flexaworld.com](http://flexaworld.com)

With reservations for printing mistakes, colour differences and changes in product range.