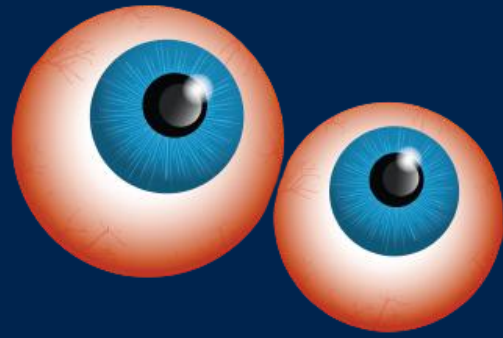


Need more EYEBALLS on your content?



WE TURN WORDS INTO CASH & STRANGERS INTO NEIGHBOURS

WRITING-RELATED SERVICES

CONTENT CREATION BUSINESS WRITING
CREATIVE WRITING SLOGAN/TAGLINE
COPYWRITING COPYEDITING
PROOFREADING WEBPAGE/LANDING PAGE
TRANSLATION WRITE-UP
SOCMED CONTENT/ CAPTION

AT YOUR SERVICE

TRAINING/WORKSHOP

PERSUASION & INFLUENCING SKILLS
CUSTOMER SUCCESS
FREELANCING/ENTREPRENEURSHIP
LIFE SKILL: FIRST AID

EDUCATIONAL TUTORIAL VIDEO

BITE-SIZED LESSONS SCRIPTING
SCREENCASTING VOICE-OVER



MERAKI WORD CRAFT
Words that Open Hearts

THE HEARTS WE TOUCHED

Very meticulous and creative. Communicates very well and understands my requirements with little difficulty. The work is top-notch and delivered well within schedule and budget. ~LyN | SG

I am new to this and Agnes made it effortless. Will definitely consider rehiring her for my next project. Communicates well and on point. Thank you so much, you're awesome! ~Chelvakumarc | MY

Excellent job with over 60 pages of handwritten scanned notes from World War II. ~Meaghank | US

The facilitator was able to engage my attention throughout the workshop. Great insights into the role of copywriting. ~DC/SSB21032 | MY

Great write-up & graphic arrangement for our corporate profile. Wonderful work from Agnes' team! ~LeeAnonymous | MY



AGNES CHIN

Writer . Entrepreneur . Trainer

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WHAT KEEPS YOU UP AT NIGHT?

Is content creation a problem area for you? Do you struggle to write? Ever wish you have the superpower to turn a 'NO' into a 'YES' through your writing? Rather than staying up thinking about it...

WE FEEL YOUR PAIN

The MERAKI Word Craft **training division** runs workshops and webinars relating to the skills of influence and persuasion used in marketing, particularly through copywriting. **Signature topics...** >>>

MERAKI Word Craft provides a range of **writing-related services** from copywriting to content creation, from business to academic to creative writing.

Deliverables: Text Write-up, Graphic, Animation, Video, Educational Tutorial Screencast which may include Scripting and Voice-over.

Objectives: Create engagement and achieve educational, motivational and marketing goals.

Niches: Education, Consulting, Healthcare

let's do something about it.

▶ THE DATING GAME OF COPYWRITING

What do matchmaking and marketing have in common? How to build your customer avatar and what is its relation to copywriting?

▶ BUILDING RELATIONSHIPS THROUGH CONTENT WRITING

How do you connect with a stranger and attempt to generate a relationship out of thin air? What's the role of the written word in marketing and why should you care?

▶ THE SUBTLE SECRETS TO INFLUENCING YOURSELF AND OTHERS

An introduction to the skills of influence and motivation to secure success. How do you influence even yourself under the radar?

▶ THE ROMANCE BETWEEN THE SCIENCE OF PERSUASION & THE ART OF COPYWRITING

For anyone who wants a basic understanding of how to use the written word to sell. An introduction to the principles of persuasion and how to use them to get the 'YES' that you want.

▶ CREATE A FREELANCE PORTFOLIO WITH ZERO EXPERIENCE

An introduction to the world of freelancing and how to land your first gig with no experience and no portfolio.

▶ FIRST AID SAVES LIFE

Be it common injuries such as cuts and burns or major injuries such as cardiac arrest and choking, are you prepared to deal with medical emergencies?

NOTE: No one size fits all. Writing services and training content & duration are customised to your specific needs. As such, a formal quotation can only be issued upon identifying your requirements.

LET'S CONNECT

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AGNES CHIN

Writer . Entrepreneur . Trainer



Agnes is a writer turned intrapreneur turned entrepreneur with a corporate background in strategic management and operations efficiency.

Currently pursuing her doctoral degree, she strongly believes in mastering the art of persuasion in order to motivate herself and others towards a meaningful cause.

After a distinguished career as a university college COO and an Operations Director/ Governing Board Member for a language school, she now channels her expertise into a new passion. As a full-time Content Creator and Consultant, she develops compelling video, audio, and written content, alongside leading dynamic training workshops.

She believes in reaching out to people, one heart at a time, creating awareness and changing the world, one word at a time.

HRDC-CERTIFIED TRAINER
MERAKIWORDCRAFT.COM
TRAIN THE TRAINER

WE CRAFT WORDS THAT OPEN ANY HEARTS & SHUT ANY MOUTHS

RISE above the noise. BE HEARD!



ABOARD OUR WORD CRAFT



WE WEAVE WORDS THAT SELL. MEET OUR CREW...

Deck Officer



Alice C.

Deck Officer



SY Lee

Deck Officer



DR Kevin Chin

Captain



Agnes Chin

1st Mate



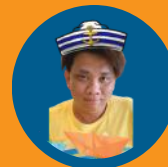
Ng Loong Yip

Quartermistress



Neoh Shi Ling

Cadet



Calvin C.

Cadet



WT Wee

O u r S e a f a r e r s