



2025 ANNUAL SPONSORSHIP PROGRAM



SPONSORSHIP LEVELS

ABC NorCal offers the greatest variety and highest quality events for contractors and those who do business with contractors. Given the desire of many to participate in multiple events, Sponsorship Value Package options were created to offer maximum exposure and return on investment.

These packages are designed to promote your company by increasing your influence and branding, creating marketing opportunities and maximizing your membership outreach to a diverse group of contractors, suppliers and associate members.

Elevate your company's profile and secure your position as a leader in the industry by becoming our 2025 Annual Sponsor.

ALL LEVELS include recognition at ALL EVENTS

ABC Excellence in Construction Awards Gala, Meet the Generals, Legacy Golf Tournament, Clay Shoot, ABC @ Fresno State Tailgate, Board of Directors Installation and Legislative Day, Top Golf, Apprentice Graduation, Member Appreciation Wine Tasting, Local Craft Competition and Contractor Connections.

LEGACY SPONSORSHIP LEVEL

Your Investment:

\$18,950

Value:

\$37,900

Event Tickets

- ▶ Excellence in Construction Awards Gala – table of 8 (valued at \$1,750)
- ▶ Legacy Golf Tournament – team of 4 (valued at \$1,000)
- ▶ Clay Shoot – team of 4 (valued at \$1,000)
- ▶ March Madness Top Golf – private bay for 6 – 8 attendees (valued at \$500)
- ▶ Meet the Generals (held twice) – 4 tickets to each (valued at \$400)
- ▶ Member Appreciation Wine Tasting – 4 tickets (valued at \$500)

Marketing and Branding

- ▶ Largest logo on all signage for all events (valued at \$5,000)
- ▶ Exclusive access to place ad or message in Excellence in Construction Awards program (valued at \$5,000)
- ▶ Exclusive logo on banner on homepage of website (valued at \$3,500)
- ▶ Exclusive logo on banner on website registration pages (valued at \$3,500)
- ▶ Full page Ad in Digital Member Success Kit (valued at \$3,000)
- ▶ Logo in monthly President's and Compliance newsletter – spotlight in single edition (valued at \$3,000)
- ▶ Logo on banner in all staff email signatures (valued at \$5,000)
- ▶ Speaking opportunity/Display table at one event of your choosing (valued at \$2,500)
- ▶ Company name in Apprentice Graduation program (valued at \$500)
- ▶ Logo on competitor and judges t-shirts and competitor's materials bucket for Local Craft Competition (valued at \$750)
- ▶ Social Media announcement of sponsorship and quarterly "thank you" (valued at \$1,000)

EAGLE SPONSORSHIP LEVEL

Your Investment:
\$9,900
Value:
\$16,500

Event Tickets

- ▶ Excellence in Construction Awards Gala – 4 tickets (valued at \$1,000)
- ▶ Legacy Golf Tournament – 2 tickets (valued at \$500)
- ▶ Clay Shoot – team of 2 (valued at \$500)

- ▶ March Madness Top Golf – team of 4 (valued at \$300)
- ▶ Meet the Generals (held twice) – 2 tickets to each (valued at \$200)
- ▶ Member Appreciation Wine Tasting – 2 tickets (valued at \$250)

Marketing and Branding

- ▶ Medium logo on all signage for all events (valued at \$3,500)
- ▶ Half page Ad in Digital Member Success Kit (valued at \$1,500)
- ▶ Logo on banner in all staff email signatures (valued at \$5,000)
- ▶ Company name in Apprentice Graduation program (valued at \$500)

- ▶ Logo on competitor and judges t-shirts and competitor's materials bucket for Local Craft Competition (valued at \$750)
- ▶ Spotlight in one President's Newsletter (valued at \$1,500)
- ▶ Social Media announcement of sponsorship and quarterly "thank you" (valued at \$1,000)

EXCELLENCE SPONSORSHIP LEVEL

Your Investment:
\$4,815
Value:
\$6,875

Event Tickets

- ▶ Excellence in Construction Awards Gala – 2 tickets (valued at \$500)
- ▶ Legacy Golf Tournament – 2 tickets (valued at \$500)
- ▶ Clay Shoot – team of 2 (valued at \$500)

- ▶ March Madness Top Golf – team of 2 (valued at \$150)
- ▶ Meet the Generals (held twice) – 1 ticket to each (valued at \$100)
- ▶ Member Appreciation Wine Tasting – 1 ticket (valued at \$125)

Marketing and Branding

- ▶ Small logo on all signage for all events (valued at \$2,500)
- ▶ Name listed in Digital Member Success Kit (valued at \$250)
- ▶ Company name in Apprentice Graduation program (valued at \$500)

- ▶ Logo on competitor and judges t-shirts and competitor's materials bucket for Local Craft Competition (valued at \$750)
- ▶ Social Media announcement of sponsorship and quarterly "thank you" (valued at \$1,000)

MERIT SHOP SPONSORSHIP LEVEL

Your Investment:
\$3,500
Value:
\$5,000

Marketing and Branding

- ▶ Small logo on all signage for all events (valued at \$2,500)
- ▶ Name listed in Digital Member Success Kit (valued at \$500)
- ▶ Company name in Apprentice Graduation program (valued at \$500)

- ▶ Logo on competitor and judges t-shirts and competitor's materials bucket for Local Craft Competition (valued at \$750)
- ▶ Social Media announcement of sponsorship and quarterly "thank you" (valued at \$1,000)



Questions?
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