



**CALIFORNIA
TELEHEALTH
RESOURCE
CENTER**

Part of OCHIN



The Future is NOW!

*What's Next for CA in a
Post-Pandemic World?*

JUNE 13 & 14

VIRTUAL TELEHEALTH SUMMIT

ABOUT THE EVENT

Event participants will have the opportunity to access educational sessions, discussion panels, and networking events hosted on a virtual platform. This premier telehealth event for California aims to deepen attendees' understanding of pre- and post-COVID trends, telehealth utilization, and advancements. Furthermore, the event will also provide valuable insights into tips to improve access in remote areas, familiarization with California practice standards, and discussions on potential opportunities and challenges to advance health access and equity in communities. By participating in this event, attendees can acquire valuable knowledge and contribute towards improving the health sector.



ENGAGE

Engage in lively discussions with telehealth experts from California and beyond.



CONNECT

Make lasting connections with various subject matter experts in the community.



ADVANCE

Learn the best tips and tricks to grow your telehealth practice.



LOOK AHEAD

Get a sneak peak at the road ahead for telehealth.

The conference is purely for informational purposes. CTRC does not provide legal advice. CTRC has no relevant financial interest, arrangement, or affiliation with any organizations related to commercial products or services mentioned in this event.

ABOUT THE CTRC

The California Telehealth Resource Center (CTRC) offers no-cost, unbiased training and educational resources that help California providers and patients get the most from telehealth. We create lasting change and improvement by focusing on implementation, sustainability, reimbursement and policy, integration, workflows, and patient/provider adoption.

OCHIN



REGISTRATION & OBJECTIVES

Event Objectives

- Offer unbiased education to help California providers and patients get the most from telehealth
- Connect California providers and community organizations with invaluable telehealth resources
- Provide opportunities to learn about emerging developments in telehealth technology and policy
- Provide participants with opportunities for networking and building connections via virtual discussion spaces

[Sponsorship Information](#)

[REGISTER HERE](#)

DAY ONE - JUNE 13

Event Kick-Off

9:00 AM – 9:30 AM PT

Jennifer Stoll

Executive Vice President, External Affairs, OCHIN, Inc.

Listening to Consumers: Telehealth Experiences of Californians

9:30 AM – 10:30 AM PT

This session will highlight findings from three new studies sponsored by the California Health Care Foundation and Purchaser Business Group on Health that explore telehealth access, experiences, and preferences of Californians experiencing low incomes. The session will highlight the stories of Californians and present data on consumers' telehealth access, experience, barriers, and preferences. [READ MORE HERE.](#)

Diana Camacho

California Health Care Foundation, Senior Program Officer

Rachel DuPré Brodie

Purchaser Business Group on Health, Senior Director, Measurement and Accountability

Not Just Tech: It's the Next Generation Home Care

10:45 AM – 11:15 AM PT

In this session, I will highlight how organizations like Connected Home Living (CHL) is providing around-the-clock remote patient monitoring services leveraging technology to focus on patient wellbeing to home health agencies, private duty agencies, acute care hospitals, health systems, independent healthcare providers, and the private consumer, thereby reducing the expenses of onsite and in-person visits.

[READ MORE HERE.](#)

Neil Tantingco

Connected Home Living, CEO

Solving the New "Normal" in School Healthcare

11:15 AM – 11:45 AM PT

This presentation will discuss how to overcome the challenges of implementing telemedicine in schools, followed by its many benefits. We will also analyze case studies where partners have successfully implemented telemedicine in schools, solving the post-pandemic era's new "normal" in school healthcare.

[READ MORE HERE.](#)

Ram Fish

19Labs, CEO

Messias Soares

19Labs, Head of Business Development

Lunch/Whova Networking

11:15 AM – 11:45 AM PT

Join Virtual Speed Networking to recreate the casual experience of striking up a conversation with someone new, gaining new connections, and get entered into a raffle for a chance to win a prize!

DAY ONE - JUNE 13

School-Based Telehealth Enhanced with Interactive Technology

12:45 PM – 1:45 PM PT

This Presentation will discuss the development of a school-based telehealth program and its progression over a 2-3 year period. Hawaii Keiki is a school-based health program that places nurses and nurse practitioners in Hawaii public schools.

[READ MORE HERE.](#)

Kaberi Mozumder

Hawaii Keiki (University Health Partners of Hawaii), DNP, APRN, PNP-BC, Neighbor Island Supervisor and Virtual Health Lead

Language Services & Culturally Competent Care Sessions

2:00 PM – 2:30 PM PT

Telehealth and Language Access: Engaging, Building Trust, and Reducing Barriers

In this session, a proficient medical interpreter, first-generation American, and language access expert will share 20 years of experience in providing culturally and linguistically competent care. We will discuss how and why language access through telehealth can help drive equity for LEP communities, what the regulatory environment has been and how it's changing, and more.

[READ MORE HERE.](#)

Claudia Burdisso

AvantPage Translations, Business Development Manager

Eduardo Diaz

AvantPage Translations, Account Manager

2:30 PM – 3:00 PM PT

How Telehealth Can Become a Major Player for Latinos Living in California

In this session, Marco will share lessons learned, including challenges and best practices for building a successful telehealth model to serve the California Latino community, including the importance of adopting user-friendly technology, recruiting culturally competent providers, and ensuring interoperability with the current health system.

[READ MORE HERE.](#)

Marco Paschina

Akenta Health, Founder / Chief Executive Officer

Meeting the Need: Improving access to mental health care via telehealth

3:15 PM – 4:15 PM PT

In this session, we'll review how access to telehealth, remote prescribing for medication-assisted therapy, and community partnerships can play a significant role in addressing the needs of some of the most vulnerable populations in the state.

[READ MORE HERE.](#)

Shawn Griffin, MD

URAC, President / Chief Experience Officer

AGENDA



WHOVA TIP

Engage with your fellow attendees via direct message!

DAY 1 WRAP

DAY TWO - JUNE 14

Center Stage Panel - To Be Announced

9:00 AM – 10:00 AM PT

Stay tuned! Great things are coming!

Jennifer Stoll

Executive Vice President, External Affairs, OCHIN, Inc.

Telehealth for Vulnerable Populations

10:15 AM – 11:15 AM PT

After this session, learners will be able to describe the following: 1) How to we define vulnerable populations from a healthcare perspective. 2) What are the major barriers to implementing telehealth with these populations. 3) How can state organizations make an impact on these barriers.

[READ MORE HERE.](#)

Robyn McArdle

NC DHHS, Rural Telehealth Specialist

Making Telehealth Work: Insights from the California Safety Net

11:30 AM – 12:00 PM PT

This presentation will feature data and lessons learned from 2019-2022 from the CCA evaluation on trends and variation in telehealth use and modality and provide an overview of a suite of tools and resources developed by the Center for Care Innovations to support telehealth implementation and equity.

[READ MORE HERE.](#)

Elkin Salinas

CCI, Program Director

Natasha Arora

CCHE, Evaluation & Learning Associate

E-Consult: Increasing Access to Care in Rural Safety Net Clinics through Asynchronous Telehealth

12:00 PM – 12:30 PM PT

FQHCs, Rural Health Centers and Indian Health Centers are improving access to specialty care through e-consult with support from Medi-Cal managed care plans Anthem Blue Cross, CalViva Health, California Health & Wellness and Health Net. Learn how clinics and health plans have collaborated to facilitate this process for primary care providers while addressing their patients' needs for specialty care more efficiently.

[READ MORE HERE.](#)

Libby Sagara

BluePath Health, Managing Director

Kerina Mendoza

Anthem Blue Cross

DAY TWO - JUNE 14

Lunch/WhoVA Networking

12:30 PM – 1:30 PM PT

Join Virtual Speed Networking to recreate the casual experience of striking up a conversation with someone new, gaining new connections, and get entered into a raffle for a chance to win a prize!

The Future of Prescribing Medications in Telemedicine

1:30 PM – 2:30 PM PT

With the rise of telemedicine, it's important for healthcare providers to understand the current and future landscape of prescribing medications in this setting. This presentation will explore the current state of prescribing medications in telemedicine, identify emerging trends and technologies, and discuss potential opportunities and challenges in this field.

[READ MORE HERE.](#)

Dr. Beju Shah

PharmD, Sr. Telemedicine Success Manager

Policy Panel & Discussion with Experts

2:45 PM – 4:15 PM PT

Beginning with the rapid expansion of telehealth practices during the COVID-19 pandemic, states and the federal government alike have passed sweeping legislation and guidance intended to regulate and oversee telehealth providers and organizations. In light of these new legal requirements and heightened regulatory scrutiny, this presentation will address key regulatory issues facing digital health organizations today and in the near future.

Caitlin Otis

Foley & Lardner, LLP, Associate

Jennifer Hennessy

Foley & Lardner, LLP, Partner

Jaide Beverly

Foley & Lardner, LLP, Associate

Aaron Maguregui

Foley & Lardner, LLP, Senior Counsel

Carol Yarbrough

UCSF Health, Telehealth Business Operations Manager

AGENDA

WHOVA TIP

Join the discussion! Click the Community tab and create a new conversation or join existing topics like "Meet-ups" to interact with your fellow attendees.



DAY 2 WRAP

MEET THE SPEAKERS



Diana Camacho

Senior Program Officer, California Health Care Foundation

Diana Camacho is a senior program officer at the California Health Care Foundation (CHCF) where she is on the Improving Access team, which works to improve access to coverage and care for Californians with low incomes. Diana leads CHCF's body of work on telehealth. Diana has led several initiatives to advance the use of telehealth in the safety net, including the Connected Care Accelerator and the Virtual Care Innovation Network. She earned a bachelor's degree in psychology from the University of California, Santa Barbara, and a master's degree in public health from the University of California, Berkeley.



Rachel DuPré Brodie

Senior Director, Measurement and Accountability, Purchaser Business Group on Health

Rachel DuPré Brodie leads multi-stakeholder initiatives to advance healthcare quality and put performance information to use for payment and decision-making. She is leading an initiative to demonstrate the feasibility and impact of collecting and using outcome measures for value-based contracting and payment and address barriers to collecting patient-reported outcomes (PROs). She also leads the measure development of patient-reported outcome-performance measures (PRO-PMs) for oncology care. She received a BA from Princeton University.



Neil Tangingco

CEO, Connected Home Living

Neil Tangingco has over 24 years in healthcare and technology. He started his career during the dot.com days in Silicon Valley at Netscape, Yahoo and VMware, taking on leadership roles in Sales, Channels and Marketing. Tangingco founded Connected Home Living in 2015, and currently holds the CEO role where he grew the company in the US and Canada as one of the leading Telehealth and Fall Safety Turn-Key provider, caring for thousands of remote patients who prefer to age and heal at home, prolonging the need for more higher and costly care.



Ram Fish

CEO, 19Labs

A driven, entrepreneurial product-oriented executive with a global perspective on the healthcare, mobile, and consumer electronics ecosystem with a 25-year career spanning world-class technology companies (Apple, Nokia, and Samsung). Unique ability to bridge business, technology, and consumer experience domains. Demonstrated track record of working with cross-functional teams to lead, drive and execute new strategic initiatives. Computer Engineering with Bachelor's and Master's degrees from Case Western Reserve University and MBA from Yale.

MEET THE SPEAKERS

Messias Soares

Head of Business Development, 19Labs

Messias is the Head of Business Development and Customer Success at 19Labs, a company dedicated to solve remote healthcare.



Kaberi Mozumder

DNP, APRN, PNP-BC, Neighbor Island Supervisor and Virtual Health Lead, Hawaii Keiki

Kaberi Mozumder, DNP, APRN, PNP-BC, is the Neighbor Island Supervisor and Virtual Health Lead for the Hawaii Keiki: Healthy & Ready to Learn Program. In this role she is responsible for providing professional development and supervision to RN's and APRN's on the islands of Maui, Kauai and Hawaii Island and she is the program manager statewide for Hawaii Keiki's Virtual Health Program. Kaberi graduated from Yale University School of Nursing in 2008 with her pediatric nurse practitioner (PNP) degree. She later received her Doctorate of Nursing Practice (DNP) in Organizational Leadership from the University of Hawaii at Manoa Nancy Atmospera-Walch School of Nursing in 2022.



Eduardo Diaz

Account Manager, AvantPage Translations

Eduardo Diaz is an Account Manager with 7 years of experience in the translation industry. Eduardo has strong project and account management, with a focus on legal, healthcare, government, and elections translations solutions. As a bilingual Account Manager, he assists clients by educating them and supporting their needs with innovative solutions.



Claudia Burdisso

Business Development Manager, AvantPage Translations

Claudia Burdisso, Business Development Manager, is an active minority groups advocate, with over 10 years of translation industry experience. She advises organizations on programs to expand language access. She has a certificate in Digital Accessibility and a Master's in Political Management.



MEET THE SPEAKERS

Marco Paschina

Founder / Chief Experience Officer, Akenta Health

Marco Paschina is a serial entrepreneur with a deep passion for leveraging technology to solve large socio-economic problems. After living several years in Latin America where he built the largest online student loans company, Marco decided to move to Los Angeles to continue serving the Latino community through Akenta Health, a telehealth provider for the 63M Latinos living in the US. Akenta Health manages a fast-growing tech-enabled provider network to help FQHCs, FQHCs-look-alikes, Managed Care Organizations deliver bilingual culturally-competent care to Latino patients through after hours telehealth visits and mental health sessions.

Shawn Griffin, MD

President / Chief Experience Officer, URAC

Dr. Shawn Griffin is the first physician to serve as President and CEO for URAC, the leading independent, nonprofit accreditation organization in the United States and the only organization to offer a full digital health portfolio of programs, including telehealth and remote patient monitoring accreditations. Before taking the helm at URAC, Dr. Griffin served as the Vice President for Clinical Performance Improvement and Applied Analytics at Premier Inc. He has also served as the Chief Medical Information Officer for both Baylor College of Medicine and Heartland Regional Medical Center.

Jennifer Stoll

Executive Vice President, External Affairs, OCHIN, Inc.

Jennifer Stoll is the Executive Vice President of External Affairs for OCHIN, a national nonprofit health IT innovation and research network that provides solutions, expertise, clinical insights, and advanced technology support to drive health equity. Jennifer is a national expert on the intersection of technology, health policy, and advocacy. Jennifer leads a multidisciplinary team that strategically advocates and partners on behalf of more than 22,000 providers across OCHIN's national network to sustain and expand access to care for rural and underserved communities.

Robyn McArdle

Rural Telehealth Specialist, NC DHHS

Dr. Robyn McArdle has been with the NC Office of Rural Health (ORH) for four years. She currently supports statewide projects that improve access to care through telehealth, community paramedicine, and other innovative delivery models. Prior to working for ORH she worked for a private health system doing community health programs for an Accountable Care Organization, and worked as a paramedic for many years. Dr. McArdle is passionate about working with vulnerable and marginalized communities to increase healthcare programs and improve equity across the state and country.

MEET THE SPEAKERS

Elkin Salinas

Program Director, Center for Care Innovations (CCI)

Elkin leads work at CCI as a Program Director focused on safety-net practice transformation using both technology and human-centered design approaches. Prior to joining CCI, Elkin was a consultant with Facktor, formerly known as Greg Facktor & Associates or GFA, where he executed on a variety of health center projects such as Empanelment, PCMH certification with NCQA, EHR vetting and procurement, HRSA Operational Site Visit support, Revenue-Cycle Management, and HHS Ending the HIV Epidemic (EHE) initiative programming. Elkin is a certified Kaiser Permanente (KP) Improvement Advisor. And, he holds a bachelor's in Management and Society from the University of North Carolina at Chapel Hill.



Natasha Arora

Evaluation & Learning Associate, CCHE

Natasha Arora works as an evaluator for the Center for Community Health and Evaluation, part of the Kaiser Permanente Washington Research Institute. She collaborates with multiple stakeholders to evaluate programs related to health care access, clinical quality improvement, cross-sector collaboration, and care integration. Natasha's recent work on telehealth has included evaluations of learning collaboratives funded by the California Health Care Foundation and Kaiser Permanente.



Libby Sagara

Managing Director, BluePath Health

Libby Sagara has deep experience in health care and technology program management, facilitation, business development and communications. Her work focuses on managing clients, teams, technology partners and program funders. Prior to consulting for BluePath Health, she was a Senior Associate at Booz Allen Hamilton where she managed projects in health information exchange, strategic and operational planning, life sciences process improvement, and not-for-profit business planning.



Kerina Mendoza

Program Manager, Provider Performance & Partnerships, Anthem Blue Cross

Kerina Mendoza, Program Manager for the California Medicaid Health Plan - Anthem Blue Cross, is a creative and tenacious healthcare professional with 13 years of experience successfully developing, leading, and delivering on strategic level large-scale programs to achieve increased quality and equity through practice transformation. She is a zealous advocate for the underserved communities and brings innovative solutions and creativity to all partnerships to ensure solutions are successful and sustainable.



MEET THE SPEAKERS



Dr. Beju Shah

Sr. Telemedicine Success Manager, PharmD

Beju Shah is an accomplished pharmacy automation expert and thought leader with over 12 years of experience in the healthcare industry. As the Sr. Telemedicine Success Manager at Doxy.me, Beju plays an integral role in improving patient safety and operational efficiency by leveraging cutting-edge technology. Beju is a frequent speaker at industry conferences and educational events, sharing his knowledge and insights on virtual care, pharmacy automation, medication safety, and the future of technology in healthcare.



Caitlin Otis

Associate, Foley & Lardner, LLP

Caitlin Otis is a Tampa health care associate in the firm's national Telemedicine & Digital Health Industry Team and is a member of the Health Care Industry Team and the Health Care & Life Sciences Sector with Foley & Lardner LLP. Caitlin assists with advising emerging digital health and telemedicine companies on multi-state telehealth practice standards and licensure requirements, including compliance with state and federal laws on permissible modalities for prescribing controlled and non-controlled substances, patient consent, and provider disclosure requirements.



Jaide Lee Beverly

Associate, Foley & Lardner, LLP

Jaide Beverly is a health care lawyer and member of Foley & Lardner's national Telemedicine & Digital Health Industry Team and Health Care Practice Group, advising health care industry clients of all sizes as they navigate state and federal regulatory, legal, and compliance issues affecting the health care industry, with an emphasis on telemedicine, telehealth, digital health, and health innovation. Jaide advises on regulatory and compliance issues for a range of health care clients, including high-growth companies and entrepreneurs in the health tech space, major academic medical centers, physician groups and other provider entities.



Jennifer Hennessy

Partner, Foley & Lardner, LLP

Jennifer Hennessy is a data privacy and cybersecurity partner at Foley & Lardner LLP, advising clients, ranging from multinational corporations to startups, on all aspects of compliance with international, federal, and state data privacy and security laws. She is a partner in the firm's Technology Transactions, Cybersecurity, and Privacy Practice, a member of the Telemedicine & Digital Health Industry Team, the Health Care & Life Sciences Sector, and Innovative Technology Sector. She works with a broad array of clients in the telemedicine and digital health industry, most notably high-growth emerging companies and entrepreneurial technology groups.

MEET THE SPEAKERS

Aaron Maguregui

Senior Counsel, Foley & Lardner, LLP

Aaron Maguregui is a healthcare privacy, technology, and marketing attorney with Foley & Lardner's Digital Health practice group. He advises innovative health care and technology companies to solve complex compliance, cybersecurity, data governance, data privacy, and risk management matters. Working with leading digital healthcare providers and platforms, health care insurers, government-sponsored managed care organizations, and health care providers, he delivers pragmatic legal advice and action-oriented solutions guidance to help clients reach their goals and objectives.



Carol Yarbrough

Telehealth Business Operations Manager, UCSF Health

Carol Yarbrough is a healthcare compliance and reimbursement specialist. Providing a unique background in legal, technology, revenue management, clinic management and knowledge of both federal and state regulations, she manages telehealth and other e-visit initiatives at UCSF Health. She works hands-on with professional fee and hospital-based fee professionals to implement billing strategies and provides real-time feedback to clinicians regarding documentation and allied health staff. She also trains CPT coding professionals at UCSF Medical Center in order to maximize reimbursement through correct CPT coding. Certifications: MBA, CCA, CPC, OCS, CHC



WHOVA TIP



See a session you like? Add it to "My Agenda" to put the session in your own personal agenda and set a reminder.

**WE HOPE TO SEE
YOU THERE!**

