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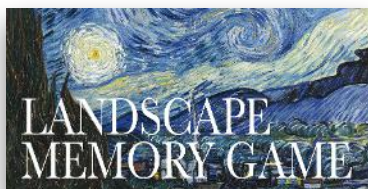
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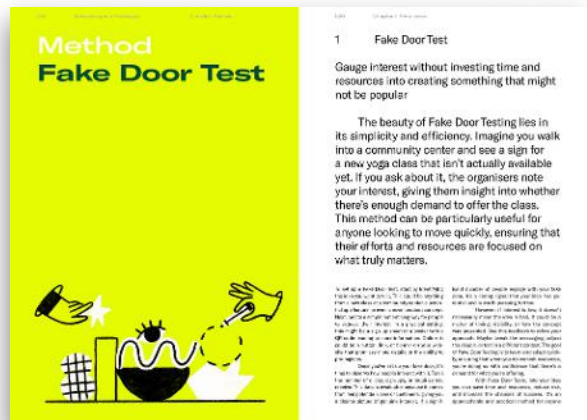
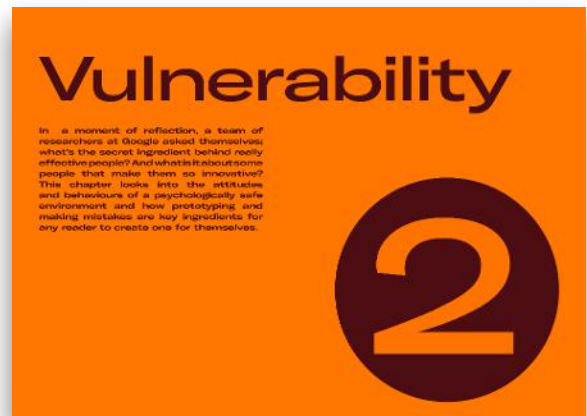
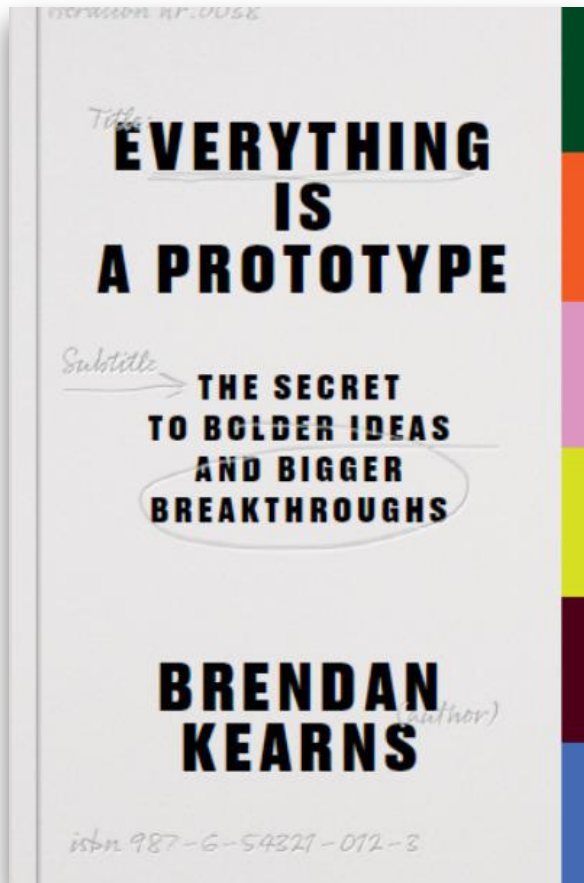
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EVERYTHING IS A PROTOTYPE

THE SECRET TO BOLD IDEAS, BIGGER BETS, AND CREATIVE BREAKTHROUGHS



Discover the power of experimentation with "Everything is a Prototype."

Whether you're starting fresh, solving creative challenges, or seeking to live boldly, this guide empowers you to navigate uncertainty and uncover your best ideas. Challenging the stigma of mistakes, it reveals how being wrong can spark brilliance and innovation. From factories to Silicon Valley, it breaks down societal myths about failure and equips you with proven methods for original thinking.

With tools to overcome fear, embrace resilience, and transform your approach, this book helps you prototype your way to success—again and again. Make mistakes deliberately, and unlock your genius!

Brendan Kearns

Brendan Kearns is a renowned designer with 15+ years of experience in Silicon Valley and creative teams worldwide. He focuses on bringing clarity to early-stage ideas through applied experimentation. Brendan founded RIVAL, a design lab aimed at evolving disruptive ideas. He is also a Fellow of the Royal Society of the Arts and mentors venture capital firms and founders while frequently speaking and writing about applied creativity.

English Edition

9789063697266

May 2025

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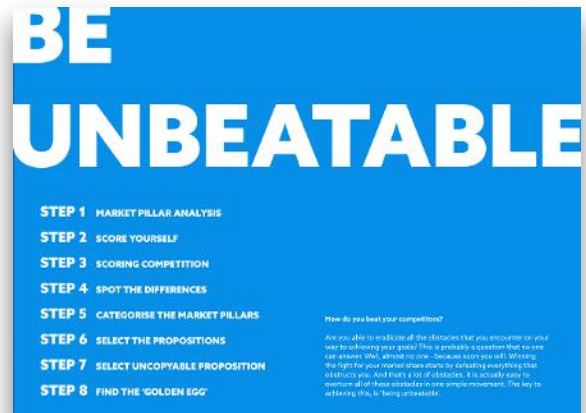
Paperback

195 x 130 mm

212 Pages

COMPANIES BUILT TO LAST

A PROVEN METHOD FOR SUSTAINING BUSINESS SUCCESS



As an entrepreneur, business owner, CEO, director, or manager, you shoulder the responsibility for your organisation's growth and sustainability. It's a challenging role, and even the best of us occasionally ask ourselves: Am I doing everything right?

"Companies Built to Last" introduces the Bitsing method, a scientifically proven system developed over the past 30 years. In just seven straightforward steps, you'll learn how to guide your organisation toward its goals while avoiding the common pitfalls that trip others up. With real-world examples, actionable tools, and expert tips, you'll have everything you need to ensure long-term success.

The book is about building a business that people genuinely want to be part of. It's about creating a company that not only drives profit but also has a positive impact on society.

Frans de Groot

Frans de Groot is a #1 bestselling author and the creator of the Bitsing method, a revolutionary approach to sustaining business success known for delivering remarkable results. Frans lectures on Bitsing in European Master's programmes, at several universities, and across various colleges.

English Edition

9789063699512

May 2025

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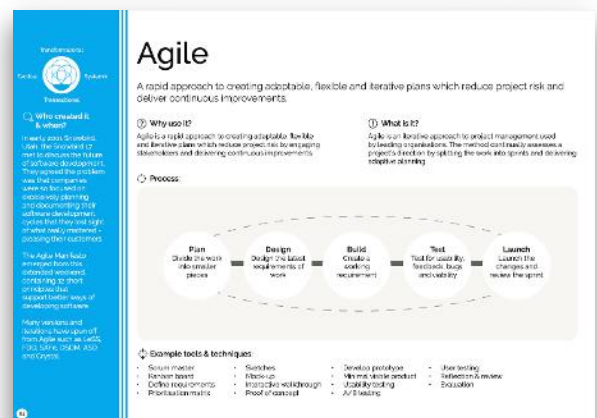
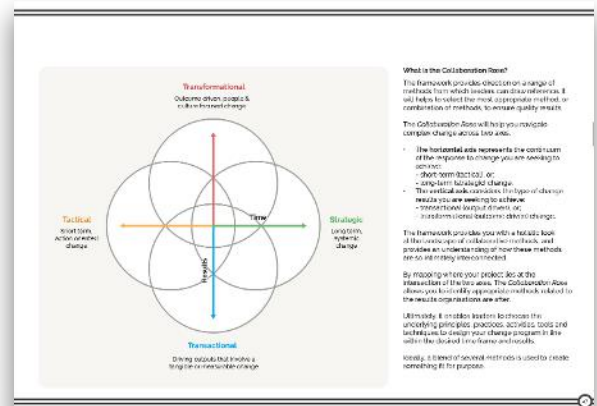
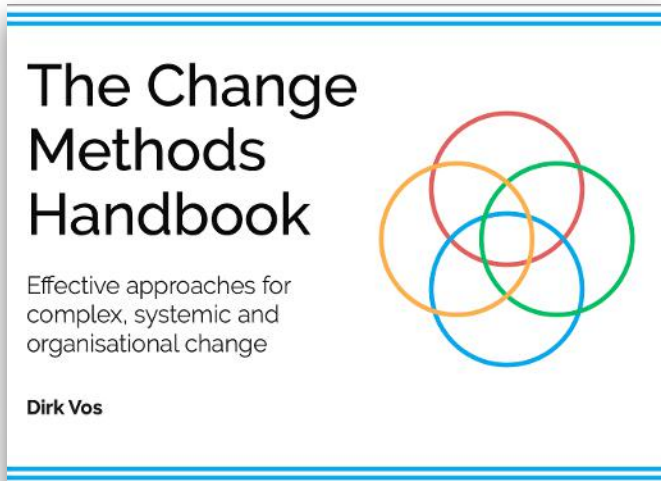
Paperback

195 x 130 mm

200 Pages

THE CHANGE METHODS HANDBOOK

EFFECTIVE APPROACHES FOR COMPLEX, SYSTEMIC AND ORGANISATIONAL CHANGE



In today's fast-paced world, organisations face unprecedented and ever-evolving challenges, making effective change management more vital than ever. Leaders, managers, and change agents often struggle to make their organisations more resilient, as choosing the right change methods can feel daunting. Without clear guidance on which approaches work best in specific situations, organisations risk adopting solutions that fail to deliver lasting results.

This book is your ultimate guide to navigating these complexities. It introduces 26 change management methods, grouped into four key goals: transformational, transactional, strategic, and tactical. Featuring five compelling case studies this book goes beyond theory. It's a hands-on resource designed to empower readers to think critically and strategically about change.

Dirk Vos

Dirk Vos is a seasoned consultant with over 17 years of experience in change management across diverse geographies and industries. He is the founder of TwoCollaborate, a consultancy supporting top-tier public, private, and social sector clients.

English Edition

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May 2025

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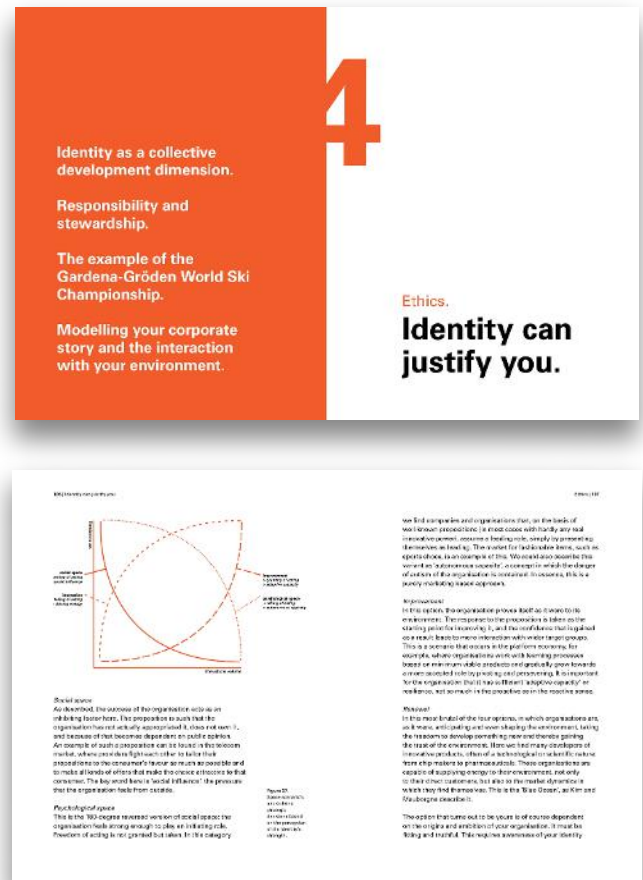
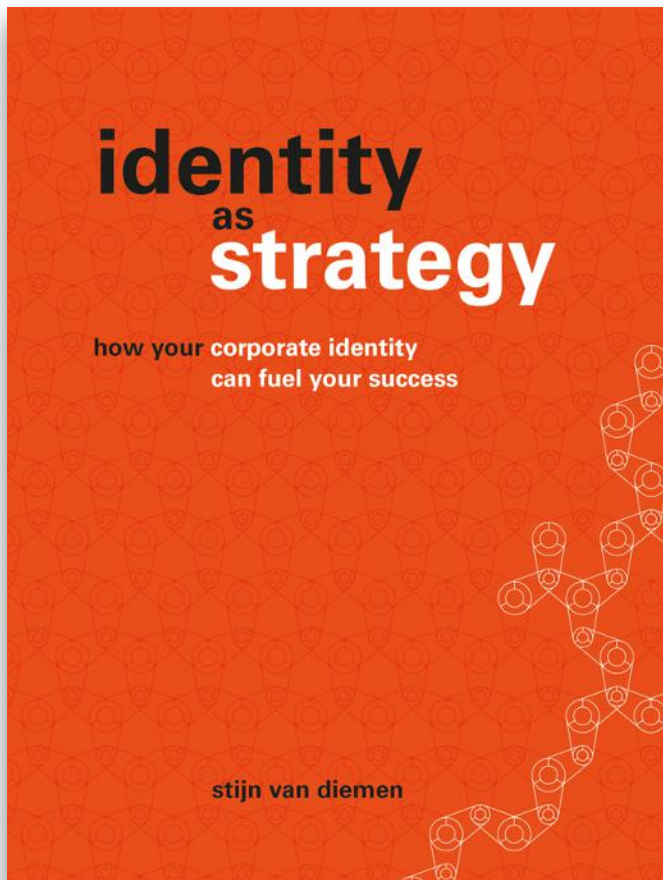
Paperback

210 x 297 mm

158 Pages

IDENTITY AS STRATEGY

HOW YOUR CORPORATE IDENTITY CAN FUEL YOUR SUCCESS



The identity of your organisation, sector, or region is often a hidden treasure that can drive your strategy. A clear understanding of who you are provides both a foundation and perspective for shaping your future.

In this book, seasoned identity consultant Stijn van Diemen explores eight strategic perspectives on corporate identity, each illustrated with engaging real-world cases. By following these examples, you'll be better equipped to translate the insights into your own organisation, sector, or region.

Filled with dozens of practical models and design principles, this book helps managers and marketers make better decisions, gain stakeholder support, and build a solid foundation for their strategy.

Stijn van Diemen

Stijn van Diemen has over 30 years of experience tackling strategic identity challenges across various sectors. With consulting expertise in healthcare, education, government, ICT, digital platforms, and business services, he has helped organisations define and project their identity to build a successful future.

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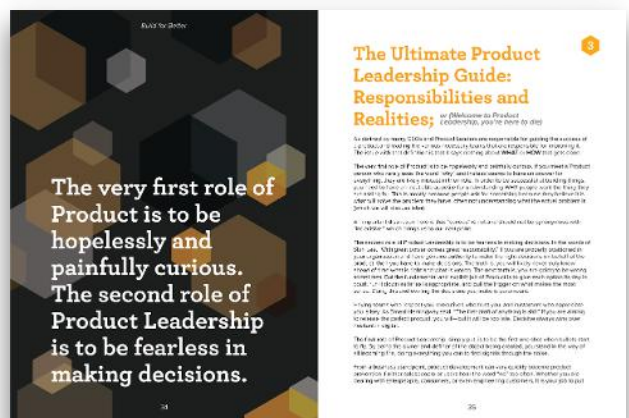
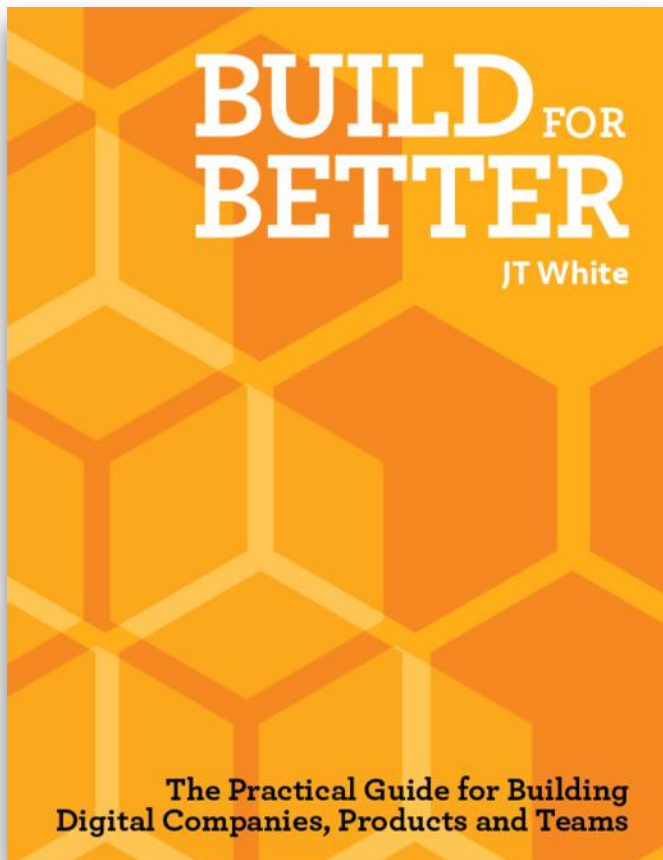
Paperback

230 x 174 mm

240 Pages

BUILD FOR BETTER

HOW TO BUILD SUCCESSFUL DIGITAL PRODUCTS AND COMPANIES



With technology advancing faster than ever, the challenge for entrepreneurs and business leaders is no longer just keeping up, but staying one step ahead.

Navigating this ever-changing tech ecosystem while integrating AI and emerging technologies into sustainable business strategies is critical, yet complex. Many professionals in the AI and tech industries are seeking practical insights on how to leverage these advancements for growth and innovation.

This book provides a clear roadmap to solving these challenges. It equips readers with the knowledge to harness the power of AI and digital technologies, offering strategies for mitigating risks and maximizing opportunities in their respective industries. By breaking down complex concepts and offering real-world examples, the book helps business leaders integrate technology into their core strategies, ensuring long-term success.

J.T. White

J.T. White is an accomplished product leader and entrepreneur with over 15 years of experience in developing digital products. Throughout his career, he has worked on a diverse range of projects—from online rap battle websites and TV Everywhere applications for Showtime and NBC, to advanced AI-driven inventory management and allocation tools. He is now the Co-Founder of an AI-assisted video studio.

English Edition

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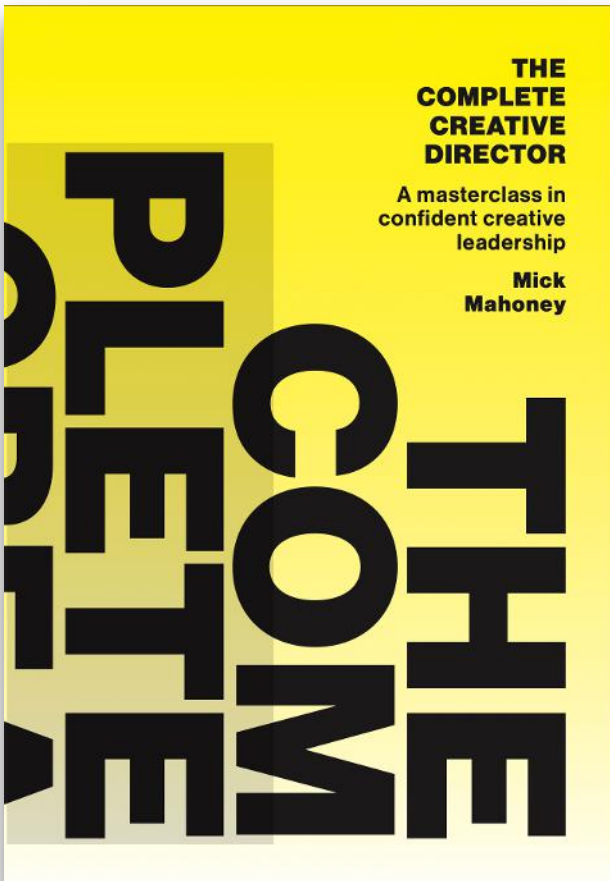
Paperback

210 x 148 mm

220 Pages

THE COMPLETE CREATIVE DIRECTOR

A MASTERCLASS IN CONFIDENT CREATIVE LEADERSHIP



Creative directors are often thrust into leadership roles with little practical guidance. The result? Stress, costly mistakes, missed opportunities. As the role becomes more demanding, the need for clear, actionable advice is more urgent than ever.

The Complete Creative Director is here to fill that gap, offering essential tools to help you lead with confidence and creativity. This is the first comprehensive manual for creative directors, providing straightforward advice that you can easily incorporate into your daily routine. Ultimately, this book will make you more resilient in the face of setbacks, adaptable to constant change, and better equipped to focus on what truly matters: delivering exceptional creative work.

Mick Mahoney

Mick Mahoney has over 25 years of experience at the forefront of UK advertising and is one of the most awarded creatives of his generation. His accolades include the prestigious Cannes Grand Prix, The One Show Best in Show, along with multiple Cannes Lions, D&AD Pencils, and Arrows.

English Edition

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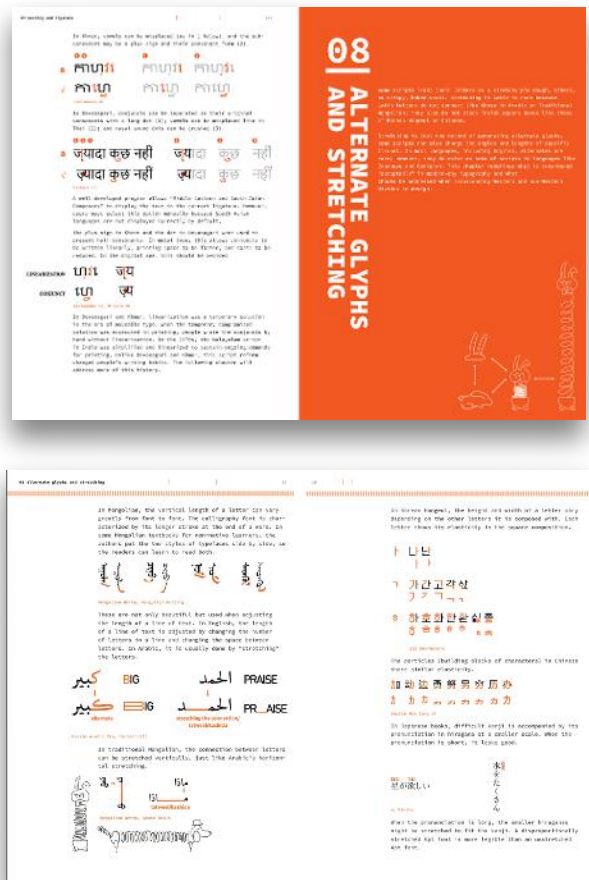
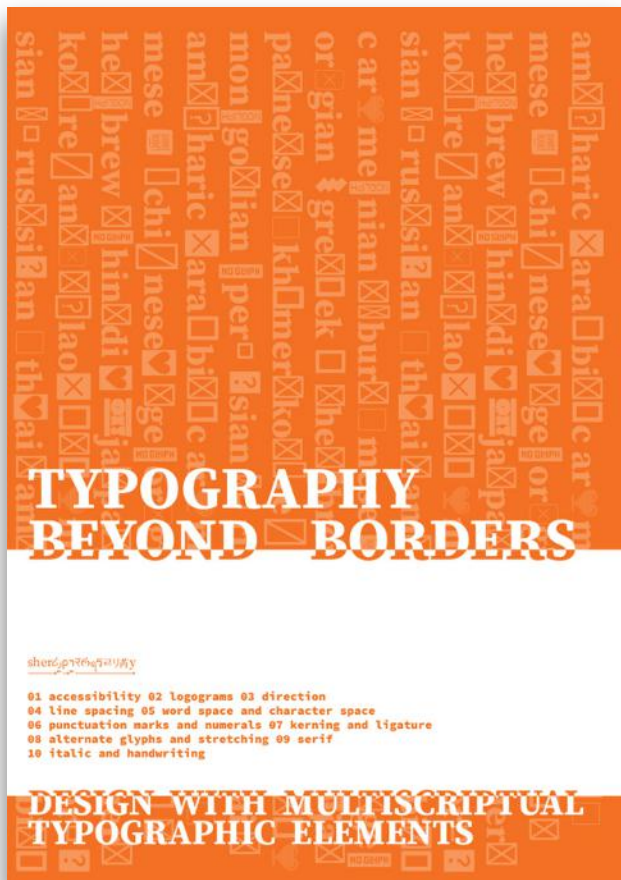
Paperback

230 x 160 mm

224 Pages

TYPOGRAPHY BEYOND BORDERS

DESIGN WITH MULTISCRIPITUAL TYPOGRAPHIC ELEMENTS



In today's global design world, it's more important than ever for designers to create work that connects with diverse audiences. This book is for designers and students whose native languages don't use the Latin alphabet, as well as professionals creating designs for people from non-Latin backgrounds.

This book fills an important gap in design education: the focus on Latin-script design resources. Here, we take a fresh approach by comparing typography from a wide range of scripts, encouraging designers to move beyond Western styles and explore a richer, multicultural design approach.

Readers will walk away with a deeper understanding of global design, giving them the tools to create work that speaks to underrepresented audiences.

Sherry Muyuan He

Sherry Muyuan He is an assistant professor of art at the City College of New York. She holds an MFA in Visual Studies from the Minneapolis College of Art and Design and a BA from Macalester College.

English Edition

9789063699437

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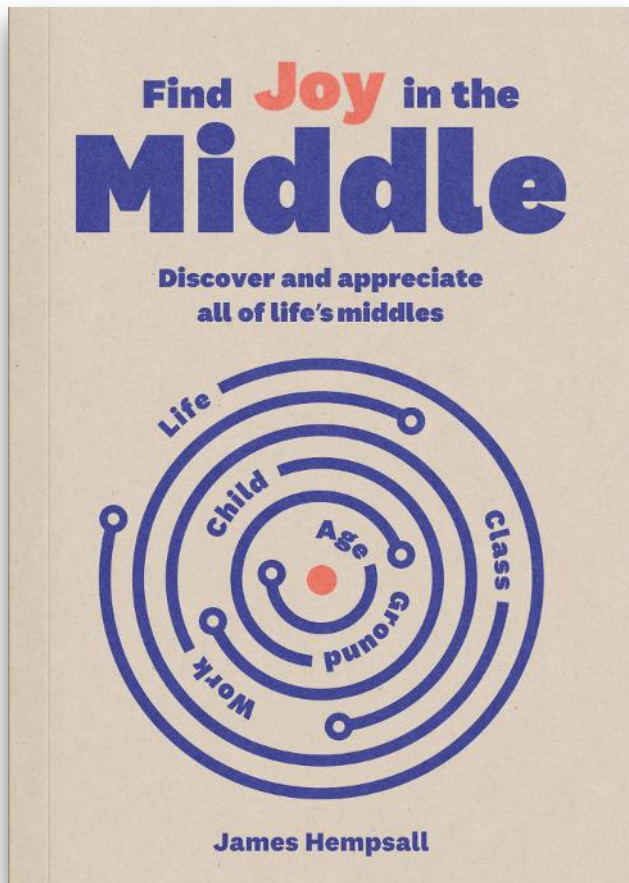
Paperback

230 x 160 mm

192 Pages

FIND JOY IN THE MIDDLE

NOW IS THE TIME TO DISCOVER AND APPRECIATE LIFE'S MIDDLES



Whether it's being middle-aged, a middle child, stuck in middle management, or struggling to fit in anywhere, we all find ourselves in the middle at some point. Yet, society often portrays this 'middle' as underwhelming, confusing, or even disappointing.

"Find Joy in the Middle" is for everyone navigating these spaces and feeling uncertain or overlooked. Through insightful analysis and practical guidance, this book will help you understand, embrace, and celebrate life's in-between places and moments. From exploring what it means to be middle-aged or a middle child, to finding fulfilment in middle management or where you feel you fit in society's class system, this book redefines what it means to be 'in the middle'.

James Hemsall

James Hemsall OBE is a leading figure in the UK's children's sector, renowned for his contributions to early education and childcare services. He is a qualified teacher and psychotherapist.

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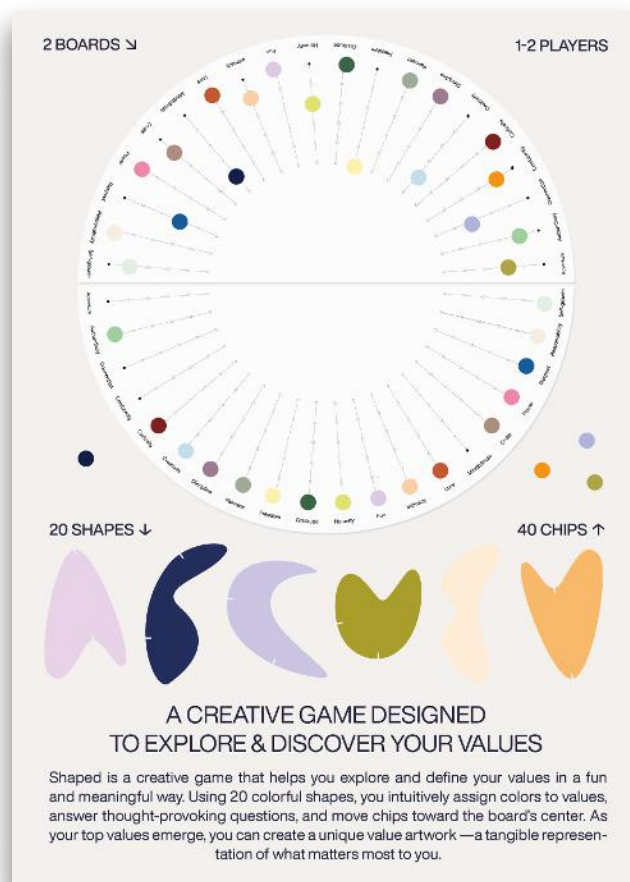
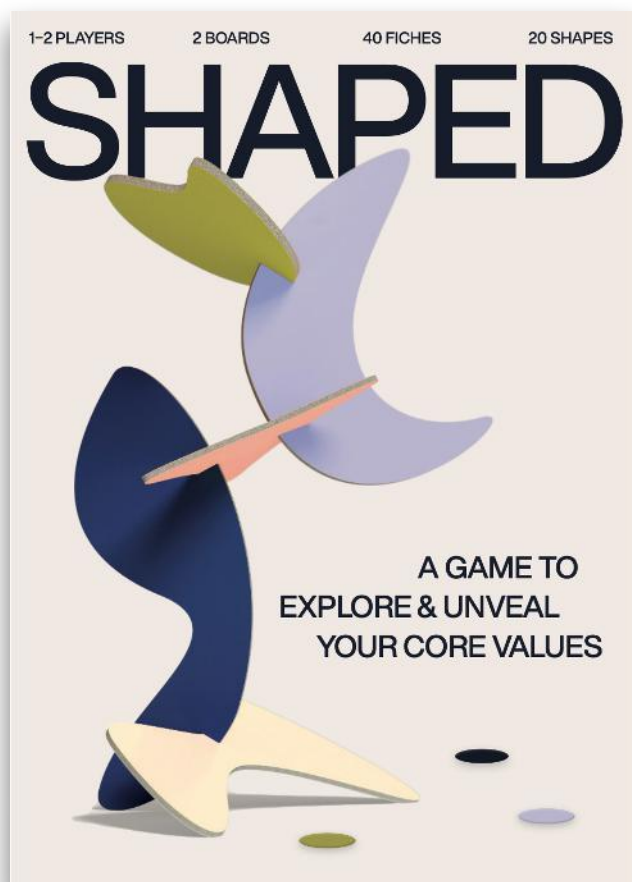
Paperback

210 x 160 mm

220 Pages

SHAPED

A GAME TO EXPLORE AND UNVEAL YOUR PERSONAL VALUES



"Shaped" is a creative game that invites you to explore your values in a fun and meaningful way. Whether you're navigating life on your own or engaging in lively conversations with loved ones, this game helps you discover and define your core values with a playful twist.

With 20 colourful shapes, you can intuitively assign a colour to each value. Answer thought-provoking questions and move the colourful chips towards the centre of the board. As you progress, your most important values will emerge. Finally, you can create your own – or a shared – value artwork by arranging the shapes to match the colours of the chips.

The result? A beautiful, tangible representation of what truly matters to you.

English Edition

9789063697280

May 2025

€ 19.99

Game

210 x 150 mm

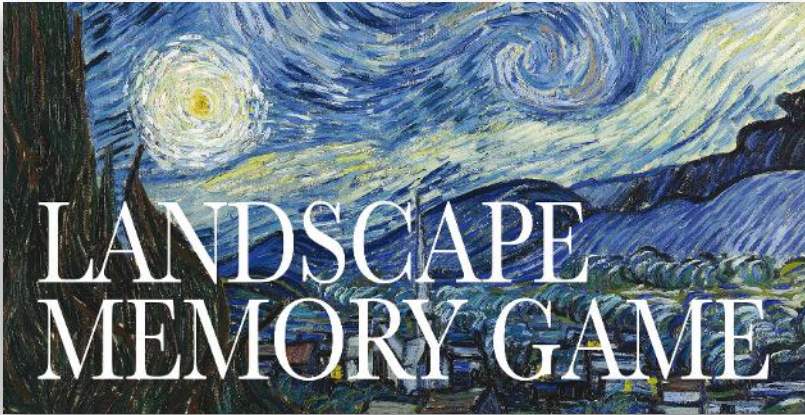
62 Elements

Lisa den Teuling & Judit Vilarasau

Lisa den Teuling is a visual concept developer and self-taught artist who has mastered a variety of styles and techniques. She is the author of the popular card decks Powerful Women and Imagine Me. Judit Vilarasau is a Creative and Art Director, and founder of The Value of X Studio. Judit combines photography, graphic design, and interior design to create unique visual art directions.



LANDSCAPE MEMORY GAME



From the creator of "Old Masters" comes an exciting new adventure: "The Landscape Memory Game."

Get ready for a thrilling journey through art history. From Van Gogh's *Starry Night* to Mondrian's early landscapes, these masterpieces showcase an evolution in art that reflects the soul of each artist.

Now, with the "Landscape Memory Game", you'll dive into the world of 30 stunning artworks. The challenge? Match two paintings by the same artist, and discover the rich connections between style, theme, and technique. Get ready to play, learn, and discover the magic of landscape painting!

Mieke Gerritzen

Mieke Gerritzen is a renowned designer, producer, and administrator, known for her influential work in the field of image culture and design. An accomplished author, Mieke has written more than 10 books on the intersection of design and image culture.

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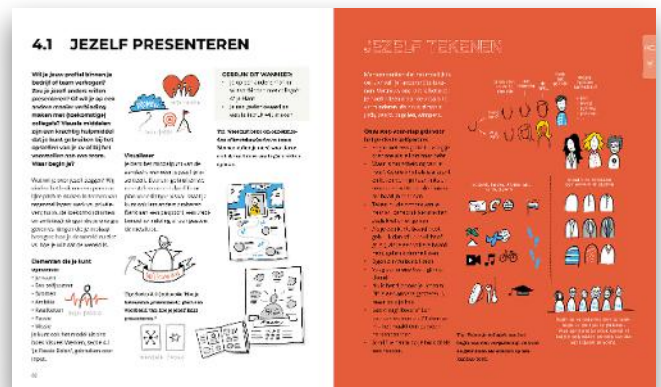
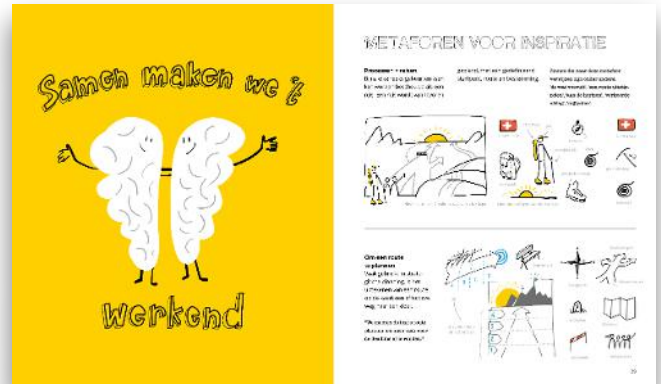
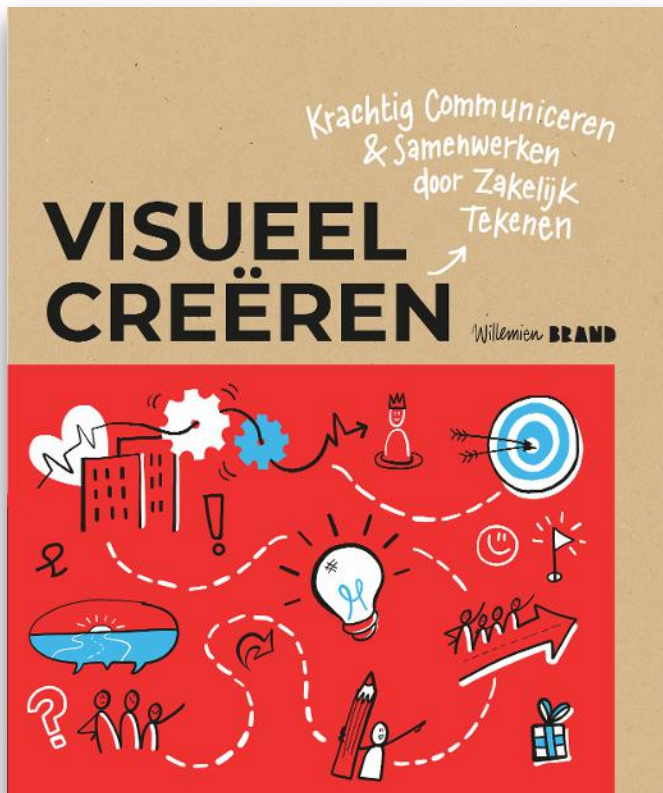
Game

75 x 145 mm

60 Cards

VISUEEL CREËREN

KRACHTIG COMMUNICEREN EN SAMENWERKEN MET ZAKELIJK TEKENEN



Bedrijven veranderen, en om zich aan te passen en bij te blijven, moeten ze flexibel en snel zijn. Dit vraagt om nieuwe tools. Visueel Creëren leert je hoe je deze tools op de juiste manier gebruikt, verbetert je visuele vakmanschap en verbreedt je vaardigheden. Het is een praktisch en toegankelijk handboek om zakelijk tekenen te integreren in je dagelijkse werk en communicatie, en bouwt voort op het vorige boek Visueel Werken.

Het boek neemt je mee door een nieuwe reeks oefeningen, technieken en onderwerpen die je helpen je eigen visuele verhaal te vertellen door deze onderwerpen vanuit verschillende perspectieven te bekijken: 'ik als individu', 'wij als team' en 'wij als organisatie'. Het helpt je complexe informatie te verduidelijken, innovatieve strategieën te presenteren en een visuele cultuur binnen je organisatie te bevorderen.

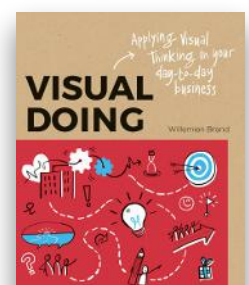
Willemien Brand

Willemien Brand, afgestudeerd aan de prestigieuze Design Academy Eindhoven, is een van de koplopers in de revolutie van visuele communicatie. Ze heeft een bekroonde carrière gehad als industrieel ontwerper bij ATAG Keukentechniek en heeft de succesvolle ontwerpstudio's Buro BRAND en BRAND Business opgezet.

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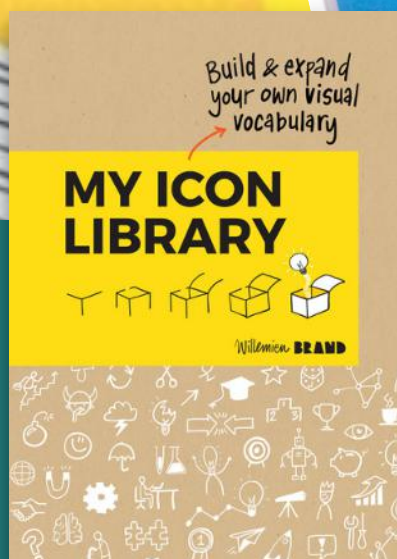
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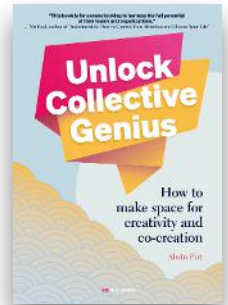
My Icon Library is an essential resource for professionals seeking to enhance visual communication and storytelling. It offers a diverse collection of impactful icons grouped by themes like finance, technology, and team dynamics, facilitating creativity and simplifying complex ideas. Ideal for workshops and team engagement, it inspires users to build their visual vocabulary.

BIS Backlist CREATIVE BUSINESS



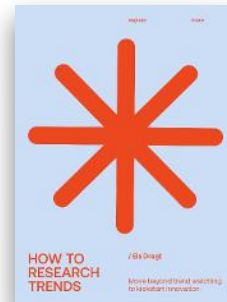
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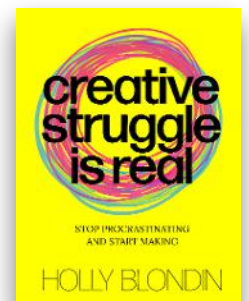
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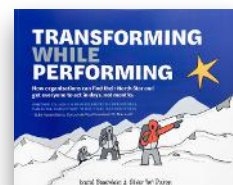
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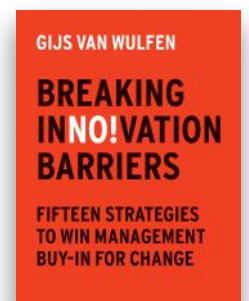
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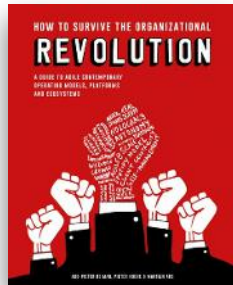
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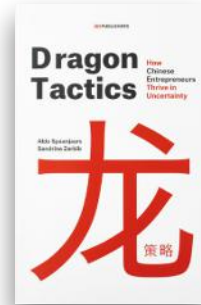
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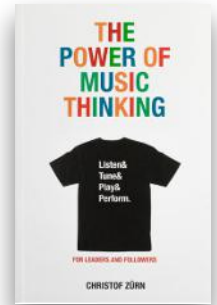
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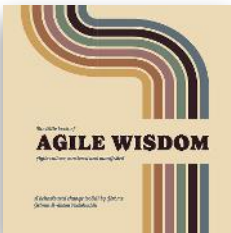
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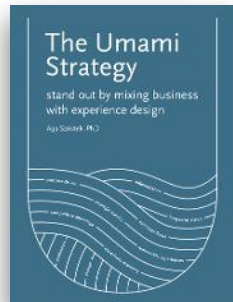
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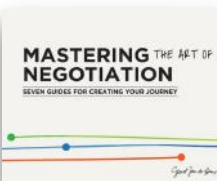
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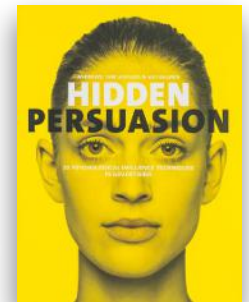
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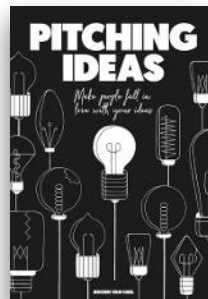
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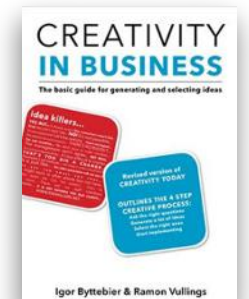
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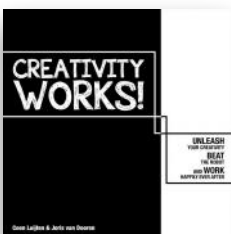
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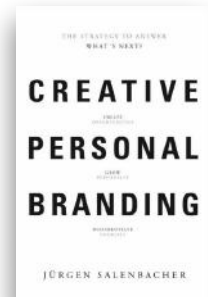
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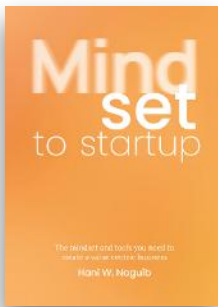
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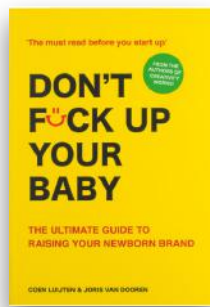
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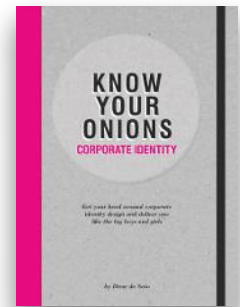
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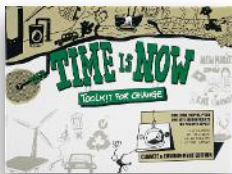
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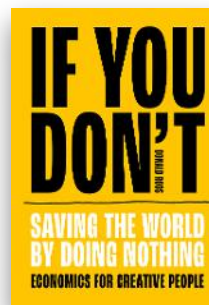
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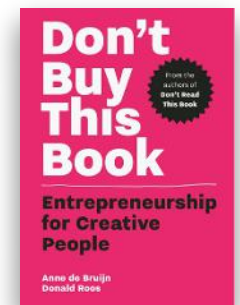
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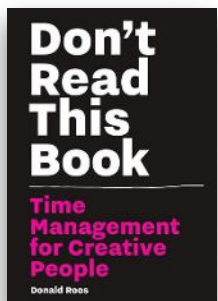
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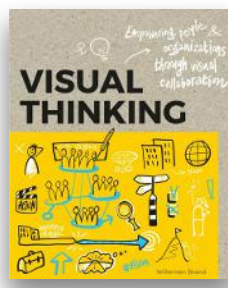
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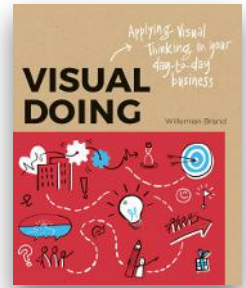
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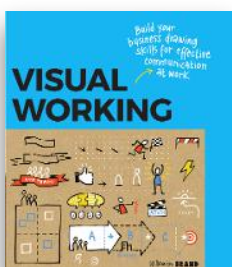
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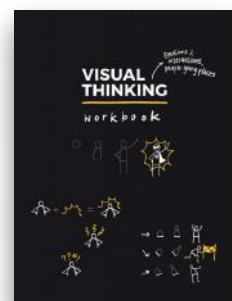
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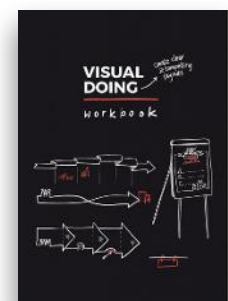
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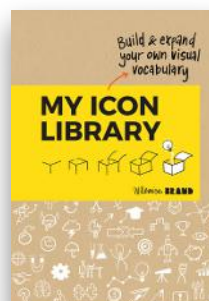
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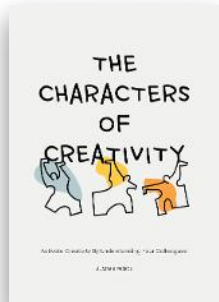
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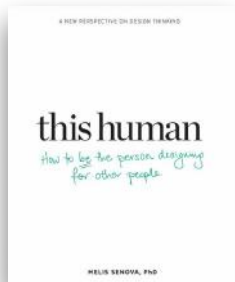
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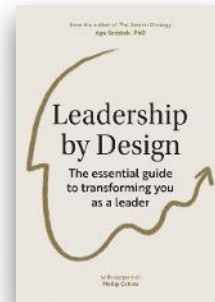
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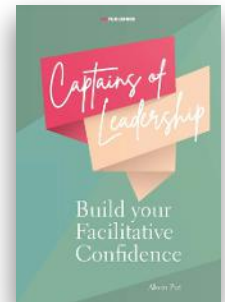
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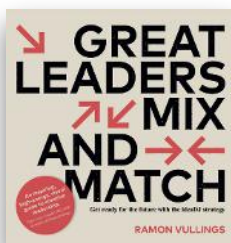
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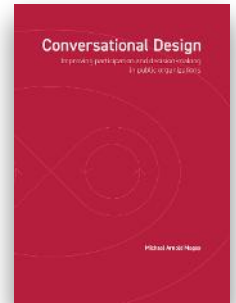
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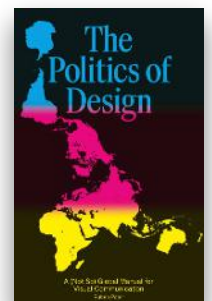
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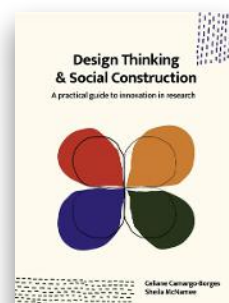
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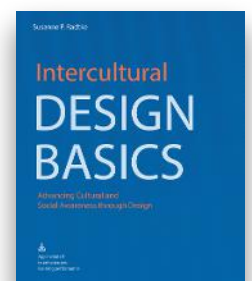
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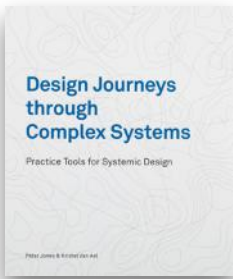
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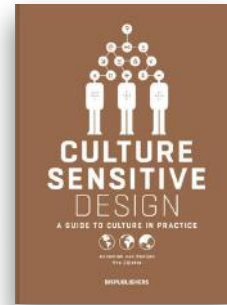
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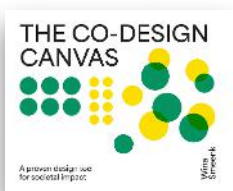
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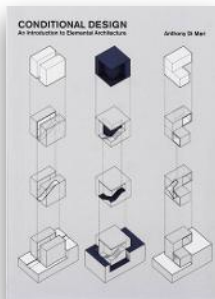
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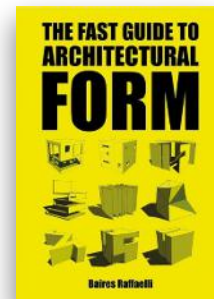
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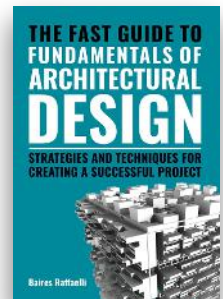
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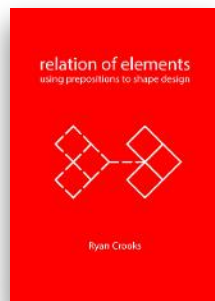
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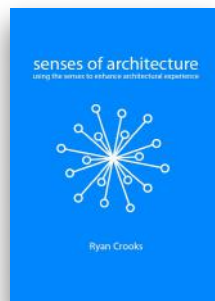
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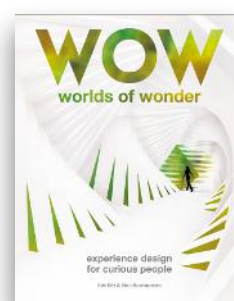
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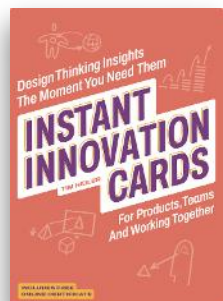
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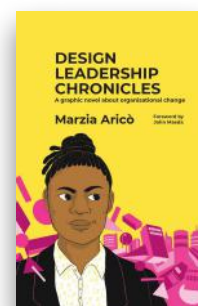
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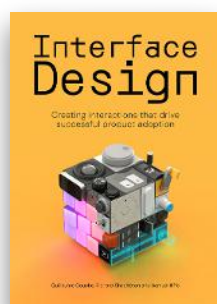
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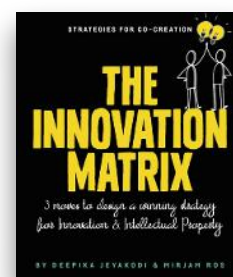
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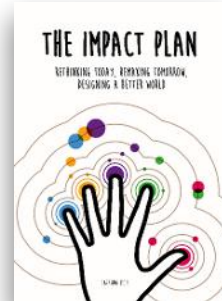
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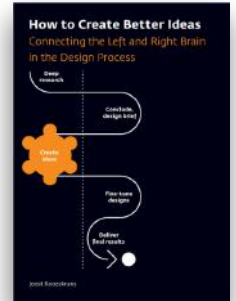
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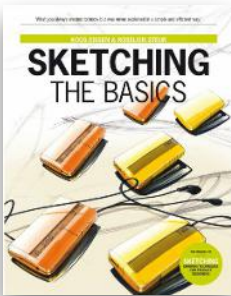
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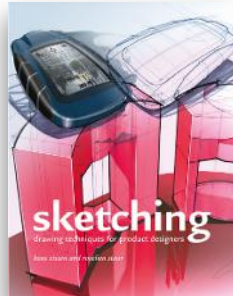
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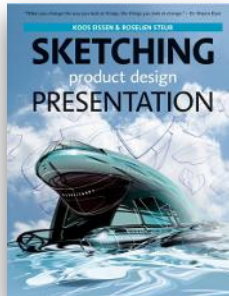
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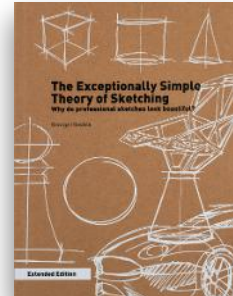
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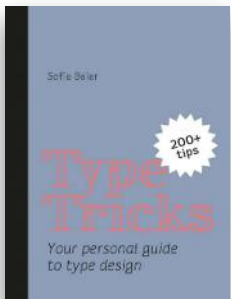
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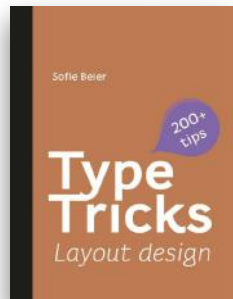
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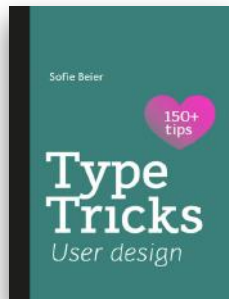
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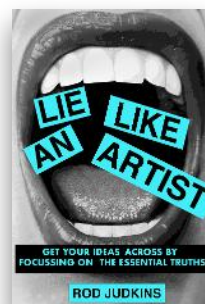


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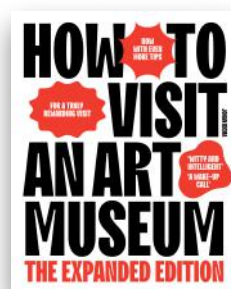
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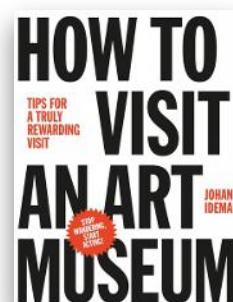
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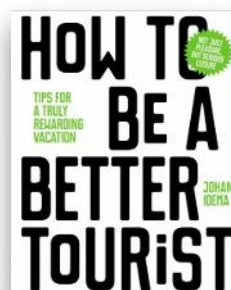
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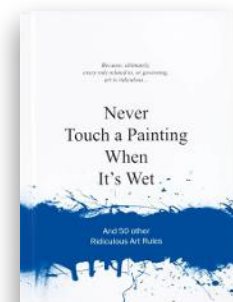
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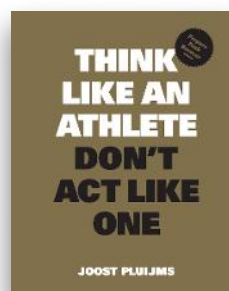
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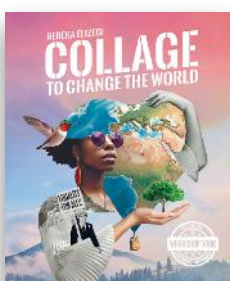
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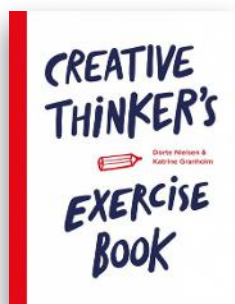
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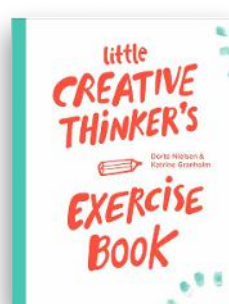
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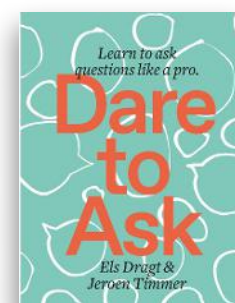
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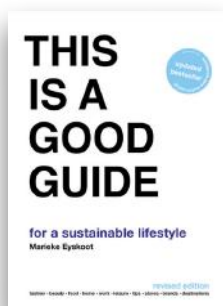
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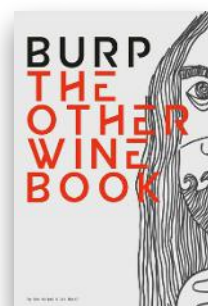
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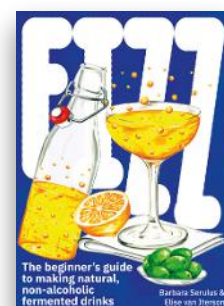
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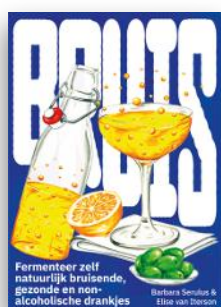
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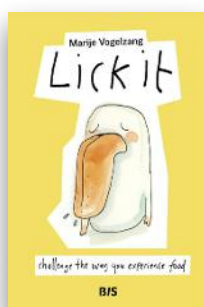
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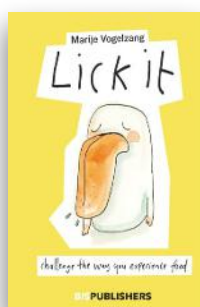
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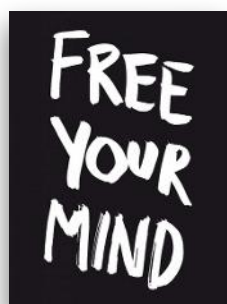
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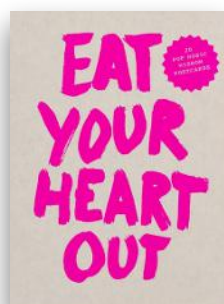
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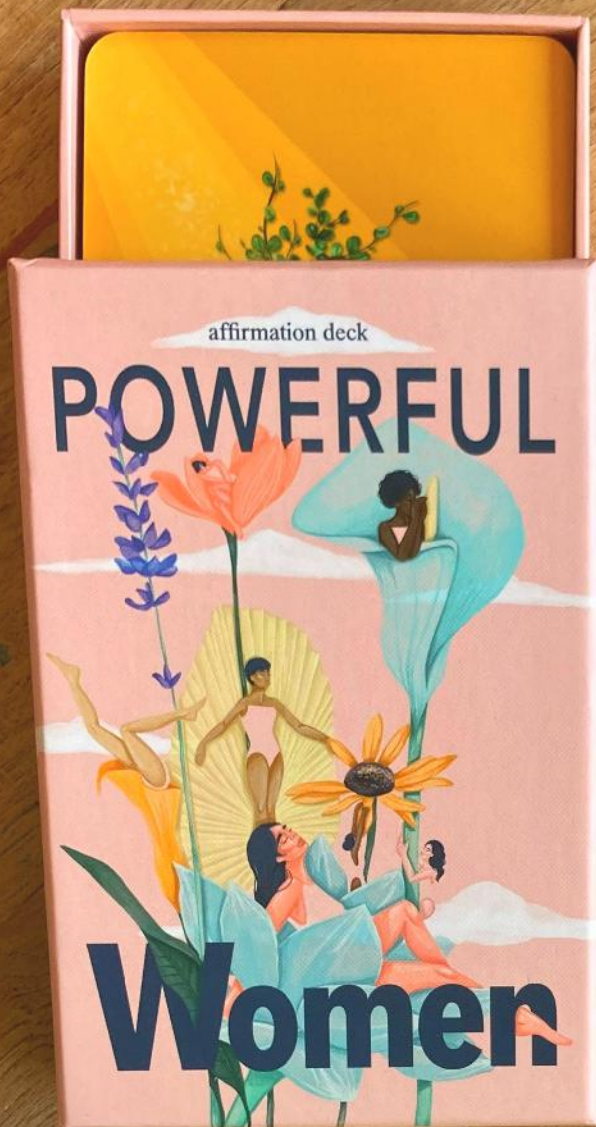
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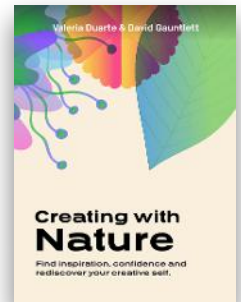
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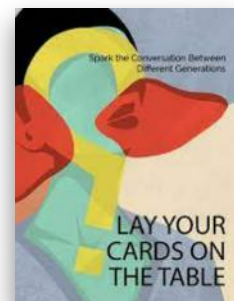
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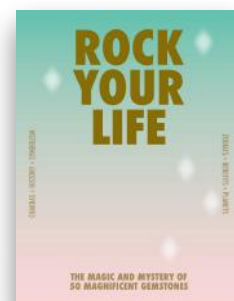
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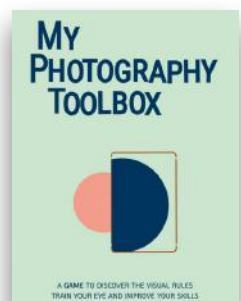
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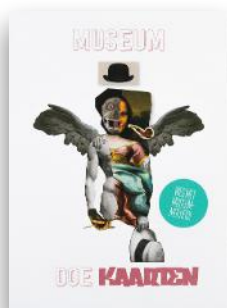
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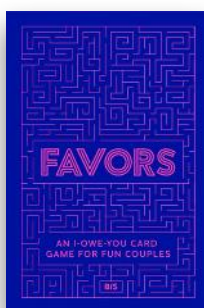
English Edition

9789063695491
Card Deck
€ 19.99



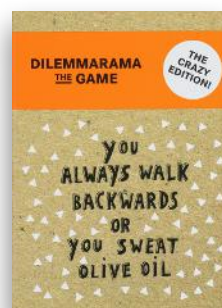
Dutch Edition

9789063695552
Card Deck
€ 19.99



English Edition

9789063696535
Card Deck
€ 17.99



English Edition

9789063694241
Game
€ 16.99



Dutch Edition

9789063694463
Game
€ 16.99



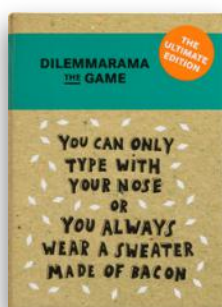
English Edition

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Game
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Dutch Edition

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Game
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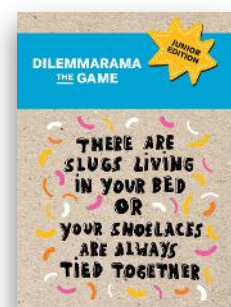
English Edition

9789063696252
Game
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Dutch Edition

9789063696269
Game
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English Edition

9789063696894
Game
€ 16.99



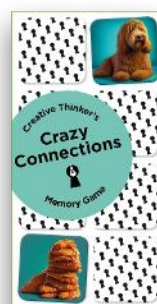
Dutch Edition

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Game
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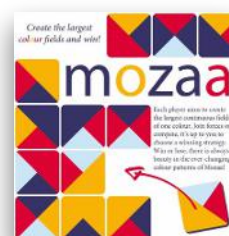
English Edition

9789063695637
Memory Game
€ 16.99



English Edition

9789063697303
Memory Game
€ 16.99



English Edition

9789063692964
Game
€ 16.99



English Edition

9789063695033
Game
€ 16.99



English Edition

9789063694722
Game
€ 16.99



English Edition

9789063696559
Memory Game
€ 16.99



English Edition

9789063696061
Memory Game
€ 16.99



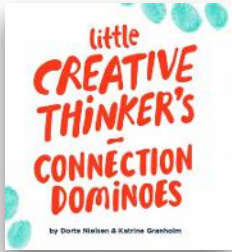
English Edition

9789063695248
Game
€ 19.99



Dutch Edition

9789063696948
Card Deck
€ 19.99



English Edition

9789063695132
Domino Game
€ 15.99



English Edition

9789063692995
Memory Game
€ 16.99



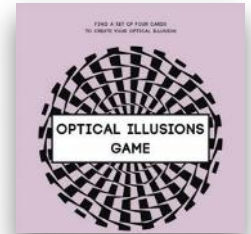
English Edition

9789063696511
Memory Game
€ 16.99



English Edition

9789063697112
Memory Game
€ 16.99



English Edition

9789063693886
Memory Game
€ 16.99



English Edition

9789063694661
Memory Game
€ 16.99



English Edition

9789063697341
Game
€ 17.99



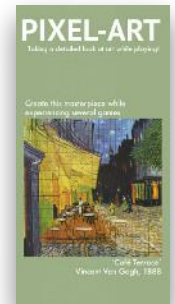
English Edition

9789063693862
Memory Game
€ 16.99



English Edition

9789063694814
Memory Game
€ 9.99



English Edition

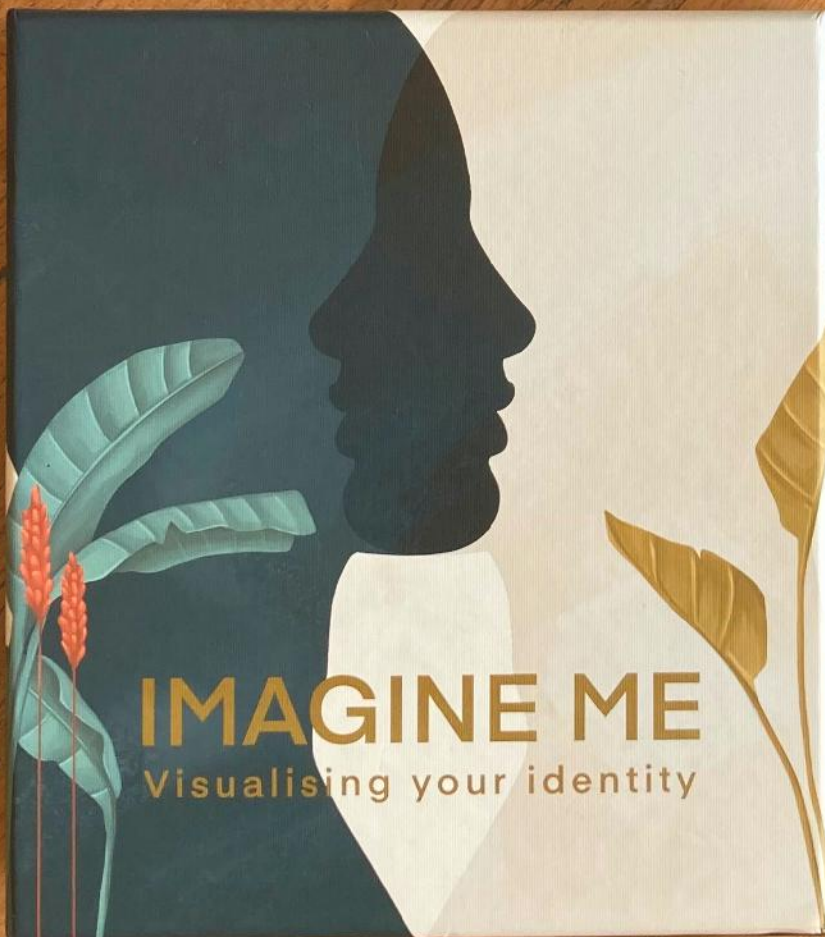
9789063694821
Memory Game
€ 9.99



English Edition

9789063695521
Game
€ 15.99

Showcased



English Edition

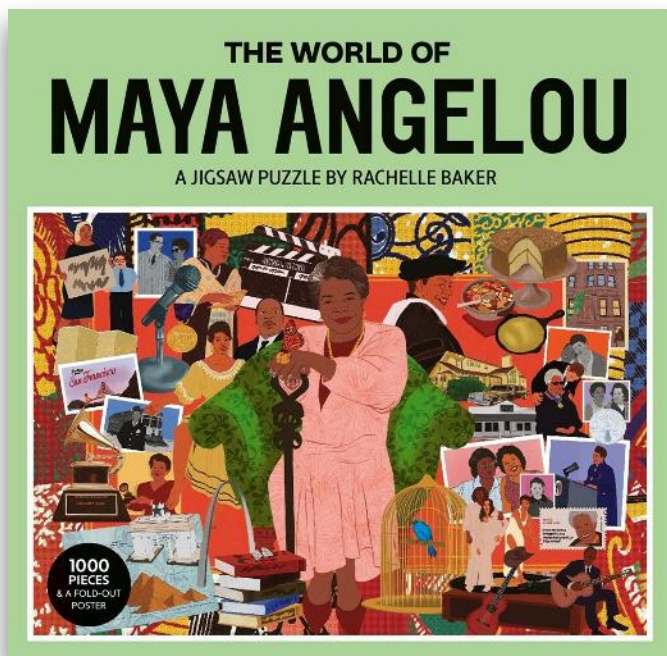
9789063695804
Card Deck
€ 22.99



Imagine Me is a visual game designed for individuals and groups seeking to explore identity and foster meaningful conversations. It features 99 illustrated cards representing various traits, allowing players to create a collage that reflects personal or shared visual identities. Ideal for self-development, social settings, or educational environments, it promotes introspection and connection without the pressure of competition.

THE WORLD OF MAYA ANGELOU

A 1000-PIECE JIGSAW PUZZLE



Step into the world of iconic American writer and civil rights activist Maya Angelou with this intricately detailed, beautifully illustrated 1000-piece jigsaw puzzle.

From *I Know Why the Caged Bird Sings* to her work with Martin Luther King Jr., explore Angelou's transformative career and enduring legacy. The puzzle features significant friends, collaborators, and key milestones, accompanied by a fold-out poster with additional insights. Measuring 485 x 680 mm when completed, this puzzle makes a perfect literary gift.

Part of the bestselling *The World of...* series, it's a fun and thoughtful way to celebrate Angelou's life and work.

English Edition

9781399627702

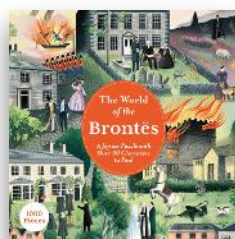
April 2025

€ 23.99

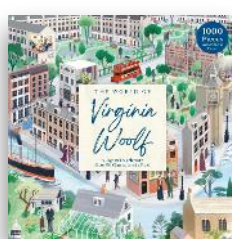
Jigsaw Puzzle
268 x 268 mm
1000 Pieces



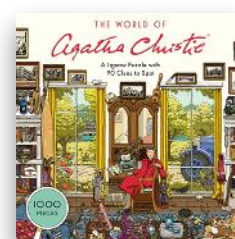
9781786279118
Jigsaw Puzzle
€ 23.99



9781399600118
Jigsaw Puzzle
€ 23.99



9781399609111
Jigsaw Puzzle
€ 23.99



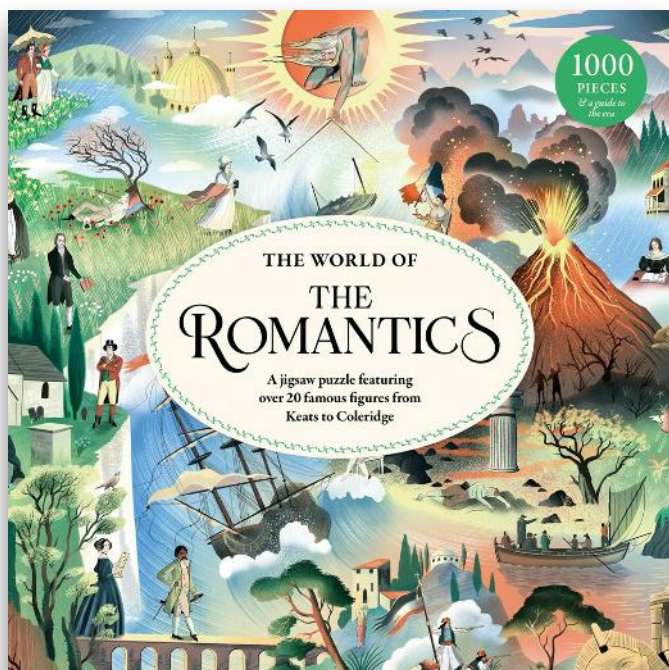
9781399600910
Jigsaw Puzzle
€ 23.99



9781913947057
Jigsaw Puzzle
€ 23.99

THE WORLD OF THE ROMANTICS

A 1000-PIECE JIGSAW PUZZLE



Immerse yourself in the beauty and tragedy of the Romantic era with this detailed 1000-piece jigsaw puzzle.

Featuring iconic poets, writers, artists, and musicians like the Shelleys, Byron, Keats, Blake, Turner, and Beethoven, this puzzle brings the power of nature and art to life. From the Lake District to the Mediterranean, explore the sublime landscapes and creative minds that shaped the movement.

The completed puzzle measures 485 x 680 mm, and includes a pull-out poster with fascinating context on the characters and scenes depicted. Part of the bestselling The World of... series, this puzzle is a perfect way to celebrate Romanticism.

English Edition

9781399627825

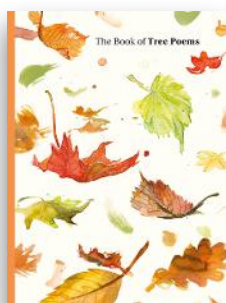
April 2025

€ 23.99

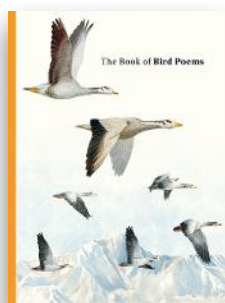
Jigsaw Puzzle

266 x 268 mm

1000 Pieces



9781399609098
Hardback
€ 22.99



9781399625630
Hardback
€ 22.99



9781786272546
Trump Game
€ 18.99



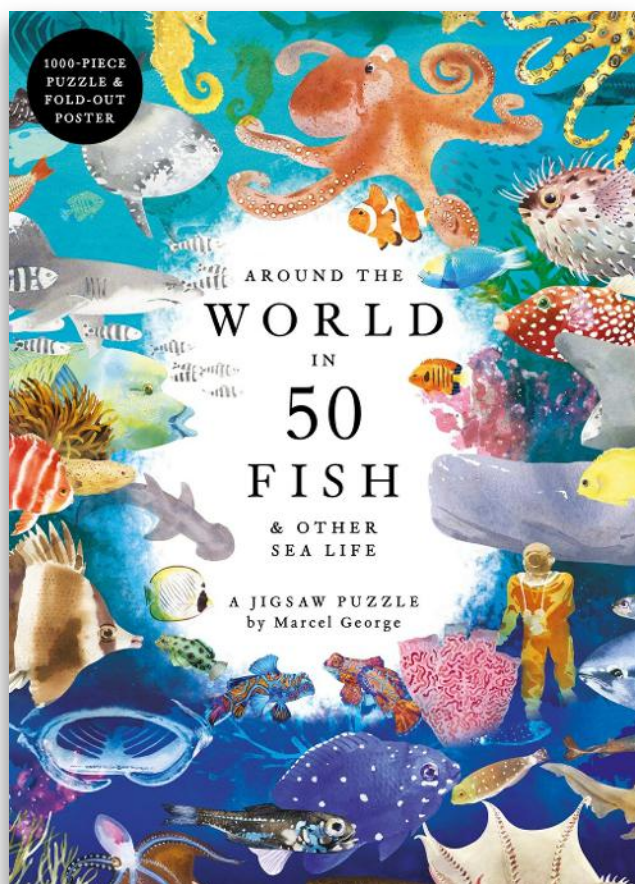
9781786279439
Hardback
€ 22.99



9781786279446
Hardback
€ 22.99

AROUND THE WORLD IN 50 FISH & OTHER SEA LIFE

A JIGSAW PUZZLE BY MARCEL GEORGE



Dive beneath the waves and explore over 50 ocean inhabitants with this stunning 1000-piece jigsaw puzzle.

Piece together flying fish, seahorses, and Atlantic tunas at the surface, then dive into the depths to uncover fascinating creatures like the nudibranch and vampire squid. Measuring 680 x 485 mm when completed, this puzzle is perfect for nature enthusiasts.

Accompanied by a fold-out poster, you'll discover fascinating insights into the ocean's creatures through the expert guidance of Dr. Helen Scales, a renowned marine biologist. Marcel George's intricate watercolor illustrations bring vibrant aquatic life from every corner of the globe to your table, from the Indian Ocean to the Polar Seas.

English Edition

9781399620031

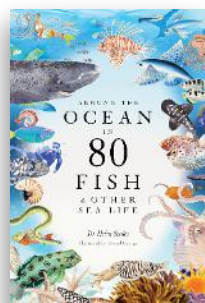
May 2025

€ 23.99

Jigsaw Puzzle

271 x 194 mm

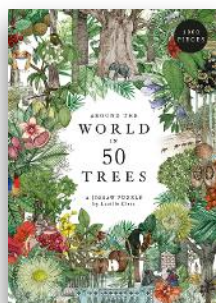
1000 Pieces



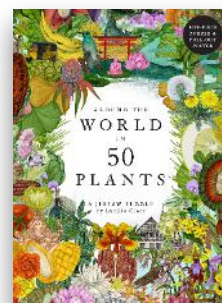
9781399602785
Hardback
€ 28.99



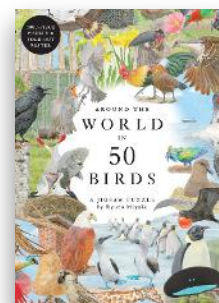
9780857829535
Jigsaw Puzzle
€ 23.99



9780857828965
Jigsaw Puzzle
€ 23.99



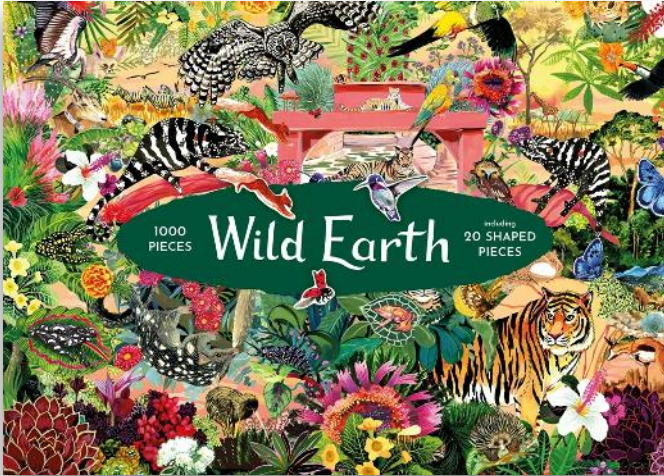
9781399609104
Jigsaw Puzzle
€ 23.99



9781399620024
Jigsaw Puzzle
€ 23.99

WILD EARTH JIGSAW

STORIES OF NATURE'S GREATEST COMEBACKS: 1000 PIECE JIGSAW WITH 20 SHAPED PIECES



Discover the inspiring comeback stories of land-dwelling wildlife with this stunning 1000-piece jigsaw puzzle.

Beautifully illustrated by Good Wives and Warriors, it includes a fold-out poster by Dr. Helen Scales, sharing how species like the Voeltzkow chameleon, lost in 1913 and rediscovered in 2018, are thriving again. Learn about global conservation successes, including the tiger population's resurgence, as you piece together this family-friendly puzzle. Featuring 20 uniquely shaped pieces celebrating remarkable animals, the completed puzzle measures 485x680mm.

Perfect for ages 6 to adult, this engaging activity combines learning and fun.

English Edition

9781399624329

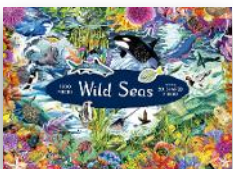
March 2025

€ 23.99

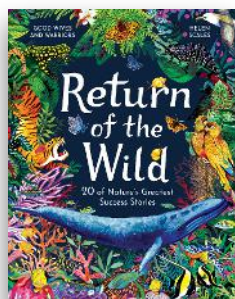
Jigsaw Puzzle

196 x 274 mm

1000 Pieces



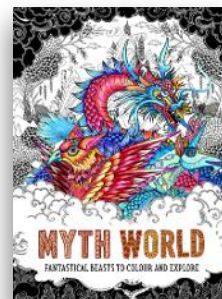
9781399624312
Jigsaw Puzzle
€ 23.99



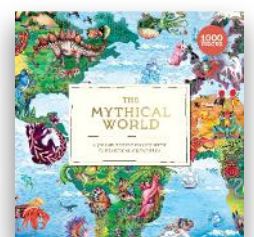
9781510230132
Hardback
€ 22.99



9781510230422
Paperback
€ 13.99



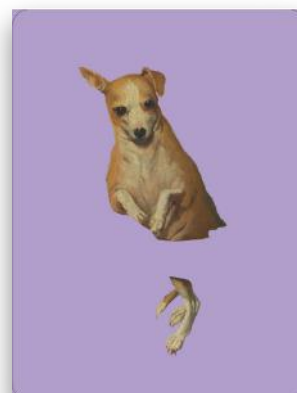
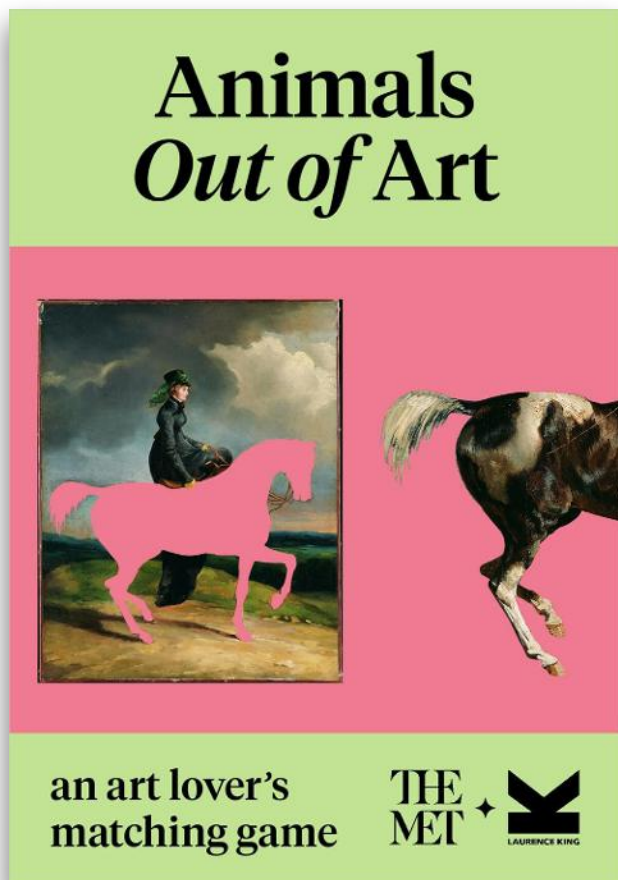
9781786277978
Paperback
€ 13.99



9781786279194
Jigsaw Puzzle
€ 23.99

ANIMALS OUT OF ART

AN ART LOVER'S MATCHING GAME



Something's missing from these iconic works of art... Can you match the animals to the artworks?

This fun matching game features 25 famous works of art, from artists like Degas and Hokusai, with animals on the loose! Match each animal to its masterpiece using 50 beautifully designed cards. A booklet details the history and symbolism of animals in art, from dogs and cats to birds and horses.

Perfect for art fans, this game brings the treasures of The Metropolitan Museum of Art to your home and makes an ideal gift for any art lover.

English Edition

9781399628365

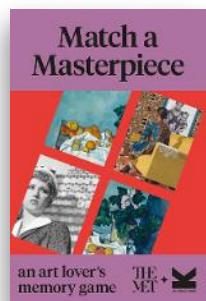
May 2025

€ 19.99

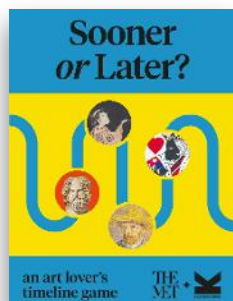
Memory Game

144 x 100 mm

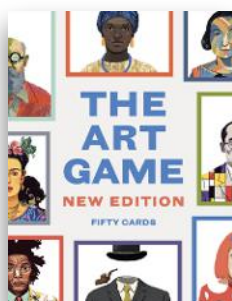
50 Cards



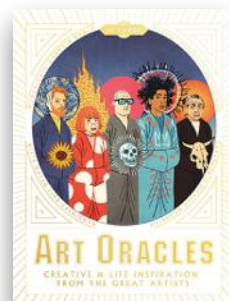
9781399623094
Memory Game
€ 19.99



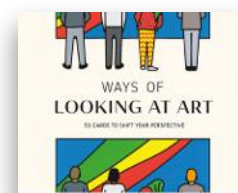
9781399623100
Game
€ 19.99



9781786277183
Trump Game
€ 15.99

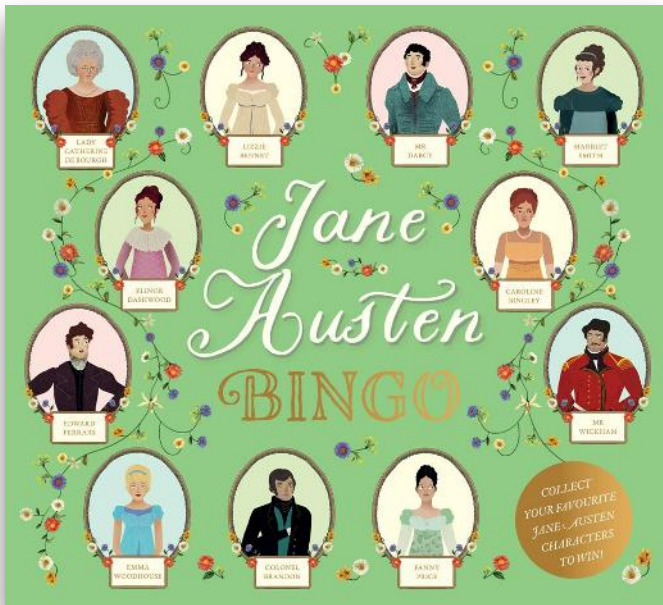


9781786270139
Card Deck
€ 18.99



9781913947576
Card Deck
€ 15.99

JANE AUSTEN BINGO



Immerse yourself in the world of Jane Austen with this delightful game of bingo!

From the Bennet sisters to the Woodhouses, fill your card with iconic characters, from worthy suitors to accomplished young ladies. Perfect for tea parties or gatherings, this set includes a game board, 12 cards, 64 tokens, and a booklet brimming with Austen trivia. With stunning illustrations by Barry Falls and elegant packaging, it's the ultimate gift for literary fans, combining fun with a celebration of Austen's timeless charm.

Whether you're an Austen devotee or simply enjoy her stories, this high-quality game promises hours of entertainment and fond homage to a literary icon.

English Edition

9781399627832

May 2025

€ 19.99

Board Game

236 x 264 mm

Leeg Leeg



9781399618199
Board Game
€ 29.99



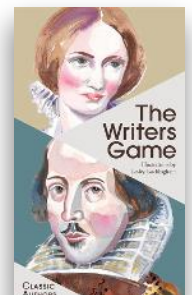
9781399601252
Memory Game
€ 18.99



9781913947187
Playing Cards
€ 15.99



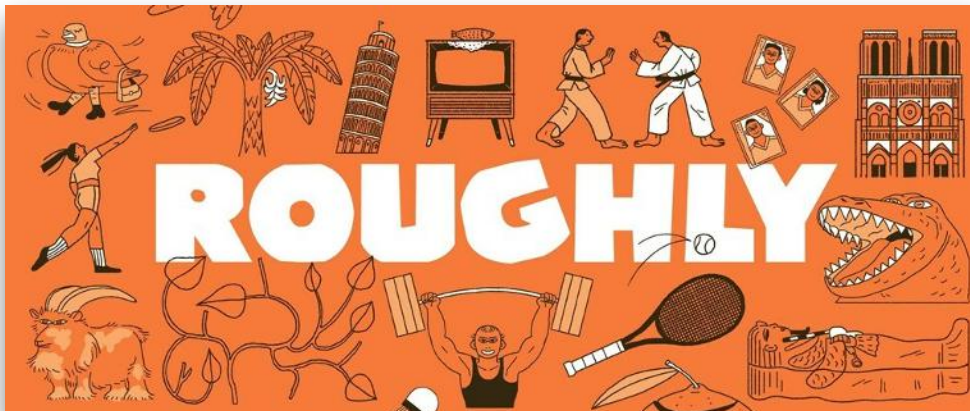
9781786279118
Jigsaw Puzzle
€ 23.99



9781786272546
Trump Game
€ 18.99

ROUGHLY

QUESSTIMATE THIS IN TERMS OF THAT



Roughly is a super simple, quick-to-learn family game that's instantly fun to play.

With 300 cards and 900 questions, the aim is to get the answer roughly right. From how high the Eiffel Tower is in adult male ostriches to how long a blue whale can hold its breath in plays of Bohemian Rhapsody, the questions are full of ridiculous comparisons that spark laughter. Whoever gets closest to the answer wins the card.

Educational yet hilarious, it's perfect for groups of all sizes and guaranteed to bring out silly guesses and fun debates.

English Edition

9781399625920

April 2025

€ 29.99

Game

75 x 180 mm

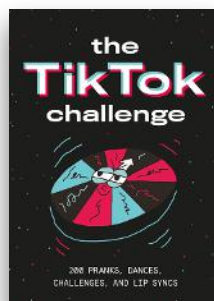
300 Cards



9781399612609
Game
€ 18.99



9781399625456
Game
€ 18.99



9781786279224
Game
€ 15.99

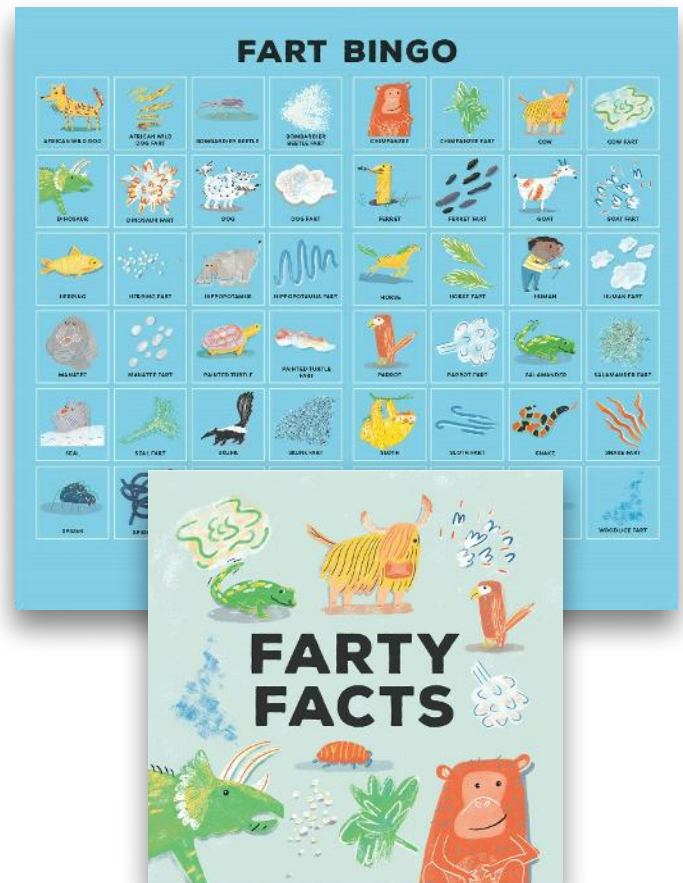
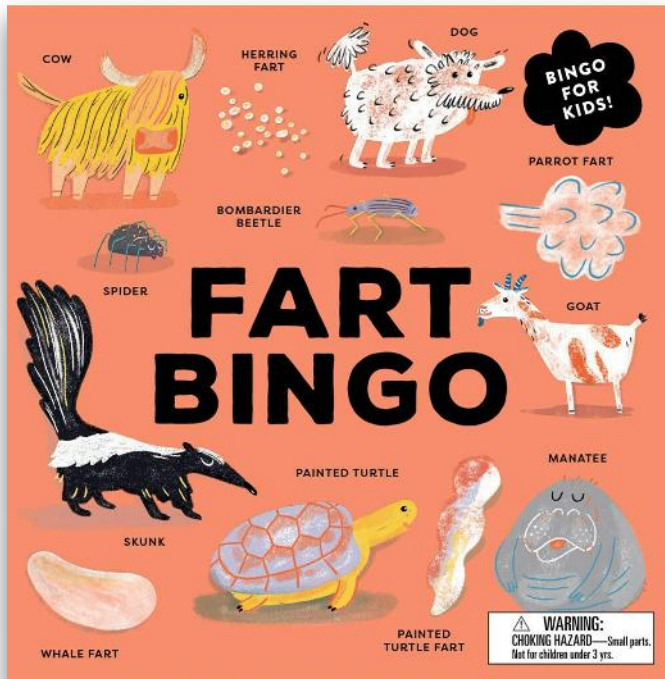


9781786272447
Game
€ 18.99



9781786275080
Game
€ 18.99

FART BINGO



Get ready to giggle with Fart Bingo, a hilarious family game featuring 24 animals and their uniquely shaped, sized, and colored farts.

Whimsically illustrated by award-winning Claudia Boldt, this game is packed with fascinating facts from zoologists Dr. Daniella Rabiotti and Dr. Nick Caruso. From the biggest farts to insects using gas as a defense, discover the funny side of nature.

With 8 double-sided game boards and fun facts in the booklet, it's easy to play and offers hours of screen-free fun for families with kids of all ages. This game is a must for fans of Poo Bingo and Did You Fart?

English Edition

9781399628617

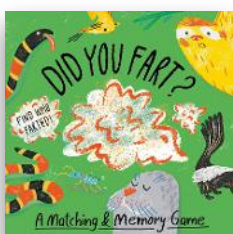
May 2025

€ 23.99

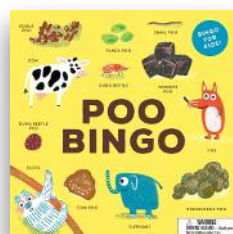
Board Game

222 x 222 mm

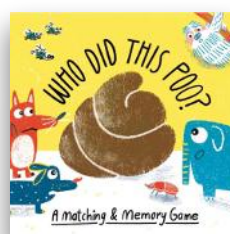
Leeg Leeg



9781399626262
Memory Game
€ 15.99



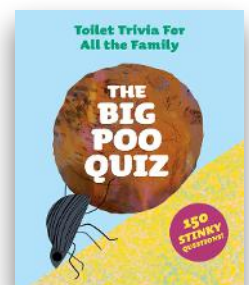
9781786277466
Board Game
€ 23.99



9781786273727
Memory Game
€ 15.99



9781786279293
Jigsaw Puzzle
€ 18.99



9781399602877
Game
€ 15.99

50 HEROES

BUILD YOUR TEAM, DEFEAT THE EVIL, TRY NOT TO DIE!



50 Heroes is an exciting new card game from award-winning creator Jamie Smart, known for Bunny vs Monkey, Looshkin, and more.

Journey through the Enchanted Forest, build a team of heroes, face powerful villains, and go on side quests. Along the way, encounter magical imps that can help or hinder your team. Perfect for kids aged 7 to 11, but fun for the whole family.

The game includes 89 cards, a gameboard, and a mini-comic introducing the adventure. For 2-4 players, with easy-to-learn rules and 20-minute gameplay. A thrilling adventure for all ages!

English Edition

9781399617123

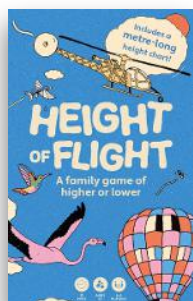
May 2025

€ 23.99

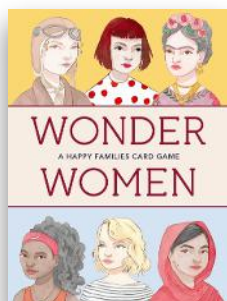
Game

150 x 60 mm

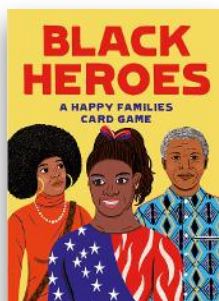
89 Cards



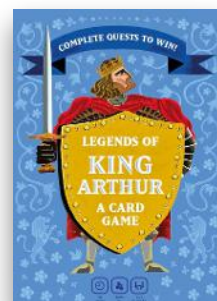
9781399623865
Game
€ 18.99



9781399623841
Happy Families Game
€ 15.99



9781913947408
Happy Families Game
€ 15.99



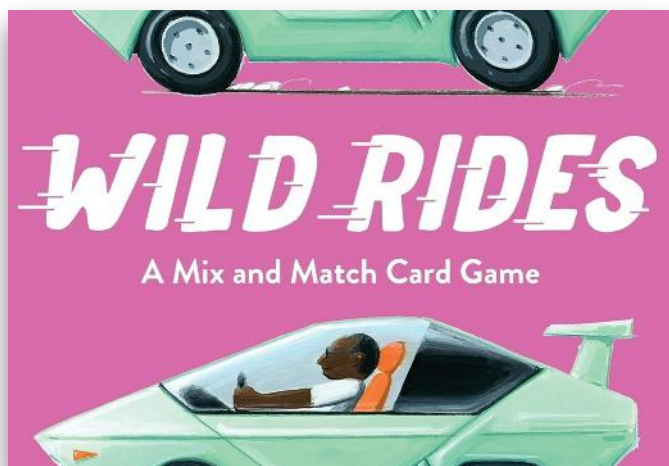
9781399603133
Game
€ 15.99



9781786276964
Game
€ 15.99

WILD RIDES

A MIX AND MATCH CARD GAME



Create the wildest vehicles in this fun and imaginative card game! Have you ever seen a fire engine with monster truck wheels or a camper van with bicycle wheels?

With 50 beautifully illustrated cards, match 25 vehicles or mix up the pairs to invent brand new ones. Easy to learn and perfect for kids 3+, this game offers multiple ways to play. Whether matching, mixing, or playing memory, kids will love the creative possibilities.

Includes a fold-out booklet full of interesting facts about the vehicles. Ideal for 2-6 players, it's a perfect screen-free activity!

English Edition

9781398725294

June 2025

€ 18.99

Memory Game

102 x 146 mm

50 Cards



9780857829160
Memory Game
€ 18.99



9781399620840
Memory Game
€ 18.99



9781786273390
Memory Game
€ 18.99



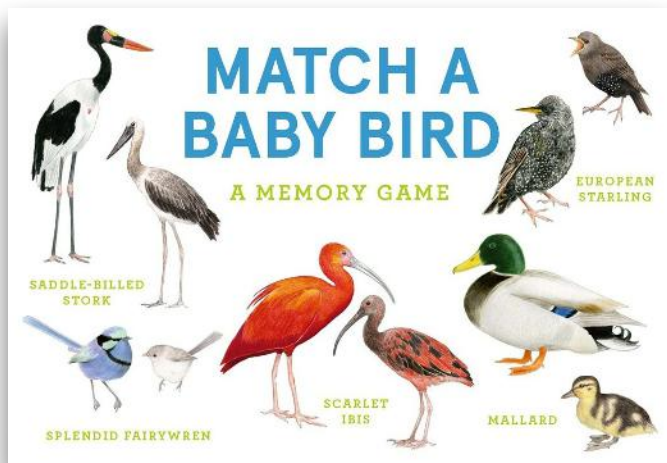
9781786277039
Memory Game
€ 18.99



9780857828989
Memory Game
€ 18.99

MATCH A BABY BIRD

A MEMORY GAME



Match 25 pairs of adult and young birds from around the world in this fun and educational memory game.

From bald eagles to snowy owls, collect the most pairs, but be careful, not all baby birds resemble their parents! With 50 beautifully illustrated cards and a 16-page booklet full of feathered facts by expert Mike Unwin, this game is perfect for bird lovers. Stunning illustrations by Christine Berrie bring the birds to life.

Ideal for nature enthusiasts and families, this boxed game makes a wonderful gift.

English Edition

9781399608541

March 2025

€ 20.99

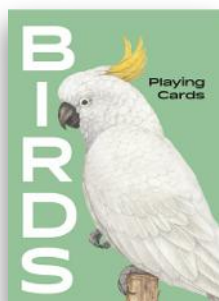
Memory Game

102 x 146 mm

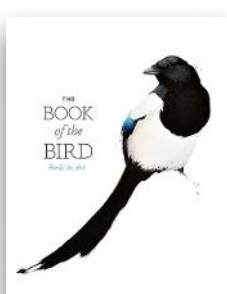
50 Cards



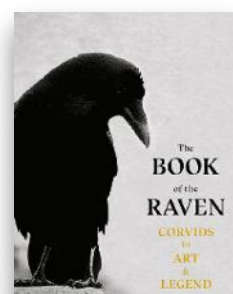
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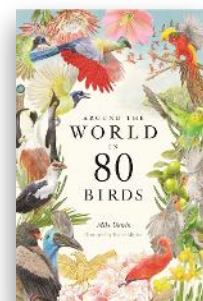
9781786273826
Playing Cards
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9781780677507
Paperback
€ 19.99



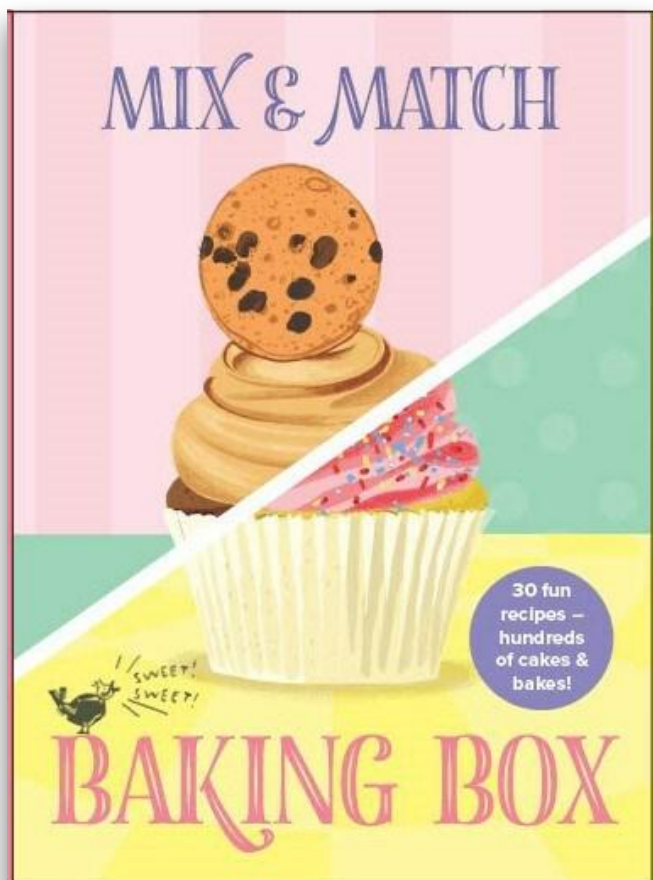
9781786277015
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9780857828958
Hardback
€ 28.99

THE MIX & MATCH BAKING BOX

FUN, SIMPLE RECIPES, HUNDREDS OF AMAZING CAKES AND BAKES



Master a handful of simple recipes and create hundreds of cake combinations with these colorful illustrated cards.

From the beloved Primrose Bakery, this innovative gift format makes baking easy and fun.

Founded in 2004 by Martha Swift, who now runs the family business alongside her daughters, Primrose Bakery is trusted by home bakers worldwide. With nearly 170k books sold in the UK and 155k Instagram followers, their seasonal, high-quality ingredients and hand-iced, small-batch cakes continue to delight.

English Edition

9781399602075

July 2025

€ 18.99

Card Deck

138 x 101 mm

30 Cards



9781399602099
Card Deck
€ 20.99



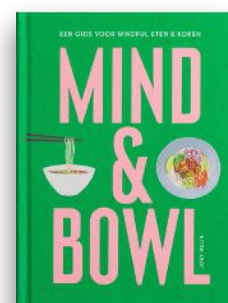
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Card Deck
€ 18.99



9781786277145
Flexibind
€ 19.99



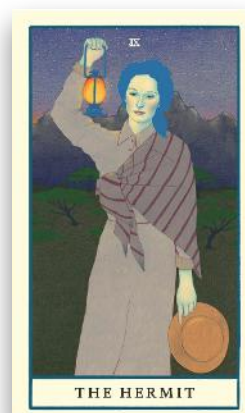
9781913947866
Hardback
€ 19.99



9789492938824
Hardback
€ 19.99

MOVIE TAROT (MINI DECK)

A HERO'S JOURNEY IN 78 CARDS



Explore the world of tarot with a cinematic twist in this mini tarot deck, guided by iconic movie characters.

From Forrest Gump as The Fool to Tony Montana as The Emperor and Ellen Ripley as Strength, each card embodies its archetype. This compact deck contains 78 fully illustrated cards and a fold-out poster with guidance on interpreting and reading the cards.

Perfect for spiritualists and cinephiles, this high-quality, deluxe package makes a thoughtful gift. The deck is small enough to take on the go, yet packed with expert insight from a professional tarot consultant.

English Edition

9781398725324

May 2025

€ 12.99

Card Deck

90 x 56 mm

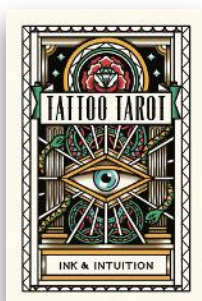
78 Cards



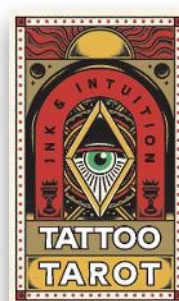
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Card Deck
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Card Deck
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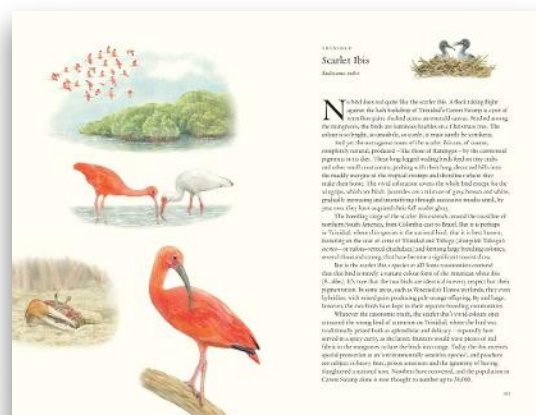
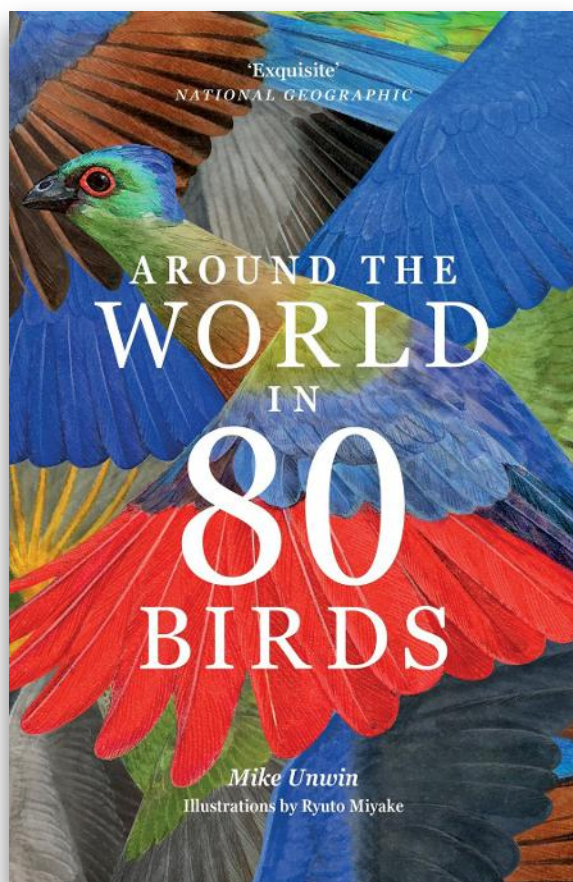


9781399623544
Card Deck
€ 12.99



9781786279057
Card Deck
€ 20.99

AROUND THE WORLD IN 80 BIRDS



This beautifully illustrated gift book by Mike Unwin celebrates the diversity, beauty, and resilience of 80 remarkable birds from around the world.

Journey from Namibia's sociable weaver, constructing multi-nest apartment blocks, to China's bar-headed goose, a high-flying migrant crossing the Himalayas. Each bird's fascinating story is brought to life with exquisite illustrations by Ryuto Miyake.

From garden favorites to tropical beauties and powerful raptors, this book is a perfect gift for bird enthusiasts and nature lovers alike, offering a captivating reminder of the vital relationship between birds and humans.

English Edition

9781399610704

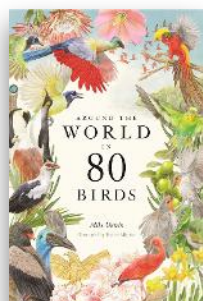
April 2025

€ 19.99

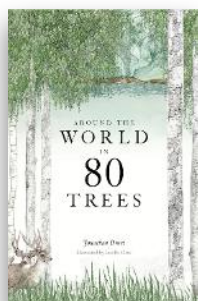
Paperback

232 x 148 mm

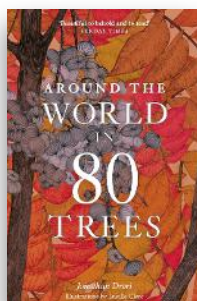
224 Pages



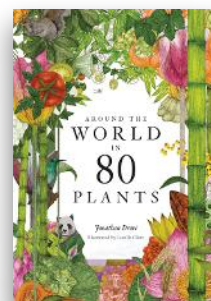
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Hardback
€ 28.99



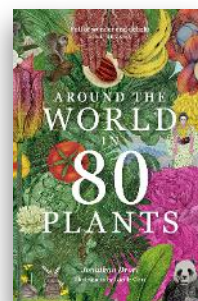
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Hardback
€ 28.99



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Paperback
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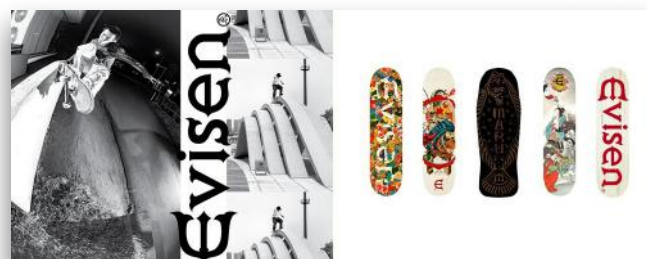
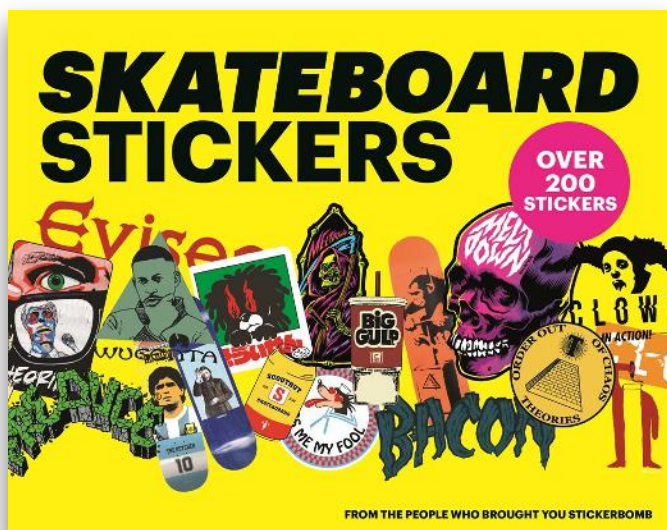


9781786272300
Hardback
€ 28.99



9781399610698
Paperback
€ 19.99

SKATEBOARD STICKERS



Unleash your creativity and customise your skateboard with over 200 peelable stickers from the world's best street artists and designers.

Packed with interviews, photographs, and collectable stickers, this is the ultimate gift for skateboard fans and street art lovers of all ages. Stickers, an essential part of the street art movement, act as informal calling cards for graffiti artists and a promotional tool for illustrators. For over 15 years, the bestselling Stickerbomb series has celebrated this vibrant art form, with more than 400K copies sold globally.

This collection includes high-quality, full-colour stickers featuring renowned international artists, perfect for adding personality to your gear.

English Edition

9781399622516

March 2025

€ 26.99

Paperback

200 x 252 mm

88 Pages



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Paperback
€ 26.99



9781399620680
Paperback
€ 26.99



9781786273383
Paperback
€ 19.99

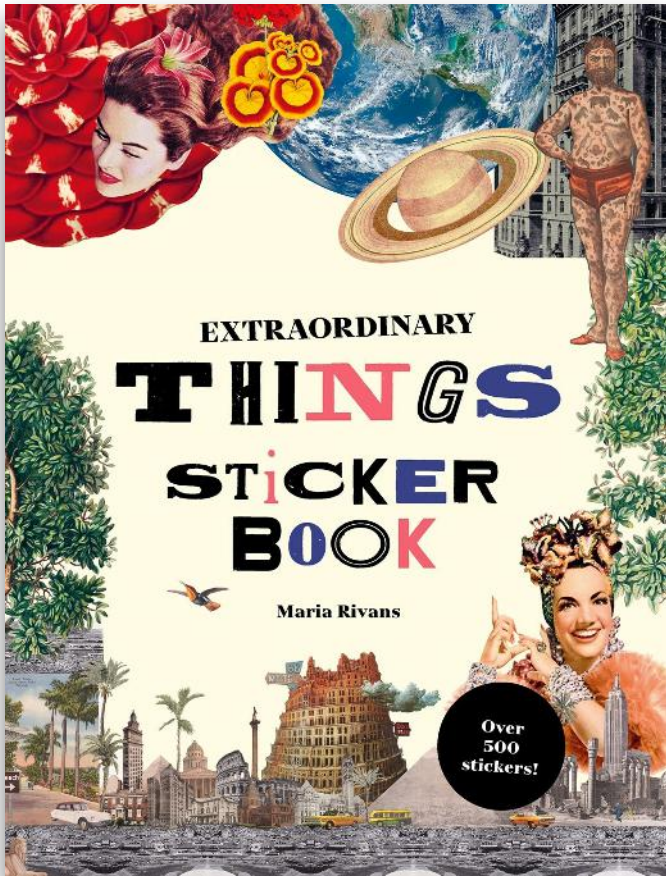


9781786275233
Paperback
€ 19.99



9781786276926
Hardback
€ 39.99

EXTRAORDINARY THINGS STICKER BOOK



Discover over 1000 exquisite art stickers in The Extraordinary Things to Collage Sticker Book, curated by acclaimed collage artist Maria Rivans.

Perfect for scrapbookers, crafters, and artists, this stunning collection draws from museum and ephemera archives worldwide. From Victorian designs and botanical wonders to retro road signs, Greek busts, and circus performers, it offers endless creative possibilities. Inspired by Rivans' hit Extraordinary Things to Cut Out and Collage, these high-quality stickers make enhancing envelopes, collages, or any surface beautifully simple.

Presented in a hardback, foil-accented package, it's an ideal gift for creators of all skill levels.

English Edition

9781399622295

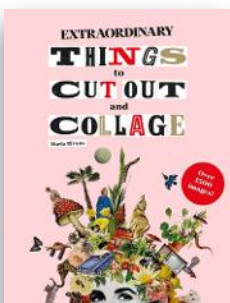
May 2025

€ 26.99

Hardback

200 x 160 mm

168 Pages



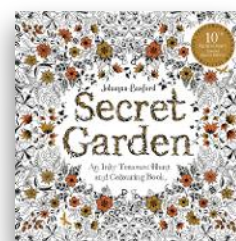
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Paperback
€ 22.99



9781399614825
Paperback
€ 22.99



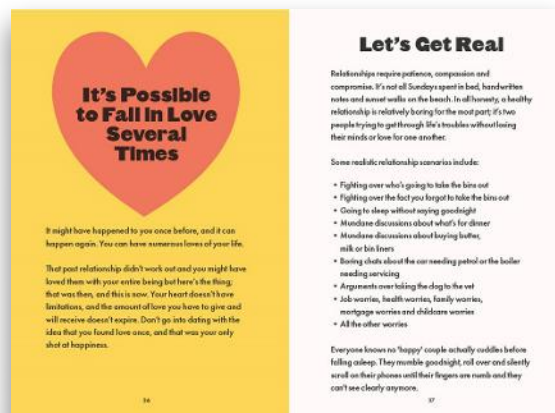
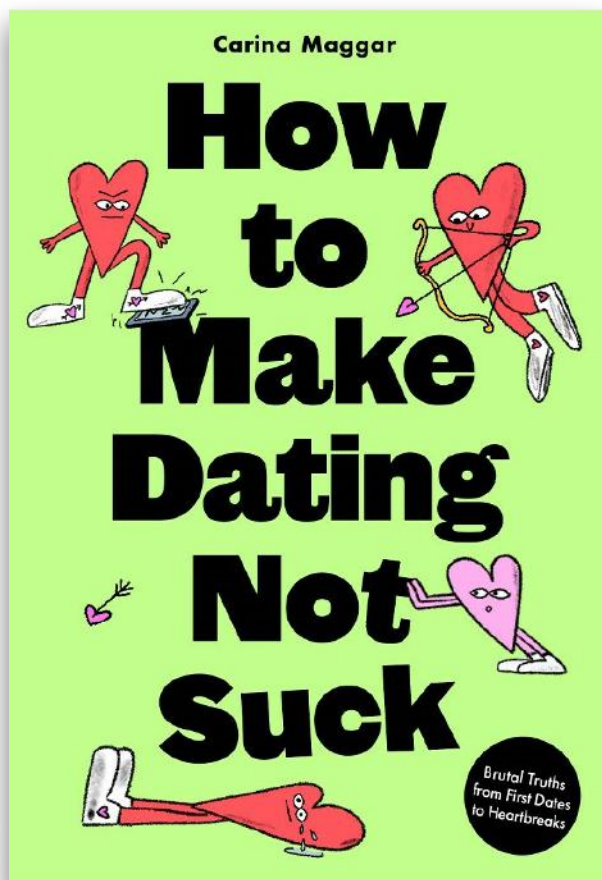
9781399616775
Paperback
€ 17.99



9781786277701
Paperback
€ 13.99

HOW TO MAKE DATING NOT SUCK

HONEST TRUTHS FROM FIRST DATES TO HEARTBREAKS



From dating disasters to heartbreak healing, *How to Make Dating Not Suck* is your straight-talking guide to surviving (and thriving) in the wild world of modern romance.

With 120 witty and irreverent entries, this hilarious book tackles everything from first date nerves to app fatigue, breakups, and embracing single life. Packed with playful illustrations by Hannah Jacobs, it's the perfect gift for serial daters, dumpees, and anyone navigating the chaos of modern love.

Whether you're ghosted or glowing, this book will remind you: it's definitely them, not you.

English Edition

9781399627672

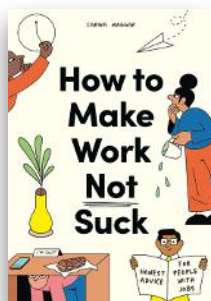
June 2025

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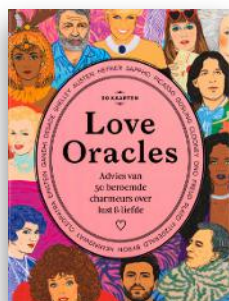
Flexibind

178 x 118 mm

160 Pages



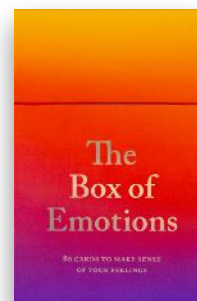
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€ 17.99



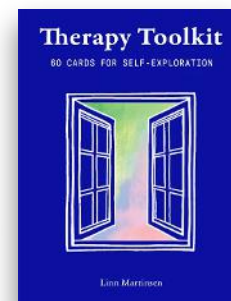
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€ 18.99



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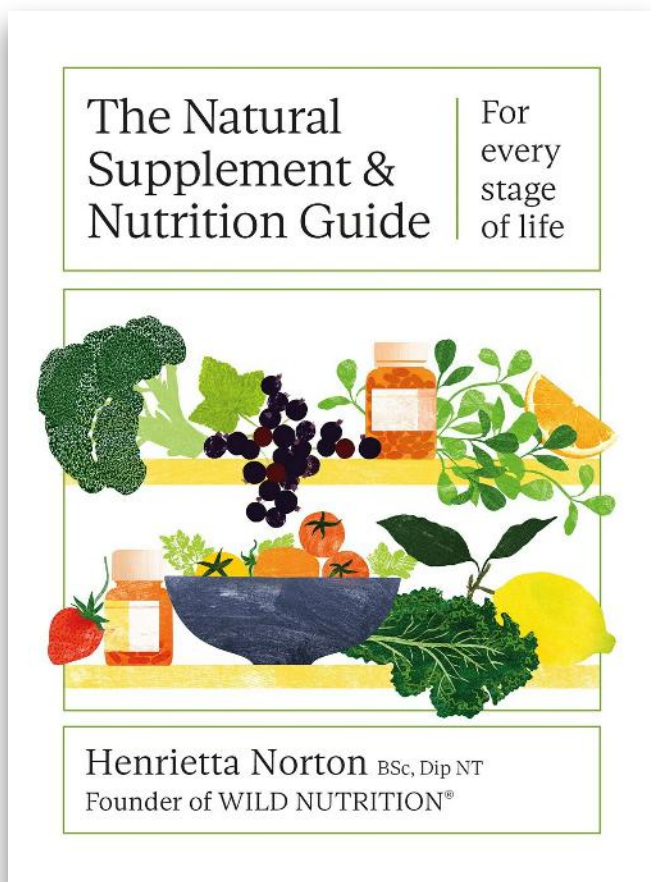
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Card Deck
€ 18.99

THE NATURAL SUPPLEMENT AND NUTRITION GUIDE

FOR EVERY STAGE OF LIFE



Transform your health with this practical guide from Henrietta Norton, qualified nutritional therapist and founder of Wild Nutrition.

Covering ailments from acne to anxiety, and boosting energy, sleep, and more, this book offers expert advice on supplements, foods, and easy cooking tips. Organized by health needs like muscle recovery, stress, heart health, gut health, and fertility, it includes guidance for every life stage.

This modern guide cuts through supplement confusion and helps you feel your best with simple, natural solutions. A perfect lifestyle companion!

English Edition

9781399603010

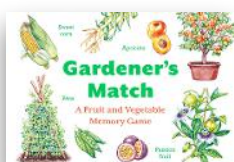
January 2025

€ 26.99

Hardback

190 x 140 mm

208 Pages



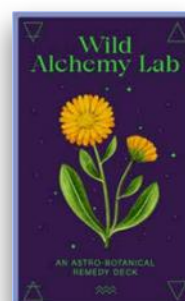
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Memory Game
€ 18.99



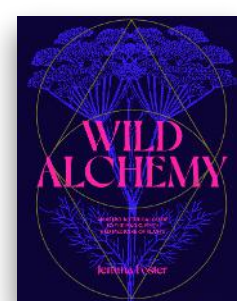
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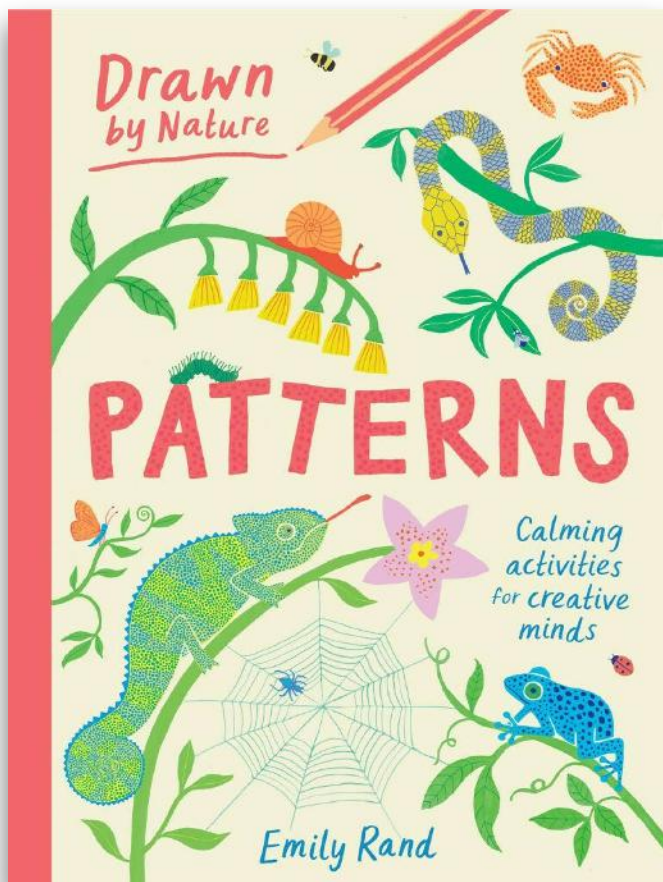


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Card Deck
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9780857829153
Hardback
€ 26.99

DRAWN BY NATURE PATTERNS



Immerse yourself in the calming beauty of nature with this unique art activity book, designed to spark creativity and bring peace to your day.

Instead of coloring in shapes, you'll fill them with your own patterns, inspired by nature's incredible designs, from zebra stripes to turtle shells and swirling ferns. Perfect for both kids and adults, this book combines creativity, mindfulness, and natural history. Add your own details to natural scenes, create original patterns, and learn fascinating facts about why these extraordinary designs exist, whether for camouflage, attraction, or defense.

Complete with drawing tips and a guide to materials, this book encourages curiosity and artistic exploration for all ages.

English Edition

9781510231443

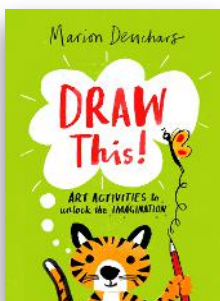
June 2025

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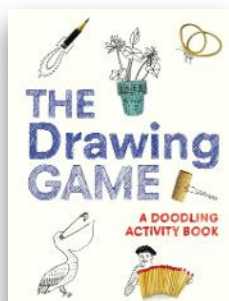
Paperback

289 x 210 mm

64 Pages



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Paperback
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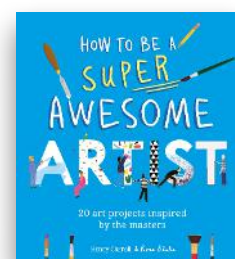
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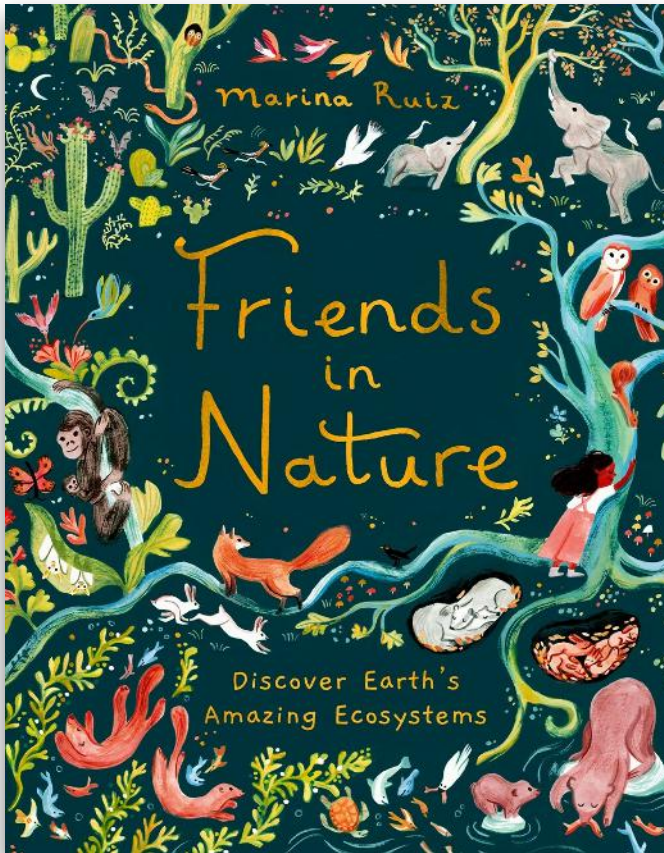
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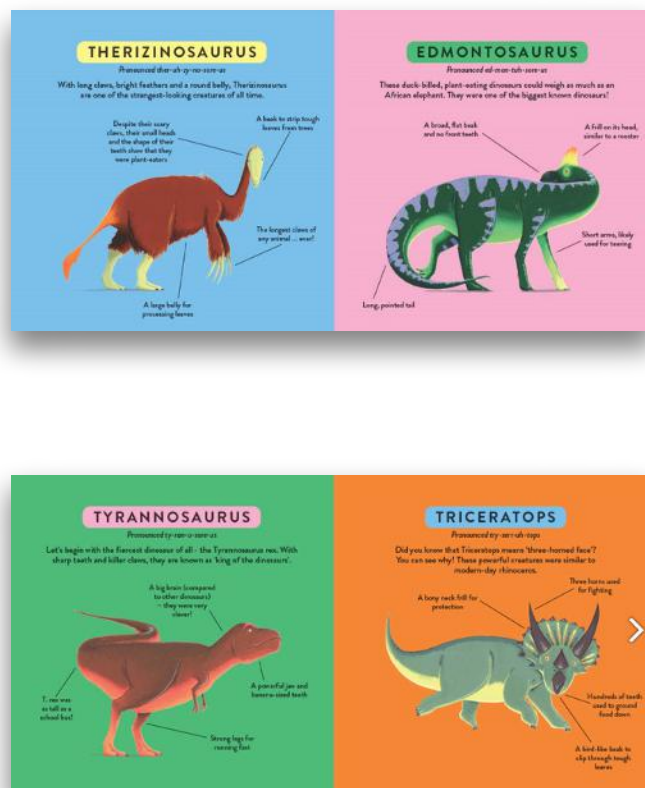
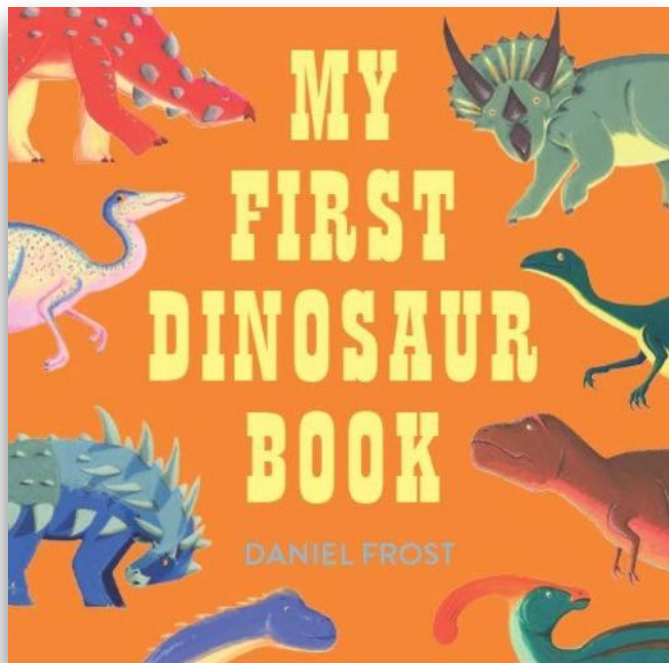
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FRIENDS IN NATURE

DISCOVER EARTH'S AMAZING ECOSYSTEMS



MY FIRST DINOSAUR BOOK



This vibrant picture book is the ultimate introduction to dinosaurs for curious little ones.

From the fierce T.Rex to the gentle Diplodocus, discover the tallest, smallest, biggest, and strongest dinos that ever roamed the Earth or soared above it!

Filled with fascinating facts and bold, colorful illustrations, it's perfect for young readers and budding dino fans aged 3+.

Adapted from Daniel Frost's playful matching game Find My Behind Dino, this engaging book brings some of the most beloved dinosaurs to life. A roar-some gift for every little explorer!

English Edition

9781510231702

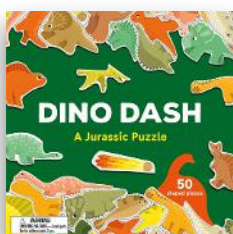
May 2025

€ 13.99

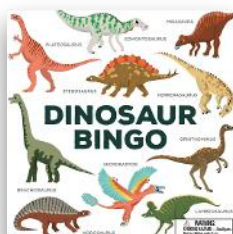
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180 x 180 mm

32 Pages



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Board Game
€ 23.99



9781399620840
Memory Game
€ 18.99

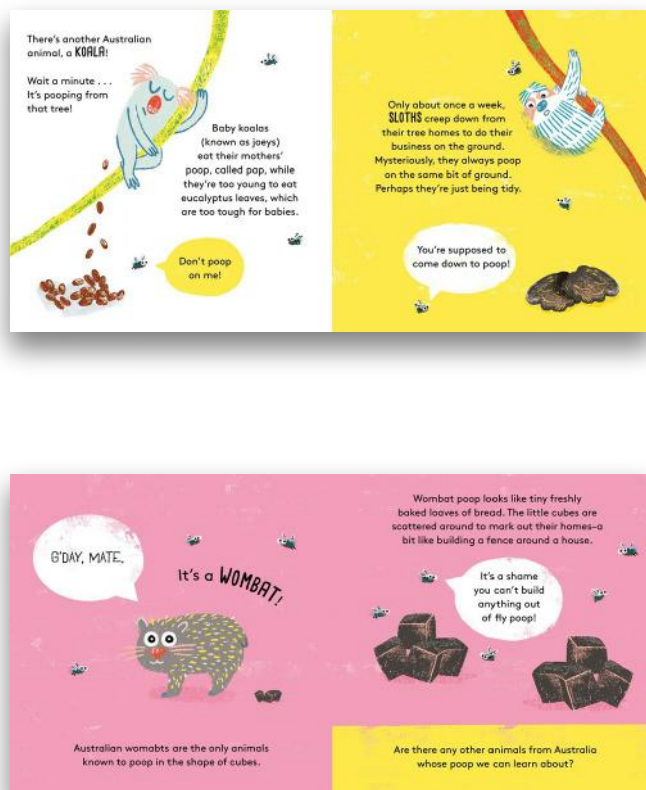
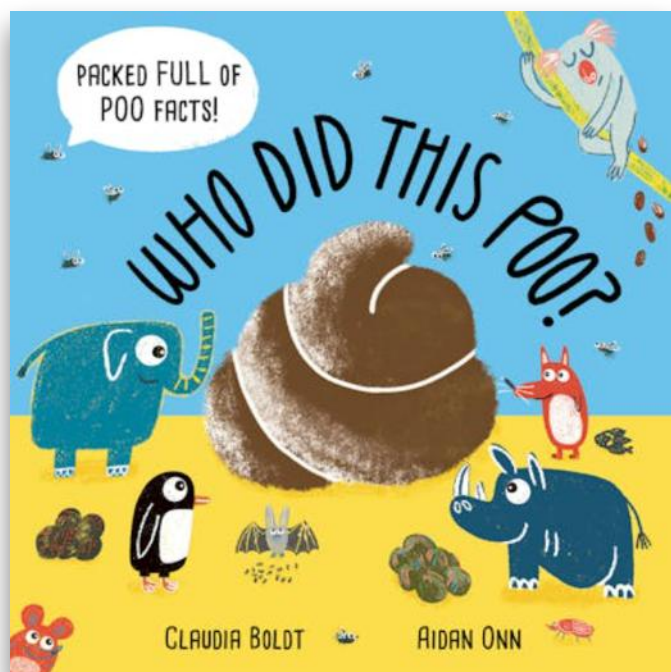


9781786277190
Memory Game
€ 18.99



9781786273581
Domino Game
€ 15.99

WHO DID THIS POO?



A bright and funny picture book packed with everything you need to know about animals' poo!

Did you know wombats poo in cubes or that mice can drop up to 75 pellets a day? Find out which animal's poo is sparkly like glitter and which ones always use the same spot, like their own toilets! Adapted from the bestselling board game, this fun, slightly irreverent book lets kids laugh while they learn all about animal poos.

Perfect for curious young minds, it's a delightful and educational read!

English Edition

9781510231290

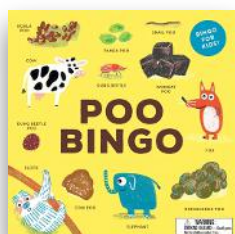
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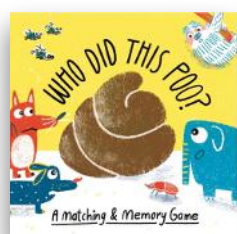
Hardback

180 x 180 mm

32 Pages



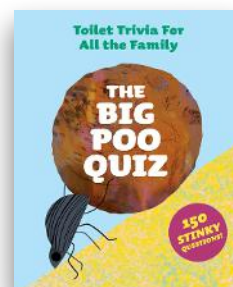
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Board Game
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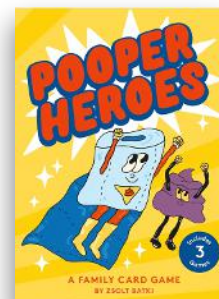
9781786273727
Memory Game
€ 15.99



9781786279293
Jigsaw Puzzle
€ 18.99



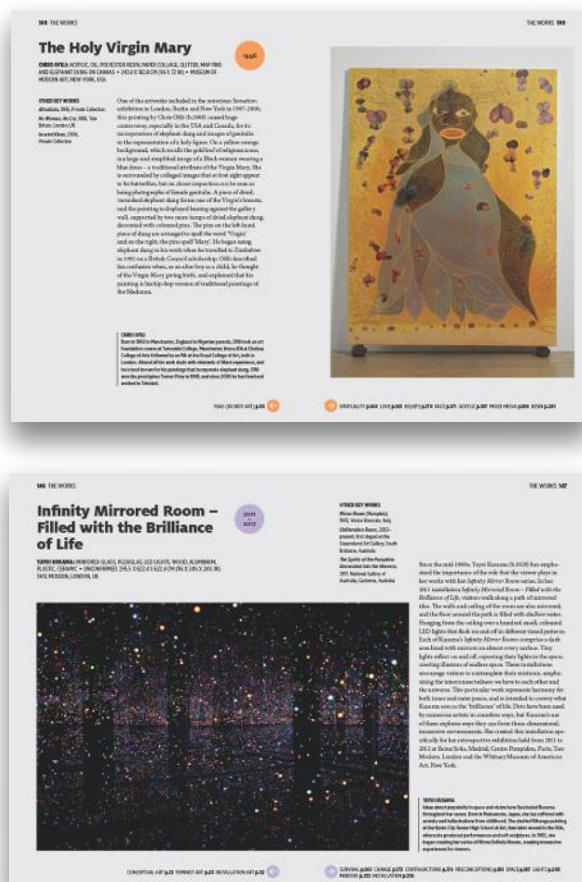
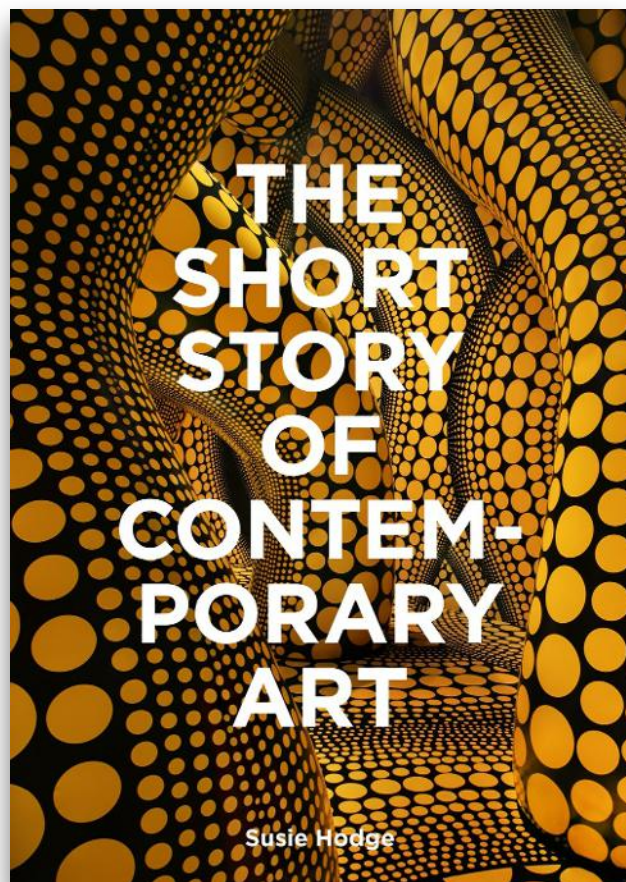
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Game
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Game
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THE SHORT STORY OF CONTEMPORARY ART

A POCKET GUIDE TO KEY MOVEMENTS, WORKS, THEMES & TECHNIQUES



The Short Story of Contemporary Art is an essential introduction to this dynamic period, written by bestselling author and art historian Susie Hodge.

This pocket guide explores the how, why, and when of contemporary art, spotlighting 40 key works, from Barbara Hepworth's iconic sculptures to Keith Haring's street art and Marina Abramović's performance pieces. Linking these masterpieces to important movements, themes, and techniques, the book provides accessible, concise, and richly illustrated insights.

Part of the bestselling Short Story of... series, it simplifies influential concepts with clear design and vibrant imagery, making it perfect for students, enthusiasts, and gallery-goers seeking a deeper understanding of contemporary art.

English Edition

9781399618731

March 2025

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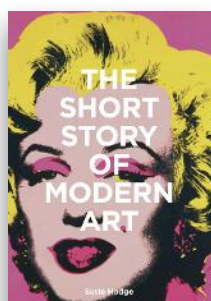
Flexibind

210 x 148 mm

224 Pages



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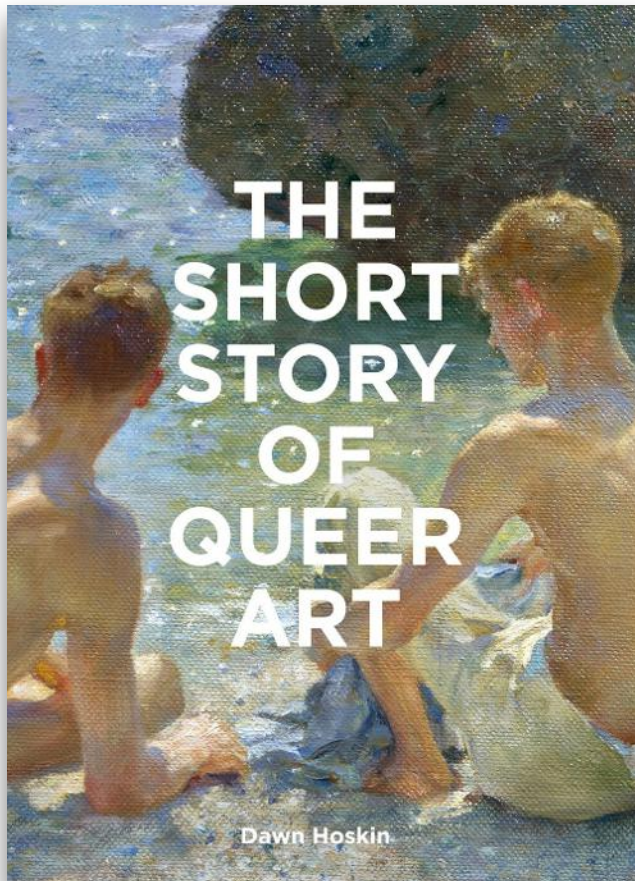
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THE SHORT STORY OF QUEER ART

A POCKET GUIDE TO KEY MOVEMENTS, WORKS, THEMES & TECHNIQUES



The Short Story of Queer Art provides a rich view of art history, showcasing the barriers broken, breakthroughs made, and vital contributions of queer artists to key movements.

Exploring over 40 works, such as Frida Kahlo's Self-portrait with Cropped Hair and Tamara de Lempicka's Autoportrait, it connects periods, themes, and styles across history. Accessible and richly illustrated, the book spans Classical art to Pop and Street art, uncovering forgotten and rediscovered artists.

Part of the bestselling Short Story of... series, it explains influential concepts with clarity and vibrant design, making it essential for students, enthusiasts, and gallery-goers seeking a broader understanding of queer art's impact.

English Edition

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May 2025

€ 24.99

Flexibind

214 x 148 mm

224 Pages



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Hardback
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Paperback
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Memory Game
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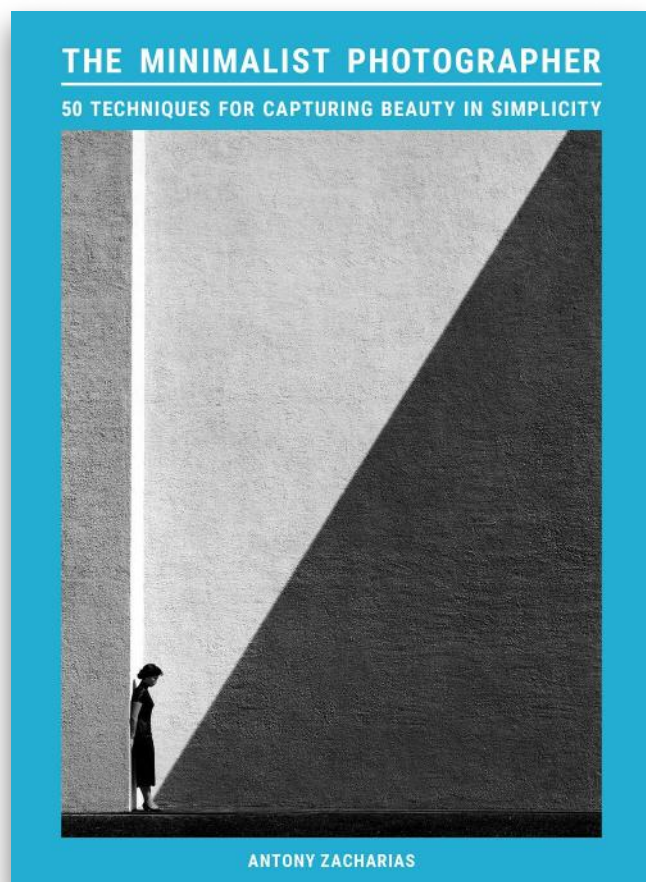
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Trump Game
€ 18.99



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Playing Cards
€ 12.99

THE MINIMALIST PHOTOGRAPHER

50 TECHNIQUES FOR CAPTURING BEAUTY IN SIMPLICITY



Master the art of minimalist photography with this essential guide to creating bold, striking images through simplicity.

Learn how to transform the ordinary into extraordinary by focusing on composition, balance, shape, and texture. Drawing inspiration from minimalist legends like Fan Ho, Imogen Cunningham, and Michael Kenna, this book is packed with iconic examples and easy-to-follow advice. Discover how stripping subjects to their essence can elevate every genre of photography, from portraits to landscapes.

Perfect for budding and seasoned photographers alike, it's a must-have for anyone inspired by the minimalist trend dominating photography, design, and social media.

English Edition

9781399624848

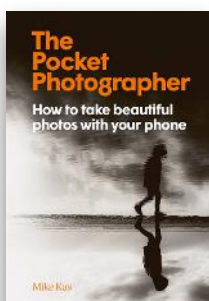
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€ 22.99

Paperback

210 x 152 mm

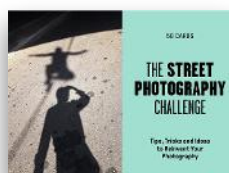
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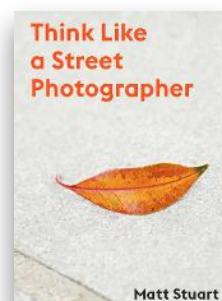
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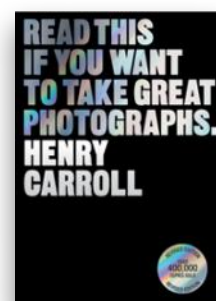
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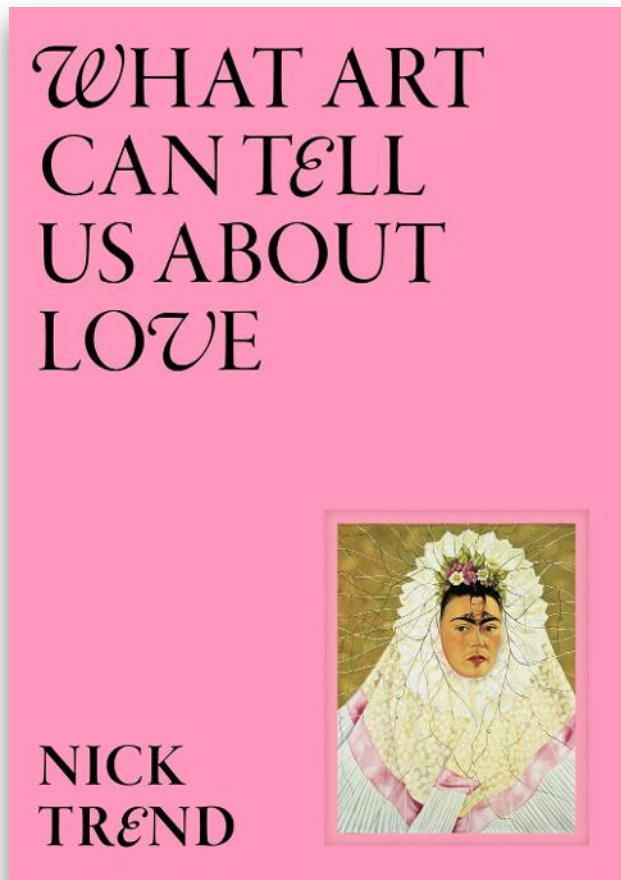


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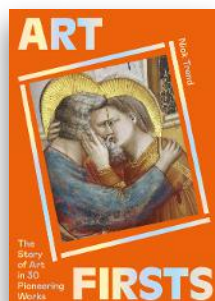
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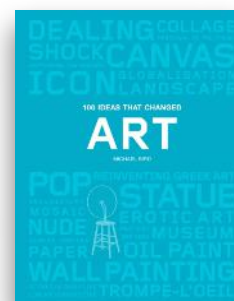
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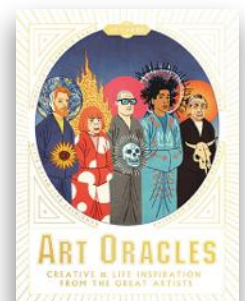
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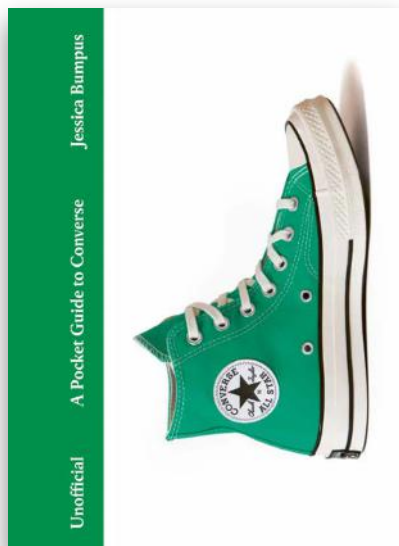


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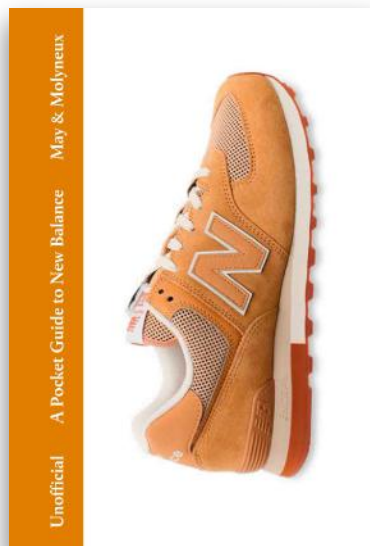
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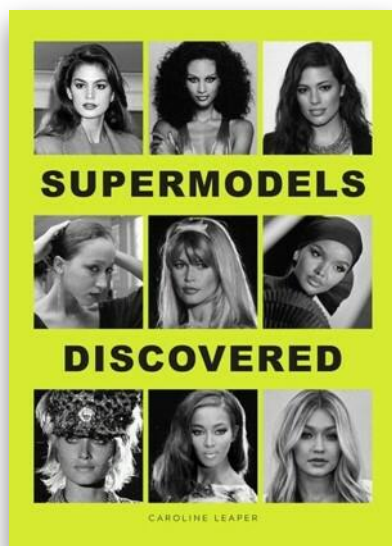
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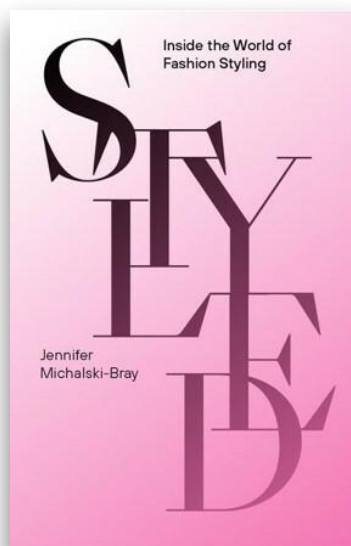
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Discover the origin stories of the greatest supermodels of all time in this captivating book, featuring exclusive interviews with icons like Pat Cleveland, Claudia Schiffer, Stephanie Seymour, and Halima Aden. Learn how they were discovered, often from humble beginnings, overcoming rejection and upturning beauty norms. A must-read for fashion fans!

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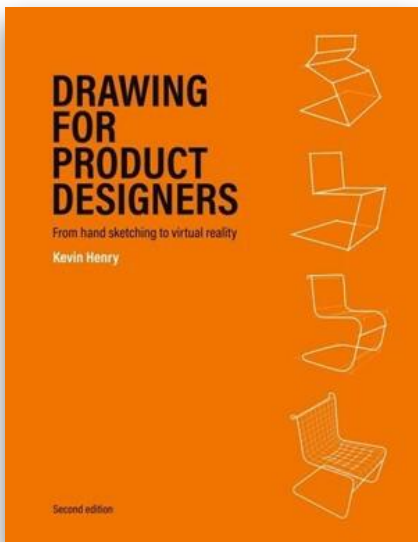
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Explore the future of fashion with Fashion in the Metaverse, a groundbreaking book that delves into how technology is reshaping the industry. From AR and VR to AI and NFTs, discover how digital spaces empower users to engage with virtual garments and avatars, redefining self-expression.

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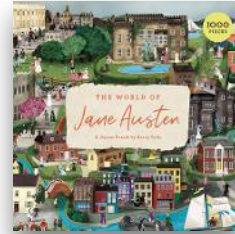
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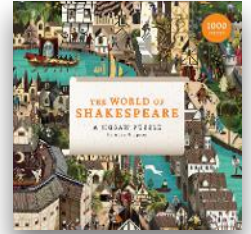
This handbook explores the creative use of sustainable, low- and no-carbon materials like mycelium, clay, engineered timber, and algae in architecture. Focusing on sourcing, technical properties, and fabrication processes, it offers case studies from around the world. Perfect for architects and designers, it provides a comprehensive guide to responsible material use in the built environment.

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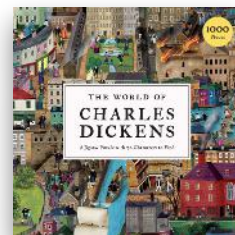
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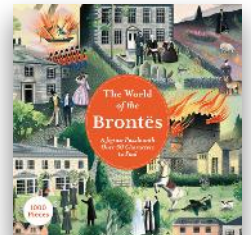
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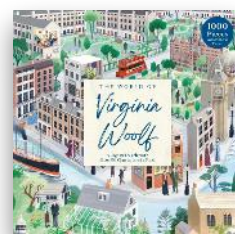
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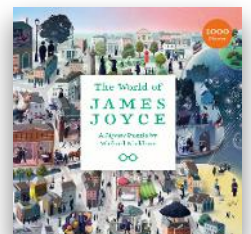
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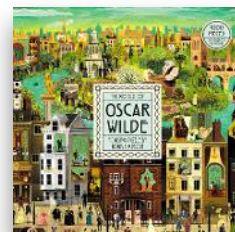
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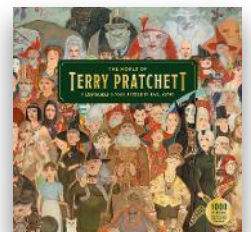
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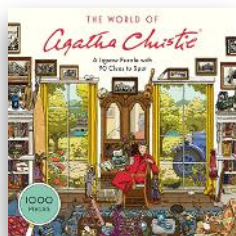
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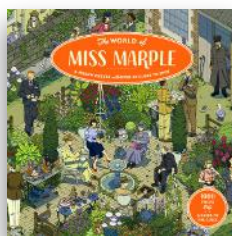
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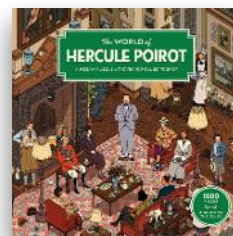
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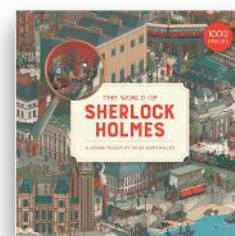
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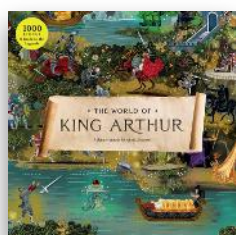
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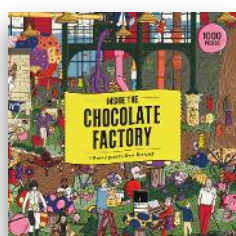
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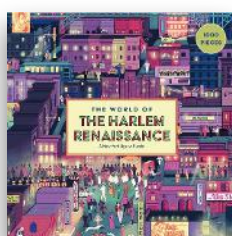
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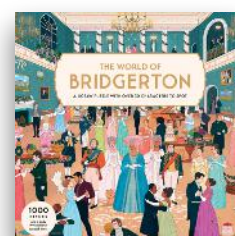
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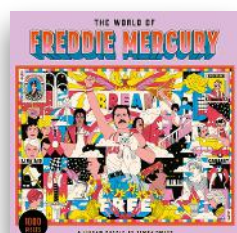
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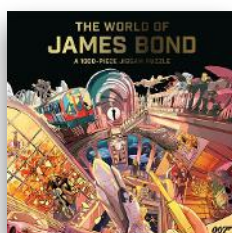
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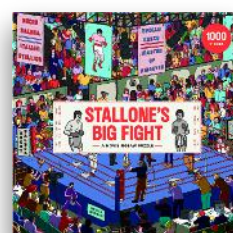
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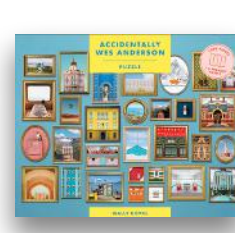
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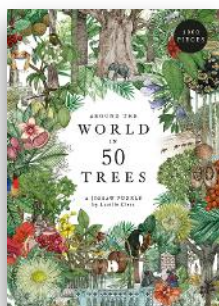
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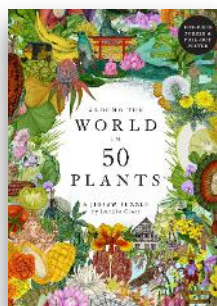
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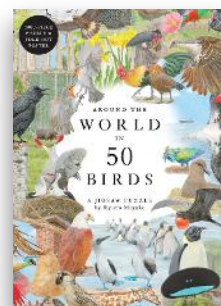
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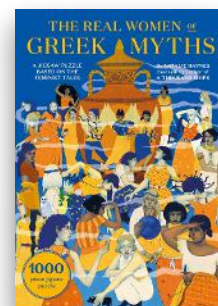
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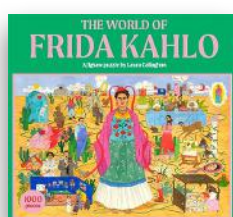
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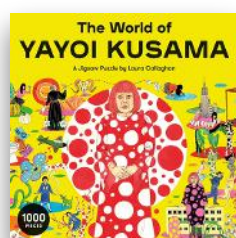
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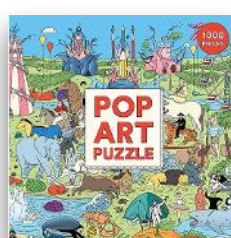
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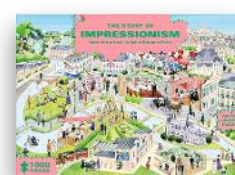
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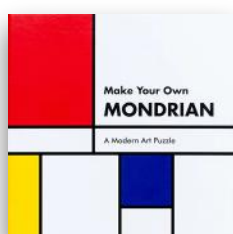
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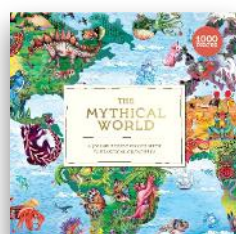
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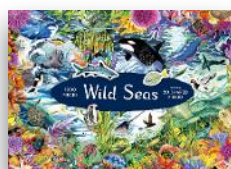
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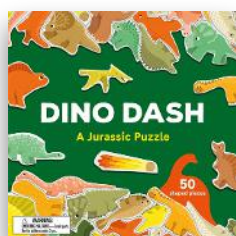
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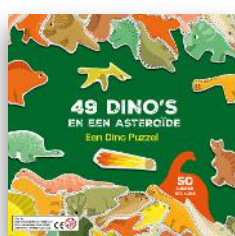
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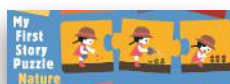
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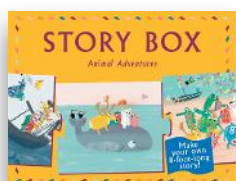
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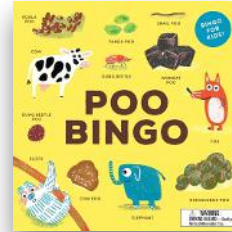
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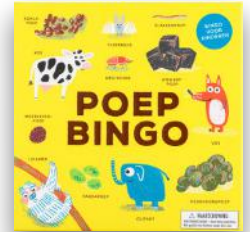
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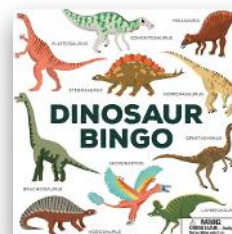
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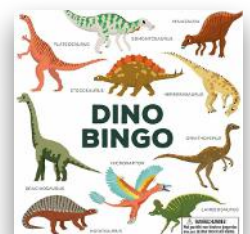
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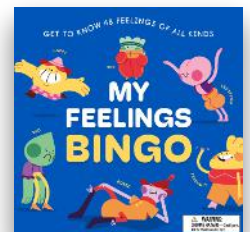
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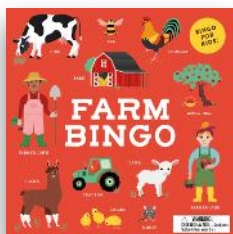
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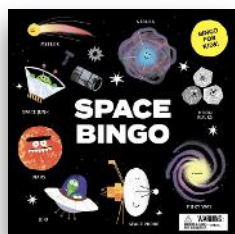
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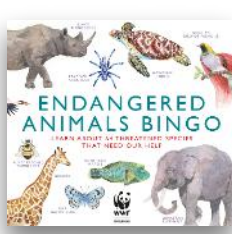
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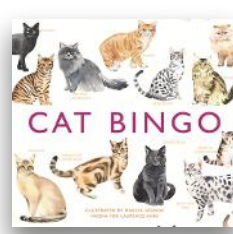
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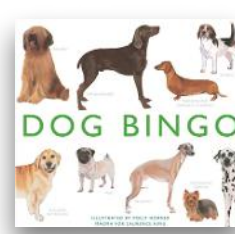
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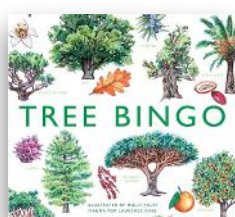
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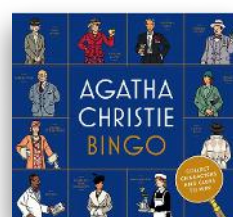
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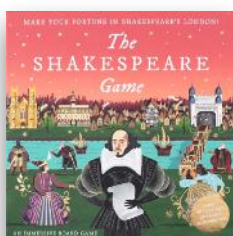
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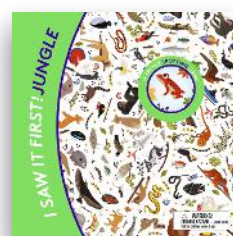
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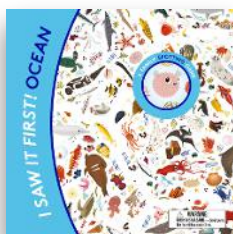
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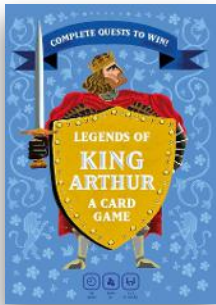
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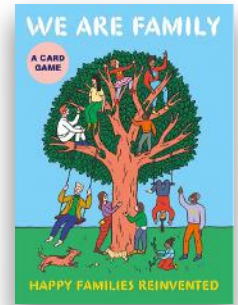
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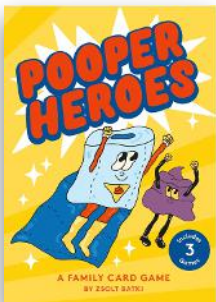
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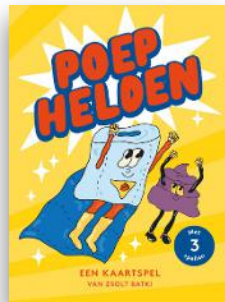
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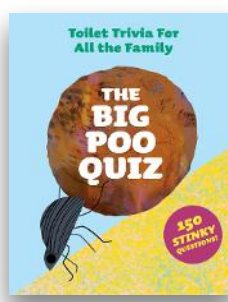
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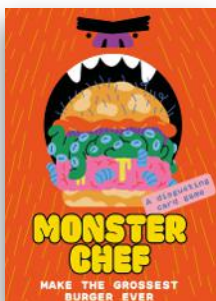
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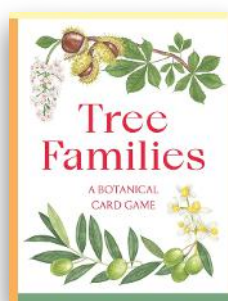
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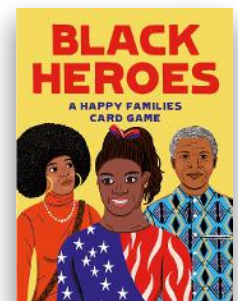
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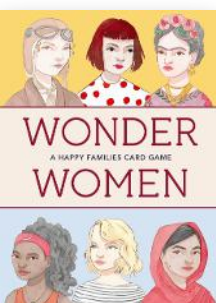
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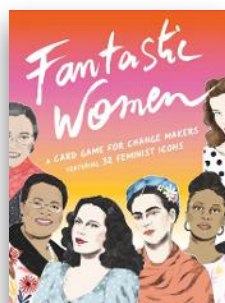
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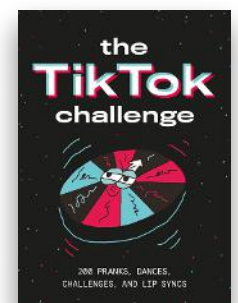
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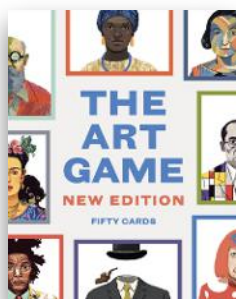
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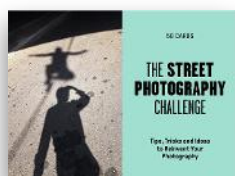
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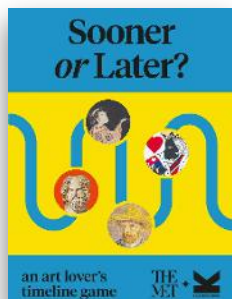
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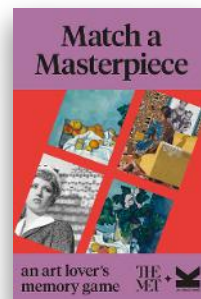
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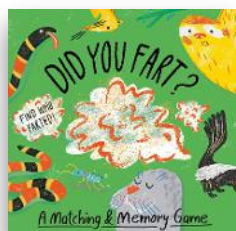
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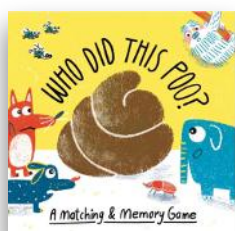
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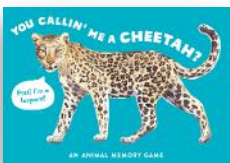
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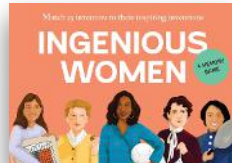
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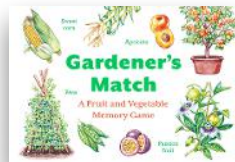
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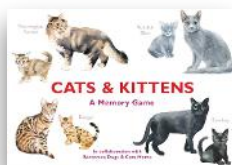
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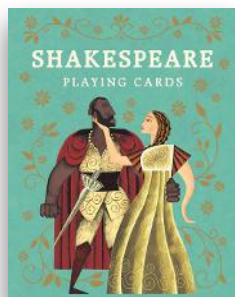
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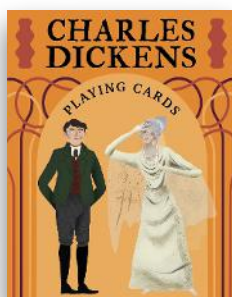
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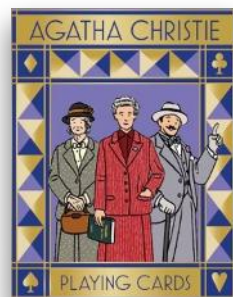
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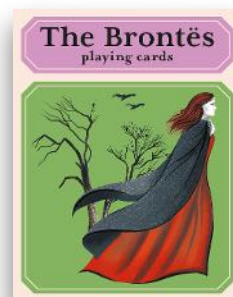
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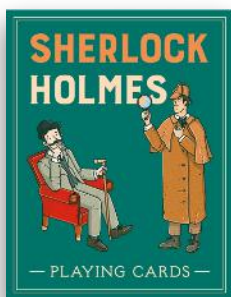
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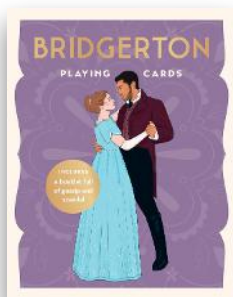
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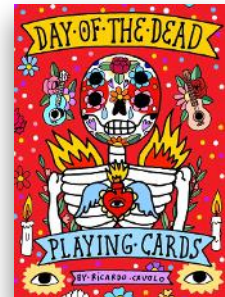
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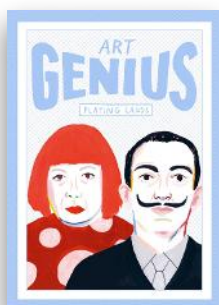
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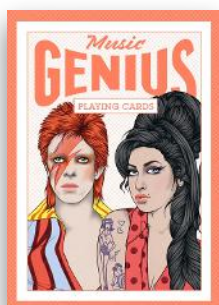
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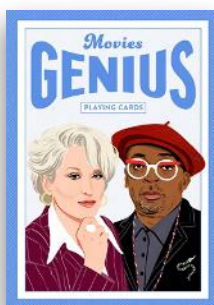
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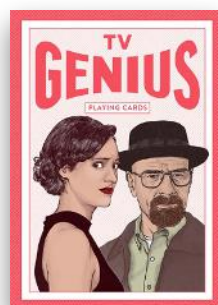
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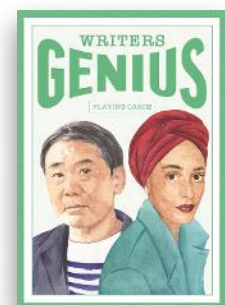
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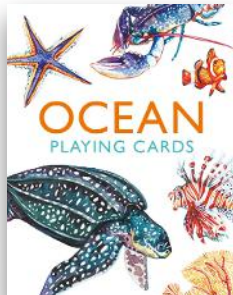
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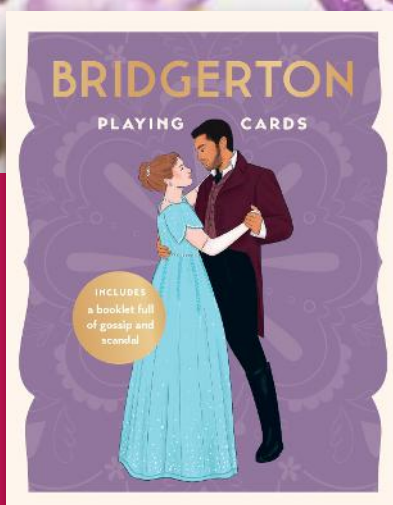
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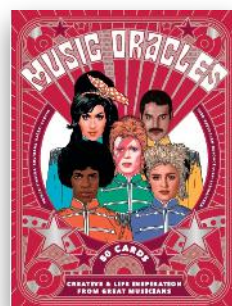


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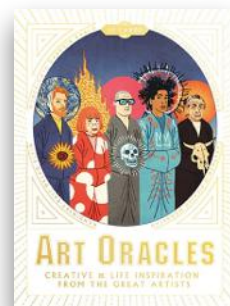
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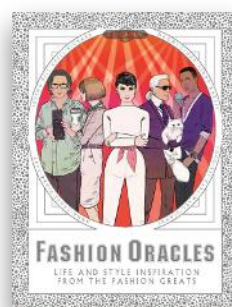
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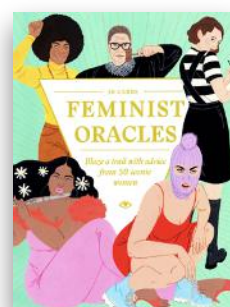
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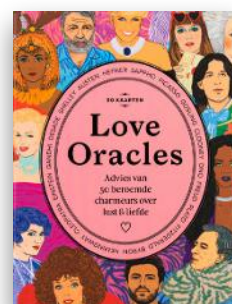
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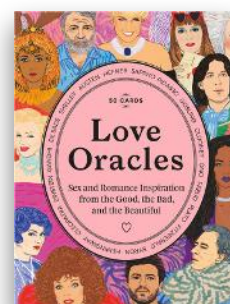
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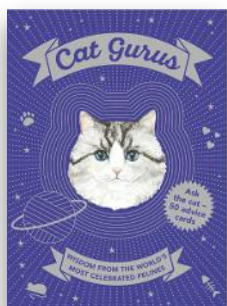
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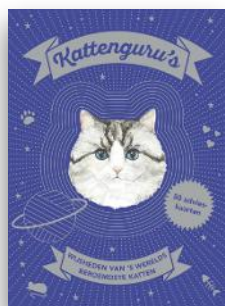
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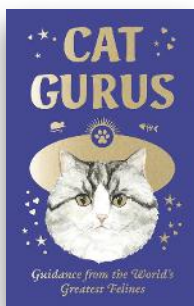
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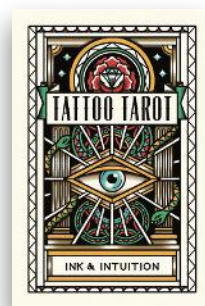
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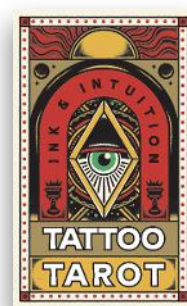
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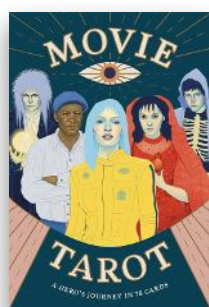
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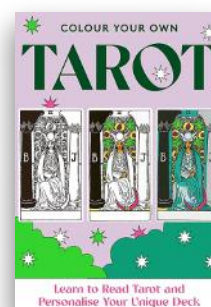
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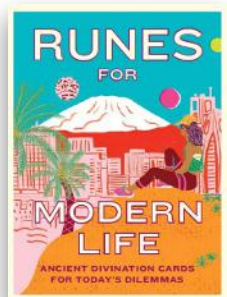
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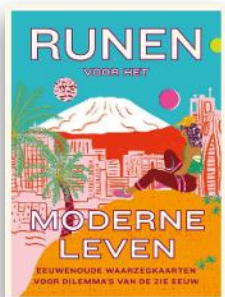
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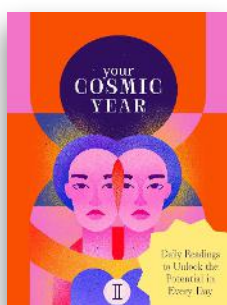
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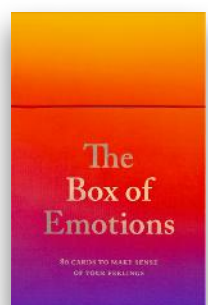
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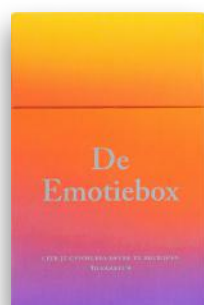
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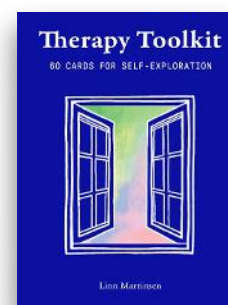
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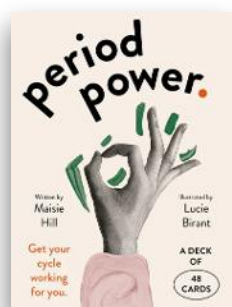
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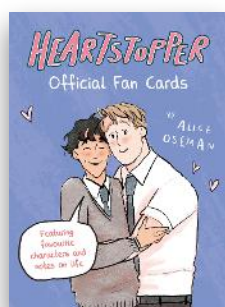
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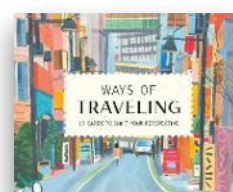
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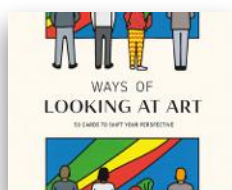
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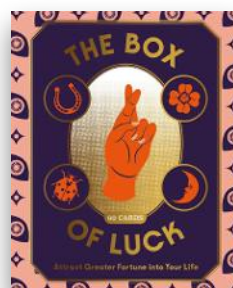
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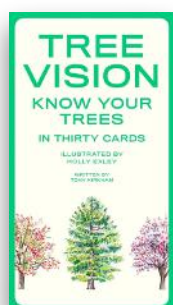
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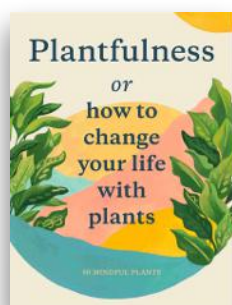
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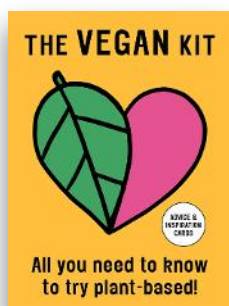
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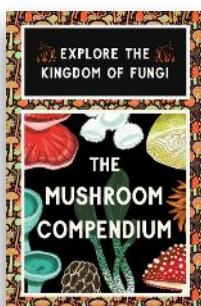
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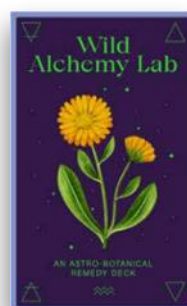
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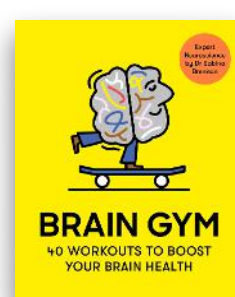
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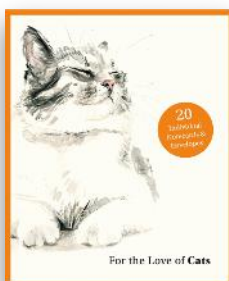
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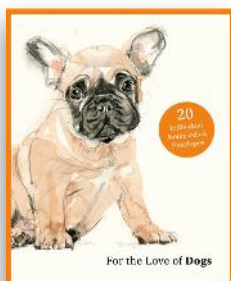
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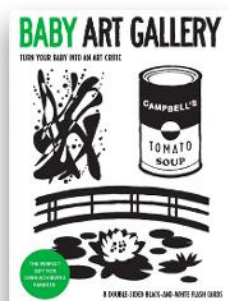
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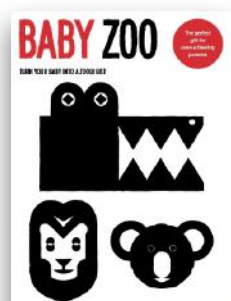
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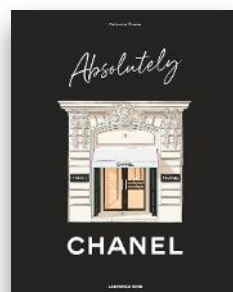
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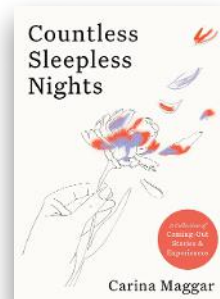
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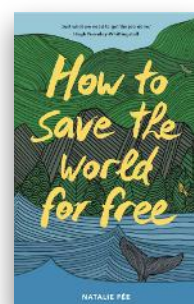
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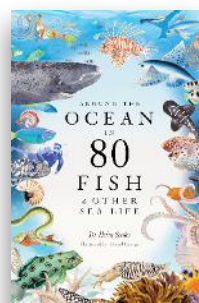
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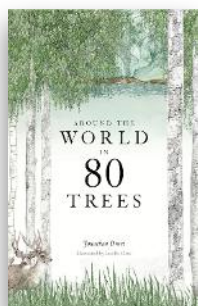
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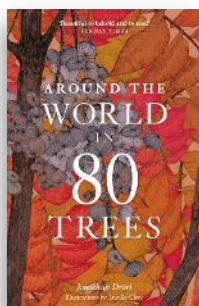
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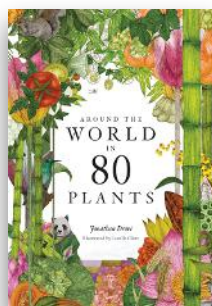
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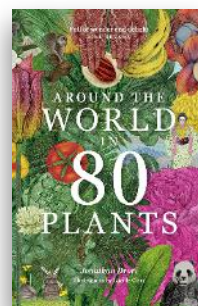
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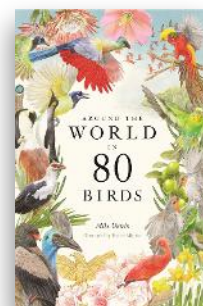
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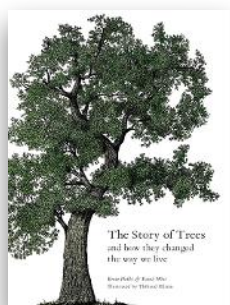
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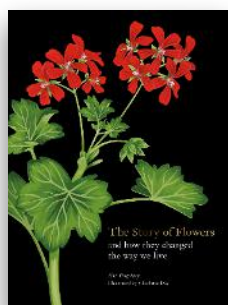
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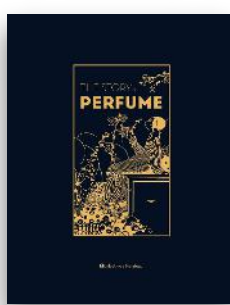
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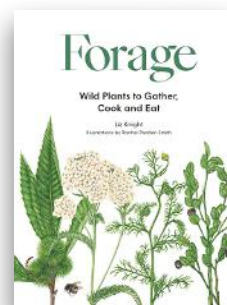
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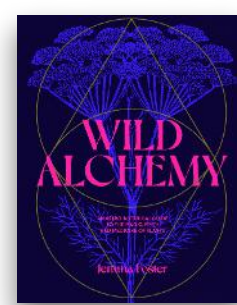
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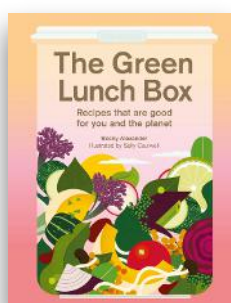
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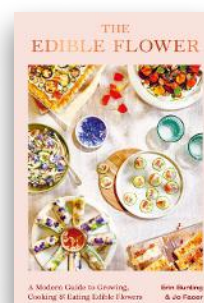
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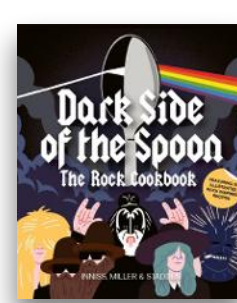
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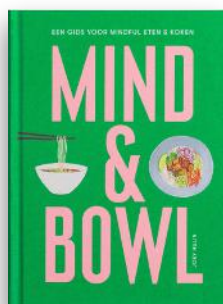
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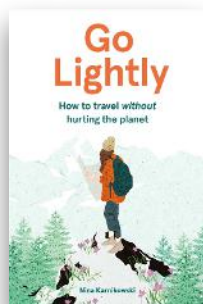
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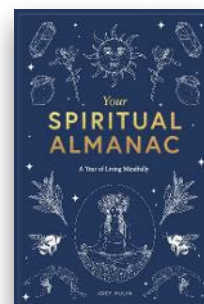
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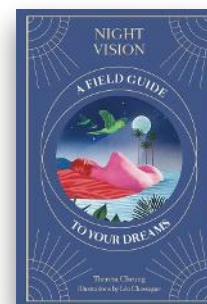
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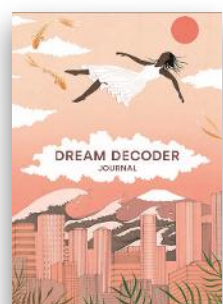
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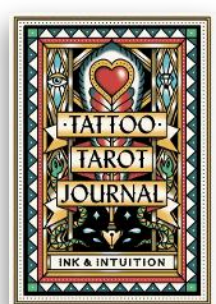
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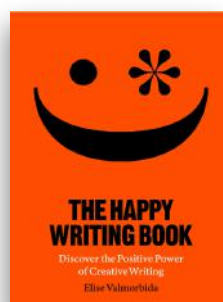
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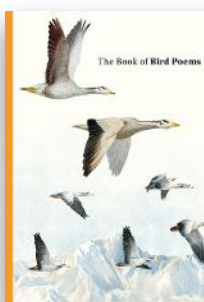
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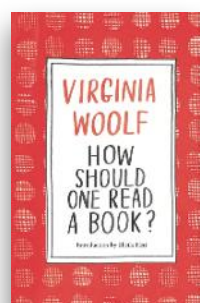
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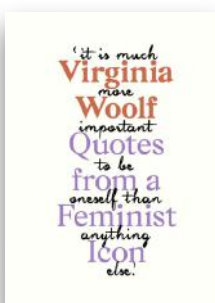
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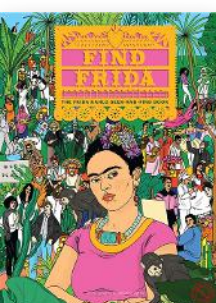
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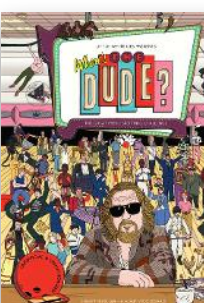
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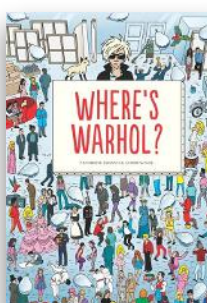
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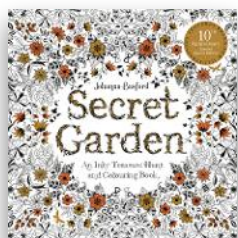
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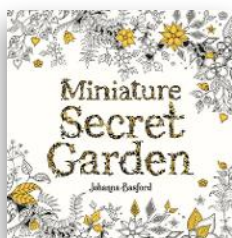
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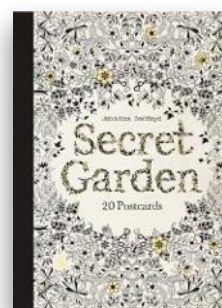
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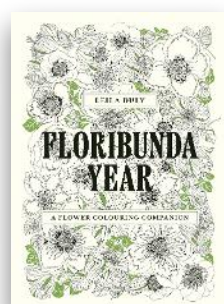
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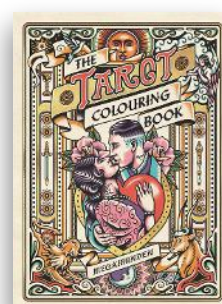
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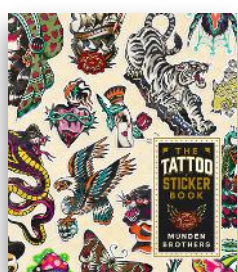
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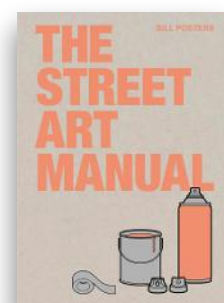
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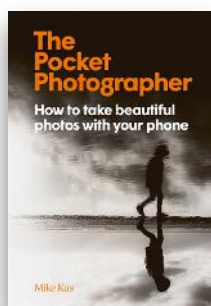
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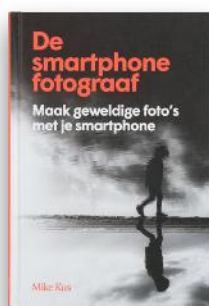
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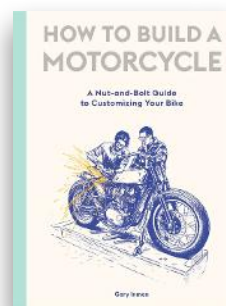
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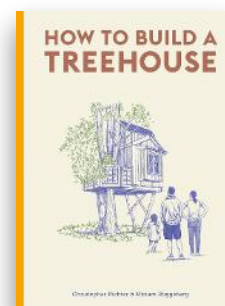
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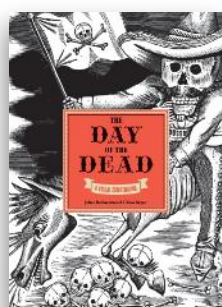
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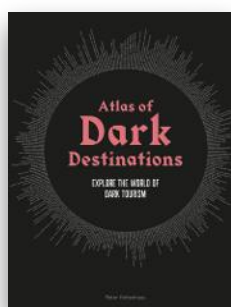
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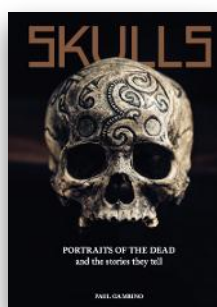
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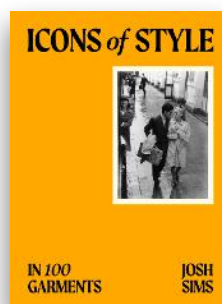
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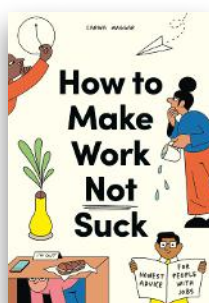
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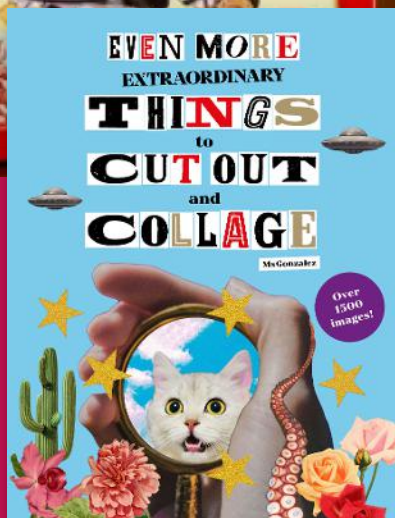
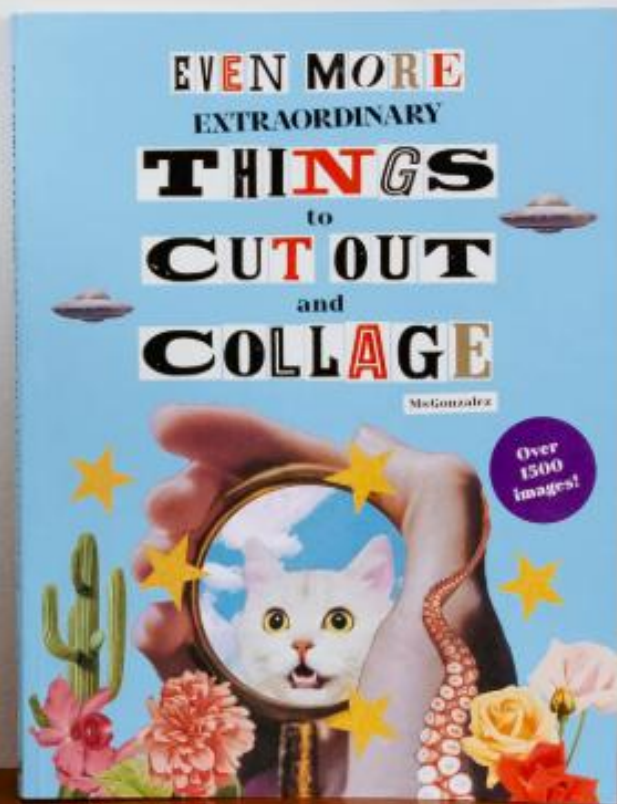
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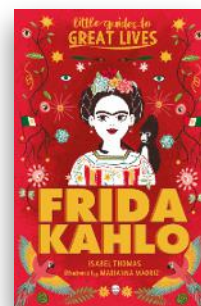
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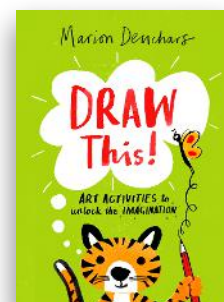
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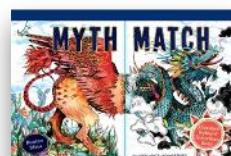
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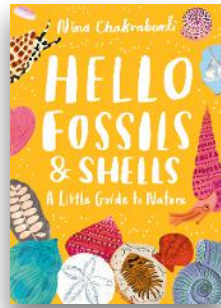
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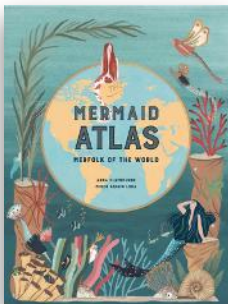
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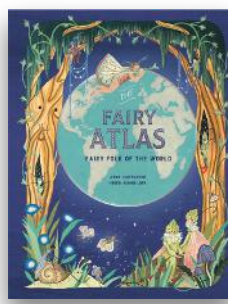
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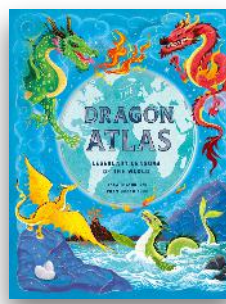
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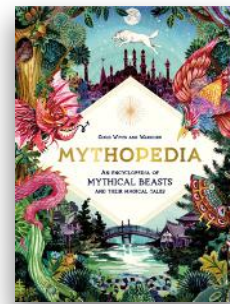
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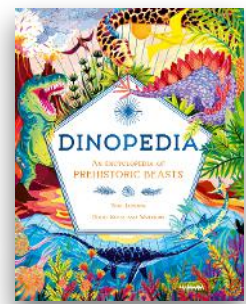
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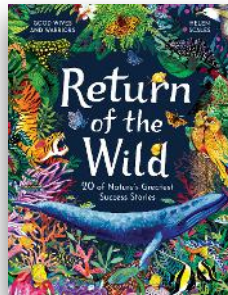
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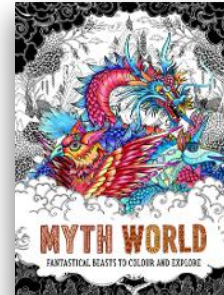
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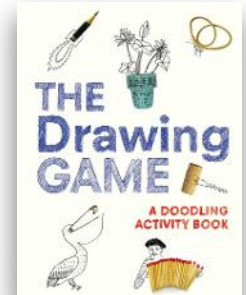
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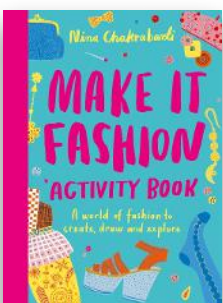
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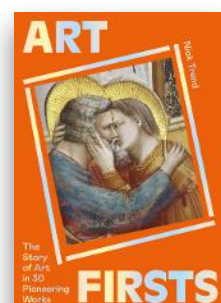
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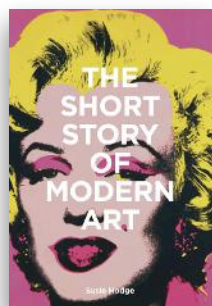
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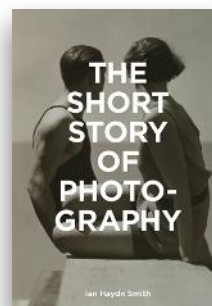
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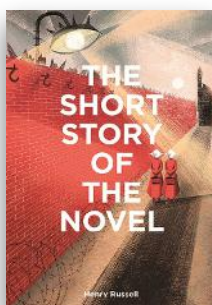
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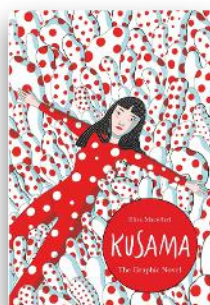
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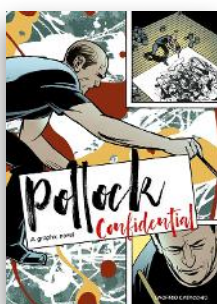
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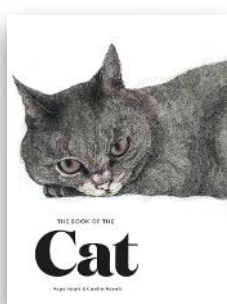
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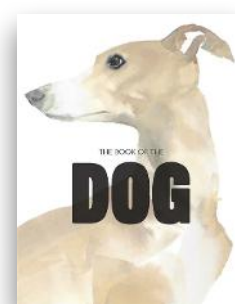
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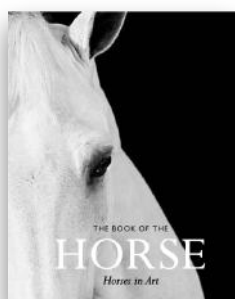
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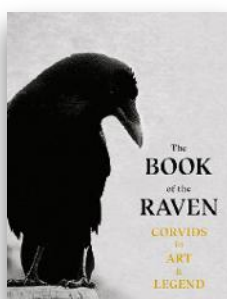
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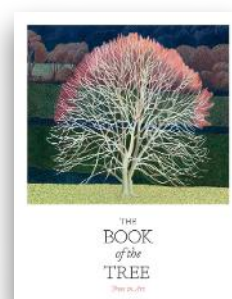
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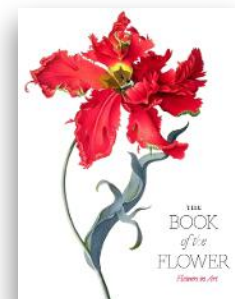
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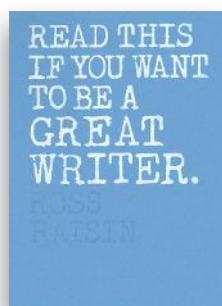
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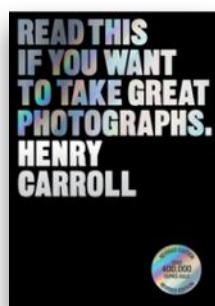
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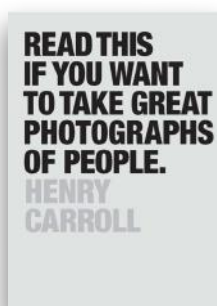
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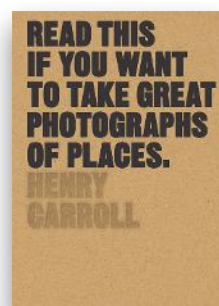
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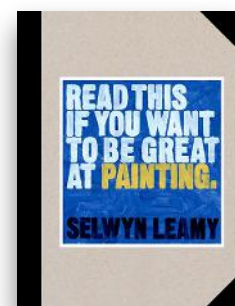
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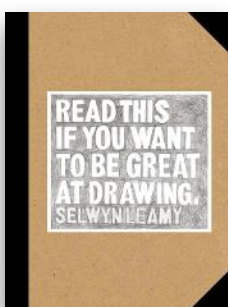
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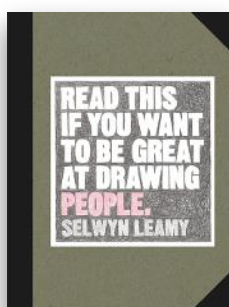
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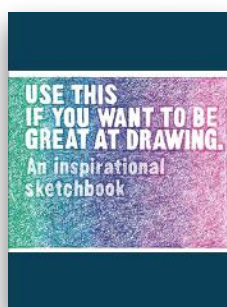
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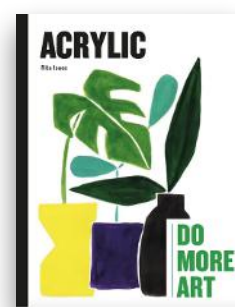
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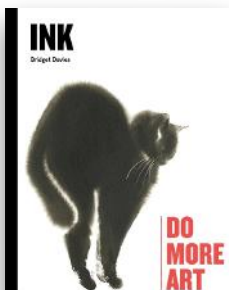
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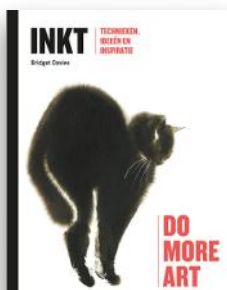
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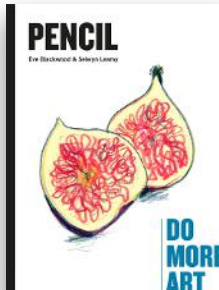
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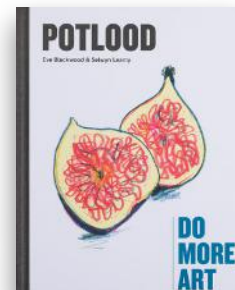
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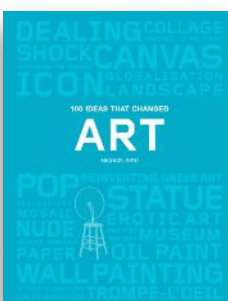
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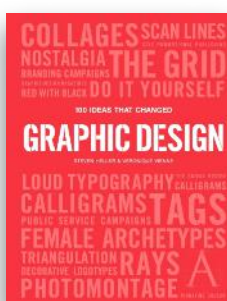
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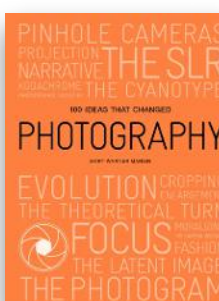
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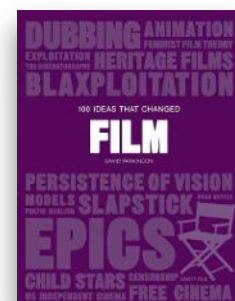
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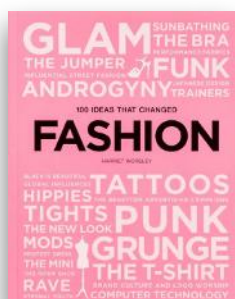
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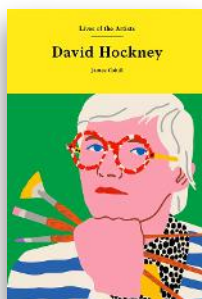
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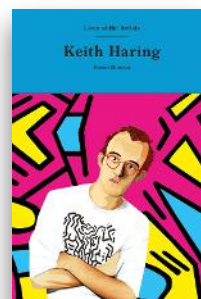
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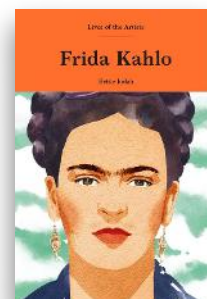
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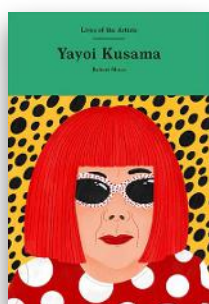
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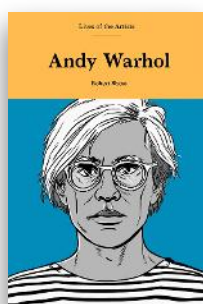
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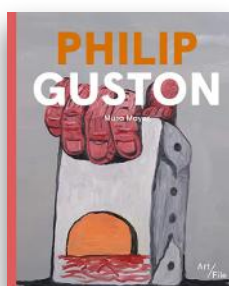
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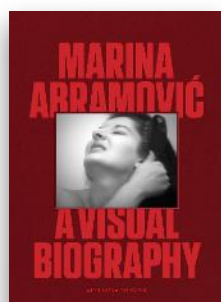
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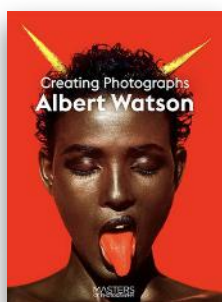
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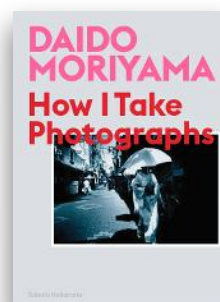
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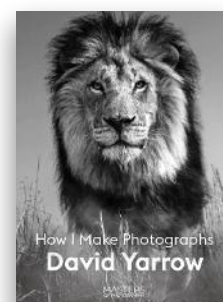
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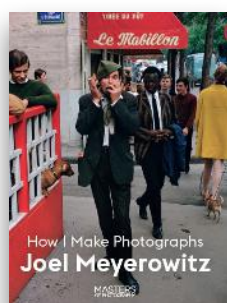
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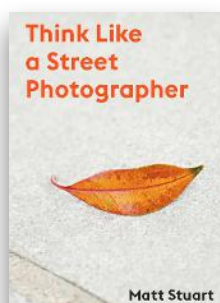
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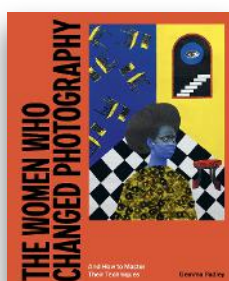
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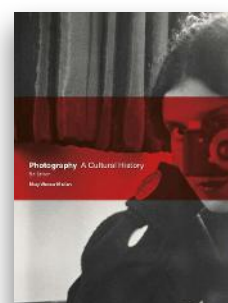
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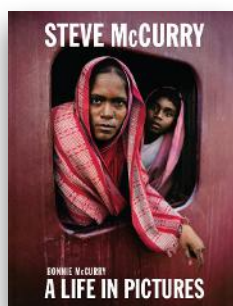
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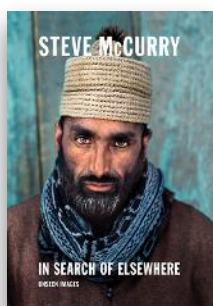
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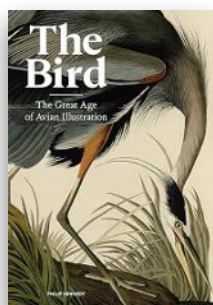
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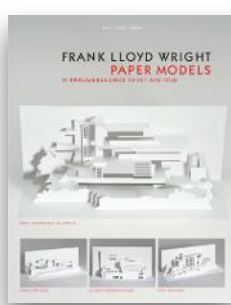
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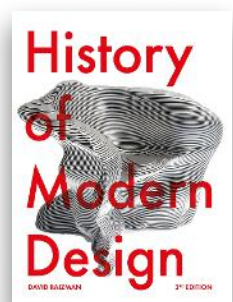
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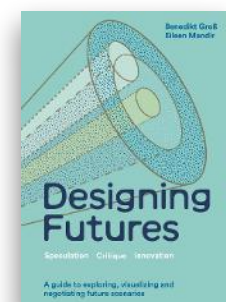
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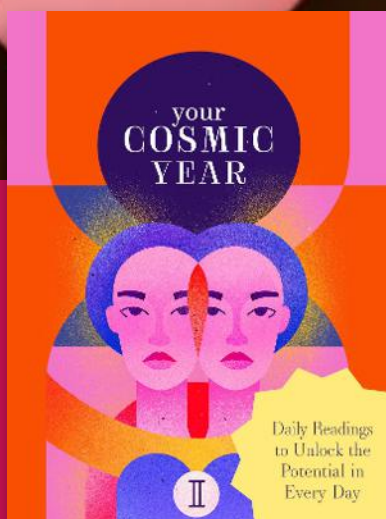
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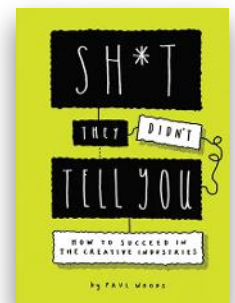
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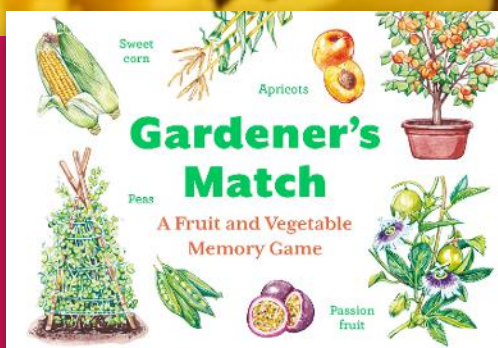
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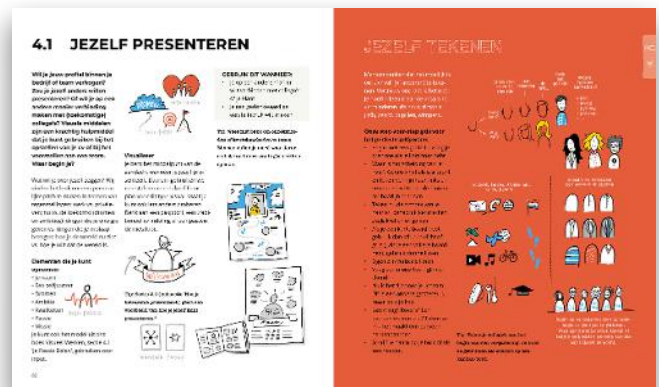
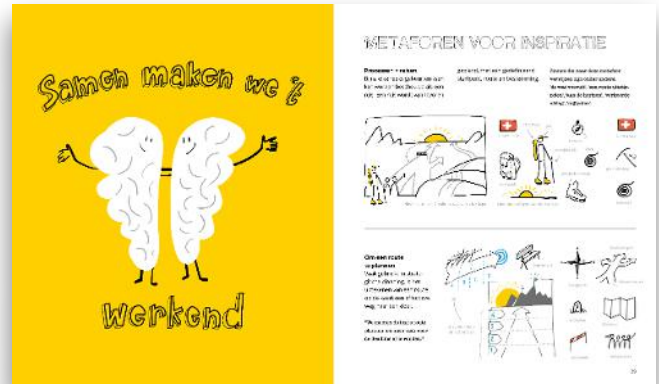
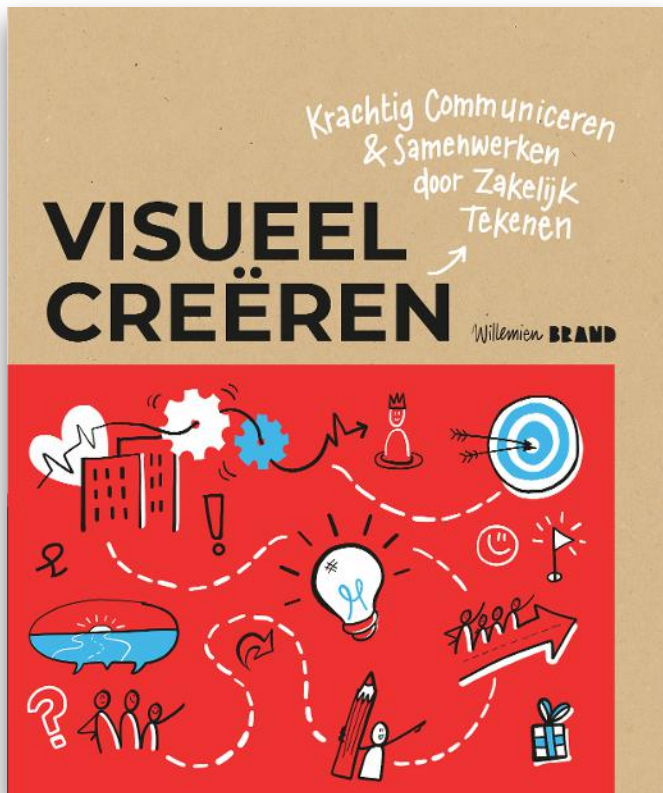
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Het boek neemt je mee door een nieuwe reeks oefeningen, technieken en onderwerpen die je helpen je eigen visuele verhaal te vertellen door deze onderwerpen vanuit verschillende perspectieven te bekijken: 'ik als individu', 'wij als team' en 'wij als organisatie'. Het helpt je complexe informatie te verduidelijken, innovatieve strategieën te presenteren en een visuele cultuur binnen je organisatie te bevorderen.

Willemien Brand

Willemien Brand, afgestudeerd aan de prestigieuze Design Academy Eindhoven, is een van de koplopers in de revolutie van visuele communicatie. Ze heeft een bekroonde carrière gehad als industrieel ontwerper bij ATAG Keukentechniek en heeft de succesvolle ontwerpstudio's Buro BRAND en BRAND Business opgezet.

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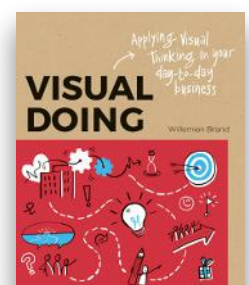
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HET IS TEKENEN



GEEN ROCKET SCIENCE

1. HET BEI VISUEE

Hobby? Misschien.
Werk? Ook.
Maar tekenen is vooral: 'A way of life'
Mijn manier van leven...

Als kind tekende ik non-stop. Thuis en op school. De klas zorgden mijn grappige, ondeugende tekeningen voor de nodige populariteit (en een eermaal thuis hielpen de visuele aanpak me met leren. Tekenend stelde me in staat om te ontdekken wat soms complexe doelhouden vinden in de soms complexe doelhouden. Mijn schetsen hielpen me begrijpen, en letterlijk zien wat echt belangrijk is.

Met mijn diploma van The Design Academy ging ik aan de slag als industrieel ontwerper. Behoeft om in alle vrijheid te 'creëren' en daarom startte ik in 2000 mijn bureau: 'Buro BRAND | Visuele communicatie'. Passie om mooie dingen te maken, processen visueel uit te leggen, een heuse carrière.

Al doende merkte ik namelijk dat het gewoon logisch was - proces te verhelderen - eigenlijk te maken. Als ik dat kon omzetten in een vorm, ging delen, dan kon ik anders.

VISUEEL WERKEN



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Dit boek is ideaal voor professionals die hun zakelijke communicatie willen verbeteren door visueel werken. Het helpt complexe problemen op te lossen, bevordert samenwerking en stimuleert innovatie. Met praktische technieken en een focus op visueel denken, biedt het waardevolle inzichten om bedrijfsverandering te ondersteunen en creativiteit te ontketen.

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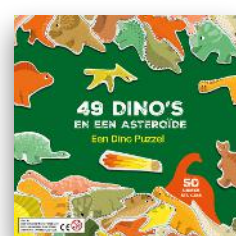
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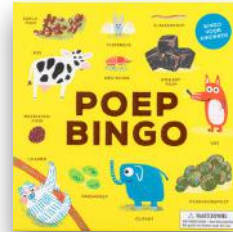


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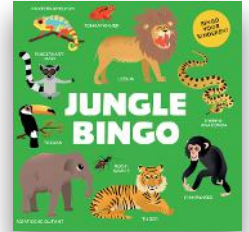
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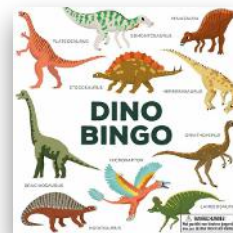
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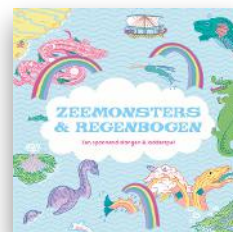
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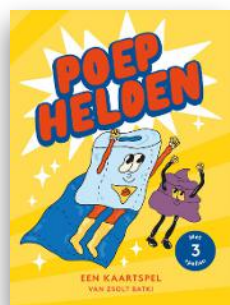
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Wie mis je die nu
niet in je leven is?

Wat zou je doen
een miljoen euro?

Wat is iets wat je hebt
gezegd tegen iemand
waar je later spijt
van had?

Als jouw gedachten
eiland waren, hoe
het er dan uitziet?



Wanneer was de
laatste keer dat je je
teleurgesteld voelde?

Wie zou jou spelen in
een film over jouw
leven?

WIE IS

HET EMPATHIE SPEL

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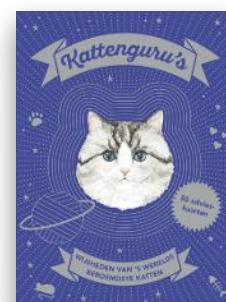
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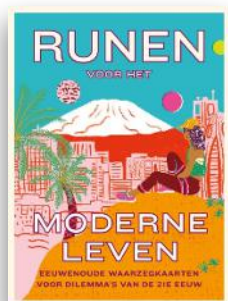
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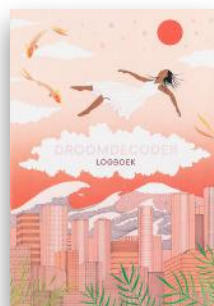


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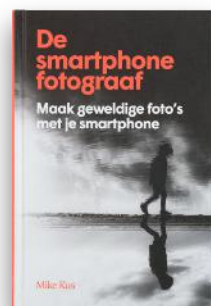
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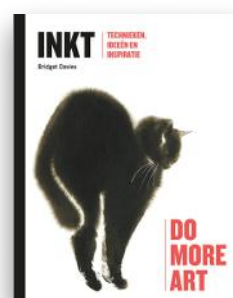
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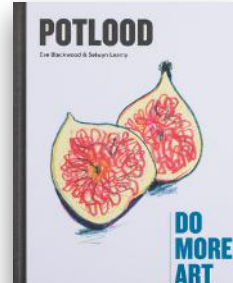
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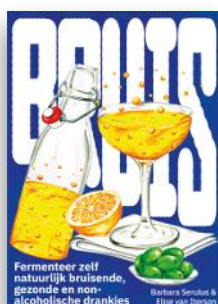
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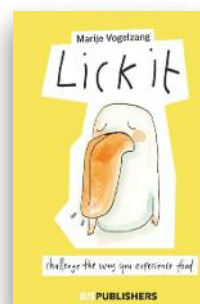
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