

# 2024 Pricing List

Crafted Films for Timeless Brands

resonatefilms.co

# **Price Range**

<u>Where do your prices</u> <u>start?</u>

\$3,000

\$25,000

Our typical projects range between \$3,000 and \$25,000.

# What's Included?

#### **Preproduction Planning**

- Scripting
- Location Scouting
- Mood board
- Shot listing

#### Production

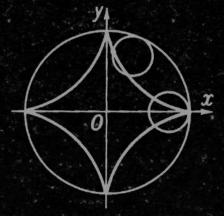
- Principle photography
- Broll
- Stills
- Production Insurance

#### **Post Production**

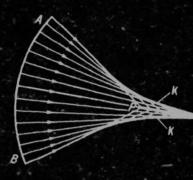
- Complete Edit
- Sound design
- Licensed music
- Revisions

\*tailored per project

\*travel out of state is an additional fee



# Types of Content



#### Brand Anthem Film

A brand anthem film is an emotionally-centric video that encapsulates your core values, mission, and identity. It tells a compelling, authentic story with cinematic elements.

#### Customer Story Film

A customer story film is a video that highlights the real-life experiences and testimonials of your customers, showcasing how your brand have positively impacted their lives. This is a great way to capitalize on authenticity and credibility.

#### Highlight Film

A highlight film is a short video that features one of your brand's key products or services.

#### Social Media Cutdown

This type of content takes long form produced pieces like your brand anthem film or a customer story and cuts it down to shorter form content, usually 30-60 sec.

#### Stills

Photos or screen grabs from the video shoot. Great for static posts, website images, and other promotion content.

#### Docustyle Film

This is a 5-20 minute film that is designed like you're watching a documentary on Netflix.

### Fractal

Great for brands who need a start to raising brand awareness and engaging with their audience.

- 1 BRAND ANTHEM VIDEO
- 2 HIGHLIGHT VIDEO
- 4 SOCIAL MEDIA CUT DOWNS
- 50 STILLS
- TOTAL \$7,250
- PAYMENTS \$2,416X3 MONTHS

# Amplitude

Great for brands that need a little piece of everything when it comes to content. This campaign is the best at giving you a voice in every aspect of your brand.

- 1 BRAND ANTHEM VIDEO
- 2 HIGHLIGHT VIDEO
- 2 CUSTOMER STORY
- 8 SOCIAL MEDIA CUT DOWNS
- 50 STILLS
- TOTAL \$10,500

PAYMENTS - \$3,500X3 MONTHS

# Echo

Great for brands ready to capitalize on connecting with their audience with a full suite of content. 1 - BRAND ANTHEM VIDEO 3 - CUSTOMER STORY 11 - SOCIAL MEDIA CUT DOWNS 3 - HIGHLIGHT VIDEO 75 - STILLS TOTAL - \$13,250 PAYMENTS - \$4,416X3 MONTHS

# Tonal



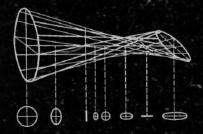
Needing a brand refresh? With this package you can expect a new logo, web design, and branding.

#### BRAND REFRESH STARTING AT \$5,500

# Oscillate

Sometimes the best package is a custom quote. If you've got something specific in mind, let us know and we'll create a free proposal.

START YOUR CUSTOM QUOTE SET UP AN INTEREST MEETING





# Let's Connect

DREW SCHETTLER drew@resonatefilms.co <u>SET UP A TIME TO CHAT</u>