



Gratitude Report

2022-2023

Inspiring
Tomorrows



OUR MISSION:

To inspire and prepare young people to succeed in a global economy.

YEAR IN REVIEW | 2022–2023

- Welcomed two new members to the JA Maine Board of Directors
- Honored Steve deCastro with the JA USA Silver Award for his dedication and leadership on the JA Maine Board of Directors
- Presented Shannon Coombs with the JA Volunteer of the Year Award at JAM Fest
- Developed a Volunteer Task Force to support growing volunteer needs across the state
- Recruited and trained 679 JA volunteer mentors to deliver JA programs across Maine
- Impacted 12,745 K-12 students in 160 schools across Maine
- Logged over 13,145 miles around Maine with 263 participants in JAmovesME
- Challenged 276 students to become business CEOs in the JA Titan Experience
- Welcomed new Laureates into the JA Maine Business Hall of Fame: Dajuan Eubanks, Jon and Dan Shaw, and the Beaulieu Family
- Provided 27 classrooms with a JA Career Speaker Series Experience



This year's Junior Achievement of Maine Gratitude Report is a testament to our collective impact on students' lives throughout our state.

Entering FY24 with renewed enthusiasm, our focus on fostering entrepreneurship and workforce readiness in STEAM-related careers became crucial. Your dedication has been instrumental in helping us prepare students for Maine's dynamic economy.



Michelle Anderson
President & CEO

Expanding our volunteer base was a highlight, overcoming workforce constraints and allowing more students to benefit from JA's Learning Experiences. Our closer alignment with the entrepreneurial community empowered the next generation of self-starting business leaders and helped to enrich student learning experiences. Our shared mission to inspire and prepare young people for success is the foundation for the workforce of tomorrow.



Colleen McCracken
Board of Directors, Chair

Diversifying our partnerships is vital to providing students with a comprehensive view of opportunities in Maine, and we hope that you'll help us achieve this goal by letting fellow business and community leaders know about the power of JA Maine and how they, too, can lend support.

In this Gratitude Report, you'll find stories of inspiration and impact beyond the classroom, showcasing the transformative power of education. None of this would be possible without your steadfast support.

Thank you for being an integral part of our journey,

Michelle Anderson *Colleen McCracken*

Meet the JA Team:



Michelle Anderson
President & CEO
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2022-2023 Board of Directors

Board Chair

Colleen McCracken
CLMC LLC | Strategic Business Advisors

Vice Chair

Robert Banaski
Northeast Bank

Jaime Shapiro Berg

Alkami Technology

Tom Morgan

Breakthrough Sales
Solutions, LLC

Al Bugbee

Dead River Company

Diane Nadeau

Scarborough School
Department

Josh Chase

BGA Retirement Advisors

Sarah A. Olson

BerryDunn

Melissa Denbow

Machias Savings Bank

Gary Quintiliani

Bangor Savings Bank

Stephen Krolikowski

KeyBank
Retired 06/2023

Cheryl Rogers

L.L.Bean, Inc.

Simone Grimes

Acadia Insurance
(a Berkley Co.)

Bill Schad

TD Bank, N.A.

Kevin Heatley

Gorham Savings Bank

Karen Schwartz

MEMIC

Ken Janosick

Brian J. King

Bank of America

Jennifer Turgeon

Tyler Technologies, Inc.

Tara K.C. McFadd

IDEXX

Scott Twitchell

United Insurance

Sara McKersie

WEX Inc.

Dave Vasconcelos

Pro Search, Inc.

Jodi Mezzanotte

Village School (Gorham)

New Appointment:

Tony DiSotto

KeyBank

Starting: 07/2023

Joy Michaud

Unum

Danielle Moody

Moody's Co-Worker
Owned, LLC

BOUNDLESS POSSIBILITY™

At Junior Achievement, we believe in “possible.” Each day, we work to help young people discover what’s possible in their lives. We let them know it’s possible to invest in their future, to better understand how the world works, and pursue their dreams.



JOIN US!

Let’s help young people write their story.



**Junior
Achievement™**
of Maine



Student Impact

Imagine a generation of students with the confidence and knowledge to take control of their futures.

Junior Achievement's proven lessons in financial literacy, work and career readiness, and entrepreneurship are shown to positively impact the lives of young people.

These lessons align with national and state educational standards and are delivered to millions of students across the country with the help of our education partners and volunteers from the local community.

Research shows that JA Alumni are more likely to have a college degree, feel confident managing money, have career success, and have started a business as an adult.



ALUMNI SPOTLIGHT: ALLI TREAT

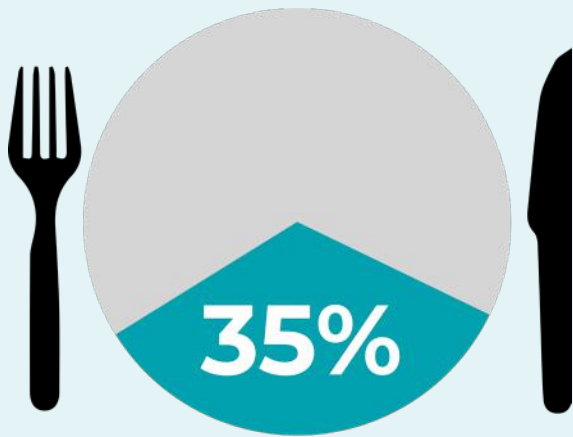
JA TITAN / CLASS OF 2018

Alli's journey from the 2018 Titan Challenge to her current role as a Consumer Relationship Manager at Bangor Savings Bank showcases the Titan Experience's transformative impact. Her exposure to the banking industry sparked this career path through the Titan Challenge, where she met key mentors at the bank.

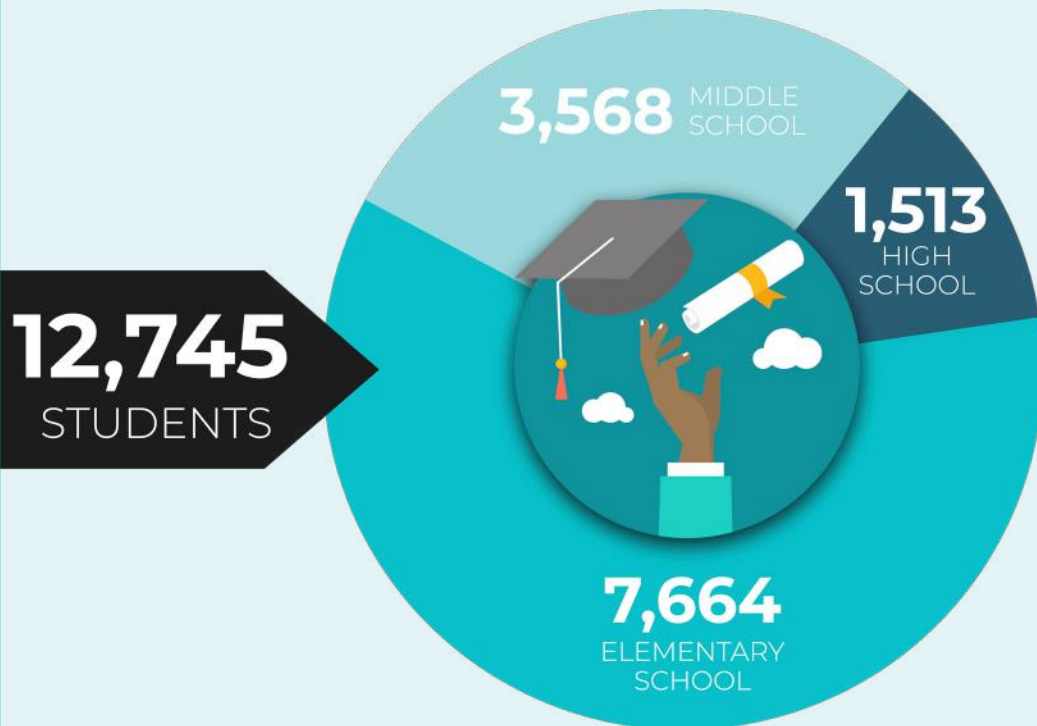
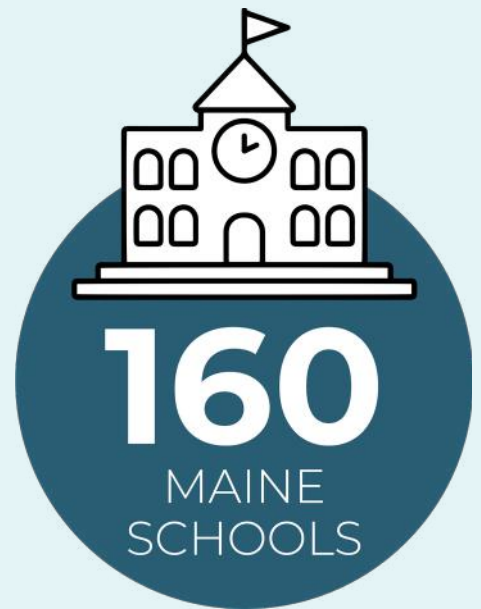
As David Pease, Senior Vice President at Bangor Savings, noted, "I was happy that the Titan Challenge opened her eyes to an industry and company she hadn't previously considered."

Her dedication and talent led to a rapid promotion to Relationship Manager in the Bar Harbor branch, making her story a testament to the program's ability to open doors to unexpected career opportunities.

2022-2023 School Year Overview



OF PARTICIPATING
STUDENTS QUALIFY
FOR FREE OR
REDUCED LUNCH





The Maine Business Hall of Fame, presented by Junior Achievement of Maine, recognizes individuals who have made a lasting impact on the state. Laureates are honored for their leadership and success in business, as well as their community involvement.

The event serves as a celebration of their careers while also showcasing the impact of Junior Achievement experiences on the lives of young people in Maine.

Local K-12th students attend the event to share the lasting impact JA mentors and learning experiences have had on their lives and their optimistic outlook for the future.

Congratulations to all of our 2022 honorees, and a sincere thank you to all the individuals and businesses that contributed to the success of the event!



Laureates (Left to Right): Dajuan Eubanks, President, Maine Celtics; The Beaulieu Family, Owners of Springers Jewelers (Lilly Mullen, Eddie Beaulieu, Rick Beaulieu, Zoe Beaulieu Garcia); Jon and Dan Shaw, Owners, Shaw Brothers Construction



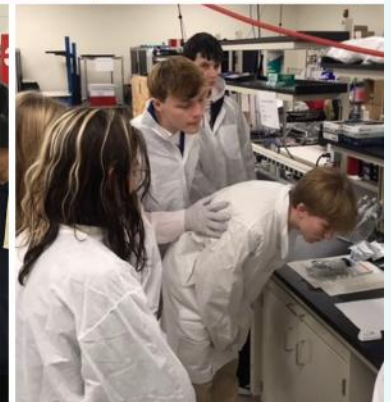


Job Shadow

Love Your Job? Share it with a Kid!

JA Job Shadow prepares students to be entrepreneurial thinkers in their approach to work. Students will acquire and apply the skills needed in demanding and ever-changing workplaces. JA Job Shadow:

- Helps prepare our future workforce
- Showcases your place of work
- Enables your employees to easily participate in a community activity
- It's turnkey; JA provides the materials and training and will help arrange all JA Job Shadow days in advance



JA In a Day

Accelerated Learning Opportunities

A JA in a Day is an intensive, high-impact event where volunteers partner with schools to give students the tools they need to be financially capable, tenacious, and equipped to manage risk effectively, solve problems creatively, and welcome opportunity in an increasingly complex modern economy.

In short, we're empowering the next generation to transform "I can't" into "I can" and their dreams into plans.

It's also a great way for companies to enhance team building and camaraderie!



Al Bugbee · 2nd
Regional VP of Operations at Dead River Company

Our Maine Kids need your help! **Junior Achievement of Maine's** need for volunteers across the State has doubled from last year to more than 400 opportunities to get in the classroom and educate our future leaders on financial literacy, career readiness, and entrepreneurship. Look at the smiles...volunteering with JA is a great way to give back to your local community! Learn more or sign up as a new volunteer: <https://maine.ja.org/>. Ready to volunteer again, email myself or Jill: al.bugbee@deadriver.com, jjamison@jamaine.org.



Traditional Classroom Experiences

Multiple Grade Levels & Programs

Junior Achievement classroom programs foster work-readiness, entrepreneurship, and financial literacy skills by using hands-on, experiential learning to inspire students to dream big and reach their potential.

Elementary Programs

Changing students' lives by helping them understand the basic concepts of business and economics, and how education is relevant to the workplace.

Middle School Programs

Reinforcing the value of work readiness, entrepreneurship, and financial literacy by helping teens make difficult decisions about how to best prepare for their educational and professional future.

High School Programs

Helping students make informed, intelligent decisions about their future and fosters skills that will be highly useful in the business world.



Sheri Quatrale · 2nd
Helping businesses develop strategies to meet their financial needs.

I think my heart grew three times larger today. ❤️ I finished teaching JA: My City to a group of third graders, and they made me thank you cards! If you want to experience the joy of empowering kids in your community, let me know. You won't regret it! **Junior Achievement of Maine**



Andrew Gerry · 3rd+
Entrepreneurial Executive

Just finished my sessions with **Junior Achievement of Maine** supporting the 4th grade "More than money program".

What a great program and the kids (including myself) had a blast. I would definitely recommend volunteering if you can, and support JA of Maine if you can't volunteer. These programs are super fun and provide great lessons!



JAM Fest

Celebrating Volunteers!

Showing some love to JA volunteer mentors from all over the state by recognizing their selfless dedication and lasting impact on Maine's youth. Congratulations to this year's Volunteer of the Year, Shannon Coombs! Her ten years of support and dedication to Maine students have genuinely made an impact!



Golf Classic

A JA Maine Tradition

Hosted in Auburn *and* Presque Isle, these tournaments are a great way to kick off summer with business leaders across Maine. Whether you're hitting the links with coworkers or sponsoring a part of the course, your participation helps us get Junior Achievement in classrooms across the state. *These events sell out each year -- register early to secure your spot!*



JA Titan Experience and Statewide Challenge

What is the Titan Experience?

JA Titan is a simulation-based program for high-school students to compete as business CEOs. In training for the competition, they learn how a company evaluates alternatives, makes decisions, analyzes outcomes, and develops strategies to pivot based on success and disruption.

This combination of analytical thinking and application of competencies helps students prepare for engaging careers in STEAM-focused industries.

These ongoing lessons build towards the multi-site, JA Maine Titan Challenge, where students put their newly developed skills to the test as a CEO. Top performers are invited to move on to compete at the national level.

Measured Success:

90% say the Titan Experience helped them learn how to run a business

97% stated that they would participate in the Titan Experience again

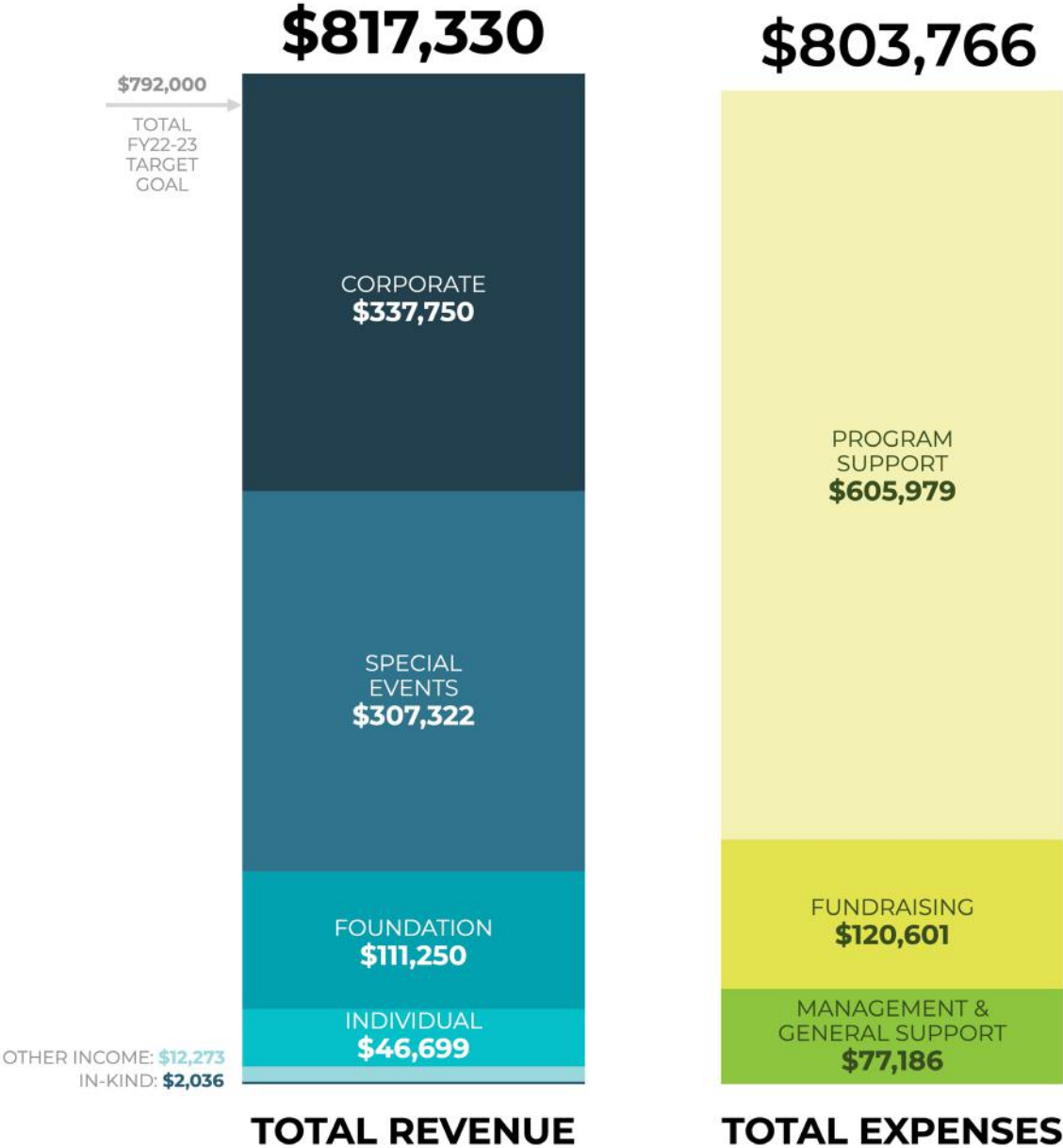
88% believe these lessons will be important in their future



Financial Report

FISCAL YEAR 2023 (JULY 1, 2022)

We extend heartfelt gratitude to our valued corporate, foundation, and individual investors whose generous contributions have fueled the success of Junior Achievement of Maine. Your unwavering support has been instrumental in empowering students with essential skills for a brighter future.



Grateful For Your Gifts

CORPORATE FUNDING

June 2022 - July 2023

\$10,000 +



\$5,000-\$9,999



Grateful For Your Gifts

CORPORATE AND FOUNDATION FUNDING

Abbott Diagnostics Scarborough, Inc.
Academy Mortgage
Acadia Benefits
Acadia Federal Credit Union
Adam Rothbart, CRPC
Ainsworth, Thelin & Raftice, P.A.
Alkami Technology
Allen Agency
Alliant Insurance Services
Amazon Smile
Anonymous (3)
Arby's
Aroosta Cast, Inc.
Aroostook County Federal Savings & Loan
Aroostook Monuments
Aroostook Partnership
Atlantic Federal Credit Union
Avangrid
BGA Retirement Advisors
Bar Harbor Bank & Trust
Barresi Financial, Inc.
Bates College
Bath Savings Institution
Bemis & Rossignol, LLC
Boucher Family Chiropractic, PC
Buck Construction, Inc.
C & K Convenience
Campfire Booking
Capozza Floor Covering & Old Port Specialty Tile
Career Management Associates
Carroll's Auto Sales
Cary Medical Center
Casco Federal Credit Union
Cassidy Orthodontics, LLC
Chalmers Insurance Group
Chandler Farms, Inc.
Chester M. Kearney, PA
City Drug Store
Clark-Mortenson/Hilb Group
Clynk
Coastal Equipment Corporation
Colliers International
Consolidated Communications
County Environmental Engineering Inc.
Cross Insurance
Daigle Oil Company
Davis Family Foundation
Davis & Towle Group
DiMillos On The Water
Dirigo Federal Credit Union
Ducas Construction
Enterprise Holdings Foundation
Ethos | VONT
Evergreen Credit Union
Extreme Granite
F.A. Peabody Co.
Falcon Transportation
FirstLight
Five County Credit Union
Flatbread Co
Fleet Feet Maine Running
G&E Roofing Co.
Gallagher Insurance Agency
Governors Restaurant
H.A. Mapes
Haley's Metal Shop, Inc.
Hall Implement Co.
Hammond Lumber Company
Hann-Magruder
Harmon & Barton's
Harvard Pilgrim Health Care
Herbert Rexall
Hussey Seating Company
Hutchins Trucking Co.
Infinger Insurance Agency
Irish Setter Pub
KMA Human Resources Consulting, LLC
Kiwanis Club of Presque Isle, Inc.
Kris-Way Truck Leasing
Kyes Insurance

Landing Real Estate
Landry/French Construction
Lean East
MES Foundation
Maine Angels
Maine Community Bank
Maine Credit Union League
MaineHealth
Maricia Brady Tucker Foundation
Marr-Anderson Family Foundation
Mars Hill Pharmacy
McCain Foods USA
McCrum Family Holdings
Moody's Co-Worker Owned
NAPA Coastal Auto Parts
Narragansett Number One Foundation
NMC, Inc.
Napa Maine Distribution Center
Nick Bucci Videographer
Nickerson & O'Day Inc.
Nonesuch Handiwork
NorState Federal Credit Union
Northeast Packaging Co.
Northern United Insurance Alliance
Norway Savings Bank
Noyes Hall & Allen Insurance
P&C Insurance
PDQ Door Company, Inc.
PNM Construction Inc.
Patrons Oxford Insurance Company
PeoplesChoice Credit Union
Performance Foodservice
Pine State Trading Company
Portage Hills Country Club
Portland Safe, Inc.
Pratt & Sons, Inc.
Presque Isle Rotary Club
RBC Wealth Management
RC Management
REMAX County / Remax Central LLC

Riley Insurance Agency
Rowe Ford
Roy A. Hunt Foundation
Rubb Building Systems
S. W. Collins Company, Inc.
Shipyard Brewing Company
Sigco, Inc.
Skowhegan Savings Bank
Slalom
Soderberg Contractors
Sprague Operating Resources, LLC
Staples Construction
Startup Maine
Sullivan's Floor Covering, Inc.
Tempo Employment Services
The Alfred M. Senter Fund
The County Federal Credit Union
The Essex Agency
The Eunice Frye Home Foundation
The Richards Group
The UPS Store
The Windover Foundation
Tim Hortons
Tobey & Merrill Insurance
Town Fair Tire Foundation
Town of Scarborough
Tulsa Inc.
USI Insurance Services
United Insurance
University Credit Union
Versant Power
Village Variety
Virginia Hodgkins Somers Foundation
Vistra Corporate Services
Volk Packaging Corp.
Winona Camps for Boys
Wright-Ryan Construction, Inc.

Grateful For Your Support

INDIVIDUAL GIVING

| | | |
|-------------------------|----------------------------|---------------------------|
| Christopher Abboud | Jean Deighan | Darren & Kristie Hurlburt |
| Peter & Lori Anastos | Chris Delamater | John Hurley |
| Christopher Anderson | Melissa Denbow | Bill Wardwell II |
| Michelle K. Anderson | Josh Doolan | Todd Jacobson |
| Shawn & Leslie Anderson | Hyemi Draheim | Gregory Jamison |
| Joyce Anderson | Devin Dukes | Jill Jamison |
| Richard Aronson | Catherine Duranceau | Ken Janosick |
| Caroline Aslani | Nick & Alyssa Edwards | Jenna Jeffrey |
| Robert Banaski | David Erb | Brent Jepson |
| Tori Barber | Paul & Liz Farnham | Troy & Carolyn Johnson |
| Laura Beatham | Joshua Fifield | Victoria Johnson |
| Louisa Beaulieu | Mark Filler | Karen Johnston |
| Rick Beaulieu | Michael Foy | Deborah Jordan |
| Zoe Beaulieu | Danielle Fraser | Jessica Joseph |
| Dayton Benway | Douglas Freeman | Frank Keenan |
| Jaime Berg | Jesse Freitas | Ryan Kelley |
| Gary Blackwell | Marshall & Ruth Ann Gibson | Steven Kennedy |
| Scott Boardman | Sharon Goes | Natalie Kent |
| Keith Bourgoin | Lisa Gorman | Neil Kiely |
| Michael Bourque | Margaret Greenberg | Brian King |
| Bruce Brown | Peter Greene | Karen Knights |
| Al Bugbee | Elizabeth Greenlaw | Ben Kozlowski |
| Meredith Strang Burgess | Simone Grimes | Stephen Krolkowski |
| Todd Chamberlain | Jason Hanley | Greg LaFrancois |
| Josh Chase | Matthew Harmon | Erin Lally |
| Karen St. Clair | Ben Harris | Justin Lamontagne |
| Sam Collins | Shannon Haskell | Marc Lamontagne |
| Nicholas Colucci | Peter Haynes | Delores Landry |
| Cash Contribution | Kevin Heatley | Dana Lane |
| Andrew Cook | Nate Henry | Guy Langevin |
| Maddy Corson | Kelly Hersom | David & Darlene LeBlanc |
| Casey Cramton | John Hooper | Michelle Lemieux |
| Rick Cyr | Thomas Ter Horst | David Levasseur |
| Clint Davies | Horace W. Horton | Gail Lind |
| Stephen deCastro | Dale Hudson | Jeff Lind |

| | | |
|------------------------|----------------------|------------------------------|
| Barry Lucier | Heidi Page | Jo Anne Sizemore |
| Stephen Lunt | Rebecca Parent | Joan Smith |
| Jennifer MacArthur | Alyssa Parker | Richard & Anne Smith |
| Martin Madden | Todd Parker | Angela Snow |
| Michael Marchus | Judge Parker | Chad Snow |
| Patsy Martin | Mara Pennell | Alan Sparr |
| Michael Mastronardi | Heather Perry | Michael Stillings |
| Yoko McCarthy | Taylor Phelps | Corrine Stoddard |
| Colleen McCracken | Kyle Plante | Susannah M. Swihart |
| Kaila McCracken | Kathy Plourde | Peter Sylvestre |
| Tara McFadd | Matthew Polstein | Virginia Templet |
| Brian McHugh | Seth Poplaski | James Thibodeau |
| Rick McKenney | Jon Prescott | Robert Thibodeau |
| Sara McKersie | Rick Proctor | Tracy Thibodeaux |
| Naomi McNeill | Danielle Quinlan | Kevin & Sue Tibbits |
| Jodi Mezzanotte | Gary Quintiliani | Scott Tompkins |
| Joy Michaud | Hilary Rapkin | Jane & Paul Towle |
| Margaret Milkint | Chris & Betsy Rector | Thomas Towle |
| Lyndsy Moen | Samuel Rector | Morgan Tribuno |
| Ben Moody | Michelle Ritcheson | Teresa Trickey |
| Shawn Moody | Craig Robinson | Jennifer Turgeon |
| Danielle Moody | Hannah Rock | Lydia Tuttle |
| Robert Moore | Cheryl Rogers | Scott and Kimberly Twitchell |
| Tom Morgan | Mike Ross | Dave Vasconcelos |
| Sophia Morin | Ben Rosser | Mike Violette |
| Charles Morrison | Roger Roy | David Warren |
| Diane Nadeau | John Ryan | Kelly Warsky |
| Kenneth Nelson | William Schad | Brad Weller |
| Dennis & Ann Nickerson | Karen Schwartz | Megan Welter |
| Nick Norton | John Scully | Mark Wilcox |
| Holly OBrien | Robert Segal | William Williamson |
| Mike O'Brien | Katie Semle | Laura Wolfson |
| Sarah Olson | Katie Shorey | Justin Wrigley |
| Harold Pachios | Bryan Shumway | |
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Learn more by visiting www.jamaine.org

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