

*Different themes; One objective*

# READ & GROW

*Interesting books...*

*Accomplished authors...*

*Meaningful perspectives*

EVERY MONTH.

*Block your calendar!*

DAISY AUGER-DOMÍNGUEZ

## BURNT OUT TO LIT UP

HOW TO REIGNITE THE JOY OF LEADING PEOPLE

Thursday, 22 January 2026 (6 pm – 7.15 pm) MMA  
MANAGEMENT CENTER

CLICK TO JOIN







5:30 PM

*Registration & High Tea*

6:00 PM

*Welcome Address*

**Gp Capt R Vijayakumar (Retd), VSM**

Executive Director, MMA

*Discussion on the theme of the book*

**Burnt Out to Lit Up: How to Reignite the Joy of Leading People**

*by Daisy Auger-Domínguez*

**Mr Sreenivassan Ramaprasad**

Founder and Enabler, Saamartya

*In conversation with Special Invitees*

**Mr Vijay Sheshadri**

Chief Transformation Officer, Ideassion Group

**Mr Devaprakash Giretheren**

Leadership Coach, Facilitator & Business Transformation Expert

*Q&A Session*

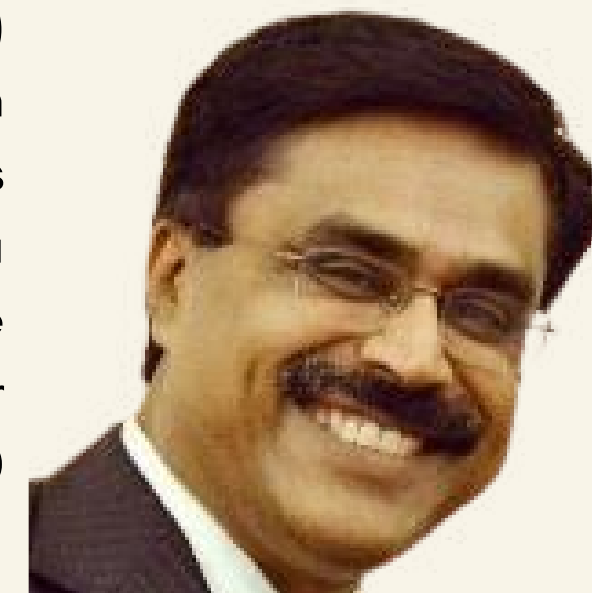
7:15 PM

*Vote of Thanks*



# Sreenivassan Ramaprasad

Sreenivassan Ramaprasad, the founder and enabler of Saamartya, is a Masters (M.Sc - Tech) graduate from BITS Pilani and a certified NLP practitioner. Ramaprasad started his career with Associated Instruments Manufacturers India P Ltd New Delhi, and subsequently worked with JK Tyres and CADD Centre. At CADD Centre, he grew to become the Executive Director of the company in a span of 15 years. During his tenure in CADD Centre he was instrumental in establishing CADD Centre in Delhi and developed the business to Rs 50 crores in a span of 6 years. Earlier he served as Director at CADD Centre Training Services, Asia Pacific's largest CAD training network with a presence in 30 countries.



Ramaprasad served as COO in a new venture called iKix 3D prints which specialized in 3D services. As a Chief Operating Officer, he was able to successfully get across the concept of 3D printing services to Architectural Industry. He started Saamartya in 2016 to enable people develop their people and business skills. He is actively engaged in streamlining sales processes of small and medium companies.

He is an active Rotarian, having led Rotary club of Madras West as its 50th President, made the club more vibrant with his interpersonal skills. He also initiated a Dialysis Center for the Club's Thiruverkadu Medical Centre. He is known for his anchoring skills and he is a regular invited speaker in Rotary circles. Ramaprasad is the current President of Professional Speakers association of India Chennai Chapter.

Ramaprasad was the Vice Chairman of Indo American Chamber of Commerce Tamil Nadu Chapter which is a chamber that promotes bilateral trade between India and USA. Ramaprasad got married to Geetha in 1993 and has a daughter by name Ananya who completed her Viscom( Visual Communications) and a professional actor.





# Vijay Sheshadri

Mr. Vijay Sheshadri is a distinguished Global Leadership and Transformation Expert with over two decades of industry experience, known for driving large-scale business and cultural transformation across global organizations. He has previously served as a Director at Verizon, where he led complex transformation programs, built high-performing global teams, and delivered sophisticated technology solutions for Fortune 500 clients. Widely recognized for his leadership excellence and innovation, he has received multiple awards for his impactful contributions. As Chief Transformation Officer at Ideassion Group, Vijay is a trusted partner to organizations seeking to build future-ready leaders and human-centered cultures. He has designed and delivered more than 100 high-impact leadership and transformation sessions, inspiring over 5,000 professionals across diverse industries through a blend of real-world insights, strategic thinking, and experiential learning. A Certified Professional Coach, he works closely with mid- to senior-level leaders to unlock potential, strengthen leadership presence, and drive sustained personal and organizational impact. In addition, Vijay is an award-winning professional speaker and thought leader, an upcoming author, and a TEDx speaker, actively shaping conversations on the future of leadership, business transformation, and culture building.







# Devaprakash Giretheren

Devaprakash Giretheren is a seasoned leadership coach and business transformation leader based in Chennai, India, with a unique journey that bridges creativity, technology, and human-centered leadership. Growing up in Switzerland and working across global environments, he began his career in 2001 as a multimedia producer at Swissinfo, the National Broadcasting Corporation of Switzerland, where he combined radio, video, design, and software development while also leading teams to enhance user experience and interface design. In 2016, he moved to Singapore as Chief Technology Officer of a leading web and app studio, where he led a team of 25+ developers and contributed to building mobile applications that reached over one million downloads within six months. In 2019, he joined Hyper Island, transitioning toward transformational learning design, coaching, and facilitation for corporate leaders and postgraduate students. In 2023, he founded Aptacore in India, focusing on leadership coaching, personal development, business growth, and cutting-edge technology solutions, including AI applications. Devaprakash has mentored CEOs, startups, VIPs, celebrities, and executives, and is also the author of the book "Lead On."



# CONNECT WITH US

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**MADRAS MANAGEMENT ASSOCIATION**



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