2023

DRIVERS

MANUAL

FREE ACCESS

Merchants supported by a Consultant builds a database of customers that rewards

REWARD YOUR CUSTOMERS

Every Growth Point issued by a Merchant is matched by a qualified Growth Point at no cost to them and paying them an increasing cash dividend.

FREGA

Table of Contents

DISCLAIMER
- As a Technology SAAS Company, Frega's applications are subject to change and updates
- All logos are used to support & promote Frega app content
- This content is by a Frega affiliate and does not claim to be Frega Official

ABOUT

A collection of Frega Members have chosen to work together on an initiate to drive the Hub numbers from 13 000 at the start of 2023 to 130 000 by the end of the year.

A Private Many to Many Hub where a detailed plan is being settled on that will see the number of Drivers increase from 30 (January 2023) to 150 by the end of 2023.

Drivers actively work together with the Frega Technical Team

PARTIES

There are 5 players in Frega that need to be covered in the collection and the redistributuon of subscription/ transaction fees, namely:

1. The clients / contacts/ registrants

2. The members who elect to subscribe to access and use the services

3 The investors/ capital providers who provided / provide the capital that have / and continue to fund the establishment of the platform and the growing library of Applications

4. The Consultants that onboard, support the clients/ subscribers and market services to them (up sell)

5. The Technical, Testers and Global Support teams

STRATEGY

GO TO MARKET

The Drivers is "Go to Market' Strategy managed/ coordinated through The Drivers Hub

Drivers receive a material incentive to actively work collectively to plan and meet certain production goals in 2023 that

- increase the number of Merchants
- Subscribers to register to issue Growth Points to their clients (500 Subscribers)
- subscribers to KnowledgePlus
- subscribers to Be Sorted
- WebsitePlus (250 each) in 2023

CORE APPS

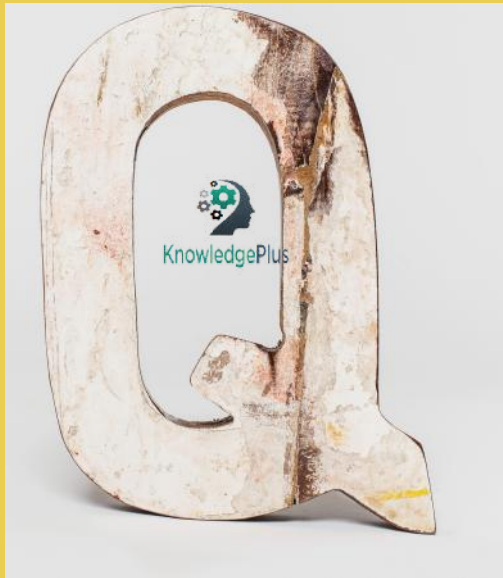The 4 principal applications actively promoted through the Drivers initiative is:

- Growth Points Rewards
- KnowledgePlus Dashboard
- Be Sorted
- WebsitePlus
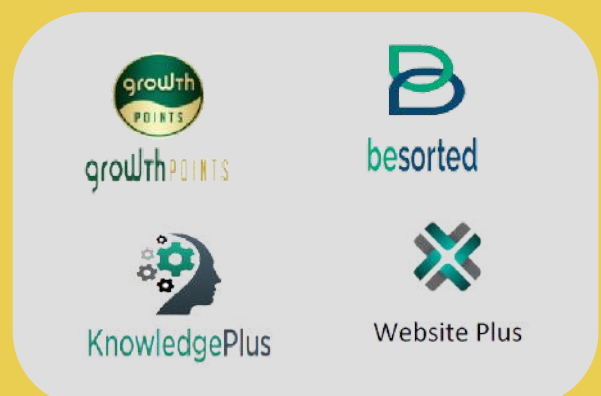
OUR APPS

FREGA'S PRINCIPAL APPLICATIONS

Knowledgeplus

$12.50

Is an application that allows users to better manage any amount of data and information in terms of who is able to access and view the digital data. KnowledgePlus is also used in conjunction with Weblets /Hubs for businesses/ social groups to enhance their Search Engine Rankings.

Growth Points

$0

Growth Points issued by a Merchant help incentivise their customers and support them as rewards appreciate in value and pay an increasing cash dividend. Valuable data is gathered when a customer claims the rewards and useful in increasing sales and improving operational benefits
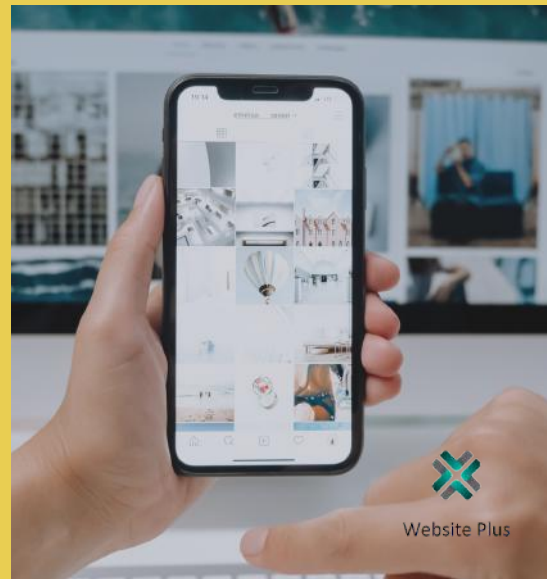
OUR APPS

FREGA'S PRINCIPAL APPLICATIONS

Besorted

$15

When registering to use BeSorted, you automatically has access to all the tools and applications on the platform. BeSorted, automatically sets up your 'Weblet' your 'Hub' (communications portal) and your 'Knowledg Base' (Information repository).

Website Plus

$0

External website application still a work in progress

REQUIREMENTS

For Drivers

A Subscriber must be supported by Consultant

As a Member of The Drivers Hub cause a first level registration

Subscribe to use:

- Growth Points Rewards
- KnowledgePlus
- Be Sorted

Within 60 days of joining the Drivers Hub and not allow a cycle greater than 60 days to occur between new subscriptions on any one of these services

Flipbook Tutorial Link

PLANNING

Growth Points Process

Each time a Growth Point is issued:

1. Data gathered by the Merchant increases and compounds in value

2. Matching Growth Points are awarded to the Merchant, Affiliate matching Growth Points awarded up to 6 Consultants & members

3. The pool of money added to the Auto Buy fund and Dividend Underpin fund increases and triggers auto buy transactions and dividend distribution to numerous Consultants and Members

4. Ledger and TradePlus (Right Trade) brokerage and ledger fees are processed with a consequential knock on the transaction

5. An increasing pool of Merchant data triggers the importance and optimizes the value of their data by subscribing and actively using KnowledgePlus and Be Sorted while increasing the data stored in KnowledgePlus Storage.

6. Cash earned by Consultants (6 degrees) and Stewville Members increases and triggers their motivation and attracts Members

7. The Affiliate Programs becomes more meaningful and real and triggering an increase in Drivers and compounding the registrations of more Merchants and transactions

PLANNING

Branded Growth Points Steps

Start with splash screen (Click on 9 dots)

Step One: Agree to T&C

Step Two: Design Branded growth point (opportunity to propfile before publishing) - the process does require a Merchant to describe their business.

Step Three: Select initial reward level (can be changed at any time on Dashboard)

[Branded Growth Points Flipbook Link](#)

Vision

Frega's vision as a Software as a Service business is that the point will come in time where every business/organisation and person in the world will use at least one Frega Application.

Frega will attain this vision through The Drivers who will in 2023 collectively cause:

- 500 Businesses to subscribe to use Growth Points Rewards starting with 50 in April 2023 and 50 to 60 each month thereafter to the end of 2023.
- 25/30 Subscribers to Knowledge Plus each month starting from April and to reach a minimum of 250 recurring subscribers by the end of 2023.
- A minimum of 250 webinars using Be Sorted by the end of 2023.

2023

MAY	AUG	DEC
50 Businesses	250 Businesses	500 Businesses
25/30 KP Subscribers	90 KP Subscribers	250 KP Subscribers
		250 Webinars

FULL GUIDE TO USING
KNOWLEDGEPLUS

QuickStart, Cost, Benefits & Tutorial

NEW UPDATE

ConsultantPlus   KnowledgePlus   growth POINTS

How does a Consultant make money?

CONSULTANT PROCESS & MONETISATION

HOW IT WORKS

FREGA
A Brief Window of Opportunity