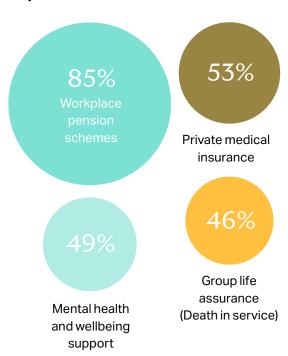
From insights to impact

Exploring employee benefits trends shaping UK SMEs

We partnered with YouGov to survey over 900 UK SMEs to explore the role employee benefits play in their future plans and the challenges they face. This report is essential for SMEs aiming to stay competitive by keeping up with current trends and learning how to tackle key challenges. Inside, you'll discover actionable steps to support your workforce and drive growth.

Top highlights

Top employee benefits offered by SMEs



SMEs' top future benefits priorities

plan to introduce or improve flexible benefits.

plan to implement mental health support.

plan to introduce Private Medical Insurance.

If you have any questions please call 03456 462 373 or email employeebenefits@howdengroup.com.

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The biggest factors having an impact on the business and workforce



face economic challenges and cost of living pressures.



3 Struggle with recruiting and retaining talent.



healthy workforce.

experience budget constraints to deliver benefits programmes.

The top three areas positively impacted by employee benefits



culture and morale.

Download the full report

The full research report uncovers key insights about current employee benefits, future plans, and the challenges SMEs are tackling today.

Download here



retain talent.