

2022



SPONSOR KIT

[RUNFORU46.ITSYOURRACE.COM](https://runforu46.itsyourrace.com)



DATE

OCTOBER 8, 2022

LOCATION

BARTLETT HIGH SCHOOL
701 WEST SCHICK RD., BARTLETT

WHY PARTNER WITH RUN FOR U-46



CONNECT WITH YOUR AUDIENCE

Last year, the Run For U-46 brought in over 400 runners and volunteers from Elgin, Bartlett, Streamwood, Hanover Park, Wayne, and surrounding communities.

BUILD YOUR BRAND

Starting with pre-event social media and email marketing to event-day signage and post-race videos, our sponsors have multiple opportunities to present their brand to our participants.



HELP YOUR COMMUNITY

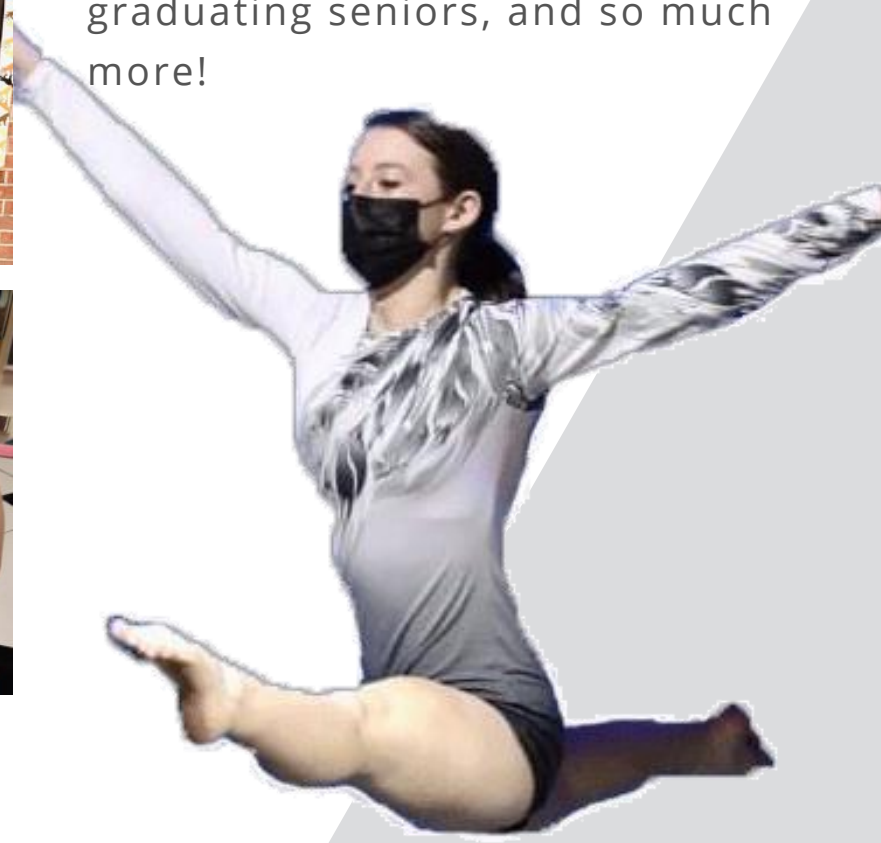
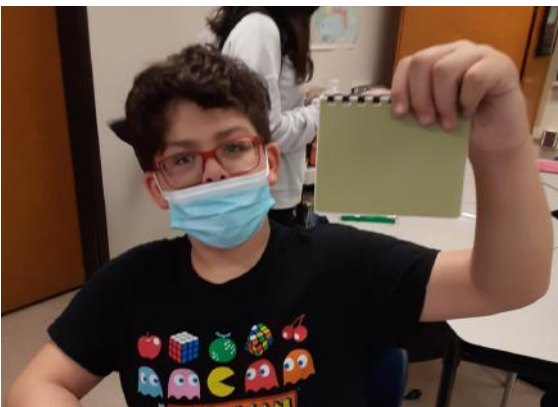
The Run For U-46 is a professionally executed, organized, and accurately timed race. Join us in creating a fun and exciting experience while supporting the U-46 Educational Foundation!



ABOUT THE U-46 EDUCATIONAL FOUNDATION

The U-46 Educational Foundation creates opportunities that expand student learning and well-being for the 36,000 students in School District U-46.

Your sponsorship will help build and enhance fine arts programs, after-school clubs, workshops for parents, scholarships for graduating seniors, and so much more!



SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities	Platinum \$5,000	Gold \$3,500	Silver \$1,500	Bronze \$500
Presented by... in all marketing materials	X			
Company name/logo on finishing tape	X			
Company name/logo on 6-ft main stage banner	X			
Optional Facebook Live interview on race day	X			
Company name/logo on start/finish race truss	X	X		
Sponsor table on race day	X	X	X	
Company name/logo on signs on race course	X	X	X	
Acknowledgement in opening announcements	X	X	X	
Company name/logo on race shirts	name or logo	name or logo	name or logo	name only
Company name/logo in post-race video and email	X	X	X	X
Company name/logo on registration website	X	X	X	X
Race-day signage with name	X	X	X	X
Included in all eblasts regarding race	X	X	X	X
Opportunity to add your brand presence (flyer, coupon, promotional item) to the race packet	X	X	X	X
Exclusivity in category	1	Up to 3	Up to 10	Unlimited
Complimentary race entries	10 total	6 total	3 total	1 total

Ala Carte Sponsorships

Water Sponsor (includes signage recognizing sponsor) - \$100, up to 5

Banana Sponsor (includes signage recognizing sponsor) - \$100, up to 5

Mile Marker Sponsor (company name or logo on 1st, 2nd, or 3rd mile marker) - \$100, up to 3

Sponsor a Kid, Help a U-46 Student Run for Free - \$25





BECOME A SPONSOR

Company Name

Phone

Contact Name

Email

Sponsorship Level	Quantity	Total
Platinum Sponsor- \$5,000		
Gold Sponsor - \$3,500		
Silver Sponsor - \$1,500		
Bronze Sponsor - \$500		
Water or Banana Sponsor - \$100		
Mile Marker- \$100		
Sponsor a Kid - \$25		
TOTAL		

Complete your sponsorship by mailing this form and a check made payable to the "U-46 Educational Foundation" to: U-46 Educational Foundation, 355 E. Chicago St., Elgin, IL 60120.

OR complete your sponsorship online:
runforu46.itsyourrace.com/sponsors



Questions? Reach out to Dawn Curran, U-46 Educational Foundation Coordinator. 847/888-5000, ext. 5040, or dawncurran@u-46.org.



On behalf of the 36,000 students in
School District U-46, thank you!

