

ORGANIC PIONEER
for pet food. Since 2006.

ORGANIC
and good.



Herrmann's
Manufaktur



Sensitive animals welcome!

More than organic.



Organic for dogs and cats? Good for everyone!

- ✓ Meat from organic farming contains **up to 30% more omega-3 fatty acids**, which can have an anti-inflammatory effect.
- ✓ Organic animal farming **takes into account species-appropriate requirements of each animal**, is clearly regulated and strictly controlled.
- ✓ Organic agriculture supports **biodiversity**.
- ✓ Soils in organic farming are more humus-rich and **can store more water**.

Herrmann's Manufaktur

* In 2006, Herrmann's Manufaktur was one of the first organic-certified suppliers of pet food.

All our products that contain over 95% organic ingredients are marked with the German organic seal. This is not the case for varieties sourced from non-organic farming. For more information on the living conditions of the livestock, please refer to our website.



Best choice for sensitive animals

and animals with special requirements.
You can count on it!

Herrmann's
Manufaktur

Passion on it!



Why organic?

- ✓ For more animal well-being
- ✓ No prophylactic antibiotics,
no growth hormones
- ✓ No use of pesticides
and chemical fertilisers



Our story begins at our own cooker, where the Herrmann family cooked for the sensitive foster dogs from the animal welfare shelter themselves: With carefully selected organic ingredients. And the little furry ones in distress felt better immediately!

This is how our food is to this day:
Cooked as if at home
from a few good ingredients
of high quality.



Something unique in the bowl for every furry-nosed friend!

Especially for food-sensitive animals:
Tailor-made feed with high-quality ingredients.
Fruits and vegetables always 100% organic.



Selection

Selected recipes
Sensitive, Light, Adult and Puppy/Kitten
(Complete pet food)

Classic

Basic menus
for individual supplementation
(Complementary pet food)



Each menu is carefully prepared according to **FEDIAF guidelines** for a complete pet food.

We have **optimised many vitamins and nutrients with natural ingredients** such as brewer's yeast, knotted wrack and sunflower oil.

A nutrient mix increases and **improves the nutrient content.**



The recipes of the Classic line are our very first menus with just a few **high-quality ingredients.**

These recipes have long remained unchanged and popular as **basic menus for individual supplementation.**

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Fruits and
vegetables always
100% organic.



Kreativ-Mix

The great freedom
for creative chefs

(Complementary pet food)



Snacks

Cookies and bite-size meat
for training and on the go

(Complementary pet food)



1
Monoprotein

The Creative Mix offers **cans of pure organic meat and various vegetables/fruit supplements**.

For customised menus, for example, supplemented with home-cooked ingredients.

The **cans of pure meat in many varieties** are also in demand as an BARFer's holiday alternative.

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1
Monoprotein

Suitable for allergy sufferers with varied varieties from Organic Chicken to Horse and Goat.

The meat was **dried in a special oven**.

No preservatives: Sea salt and rosemary are used as **"fresheners"**.

2 vegetarian varieties with Organic Cottage Cheese

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**Cheeky,
colourful,
Selection.**



The complete pet food for every need:
Wet food for dogs and cats

Our Selection line

- ✓ **Balanced complete pet food menus** for Puppies/Kittens, Adult, Light, Sensitive
- ✓ **Well tolerated** because there is only one source of animal protein in each (monoprotein)*
- ✓ **No pesticides, no antibiotics** due to 100% Organic Vegetables & Fruits and meat from species-appropriate farming
- ✓ **Pure and fine: No added sugar, attractants or preservatives**



Organic
varieties

Organic Chicken	Horse
Organic Duck	Goat
Organic Goose	Sheep
Organic Turkey	Fish
Organic Beef	Rabbit
Organic Veggie	Game

*from
the natural
environment*



Pouch: **150 g**
Can: **400 g**
800 g



Pouch: **100 g**
Can: **200 g**



**Feeding
ORGANIC made easy.
Bag by bag.**



We make organic feeding easy!
With our new organic dry food for dogs,
you have concentrated organic power
in a practical bag.

Organic at its best

Wholesome complete feed:
Concentrated organic energy for every day!
Also for sensitive dogs.

- ✓ 45% fresh Organic Chicken
- ✓ Easy-to-digest organic ingredients
- ✓ Lean and transparent recipe
- ✓ Single source of protein
- ✓ Gluten-free
- ✓ Carefully produced in a family business in southern Germany

ORGANIC
Dry food

NEW!



NEW!



1 kg and 10 kg



**Classic
for
individualists.**



Complementary pet food
For special nutritional requirements

Our Classic line

- ✓ Our very first recipes, especially **suitable for food-sensitive dogs**
- ✓ Always **without synthetic additives**, from the start
- ✓ **Basic menus** for individual supplementation
- ✓ **Single-source protein varieties**, short list of ingredients
- ✓ **Open declaration** of all ingredients
- ✓ **No addition of attractants or preservatives**
- ✓ **No pesticides, no antibiotics** due to 100% Organic Vegetables & Fruits and meat from species-appropriate farming



Organic
varieties

Organic Chicken

Roe deer

Organic Duck

Sheep

Organic Goose

Organic Turkey

Organic Beef

*from
the natural
environment*



Pouch: **130 g**
Can: **400 g**
800 g



Creative Mix for maximum freedom.

1
Monoprotein

Complementary pet food
Feed components

Our Creative Mix

- ✓ The great freedom for allergy sufferers:
Individual DIY favourite menus
- ✓ "Pure" cans: A wide range of cans of
single-source protein containing only
meat and offal – from organic chicken
to game, horse and kangaroo
- ✓ To supplement various 100% organic
vegetable smoothies
- ✓ Also popular for raw food diets
as a to-go alternative



DOG
AND
CAT



Organic *varieties*

Organic Chicken
Organic Duck
Organic Turkey
Organic Beef

Horse
Goat
Rabbit
Game
Kangaroo

Organic *veggie*

Organic Meatless
Org. Vegetable Pot
Organic Smoothie

*from
the natural
environment*



Can: **200 g**
400 g
800 g

Pouch: **100 g**
150 g



Snacks for sensitive dogs

1
Monoprotein

Even sensitive dogs
would like to snack!
We have prepared something here ...

Our Snacks

- ✓ Suitable for allergy sufferers:
Single-source types of protein*
- ✓ Nutrients and dietary fibre from coconut
flour, psyllium seeds & linseed cake,
among others
- ✓ No preservatives: "Fresheners" are sea
salt and organic rosemary
- ✓ A few good organic ingredients
and low in allergens, veggie as well



Ribbis Pfortis Stickis



Cookies Meatis



Organic

varieties
Organic Chicken
Organic Chicken
Organic Beef

Horse

Goat

Salmon

*from
the natural
environment*

Organic

veggie
Org. Cottage Cheese



Pouch: **80 g**
100 g

**We are pioneers
in organic pet food.
Since 2006.**

**That is
important to us:**



Love of animals taken further.
Out of respect for livestock, we source our meat from organic farming, pasture grazing or directly from the wild.



Special care for sensitive animals.
We have always offered species-appropriate menus "cooked like you would yourself" with a few sensible ingredients.



Menus for every need.
Because every darling is different. With us, everyone will find the right feeding option for their darling.



Better ORGANIC for animals.
Organic farming ensures animal welfare, avoids harmful substances and nature conservation..



**This is "organic" and
important for livestock:**

- ✓ **Free-range husbandry** or regular natural grazing
- ✓ **No prophylactic administration of antibiotics** and no growth-promoting substances.
- ✓ **Feed from organic farming**, partly from our own farm, without genetic engineering

**This is how
organic farming protects
our environment:**

- ✓ Organic soils rich in humus **store more water.**
- ✓ **Bees are protected** by a varied crop rotation and the avoidance of pesticides.
- ✓ **Organic agriculture has a better carbon footprint**, e.g. because it does not use nitrogen fertilizers, which are energy-intensive to produce.

**Herrmann's
Manufaktur**

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for pet food. Since 2006.

Feeding **ORGANIC** made easy. Bag by bag.

Organic dry food with
1 kg and 10 kg Organic Power!



Herrmann's
Manufaktur

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