ORGANIC PIONEER for pet food. Since 2006.

# ORGANIC and good.



Herrmann's Manufaktur



## Sensitive animals welcome!

Move than organic.

#### Organic for dogs and cats? Good for everyone!

Meat from organic farming contains up to 30% more omega-3 fatty acids, which can have an anti-inflammatory effect.

- Organic animal farming takes into account species-appropriate requirements of each animal, is clearly regulated and strictly controlled.
  - Organic agriculture supports biodiversity.
  - Soils in organic farming are more humus-rich and can store more water.

### Herrmann's Manufaktur

\* In 2006, Herrmann's Manufaktur was one of the first organic-certified suppliers of pet food.

All our products that contain over 95% organic ingredients are marked with the German organic seal. This is not the case for varieties sourced from non-organic farming. For more information on the living conditions of the livestock, please refer to our website.



## Something unique in the bowl for every furry-nosed friend!

Especially for food-sensitive animals: Tailor-made feed with high-quality ingredients. Fruits and vegetables always 100% organic.







#### Selection

Selected recipes Sensitive, Light, Adult and Puppy/Kitten (Complete pet food)



Basic menus for individual supplementation (Complementary pet food)









We have optimised many vitamins and nutrients with natural ingredients such as brewer's yeast, knotted wrack and sunflower oil

A nutrient mix increases and improves the nutrient content.

The recipes of the Classic line are our very first menus with just a few high-quality ingredients.

These recipes have long remained unchanged and popular as basic menus for individual supplementation.







#### **Kreativ-Mix**

The great freedom for creative chefs (Complementary pet food)



#### Snacks

Cookies and bite-size meat for training and on the go (Complementary pet food)

Fruits and vegetables always 100% organic.



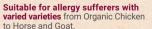




The Creative Mix offers cans of pure organic meat and various vegetables/fruit supplements.

For customised menus, for example, supplemented with home-cooked ingredients.

The cans of pure meat in many varieties are also in demand as an BARFer's holiday alternative.



The meat was dried in a special oven.

No preservatives: Sea salt and rosemary are used as "fresheners".

2 vegetarian varieties with Organic Cottage Cheese









The complete pet food for every need: Wet food for dogs and cats

#### Our **Selection line**

- ✓ Balanced complete pet food menus for Puppies/Kittens, Adult, Light, Sensitive
- ✓ Well tolerated because there is only one source of animal protein in each (monoprotein)\*
- √ No pesticides, no antibiotics due to 100% Organic Vegetables & Fruits and meat from species-appropriate farming
- ✓ Pure and fine: No added sugar. attractants or preservatives







#### **Organic**

Organic Chicken	Horse
Organic Duck	Goat
Organic Goose	Sheep
Organic Turkey	Fish
Organic Beef	Rabbit
Organic Veggie	Game from



Pouch: 150 g 400 a Can:



Pouch: 100 g 200 a

the natural envivonment



#### Feeding **ORGANIC** made easy. Bag by bag.



We make organic feeding easy!

With our new organic dry food for dogs, you have concentrated organic power in a practical bag.

#### Organic at its best

Wholesome complete feed:

Concentrated organic energy for every day! Also for sensitive dogs.

- √ 45% fresh Organic Chicken
- √ Easy-to-digest organic ingredients
- √ Lean and transparent recipe
- √ Single source of protein
- √ Gluten-free
- √ Carefully produced in a family business in southern Germany















1 kg and 10 kg



Complementary pet food
For special nutritional requirements

#### Our Classic line

- ✓ Our very first recipes, especially suitable for food-sensitive dogs
- ✓ Always without synthetic additives, from the start
- ✓ Basic menus for individual supplementation
- ✓ Single-source protein varieties, short list of ingredients
- ✓ Open declaration of all ingredients
- √ No addition of attractants or preservatives
- ✓ No pesticides, no antibiotics due to 100% Organic Vegetables & Fruits and meat from species-appropriate farming



800 a



#### **Creative Mix** for maximum freedom.

Popro

Complementary pet food Feed components

#### Our **Creative Mix**

- √ The great freedom for allergy sufferers: Individual DIY favourite menus
- √ "Pure" cans: A wide range of cans of single-source protein containing only meat and offal - from organic chicken to game, horse and kangaroo
- ✓ To supplement various 100% organic vegetable smoothies
- √ Also popular for raw food diets as a to-go alternative







#### Organic

Organic Chicken **Organic Duck Organic Turkey Organic Beef** 

Horse Goat Rabbit Game the natural environment

#### **Organic**

**Organic Meatless** Org. Vegetable Pot **Organic Smoothie** 



200 a 400 a 800 g

Pouch: 100 g 150 a



Poprote

Even sensitive dogs would like to snack! We have prepared something here ...

#### Our Snacks

- ✓ Suitable for allergy sufferers: Single-source types of protein\*
- ✓ Nutrients and dietary fibre from coconut flour, psyllium seeds & linseed cake, among others
- ✓ No preservatives: "Fresheners" are sea salt and organic rosemary
- √ A few good organic ingredients and low in allergens, veggie as well



Dippix Potis ticking







Horse

Goat





## B<sub>O</sub>

#### Organic

Organic Chicken Organic Chicken

**Organic Beef** 

#### **Organic**

**Org. Cottage Cheese** 

the natural environment

Salmon from



100 g

## We are pioneers in organic pet food. Since 2006.

## That is important to us:



#### Love of animals taken further.

Out of respect for livestock, we source our meat from organic farming, pasture grazing or directly from the wild.



#### Special care for sensitive animals.

We have always offered species-appropriate menus "cooked like you would yourself" with a few sensible ingredients.



#### Menus for every need.

Because every darling is different. With us, everyone will find the right feeding option for their darling.



#### Better ORGANIC for animals.

Organic farming ensures animal welfare, avoids harmful substances and nature conservation



## This is "organic" and important for livestock:

- √ Free-range husbandry or regular natural grazing
- No prophylactic administration of antibiotics and no growth-promoting substances.
- ✓ Feed from organic farming, partly from our own farm, without genetic engineering

## This is how organic farming protects our environment:

- ✓ Organic soils rich in humus store more water.
- ✓ Bees are protected by a varied crop rotation and the avoidance of pesticides.
- Organic agriculture has a better carbon footprint, e.g. because it does not use nitrogen fertilizers, which are energy-intensive to produce.



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#### Feeding ORGANIC made easy. Bag by bag.

Organic dry food with 1 kg and 10 kg Organic Power!





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Herrmann's Manufaktur

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