



**Luxescape elevates housing development projects with innovative landscape design, enhancing appeal and attracting buyers with exceptional outdoor spaces.**



Luxescape offers custom landscape design services starting at \$1,595, including 2D master plans, 3D renders, and animations. We specialise in enhancing the presentation and value of residential developments. Additionally, we provide plant sourcing, supply, and project management services. Elevate your estate with Luxescape's innovative designs. Visit [www.luxescape.design](http://www.luxescape.design) for more details.



CONTENTS

# THE FUTURE OF LANDSCAPING

04	A Partnership with Luxescape
05	Our Approach
06	Our Unique Offering
07	Key Points to Success
08	Partnerships
09-10	Sample Promotional Materials
11	Continued Partnership

ELEVATING DEVELOPMENT VALUE THROUGH  
INNOVATIVE LANDSCAPE DESIGN

## A PARTNERSHIP WITH LUXESCAPE

Luxescape offers developers a strategic partnership to elevate the appeal and value of their investment.

With a focus on innovative landscape design solutions, Luxescape brings expertise, technology, and a commitment to excellence to every project. Our goal is to collaborate closely with developers to create outdoor spaces that not only enhance the aesthetic appeal of the development but also contribute to its overall success in the market.





STREAMLINED SOLUTIONS FOR  
SUPERIOR OUTDOOR SPACES

## OUR APPROACH

At Luxescape, we're dedicated to transforming your customers' landscape vision into reality. Utilising cutting-edge technology like drone surveying, we meticulously map each property to capture every detail accurately. Our team then crafts a customised plant palette tailored to the preferences and unique characteristics of the space.

With our client-centric approach, we prioritise understanding your customers' vision and requirements to deliver exceptional results. As part of our comprehensive landscape service, we seamlessly incorporate 2D and 3D drawings along with walkthrough videos, allowing customers to visualise their garden's transformation before any ground is broken. This comprehensive approach, combined with our innovative techniques, ensures that each outdoor space reflects customers' style and exceeds expectations.



ENHANCING APPEAL, SIMPLIFYING  
EXPERIENCE, AND BUILDING  
COMMUNITY

## OUR UNIQUE OFFERING

Luxescape stands out in the industry with its comprehensive range of services and unique value propositions.

### 1. Elevated Visual Appeal:

Our professional garden design services elevate the overall aesthetic of the estate, creating a lasting impression on potential buyers and maximizing the return on investment for developers and homeowners alike.

### 3. Simplified Experience:

Our seamless process simplifies landscape design for homeowners by integrating our services into the land cost. This ensures clients can effortlessly envision and achieve their dream outdoor spaces, minimizing stress and hassle.

### 5. Plant Discounts:

To further enhance affordability and value for our clients, we offer a 10% discount on plant selections, helping homeowners stretch their budgets while still achieving stunning outdoor landscapes.

### 2. Exclusive Rebates:

We offer developers the opportunity to incorporate landscape design rebates into their land prices, providing a competitive edge in the market and making their developments more appealing to prospective buyers.

### 4. Comprehensive Service:

Rebate customers receive the same level of attention and service excellence as our regular clients. From initial consultation to final installation, we are committed to delivering exceptional results that exceed expectations.

### 6. Landscape Architecture:

Luxescape's team is committed to delivering unparalleled service to your customers. Our in-house landscape architects have the expertise to design dream outdoor spaces with bespoke solutions.

5 STAR REVIEWS IS WHY WE LOVE WHAT WE DO

**“IF YOU ARE OVERWHELMED WITH WHAT TO DO WITH YOUR GARDEN, BUT WANT IT TO LOOK BEAUTIFUL AND REFINED, THEN CONTACT LUXESCAPE. THEY WILL GUIDE YOU THROUGH THE PROCESS, PROVIDE PLANS OF YOUR GARDEN, AND BEST OF ALL – IT WILL LOOK BETTER THAN YOU EVER COULD HAVE ACHIEVED ON YOUR OWN.”**



MAXIMIZING APPEAL, GAINING  
COMPETITIVE EDGE, AND  
ENSURING SATISFACTION

## KEY POINTS TO SUCCESS

Through our innovative approach, exclusive offerings, and unwavering dedication to client satisfaction, we're here to help you unlock the full potential of your developments and create spaces that inspire, delight, and stand out from the rest. Let's embark on this journey together and create landscapes that leave a lasting impression.

### Increased Appeal:

Professional landscape design adds significant value to housing developments, attracting more buyers and driving sales.

### Competitive Advantage:

Our exclusive rebates and discounts differentiate your development from competitors, making it more attractive to prospective buyers.

### Client Satisfaction:

By simplifying the landscape design process and delivering outstanding results, we ensure high levels of client satisfaction and repeat business.



## COLLABORATING FOR SUCCESS

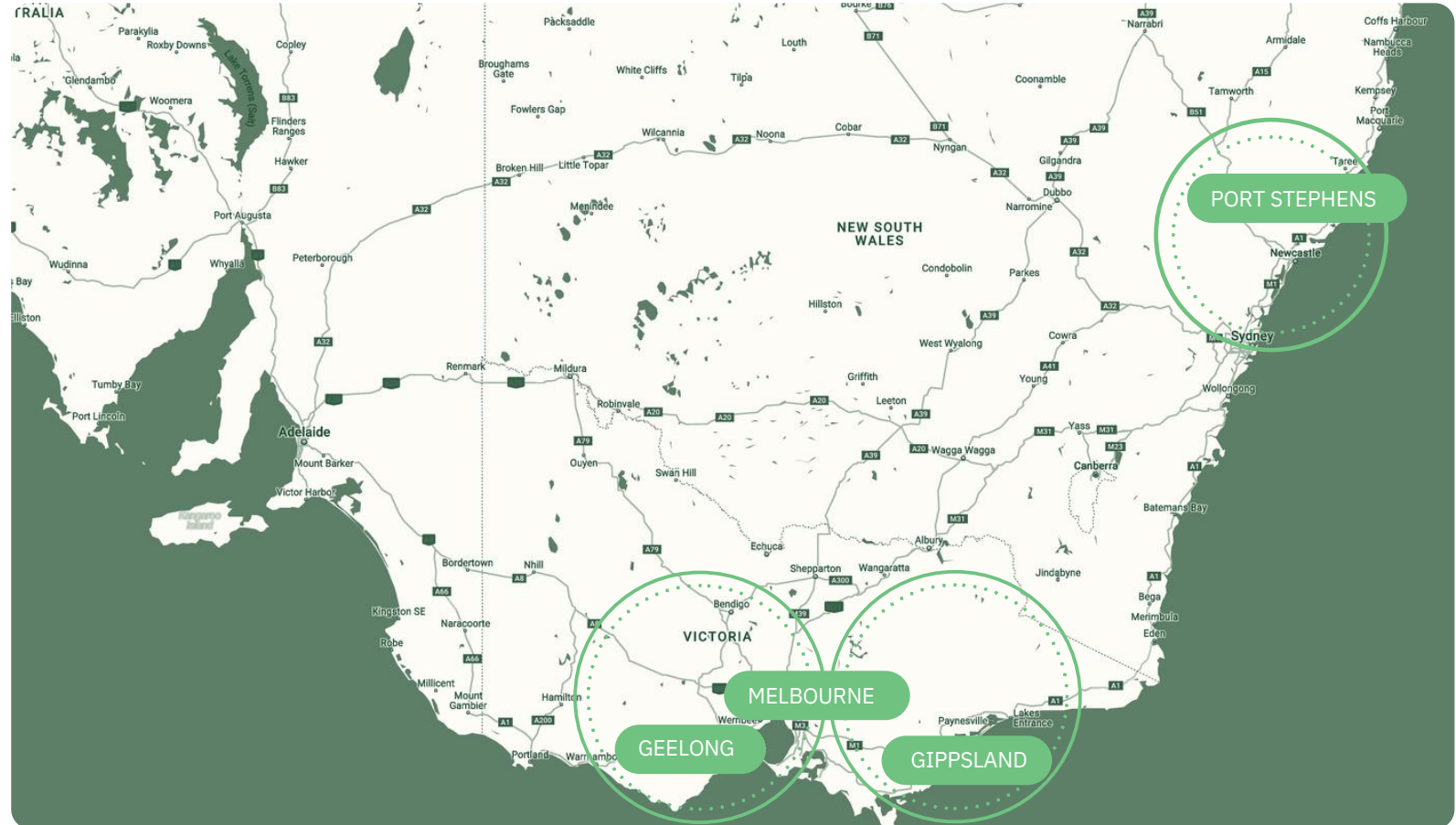
# PARTNERSHIPS

Luxescape is actively seeking to create partnerships with developers.

Having commenced business in Gippsland, our landscape design services now extend to metropolitan Melbourne and the Geelong region in Victoria, and the Sydney and Port Stephens areas in NSW.

Our partnership with Brother Nature Nurseries, means that we can also supply plants to anywhere in Australia through the wholesale national supply network at competitive prices.

**Be the next to partner with Luxescape!**





## RAISING AWARENESS

# PROMOTIONAL MATERIALS

We offer a range of professionally designed materials to promote our partnership and services within your development.

This includes graphic-designed rebate flyer's that can be distributed to potential clients, and signage at entrance touch-points.

These materials are strategically crafted to raise awareness among prospective buyers and reinforce the value proposition of professional landscape design, ultimately driving interest and engagement in your development.

## REBATE FLYERS AND SIGNAGE FOR ESTATES:







**Professional Landscape Design**  
**\$2,495 Rebate**



[www.luxescape.design](http://www.luxescape.design)
0488 853 490

Enjoy an exclusive \$2,495 Landgipps rebate, devoted to elevating your outdoor space through the expertise of Luxescape's professional landscape design.

**Unlock the benefits of the \$2,495 rebate:**

- Custom planting design for your entire yard
- Dedicated design team including a landscape designer and horticulturalist
- 2D and 3D walk-around video rendering
- The opportunity to make one revision

3D LANDSCAPE PLANS

PLANT PALETTE AND QTY'S


2D RENDERING

3D WALK-AROUND VIDEO

**+10% off plants**

Once the design is implemented and the plant palette is confirmed, Luxescape extends an exclusive 10% discount on plants to Landgipps customers who purchase land within Fairways Estate, and receive the rebate.

[www.luxescape.design](http://www.luxescape.design)
0488 853 490



**Professional Landscape Design**  
**\$2,495 Rebate**



**LET'S DESIGN THE LANDSCAPE YOU'VE BEEN DREAMING OF.**


[www.luxescape.design](http://www.luxescape.design)

Get an exclusive \$2,495 Landgipps rebate towards enhancing your outdoor area with Luxescape's expert landscape design services.




## RAISING AWARENESS

# PROMOTIONAL MATERIALS

We offer promotional giveaways at new stage releases to generate excitement and interest in both your development and our landscape design services. From branded merchandise to exclusive discounts, our giveaways entice potential buyers and highlight the value of professional landscaping.

## GIVEAWAYS AND PROMOS:


### Exciting landscape prizes up for grabs!


HOW TO ENTER ON THE REVERSE

GIVEAWAY ALERT!

**\$2,300**

WORTH OF PRIZES





0488 853 490

[www.luxescape.design](http://www.luxescape.design)



SCAN THE QR CODE FOR A CHANCE TO WIN THESE INCREDIBLE PRIZES!

**\$100 Plant Voucher**

3 AVAILABLE

\$100 plant voucher applicable towards any plant order from Luxescape.

**1-Hour Garden Consultation Valued at \$175**

3 AVAILABLE

Ever wanted to discuss your landscape design possibilities with an expert? Here's your opportunity.

**Free Complete Garden Design Valued at \$2k**

1 AVAILABLE

See your landscape with 2D and 3D renders, along with an animation showcasing your garden's future appearance.

Winners will be notified on April \*\*, 202\*.

Terms & Conditions:  
The validity period for all prizes will be six months from the date of issuance.



FOLLOW US ON INSTAGRAM



FOLLOW US ON FACE BOOK



BUILDING LONG-TERM SUCCESS  
THROUGH ONGOING SUPPORT

## CONTINUED PARTNERSHIP

Luxescape is committed to building long-term, collaborative relationships.

With Luxescape as your landscape design partner, you can be confident in the success and profitability of your housing developments.

**Let's chat in person to learn more about how we can help you achieve your goals and elevate the outdoor experience for your clients.**



**THANK YOU FOR YOUR TIME. PLEASE EMAIL  
US AT [HELLO@LUXESCAPE.DESIGN](mailto:HELLO@LUXESCAPE.DESIGN) WITH ANY  
QUESTIONS. WE LOOK FORWARD TO  
COLLABORATING WITH YOU.**

