

MAY 2024

KIDS & MORE

2024

SUMMER EDITION

**THE STORY
OF KIDS
AND MORE**

**HOW TO
ORGANIZE YOUR
CLOSET FOR
SUMMER**

OUR SUMMER LOOKBOOK:

**THE BEST
FINDS AT
KIDS AND
MORE**

**PACK PERFECT:
ESSENTIAL SUMMER
TRAVEL ITEMS YOU
NEED FROM KIDS
AND MORE**

*WHAT ARE OUR
CUSTOMERS SAYING?*

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Welcome to Our *Summer Lookbook*

LET US
INTRODUCE
OURSELVES

Have you ever wondered how Kids and More got started? Cheryl, the owner of Kids & More Consignment tells us the story.

Written by Valerie Garcia
As told by Cheryl Hudspeth

Our Story: The People Behind Kids & More

In the heart of South Carolina, lies a consignment store that has been standing for 21 years. Behind the store that is home to thousands of clothing items, shoes, home decor, and more – there is a story of pursuing your dreams, perseverance, and family.

Kids and More Consignment is a family consignment store, where you can get clothes and furniture for the whole family. Just like its purpose, the story behind this consignment store begins in the same place—with family.

Meet Cheryl Hudspeth and Bertie Phillips, the dynamic mother-daughter duo behind Kids and More. Their journey began in 1991 with a simple idea: they wanted to do a yard sale. What started as a humble yard sale soon blossomed into a full-fledged business endeavor.

Recognizing the demand for affordable yet high-quality children's clothing, Cheryl and Bertie transformed a spare room in Cheryl's home into a makeshift boutique. Armed with determination and a knack for marketing, they spread the word, enticing customers with flyers, ads, and word-of-mouth.

But fate had bigger plans in store for Cheryl and Bertie. In 1993, a chance encounter led them to a rental space in downtown Simpsonville. What began as a tentative exploration soon evolved into a landmark moment—the birth of The Children's Boutique. With each passing year, their store expanded in both size and scope, welcoming customers of all ages and backgrounds.

Despite the challenges and uncertainties that accompanied their journey, Cheryl and Bertie persevered, guided by faith and a commitment to their customers.



In 2003, they took a risk, relocating to a 20,000 square foot showroom in Mauldin, SC. They changed their name to Kids and More Consignment Store, and they are now the largest consignment store in the Southeast.

As Cheryl reflects on their remarkable journey, she remains optimistic about what lies ahead. She looks to the future with hope, knowing that as long as there are families in search of affordable treasures, Kids and More will be there to welcome them with open arms.



Summer Trends

At Kids & More

The top-selling items in our consignment store and articles that offer tips on how to organize & pick your summer attire.



Dresses

Our top picks for dresses found at Kids and More Consignment this summer. Dresses are subject to availability.

Our Favorites

The best of the best.





Our Favorites



Our Favorites



Our Favorites



Our Favorites

[Shop Dresses](#)

How to Organize Your Closet for Summer:

Guest article by Kids and More shopper - Lina Martin, the owner of a local residential cleaning business, Upstate Janitorial Solutions. She walks us through her top tips on how to organize your closet for summer.



We talked to Lina Martin, the owner of Upstate Janitorial Solutions, a local cleaning and organizing business, to get her expert advice on the best practices for organizing a messy closet for summer. With years of experience helping clients achieve tidy and functional spaces, Lina shared some invaluable tips.

1. Declutter and Store Winter Items:

"Start by removing all your winter clothes and accessories," Lina advises. "Pack them away in labeled storage bins or vacuum-sealed bags to free up space. This makes it easier to see and access your summer wardrobe."

2. Categorize by Type and Color:

Lina suggests grouping similar items together. "Organize your clothes by type—tops, bottoms, dresses—and then by color within each category. This not only looks visually appealing but also helps you find what you need quickly."

3. Utilize Vertical Space:

"Maximize your closet's vertical space," Lina recommends. "Use hooks for hats, scarves, and bags, and install additional shelves if possible. This keeps everything organized and within reach."

4. Keep Frequently Worn Items Accessible:

"Place your most-worn summer pieces at eye level or in easily accessible areas," Lina says. "This way, you don't have to dig through your closet every time you need your favorite sundress or pair of shorts."



Mini Dresses

Perfect for the summer heat.





[Shop Dresses](#)

Long Dresses

Perfect for a flowy, elegant look.



The Little Black Dress



The term "little black dress" (LBD) was popularized by the iconic fashion designer Coco Chanel in the 1920s. Chanel introduced the LBD as a versatile and affordable piece, breaking away from the expensive and color-heavy fashion of the time. Her design featured a simple, elegant silhouette that could be dressed up or down, making it accessible to women from all walks of life. The LBD was first showcased in an illustration in *Vogue* in 1926, where it was described as "Chanel's Ford," likening its simplicity and accessibility to the Model T Ford.

One of the most notable moments that cemented the LBD's iconic status was when Princess Diana wore a stunning black off-the-shoulder dress designed by Christina Stambolian in 1994. The dress, often referred to as the "Revenge Dress," was worn by Diana on the night Prince Charles publicly admitted to infidelity. The bold and elegant choice not only captured global media attention but also symbolized empowerment and resilience. This moment in fashion history highlighted the LBD's ability to convey both sophistication and strength, further embedding it into the cultural consciousness as a symbol of timeless elegance and grace.



Little Black Dress



Little Black Dress

[Shop Dresses](#)

Casual Dresses

Perfect for the average summer day.





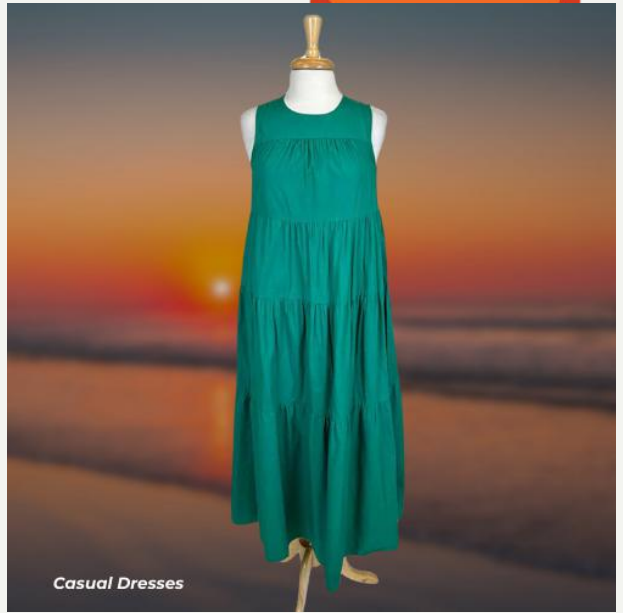
Casual Dresses



Casual Dresses



Casual Dresses



Casual Dresses



Casual Dresses



Casual Dresses



[Shop Dresses](#)



What do our shoppers say?

We asked our Kids and More shoppers to give us some feedback and this is what they said!



Client Testimonial

“My favorite part about Kids and More Consignment is the organization in the store & how efficient the drop offs are. I love that you give coupons each month. Thank you all!”

Esther, shopper of 13 years



Client Testimonial

“Great products from clothing to home goods at great prices. Love Kids and More!”

Bekah, shopper of 20 years.



Client Testimonial

“I’m so glad you started doing the coupons. You have really increased my shopping since you started those and the online store!”

Heather, shopper of 15+ years



Client Testimonial

“My wife and I love how your clothing isn’t ripped, soiled, or malodorous. The housewares are always organized and clean. Easy to browse. The shoes have lots of variety as well.”

Natasha, shopper of 2 years



Vacation Wear

Our top picks for outfits perfect for summer vacation found at Kids and More Consignment this summer. Clothes are subject to availability.

Summer Tops

A cool blouse for the warm weather.



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



Summer Tops



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Summer Tops



Summer Tops



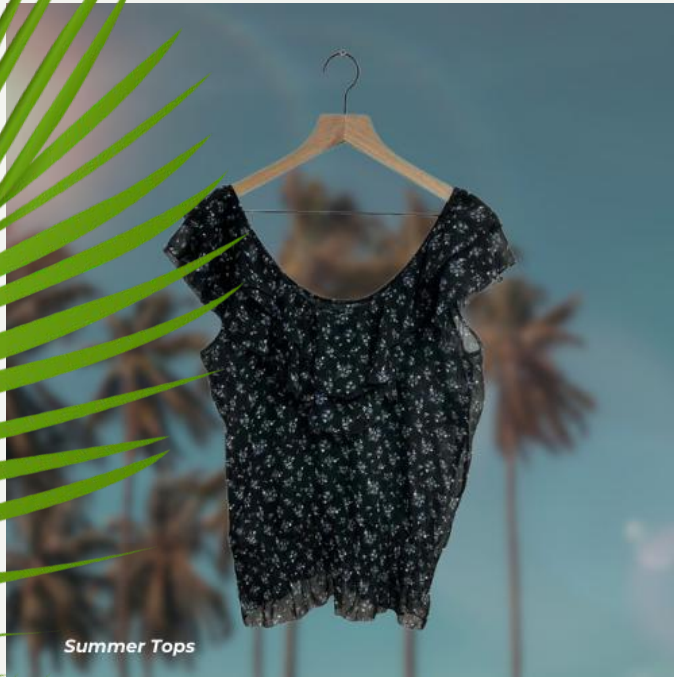
Summer Tops



Summer Tops



Summer Tops



[Shop Tops](#)

Pack Perfect: Essential Summer Travel Items You Need from Kids and More

Summer is here! Whether you're planning a beach getaway, a nearby city visit, or a countryside retreat, having the right essentials can make all the difference. At Kids and More, we are proud to be a go-to store for all your clothing needs when it comes to travel and summer vacations. We have a diverse selection of items to ensure you travel in comfort and style. Here's your checklist for a perfect summer adventure:



Sundresses:

Sundresses are the perfect clothing item to wear on a vacation - they are flowy, beautiful, and bright. Aside from being eye-catching, a sundress will always keep you nice and cool during sunny vacation. In fact, sundresses are **one of the most popular items** at Kids and More Consignment during the summer. If you're needing a sundress to finish off your packing, come to Kids and More to see the options we have available in-store.

Kids' Clothes:

When you're going on a vacation, you want to make sure your little ones are well-dressed and comfortable as well! "**Kids**" is literally in our name, meaning that we have a huge selection of children's clothing and shoes that will allow your kids to look great and have the comfort they need to enjoy your vacation. The lightweight fabrics and playful designs ensure they stay cool and happy throughout the day. At Kids and More, you can find:

- Girl Clothing
- Boy Clothing
- Baby Clothing

Sports Wear:

When you're on vacation, you often find yourself engaging in a variety of activities, each requiring different clothing options. For a nice dinner, you'll naturally reach for a stylish dress or outfit. But what about those early morning runs or adventurous hikes? Having the right sports wear is crucial for staying comfortable and performing your best during these active pursuits. From moisture-wicking tops to supportive footwear, make sure you're equipped with the essentials for every activity on your itinerary. At Kids and More, we have an athletic section that can help you find the perfect outfits for these kinds of moments.



Comfortable Shoes:

Invest in a pair of comfortable shoes designed for walking. Whether you prefer sneakers, flats, or sandals, wearing shoes that hold up well with long distances during a vacation is essential. If you're planning on exploring the destination you're in, you're going to want shoes that support you throughout the whole day. Wearing comfortable, resistant shoes reduce the exhaustion and possible soreness at the end of the day. Look for styles that offer cushioning and support.

Handbags:

Complete your outfit with a chic handbag that combines fashion and functionality. Opt for a crossbody bag for hands-free convenience during sightseeing or choose a stylish tote for beach essentials. A handbag or purse can be essential to help store everything you need to have at hand. You can use a handbag to store your passport and all your airport needs or use it to store a change of clothes if the place you're going to has high temperatures - the sky is the limit.

Summer Shorts

Comfortable & Stylish.





Summer Shorts/Skirts



Summer Shorts/Skirts



Summer Shorts/Skirts

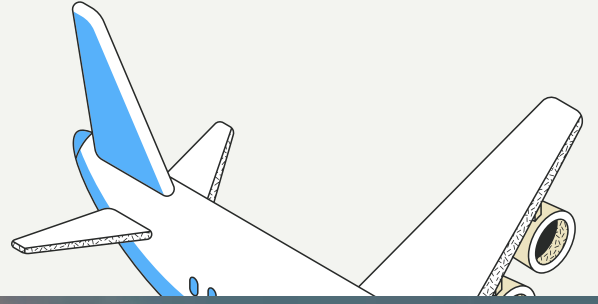
[Shop Shorts](#)

Summer Skirts



Effortless elegance, even during the warm weather.





Summer Shorts/Skirts



Summer Shorts/Skirts



Summer Shorts/Skirts



Summer Shorts/Skirts

[Shop Skirts](#)

Owning a Consignment Store: A Q & A with Kids and More Owner *Cheryl Hudspeth*

Q: *Can you describe your personal style in three words?*

A: Definitely casual! On a usual day, you'll find me in jeans and a t-shirt.

Q: *Do you ever find pieces that you want to keep for yourself?*

A: Always! That's the best part of the job.

Q: *Can you describe the atmosphere that you aim to create in your consignment store?*

A: We aim for a comfortable, clean, and organized space with up-to-date clothing and home decor. Whether you're popping in for a quick pair of jeans or spending hours browsing with family, we want it to be a relaxing and enjoyable experience.

Q: *What do you enjoy most about owning a consignment store?*

A: The thrill of finding new treasures and helping customers discover great deals. It's rewarding to see people leave happy with their finds.



JOIN OUR: Email List

01

Use the QR Code below:



Or go to:

www.shop.familyconsignmentstore.com/

02

Scroll to the bottom of the page and fill out our newsletter form.

Newsletter

Sign up for exclusive offers, original stories, activism awareness, events and more.

Outfits for Every Occasion

Our go-to outfits for popular summer activities to give you inspiration for this summer.





The Family BBQ

Whether it's for the Fourth of July or to celebrate a birthday, family BBQs are a time to gather outdoors, enjoy delicious grilled food, and make lasting memories with loved ones under the summer sun.



Outdoor Concert or Festival:

Dressing for an outdoor concert or festival means blending fashion with practicality—think lightweight fabrics, and comfortable shoes for dancing. The most important thing is that you enjoy the live music and vibrant atmospheres.



Picnic in the Park:

Packing a picnic basket with tasty treats and laying out a cozy blanket in the park is the perfect way to enjoy a leisurely afternoon with friends or family. Opt for casual, picnic-appropriate attire that allows you to sit back, relax, and enjoy the serene surroundings of nature.



Pool Party:

- **Pool parties are all about fun in the sun! Whether you're lounging by the poolside or taking a dip, choose vibrant swimwear and cover-ups that transition effortlessly from swimming to socializing with friends and enjoying refreshing drinks.**



City Exploration:

Exploring a city during the summer invites you to blend urban chic with practicality. City exploration allows you to discover cultural landmarks, vibrant street scenes, and hidden gems while staying fashion-forward and comfortable.

THANK YOU

FOR READING



Designer

Infinite Narratives

infinitenarratives.com

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KIDS AND MORE CONSIGNMENT

