

M4 $\supset \alpha$ **U** 0 **URBAN WILDLIFE INSIDE**









GOTCHA! LOST & FOUND APP





Ultimate safety on every collar

Don't lose your best friend!

Every Max & Molly collar & Matrix 2.0 harness includes a unique Gotcha! ID tag. This value added feature allows pet owners to create a custom profile at no additional cost.

In the event a pet is lost, the finder simply scans the **QR code** with any smartphone camera and instantly has access to all necessary information needed to reunite dog and owner.







Gotcha! Lost & Found App



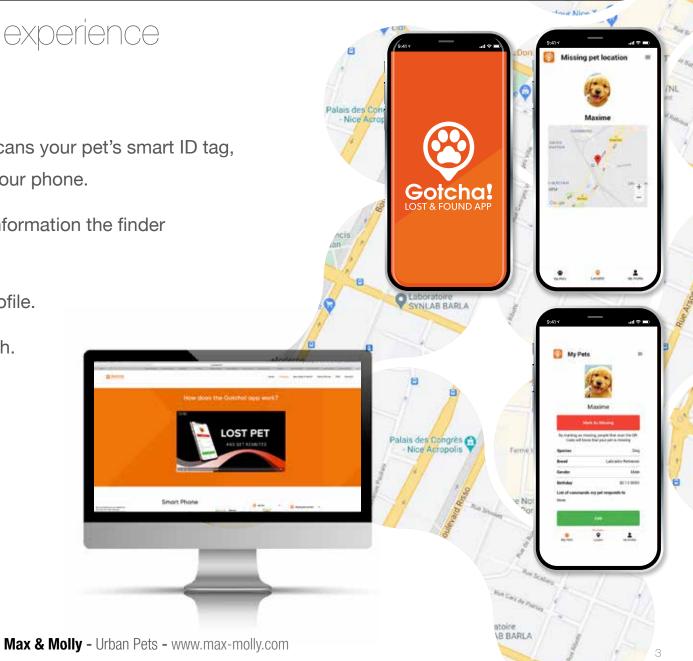
GOTCHA! LOST & FOUND APP





Great user experience

- Including Geo-tagging: When someone scans your pet's smart ID tag, you instantly receive the geolocation on your phone.
- Privacy settings: You can choose which information the finder will see when scanning the tag.
- Add a picture of your dog to your pet's profile.
- Edit or delete your pet's profile as you wish.
- Add multiple pets to your personal profile.





GOTCHA! LOST & FOUND APP





And this is how it works!

EVERY MAX & MOLLY COLLAR INCLUDES A UNIQUE GOTCHA! ID TAG.



2 SIMPLE STEPS FOR YOU

DOWNLOAD OUR FREE APP





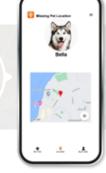
2



COMPLETE YOUR ONLINE PROFILE

2 SIMPLE STEPS FOR THE FINDER OF YOUR LOST PET





YOUR PET IS SAFE Once scanned, the find

Once scanned, the finder can reunite the lost pet with its owner.

Gotcha! The exclusive and free Lost & Found App by Max & Molly!



MATRIX 2.0 MASTERPIECE

As passionate dog owners, we love working on details. The new Matrix 2.0 is the perfect symbiosis:

TECHNOLOGY

We evolved the Gotcha! tag, integrating it not only into our collars but also, as an industry-first, into our harnesses.

Our unique app allows finders to scan the tag and reunite the dog with its owner.

SAFETY & FUNCTIONALITY

We prioritize easy-to-use, yet solid and well-crafted buckles & carabiners.

Reflective seams enhance visibility at night.

Extra D-rings provide versatility for leash adjustment & accessory attachment.

COMFORT

We believe in Neoprene, combining it with Polyester for comfort & safety.

No sharp edges, super-soft padding, and quick-drying, antibacterial materials are our minimum requirements.

DESIGN

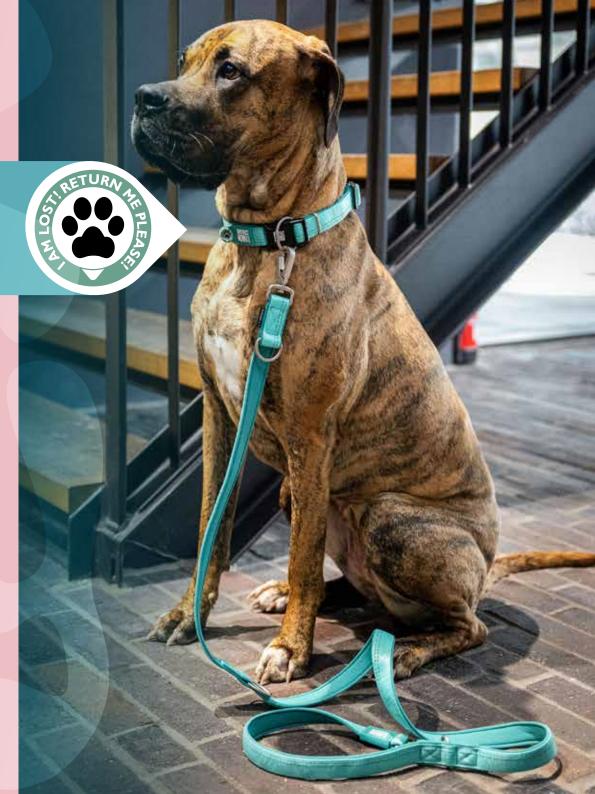
Matrix 2.0 showcases our passion for design with distinctive features like debossed polyester webbing and tone-in-tone color combinations. Tailored applications and matte metal parts exemplify our commitment to craftsmanship.















MATRIX 2.0 - GOTCHA! SMART ID COLLAR





Smart, safe, soft and reflective





MATRIX 2.0 - GOTCHA! SMART ID COLLAR





Smart, safe, soft and reflective





DOG CAT

MATRIX 2.0 OCEAN - COLLAR - XS S M L



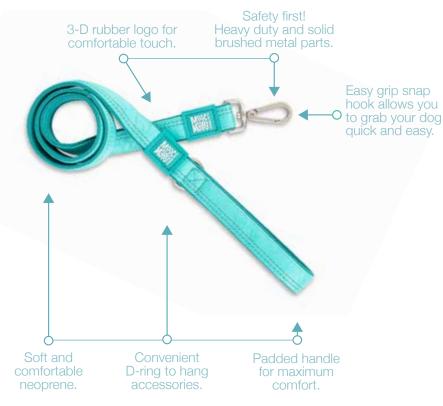




MATRIX 2.0 - LEASH & MULTI-LEASH







TOTAL LENGTH: 200 CM

| MULTI-LEASH SIZES | | TENSILE FORCE (kg) | |
|-------------------|-----------------|--------------------|--|
| XS | 1,5 cm x 200 cm | 45 kg | |
| S | 2 cm x 200 cm | 110 kg | |
| M | 2,5 cm x 200 cm | 135 kg | |
| L | 2,8 cm x 200 cm | 200 kg | |

TOTAL LENGTH: 120 CM

| LEASH SIZES | | TENSILE FORCE (kg) | |
|-------------|-----------------|--------------------|--|
| XS | 1,5 cm x 120 cm | 45 kg | |
| S | 2 cm x 120 cm | 110 kg | |
| M | 2,5 cm x 120 cm | 135 kg | |
| L | 2,8 cm x 120 cm | 200 kg | |



MATRIX 2.0 - LEASH & MULTI-LEASH

No sharp edges, super soft, lightweight, durable & safe







- A stylish step-in harness, lightweight and comfortable.
- Made from hypoallergenic, quick-drying, extra-soft padded and strong polyester.
- Integrated Gotcha! tag with a unique QR code.
- The app ensures quick reunions and provides finder's GEO location.
- Ideal distribution of pressure on chest and waist.



*only as a reference, does not replace measuring your own dog.

CHEST: Wrap your tape around the widest part of your dog's torso, usually two fingers behind the legs.

LOWER NECK: A harness or coat sits lower on the neck, so take the measurement

UPPER NECK: Collars sit higher up on the neck, so measure here for collars or

TWO FINGERS RULE: A good rule of thumb (or rather, finger) to test for snuggness is to leave enough room for two fingers between the gear and your dog.

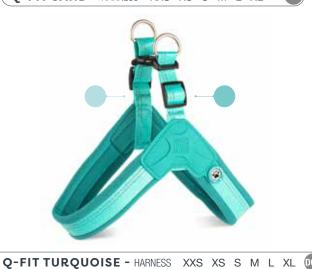


MATRIX 2.0 SMART ID Q-FIT HARNESS



Smart, light & reflective for small to medium dogs



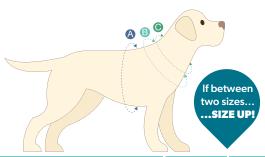












| | SIZES (Suitable for*) | NECK | CHEST |
|----|--|----------|-----------|
| S | Small German Spitz, Parson Russell, Pekinese | 27-38 cm | 44-55 cm |
| M | Jack Russell Terrier, Pug | 30-42 cm | 48-65 cm |
| L | Basset, Dalmatian, Standard Schnauzer | 40-58 cm | 60-80 cm |
| XL | Afghan Hound, Australian Shepherd, Chow Chow | 42-66 cm | 75-105 cm |

*only as a reference, does not replace measuring your own dog.

CHEST: Wrap your tape around the widest part of your dog's torso, usually two fingers behind the legs.

LOWER NECK: A harness or coat sits lower on the neck, so take the measurement from here.

UPPER NECK: Collars sit higher up on the neck, so measure here for collars or bandanas.

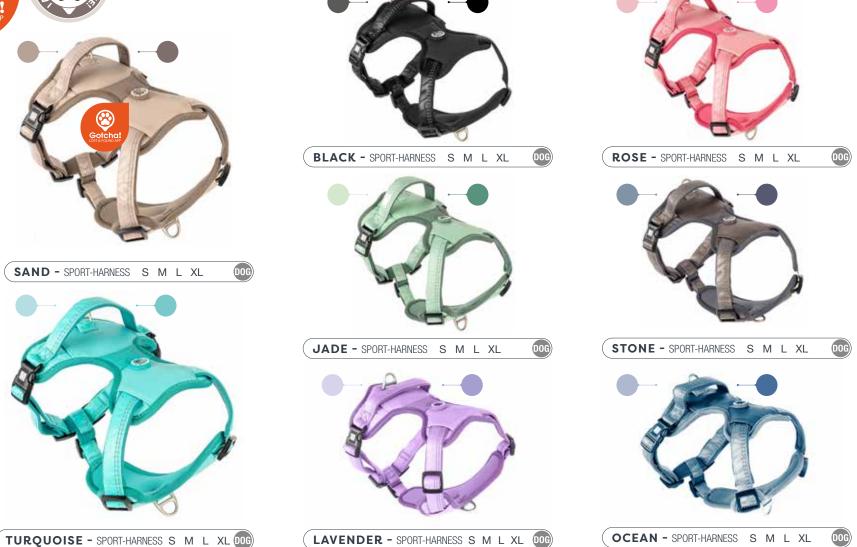
TWO FINGERS RULE: A good rule of thumb (or rather, finger) to test for snuggness is to leave enough room for two fingers between the gear and your dog.



MATRIX 2.0 - SMART ID SPORT HARNESS

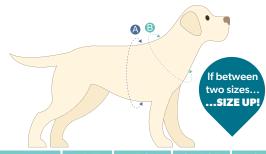


Smart, premium, adventurous for medium to large dogs









| SIZES (Suitable for*) | | WIDTH | NECK | CHEST | TENSILE FORCE (KG*) |
|-----------------------|--------------------------|--------|------------|------------|---------------------|
| XS | Chihuahua, Havanese | 1,0 cm | 28-40 cm | 33,5-41 cm | 45 kg |
| S | Beagle, Jack Russell | 1,5 cm | 33,5-47 cm | 43-51 cm | 110 kg |
| M | Basset, French Bulldog | 2,0 cm | 41,5-60 cm | 53-69 cm | 135 kg |
| L | Border Collie, Chow Chow | 2,5 cm | 52-79 cm | 70-97 cm | 200 kg |

*only as a reference, does not replace measuring your own dog.

CHEST: Wrap your tape around the widest part of your dog's torso, usually two fingers behind the legs.

LOWER NECK: A harness or coat sits lower on the neck, so take the measurement from here.

TWO FINGERS RULE: A good rule of thumb (or rather, finger) to test for snuggness is to leave enough room for two fingers between the gear and your dog.



MATRIX 2.0 - COMFORT HARNESS



Smart, flexible & comfortable for small to large dogs







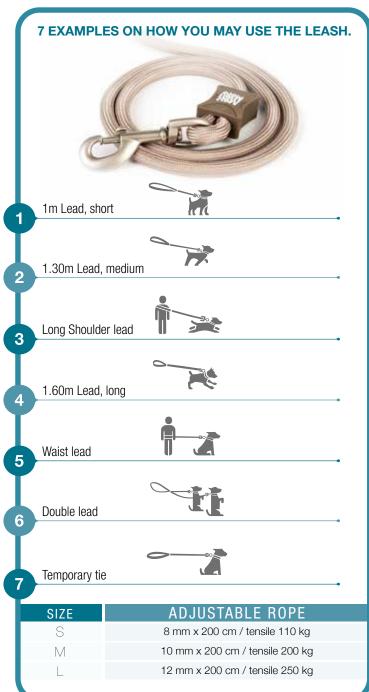
TURQUOISE - COMFORT HARNESS XS S M L DOG





LAVENDER - COMFORT HARNESS XS S M L DOG







MATRIX 2.0 - ADJUSTABLE ROPE LEASH

Durable, light, stretchy & continuously adjustable





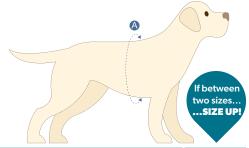




More strength

Reflective seams

Neoprene padding for maximum comfort.



| | CHEST | |
|-------------------------------|--|----------|
| XXS | Chihuahua, Havanese | 30-33 cm |
| XS | Maltese, Yorkshire Terrier | 33-37 cm |
| S | Miniature Pinscher | 37-41 cm |
| M | Cairn Terrier, Teckel | 41-45 cm |
| L | Small German Spitz, Jack Russell Terrier | 46-51 cm |
| XL | Cocker Spaniel, Pug | 52-58 cm |
| $\times\!\!\times\!\!\!\perp$ | Basset, Large Münsterländer | 57-63 cm |

*only as a reference, does not replace measuring your own dog.

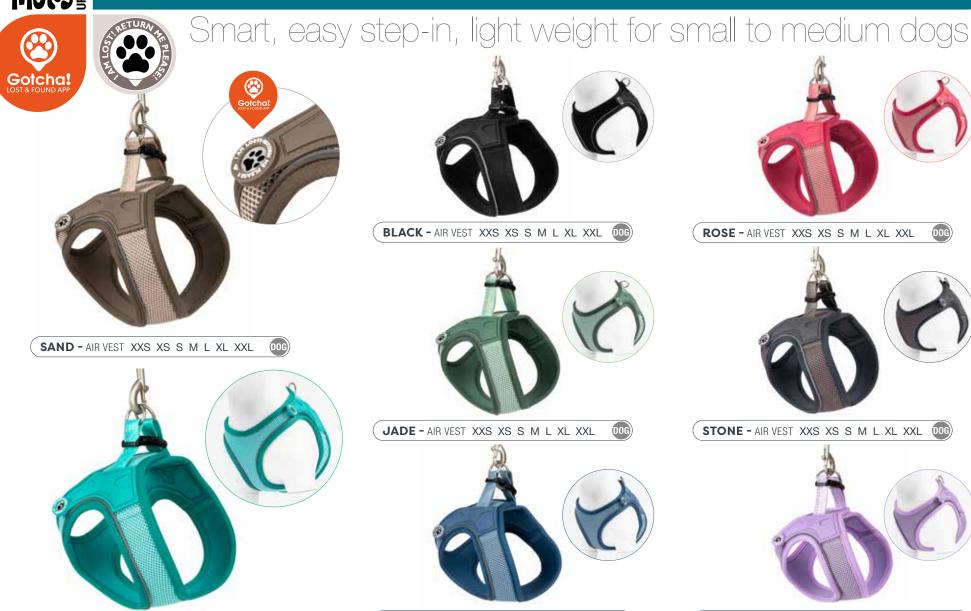
CHEST: Wrap your tape around the widest part of your dog's torso, usually two fingers behind the legs.

TWO FINGERS RULE: A good rule of thumb (or rather, finger) to test for snuggness is to leave enough room for two fingers between the gear and your dog.

MONTH NEIST NEW MERCAN PETS

TURQUOISE - AIR VEST XXS XS S M L XL XXL

MATRIX 2.0 - AIR VEST HARNESS



OCEAN - AIR VEST XXS XS S M L XL XXL DOG

LAVENDER - AIR VEST XXS XS S M L XL XXL





| SIZES (Suitable for*) | | BACK LENGTH | BELLY ADJUSTMENT | NECK |
|-----------------------|------------------------------------|-------------|------------------|-------|
| XXS | Cairn Terrier, Jack Russel Terrier | 40 cm | 43-55 cm | 40 cm |
| XS | Cocker Spaniel, Foxterrier | 45 cm | 48-64 cm | 46 cm |
| S | Standard Schnauzers | 50 cm | 56-78 cm | 52 cm |
| M | Golden Retriever | 62 cm | 57-83 cm | 54 cm |
| L | Doberman Pinscher | 70 cm | 65-96 cm | 56 cm |
| \times | Dalmatian, Bernese Mountain Dog | 80 cm | 66-100 cm | 56 cm |

^{*}only as a reference, does not replace measuring your own dog.

CHEST: Wrap your tape around the widest part of your dog's torso, usually two fingers behind the legs

OUPPER NECK: Collars sit higher up on the neck, so measure here for collars or bandanas.

TWO FINGERS RULE: A good rule of thumb (or rather, finger) to test for snuggness is to leave enough room for two fingers between the gear and your dog.



MATRIX 2.0 - RAIN COAT

Perfect fit, adjustable waist belt, attachment for night light









MATRIX 2.0 - ACCESSORIES

Durable, washable, convenient









Max & Molly - Urban Pets - www.max-molly.com



has a matching Key Ring!





GOTCHA! SMART ID COLLAR





Ultimate safety on every collar

DOG & CAT SMART ID COLLARS

which will return your friend safely in case it gets lost.

HYPOALLERGENIC

quick-drying,
soft and comfortable
neoprene.
Inside padding for
maximum comfort.

Litra strong polyester

CAT COLLAR

light & strong, warning bell for birds, breakaway buckle to prevent strangling.





RIGINAL GEAR - GOTCHA! SMART ID COLLAR





















DOG CAT



ORIGINAL GEAR - GOTCHA! SMART ID COLLAR





















ALOHA - COLLAR XS S M L

DOG CAT EXOTIQUE - COLLAR XS S M L

STRAWBERRY DREAM - COLLAR XS S M L

DOG CAT

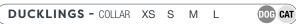


RIGINAL GEAR - GOTCHA! SMART ID COLLAR



















MYKONOS - COLLAR XS S M L



DOG CAT



ORIGINAL GEAR - GOTCHA! SMART ID COLLAR



























DOG CAT

HEROES - COLLAR XS S M L



COMIC - COLLAR XS S M L

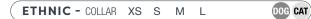


ORIGINAL GEAR - GOTCHA! SMART ID COLLAR

































OUR LEASH & MULTI-LEASH

Unique design, light weight





TOTAL LENGTH: 200 CM

| MU | LTI-LEASH SIZES | TENSILE FORCE (kg) |
|----|-----------------|--------------------|
| XS | 1,0 cm x 200 cm | 45 kg |
| S | 1,5 cm x 200 cm | 110 kg |
| M | 2,0 cm x 200 cm | 135 kg |
| | 2,5 cm x 200 cm | 200 kg |

TOTAL LENGTH: 120 CM

Padded handle

for maximum

comfort.

| LEASH SIZES | | TENSILE FORCE (kg) |
|-------------|-----------------|--------------------|
| XS | 1,0 cm x 120 cm | 45 kg |
| S | 1,5 cm x 120 cm | 110 kg |
| M | 2,0 cm x 120 cm | 135 kg |
| L | 2,5 cm x 120 cm | 200 kg |

Safety first!

Heavy duty and solid

brushed metal parts.

Easy grip snap

hook allows you to grab your dog

quick and easy.



























EXOTIQUE - LEASH & MULTI-LEASH XS S M L





STRAWBERRY DREAM - LEASH & MULTI-LEASH XS S M L 1006 CA









MYKONOS - LEASH & MULTI-LEASH XS S M L





















SUMMERTIME - LEASH & MULTI-LEASH XS S M L





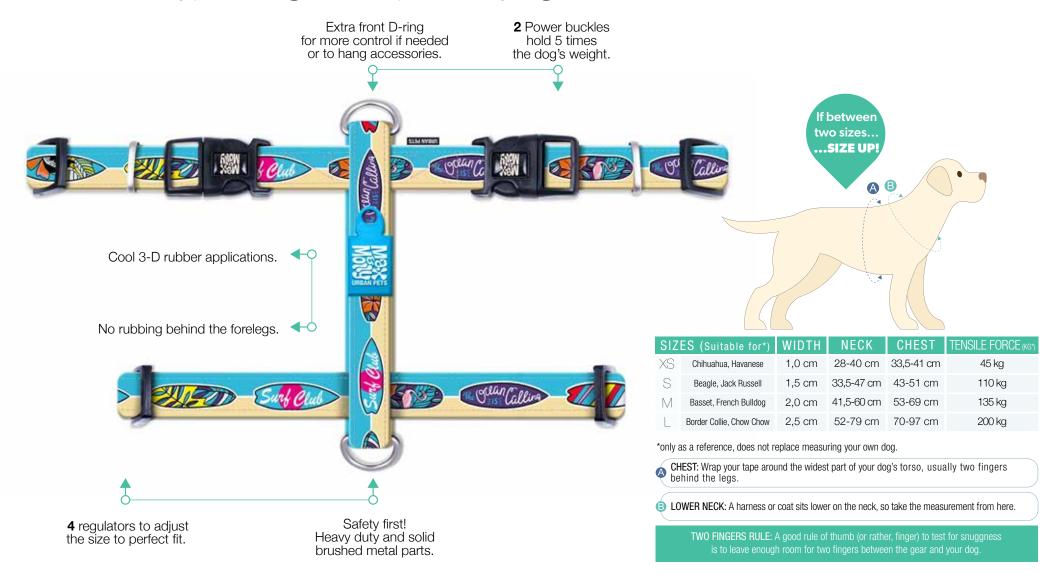








Hypoallergenic, quick-drying

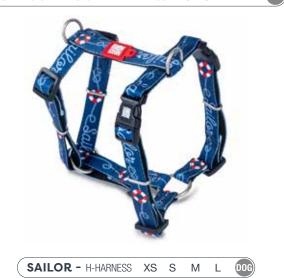




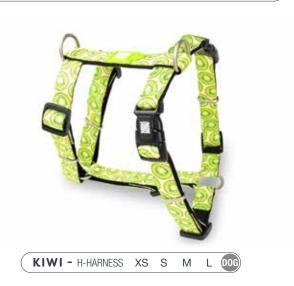




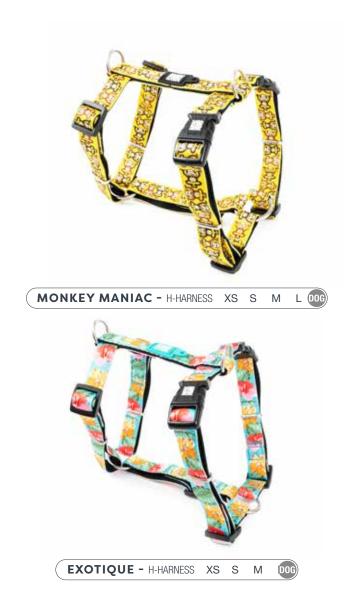


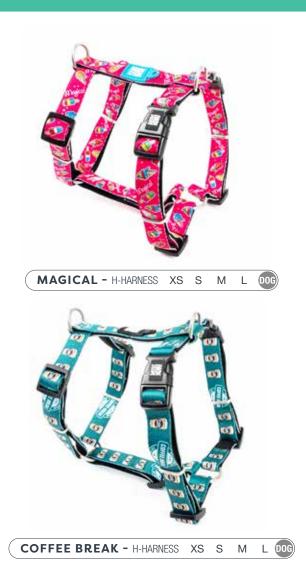


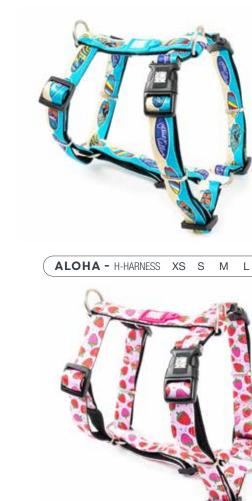




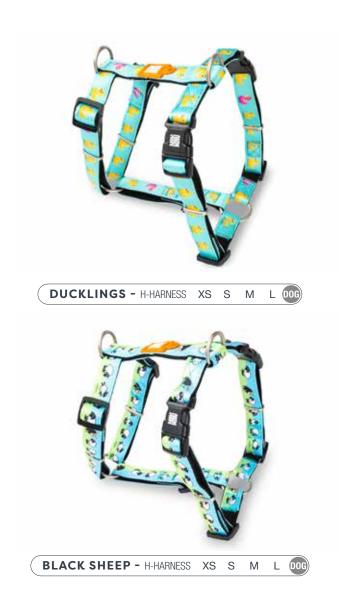
















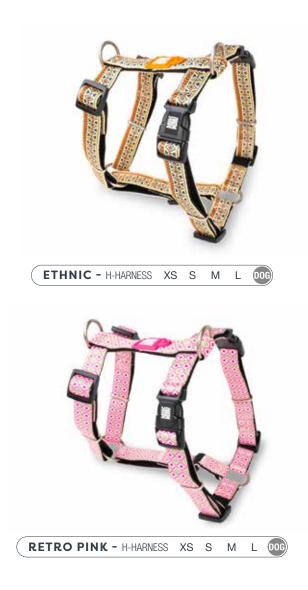


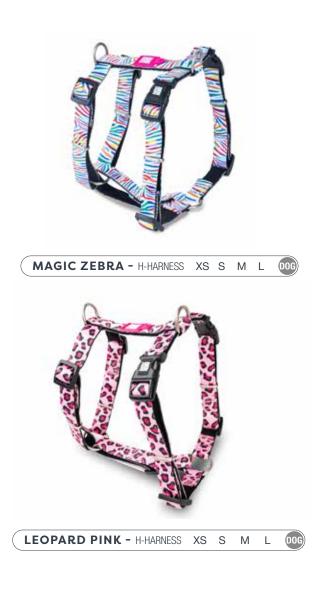






















REVERSIBLE BANDANA





A new look every day!

SMALL (for XS and S size collar): 12,5 cm (4,9 inch) wide LARGE (for M and L size collar): 17,0 cm (6,7 inch) wide







GROOMING & CARING



Introducing a new line of grooming and caring products to pamper our loved ones with the best ingredients MOTHER NATURE has to offer.



Fluff'n Buff

Does your four-legged friend has sensitive skin and hair?

Then our Fluff'n Buff, with its particularly gentle and skin-friendly mode of action, is the best decision for its next bath. The effect of panthenol, chamomile extract and aloe vera promotes regeneration and provides dry skin and hair with intensive moisture, which relieves itching. The natural ingredients have an anti-inflammatory and healing effect.

After a bath with Fluff'n Buff, your darling will smell of soothing lavender oil.

Ingredients: Lavender & Aloe Vera



Wow'n Glow

You like your dog to shine? Our glossy coat formula stimulates dull looking fur. The combination of oat and panthenol has a regenerating, moisturizing effect and together they ensure a shiny coat. High-quality avocado oil stimulates hair growth and removes dandruff. In addition, Wow'n Glow has an antibacterial effect against fungi, bacteria and inflammation and brings every coat back into balance with the help of the lauric acid contained in coconut oil.

Ingredients: Oatmeal & Avocado



Bark'n Bath

Your dog has a healthy fur and skin and you look for a no fuzz shampoo? **Bark'n Bath** is our universal formula with protein containing amino acids promoting healthy hair growth and protecting against external environmental influences. Aloe vera especially stimulates regeneration of the dog's skin. At the same time, the characteristics of chamomile has a calming and anti-inflammatory effect. Zinc has a natural odor binding effect and makes the coat smell pleasant.

Ingredients: Lemongrass & Chamomile



GROOMING & CARING



Great protection, effective healing



Bugtopia

This is the ideal instant, natural solution for protection against ticks, fleas, mosquitoes, flies and wasps.

Simply spray the fur of your four-legged friend with **Bugtopia** and plunge into the next, tick-free adventure together.

The natural pH-neutral composition is gentle and mild for every dog's fur. The contained aloe vera soothes the dog's skin and provides it with sufficient moisture. **Bugtopia** is a repellent keeping away the vermins for at least 3 hours with the pleasant scent of lemongrass and citronella.



Pawfection

Does your dog has cracked, dry or stressed paws?

Then help your darling with Max & Molly **Pawfection**.

The paw balm consists of 100 % valuable natural ingredients that help the healing process. The moisture balance is improved by the contained olive oil, which is rich in vitamin E.

The healing effect of coconut oil supports the regeneration of stressed paws, and rich shea butter ensures that the paws remain supple afterwards. **Pawfection** can also be used to protect against snow, road salt and grit.



TROPICAL - BATH ROBE S M L

GROOMING & CARING - BATH ROBE



70 cm

64-74 cm

72-96 cm

Barsoi, Dalmatian

*only as a reference, does not replace measuring your own dog.

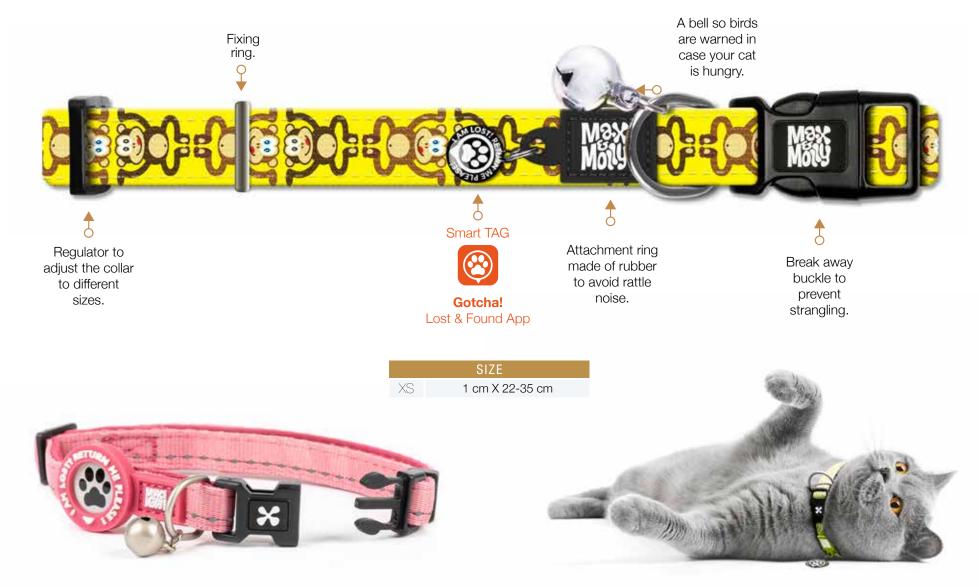
LEOPARD PINK - BATH ROBE S M L





JUST FOR CATS- HARNESS & LEASH SET

one size fits all

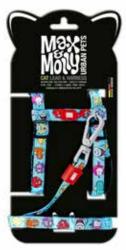




JUST FOR CATS- HARNESS & LEASH SET

One size fits all & with comfortable neoprene padding





LITTLE MONSTERS - HARNESS & 120 cm LEASH





BLACK SHEEP - HARNESS & 120 cm LEASH





TROPICAL - HARNESS & 120 cm LEASH





CHERRY BLOOM - HARNESS & 120 cm LEASH



DONUTS - HARNESS & 120 cm LEASH



LEOPARD PINK - HARNESS & 120 cm LEASH



JUST FOR CATS- HARNESS & LEASH SET

One size fits all, reflective & with neoprene padding



MATRIX 2.0 - SAND - HARNESS & 120 cm LEASH)



MATRIX 2.0 - BLACK - HARNESS & 120 cm LEASH



MATRIX 2.0 - ROSE - HARNESS & 120 cm LEASH



MATRIX 2.0 - JADE - HARNESS & 120 cm LEASH



MATRIX 2.0 - TURQUOISE - HARNESS & 120 cm LEASH



MATRIX 2.0 - STONE - HARNESS & 120 cm LEASH



MATRIX 2.0 - LAVENDER - HARNESS & 120 cm LEASH



MATRIX 2.0 - OCEAN - HARNESS & 120 cm LEASH

SNUGGLES & TUGGLES





DISCOVER THE SNUGGLES





Soft Toys

Meet Woody, Mikey, Bob, Otto, Frenzy, Paco and Bubba who all want to find a new furry friend to play with and snuggle. Our Snuggles combine everything dogs love in one toy:

A rope, a squeaky sound, fun design* and a very soft, padded backside which can easily be used for resting.

Start collecting our Snuggles today and meet them in person.

Rope structure continues inside soft burable latex toy for better resistance

"Squeaky noise"

Hand painted*

CLEANS TEETH
Chewing on the rope
helps to remove and
prevent plaque and tartar

n piaque anu tartai

*Our toys are handpainted, little variations in color and design may occur. Always supervise your dog while playing.





DISCOVER THE SNUGGLES

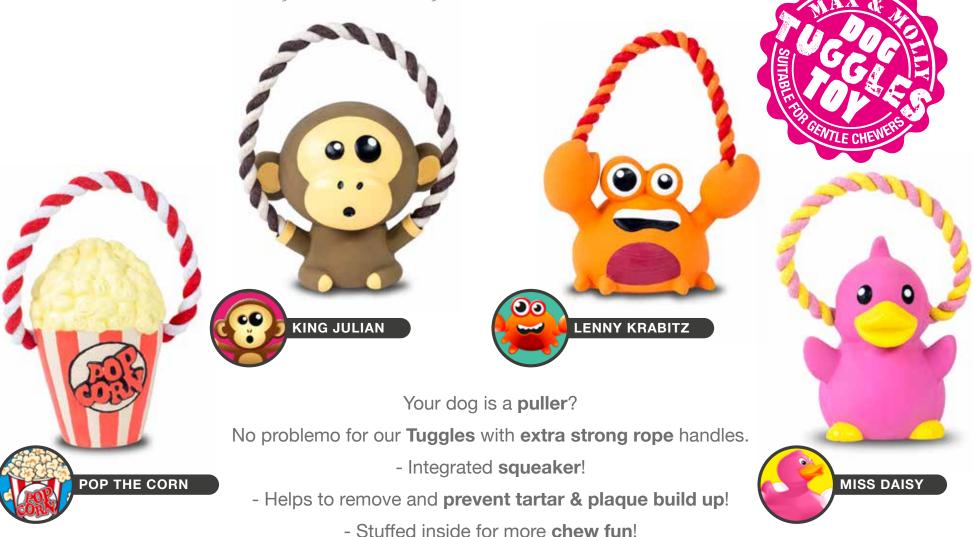
A complete family of soft toys for unlimited fun





INTRODUCING THE TUGGLES

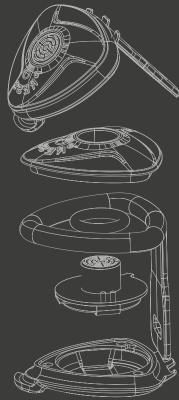
A new family of soft toys for unlimited fun





SOUNDSHIELD

ULTRASONIC **24/7** TECHNOLOGY AGAINST **TICKS & FLEAS**







SOUNDSHIELDTM





Ultrasonic 24/7 technology against Ticks & Fleas

Soundshield[™] is the ideal alternative solution in the fight against ticks and fleas without the use of harmful chemicals. It will help to minimize the numbers of ticks and fleas by ultrasonic waves that pets and humans can't hear, but irritate the nervous system of ticks and fleas. The effectiveness has been researched and proven by one of the oldest universities in the world for veterinary medicine, the University of Camerino in Italy.







WATERPROOF IPX7

NO HARMFUL CHEMICALS







FLEXIBLE SILICONE STRAP TO FIT MOST SIZES

REPLACEABLE BATTERY











JADE RO









SOUNDSHIELDTM





Questions & answers











- WHY USE SOUNDSHIELD™?

Parasites like ticks & fleas endanger your pet's health by causing infections and spreading diseases like Ehrlichiosis or lyme disease (Borreliose). Some of them can be dangerous for humans as well. To protect your cat and dog is therefore essential in order to keep them safe and healthy.

- HOW DOES IT WORK?

Soundshield™ is 100% Chemical-free! This repeller uses the latest advanced technology that emits intense ultrasonic waves within a 1.5m radius at high-level frequencies to constantly deter ticks and fleas. Soundshield™ is 100% safe and inaudible to both humans and pets. Tested and proven effective for up to eight months of continuous coverage. Soundshield™ is waterproof.

- WHO IS IT SUITABLE FOR?

Because it is 100% free of chemicals, **Soundshield**[™] can be used for dogs of ALL ages, even puppies, older and sick dogs or pregnant dogs. Please note **Soundshield**[™] is intended for use as a pest preventative and will not eliminate pests on an infested pet. **Soundshield**[™] is designed for pets living in homes with their humans. It is not suitable for dogs that are either already heavily infested with parasites or live in an environment where they are confronted with a high population of ticks & fleas constantly.

SOUNDSHIELD

Effectiveness proven by University of Camerino

(Laboratory of Medical Microbiology & Infectious Diseases School of Biosciences and Veterinary Medicine)

Blind study conducted with over 300 dogs:

- Soundshield™ reduced ticks & fleas in a majority of 73% of dogs using the device (compared to the same number of dogs not using it).

- 2/3 of the dogs showed a reduction in the infestation with fleas & ticks of 72%.
 - Dogs that wore the device constantly showed no negative signs / effects of being affected by the device or its ultrasonic waves.

 Soundshield™ proved to be WATERPROOF for up to 30 minutes.
 Soundshield™ is CE certified & TÜV approved.





SOUNDSHIELDTM MINI





Ultrasonic 24/7 technology against Ticks & Fleas

Same functions and effectiveness as **Soundshield**™ Classic











Battery life: 6 months



SUPER SMALL SUPER EFFECTIVE FOR SMALL DOGS AND CATS

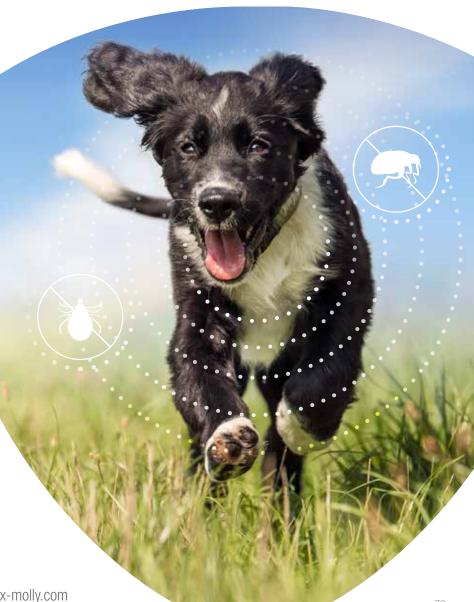


2,5X2CM LIGHTWEIGHT only **7G**





Max & Molly - Urban Pets - www.max-molly.com







MATRIX ULTRA LED



09/2024

Max & Molly Urban Pets Light pendant for dogs



The ultimate pet safety light

Shines bright for up to 13 hours after a quick 30 minute charge.

Completely waterproof and submersible with IP6 rating.

Soft touch button with 4 light mode settings.

Vibrant silicone band wraps securely around any collar, lead,

harness or bag, up to 2,5 cm width.



STRETCH SILICONE BAND

SWITCH 4 LIGHT **SETTINGS**

SECURE **DURABLE NON-SLIP** **CHARGING** CABLE INCLUDED

SHINES **FOR** 13 HOURS

SUBMERGE WATERPROOF (IP6)



MATRIX ULTRA LED

Hang tag units for any hook system























GREEN

PINK



MATRIX ULTRA LED

Cube units | Countertop Display & Refill units (sold SEPARATELY)





SPINNER & WALL DISPLAY



ROTATING DISPLAY - 60X60X195CM







SPINNER DISPLAY - 60X60X195CM











 $\textbf{MAGNETIC HEADER \& 3 HOOK RAILS -} \ \text{AVAILABLE IN THE WIDTH } 60/100/120\text{CM}$







UUUU.max-molly.com

URBAN PETS

Distribution by:

www.max-molly.com