

Cut Vinyl Film Color Selector Guide



Specialty Films

Premium specialty films for a wide range of applications including windows, walls and special effects.

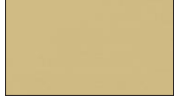
SF100 Gold Films



Engine Turn Gold #259



Brushed Gold #242

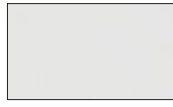


Double Gold #247



Gold Mirror #248

SF100 Paint Mask Films



White Paint Mask SF100-128-S

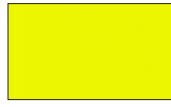


Yellow Paint Mask SF100-231-S



High Bake Yellow Paint Mask SF100-235-S

SF100 Fluorescent Films



Yellow Fluorescent #229



Orange Fluorescent #330



Red Fluorescent #431



Magenta Fluorescent #534



Blue Fluorescent #631



Green Fluorescent #735



Clear #103



Ultra Clear #103 PET

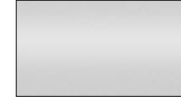
Window Films



Etchmark SC900-861-W



Frosted Sparkle SC900-862-W



Dusted Crystal Matte SC900-867-W

SF100 Silver Films



Brushed Chrome SF100-841-S

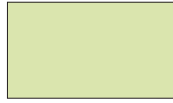


Chrome Mirror SF100-846-S

SF100 Special Effect Films



Confetti SF100-839-S



Glow-in-the-Dark SF100-120-S

PC500 Promotional Film

Intermediate high-gloss film for flat signage. These films have easy cutting, weeding and transferring characteristics for simple application.

Common Applications

Signage

Adhesive

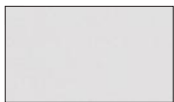
Permanent Clear Acrylic

Liner

Kraft (available in all Colors)
StaFlat (available in only White-ReadyCal)

Durability

Silver #801: 2 Years
All other PC500: 4 Years



Clear #103



Silver #801



Cardinal Red #430



Lime #763



White #101



Black #190



Royal Blue #683



Mountain Green #774



White-ReadyCal #102

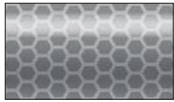


Canary Yellow #220



Mariner Blue #689

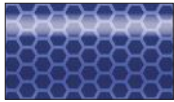
High Visibility Reflective Films



White
#101



Red
#450



Blue
#650



Fluorescent
Yellow-Green
#250



Green
#750



Fluorescent
Orange
#350

VisiFlex™ V8000 Series

Striking and bold reflectivity for flat surfaces and moderate curves, 8x more reflective than beaded reflective films.

Common Applications Fleet and Vehicles

Adhesive/Liner PERM/90# EZ

Durability White and Colors: 7 Years
Fluorescent Colors: 3 Years



White
#101



Red
#450



Black
#190



Yellow
#250



Blue
#650



Orange
#350

V4000 Beaded Reflective Film

Conformable beaded reflective film for simple to moderate curves. V4000 white film is digitally printable.

Common Applications Fleet and Vehicles

Adhesive/Liner PERM/90# SF (available in all Colors)
LTR/90# EZRS (available in only Black/White)

Durability 7 Years



White
#101



Green
#750



Yellow
#250



Red
#450



Blue
#650

V2000 Beaded Reflective Film

Beaded, engineering grade retroreflective film for flat, simple curves.

Common Application Signage

Adhesive/Liner PERM/90# SF

Durability 3 Years



11" Red /
7" White
V5720-5-R
V5720-10-R



6" Red /
6" White
V5720-5-R
V5720-10-R

V5720 Series Conspicuity Tape

DOT-C2 Certified reflective conspicuity tapes are designed for night-time vehicle recognition and increased road safety.

Common Applications Fleet, Vehicles and Equipment

Durability V5720-5-R: 5 Years
V5720-10-R: 10 Years

HP750 + SC950 Opaque Films

*Available as SC950 only
 +Available as HP750 only

HP750 and SC950 Cut Vinyl Films are a great way to amplify your brand and messaging both indoors and outdoors. These SuperCast and Calendered films come in an extensive range of colors to support any project or brand need.

	Clear #119*		Medium Yellow #230*		Tomato Red #425		Lavender #575*
	Clear #103+		Yellow #235		Red #440		Berry #570
	Matte Clear #104		Sunflower Yellow #240*		Fire Red #445*		Violet #513*
	White #101		Dark Yellow #250		Blaze Red #449+		Purple #565
	Matte White #102		Imitation Gold #253		Cardinal Red #430		Dark Blue #695
	True White #105		Apricot #355*		Dark Red #450		Light Navy #690
	Cover White #108*		Orange #360*		Spectra Red #460*		Impulse Blue #687
	Matte Black #180		Construction Orange #362		Burgundy #470		Sapphire Blue #680
	Gloss Black #190		Bright Orange #380		Burgundy Maroon #480*		Royal Blue #683
	Bright Yellow #206*		Tangerine #315		Magenta #530*		Reflex Blue #679
	Primrose Yellow #210		Hibiscus Red #405*		Blush #519		Egyptian Blue #628*
	Canary Yellow #220*		Real Red #417		Blossom #515		Byzantine Blue #659*
	Rubber Duckie #225+		Luminous Red #418*		Soft Pink #508		French Blue #626*

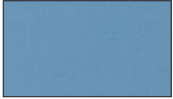
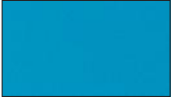
























HP750 + SC950 Opaque Films

SC950 SuperCast Opaque Cut Vinyl Film

Common Applications	Fleet, Indoor/Outdoor Signage, Marine, Transit and Vehicles
Adhesive	Permanent Acrylic (clear, grey or white)
Liner	78# Kraft
Durability	Black, White, Clear: 10 Years Colors: 8 Years Silver #817, Gold #215: 4 Years

HP750 High-Performance Opaque Cut Vinyl Film

Common Applications	Fleet, Indoor/Outdoor Signage, Transit and Vehicles
Adhesive	Patented Advanced Acrylic (PAAAT)
Liner	78# Kraft
Durability	Colors, Black and White: 6 Years Clear #103, Matte Clear #104, Gold #215, Silver#817: 2 Years

	Butterfly Blue #652*		Peacock Blue #645*
	Shade Blue #620*		Nautical Blue #635*
	Majestic Blue #625		Dark Teal #730*
	Interstate Blue #675*		Teal #720
	Vivid Blue #670		Real Teal #715
	Intense Blue #665*		Dark Aqua #705*
	Ocean Blue #678*		Kelly Green #770
	Medium Blue #655		Parakeet Green #726*
	Olympic Blue #630		Yellow Green #780
	Impact Blue #682*		Apple Green #760*
	Cascade Blue #642		Citrus Green #734
	Light Blue #640		Grow Green #772*
	Powder Blue #650*		Bright Green #775*

	Green #778		Dark Brown #983
	Forest Green #785		Terracotta #960
	Deep Green #790*		Light Gray #810*
	Dark Green #793		Palm Oyster #820*
	Olive Green #765*		Light Ash Gray #825*
	Beige #920		Slate Gray #830
	Almond #910*		Medium Gray #835
	Dark Beige #921*		Pewter #804*
	Sandstone #965		Silver #817
	Buckskin #970*		Dark Gray #855
	Gold #215		Battleship Gray #870
	Cocoa #978*		
	Chocolate Brown #990		

*Available as SC950 only
+Available as HP750 only

SC950 Metallic Films

SC950 Metallic Cut Vinyl Films are perfect when you need eye-catching metallic-effect graphics that can conform to difficult shapes and complex surfaces.

Common Applications	Fleet, Indoor/Outdoor Signage, Marine, Transit and Vehicles
Adhesive	Permanent Acrylic (clear, grey or white)
Liner	78# Kraft
Durability	Gold (#213, #215, #217, #219), White Sparkle #160: 4 Years All other Metallics: 5 Years

	White Sparkle Metallic #160		Dark Charcoal Metallic #809		Mist Blue Metallic #641		Rose Gold Metallic #211
	White Pearlescent Metallic #109		Champagne Mist Metallic #207		Bright Blue Metallic #646		Ultra Rose Quartz Metallic #585
	Black Metallic #192		Light Briar Brown Metallic #923		Electric Blue Metallic #647		Ultra Black Metallic #195
	Light Silver #869		Bronze Metallic #930		Royal Blue Metallic #683		Ultra Red Metallic #481
	Silver Metallic #801		Light Gold Metallic #217		Dark Royal Blue Metallic #653		
	Pewter Metallic #815		Bright Gold Metallic #213		Grand Blue Metallic #651		
	Gunmetal Metallic #806		Red Metallic #441		Ultra Blue Metallic #688		
	Charcoal Metallic #805		Autumn Maple Metallic #455		Ultra Silver Metallic #877		
	Medium Charcoal Metallic #808		Hunter Green Metallic #779		Ultra Gold Metallic #219		

Application Accessories

Install color with character

Contact our team at adservice@averydennison.com for a full listing of application accessories we offer.



Color Matching Services

Three Easy Steps to an Amazing Color Match



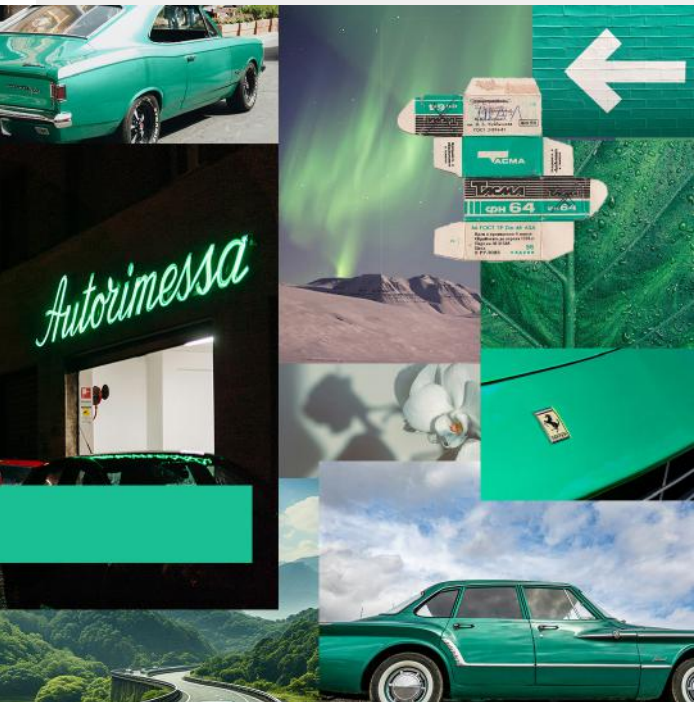
Contact your local Avery Dennison sales representative or Customer Service at 800-282-8379 for all the color matching support you need.



Provide us with a PMS/RAL code or a physical sample of the color you wish to match.



We will dispatch a sample of your color match on Avery Dennison film. Once you approve the sample, we'll begin processing your order.



UC900 Translucent Films

Our UC900 Films are colorful, translucent, light control films ideal for backlit signage with flat, simple and complex curves.

Common Application	Backlit Signage
Adhesive	Clear Permanent Acrylic
Liner	Clear Polyester
Durability	Gold #254, Silver #869: 3 Years Light Control: 5 Years #516, #560: 6 Years #101, #181, #198, #214, #360, #424, #434, #440, #692, #811, #837: 9 Years All other UC900: 7 Years

	White #101		Vivid Red #434		Deep Sea Blue #684		Holly Green #794
	Onyx #181		Red #440		Cobalt Blue #686		Vivid Gold #254
	Dark Roast #198		Wine Red #468		Ultra Marine Blue #685		Fog Grey #811
	Sunshine Yellow #216		Burgundy #470		Twilight Blue #691		Cement Grey #837
	Yellow Jacket #214		Fuchsia #516		Real Blue #692		Light Silver #869
	Marigold #246		Plum #546		Neptune Blue #693		White 30% Diffuser #147
	Goldfish Orange #361		Bright Purple #560		Bright Teal #619		White 60% Diffuser #148
	Orange #360		Pearl Blue #602		Amazonite Teal #722		White Blockout #151
	Red Orange #421		Cornflower Blue #603		Parakeet Green #726		Black Blockout #152
	Coral Red #408		French Blue #626		Citrus Green #734		
	Light Tomato Red #424		Capri Blue #661		Palm Green #762		
	Imperial Red #428		Island Blue #668		Safari Green #783		

PR800 Premium Translucent Films

These flexible translucent cast vinyl films are designed for computer-cut graphic applications including internally illuminated signs and awnings.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	83# Kraft
Durability	6 Years



White
#101



Bright Blue
#646



Black
#190



Sultan Blue
#672



Primrose
Yellow
#210



Ultra Marine
Blue
#669



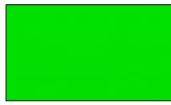
Sunflower
Yellow
#240



Royal Blue
#683



Pumpkin
Orange
#363



Green
Yellow
#761



Cardinal
Red
#430



Medium
Green
#781



Red
#440



Bottle
Green
#782



Bruin
Brown
#996

Cut Vinyl Film

Capture Color with Character

The unique character of today's brands come to life with Avery Dennison high-performance, pressure-sensitive cut vinyl graphic films. Engineered for use with digital, screen print and sign cut applications—such as vehicle, building graphics, marine and fleet graphics, architecture and advertising—our comprehensive line of products are designed to meet every application need.

These innovative and flexible films are offered in a range of sizes and colors, and offer best-in-class quality, along with:

- Easy installation and removal
- Superior depth of image color, gloss and smoothness
- Technical excellence and responsive customer service

For more information on Avery Dennison products and services visit graphics.averydennison.com/cutvinylfilms or call your sales representative or contact Customer Service at **800.282.8379** or adservice@averydennison.com.

Swatches in this Color Selector Guide are for color representation only—finish may vary. Color variance from swatch may be noticeable on select colors. To ensure highest representation of color and finish, inquire for hand sample availability.



graphics.averydennison.com

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