



THE HUB
FAMILY RESOURCE CENTRE



join us for a
BUG-TASTIC WEEKEND

**MAY 31
& JUNE 1**
2025

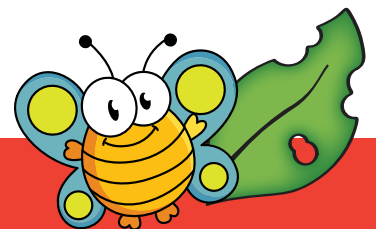
MacDonald Island Park

presented by



The Hub Family Resource Centre is **BEEE-sy** preparing for our Annual June Bug Family Festival and we'd like to invite you to be a part of this **BUGtastic** event.

Our two-day, family event will offer bouncy castles, face painting, carnival games, feature community partners, and MUCH more! Attendees can participate in our community scavenger hunt and enjoy a variety of family games throughout the festival weekend.





NOT TO **BUG** YOU BUT....

Your sponsorship not only makes community events like this a reality, but your support ensures the June Bug Festival is accessible to all families and provides opportunity to connect with community in a highly engaging and fun way.



LADY BUG SPONSOR

\$10,000

Exclusive sponsor for all of the FREE Activities such as:

- Company and/or logo on all marketing referencing the FREE Activity Area - "presented by...."
- Company logo and/or name on all Activity Area signage
- Company logo on event poster
- Logo recognition on website
- Thank you social media post

Rural Community Partnerships



Your sponsorship will provide opportunity for families living in rural communities to partake in a **BUG-tastic** adventure with our Bug Sensory Adventure Boxes!

These Adventure Boxes will allow children to discover the wonders of nature with engaging, hands-on play experience that includes creepy-crawlies, sensory materials, and imaginative fun. **Let the bug hunt begin!**



Last year, we delivered **125 June Bug Sensory Adventure Boxes** to rural communities including Fort McMurray First Nation 468, Anzac, Janvier, Conklin and Fort McKay.

125 Festival Tickets were also given to families in these communities.

BUTTERFLY SPONSOR

\$7,500

Sponsorship of the community Scavenger Hunt

- Company and/or logo on all marketing referencing the Scavenger Hunt - "presented by...."
- Company logo and/or name Scavenger Hunt participant materials
- Company logo on event poster
- Logo recognition on website
- Thank you social media post

BUMBLEE BEE SPONSOR

\$2,500

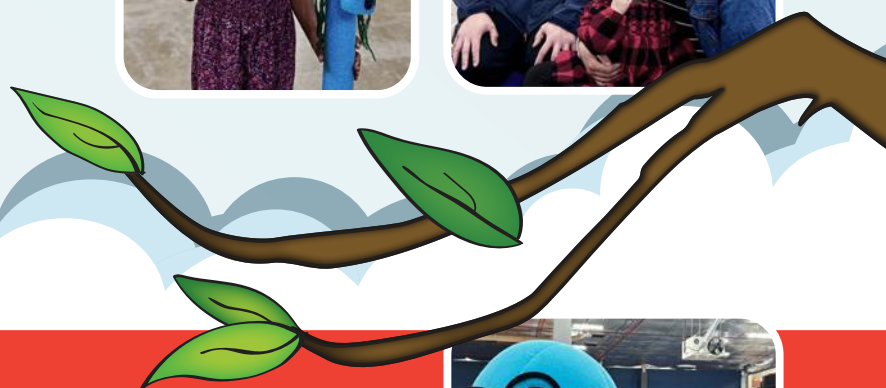
- Company logo on event poster
- Thank you social media post

FIREFLY SPONSOR

\$5,000

Sponsorship of the Firefly Raffle

- All references to the Raffle as "presented by...."
- Company logo on raffle tickets
- Company logo on event poster
- Thank you social media post



RURAL EXPLORERS SPONSORSHIPS

\$3,500

Rural Explorers sponsorships will support the delivery of 25 Bug Sensory Adventure Boxes and 25 festival tickets throughout rural communities

- Logo recognition on Sensory Adventure Boxes distributed in community of your choice
- Your company recognized on Adventure Boxes marketing and registration materials
- Company logo on event poster
- Thank you social media post

Choose one of the following rural communities to sponsor

- Fort McKay
- Anzac
- Fort McMurray 468 First Nation
- Janvier
- Conklin



Looking forward to **BEE-ING** with you!



Last year, the June Bug Family Festival welcomed over **750 children** and their families and was supported by 10 community partners, **64 volunteers** and **165 volunteer hours**. The event also raised over **\$47,000** to support free, year-round programming at the Hub throughout the Wood Buffalo region.

Community partners and sponsorships are crucial to the success of our events! We welcome the opportunity to customize your sponsorship and showcase your support.