





# MAJDAL

ARAB COMMUNITY CENTER OF SAN DIEGO

**Annual Report 2024** 





### **Mission**

We are committed to uplifting the Arab community in San Diego and supporting community members in overcoming any social, economic, and political challenges they may face in pursuit of their goals.



Deepen Majdal's roots in 2025 by making a donation:

majdalcenter.org/donate

### Vision

We envision a just, dignified future and a continued right to individual and collective selfdetermination for all members of the Arab community in San Diego, including youth, women, workers, families, and elders,

### A WORD FROM

### **OUR DIRECTOR & BOARD CHAIR**

Dear Community,

We take immense pride in the strides we've made as a community organization over the past seven years.

Our own journeys with Majdal began in 2020, in the midst of a pandemic, with barely a budget or a plan. It has been our community, unwavering vision, and commitment to building a thriving center that have guided us through times of uncertainty and doubt.

Looking back on this year, we achieved many key milestones: strategic planning, a renovated space, recognition from the County of San Diego, and staff capacity dedicated to advocacy. Our favorite memories would have to be the successful launch of our arts exhibit and the historic adoption of a "MENA" category at the county and school district levels.

Now, more than ever, we remain dedicated to responding to the moment and ensuring that our community is protected, resourced, and most importantly — heard.

We are deeply grateful for your support that has brought us this far. Only with your continued backing can we continue to serve our community and advocate for equity and justice.

Sincerely,

Ramah Awad Executive Director ramah@majdalcenter.org

Yasmeen Obeid Board Co-Chair yasmeen@majdalcenter.org





## 2024 Highlights



Launched our arts exhibit at the El Cajon Public Library! Advanced representation in media & local public institutions



Awarded a Live Well proclamation from San Diego County!



Recognized by San Diego County Board of Supervisors

Awarded 1 of 10 County Equity Grants

> Passed Arab American Heritage Month & MENA Resolution at School District!

Advocated at San Diego Unified School District

## **2025** Goals



Support our goals by donating at majdalcenter.org/donate!



Strengthen our direct services & case management to meet growing needs

Housing navigation & resources

Expand our educational services to enable academic & professional success



Migrant defense & protections

Digital literacy workshops & new computer hub

Grow leadership, organizing, & advocacy skills among youth!

Summer youth organizing institute

Entrepreneurship trainings

### Meet the Team!



Ramah Awad Executive Director



Mohammed Alkubaisi
Case Management
Specialist



Farida Erikat Program Manager



Subrein Damanhoury
Program &
Communications
Coordinator



Ryan Fan Advocacy & Campaign Manager



Aalaa Alzoubi

Adult Learning

Coordinator



Zahraa Harbi
Office Coordinator



Abdulrahman Almohamad
Sports Program
Coordinator



Hana Masri Development Associate

## **Advisory Board**



Yasmeen Obeid Co-Chair



Jeanine Erikat
Co-Chair



Nadine Hassoun
Treasurer



Ghassan Hussein
Community Liaison



Afrah Abdulkader Program Advisor

Our leadership reflects the communities we serve.



Majdal Staff at our Homeland & Homemaking Exhibit Launch!

# 650+ families resourced, impacting 3,500+ individuals!

### **Health Access**

- Medical appointment scheduling
- Translation & transportation coordination
- Public health workshops
- Health insurance navigation
- Peer counseling & emotional support

### **Public Assistance**

- Enrolled 300 households in CalFresh & CalWORKs food programs
- Enrolled 120 individuals in In-Home Supportive Services (IHSS)
- Supported 45 individuals gain Supplemental Security Income (SSI)
- Supported with enrollment in additional programs including:
  - Medi-Cal Health Insurance
  - Unemployment (EDD)
  - Cash Assistance Program for Immigrants (CAPI)
  - SDG&E Utilities CARE Program



Majdal staff and SDRCC host the BUILD Health Initiative for a site visit.

### **Housing & Food Assistance**

- Distributed \$42k in emergency rental assistance from SDG&E to 64 households
- Supported 216 households apply for Section 8 housing
- Supported 95 households apply for low-income housing
- Supported 65 individuals & families find housing
- Distributed \$2,000 in food assistance
- Offered tenants rights education & landlord mediation

### **Employment Access**

- Job search and application support
- Resume-writing assistance
- Referrals to local employers & job opportunities
- Work authorization process support
- Career counseling to help explore pathways

We secure critical resources to meet basic needs and address social determinants of health.

# A WORD FROM OUR COMMUNITY



"I have been living alone since I came to America 10 years ago. I moved from New York City to California, specifically to El Cajon. When I arrived, I had no one to help me, and I was connected with the Majdal Center team who supported me in every aspect of my life. They helped me get Section 8 housing. I am deeply grateful to them. May God bless them and ease their path, just as they have eased mine."

-Amira

"During the COVID-19 pandemic, I lost my job, and rent became too expensive. I was very close to becoming homeless. I didn't know where to go for help until I found Majdal Center. Mohammed helped me apply for Section 8 housing, IHSS, and SSI. He guided me through every step of the way and made everything easier for me. Because of their support, I was able to find housing and feel stable again."

-Mathafar



# A WORD FROM OUR VOLUNTEERS



"As someone who has navigated through the challenges that come with being an immigrant, I know how important it is to be able to properly communicate in order to integrate into society. I've had the privilege of having others help me learn new languages when needed. Being able to do the same has brought me a lot of joy."

-Pablo Sanchez-Lopez

"When I learned that I could strengthen my language teaching skills by helping curate and lead these English conversational classes, I couldn't be happier for the opportunity. From getting to know some of the wonderful members of the community to watching them learn and improve their English, volunteering with the Majdal Center been a gratifying experience."



-Aaliyah Habib

# 40+ participants in English classes

### For new refugees, English language leads to:

- Easier integration
- · Improved job opportunities
- Access to critical information & services
- Improved mental health
- Better education





English language is one of the highest needs among new refugees and immigrants. To respond to this need, we offer English conversational classes twice a week.

We strengthen necessary skills that promote self-sufficiency.

# 80+ community members received U.S. citizenship!



## We support with pathways to citizenship.

Our citizenship readiness course helps participants prepare for their naturalization exams and interviews.

# Citizenship safeguards the following:

- Protection from deportation
- · Family reunification
- Freedom to travel
- · Right to vote
- · Employment opportunities



# Youth Programs & Advocacy



We offer cultural & recreational activities to engage youth.

Since 2021, our boys soccer team practices weekly and hosts regular boys nights at the center.

## We invest in youth to promote community leadership.

We launched our dabkeh troupe, which performed for Arab American Heritage Month in Poway and at the El Cajon Multicultural Festival in November!



### Youth Fellowships

Members of our Arab Youth Collective completed various fellowships through which they organized events for their peers, led critical campaigns, and strengthened their advocacy skills.



Lana Alany



**Husam Alkhateeb** 



Yasmeen Elmezain



Hisham Alkhateeb



**Asia Areigat** 



Elaf Alsaadi



Executive Director Ramah & Advocacy Fellow Lana in D.C. with NNAAC.

# We launched our arts exhibit!

"I feel very fortunate to have been able to join you and to witness that powerful expression of community, joy, and resilience in the face of so much sorrow and suffering."

- Felicia Kelley, California Humanities 2 years, 10 art workshops, & countless hours culminated in a 3-month art exhibit



300+ community members, funders supporters, & partners attended!



"I want to congratulate and thank everyone at the Majdal Center for such a beautiful, moving, and memorable event."

- Giovanna Adleson, Community Organizer Debuted our youth-made short film "Stories of Home"

# "Homeland & Homemaking"

Featured 11 youth performers through music, poetry & dabkeh







Joined by special guests Omar Offendum, Fouad Sawa, Dlan Dary, & Lorain Khalil Rihan "Congratulations to the Majdal Center for an extraordinary event at the El Cajon Library! It was magical, healing and an opportunity to share talent, establish more anchors, find new friends and forge a plan for our larger Arab-Muslim-Allies community."

> - Doris Bittar, Artist & Community Organizer

Collaborated with El Cajon Public Library, California Humanities, Imagine Brave Spaces, & Impact Media

"Thank you for bringing your event to the library and sharing your community with our space."

- Jarrod Chilton, El Cajon Library

# We mobilized Arab American civic engagement







### **Student Advocacy**

Our youth leaders engaged 46 students across 4 focus groups and a student forum to assess and advocate for the needs of Arab and Arabic-speaking students in East County. We published our findings with key recommendations for schools to support their success!

We mobilized 50+ community members to give public comment in support of Arab American Heritage Month and MENA Data Equity resolutions at San Diego Unified School District.

We build community power through advocacy.

"I worked to uplift student voices, address challenges, and create solutions through conversations with youth. This fellowship expanded my network and enabled me to push for meaningful change in education for Arab students."

- Dalal Erakat Advocacy Fellow, NNAAC







### Get Out the Vote!

We educated our community on their rights as voters as a way to increase awareness and registration:

- Hosted 3 voter education workshops
- Reached 850+ individuals through phone & text banking
- Canvassed at local institutions
- Successfully registered 100+ individuals to vote
- Reached 3,200 impressions via social media campaign

# THANK YOU TO OUR PARTNERS & FUNDERS

### **Partners**

- American-Arab Anti-Discrimination Committee
- American Council of Learned Societies
- Arab American Civic Council
- · Center on Policy Initiatives
- Council on American Islamic Relations
- · Family Health Centers of San Diego
- · Horn of Africa
- Imagine Brave Spaces
- · Impact Media
- Islamic Center of San Diego
- Karen Organization of San Diego
- License to Freedom
- National Network for Arab American Communities
- Partnership for the Advancement of New Americans
- San Diego Refugee Communities Coalition
- San Diego Wellness Collaborative
- San Ysidro Health Center
- Southern Sudanese Community Center
- The AiA Project
- · The Global Action Research Center
- United Women of East African Support Team
- · U.S. Campaign for Palestinian Rights
- Youth Organize California
- Youth Will

Since 2020, we have been a proud member of the San Diego Refugee Communities Coalition (SDRCC).

With 9 other ethnic community based organizations, we coordinate services and initiatives around health, housing, economic development, & youth leadership.

A special thank you to Amina Sheik Mohamed of the UCSD Refugee Health Unit and Valerie Nash of Nash & Associates.



### **Funders**

- California Humanities
- California Mental Health Services Authority
- Center for Arab American Philanthropy
- County of San Diego Office of Equity & Racial Justice
- Elevate Youth California
- Emergent Fund
- · Grossmont Healthcare District
- Office of Community Partnerships and Strategic Communications (OCPSC)
- Proteus Fund Rise Together Fund
- San Diego Gas & Electric
- Sierra Health Foundation
- Solidaire Network
- The California Endowment
- The Conrad Prebys Foundation
- The San Diego Foundation
- Third Wave Fund
- Women's Foundation California

We cultivate meaningful partnerships that drive collective action.







# Majdal at the mic & in the media!



## We aim to shape discourse on our communities.

Majdal staff were invited to speak at various events:

- Catalyst "Activating Power" Conference
- UCSD Ethnic Studies
- Live Well East County

## We were featured in 10+ articles & news segments:

- San Diego Tribune
- ABC10 News
- KPBS
- East County Magazine
- California Humanities







#### **GET INVOLVED**

Volunteer with us! majdalcenter.org/get-involved



#### **CONTACT US**

majdalcenter.org majdalcenter@gmail.com (619) 891-8081



#### **DONATE**

Make a contribution online or by mailed check:
majdalcenter.org/donate

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#### **FOLLOW ALONG**

Follow us on <u>Instagram</u> & <u>Facebook</u>, and <u>LinkedIn</u> for regular updates!

@majdalcenter



#### **VISIT OUR CENTER**

We're open Monday to Thursday! 329 E. Main St. El Cajon, CA



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