# CREATIVE CARPET & FLOORING'S CREATIVE THINKING

## **PUBLISHED JULY 2022**

ISSUE NO. 161



### We promise that you'll love your new floors, or we'll replace them for <u>FREE!</u>\*

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

#### INSIDE THIS ISSUE...

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Is Chicago really "The Windy City?"
- Are You This Month's Mystery Winner?
- Did You Know...
- Where is the hottest place on Earth?
- Meet our Carpet Cleaning Customers
- Meet Our New & Returning Friends & Clients
- Mega Trivia Contest
- Made In America Sale!
- The second verse of "The Star-Spangled Banner"
- What does the "500" in the Indianapolis 500 refer to?
- Referral Rewards Program
- Warning!
- Referral THANK YOU'S
- Thank You for the Kind Words

## It "Dawned" On Me... a message from Dawn Giganti

A topic that impacts everything you do in life - your mindset and the way you think about life and your choices and overcoming obstacles. Because the reality is that if your head is not in the right place, it will be nearly impossible to do the things you want to do in life. But I'm not JUST talking about mindset. I want to focus on something that doesn't always get much attention, even though it should! It's the idea of actually learning to trust yourself - what that looks like and how you develop the confidence to know that you can do the things you set out to do.

Learning to trust yourself is a journey. It's not something that happens overnight, and it can be challenging in a world where we're constantly pressured to do more and improve. But there are ways to create a sense of selfworth and confidence to help you become the best version of yourself.

- 1. Remind yourself why you'do what you do. If you want to build self-worth, the first step is acknowledging your worth. Often we aren't able to help ourselves because we don't know why we're doing what we do and consciously realize that our actions are fulfilling a purpose. We need the "why" of what we're doing to be able to embrace the journey.
- Stop doing what's not working. Self-worth is about knowing what you want and staying focused on getting it. The first step toward building self-worth is to stop doing things that don't serve your purpose, even if they're easy, enjoyable, or familiar.
- 3. Be okay with being afraid. Everyone is different, and what works for one person may not work for another. It's critical to be okay with being afraid and doing things that scare you so that you can identify what is significant to you.
- 4. Práctice gratitude. Every day, write down three positive things about yourself or your day, whether its a specific goal you achieved or just a regular occurrence (such as your favorite food). It'll give you a sense of joy and appreciation that can help you have a better day. "So do not throw away your confidence; it will be richly rewarded. You need to persevere so that when you

have done the will of God, you will receive what he has promised." ~Hebrews 10:35-36

Sometimes, even when we confidently start a project, it slowly withers when we don't see immediate results. Don't lose your confidence when things don't work out right away! Persevere. Keep going. Keep trying. Keep asking, seeking, and knocking. Powerful stuff, right?!? To have a positive mindset, you must be mindful of how you think. You need to be aware of what kind of thoughts are running through your head and how they affect your mood. You also need to be mindful of what kind of thoughts make you feel empowered, confident, and happy.

And when it comes to overcoming obstacles in life, we shouldn't give up just because we face some difficulties along the way. We must stay determined and keep moving forward even when things get tough because our attitude can determine how successful we are in life.

Do you think that your decisions are the right ones? Do you believe how you think about life is the right way. to do so? If not, then it is time to change your mindset. God bless.

Dawn Giganti, Marketing & Administrative Assistant Creative Carpet & Flooring

## **July 2022**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2 CLOSED
3	4 CLOSED	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Month at a Glance:

1st Intl. Joke Day - What did the feet say to the floor? "I can't stand you anymore!"

2nd thru 4th CLOSED for 4th of July - "I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him." - Abraham Lincoln

17th World Emoji Day - Get on your smartphone & add an emoji to all the texts you send today. Chances are, you already do that every day!

18th National Caviar Day - something's fishy

24th Cousins Day - Now, hold on a minute. If you have cousins, that means your cousins have cousins. And that's you! Therefore, today is your

30th Intl. Day of Friendship - If we all try just a little the world will be a friendlier, more peaceful place.

Employee birthdays this month:

9th Dawn Giganti - Marketing & Administration **14th Michelle Cress** - Flooring Consultant



#### Is Chicago really "The Windy City?"

We all know Chicago can distinctly represent all four seasons in one day. Chicagoans have a saying, "If you don't like the weather, wait a minute." Believe it or not, this one has nothing to do with the weather. Chicago isn't even incredibly windy compared to other major cities, not literally. Instead, the nickname comes from the once-common perception that residents of Chicago in general and its politicians, in particular, were "windbags" who were "full of hot air."

The most common origin story for the nickname is a column written by New York Sun editor Charles Dana in 1893 when the two cities were competing to host the World's Fair. Dana advised anyone reading to pay little mind to the "nonsensical claims of that windy city." There's just one problem with this theory; there's no evidence that Charles Dana wrote such a column. Even if it did exist, Chicago has been known as the Windy City since the 1870s. The "Cincinnati Enquirer" wrote an article in 1876 titled "THAT WINDY CITY. Some of the Freaks of the Last Chicago Tornado." Again, the term Windy City was used to reference speakers full of wind.

#### Where is the hottest place on Earth?

No... it isn't anywhere in Illinois or Indiana, though it sure does feel like it lately! Death Valley, California, actually holds two temperature records: the hottest air temperature ever recorded (134°F in 1913) and the hottest ground surface temperature ever recorded (201°F in 1972). Both of these incredible records were set in the valley's Furnace Creek.

> The most significant factor behind Death Valley's extreme heat is its elevation.

Death Valley is the lowest point in North America at 282 feet below sea level, even though the area is 250 miles inland from any major body of water. Also, a major set of mountains (the Sierra Nevada) block moisture from the Pacific from reaching the basin.

More than 300 people live year-round in Death Valley, even though it is one of the most sizzling places on Earth. It is typically believed that the maximum temperature a human could conceivably survive is 108.14 °F. A higher temperature may denature proteins and cause irreparable damage to the brain.

And the coldest temperature ever recorded in Death Valley? The valley's lowest temperature, recorded at Greenland Ranch on January 2, 1913, was a whopping 15 °F!

[National Park Service | January 2022]

## JIM & DEBBIE CHERRIER

of Munster, IN

You are this month's

#### MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 07/30/2022

## **Did You Know**

It's almost that time again...

## UGLY FL®OR CONTEST





Shoot a upload your ugly floor for your chance to win. More details Next month!

#### MEET OUR CARPET CLEANING **CUSTOMERS...**

BRIAN BERSON CARL MUNSON COLLEEN BRANNIGAN MANNY BUCK JAMES & TINA ARENDARCZYK

JUNE HEAVNER

LYDIA LICHTENFELD MARVIN VIS MICHELLE KOMPIER JONNELLE SWEETNER RITA ROSANA SALLY WEISHAAR

> CALL FOR MORE INFO ON OUR **CARPET CLEANING SERVICES!** 888.910.6585

## MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ADRIANO BRUNO ALAN & NANCY ZORDAN ART MILLER AUTRILL BOWMAN BARB GLAB BARB LEEP BARRY ZAJDZINSKI BEVERLY & JACK NOVOSEL BILLIE GUINTA BILLIE SPORES BOB & KATHY DECIANNI BOB NEUBAUER BRAD NAGEL BRIAN MCGRATH CARL MUEHLMAN CHERYL HOLLIS CINDY & PAUL CHRISTMAN DIANE ADAM

CINDY STRAMA COLLEEN MASON CONNOR MOYNIHAN CRAIG LYMAN CYNTHIA RETEL DALE & MARY HOPPE DAN & KAROL KANELOPOULOS DANA KRIZMANIC DANIEL ADKINS DANIELLE ELLIS DAWN GAMEZ DAWN WHITE DEBBIE & LARRY GASPAR DEBBIE PRODEHL DEBRA WAWCZAK DEREK MARICH

DIANE NELSON DIANNE FRANKOVICH DICK & CAROLYN VANDYKE DINA PRSKALO DIRECT FLOORS DONNA BOSS DONNA BOURDAGE DONNA CAFARO DONNA GORENSTEIN DONNA METCALF DOUG DABIS ELIZABETH CARTER FRED & SANDY HARDY GABRIEL TORRES GEORGE TOUNTAS GLENN JELLEY JAKE VANDENBERG

JAN & TOM PETRAK JANET NAREY JANICE KRUCHTEN JEFF REYNOLDS JENNIFER WEGNER JESSICA CLUMPNER JOANNE SIKKEMA JOE & LAURA ZAHORSKY JOE ORGA JOHN DOHERTY JOHN HASSE JOHN HOHNER JOHN MASCARELLO JUDY & TOM LUCAS JUNE DESIMONE KAILYN HARRIS

KAREN FRITZ

KATE & DAVID PETERSON MATT FITZGERALD
KATE STREJCEK
KATHY WHAT KATHY VUKAS KELLY SCIAKY KIM SHEREYK KYLE BOUQUET LAMBRINI BALASKAS LEE & DIANE SHEETS LENORA FREY LEONA RUSSEL LINDA SHINDER LISA FOLTZ LYNETTE DEROSE MARIA POWERS MARIAM MCPARLAND

MARY HRASCINSKI

MAUREEN MIKULSKI MERRIE CADLE MICHAEL BRAND MICHAEL WILLIAMS MICHELLE GOLDSTEIN MICHELLE KERFIN MICHELLE OWENS MICHELLE SCHROEDER MONICA ZACHARY NICK NELSON NIKO & KRISTEN FOLTYS PAUL & DIANE SOTIR PAUL & JANICE GARRY

PETE & TRACY MCMAHON

RAMONA DAVIS RANDY GORNY RICHARD & LAURA DEVRIES RICHARD & MARY ROGERS ROBERT HINSHAW ROY LOWE RYAN DEYOUNG SANDRA NICHOLS SHANNON MARSHALL STEVE CROWNSON SUSAN PACHECO THOMAS MIHALAREAS TIM & LOIS KIZER TOM WISCH VIRGINIA STANLEY WAYNE NOOTBAAR WENDY TRAINOR

# MEGA Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at











## Take our Trivia Challenge!

This month's Mega Trivia question:

Which TV weatherman was also the original Ronald McDonald?

- (A) Al Roker
- (B) Nicholas Ferreri
- (C) Tom Skilling
- (D) Willard Scott

То enter. visit website our creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

#### Last month's question:

What vegetable grows fast enough that you can hear it?

Answer: (B) Rhubarb

If you stood in an almost pitch-black room, surrounded by budding rhubarb, don't be alarmed if you hear ... noise. Specifically squeaks, cracks, and pops. Unlike many other vegetables, when rhubarb is grown in the dark, it actually speeds up growth. Forced rhubarb, as it's called, can grow by as much as an inch a day, and that rapid growth can produce an audible sound. The process of raising forced rhubarb isn't anything new either. Farmers came up with the concept in the early 1800s, letting their rhubarb grow outdoors for two years and soaking up the sun, before bringing it into dark sheds in the early winter and letting it grow all season long. [Atlas Obscura | September 27, 2021]

Congratulations to last month's winner:

## DORY GROSCHE

of Manhattan, II

Stop by Creative Carpet & Flooring to claim your prize by July 30, 2022!



# 24 MONTHS SPECIAL FINANCING

on all American-made flooring purchases!

July 1 through July 31, 2022

\*Subject to Credit Approval. See Store for Details. \*Not to be combined with any other offer or discounts.

### The second verse of "The Star-Spangled Banner"



Francis Scott Key wrote the words that became the lyrics to the U.S. national anthem after witnessing the bombardment of Fort McHenry by the British in 1814. (The title of the poem is "The Defence of Fort McHenry.") But not many people know that there are four total verses, the second of which begins: "On the shore dimly seen through the mists of the deep / Where the foe's haughty host in dread

silence reposes..." If you don't know all the lyrics to all four verses, you're in good company. In one of Isaac Asimov's short stories set during World War II, American soldiers test suspected German spies by asking them about later verses of "The Star-Spangled Banner." If they got the questions right, that meant they were spies - it's doubtful an American citizen would know every verse. [CNN | Oct 2021]

#### What does the "500" in the Indianapolis 500 refer to?

The Indianapolis Motor Speedway in Indianapolis, Indiana is the largest sports venue on the planet. There are more than 250,000 permanent seats around its huge racetrack. And the racetrack, like most racetracks, is a loop: It runs in an oval around an infield that spans an incredible 253 acres. Each trip around the track is two and a half miles long. If you were to take 500 trips around the Indianapolis Motor Speedway track, you'd have to travel 1,250 miles. Fortunately for the drivers at the famous Indianapolis 500,

that's 750 miles more than the race requires. The "500" in the name of the Indianapolis 500 refers to the total number of miles, not the number of trips around the track. It takes 200 laps to finish the Indianapolis 500.

[Indianapolis Motor Speedway | Aug 2021]



PRSRT STD U.S. Postage PAID Permit #130

Homewood, IL

Carpet &

www.creativecarpetinc.com 888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street Highland IN 46322 219.595.5561



MON 9am \_ 6pm TUE 9am \_ 6pm WED 10am \_ 6pm THR 9am \_ 6pm FRI 9am \_ 6pm SAT 10am \_ 4pm SUN closed



THR 10am 8pm FRI 10am \_ 6pm

19845 S La Grange Road

Mokena IL 60448 708.479.8600

> SAT 10am \_ 4pm

SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants \_















Don't visit any flooring dealer until you call us for a FREE **Consumer Awareness Guide!** 

You will learn...

Visit our website to obtain your copy! www.creativecarpetinc.com

#### A gigantic THANK YOU to all who referred us last month...

ASHLEY HALPERN GARY & CINDY MAUL

JUDY PERCIACH NANCY LONG-GRAHAM JOE & CAROL KRAJNIK RENEE HEDRICH

#### Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

"Cody Bouquet was very easy to work with. I had difficulty selecting the right carpeting color, and he repeatedly sent samples to me so I could choose just the right color to match my multi-colored tile. The person who measured was very professional and pleasant to talk with. installers were professional and left no mess, just wellfitting carpeting. The carpet is so padded and soft that I make sure I walk on it barefoot to enjoy its heavenly softness."

~ Mary Novak of Flossmoor, IL

No photo entries this month... you can't win if you don't enter!!!