



[2023-2024]

Sponsor Price List



Sponsor Reach.



65+ member schools nationwide

- 3-10 teams per Regional SAFECON

30+ schools at the National SAFECON

- 400+ aviation students
- 70+ coaches
- 150+ volunteers/alumni
- 25+ industry partners
- countless visiting parents & supporters

Digitally:

- Quarterly Newsletters beginning 2024
- 18,000+ email distribution list of students, school administration, alumni, industry, and volunteers

Social Stats:

- 2800+ Facebook followers
 - 4600+ monthly reach
- 2800+ Instagram followers
 - 2800+ monthly reach
- Focused X activity during SAFECONs

SAFECON week.



THURSDAY	<ul style="list-style-type: none"> • Executive Director and Chief Judge arrive • Typically 1/3 of schools already on property
FRIDAY - SUNDAY	<ul style="list-style-type: none"> • Scheduled landing & simulator practices • Event & Vendor set up
MONDAY	<p>0900 - Opening Ceremonies / General Contestant Briefing (GCB) 1130 - Computer Accuracy 1330 - Aircraft Recognition 1530 - Simulated Comprehensive Aircraft Navigation (SCAN) 1730 - Welcome Dinner (Hangar)</p>
TUESDAY*	<p>0800 - Navigation Event 1730 - Pilot Mental Health Seminar</p>
WEDNESDAY*	<p>0800 - Power Off Approach & Landing Event 1730 - Ice Cream Social</p>
THURSDAY*	<p>0800 - Short Field Approach & Landing Event 1730 - Pizza Night 1800 - Industry Reception</p>
FRIDAY*	<p>0800 - Message Drop Event 1730 - Friday Night Event</p>
SATURDAY	<p>0900 - NIFA Business Meeting (for all members) Captains' Meeting (immediately following) 1030 - NIFA Council Meeting 1700 - Awards Banquet</p>
SUNDAY	Teams depart for their home airports

*The following events are scheduled by appointments on Tuesday, Wednesday, Thursday, & Friday:

- CRM/LOFT Event
- Ground Trainer Event
- IFR Sim Event
- Preflight Event
- CFI Event
- Achievement Award Interviews
- Loening Trophy Interviews

Sponsor price list.

[2023-2024]

GROUND EVENTS	COMPUTER ACCURACY AIRCRAFT RECOGNITION SCAN PREFLIGHT CFI AMT	\$4,500 \$4,500 \$4,500 \$4,500 \$4,500 \$4,500
SIMULATOR EVENTS	GROUND TRAINER IFR SIMULATED FLIGHT CRM/LOFT	\$4,500 \$4,500 \$4,500**
FLIGHT EVENTS	TRADITIONAL NAVIGATION UNLIMITED NAVIGATION SHORT FIELD APPROACH & LANDING POWER OFF APPROACH & LANDING MESSAGE DROP	\$4,500** \$4,500** \$4,500** \$4,500** \$4,500
INDIVIDUAL AWARDS	REGIONAL TOP PILOTS NATIONAL TOP PILOT TOP SCORING CONTESTANT SPIRIT OF NIFA AWARD ACHIEVEMENT AWARDS OUTSTANDING TEAM MEMBER COACH OF THE YEAR	\$6,000* \$5,000* \$4,500 \$6,000* \$5,000* \$4,500 \$4,500
TEAM AWARDS	COMPETITION SAFETY COLLEGIATE AVIATION PROGRESS SPORTSMANSHIP THE LOENING TROPHY THE JUDGES TROPHY GROUND EVENT CHAMPIONS FLIGHT EVENT CHAMPIONS NATIONAL CHAMPIONSHIP	\$3,000 \$3,000 \$3,000 \$8,000 \$5,500 \$5,500 \$5,500 \$8,000
CONFERENCE EVENTS	OPENING CEREMONIES / GCB MONDAY WELCOME DINNER TUESDAY LUNCH PILOT MENTAL HEALTH SEMINAR WEDNESDAY ICE CREAM SOCIAL THURSDAY PIZZA NIGHT INDUSTRY RECEPTION FRIDAY NIGHT EVENT SATURDAY AWARDS BANQUET HANGAR BOOTH ONLY LOGISTICS SUPPORT	\$4,000 \$ TBD (AVERAGES \$17,000) \$ TBD (AVERAGES \$5,000) \$4,000 \$ TBD (AVERAGES \$4,000) \$ TBD (AVERAGES \$4,000) \$ TBD \$ TBD (AVERAGES \$13,000) \$ TBD (AVERAGES \$25,000) \$2,000 \$ TBD (VARIES ON TYPE)
MEDIA	QUARTERLY NEWSLETTER AD SAFECON PROGRAM AD GCB LIVESTREAM AWARDS BANQUET LIVESTREAM OFFICIAL SAFECON PHOTOGRAPHER	\$250 - \$1,500 (VARIES ON SIZE) \$250 - \$1,000 (VARIES ON SIZE) \$ TBD (AVERAGES \$1,500) \$ TBD (AVERAGES \$2,500) \$ TBD (AVERAGES \$3,000)
SWAG	SAFECON BADGES & LOGO LANYARD FRIDAY NIGHT EVENT GIVEAWAYS OFFICIAL EVENT T-SHIRT	\$ TBD \$ TBD \$ TBD

*Includes a monetary award to the winner(s) - see FAQs for details

**Does not include a monetary award to the winners(s), however additional funds are commonly donated for winner(s)

Interested in a custom or multi-year sponsorship not listed above? Are you a non-profit organization?

Contact the NIFA Executive Director to discuss options - executivedirector@nifa.aero

Sponsor FAQs.

How do I express interest in sponsorship?

- Fill out this [form](#) and email to executivedirector@nifa.aero

What exactly does my sponsorship money go towards?

- Your funds are used to directly defray costs of running the individual event (space/equipment rental, shipping costs, new materials purchase), as well as purchase of the award trophy/ribbons/medals/certificates. Any remaining amount goes into the general fund to sustain the organization's overall operating costs.

Does any of the sponsorship money go directly to the students as a monetary prize?

- Commonly, some sponsors have chosen to provide *additional* funds for the Top 1-3 place winners in a given event. Cash awards vary from \$500 - \$2000 per contestant. Please indicate if you would like to provide additional funds for a monetary prize. In the case of the Gary Hemphill "Spirit of NIFA" Award Sponsorship, \$5,000 goes directly to the winner. The 9 Regional Top Pilots are awarded \$500 each. The Top 3 National Top Pilots and Achievement Award winners also receive monetary prizes of \$2,000, \$1,000, and \$500.

My organization/I cannot afford the sponsorship levels as advertised, but still want to financially support NIFA, how can we proceed?

- NIFA thanks you for your generosity in any form. Based on varying demand of sponsorships, alternate opportunities may be available. Please contact the Executive Director to discuss options and thank you for your interest!

My organization is also a non-profit; do you offer discounted options?

- Yes! We would love to have you partner with NIFA and are happy to work with fellow non-profits. Please contact the Executive Director for alternative pricing options.

Why are some sponsorship pricing levels listed as TBD?

- Some sponsorship opportunities vary based on local vendor pricing. Pricing will be based on historical & local estimates plus a small buffer to cover fluctuations and overhead costs.

If my sponsorship comes with hangar booth space, what does that entail?

- Standard booth space in the competition hangar is 10'x10' and comes with a cloth backdrop, 8' table, chairs, and matching tablecloth/skirt. Conference booths are in the main hangar, where teams base throughout the practice and competition week. The booths outline the space in a "U"-shape. Sponsors may ship booth materials in advance. Attendance is requested during the days of flying competition, which are scheduled Tuesday - Friday of SAFECON week (weather permitting).

Sponsor FAQs.

If my sponsorship comes with the opportunity to present the award, what does that entail?

- At the Awards Banquet, the Chief Judge will announce the event “...sponsored by XXX, presented by YYY.” Your representative will proceed toward the Associate Chief Judge, located by the trophy table to be handed the trophy/medals/certificates which will then be handed to the winner(s) once announced. The winner(s) and sponsor then proceed to a designated location for official photos.

What are some examples of how sponsors are recognized in digital and printed media?

- Recognition varies based on sponsorship level and event. Examples include: printed logos on written tests, NIFA website, social media recognition, SAFECON program space, trophy plaques, etc.

Are sponsors able to make presentations in front of the competitors?

- Due to the time-critical and dynamic nature of most events, presentations are limited to higher level sponsorships and vary based on the logistics of the event sponsored.

Are sponsors able to watch the competition events?

- Ground events are typically not spectator-type events. Power Off and Short Field Approach & Landings Events, as well as Message Drop, may have sponsors watch near the judges' positions, as coordinated by the Chief Judge and local officials. Airport security restrictions ultimately dictate.

How do I learn more about the competition event rules?

- Please view the [The Rules for Intercollegiate SAFECONs](#), which can be downloaded or ordered.

When are sponsorship commitments due?

- Verbal and written commitments will hold a sponsorship place until **April 1st**. Payments are due at that point or the opportunity is released.

Are opportunities available for sponsorship at the Regional SAFECONs?

- Yes! Please contact the Executive Director for coordination through National Headquarters

Sponsor Registration.

To express your interest in NIFA Sponsorship, please fill out the form linked below and submit to executivedirector@nifa.aero

2023-2024 NIFA Sponsorship - Expression of Interest Form

Contact Name: _____
 Organization/Company: _____
 Is your organization a registered non-profit? Yes No
 Is your organization/company recruiting pilots? Yes No
 Contact Email: _____ Contact Phone (____) ____ - ____ ext. ____

Competition	<input type="checkbox"/>	Conference	<input type="checkbox"/>
Computer Accuracy	<input type="checkbox"/>	Opening Ceremonies/GCB	<input type="checkbox"/>
Aircraft Recognition	<input type="checkbox"/>	GCB Livestream	<input type="checkbox"/>
SCAN	<input type="checkbox"/>	Monday Welcome Dinner	<input type="checkbox"/>
Preflight	<input type="checkbox"/>	Tuesday Lunch	<input type="checkbox"/>
CFI	<input type="checkbox"/>	Pilot Mental Health Seminar	<input type="checkbox"/>
Ground Trainer	<input type="checkbox"/>	Wednesday Ice Cream Social	<input type="checkbox"/>
IFR Sim	<input type="checkbox"/>	Thursday Pizza Night	<input type="checkbox"/>
CRM/LOFT	<input type="checkbox"/>	Industry Reception	<input type="checkbox"/>
Short Field Landings	<input type="checkbox"/>	Friday Night Event	<input type="checkbox"/>
Power Off Landings	<input type="checkbox"/>	Friday Night Event Giveaways	<input type="checkbox"/>
Traditional Navigation	<input type="checkbox"/>	Awards Banquet	<input type="checkbox"/>
Unlimited Navigation	<input type="checkbox"/>	Awards Banquet Livestream	<input type="checkbox"/>
Message Drop	<input type="checkbox"/>	Hangar Booth (only)	<input type="checkbox"/>
Regional Top Pilots*	<input type="checkbox"/>	Logistics Support	<input type="checkbox"/>
National Top Pilot*	<input type="checkbox"/>	SAFECON Program Ad	<input type="checkbox"/>
Top Scoring Contestant	<input type="checkbox"/>	SAFECON Photographer	<input type="checkbox"/>
Spirit of NIFA Award*	<input type="checkbox"/>	SAFECON Badges & Logo Lanyard	<input type="checkbox"/>
Achievement Award*	<input type="checkbox"/>	Official Event T-Shirt	<input type="checkbox"/>
Outstanding Team Member	<input type="checkbox"/>		
Coach of the Year	<input type="checkbox"/>		
Competition Safety	<input type="checkbox"/>	Newsletter	
Collegiate Aviation Progress	<input type="checkbox"/>	Newsletter Ad – Quarterly	<input type="checkbox"/>
Team Sportsmanship	<input type="checkbox"/>	Newsletter Ad – Yearly	<input type="checkbox"/>
Loening Trophy	<input type="checkbox"/>	Newsletter Cover Takeover	<input type="checkbox"/>
Judges Trophy	<input type="checkbox"/>		
Ground Events Champions	<input type="checkbox"/>		
Flight Events Champions	<input type="checkbox"/>		
National Championship	<input type="checkbox"/>		

Sponsorship opportunities with a (*) already include monetary awards for top placing contestants. Historically, sponsors of events indicated with a (**) have provided additional funds for top placing contestants. Please indicate if you would like to provide additional funds in this manner: Yes No

Additional Comments (provide additional information or other sponsorship interest):

Thank you for your support of NIFA! Please submit this form to executivedirector@nifa.aero
Payment is due by April 1, 2024 to ensure sponsorship retention.

NIFA Calendar.



JAN

NIFA Council
Mid-Winter Meeting



FEB

Potential host site visits



MAR

Potential host site visits



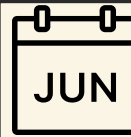
APR

Sponsorship deadline



MAY

National SAFECON
NIFA Council Meeting



JUN

End of NIFA Fiscal Year



JUL

Start of NIFA Competition Year
Deadline to secure Fall Council
Meeting Location



AUG

Regional SAFECONS

Bids to host National SAFECON
for following competition year,
due.

Deadline to secure Mid-Winter
Council Meeting Location



SEP

NIFA Council Fall Meeting
Annual Membership Fees Due



OCT

Regional SAFECONS



DEC

Hosting Opportunities



NIFA Council Meetings

Per NIFA Bylaws, the Council meets a minimum of 3 times per year. Typically, the fall meeting occurs in September, prior to the start of Regional SAFECONs. The mid-winter meeting is held in mid-January. The spring meeting is held at the National SAFECON.

Council members represent regions across the U.S. and desire to meet at locations strategic to commercial airline travel, in a location concurrent to a sponsor's headquarters, and/or at a member university.

Meetings are typically held on Saturdays. Attendees arrive Friday and depart Sunday. Tours of facilities, host meet and greets, and meal activities are encouraged.

Meeting space must be accessible on weekends, accommodate up to 25 people in a "U" or "O" shaped placement of tables or desks, and provide A/V capability for computer projection and virtual meeting attendees.

Parties interested in hosting the fall or mid-winter meeting should contact the Executive Director for more information.

Hosting Opportunities



National SAFECONs

Any member institution or industry organization may place a bid to host the National SAFECON.

Per NIFA Bylaws, bids to host must be submitted to the Executive Director no later than 180 days before the National SAFECON prior. When practical, NIFA Officials will conduct a site visit to determine suitability.

Host guidelines include:

- At least 10,000 sq. ft hangar space
- Parking and tie down area for at least 100 airplanes
- Towered airport
- Hotels in the community to support at least 500 occupants
- Offices or area for judges and administration
- Air-conditioned area for flight simulator device(s)
- Parking for at least 50 vehicles
- Banquet facility for 700

Bid should include:

- Budget for local involvement
- Plan for local involvement

Suitable bidders will be afforded the opportunity to make presentations at NIFA's Annual Business Meeting on the Saturday of the National SAFECON prior.

Member schools subsequently vote for the host.

Sustainability



Endowment

The National Intercollegiate Flying Association (NIFA) has sustained a proud, yet humble, existence for almost 90 years. During this time we have had the privilege to work with, and enhance the careers of, well over 42,000 students in the aviation arena.

As a non-profit organization, expenses have been kept relatively low and the operation has relied on one employee and hundreds of returning volunteers. A modest revenue from our National SAFECON, a handful of individual donors, and sponsorship margins have kept NIFA aloft, financially.

To continue our tradition of excellence and ensure NIFA continues for future generations, an Endowment is the next step in securing long term financial stability and philanthropy.

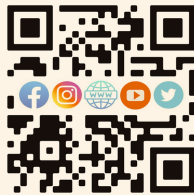
NIFA seeks the following goals with this Endowment:

- Sustain and improve the organization to better serve our members and mission.
- Provide the avenue through which to provide scholarships to deserving students.

The National Intercollegiate Flying Association is seeking donors to sponsor this Endowment, which will provide the financial stability NIFA needs to carry it through the next 90+ years. We would be honored to have your support as a founding member.

Thank you in advance for your consideration!

Contact Info



HEADQUARTERS

Taylor Newman
Executive Director



(423) 236-5100



(423) 421-3001

OFFICE / SHIPPING

The National Intercollegiate Flying Association
Taylor Newman
NIFA Executive Director
c/o Crystal Air, Inc.
932 Jubilee Drive
Chattanooga, TN 37421

U.S. MAIL

The National Intercollegiate Flying Association
Taylor Newman
NIFA Executive Director
PO Box 21347
Chattanooga, TN 37424

