

# Celebrating 10 Years of Success



## Legend

- Research (Blue Square)
- Publications (Green Circle)
- WHO Activities (Yellow Triangle)
- White Papers (Orange Arrow)
- AGM (Red Star)
- Surveys (Purple Question Mark)

# Key Accomplishments

2014

- Decision to form the WNF, Paris France (July 2014)
- WNF registered as a non-profit organization in Canada (November 2014)

2015

- **Committee:** Launched Membership Committee
- **Committee:** Launched Naturopathic Roots Committee
- **Committee:** Launched Professional Mapping Committee
- **Publication:** World Naturopathic Federation Report, findings from 1st global survey
- **Survey:** 1st International survey – naturopathic organizations
- **Survey:** 2nd International survey – naturopathic educational institutions
- **Conferences:** World Health Assembly (WHA), Naturopathic (Uruguay)
- **AGM:** Inaugural WNF AGM held in Calgary, Canada
- Inaugural President – Dr. Iva Lloyd, ND (Canada) 2015 - 2023
- Inaugural Vice-President – Tina Hausser, HP, Naturopath (Spain) 2015 - 2022
- Inaugural Secretariat: Professor Jon Wardle, PhD, ND (Australia) 2015 - 2023

2016

- **Committee:** Research Working Group
- **Publication:** Naturopathic Numbers Report
- **Publication:** WNF Naturopathic Roots Report, findings from 2nd survey
- **Survey:** Professional Mapping survey
- **Policy Statement:** Natural Medicine
- **Policy Statement:** Naturopath/Naturopathic Doctor
- **Conferences:** WHA, WNF Face-to-Face (F-2-F) (Uruguay, Slovenia), TCIH (Germany)

2017

- **Committee:** Educational Committee
- **Committee:** Antimicrobial Resistance Committee (AMR)
- **Publication:** Defining the Global Naturopathic Profession
- **White Paper:** Naturopathic Philosophies, Principles and Theories
- **AGM:** 2nd WNF AGM held in Phoenix, Arizona
- **Policy Statement:** Regulation
- **Policy Statement:** Terminology for Professional Formation
- **WHO:** Response to the technical document on Clinical Research in Traditional and Complementary Medicine (T&CM)
- **Survey:** Attitudes Towards Intra-Professional Collaboration, an international survey
- **Conferences:** WHA, Naturopathic (Portugal, Australia, Slovenia, Canada, Spain, Brazil), WNF F-2-F (Spain), TCIH (Dubai)



2018

- **Committee:** Regional Support Groups
- **Publication:** WNF Education and Credentials
- **Publication:** Global Naturopathic Regulation
- **WHO:** responded to the WHO technical document on Clinical Research in T&CM
- **WHO:** participated in three working group meetings (Cupping, Anthroposophic Medicine)
- **WHO:** Jon Wardle and Iva Lloyd attended the Global Conference on Primary Healthcare in Kazakhstan
- **WHO:** results of Intra-professional collaboration survey presented at WHA
- **Website:** launched the WNF Antimicrobial Resistance (AMR) website
- **Conferences:** WHA, Naturopathic (Mexico, Canada, Slovenia), WNF F-2-F (Mexico, Slovenia)



2019

- **Committee:** Environmental Health Committee launched
- **Committee:** Communications Committee launched
- **Publication:** Research Written by Naturopaths / Naturopathic Doctors
- **Publication:** WNF Response to the Astana Declaration
- **Publication:** WNF Terminology Document: Defining Naturopathic Terms
- **Publication:** Books written by NDs/Naturopaths
- **Publication:** Global Naturopathic Regulation Report
- **Survey:** Community Education and Health Promotion survey
- **Survey:** International Practice survey
- **Survey:** Community Clinic survey
- **WHO:** participated in 2 working group meetings (Yoga, Acupuncture)
- **AGM:** 3rd AGM held in Melbourne, Australia
- **Conferences:** WHA, Naturopathic (Czech Republic, France research meeting)
- **Award:** Tina Hausser, HP, Naturopath, President's Award
- **Award:** Dr. Hope Foley, PhD, WNF Volunteer Award
- **Award:** Dr. Ginger Sweetan, ND, WNF Volunteer Award



2020

- **Research:** 10 Rapid Review papers focused on role of naturopathic therapies in the treatment of upper respiratory tract infections in a Special Edition compliments of *Advances in Integrative Medicine*
- **Research:** Overview of International Naturopathic Practice and Patient Characteristics: results from a cross-sectional study in 14 countries
- **Publication:** WNF Book List updated
- **Publication:** Analysis of Naturopathic Journals
- **Survey:** Naturopathic Journal Survey

- **Survey:** Knowledge Mobilization
- **White Paper:** Role of Naturopathic practice within a global pandemic
- **WHO:** Participated in the WHO meeting to discuss the role of T&CM in response to COVID-19
- **Videos:** Two animated videos: Healthy Lifestyle and Environmental Pollutants
- **Websites:** Launched the WNF Environmental Pollutants website
- **Conferences:** WNF F-2-F (Portugal)

2021

- **Publication:** Health Technology Assessment – Naturopathy
- **Publication:** Naturopathic Educational Program Report
- **Publication:** WNF Technology Enhanced Learning Policy
- **Publication:** WNF Report: Impact of Rapid Reviews
- **Research:** Bibliometric Analysis of Naturopathic - Authored Peer-Reviewed Publications
- **Research:** Characteristics of Global Naturopathic Education, Regulation and Practice Frameworks: results from an international survey
- **Research:** Naturopathic Community Clinic Reach: an international cross-sectional study
- **Research:** Community Education and Health Promotion Activities of Naturopathic Practitioners: results of an international cross-sectional survey
- **Research:** Naturopath's Mobilization of Knowledge and Information in Clinical Practice: an international cross-sectional survey
- **WHO:** participated in 2 working group meetings (Tibetan Chinese Medicine)
- **AGM:** 4th AGM (virtual)

2022

- **Research:** Interim Report on a Live Review of Systematic Reviews of Natural Health Products and Natural Therapies in the Prevention and/or Treatment of COVID-19
- **Research:** Launch of a Live Review on Natural Health Products and COVID, in conjunction with CCNM
- **Publication:** WNF Social Media Guide
- **Publication:** WNF Naturopathic Educational Program Guide
- **White Paper:** Non-Communicable Diseases
- **White Paper:** Diabetes
- **White Paper:** Hypertension
- **White Paper:** Mental Health
- **Alliances:** sponsoring organization of Traditional, Complementary and Integrative Healthcare (TCIH) Coalition
- **Conferences:** HTA launch (Australia); Naturopathic and HTA presentations (Guatemala, India, Slovenia, Spain, USA)
- **Award:** Tina Hausser, HP, Naturopath, President's Award
- **Award:** Dr. Amie Steel, PhD, ND, President's Award

2023

- **Research:** Seven (7) Umbrella Review papers published compliments of CANDJ and thanks to the support of CCONM and AACRIM
- **Publication:** Naturopathic Educational Accreditation Standards Comparison
- **Publication:** Updated WNF Book List
- **WHO:** participated in the Civil Society Dialogue with the Director General of the WHO
- **WHO:** attended the 1st Global Conference on Traditional Medicine in India
- **AGM:** 5th AGM held in Geneva, Switzerland
- **Award:** WNF Founders Award presented to Dr. Iva Lloyd, ND
- President: Dr. Tobey-Ann Pinder, ND (Australia) 2023 -
- CEO: Dr. Iva Lloyd, ND (Canada) 2023 -

2024

- **WHO:** response to the draft WHO Traditional Medicine Strategy: 2025 - 2034

## Key Statistics

PUBLICATIONS

22

RESEARCH PAPERS

23

INTERNATIONAL ACTIVITIES

14

WHITE PAPERS

6

SURVEYS

9

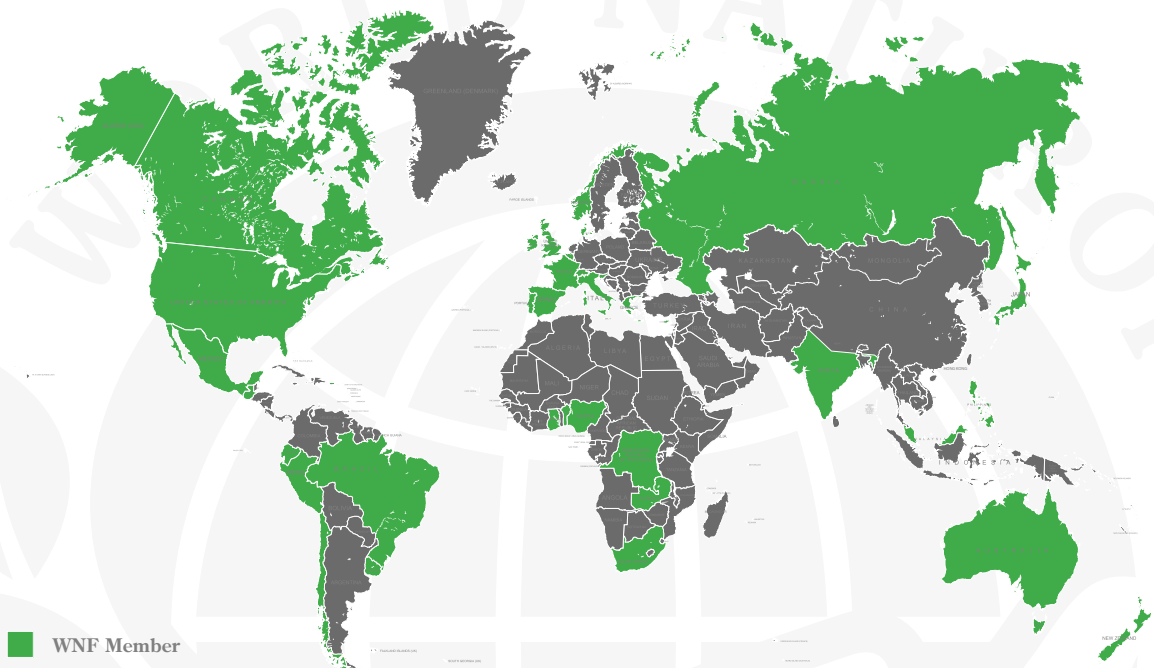
MEMBERS

79

# Membership Growth

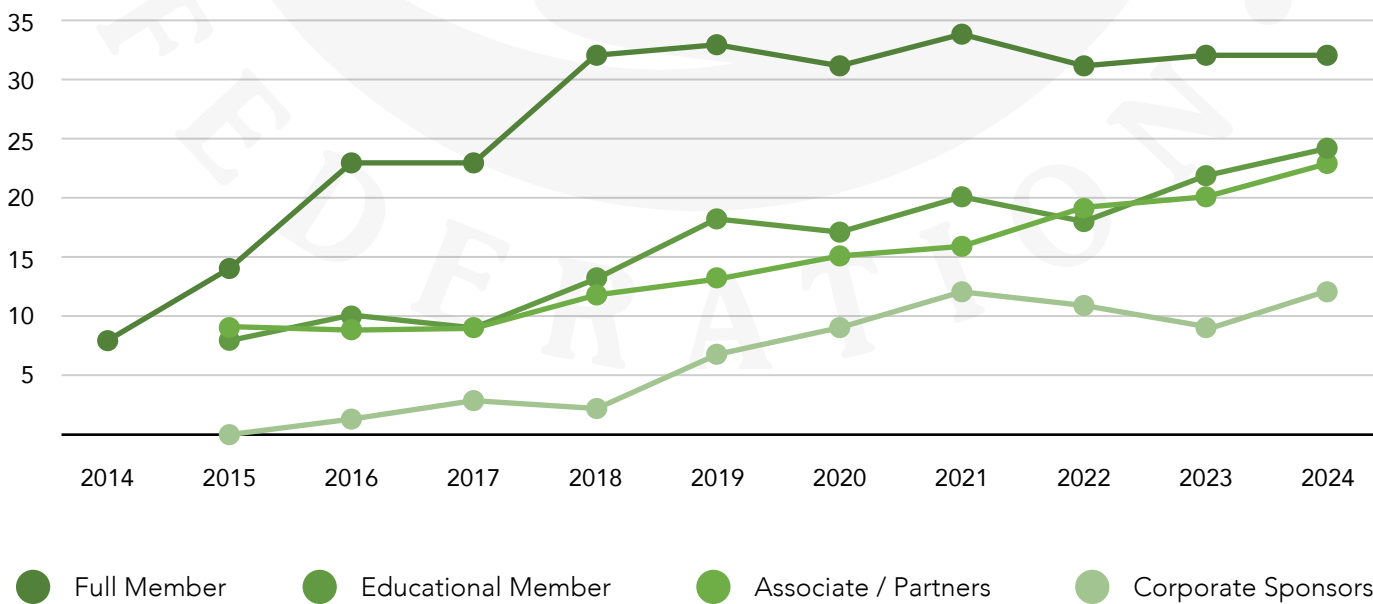
## Membership Map

WNF represents naturopathic organizations spanning all WHO Regions.



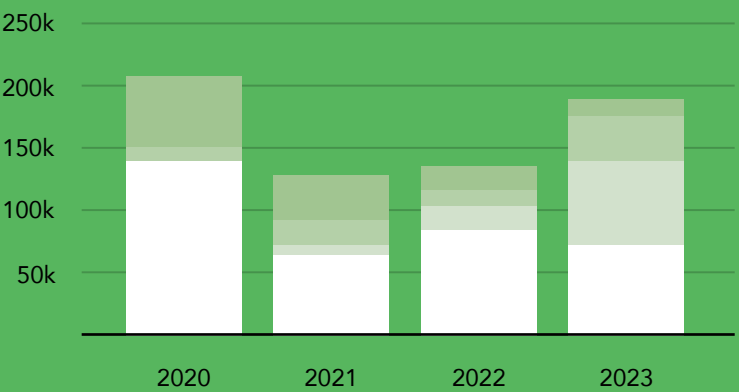
## WNF Growth: 2014 - 2024

The WNF represents 79 naturopathic organizations globally.



# Social Media Presence

## Social Media Reaches



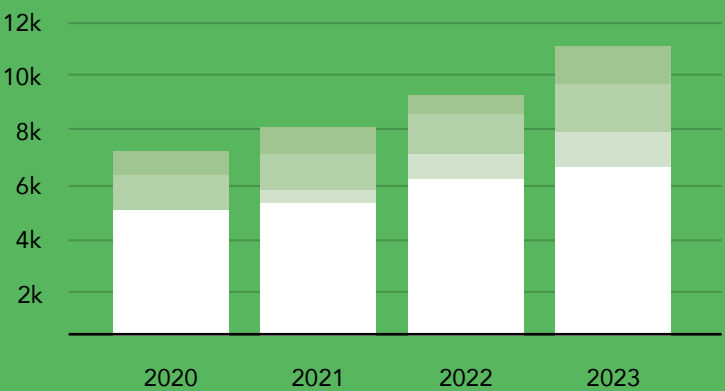
WNF posts included 13 specific campaigns, research highlights, WNF key messages and member updates.

- Twitter / X
- Instagram
- LinkedIn
- Facebook

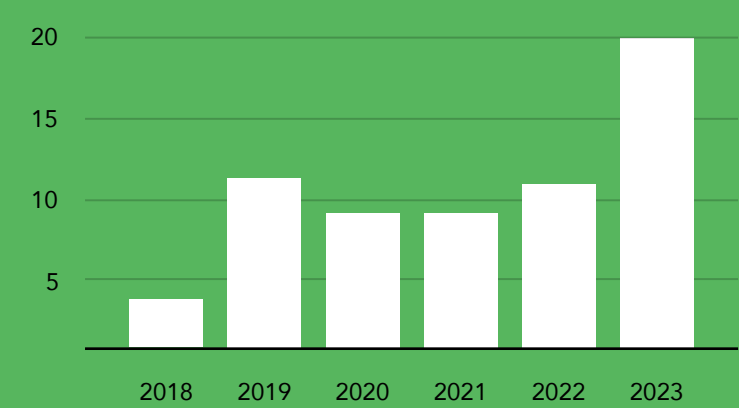
## Social Media Followers Growth

WNF Social Media includes Facebook (2014), X (2015), Instagram (2020) and LinkedIn (2021). Thanks to all our Followers!

- Twitter / X
- Instagram
- LinkedIn
- Facebook



## Social Media Posts Per Week



Posts per week doubled in 2023 due to the addition of a 2nd social media co-ordinator.

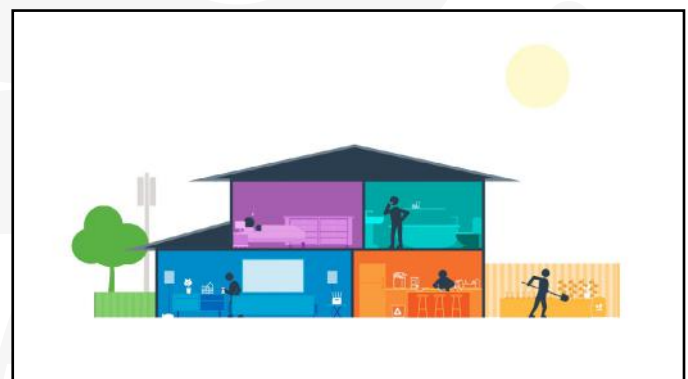
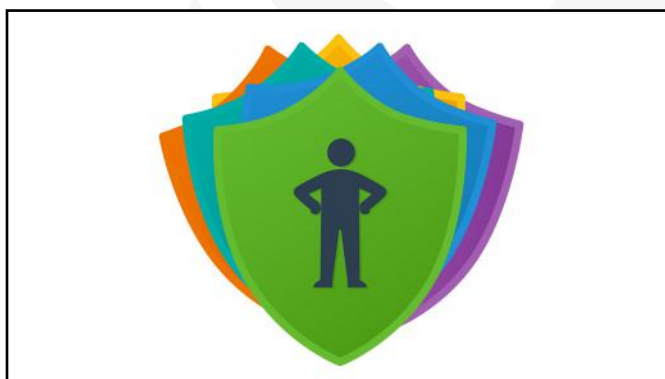


# A Few Highlights

## Websites

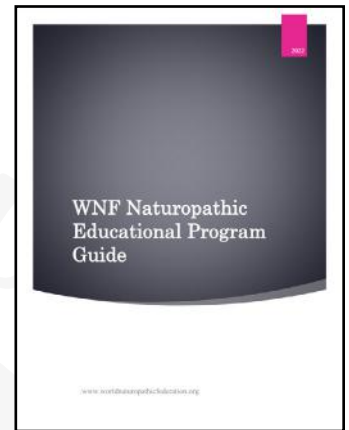
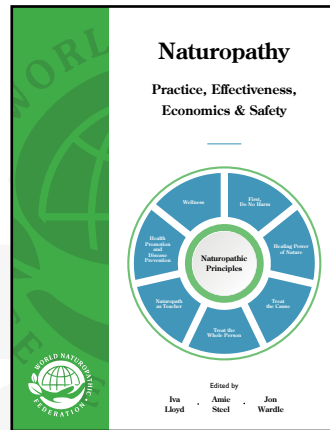
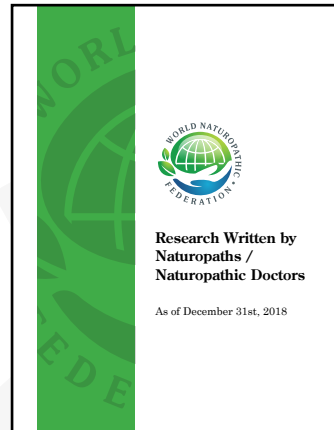
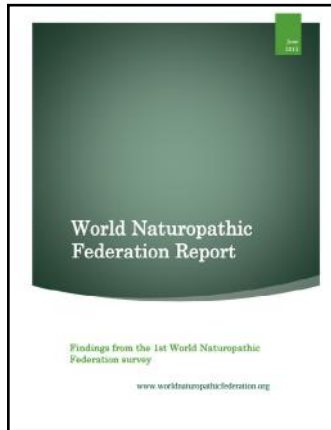


## Videos





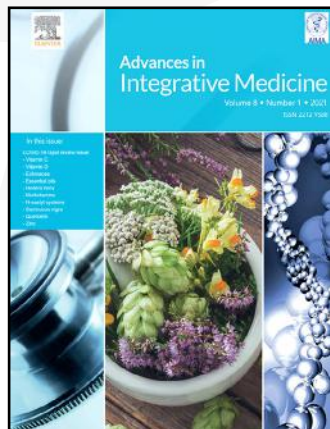
# Publications



# White Papers



# Research



## Annual General Meeting (AGM)



2014 – Paris, France



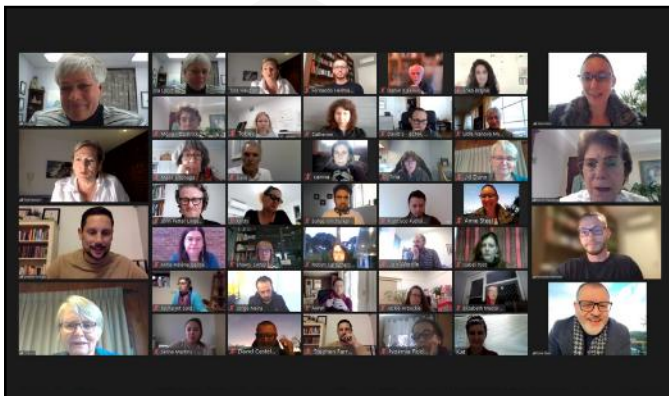
2015 – Calgary, Canada



2017 – Phoenix, USA



2019 – Melbourne, Australia



2021 – Virtual



2023 – Geneva, Switzerland



## Awards



## Social Media

### Q&A

Which Chemicals may increase adiposity?

[wnf-environmental.org](http://wnf-environmental.org)

### Key Message

Naturopathic Community Clinics (NCCs) serve underprivileged, marginalized, low income, & underserved populations along with other specialized groups at low or no cost to patients.

### WNF Supporters

KEY MESSAGES

Naturopathy, originating in Germany in the late 1800s, continues to thrive as a traditional system of health care.

### Did You Know?

Developing Antimicrobial Resistance (AMR) has been tested with common natural health products. There is evidence that these products are safe & do not cause AMR.

[wnf-amr.org](http://wnf-amr.org)

Naturopaths & Naturopathic Doctors honor the laws of nature & use gentle techniques whenever possible.

TRADITIONAL KNOWLEDGE

[@WNF\\_INFO](http://@WNF_INFO)

## Conferences



2015 – Uruguay Naturopathic Conference



2017 – European Naturopathic Conference



2018 – Mexico Naturopathic Conference



2019 – Portugal Naturopathic Conference



2022 – HTA Launch

*Thank you to our  
members, partners  
and sponsors!*



## International Activities



2018 – WHA Meeting, Geneva



2018 – Global Conference on Primary Care, Kazakhstan



2022 – HTA Presentation, India



2023 – 1st Global Summit on Traditional Medicine, India



2023 – TCIH at WHO Global Summit, India

*Thank you to the  
hundreds of volunteers  
that have supported  
the WNF!*

# WNF Members, Partners & Sponsors

## Full Members

- **Australia:** Australian Naturopathic Federation (ANF)
  - Naturopaths and Herbalists Association of Australia (NHAA)
  - Complementary Medicine Association (CMA)
- **Belgium:** Union des Naturopathes de Belgique (UNB)
- **Brazil:** Associação Brasileira de Naturologia (ABRANA)
- **Canada:** Canadian Association of Naturopathic Doctors (CAND)
- **Chile:** Asociación Nacional de Naturópatas de Chile A.G.
- **Cyprus:** Pancyprian Association of Naturopathic Therapeutics
- **Democratic Republic of the Congo:** Congo Naturopathic Physicians Association (CNPA)
- **Ecuador:** Asociación de Profesionales Naturópatas del Ecuador (APNE)
- **El Salvador:** Asociación de Naturópatas y Profesionales Salvadoreños (ANPS)
- **France:** Organization of Natural Medicine and Health Education (OMNES)
- **Ghana:** Ghana Association of Naturopaths
- **Greece:** Panhellenic Naturopathic Association
- **Guatemala:** Guatemalan Association of Naturopaths and Complementary Medicine (AGNAMEC)
- **Hong Kong, China:** Integrated Association of Naturopaths of Hong Kong (IAN HK)
- **India:** Indian Naturopathy and Yoga, Graduates Medical Association (INYGMA)
- **Ireland:** Sphenoid Ireland CLG/Irish Institute of Naturopathic Medicine (IINM)
- **Japan:** Japan Naturopathic Medicine Society (JNMS)
- **Nepal:** Yoga & Naturopathy Doctors Association Nepal (YANDA)
- **New Zealand:** Naturopaths and Medical Herbalists of New Zealand
- **Norway:** Norske Naturterapeuters Hovedorganisasjon
- **Peru:** Asociación Colegial de Naturópatas del Peru
- **Philippines:** Global League of United Organizations (GLUO) Inc.
- **Portugal:** Associação Portuguesa de Naturopatia (APNA)
- **Puerto Rico:** Asociación de Médicos Naturopáticos de Puerto Rico
- **Russia:** Russian Scientific Society on Clinical Naturopathy and Phytotherapy (RSSCNP)
- **Slovenia:** Association of Naturopaths of Slovenia
- **South Africa:** South African Naturopathic Association (SANA)
- **Spain:** Organizacion Colegial Naturopathica (FENACO)
- **Switzerland:** Swiss Association of Naturopaths with Federal Diploma (SANFD)
- **United Kingdom:** General Council and Register of Naturopaths (GCRN)
- **Uruguay:** Asociación Naturopática del Uruguay (ANTHU)
- **USA:** American Association of Naturopathic Physicians (AANP)
- **Zambia:** Zambian Naturopathic Medical Federation

## Corporate Sponsors

### Gold Corporate Sponsors

- Atrium Innovations Inc. (Canada)
- Bioclinic Naturals Inc. (Canada)
- Nutritional Fundamentals for Health (NFH) Inc. (Canada)

### Silver Corporate Sponsors

- CanXida (USA)
- Partners Indemnity Insurance Brokers Ltd. (Canada)

### Bronze Corporate Sponsors

- Bio Lonreco (Canada)
- BioMedica Nutraceuticals Pty Ltd (Australia)
- Cardinal Digital Marketing (USA)
- Electro-Therapeutic Devices Inc. (Canada)
- Cyto-Matrix (Canada)
- Designs for Health (Canada)
- Metagenics Pty Ltd (Australia)

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## Educational Members

- **Australia:** Endeavour College of Natural Health
- **Australia:** Southern Cross University, National Centre for Naturopathic Medicine
- **Australia:** Torrens University Australia
- **Belgium:** Institut d'Hygiène et de Médecine Naturelle asbl (IHMN asbl)
- **Belgium:** Institut Supérieur de Naturopathie Traditionnelle (ISNAT)
- **Bénin:** EWE – MEDJI Polytechnic Center
- **Canada:** Canadian College of Naturopathic Medicine (CCNM)
- **Canada:** École d'enseignement supérieur de naturopathie du Québec
- **France:** Collège Européen de Naturopathie Traditionnelle Holistique (CENATHO)
- **France:** LA FENA
- **Ghana:** Nyarkotey University College of Holistic Medicine & Technology
- **India:** SGT University (Faculty of Naturopathy & Yogic Sciences)
- **Italy:** Istituto NeMI A.P.S.
- **Italy:** Scuola Italiana di Scienze Naturopatiche
- **New Zealand:** South Pacific College of Natural Medicine
- **Nigeria:** The Open International College of Naturopathic Medicine (OICNM)
- **Slovenia:** Naturopatska Sola SAEKA
- **Spain:** Formación TNDR
- **Switzerland:** Ecole Professionnelle Supérieure de Naturopathie (EPSN)
- **Uruguay:** Escuela de Naturopatía del Uruguay
- **USA:** Bastyr University
- **USA:** National University of Natural Medicine
- **USA:** Sonoran University of Health Sciences

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## Non-Profit Partnerships

### Gold

- **Australia:** Complementary Medicines Australia (CMA)

### Silver

- **Australia:** Australian Research Consortium in Complementary and Integrative Medicine
- **Canada:** Alberta Association of Naturopathic Doctors
- **Canada:** British Columbia Naturopathic Association (BCNA)
- **Switzerland:** Centre Navi Recherche en Santé Intégrative

### Bronze

- **Australia:** Australian Register of Naturopaths and Herbalists (ARONAH)
- **Australia:** The Jacka Foundation of Natural Therapies Ltd.
- **Belgium:** Naturo vzw
- **Brazil:** Sociedade Brasileira de Naturologia (SBNAT)
- **Canada:** Ontario Association of Naturopathic Doctors (OAND)

- **Canada:** Quebec Association of Naturopathic Medicine (QANM)
- **Chile:** Naturópatas para Chile
- **Denmark:** Forenede Naturmedicinere (FNM)
- **France:** Association Professionnelle des Naturopathes Francophones
- **Singapore:** Society of Natural and Alternative Health Therapists (SONAHT)
- **United States of America:** Association of Accredited Naturopathic Medical Colleges (AANMC)
- **United States of America:** Institute for Natural Medicine
- **United States of America:** Naturopathic Education and Research Consortium (NERC)
- **United States of America:** New Hampshire Association of Naturopathic Doctors (NHAND)
- **United States of America:** New Jersey Association of Naturopathic Physicians
- **United States of America:** ParticipAid
- **Uruguay:** Paracelsianos Asociados en Naturopatia (PAN)

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**Thank you** to the organizations that supported the start-up of the WNF: **World Federation of Chiropractic (WFC)** and the **World Federation of Public Health Associations (WFPHA)**.