



# WILDES LAND

Natur pur für Hunde

The power of  
**NATURE**



*- Pure nature for dogs -*



Extra portion of  
fresh meat



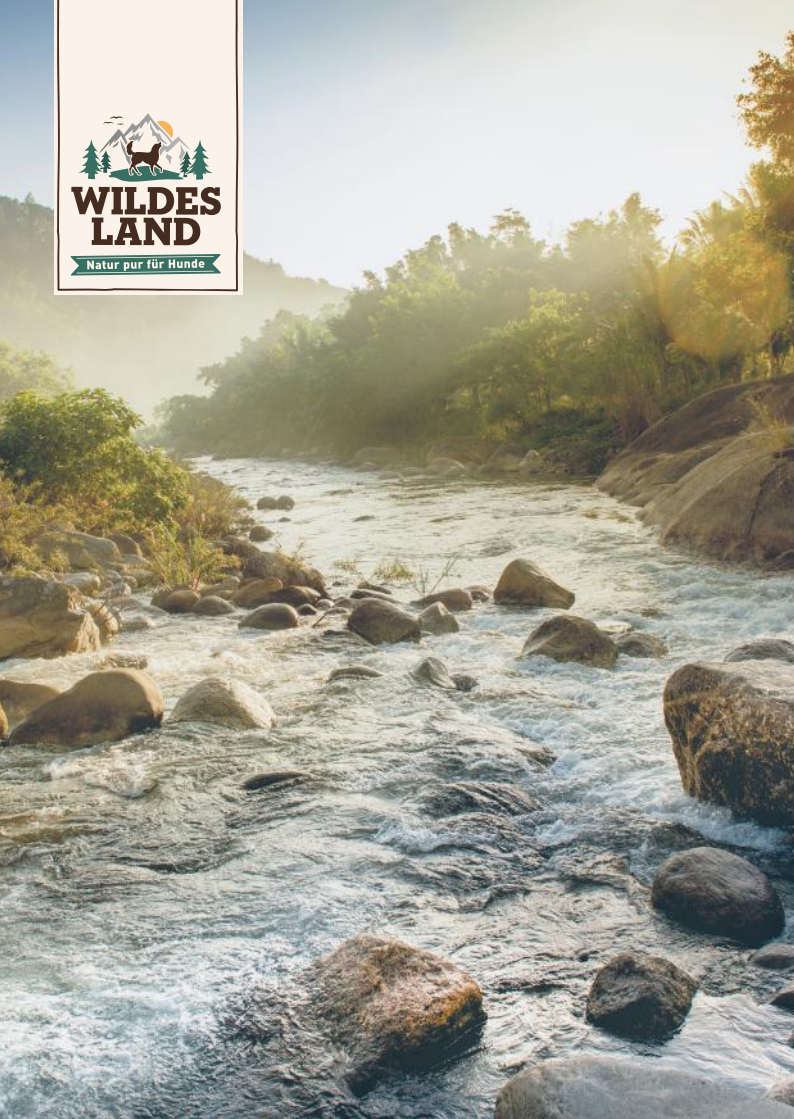
Grain-free/  
gluten-free



Well-accepted and  
well-tolerated



Valuable  
wild herbs





# *Welcome to Wildes Land!*

Wildes Land advocates natural and species-appropriate diets for dogs and cats. Our motto is: Pure nature!

We produce premium dog and cat food that is fully tailored to the natural needs of our house pets. An extra portion of fresh meat for excellent acceptance, complete lack of grains and gluten for optimum tolerance and valuable wild herbs are what set our foods apart. Inspired by our love for our pets, we deliver the essence of nature by the bowlful!

From wet food to dry and semi-moist dry food to snacks, our product assortment has everything that gets our canine friends excited – adult dogs and puppies alike.

# Our promise



## **Extra portion of fresh meat**

*All Wildes Land Food varieties contain an extra portion of fresh, premium meat for species-appropriate dog nutrition.*



## **Well-accepted and well-tolerated**

*Wildes Land Food is outstandingly well-accepted and exceptionally well-tolerated, thanks to its high content of fresh meat.*







## **Grain-free/gluten-free**

*We do not use any grains or gluten since our formulas are intended to be 100% natural nutrition for your dog.*



## **Valuable wild herbs**

*Our select wild herbs such as milk thistle, dandelion and nettle are known to be a source of valuable nutrients and complement our product selection.*



# Wildes Land Wet Food and Dry Food



Wet Food  
Classic



Wet Food  
Pure



Wet Food  
Organic

# Dry Food



# Dry Food Soft



# Wildes Land Snacks

Training sticks



Meat chunks



Jerky







Meat snacks

Soft snacks



Antler chewing snack





# Meaning of the Wildes Land symbols



*Extra portion  
of fresh meat*



*Semi-moist &  
juicy*



*Grain-free/  
gluten-free*



*Valuable wild  
herbs*



*High  
acceptance &  
tolerance*



*Hypoallergenic*

## *Single animal protein according to meat type:*



DUCK



CHICKEN



VEAL



LAMB



BEEF



TURKEY



WILD BOAR





# WILDES LAND WET FOOD



# Wildes Land Wet Food Classic



*In 9 delicious varieties -  
available in 400 g and 800 g\**

\*4 select varieties (lamb, beef, game and chicken) also available in a 150 g pouch.

## WILD BOAR

with Parsnip, Blackberries, Wild Herbs & Safflower Oil

**Composition:** wild boar 65% (heart, meat, lung, liver) broth 27.6%, parsnip 4%, blackberries 2%, minerals 1%, safflower oil 0.2%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.2%, crude fat 6.5%, crude fibre 0.5%, crude ash 2.4%, moisture 79%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (as calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 0.5 mg.



Extra portion of  
meat & offals



Single  
animal protein



Grain-free



Valuable  
wild herbs



@kaschy

Classic Wet Food from Wildes Land is rich in nutrients and contains natural and select ingredients. At our traditionalist German company, we slowly cook our classic wet dog food with lots of love. Wild Land Classic Wet Food combines an extra portion of meat (at least 62%) with some fruits and vegetables as well as wild herbs and valuable safflower oil, creating a delicious formula. Our delicious varieties deliver the essence of nature by the bowlful!

### *Our promise:*

- ✔ High meat content
- ✔ Grain-free formula
- ✔ Single animal protein
- ✔ Only premium raw materials and ingredients
- ✔ Free from sugar, artificial colours, flavourings & preservatives
- ✔ Cruelty-free

### *Feeding recommendation:*

Weight	Ration/day
< 5 kg	90 - 370 g
10 kg	460 - 630 g
20 kg	780 - 1060 g
30 kg	1060 - 1440 g

Complete pet food for adult dogs. Feeding recommendation depends on the breed and activity level of your dog. The total amount of food should be divided between two meals. Always provide your dog with fresh water.

# Wildes Land Wet Food Classic



## LAMB

with Rice, Zucchini,  
Wild Herbs & Safflower Oil

**Composition:** lamb 62% (heart, meat, liver, lung, rumen), broth 27.5%, rice 4%, zucchini 3%, rosehip 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.5%, crude fat 7.3%, crude fibre 0.5%, crude ash 2.5%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.



## BEEF

with Sweet Potatoes, Blueberries,  
Wild Herbs & Safflower Oil

**Composition:** beef 62% (heart, meat, liver, lung, rumen), broth 27.5%, sweet potatoes 4%, carrots 3%, blueberries 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.6%, crude fat 7.2%, crude fibre 0.5%, crude ash 2.5%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.



Extra portion of  
meat & offals



Grain-free/  
gluten-free



Valuable  
wild herbs



In 9 delicious varieties -  
available in 400 g and 800 g \*



## GAME

with Pumpkin, Lingonberries,  
Wild Herbs & Safflower Oil

**Composition:** game 62% (heart, meat, liver, lung, rumen), broth 27.5%, pumpkin 4%, carrots 3%, lingonberries 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.6%, crude fat 6.8%, crude fibre 0.5%, crude ash 2.5%, moisture 77%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg.



## VEAL

with Broccoli, Rosehip,  
Wild Herbs & Safflower Oil

**Composition:** veal 62% (heart, lung, liver), broth 28.5%, rosehip 4%, broccoli 2%, carrots 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.4%, crude fat 6.2%, crude fibre 0.5%, crude ash 2.3%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.

# Wildes Land Wet Food Classic



## TURKEY

with Sweet Potatoes, Cranberries,  
Wild Herbs & Safflower Oil

**Composition:** turkey 62% (heart, meat, liver, necks), broth 28.5%, cranberries 4%, sweet potatoes 2%, zucchini 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical constituents:** crude protein 10.1%, crude fat 5.8%, crude fibre 0.5%, crude ash 2.5%, moisture 75%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, copper (cupric sulphate (II), pentahydrate) 1 mg, iodine (calcium iodate anhydrous) 0.75 mg.



## GOAT

with Pumpkin, Blueberries,  
Wild Herbs & Safflower Oil

**Composition:** goat 62% (heart, liver, meat, lung, rumen), broth 28.5%, pumpkin 4%, blueberries 4%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.2%, crude fat 6%, crude fibre 0.5%, crude ash 2.5%, moisture 75%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 15 mg, manganese (manganous sulphate, monohydrate) 3 mg, iodine (calcium iodate anhydrous) 0.75 mg.



Extra portion of  
meat & offals



Grain-free



Valuable  
wild herbs

In 9 delicious varieties -  
available in 400 g and 800 g\*



## HORSE

with Sweet Potatoes,  
Wild Herbs & Safflower Oil

**Composition:** horse 65% (heart, meat, liver, lung), broth 27.5%, sweet potatoes 4%, carrots 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 11.3%, crude fat 5.8%, crude fibre 0.5%, crude ash 2.5%, moisture 77%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 15 mg, manganese (manganous sulphate, monohydrate) 3 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg.

### Feeding recommendation:

Weight	Ration/day
< 5 kg	90 - 410 g
10 kg	510 - 690 g
20 kg	850 - 1170 g
30 kg	1160 - 1580 g

Complete pet food for adult dogs.  
See page 15 for more information.



## CHICKEN

with Carrots, Zucchini,  
Wild Herbs & Safflower Oil

**Composition:** chicken 62% (heart, meat, liver, stomachs, necks), broth 27.5%, carrots 4%, zucchini 3%, lingonberries 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.7%, crude fat 5.1%, crude fibre 0.5%, crude ash 2.5%, moisture 80%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg.

### Feeding recommendation:

Weight	Ration/day
< 5 kg	90 - 480 g
10 kg	590 - 810 g
20 kg	990 - 1360 g
30 kg	1350 - 1840 g

Complete pet food for adult dogs.  
See page 15 for more information.

# Wildes Land Wet Food Classic for Puppies



*In 3 delicious varieties*

## PUPPY CHICKEN

with Carrots, Apples, Wild Herbs & Safflower Oil

**Composition:** chicken 62% (heart, meat, liver, stomachs, necks), broth 27.5%, carrots 5%, apples 4%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.3%, crude fat 5.1%, crude fibre 0.5%, crude ash 2.5%, moisture 80%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1.5 mg.



Extra portion of  
meat & offals



Single animal protein



Grain-free



Valuable  
wild herbs





A balanced, species-appropriate diet is indispensable for your puppy's well-being and healthy growth. Wildes Land Wet Food for Puppies supports your new little family member from the start and provides your puppy with all the important nutrients and vitamins that a growing pet needs. Wildes Land Wet Food Puppy – premium nutrition for your little puppy.

### *Our promise:*

- ✓ High meat content
- ✓ Gluten-free formula
- ✓ Single animal protein
- ✓ Only premium raw materials and ingredients
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free

### *Feeding recommendation:*

Weight	Ration/day		
	up to 3 months	4 - 6 months	7 - 18 months
< 5 kg	280 - 320 g	300 - 360 g	300 g - Adult
6 - 15 kg	380 - 750 g	430 - 800 g	400 g - Adult
16 - 30 kg	650 - 1200 g	750 - 1350 g	750 g - Adult

Complete pet food for growing dogs.

Feeding recommendation depends on the breed and activity level of your puppy. The total amount of food should be divided between two meals. Always provide your dog with fresh water.

# Wildes Land Wet Food Classic for Puppies



## PUPPY LAMB

with Rice, Pumpkin,  
Wild Herbs & Safflower Oil

**Composition:** lamb 60% (heart, meat, liver, lung, rumen), broth 27.5%, rice 4%, pumpkin 4%, zucchini 3%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.6%, crude fat 7.4%, crude fibre 0.5%, crude ash 2.5%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.



## PUPPY BEEF

with Sweet Potatoes, Apples,  
Wild Herbs & Safflower Oil

**Composition:** beef 62% (heart, meat, liver, lung, rumen), broth 27.5%, sweet potato 4%, apples 3%, blueberries 2%, minerals 1%, safflower oil 0.3%, yucca extract 0.1%, wild herbs 0.1% (basil, chamomile, dandelion, parsley, rosemary).

**Analytical Constituents:** crude protein 10.8%, crude fat 6.6%, crude fibre 0.5%, crude ash 2.4%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.

*In 3 delicious varieties*



Extra portion of  
meat & offals



Gluten-free



Valuable  
wild herbs



# Wildes Land Wet Food Pure



*In 9 delicious varieties -  
available in 400 g and 800 g*

## PURE WILD BOAR

with Wild Boar Meat & Safflower Oil

**Composition:** wild boar 70% (heart, meat, lung, liver), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.4%, crude fat 6.8%, crude fibre 0.4%, crude ash 2.4%, moisture 78%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, Zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (as calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 0.5 mg.



Extra portion of  
meat & offals



Single animal protein



Grain-free



High acceptance &  
tolerance



The special thing about the Wildes Land Wet Food Pure line is that each variety is comprised of 70% pure meat and offals, enhanced with minerals and safflower oil.

Wildes Land Wet Food Pure varieties provide your dog with all the essential nutrients, and its single meat source also makes it suitable for diet-sensitive dogs. Don't take our word for it; give one of our many delicious varieties a try - your dog will be delighted!

#### *Our promise:*

- ✓ High meat content
- ✓ Grain-free formula
- ✓ Single animal protein
- ✓ Only premium raw materials and ingredients
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free

#### *Feeding recommendation:*

Weight	Ration/day
< 5 kg	90 - 370 g
10 kg	460 - 630 g
20 kg	780 - 1060 g
30 kg	1060 - 1440 g

Complete pet food for adult dogs. Feeding recommendation depends on the breed and activity level of your dog.

The total amount of food should be divided between two meals.

Always provide your dog with fresh water.



# Wildes Land Wet Food Pure



## PURE BEEF

with Beef & Safflower Oil

**Composition:** beef 70% (heart, meat, liver, lung, rumen), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.9%, crude fat 7.3%, crude fibre 0.4%, crude ash 2.4%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.



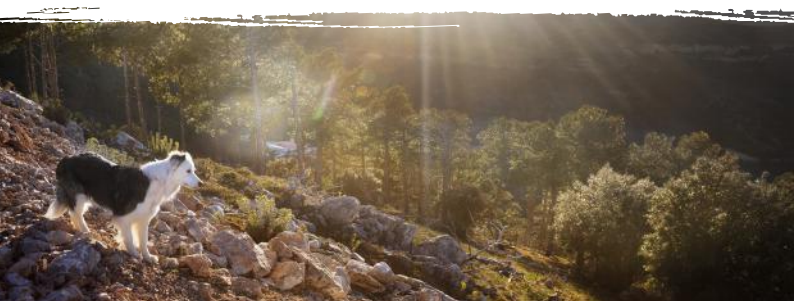
## PURE GAME

with Game Meat & Safflower Oil

**Composition:** game 70% (heart, meat, liver, lung, rumen), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.3%, crude fat 7%, crude fibre 0.3%, crude ash 2.5%, moisture 77%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg.



In 9 delicious varieties -  
available in 400 g and 800 g



### PURE LAMB

with Lamb Meat & Safflower Oil

**Composition:** lamb 70% (heart, meat, liver, lungs, rumen), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.4%, crude fat 7.3%, crude fibre 0.4%, crude ash 2.5%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.



### PURE VEAL

with Veal Meat & Safflower Oil

**Composition:** veal 70% (heart, lung, liver)broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.8%, crude fat 6.3%, crude fibre 0.4%, crude ash 2.2%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg.

## Additional Pure Varieties



Extra portion of  
meat & offals



Grain-free



High acceptance &  
tolerance

# Wildes Land Wet Food Pure



## PURE TURKEY

with Turkey Meat & Safflower Oil

**Composition:** turkey 70% (heart, meat, liver, necks), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.5%, crude fat 6.1%, crude fibre 0.4%, crude ash 2.5%, moisture 75%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg.



## PURE GOAT

with Goat Meat & Safflower Oil

**Composition:** goat 70% (heart, liver, meat, lung, rumen), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.4%, crude fat 6.3%, crude fibre 0.4%, crude ash 2.4%, moisture 75%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 15 mg, manganese (manganous sulphate, monohydrate) 3 mg, iodine (calcium iodate anhydrous) 0.75 mg.



In 9 delicious varieties -  
available in 400 g and 800 g



### PURE HORSE

with Horse Meat & Safflower Oil

**Composition:** horse 70% (heart, meat, liver),  
broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical Constituents:** crude protein 11.4%, crude fat  
5.8%, crude fibre 0.5%, crude ash 2.5%, moisture 77%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU,  
zinc (zinc sulphate, monohydrate) 15 mg, manganese  
(manganous sulphate, monohydrate) 3 mg, iodine (calcium  
iodate anhydrous) 0.75 mg, copper (copper(II) sulphate  
pentahydrate) 1 mg.

#### Feeding recommendation:

Weight	Ration/day	Complete pet food for adult dogs. See page 25 for more information.
< 5 kg	90 - 410 g	
10 kg	510 - 690 g	
20 kg	850 - 1170 g	
30 kg	1160 - 1580 g	



### PURE CHICKEN

with Chicken Meat & Safflower Oil

**Composition:** chicken 70% (heart, meat, liver,  
stomachs, necks), broth 28.7%, minerals 1%,  
safflower oil 0.3%.

**Analytical Constituents:** crude protein 10.4%, crude fat  
5.1%, crude fibre 0.4%, crude ash 2.5%, moisture 80%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU,  
zinc (zinc sulphate, monohydrate) 25 mg, manganese  
(manganous sulphate, monohydrate) 1.4 mg, iodine  
(calcium iodate anhydrous) 0.75 mg, copper (copper(II)  
sulphate pentahydrate) 1 mg.

#### Feeding recommendation:

Weight	Ration/day	Complete pet food for adult dogs. See page 25 for more information.
< 5 kg	90 - 480 g	
10 kg	590 - 810 g	
20 kg	990 - 1360 g	
30 kg	1350 - 1840 g	



Extra portion of  
meat & offals



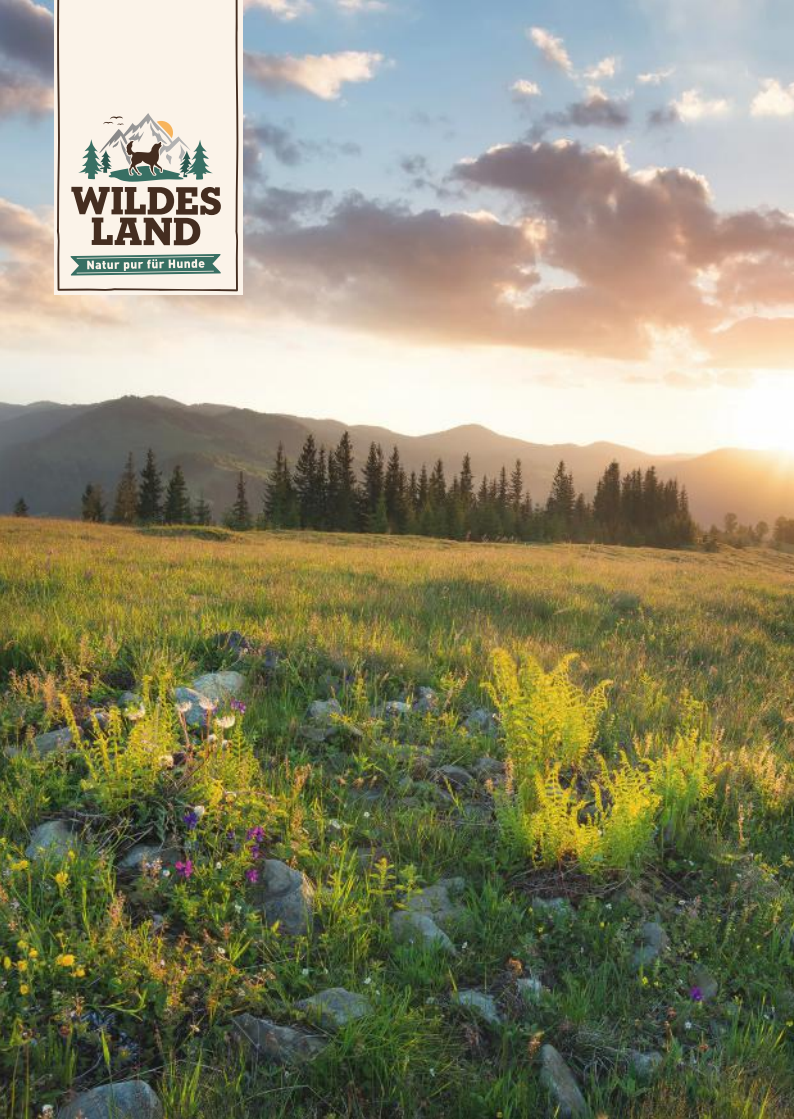
Grain-free



High acceptance &  
tolerance



Natur pur für Hunde





# *Organic quality*

Our Wildes Land Organic Wet Food is certified-organic and is based on the unspoilt power of nature. Our organic varieties are grain-free and contain only premium sources of protein. Since certified organic farming foregoes preventative use of antibiotics and hormones, growth and performance-enhancing substances are banned, and you can rest assured that Wildes Land. Organic is exceptionally natural and free of contamination, and also supports species-appropriate livestock husbandry. In our manufacturing process in Germany, we also place great emphasis on natural processing without artificial additives. All organic varieties are available both in cans and in a handy fresh pouches.



# Wildes Land Wet Food Organic



*In 4 delicious varieties -  
available in 125 g, 400 g  
and 800 g*

## ORGANIC LAMB

with Potatoes, Carrots & Apples

**Composition:** lamb\* 60% (meat\*, heart\*, lung\*, liver\*), broth\* 15,6%, potatoes\* 9%, carrots\* 5%, apples\* 4%, beetroot\* 2%, celery\* 2%, minerals 1%, sea salt 0.5%, egg shell\* 0.5%, linseed oil\* 0.3%, mixed herbs\* 0.1% (basil\*, chamomile\*, dandelion\*, parsley\*, rosemary\*).

\*produced from controlled organic farming

**Analytical Constituents:** crude protein 10%, crude fat 7%, crude fibre 1%, crude ash 1%, moisture 79.1%.

**Additives per kg:** Nutritional additives: vitamin A 2200 IU, vitamin D3 180 IU, copper (copper(II) sulphate pentahydrate) 1.6 mg manganese (manganese (II) oxide) 0.9 mg, zinc (zinc sulphate, monohydrate) 15 mg, selenium (sodium selenite) 0.07 mg.



Extra portion of  
meat & offals



Single animal  
protein



Grain-free



Valuable  
wild herbs





Wildes Land Organic Wet Food is grain-free and is produced from controlled organic farming. Since neither mineral fertilisers nor pesticides are used in organic production, you can rest assured that Wildes Land Organic Wet Food is exceptionally natural and free of contamination as well.

The organic wet food is produced in Bavaria. Discover many delicious varieties for your dog with Wildes Land!

#### *Our promise:*

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Only premium raw materials and ingredients
- ✓ Free from artificial colours, flavourings and preservatives
- ✓ Cruelty-free
- ✓ Made in Germany with lots of love

#### *Feeding recommendation:*

Weight	Ration/day
5 - 10 kg	250 - 400 g
10 - 20 kg	400 - 750 g
20 - 30 kg	750 - 950 g
30 - 60 kg	950 - 1700 g

Complete pet food for adult dogs.

Feeding recommendation depends on the breed and activity level of your dog.

The total amount of food should be divided between two meals.

Always provide your dog with fresh water.

# Wildes Land Wet Food Organic



## ORGANIC CHICKEN with Pumpkin & Zucchini

**Composition:** chicken\* 60% (meat\*, heart\*, necks\*, carcass\*, liver\*), broth\* 20.5%, amaranth\* 11%, pumpkin\* 5%, zucchini\* 2.1%, minerals 1%, linseed oil\* 0.3%, mixed herbs\* 0.1% (basil\*, chamomile\*, dandelion\*, parsley\*, rosemary\*).

\*produced from controlled organic farming

**Analytical Constituents:** crude protein 9.1%, crude fat 5%, crude fibre 1.1%, crude ash 1%, moisture 69.1%.

**Additives per kg:** Nutritional additives: vitamin A 2200 IU, vitamin D3 180 IU, copper (copper(II) sulphate pentahydrate) 1.6 mg manganese (manganese (II) oxide) 0.9 mg, zinc (zinc sulphate, monohydrate) 15 mg, selenium (sodium selenite) 0.07 mg.



## ORGANIC DUCK with Sweet Potatoes, Pears & Berries

**Composition:** duck\* 60% (meat\*, heart\*, necks\*, carcass\*, liver\*), broth\* 19.5%, sweet potatoes\* 12%, pears\* 5%, berries\* 2.1%, minerals 1%, linseed oil\* 0.3%, mixed herbs\* 0.1% (basil\*, chamomile\*, dandelion\*, parsley\*, rosemary\*).

\*produced from controlled organic farming

**Analytical Constituents:** crude protein 8.1%, crude fat 6%, crude fibre 1.7%, crude ash 1%, moisture 75.6%.

**Additives per kg:** Nutritional additives: vitamin A 2200 IU, vitamin D3 180 IU, copper (copper(II) sulphate pentahydrate) 1.6 mg manganese (manganese (II) oxide) 0.9 mg, zinc (zinc sulphate, monohydrate) 15 mg, selenium (sodium selenite) 0.07 mg.



Extra portion of  
meat & offals



Grain-free



Valuable  
wild herbs





## ORGANIC BEEF

with Potatoes, Carrots & Zucchini

**Composition:** beef\* 60% (meat\*, heart\*, lung\*, liver\*), broth\* 20.5%, potatoes\* 11%, carrots\* 5%, zucchini\* 2.1%, minerals 1%, linseed oil\* 0.3%, mixed herbs\* 0.1% (basil\*, chamomile\*, dandelion\*, parsley\*, rosemary\*).

\*produced from controlled organic farming

**Analytical Constituents:** crude protein 8.6%, crude fat 4.7%, crude fibre 1.5%, crude ash 0.8%, moisture 76.8%.

**Additives per kg:** Nutritional additives: vitamin A 2200 IU, vitamin D3 180 IU, copper (copper(II) sulphate pentahydrate) 1.6 mg manganese (manganese (II) oxide) 0.9 mg, zinc (zinc sulphate, monohydrate) 15 mg, selenium (sodium selenite) 0.07 mg.

*In 4 delicious varieties -  
available in 125 g, 400 g  
and 800 g*







# WILDES LAND DRY FOOD

AN EXTRA PORTION  
OF MEAT



# Wildes Land Dry Food



## BEEF

with Potatoes & Wild Herbs

**Composition:** fresh beef 20%, dried beef 20%, peas 20%, potatoes 15%, chicken fat, beans 5%, flaxseed 3%, brewer's yeast, beet pulp, seaweed 0.3%, chicory pulp, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical Constituents:** crude protein 29%, crude fat 17%, crude fibre 2.2%, crude ash 7.5%, calcium 1.3%, phosphorus 1%, sodium 0.26%.

**Additives per kg:** Nutritional additives: Vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, Iron (iron (II) carbonate) 30 mg manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg. Technological additives: Rosemary extract.



Extra portion of  
fresh meat



Single animal protein



Grain-free/gluten-free



Valuable  
wild herbs



Wildes Land Dry Food gives your dog all the essential vitamins and nutrients that it needs. It contains a healthy portion of both fresh and dried meat, the flavour of which is complemented with a species-appropriate mix of vegetables and wild herbs. Our products are completely grain and gluten-free. Many of our varieties contain only a single source of protein and are therefore also suitable for sensitive dogs. The essence of nature – by the bowlful!

### *Our promise:*

- ✓ High meat content
- ✓ Grain-free/gluten-free
- ✓ Single animal protein
- ✓ Only premium raw materials and ingredients
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free

### *Feeding recommendation:*

Weight	Ration/day
1 - 5 kg	30 - 100 g
5 - 10 kg	100 - 170 g
10 - 15 kg	170 - 220 g
15 - 20 kg	220 - 270 g
20 - 30 kg	270 - 360 g
30 - 40 kg	360 - 450 g
40 - 60 kg	450 - 610 g
+60 kg	610+ g

Complete pet food for adult dogs.

Feeding recommendation depends on the breed and activity level of your dog.

The total amount of food should be divided between two meals.

Always provide your dog with fresh water.

# Wildes Land Dry Food



## LAMB with Rice & Wild Herbs

**Composition:** fresh lamb meat 20%, dried lamb meat 20%, rice 20%, peas 12%, chicken fat, beans 8%, flaxseed 3%, beet pulp, brewer's yeast, seaweed 0.3%, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), sodium chloride, yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 27%, crude fat 17%, crude fibre 2.5%, crude ash 7.9%, calcium 1.4%, phosphorus 1.1%, sodium 0.28%.

**Additives per kg:** **Nutritional additives:** vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron (II) carbonate) 30 mg, manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg.

**Technological additives:** Rosemary extract.



## HORSE with Potatoes & Wild Herbs

**Composition:** fresh horse meat 20%, potatoes 18%, dried horse meat 14%, peas 10%, chicken fat, beans 6%, potato protein, flaxseed 3%, brewer's yeast, beet pulp, seaweed 0.3%, sodium chloride, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 29%, crude fat 17%, crude fibre 2.7%, crude ash 9.3%, calcium 1.5%, phosphorus 1.2%, sodium 0.30%.

**Additives per kg:** **Nutritional additives:** vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron (II) carbonate) 30 mg, manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg.

**Technological additives:** Rosemary extract.



Extra portion  
of fresh meat



Grain-free/gluten-free



Valuable  
wild herbs



In 8 delicious varieties -  
available in 1 kg, 4 kg and 12 kg



### TROUT & SALMON with Potatoes & Wild Herbs

**Composition:** fresh salmon 25%, trout meal 24%, potatoes 14%, pea starch 12%, chicken fat, peas 4%, beans 4%, flaxseed 2%, beet pulp, brewer's yeast, seaweed 0.3%, chicory pulp, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), sodium chloride, yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 29%, crude fat 18%, crude fibre 2.6%, crude ash 8.4%, calcium 1.5%, phosphorus 1.25%, sodium 0.34%.

**Additives per kg:** **Nutritional additives:** vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron (II) carbonate) 30 mg, manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg.

**Technological additives:** Rosemary extract.



### LAMB & SALMON with Potatoes & Wild Herbs

**Composition:** fresh lamb meat 25%, salmon meal 25%, potatoes 13%, pea starch 12%, chicken fat, beans 6%, peas 4%, flaxseed 2.5%, brewer's yeast, beet pulp, seaweed 0.3%, chicory pulp, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), sodium chloride, yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 29%, crude fat 18%, crude fibre 2.7%, crude ash 8%, calcium 1.43%, phosphorus 1.29%, sodium 0.31%.

**Additives per kg:** **Nutritional additives:** vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron (II) carbonate) 30 mg, manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg.

**Technological additives:** Rosemary extract.

# Wildes Land Dry Food



## RABBIT

with Potatoes & Wild Herbs

**Composition:** fresh rabbit meat 20%, dried rabbit meat 20%, peas 20%, potatoes 16%, chicken fat, beans 6%, flaxseed 3%, brewer's yeast, beet pulp, seaweed 0.3%, chicory pulp, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 24%, crude fat 15%, crude fibre 2.9%, crude ash 7.4%, calcium 1.1%, phosphorus 0.9%, sodium 0.26%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron (II) carbonate) 30 mg, manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg.

Technological additives: Rosemary extract.



Available in 1 kg  
and 4 kg

## DUCK & MINI-DUCK

with Potatoes & Wild Herbs

**Composition:** fresh duck meat 20%, dried duck meat 20%, peas 20%, potatoes 16%, chicken fat, beans 5%, flaxseed 3%, brewer's yeast, beet pulp, seaweed 0.3%, chicory pulp, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 27%, crude fat 16%, crude fibre 2.2%, crude ash 8.8%, calcium 1.4%, phosphorus 1.1%, sodium 0.21%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron (II) carbonate) 30 mg, manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg.

Technological additives: Rosemary extract.



Extra portion of  
fresh meat



Grain-free



Valuable  
wild herbs

Available in 1 kg, 4 kg and 12 kg



#### Feeding recommendation

Weight	Ration/day
1 - 5 kg	30 - 90 g
5 - 10 kg	90 - 160 g
10 - 15 kg	160 - 210 g
15 - 20 kg	210 - 260 g
20 - 30 kg	260 - 350 g
30 - 40 kg	350 - 440 g
40 - 60 kg	440 - 600 g
+60 kg	600+ g

Complete pet food for adult dogs. Feeding recommendation depends on the breed and activity level of your dog. The total amount of food should be divided between two meals. Always provide your dog with fresh water.

## CHICKEN

with Potatoes & Wild Herbs

**Composition:** fresh chicken meat 20%, dried chicken meat 20%, peas 17%, potatoes 16%, chicken fat, beans 6%, flaxseed 3%, brewer's yeast, beet pulp 2%, seaweed 0.3%, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 27%, crude fat 19%, crude fibre 3%, crude ash 6.5%, calcium 0.9%, phosphorus 0.72%, sodium 0.18%.

**Additives per kg:** Nutritional additives: vitamin A 15,600 IU, vitamin D3 1,040 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 128 mg, copper (copper(II) sulphate pentahydrate) 12 mg, Iron (iron (II) carbonate) 24 mg, manganese (manganese (II) oxide) 48 mg, zinc (zinc sulphate, monohydrate) 53.6 mg, iodine (potassium iodide) 3.0 mg, selenium (sodium selenite) 0.12 mg.

Technological additives: Rosemary extract.



# Wildes Land Dry Food



## DUCK & CHICKEN FOR PUPPIES

with Potatoes & Wild Herbs

**Composition:** fresh duck meat 25%, dried chicken meat 25%, potatoes 13%, pea starch 12%, chicken fat, beans 6%, peas 4%, flaxseed 3%, brewer's yeast, beet pulp, seaweed 0.3%, chicory pulp, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 30%, crude fat 19%, crude fibre 2.6%, crude ash 8.4%, calcium 1.4%, phosphorus 0.9%, sodium 0.2%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 160 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron (II) carbonate) 30 mg, manganese (manganese (II) oxide) 60 mg, zinc (zinc sulphate, monohydrate) 67 mg, iodine (potassium iodide) 3.7 mg, selenium (sodium selenite) 0.15 mg.

Technological additives: Rosemary extract.

### Feeding recommendation:

Age in months	Ration/day			
	Final weight of adult dog			
	1 - 10 kg	10 - 25 kg	25 - 45 kg	45 - 70 kg
1 - 3	30 - 120 g	120 - 230 g	230 - 320 g	320 - 370 g
3 - 6	40 - 160 g	160 - 345 g	345 - 490 g	490 - 640 g
6 - 12	35 - 170 g	170 - 360 g	360 - 530 g	530 - 730 g
12 - 15	-	150 - 290 g	290 - 480 g	480 - 680 g
15 - 18	-	-	-	370 - 580 g

Complete pet food for growing dogs.

The total amount of food should be divided between two meals.

Feeding recommendation depends on the breed and activity level of your puppy.

Always provide your dog with fresh water.



Extra portion of  
fresh meat



Grain-free/gluten-free



Valuable  
wild herbs



## LAMB AND CHICKEN FOR PUPPIES

with Rice & Wild Herbs

**Composition:** fresh lamb meat 25%, dried chicken meat 25%, rice 20%, pea starches 8.3%, peas 6.3%, chicken fat, flaxseed 3%, beans 2%, brewer's yeast, beet pulp, minerals, seaweed 0.3%, fructo-oligosaccharides (FOS 0.2%), yeast extract (MOS 0.2%), yucca extract 0.03%, milk thistle 0.02%, dandelion 0.02%, rosemary 0.02%, hibiscus 0.02%, rosehip 0.002%.

**Analytical constituents:** crude protein 31%, crude fat 17%, crude fibre 2.7%, crude ash 8.0%, calcium 1.2%, phosphorus 1.0%, sodium 0.3%.

**Additives per kg:** Nutritional additives: vitamin A 15,600 IU, vitamin D3 1,040 IU, vitamin E (all-rac-alpha-tocopheryl acetate) 128 mg, copper (copper(II) sulphate pentahydrate) 12 mg, iron (iron (II) carbonate) 24 mg, manganese (manganese (II) oxide) 48 mg, zinc (zinc sulphate, monohydrate) 53.6 mg, iodine (potassium iodide) 3.0 mg, selenium (sodium selenite) 0.12 mg.

Technological additives: Rosemary extract.

### Feeding recommendation:

Age in months	Ration/day			
	Final weight of adult dog			
	1 - 10 kg	10 - 25 kg	25 - 45 kg	45 - 70 kg
1 - 3	35 - 170 g	170 - 240 g	240 - 340 g	340 - 770 g
3 - 6	40 - 190 g	190 - 350 g	350 - 550 g	550 - 790 g
6 - 12	45 - 200 g	200 - 400 g	400 - 620 g	620 - 860 g
12 - 15	-	200 - 420 g	420 - 640 g	640 - 880 g
15 - 18	-	-	-	660 - 890 g

Complete pet food for growing dogs. See page 44 for more information.



# Wildes Land Dry Food Soft

SEMI-WET DRY FOOD



*In 5 delicious varieties -  
available in 1.5 kg and 5 kg*

## LAMB

with Rice & Wild Herbs

**Composition:** fresh lamb 55% (includes 40% lamb meat), rice 17.5%, dried lamb meat 6%, dried rice protein, dried potatoes, dried beet pulp, linseed 2%, protein hydrolysate (from lamb), dried brewer's yeast, dried seaweed, yeast extract (mannanligosaccharides 0.2%), sunflower oil, dried yucca 0.03%, milk thistle 0.02%, dandelion 0.02%, hibiscus 0.016%, rosehip 0.002%, rosemary 0.001%.

**Analytical constituents:** crude protein 23%, crude fat 17%, crude fibre 2.3%, crude ash 7.0%, moisture 18%, calcium 1.2%, phosphorus 0.9%, sodium 0.24%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E 165 mg, copper (cupric sulphate (II), pentahydrate) 13 mg, zinc (as zinc oxide) 117 mg, zinc (as zinc chelate of amino acids hydrate) 59 mg, iodine (as calcium iodate anhydrous) 2.6 mg, selenium (as sodium selenite) 0.26 mg.



Extra portion of  
fresh meat



Gluten-free



Well-accepted and  
well-tolerated



Valuable  
wild herbs





Wildes Land Soft's special production method allows us to retain important nutrients as well as an exceptionally high and natural residual moisture. Its high content of fresh meat ensures exceptionally high acceptance and juicy croquettes. Easily digestible rice and potatoes provide the source of carbohydrates. Valuable wild herbs add the finishing touch to our soft food and deliver nature's essence by the bowlful.

### *Our promise:*

- ✓ High meat content
- ✓ Gluten-free formula
- ✓ High acceptance
- ✓ Only premium raw materials and ingredients
- ✓ Free from artificial colours, flavourings and preservatives
- ✓ Cruelty-free

### *Feeding recommendation:*

Weight	Ration/day
1 - 5 kg	30 - 100 g
5 - 10 kg	100 - 160 g
10 - 15 kg	160 - 220 g
15 - 20 kg	220 - 270 g
20 - 30 kg	270 - 370 g
30 - 40 kg	370 - 460 g
40 - 60 kg	460 - 620 g
60 kg +	620 g +

Complete pet food for adult dogs.

Feeding recommendation depends on the breed and activity level of your dog.

The total amount of food should be divided between two meals.

Always provide your dog with fresh water.

# Wildes Land Dry Food Soft



## SOFT CHICKEN

with Rice & Wild Herbs

**Composition:** fresh chicken meat 55%, rice 17.5%, dried chicken meat 6%, dried potatoes, dried beet pulp, chicken fat, dried rice protein, protein hydrolysate (from chicken), minerals, dried brewer's yeast, dried seaweed, yeast extract (mannanoligosaccharides 0.2%), dried yucca 0.03%, milk thistle 0,02%, dandelion 0.02%, hibiscus 0.016%, rosehip 0.002%, rosemary 0.001%.

**Analytical constituents:** crude protein 26.5%, crude fat 15%, crude fibre 2.3%, crude ash 6.5%, moisture 18%, calcium 1.1%, phosphorus 0.85%, sodium 0.25%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E 165 mg, copper (cupric sulphate (II), pentahydrate) 13 mg, zinc (as zinc oxide) 117 mg, zinc (as zinc chelate of amino acids hydrate) 59 mg, iodine (as calcium iodate anhydrous) 2.6 mg, selenium (as sodium selenite) 0.26 mg.



## SOFT TURKEY AND SALMON

with Rice & Wild Herbs

**Composition:** fresh turkey meat 40%, fresh salmon 15%, rice 15%, dried potatoes, salmon meal 6%, dried beet pulp, dried rice protein, rice flour 2.5%, protein hydrolysate (from lamb), minerals, dried brewer's yeast, dried seaweed, yeast extract (mannanoligosaccharides 0.2%), dried yucca 0.03%, milk thistle 0,02%, dandelion 0.02%, hibiscus 0.016%, rosehip 0.002%, rosemary 0.001%.

**Analytical constituents:** crude protein 25%, crude fat 14%, crude fibre 2.3%, crude ash 6.8%, moisture 18%, calcium 1%, phosphorus 0.8%, sodium 0.24%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E 165 mg, copper (cupric sulphate (II), pentahydrate) 13 mg, zinc (as zinc oxide) 117 mg, zinc (as zinc chelate of amino acids hydrate) 59 mg, iodine (as calcium iodate anhydrous) 2.6 mg, selenium (as sodium selenite) 0.26 mg.



Extra portion of  
fresh meat



Gluten-free



Valuable  
wild herbs

*In 5 delicious varieties -  
available in 1.5 kg and 5 kg*



### **SOFT DUCK** with Rice & Wild Herbs

**Composition:** fresh duck meat 55%, rice 17.5%, dried duck meat 6%, dried potatoes, dried beet pulp, dried rice protein, protein hydrolysate (from duck), minerals, dried brewer's yeast, dried seaweed, yeast extract (mannanoligosaccharides 0.2%), dried yucca 0.03%, milk thistle 0.02%, dandelion 0.02%, hibiscus 0.016%, rosehip 0.002%, rosemary 0.001%.

**Analytical constituents:** crude protein 23.5%, crude fat 17.5%, crude fibre 2.3%, crude ash 7%, moisture 18%, calcium 1.15%, phosphorus 0.9%, sodium 0.27%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E 165 mg, copper (cupric sulphate (II), pentahydrate) 13 mg, zinc (as zinc oxide) 117 mg, zinc (as zinc chelate of amino acids hydrate) 59 mg, iodine (as calcium iodate anhydrous) 2.6 mg, selenium (as sodium selenite) 0.26 mg.



### **SOFT BEEF** with Rice & Wild Herbs

**Composition:** fresh beef 60% (includes 28% beef) rice 17.5%, dried beef 6%, dried potatoes, dried beet pulp, minerals, protein hydrolysate (from beef), sunflower oil, dried brewer's yeast, dried seaweed, yeast extract (mannanoligosaccharides 0.2%), dried yucca 0.03%, milk thistle 0.02%, dandelion 0.02%, hibiscus 0.016%, rosehip 0.002%, rosemary 0.001%.

**Analytical constituents:** crude protein 24.5%, crude fat 14.5%, crude fibre 2.3%, crude ash 7.5%, moisture 18%, calcium 1.1%, phosphorus 0.8%, sodium 0.25%.

**Additives per kg:** Nutritional additives: vitamin A 19,500 IU, vitamin D3 1,300 IU, vitamin E 165 mg, copper (cupric sulphate (II), pentahydrate) 13 mg, zinc (as zinc oxide) 117 mg, zinc (as zinc chelate of amino acids hydrate) 59 mg, iodine (as calcium iodate anhydrous) 2.6 mg, selenium (as sodium selenite) 0.26 mg.

# Wildes Land Dry Food Soft



## SOFT CHICKEN FOR PUPPIES

with Rice & Wild Herbs

### Composition:

fresh chicken meat 55%, rice 17.5%, dried chicken meat 6%, dried rice protein, dried potatoes, rice bran, dried beet pulp, protein hydrolysate (from chicken), minerals, chicken fat, dried brewer's yeast, dried seaweed, yeast extract (mannanoglycosaccharides 0.2%), dried yucca 0.03%, milk thistle 0.02%, dandelion 0.02%, hibiscus 0.016%, rosehip 0.002%, rosemary 0.001%.

### Analytical constituents:

crude protein 27%, crude fat 14%, crude fibre 2.3%, crude ash 7%, moisture 18%, calcium 1.15%, phosphorus 0.9%, sodium 0.25%.

**Additives per kg:** Nutritional additives: vitamin A 21,000 IU, vitamin D3 1,500 IU, vitamin E 200 mg, copper (cupric sulphate (II), pentahydrate) 14 mg, zinc (as zinc oxide) 126 mg, zinc (as zinc chelate of amino acids hydrate) 63 mg, iodine (as calcium iodate, anhydrous) 2.8 mg, selenium (as sodium selenite) 0.28 mg.

### Feeding recommendation:

Age in months	Ration/day			
	Final weight of adult dog			
	1 - 10 kg	10 - 25 kg	25 - 45 kg	45 - 70 kg
1 - 3	30 - 160 g	130 - 310 g	230 - 450 g	320 - 580 g
3 - 6	60 - 180 g	160 - 360 g	310 - 550 g	450 - 760 g
6 - 12	60 - 170 g	180 - 340 g	360 - 550 g	550 - 770 g
12 - 15	-	-	340 - 500 g	550 - 710 g
15 - 18	-	-	-	500 - 630 g

Complete pet food for growing dogs. Feeding recommendation depends on the breed and activity level of your puppy. The total amount of food should be divided between two meals. You can provide growing puppies and pregnant and nursing dogs with food as well without reservation. Always provide your dog with fresh water.



Extra portion of  
fresh meat



Gluten-free



Valuable  
wild herbs





ENTE Trainingssticks

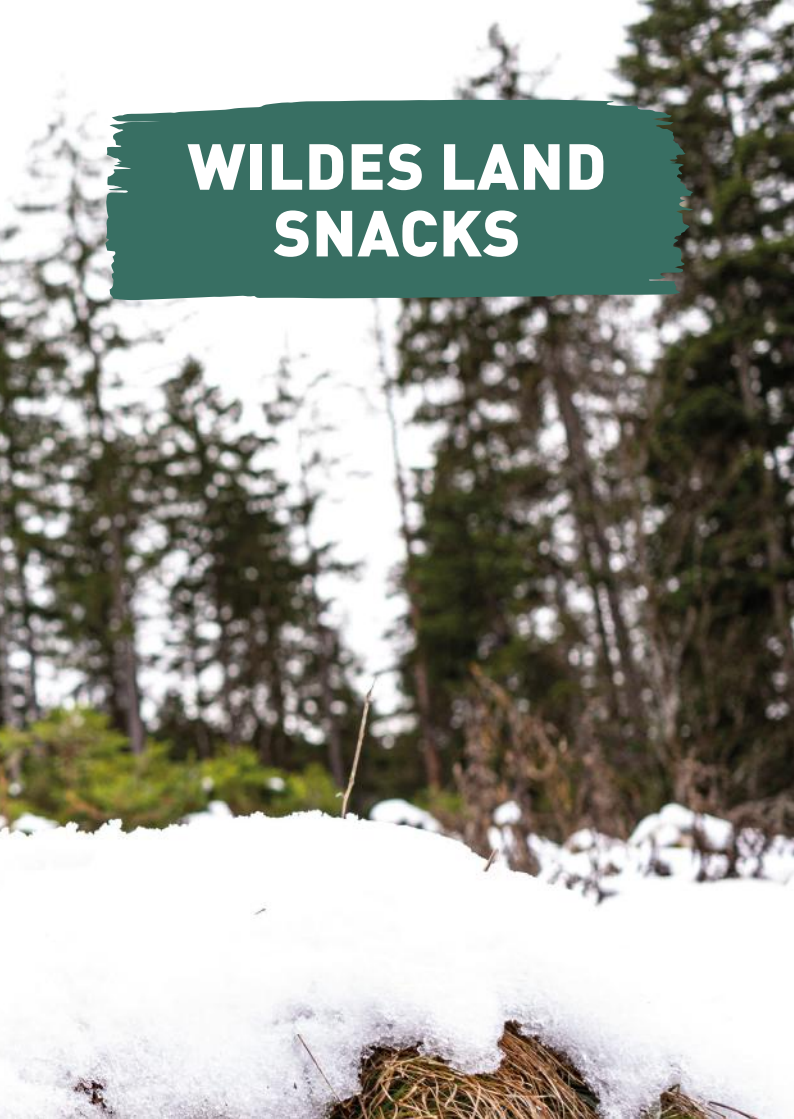
WILDES LAND

100% NATUR

85% KALORIEFREI (K) GETROCKNET



# WILDES LAND SNACKS



# Wildes Land Training Sticks



## Our promise:

- ✓ High meat content
- ✓ Grain-free formula
- ✓ Single animal protein
- ✓ Perfect for outdoors
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free
- ✓ Made in Germany

## CHICKEN

### Training sticks

**Composition:** 95% chicken meat product, 3% natural vegetable glycerine, 1.4% pea fibre, 0.6% minerals.

**Analytical constituents:** crude protein 46.3%, crude fat 20.2%, crude fibre 1.0%, crude ash 11.1%, moisture 12%.

*The perfect treat during training!*



High meat content



Grain-free



Single animal protein

The Wildes Land Training Sticks are based on the unspoilt quality of nature. The grain-free formulas of our four varieties contain only a single source of protein and enjoy exceptional acceptance.

The practical pouch with Velcro fastening is perfect for dog training outdoors. Wildes Land Training sticks are the a species-appropriate treat for all dogs, regardless of age. Available in 70 g.



### HORSE Training sticks

**Composition:** 95% horse meat product, 3% natural vegetable glycerine, 1.4% pea fibre, 0.6% minerals.

**Analytical constituents:** crude protein 48.6%, crude fat 14.6%, crude fibre 1.5%, crude ash 19.8%, moisture 6.3%.



### LAMB Training sticks

**Composition:** 95% lamb meat product, 3% natural vegetable glycerine, 1.4% pea fibre, 0.6% minerals.

**Analytical constituents:** crude protein 43.6%, crude fat 21.1%, crude fibre 1.6%, crude ash 18.7%, moisture 8.5%.



### DUCK Training sticks

**Composition:** 95% duck meat product, 3% natural vegetable glycerine, 1.4% pea fibre, 0.6% minerals.

**Analytical constituents:** crude protein 41.8%, crude fat 23.8%, crude fibre 1.3%, crude ash 12.1%, moisture 12.3%.

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**Note:**

Complementary pet food for dogs. Offer between meals as a snack or a treat and reduce the daily food amount accordingly. Please feed the sticks only under supervision. Always provide your dog with fresh water.

# Wildes Land Meat Chunks



## Our promise:

- ✓ 70% fresh meat
- ✓ 30% vegetables & berries
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Premium raw materials and ingredients
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free
- ✓ Made in Germany

## HORSE Meat chunks

**Composition:** fresh horse meat 70%, carrots 17%, potatoes 9.5%, sweet potatoes 3%, vegetable broth 0.5%.

**Analytical constituents:** crude protein 30%, crude fat 20%, crude fibre 5%, crude ash 5%.

See p. 55 for feeding recommendation.

*More meat for the road!*



Extra portion of  
fresh meat



Grain-free



Well-accepted and  
well-tolerated

@bianca.und.pirat

Our meat chunks are distinguished by a delicious formula with tasty vegetables and berries and 70% fresh meat. The fresh ingredients are gently baked and prepared as a natural snack – entirely free of both additives and grains. Available in 100 g.



### CHICKEN Meat chunks

**Composition:** fresh chicken meat 70%, carrots 19%, potatoes 10%, lingonberries 0.5%, vegetable broth 0.5%.

**Analytical constituents:** crude protein 26%, crude fat 16%, crude fibre 5.5%, crude ash 4%.



### GAME Meat chunks

**Composition:** fresh game meat (deer and venison) 70%, carrots 19%, potatoes 9.5%, lingonberries 1%, vegetable broth 0.5%.

**Analytical constituents:** crude protein 28%, crude fat 20%, crude fibre 4.5%, crude ash 5%.



### BEEF Meat chunks

**Composition:** fresh beef 70%, carrots 16%, potatoes 9.5%, sweet potatoes 3%, blueberries 1%, vegetable broth 0.5%.

**Analytical constituents:** crude protein 27%, crude fat 20%, crude fibre 5%, crude ash 4%.

# Wildes Land Jerky



## Our promise:

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Air-dried
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free
- ✓ Made in Germany

## LAMB Jerky

**Composition:** 95% lamb meat product, 2.6% natural vegetable glycerine, 1.2% pea fibre, 0.7% minerals, 0.5 % collagen casing.

**Analytical constituents:** crude protein 36%, crude fat 22%, crude ash 20%, crude fibre 1.75%, moisture 15%.

See p. 55 for feeding recommendation.

*The perfect snack for  
in-between meals!*



High meat  
content



Grain-free



Well-accepted and  
well-tolerated



Your four-legged companion will love Wildes Land meat jerky snacks with their high 95% meat content.

We gently air dry these grain-free delicacies, which are favourites for their high acceptance and excellent tolerance.

We use natural collagen to stabilise these tasty rolls, and your dog will have no trouble chewing them thanks to their special shape.

Our beef jerky snacks are available in packs of 3 or 7.



### HORSE Jerky

**Composition:** 95% horse meat product, 2.6% natural vegetable glycerine, 1.2% pea fibre, 0.7% minerals, 0.5 % collagen casing.

**Analytical constituents:** crude protein 43%, crude fat 16%, crude ash 18%, crude fibre 1.75%, moisture 15%.



### VENISON Jerky

**Composition:** 95% venison meat product, 2.6% natural vegetable glycerine, 1.2% pea fibre, 0.7% minerals, 0.5% collagen casing.

**Analytical constituents:** crude protein 34%, crude fat 18%, crude ash 24%, crude fibre 1.75%, moisture 15%.



### DUCK Jerky

**Composition:** 95% duck meat product, 2.6% natural vegetable glycerine, 1.2% pea fibre, 0.7% minerals, 0.5 % collagen casing.

**Analytical constituents:** crude protein 39%, crude fat 25%, crude ash 15%, crude fibre 1.75%, moisture 15%.

# Wildes Land Soft Snacks



71%  
MEAT



*Ideally suited  
as a treat in-between  
meals or for training*

## Our promise:

- ✓ Semi-moist and juicy
- ✓ High meat content
- ✓ Grain-free formula
- ✓ Hypoallergenic
- ✓ Free from sugar, artificial colours & flavourings
- ✓ 100% made in Switzerland
- ✓ Recyclable packaging

## HORSE Soft snack

**Composition:** fresh horse meat 71%, dried potatoes, natural vegetable glycerine, plant fibres, chicken fat, chicken liver (hydrolysed) 1%, minerals, rosemary, thyme, cranberries, rosemary extract.

**Analytical constituents:** crude protein 22.2%, crude fat 20.2%, crude fibre 6.3%, crude ash 3.5%, moisture 18%.

See p. 55 for feeding recommendation.



Extra portion of  
fresh meat



Grain-free



Well-accepted and  
well-tolerated

Wildes Land Soft Snacks are perfect treat for in-between meals. Both varieties are grain-free and contain only one source of protein. Its high fresh meat content makes this juicy snack very well-accepted. Prepared with lots of love, Wildes Land Dog Snacks are suitable for sensitive dogs as well.



## CHICKEN

Soft snack

### Composition:

fresh chicken meat 49.5%, fresh chicken necks, 18.5% dried potatoes, natural vegetable glycerine, plant fibres, chicken gizzards meal 2%, chicken fat, chicken liver (hydrolysed) 1%, minerals, rosemary, thyme, cranberries, rosemary extract.

**Analytical constituents:** crude protein 21.9%, crude fat 20.6%, crude fibre 4.5%, crude ash 3.3%, moisture 18%.



# Wildes Land Meat Snacks



## Our promise:

- ✓ An extra portion of meat
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Low fat content
- ✓ Gently air-dried
- ✓ Only premium raw materials and ingredients
- ✓ Free from sugar, artificial colours & flavourings
- ✓ Cruelty-free

## DUCK BREAST STRIPS

**Composition:** duck breast fillet 93%, potato starch, minerals.

**Analytical constituents:** crude protein 54%, crude fat 4.4%, crude ash 5.0%, crude fibre 0.5%, moisture 15%.

See p. 55 for feeding recommendation.

*The perfect snack for  
in-between meals!*



Extra portion of  
fresh meat



Grain-free



Well-accepted and  
well-tolerated

We create our Wildes Land Meat Snacks from fresh meat and gently air-dry them. We use low-fat meat that is exceptionally easy to digest. The meat snacks are grain-free and contain only a single source of protein. As a result, the meat snacks are also excellent for overweight dogs or ones with allergies. Available in 70 g and 200 g. Mini Meat Snacks available in 70 g.



# Wildes Land Meat Snacks



## CHICKEN BREAST WITH FISH

**Composition:** chicken breast fillet 68%, fish 26%, potato starch, minerals.

**Analytical constituents:** crude protein 67.7%, crude fat 3.6%, crude ash 5.5%, crude fibre 0.5%, moisture 15.8%.



## DUCK BREAST PIECES

**Composition:** duck breast fillet 93%, potato starch, minerals.

**Analytical constituents:** crude protein 54%, crude fat 4.4%, crude ash 5.0%, crude fibre 0.5%, moisture 15%.



## RABBIT STRIPS

**Composition:** rabbit meat 93%, potato starches, minerals.

**Analytical constituents:** crude protein 43.3%, crude fat 9.0%, crude ash 5.5%, crude fibre 0.5%, moisture 14%.



## CHICKEN WITH RICE

**Composition:** chicken meat 82%, rice 8%, sesame 2%, potato starches, minerals.

**Analytical constituents:** crude protein 29%, crude fat 9.9%, crude ash 4.0%, crude fibre 0.5%, moisture 20%.



Extra portion of  
fresh meat



Grain-free



Well-accepted and  
well-tolerated





## CHICKEN BREAST STRIPS

**Composition:** chicken breast fillet 93%, potato starch, minerals.

**Analytical constituents:** crude protein 57%, crude fat 3.4%, crude ash 4.1%, crude fibre 0.5%, moisture 15%.



## CHICKEN BREAST PIECES

**Composition:** chicken breast fillet 93%, potato starch, minerals.

**Analytical constituents:** crude protein 57%, crude fat 3.4%, crude ash 4.1%, crude fibre 0.5%, moisture 15%.



## CHICKEN BREAST MINI

**Composition:** chicken breast fillet 91%, potato starch, vegetable protein extract, fructo-oligosaccharides (FOS), minerals.

**Analytical constituents:** crude protein 45%, crude fat 4.0%, crude ash 3.5%, crude fibre 0.5%, moisture 17.7%.

*Mini Meat Snacks available in 70 g*



## DUCK BREAST MINI


**Composition:** duck breast fillet 91%, potato starch, vegetable protein extract, fructo-oligosaccharides (FOS), minerals.

**Analytical constituents:** crude protein 37%, crude fat 7.4%, crude ash 3.4%, crude fibre 0.5%, moisture 17.8%.

# Wildes Land Antler Snacks

*Healthy chewing  
fun for your dog!*



 100%  
naturally  
shed!

Deer antler is a natural chewing snack that will keep your dog busy for a while and also clean its teeth. We gather the antler by hand after they are shed, thus making this chewing snack a very environmentally friendly and natural product.

Note:

Please feed the antler pieces to your pet only under supervision. Please follow these instructions for all long-lasting chewing products since your pet may chew through them or cause them to splinter.



## DEER ANTLER HALF

Available in sizes S, M, L, XL.



## DEER ANTLER BLADE

Available in sizes S, M, L.



All-natural product



Helps to clean teeth



Well-tolerated

# Wildes Land & Social Media

You can follow the day-to-day happenings of Wildes Land with many exciting topics & product presentations on our social media platforms! There we will teach you all about species-appropriate nutrition for your dog, organize great sweepstakes events, enable you to participate in the life of the Wildes Land family, and present the latest trends in the canine world!

Follow us on social media today so you don't miss a beat!

Learn more at:

[www.wildes-land.de](http://www.wildes-land.de)

[www.instagram.com/wildes\\_land](https://www.instagram.com/wildes_land)

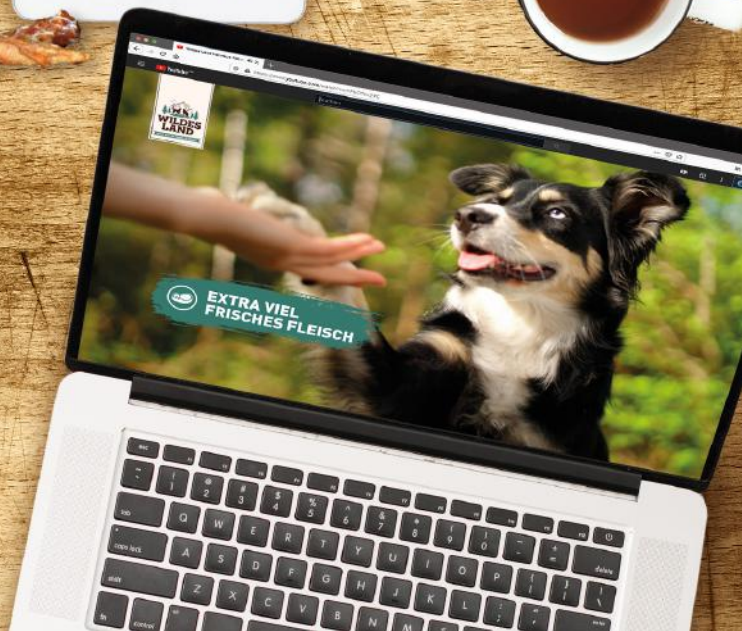
[www.facebook.com/wildes.land.tierfutter](https://www.facebook.com/wildes.land.tierfutter)

Premium Pet Products GmbH

Landsberger Str. 234 | 80687 Munich, Germany

[www.premiumpetproducts.de](http://www.premiumpetproducts.de)





# *Wildes Land Brand Ambassadors*

DOGFLUENCERS ARE FANS OF THE BRAND  
AND ADORE OUR FOOD

Collaborating with brand ambassadors has become an important constituent of marketing for us as well. We maintain personal contact with every single brand ambassador, enjoy authentic insights into their lives and experience mutual benefits in numberless ways. We inspire one another and allow each brand ambassador the creative freedom that they need. How else would a potential customer obtain such an honest and fresh look at a brand and its products?

Our dogfluencers have become close friends who believe in us as much as we believe in them.







A wooden surface with a chalkboard, cat treats, a cat photo, and flowers. The chalkboard has a white arrow pointing left and text. The photo shows a brown tabby cat. There are two long, thin, reddish-brown cat treats and a bouquet of small flowers at the bottom right.

# *Our products for cats*

**Discover the  
Wildes Land product  
assortment for cats**



*Our products  
for dogs*

Discover the  
Wildes Land product  
assortment for dogs







# WILDES LAND

für Katzen



re for cats -



Well-accepted and  
well-tolerated



Valuable  
wild herbs

4 250839 519143



**WILDES  
LAND**

Natur pur

*The power of*  
**NATURE**



*- Pure nature*



**Extra portion of  
fresh meat**



**Grain-free**



# *Welcome to Wildes Land!*

Wildes Land advocates natural and species-appropriate diets for dogs and cats. Our motto is: Pure nature!

We produce premium dog and cat food that is fully tailored to the natural needs of our house pets. An extra portion of fresh meat for excellent acceptance, complete lack of grains for optimum tolerance and valuable wild herbs are what set our food apart. Inspired by our love for our pets, we deliver the essence of nature by the bowlful!

From moist food to dry food to snacks, our product assortment has everything that gets our feline friends excited – adult cats and growing kittens alike.



# WILDES LAND

Natur pur für Katzen







## **Grain-free**

*We do not use any grains since our formulas are intended to provide 100% natural nutrition for your cat.*



## **Valuable wild herbs**

*Our select wild herbs such as blackberry leaf, chamomile or nettle are well-known to contain valuable nutrients and complement our product selection.*



# *Our promise*



## **Extra portion of fresh meat**

*All Wildes Land Food varieties contain an extra portion of fresh, premium meat for species-appropriate cat nutrition.*



## **Well-accepted and well-tolerated**

*Wildes Land Food is outstandingly well-accepted and exceptionally well-tolerated, thanks to its high content of fresh meat.*



Dry Food



@panamapaws



# Wildes Land Wet Food and Dry Food







*Crispy snacks  
and snack bites*

*Soft snacks*



# Wildes Land Snacks



Meat Sticks

Freeze-dried Snacks



Meat snacks

# Meaning of the Wildes Land symbols



*Extra portion  
of fresh meat*



*Grain-free*



*Valuable  
wild herbs*



*High acceptance*

---

*Single animal protein according to meat type:*



DUCK



CHICKEN



BEEF



WHITE FISH





# WILDES LAND WET FOOD







@panamapaws

Classic wet food from Wildes Land for cats is rich in nutrients and contains natural and select ingredients. At our traditionalist company in Germany, we slow cook it with lots of love and combine an extra portion of meat and offals (68%) with cranberries and valuable safflower oil to create a tasty formula that is entirely grain-free. Our delicious varieties deliver the essence of nature by the bowlful!

### *Our promise:*

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Only premium raw materials and ingredients
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free
- ✓ Made in Germany

### *Feeding recommendation:*

Weight	Ration/day
< 3 kg	< 250 g
4 kg	140 - 270 g
5 kg	170 - 320 g
6 kg and above	190 - 350 g

Complete pet food for adult cats. The feeding recommendation depends on the breed and activity level of your cat. The total amount of food should be divided between two meals. Always provide your cat with fresh water.

*Additional Classic Varieties* → 15

# Wildes Land Wet Food Classic



*In 7 delicious varieties - available  
in 100 g, 200 g and 400 g*

## **BEEF & TURKEY** with Cranberries & Safflower Oil

**Composition:** beef 35%, (heart, meat, liver, lung), turkey 33% (heart, meat, liver, necks), broth 28.7%, cranberries 2%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.7%, crude fat 6.6%, crude fibre 0.5%, crude ash 2.4%, moisture 79%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (as manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg, taurine 1,500 mg.



**Extra portion of  
meat & offals**



**Grain-free**



**High acceptance**

In 7 delicious varieties -  
available in 100 g, 200 g and 400 g



## PHEASANT & CHICKEN

with Cranberries & Safflower Oil

**Composition:** chicken 40% (heart, meat, liver, stomachs, necks), broth 28.7%, pheasant 28%, cranberries 2%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.5%, crude fat 5.9%, crude fibre 0.5%, crude ash 2.5%, moisture 80%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, copper (cupric sulphate (II), pentahydrate) 1 mg, iodine (calcium iodate anhydrous) 0.75 mg, taurine 1,500 mg.

## VEAL & DUCK

with Cranberries & Safflower Oil

**Composition:** veal 34%, (heart, lung), duck 34% (heart, stomachs, necks), broth 28.7%, cranberries 2%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.8%, crude fat 7.3%, crude fibre 0.4%, crude ash 2.1%, moisture 75%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, taurine 1,500 mg.



Wildes Land fans cast their votes on social media and selected their new Wildes Land Wet Food varieties for pheasant & chicken.

### Feeding recommendation:

Weight	Ration/day
< 3 kg	< 170 g
4 kg	110 - 210 g
5 kg	130 - 240 g
6 kg and above	140 - 270 g

Complete pet food for adult cats. See page 15 for more information.

Additional Classic Varieties →



Extra portion of  
meat & offals



Grain-free



High acceptance



# Wildes Land Wet Food Classic



## RABBIT & CHICKEN

with Cranberries & Safflower Oil

**Composition:** chicken 40% (heart, meat, liver, stomachs, necks), broth 28.7%, rabbit 28%, cranberries 2%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.4%, crude fat 5.8%, crude fibre 0.4%, crude ash 2.5%, moisture 80%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg, taurine 1,500 mg.



## DUCK & TURKEY

with Cranberries & Safflower Oil

**Composition:** turkey 40% (heart, meat, liver, necks), broth 28.7%, duck 28% (heart, stomachs, necks), cranberries 2%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.3%, crude fat 5.6%, crude fibre 0.4%, crude ash 2.5%, moisture 80%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg, taurine 1,500 mg.







# Wildes Land Wet Food Classic



## CHICKEN & SALMON

with Cranberries & Safflower Oil

**Composition:** chicken 50% (heart, meat, liver, stomachs, necks), broth 28.7%, salmon 18%, cranberries 2%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.6%, crude fat 6.5%, crude fibre 0.5%, crude ash 2.4%, moisture 79%.

**Additives per kg:** **Nutritional additives:** zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg, taurine 1,500 mg.

### Feeding recommendation:

Weight	Ration/day
< 3 kg	< 250 g
4 kg	140 - 270 g
5 kg	170 - 320 g
6 kg	190 - 350 g

Complete pet food for adult cats.  
See page 15 for more information.

## TROUT & SALMON

with Cranberries & Safflower Oil

**Composition:** salmon 40%, broth 28.7%, trout 28%, cranberries 2%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.5%, crude fat 5.9%, crude fibre 0.5%, crude ash 2.5%, moisture 80%.

**Additives per kg:** **Nutritional additives:** zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, copper (cupric sulphate (II), pentahydrate) 1 mg, iodine (calcium iodate anhydrous) 0.75 mg, taurine 1,500 mg.



Extra portion of  
meat & offals



Grain-free



High acceptance



@meowlaska

The special thing about the Wildes Land Wet Food Pure product line is that each variety is comprised of 70% pure meat and offals enhanced with minerals and safflower oil. Wildes Land Wet Food Pure varieties nourish your cat with all the essential nutrients and its single-source protein also makes it suitable for diet-sensitive cats. Don't take our word for it; give one of our many delicious varieties a try - your cat will be delighted!

### *Our promise:*

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Only premium raw materials and ingredients
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free
- ✓ Made in Germany

### *Feeding recommendation:*

Weight	Ration/day
< 3 kg	< 250 g
4 kg	140 - 270 g
5 kg	170 - 320 g
6 kg and above	190 - 350 g

Complete pet food for adult cats.  
The feeding recommendation depends on the breed and activity level of your cat. The total amount of food should be divided between two meals. Always provide your cat with fresh water.

# Wildes Land Wet Food Pure



*In 3 delicious varieties - available  
in 100 g, 200 g and 400 g*

## PURE CHICKEN

with Chicken Meat & Safflower Oil

**Composition:** chicken 70% (heart, meat, liver, stomachs, necks), broth 27.5%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 11%, crude fat 6.7%, crude fibre 0.5%, crude ash 2.4%, moisture 79%.

**Additives per kg:** **Nutritional additives:** vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg, taurine 1,500 mg.



Extra portion of  
meat & offals



Grain-free



High acceptance



# Wildes Land Wet Food Pure



## PURE BEEF with Safflower Oil

**Composition:** beef 70% (heart, meat, liver, lung), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.8%, crude fat 7.3%, crude fibre 0.3%, crude ash 2%, moisture 80%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, taurine 1,500 mg.

### Feeding recommendation:

Weight	Ration/day
< 3 kg	< 170 g
4 kg	110 - 210 g
5 kg	130 - 240 g
6 kg	140 - 270 g

Complete pet food for adult cats.  
See page 21 for more information.



## PURE CHICKEN FOR KITTENS with Safflower Oil

**Composition:** chicken 70% (heart, meat, liver, stomachs, necks), broth 28.7%, minerals 1%, safflower oil 0.3%.

**Analytical constituents:** crude protein 10.2%, crude fat 5.1%, crude fibre 0.3%, crude ash 2.5%, moisture 80%.

**Additives per kg:** Nutritional additives: vitamin D3 200 IU, zinc (zinc sulphate, monohydrate) 25 mg, manganese (manganous sulphate, monohydrate) 1.4 mg, iodine (calcium iodate anhydrous) 0.75 mg, copper (copper(II) sulphate pentahydrate) 1 mg, taurine 1,500 mg.

### Feeding recommendation:

Age	Ration/day
2 - 3 months	170 - 250 g
4 - 6 months	250 - 280 g
7 - 12 months	260 g - Adult

Complete pet food for growing cats. Feeding recommendation depends on the breed and activity level of your kitten. The total amount of food should be divided between two meals. Always provide your cat with fresh water.



Extra portion of  
meat & offals



Grain-free



High acceptance







# Wildes Land Wet Food sample boxes



**4 VARIETIES  
TO TRY OUT**

## 4 Menus\*

- 1x Beef & Turkey
- 1x Chicken & Salmon
- 1x Pure Chicken
- 1x Rabbit & Chicken



**6 VARIETIES  
TO TRY OUT**

## 8 Menus\*

- 1x Beef & Turkey
- 1x Chicken & Salmon
- 2x Pure Chicken
- 1x Rabbit & Chicken
- 1x Duck & Turkey
- 2x Pure Beef

\* In 100 g fresh pouches. Please consult the individual menus for the composition, analytical, and nutritional constituents as well as for feeding recommendations.



**Extra portion of  
meat & offals**



**Grain-free**



**High acceptance**

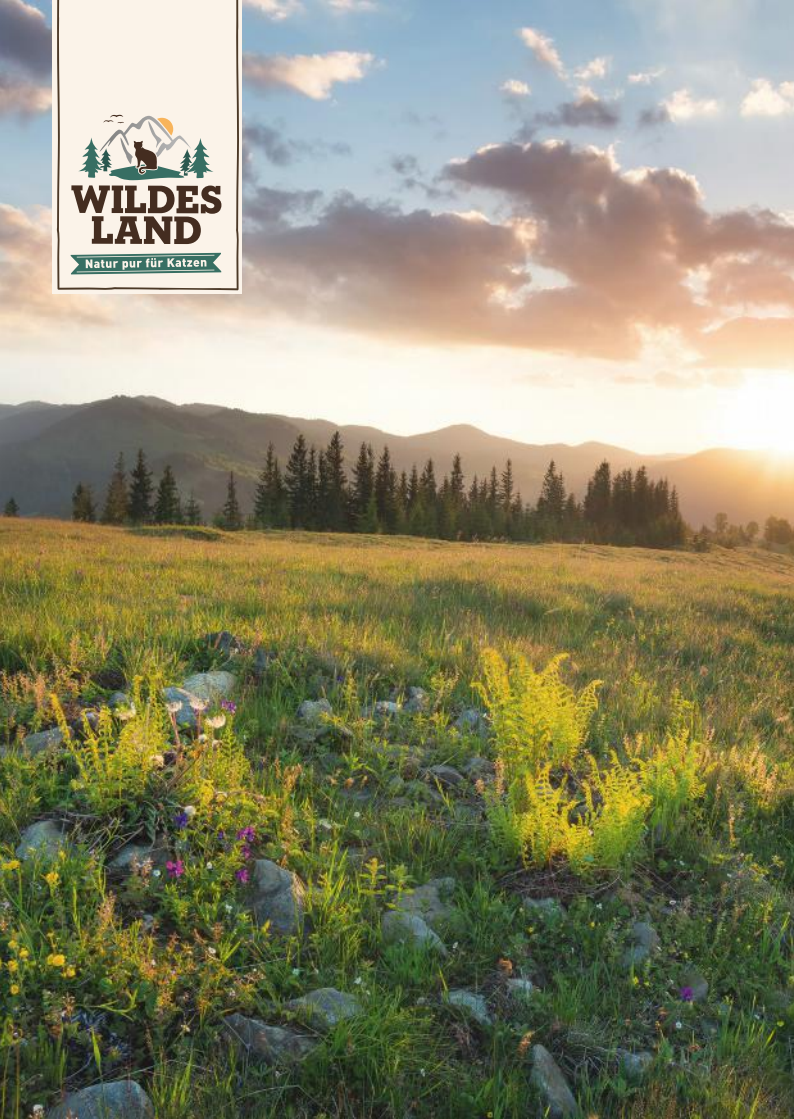
# *Organic quality*

Our Wildes Land Organic Wet Food is certified-organic and is based on the unspoilt power of nature. Since certified organic farming foregoes the preventative use of antibiotics and hormones, and since substances enhancing growth and performance are banned, you can rest assured that Wildes Land Organic is exceptionally natural and free of contamination, and that it supports species-appropriate livestock husbandry. As always, our Wildes Land organic formulas are grain-free and use only premium sources of meat. In addition, a lot of importance is placed on gentle processing in the manufacturing process in Bavaria. All organic varieties are available both in cans and in a handy fresh pouches.





Natur pur für Katzen





Wildes Land Organic Wet Food is grain-free and is produced from controlled organic farming. Since no mineral fertilisers nor pesticides are used in organic production, you can rest assured that Wildes Land Organic Wet Food is exceptionally natural and free of contamination as well.

The organic wet food is produced in Bavaria. Discover many delicious varieties for your cat with Wildes Land!

#### *Our promise:*

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free
- ✓ Made in Germany
- ✓ Produced from certified organic farming

#### *Feeding recommendation:*

Weight	Ration/day
< 3 kg	up to approx. 180 g
3 - 5 kg	180 - 255 g
5 - 7 kg	255 - 320 g
7 kg and above	approx. 320 g and above

Complete pet food for adult cats.  
The feeding recommendation depends on the breed and activity level of your cat. The total amount of food should be divided between two meals.  
Always provide your cat with fresh water.

# Wildes Land Wet Food Organic



*In 6 delicious varieties - available in 85 g*

## ORGANIC BEEF & CHICKEN with Cranberries & Salmon Oil

**Composition:** beef\* 38% (meat\*, heart\*, lung\*, liver\*), chicken\* 38%, (meat\*, liver\*, necks\*, heart\*, carcass\*), broth\* 21%, minerals 1.5%, cranberries\* 1%, salmon oil 0.5%.

\*produced from controlled organic farming

**Analytical constituents:** crude protein 8.8%, crude fat 5.7%, crude fibre 1.3%, crude ash 1.9%, moisture 76.7%.

**Additives per kg:** Nutritional additives: vitamin A 1000 IU, vitamin D3 100 IU, iron (iron(II) sulphate monohydrate) 22 mg, copper (copper(II) sulphate pentahydrate) 1.5 mg, manganese (manganese (II) oxide) 1.5 mg, zinc (zinc sulphate, monohydrate) 25 mg, selenium (sodium selenite) 0.1 mg, taurine 1300 mg.



Extra portion of  
meat & offals



Grain-free



High acceptance



In 6 delicious varieties - available in 85 g



### ORGANIC DUCK & TURKEY with Cranberries & Salmon Oil

**Composition:** duck\* 38% (meat\*, liver\*, necks\*, heart\*, carcass\*), turkey\* 38%, (meat\*, liver\*, necks\*, heart\*, carcass\*), broth\* 21%, minerals 1.5%, cranberries\* 1%, salmon oil 0.5%.  
\*produced from controlled organic farming

**Analytical constituents:** crude protein 8.6%, crude fat 7.1%, crude fibre 1.2%, crude ash 2.3%, moisture 75%.

**Additives per kg:** **Nutritional additives:** vitamin A 1000 IU, vitamin D3 100 IU, iron (iron(II) sulphate monohydrate) 22 mg, copper (copper(II) sulphate pentahydrate) 1.5 mg, manganese (manganese (II) oxide) 1.5 mg, zinc (zinc sulphate, monohydrate) 25 mg, selenium (sodium selenite) 0.1 mg, taurine 1,300 mg.



### ORGANIC CHICKEN AND SALMON with Cranberries & Salmon Oil

**Composition:** chicken\* 38% (meat\*, liver\*, necks\*, heart\*, carcass\*), salmon\* 38%, broth\* 21%, minerals 1.5%, cranberries\* 1%, salmon oil 0.5%.  
\*produced from controlled organic farming

**Analytical constituents:** crude protein 11.2%, crude fat 8.5%, crude fibre 1%, crude ash 2.4%, moisture 74%.

**Additives per kg:** **Nutritional additives:** vitamin A 1000 IU, vitamin D3 100 IU, iron (iron(II) sulphate monohydrate) 22 mg, copper (copper(II) sulphate pentahydrate) 1.5 mg, manganese (manganese (II) oxide) 1.5 mg, zinc (zinc sulphate, monohydrate) 25 mg, selenium (sodium selenite) 0.1 mg, taurine 1,300 mg.

## Organic sample box



6 ORGANIC  
MENUS  
TO TRY OUT

### 6 Organic menus:

- 1x Organic Beef & Chicken
- 1x Organic Chicken & Salmon
- 1x Organic Chicken
- 1x Organic Duck
- 1x Organic Duck & Turkey
- 1x Organic Salmon

\* In 85 g fresh pouches. Please consult the individual menus for the composition, analytical and nutritional constituents as well as feeding recommendations



# Wildes Land Wet Food Organic



## ORGANIC CHICKEN with Salmon Oil

**Composition:** chicken\* 76% (meat\*, liver\*, necks\*, heart\*, carcass\*) broth\* 22%, minerals 1.5%, salmon oil 0.5%.

\*produced from controlled organic farming

**Analytical constituents:** crude protein 9%, crude fat 5.3%, crude fibre 1%, crude ash 2.8%, moisture 76.9%.

**Additives per kg:** Nutritional additives: vitamin A 1000 IU, vitamin D3 100 IU, iron (iron(II) sulphate monohydrate) 22 mg, copper (copper(II) sulphate pentahydrate) 1.5 mg, manganese (manganese (II) oxide) 1.5 mg, zinc (zinc sulphate, monohydrate) 25 mg, selenium (sodium selenite) 0.1 mg, taurine 1300 mg.



## ORGANIC DUCK with Salmon Oil

**Composition:** duck\* 76% (meat\*, liver\*, necks\*, heart\*, carcass\*) broth\* 22%, minerals 1.5%, salmon oil 0.5%.

\*produced from controlled organic farming

**Analytical constituents:** crude protein 8.5%, crude fat 7.1%, crude fibre 1.2%, crude ash 2.2%, moisture 76%.

**Additives per kg:** Nutritional additives: vitamin A 1000 IU, vitamin D3 100 IU, iron (iron(II) sulphate monohydrate) 22 mg, copper (copper(II) sulphate pentahydrate) 1.5 mg, manganese (manganese (II) oxide) 1.5 mg, zinc (zinc sulphate, monohydrate) 25 mg, selenium (sodium selenite) 0.1 mg, taurine 1300 mg.



## ORGANIC SALMON with Salmon Oil

**Composition:** salmon\* 76%, broth\* 21.5%, minerals 1.5%, salmon oil 1%.

\*produced from controlled organic farming

**Analytical constituents:** crude protein 12.7%, crude fat 8.5%, crude fibre 0.2%, crude ash 1.7%, moisture 72%.

**Additives per kg:** Nutritional additives: vitamin A 1000 IU, vitamin D3 100 IU, iron (iron(II) sulphate monohydrate) 22 mg, copper (copper(II) sulphate pentahydrate) 1.5 mg, manganese (manganese (II) oxide) 1.5 mg, zinc (zinc sulphate, monohydrate) 25 mg, selenium (sodium selenite) 0.1 mg, taurine 1,300 mg.



Extra portion of  
meat & offals



Grain-free



High acceptance



# WILDES LAND DRY FOOD





Wildes Land dry food is a grain-free cat food that features a fine and species-appropriate composition of vegetables and wild herbs to round off its taste. The high content of fresh meat ensures that your cat will love the food. Wildes Land Dry Food is a bowlful of unspoilt nature for your feline friend.

### *Our promise:*

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Only premium raw materials and ingredients
- ✓ Free from artificial colours, flavourings and preservatives
- ✓ Cruelty-free
- ✓ Made in Germany

### *Feeding recommendation:*

Weight	Ration/day	Complete pet food for adult cats. The feeding recommendation depends on the breed and activity level of your cat. The total amount of food should be divided between two meals. Always provide your cat with fresh water.
3 kg	30 - 55 g	
4 kg	35 - 65 g	
5 kg	40 - 75 g	
6 kg	45 - 85 g	
7 kg	50 - 95 g	

*Additional Dry feed Varieties* →



# Wildes Land Dry Food



*In 6 delicious varieties -  
available in 400 g and 1.2 kg*

## BEEF & DUCK

with Vegetables & Wild Herbs

**Composition:** fresh beef 25%, duck protein 10% (dried), beef protein 10% (dried), poultry protein 10% (dried), amaranth, peas 10%, potato starch, poultry fat 5.5%, beans, poultry liver 4% (dried), poultry liver (hydrolysed), egg 2.5% (dried), brewer's yeast 2.5% (dried), linseed, carob beans (dried), salmon oil 1%, vegetables 0.5% (dried: parsnip, beetroot), sodium chloride, potassium chloride, cranberries 0.2%, wild herbs 0.1% (dried: blackberry leaves, centaury, nettle leaves, chamomile, common yarrow), chicory sourced from inulin.

**Analytical constituents:** crude protein 34%, crude fat 18%, crude fibre 2%, crude ash 7.5%, calcium 1.0%, phosphorus 0.8%, sodium 0.35%, magnesium 0.1%.

**Additives per kg:** Nutritional additives: vitamin A 15,000 IU, vitamin D3 1,500 IU, vitamin E 150 mg, taurine 1,400 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron(II) sulphate monohydrate) 200 mg, manganese (manganese (II) oxide) 50 mg, zinc (zinc oxide) 125 mg, iodine (calcium iodate anhydrous) 2.5 mg, selenium (sodium selenite) 0.05 mg.

Technological additives: Tocopherol extracts from vegetable oils (= natural vitamin E).



Extra portion of  
fresh meat



Grain-free



High acceptance



Valuable  
wild herbs



#### Feeding recommendation:

Weight	Ration/day
3 kg	40 - 50 g
4 kg	50 - 65 g
5 kg	55 - 75 g
6 kg	65 - 85 g
7 kg	70 - 95 g

Complete pet food for adult cats.  
See page 35 for more information.

## TROUT & SALMON with Vegetables & Wild Herbs

**Composition:** fresh salmon 25%, fresh trout 15%, chicken protein 10% (dried), peas 10.9%, potato starch, potatoes, turkey protein 3% (dried), poultry liver 2.5% (dried), poultry protein 2.25% (hydrolysed), brewer's yeast 1.5% (dried), egg 1.5% (dried), salmon oil 1%, vegetables 0.5% (dried: carrots, parsnip, beetroot), linseed, carob beans (dried), minerals, cranberries 0.2%, wild herbs 0.1% (dried: blackberry leaves, centaury, nettle leaves, chamomile, common yarrow), chicory (sourced from inulin).

**Analytical constituents:** crude protein 31.5%, crude fat 16%, crude fibre 2%, crude ash 6.3%, calcium 1.05%, phosphorus 0.9%, sodium 0.35%, magnesium 0.1%.

**Additives per kg:** Nutritional additives: vitamin A 15,000 IU, vitamin D3 1,500 IU, vitamin E 150 mg, taurine 1,400 mg, copper (copper(II) sulphate pentahydrate) 10 mg, zinc (zinc oxide) 65 mg, iodine (calcium iodate anhydrous) 2 mg, selenium (sodium selenite) 0.2 mg.

Technological additives: Tocopherol extracts from vegetable oils (= natural vitamin E).



# Wildes Land Dry Food



## CHICKEN & SALMON with Vegetables & Wild Herbs

**Composition:** fresh salmon 25%, chicken protein 19% (dried), fish protein from marine fish 11.5%, amaranth, peas 10.5%, potato starch, poultry fat 5%, beans, turkey protein 3% (dried), poultry liver (hydrolysed), egg 2.5% (dried), brewer's yeast 2.5% (dried), linseed, carob beans (dried), salmon oil 1%, vegetables 0.5% (dried: carrots, parsnip, beetroot) sodium chloride, cranberries 0.2%, wild herbs 0.1% (dried: blackberry leaves, centaury, nettle leaves, chamomile, common yarrow), chicory sourced from inulin.

**Analytical constituents:** crude protein 34%, crude fat 18%, crude fibre 2%, crude ash 7.5%, calcium 1.1%, phosphorus 0.8%, sodium 0.4%, magnesium 0.1%.

**Additives per kg:** Nutritional additives: vitamin A 15,000 IU, vitamin D3 1,500 IU, vitamin E 150 mg, taurine 1,400 mg, copper (copper(II) sulphate pentahydrate) 15 mg, iron (iron(II) sulphate monohydrate) 200 mg, manganese (manganese (II) oxide) 50 mg, zinc (zinc oxide) 125 mg, iodine (calcium iodate anhydrous) 2.5 mg, selenium (sodium selenite) 0.05 mg.

Technological additives: Tocopherol extracts from vegetable oils (= natural vitamin E).



## CHICKEN with Vegetables & Wild Herbs

**Composition:** fresh poultry meat 25%, chicken protein 25% (dried), amaranth, peas 9.5%, potato starch, beans, turkey protein 5% (dried), poultry fat 4.5% (dried), poultry liver 4% (hydrolysed), egg 2.5% (dried), brewer's yeast 2.5% (dried), linseed, carob beans (dried), salmon oil 1%, vegetables 0.5% (dried: carrots, parsnip, beetroot) sodium chloride, potassium chloride, cranberries 0.2%, wild herbs 0.1% (dried: blackberry leaves, centaury, nettle leaves, chamomile, common yarrow), chicory sourced from inulin.



Extra portion of  
fresh meat



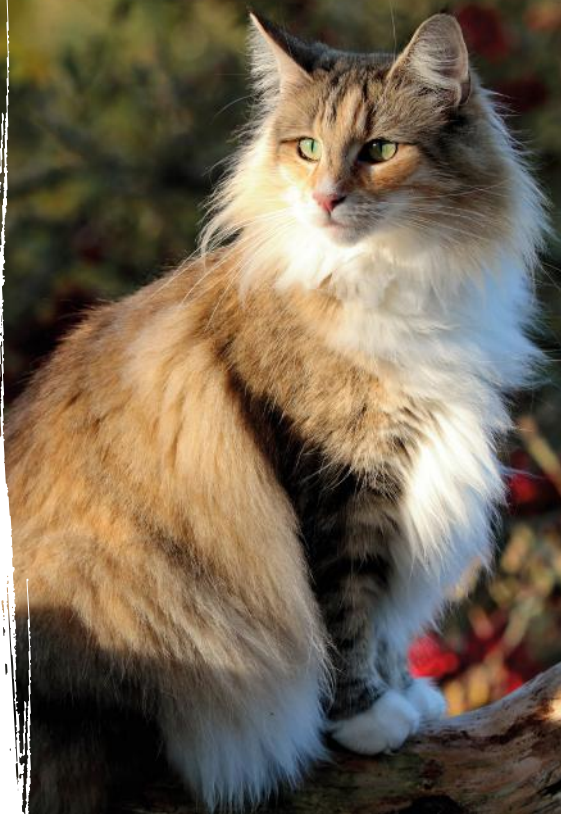
Grain-free



High acceptance



Valuable  
wild herbs



# Wildes Land Dry Food



*Sterilised*

## Feeding recommendation:

Weight	Ration/Day	
	Maintain weight	Reduce weight
3 kg	40 - 55 g	30 - 40 g
4 kg	50 - 70 g	35 - 50 g
5 kg	60 - 80 g	40 - 60 g
6 kg	70 - 90 g	45 - 70 g
7 kg	75 - 100 g	50 - 75 g

Complete pet food for sterilised or overweight adult cats. See page 35 for more information.

## Sterilised CHICKEN with Vegetables & Wild Herbs

**Composition:** fresh chicken meat 40%, chicken protein 10% (dried), peas 10%, potato starches, potatoes, turkey protein 4.2% (dried), pea fibres, beans 3%, poultry liver 2.5% (dried), linseed, poultry protein 2.25% (hydrolysed), brewer's yeast 1.5% (dried), egg 1.5% (dried), salmon oil 1%, vegetables 0.5% (dried: carrots, parsnip, beetroot), carob beans (dried), minerals, cranberries 0.2%, wild herbs 0.1% (dried: blackberry leaves, centaury, nettle leaves, chamomile, common yarrow), chicory (sourced from inulin).

**Analytical constituents:** crude protein 35%, crude fat 13%, crude fibre 4%, crude ash 6.4%, calcium 1.1%, phosphorus 0.9%, sodium 0.3%, magnesium 0.1%.

**Additives per kg:** Nutritional additives: vitamin A 15,000 IU, vitamin D3 1,500 IU, vitamin E 150 mg, taurine 1,400 mg, copper (copper(II) sulphate pentahydrate) 10 mg, zinc (zinc oxide) 65 mg, iodine (calcium iodate anhydrous) 2 mg, selenium (sodium selenite) 0.2 mg.

Technological additives: Tocopherol extracts from vegetable oils (= natural vitamin E).

## Additional Dry feed Varieties →



Extra portion of  
fresh meat



Grain-free



High acceptance



Valuable  
wild herbs

**Feeding recommendation:**

Age in months	Ration/day			
	Adult weight of cat			
	3 kg	4 kg	5 kg	6 kg
up to 2 - 4	40 - 55 g	45 - 65 g	50 - 75 g	55 - 80 g
up to 4 - 6	55 - 60 g	65 - 70 g	75 - 80 g	80 - 90 g
up to 6 - 8	60 g	70 g	80 g	90 g
up to 8 - 10	60 - 50 g	70 - 65 g	80 g	90 g
up to 10 - 12	50 g	65 - 60 g	80 - 75 g	90 g

Complete pet food for growing cats.

Food quantities given are recommendations and should be adjusted according to the age, breed and level of activity of your kitten. When changing foods, please introduce the new food slowly and gradually over a period of two weeks. This food is also suitable for pregnant and lactating cats.

The total amount of food should be divided between two meals. Always provide your cat with fresh water.



# Wildes Land Dry Food



## CHICKEN FOR KITTENS with Vegetables & Wild Herbs

**Composition:** fresh chicken meat 40%, chicken protein 10.4% (dried), peas 10%, potato starches, poultry fat 4.6%, potatoes, turkey protein 4% (dried), beans 3%, linseed, poultry liver 2.5% (dried), poultry protein 2.25% (hydrolysed), brewer's yeast 1.5% (dried), egg 1.5% (dried), salmon oil 1%, vegetables 0.5% (dried: carrots, parsnip, beetroot), carob beans (dried), minerals, cranberries 0.2%, wild herbs 0.1% (dried: blackberry leaves, centaury, nettle leaves, chamomile, common yarrow), chicory (sourced from inulin).

**Analytical constituents:** crude protein 35.5%, crude fat 20%, crude fibre 2%, crude ash 6.7%, calcium 1.1%, phosphorus 0.95%, sodium 0.33%, magnesium 0.1%.

**Additives per kg:** Nutritional additives: vitamin A 17,500 IU, vitamin D3 1,550 IU, vitamin E 160 mg, taurine 1,400 mg, copper (copper(II) sulphate pentahydrate) 10 mg, zinc (zinc oxide) 30 mg, iodine (calcium iodate anhydrous) 2 mg, selenium (sodium selenite) 0.2 mg, zinc (zinc chelate of amino acids hydrate) 42 mg.  
Technological additives: Tocopherol extracts from vegetable oils (= natural vitamin E).



Extra portion of  
fresh meat



Grain-free



High acceptance



Valuable  
wild herbs



# WILDES LAND SNACKS





The grain-free Wildes Land Crispy Snacks are perfect as a snack or small treat between meals. These snacks are exceptionally crispy thanks to their gentle manufacturing process, and their fresh meat makes them outstandingly well-accepted. Prepared with love, and without artificial additives, this Wildes Land Cat Snack is a welcome treat for your cat. Available in 50 g.



## CHICKEN Crispy Snack

**Composition:** dried chicken 28%, peas, fresh chicken meat 14%, potatoes, poultry fat 7%, dried beet pulp, chicken liver (hydrolysed) 2%, rapeseed oil, dried marigold, linseed.

**Analytical constituents:** crude protein 32%, crude fat 11%, crude fibre 1.5%, crude ash 5.5%.

### Feeding recommendation:

Complementary pet food for cats. Offer between meals as a snack or a treat and reduce the daily food amount accordingly. Please provide the snacks only under supervision. Always provide your cat with fresh water.



# Wildes Land Crispy Snacks



*The crispy, tasty treat*



## Our promise:

- ✓ With fresh meat
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free

## LAMB Crispy Snack

**Composition:** dried lamb 28%, peas, fresh lamb meat 14%, potatoes, poultry fat 8%, dried beet pulp, chicken liver (hydrolysed) 2%, rapeseed oil, dried apple slices, linseed.

**Analytical constituents:** crude protein 32%, crude fat 24%, crude fibre 1,75%, crude ash 17%, moisture 20%.



With lots of meat



Grain-free



High acceptance

Wildes Land Snack Bites contain not only a lot of meat but also essential vitamins and taurine that your cat needs for a healthy life. Our snack bites are a natural and species-appropriate snack treat for cats.

To create that optimum consistency that cats love, we gently process the ingredients in our manufacturing process in Austria. We do not use any grains whatsoever. Their crispy shell and cream filling make them well-accepted among our feline friends. Available in 50 g.



## CHICKEN AND SALMON Snack Bites

**Composition:** dried chicken meat 24%, dried potatoes, dried peas, dried salmon 14%, poultry fat, beef fat, dried sweet potatoes, dried cranberries 1%, minerals.

**Analytical constituents:** crude protein 31%, crude fat 20%, crude fibre 1.5%, crude ash 9%.

**Additives per kg:** Nutritional additives: vitamin A 9,000 IU, vitamin D3 630 IU, vitamin E 90 mg, taurine 1,000 mg.



# Wildes Land Snack Bites



*The crispy snack with a cream filling*

## Our promise:

- ✓ With lots of meat
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Creamy filling
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free

## CHICKEN Snack Bites

**Composition:** dried chicken meat 38%, dried potatoes, dried peas, dried poultry fat, beef fat, dried cranberries 1%, minerals.

**Analytical constituents:** crude protein 31%, crude fat 20%, crude fibre 1.5%, crude ash 9%.

**Additives per kg:** Nutritional additives: vitamin A 9,000 IU, vitamin D3 630 IU, vitamin E 90 mg, taurine 1,000 mg.  
See p. 41 for feeding recommendation.



With lots of meat



Grain-free



High acceptance

Snacks are an important constituent of everyday life with your pet, providing the perfect opportunity to strengthen the deep bond you share. However, it is important to pay attention to quality and naturalness.

Our Wildes Land meat sticks have been tested by 244 of our fans' cats and the majority agree that it is their new favourite snack! The high content of meat and offals and lack of grains make them perfect for in-between meals. Perhaps these species-appropriate snacks will also become your cat's new favourite. Available in 50 g.



### CHICKEN Meat Sticks

**Composition:** 87.5% chicken meat product, 6% poultry liver (hydrolysed), 6% natural vegetable glycerine, 0.5% minerals.

**Analytical constituents:** crude protein 31.3%, crude fat 30%, crude fibre 1.75%, crude ash 10%, moisture 20%.



### CHICKEN & SALMON Meat Sticks

**Composition:** 57.5% chicken meat product, 30% salmon, 6% poultry liver (hydrolysed), 6% natural vegetable glycerine, 0.5% minerals.

**Analytical constituents:** crude protein 38%, crude fat 20%, crude fibre 1.75%, crude ash 13%, moisture 20%.

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#### Feeding recommendation:

Complementary pet food for cats. Offer between meals as a snack or a treat and reduce the daily food amount accordingly. Please feed the sticks only under supervision. Always provide your cat with fresh water.



# Wildes Land Meat Sticks



*The perfect treat during training!*

## Our promise:

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Free from sugar, artificial colours, flavourings & preservatives
- ✓ Cruelty-free

## DUCK Meat Sticks

**Composition:** 87.5% duck meat product, 6% poultry liver (hydrolysed), 6% natural vegetable glycerine, 0.5% minerals.

**Analytical constituents:** crude protein 24.3%, crude fat 23.3%, crude fibre 0.3%, crude ash 8.8%, moisture 16.4%.



Extra portion of  
meat & offals



Grain-free



High acceptance

Wildes Land Soft Snacks are perfect treat for in-between meals. Both varieties are grain-free and contain only premium protein sources. Its high fresh meat and fish content makes this juicy snack very well-accepted. Prepared with lots of love, this Wildes Land Cat Snack is a tasty treat your cat will enjoy.



## DUCK & TURKEY

Soft snack

### Composition:

fresh turkey meat 39.5%,  
fresh duck meat 27.5%, dried  
potatoes, natural vegetable  
glycerine, plant fibres, chicken  
grieves meal 3%, chicken fat,  
chicken liver (hydrolysed) 1%,  
minerals, rosemary extract.

### Analytical constituents:

crude protein 23.4%, crude fat 25.4%,  
crude fibre 4.7%, crude ash 3.4%,  
moisture 18%.



# Wildes Land Soft Snacks



68%  
MEAT



*Ideally suitable as a between-meals treat*



## Our promise:

- ✓ Semi-moist and juicy
- ✓ High meat content
- ✓ Grain-free formula
- ✓ Free from sugar, artificial colours & flavourings
- ✓ 100% made in Switzerland
- ✓ Recyclable packaging

## CHICKEN & SALMON

Soft snack

**Composition:** fresh chicken meat 42%, fresh salmon 26%, dried potatoes, natural vegetable glycerine, plant fibres, chicken grieves meal 2%, chicken fat, chicken liver (hydrolysed) 1%, minerals, rosemary extract.

**Analytical constituents:** crude protein 21.2%, crude fat 20.1%, crude fibre 4.5%, crude ash 3.8%, moisture 18%.

See p. 49 for feeding recommendation.



An extra portion  
of meat



Grain-free



High acceptance

We create our Wildes Land Meat Snacks from fresh meat and gently air-dry them. We use low-fat meat that is exceptionally easy to digest. The meat snacks are grain-free and contain only a single source of protein, making them an excellent choice for cats with allergies or who require sensitive diets. Available in 70 g and 200 g. Mini Meat Snacks available in 70 g.



### CHICKEN WITH RICE

**Composition:** chicken 82%, rice 8%, sesame 2%, potato starches, minerals.

**Analytical constituents:** crude protein 29%, crude fat 9.9%, crude ash 4.0%, crude fibre 0.5%, moisture 20%.



### CHICKEN BREAST WITH FISH

**Composition:** chicken breast fillet 68%, fish 26%, potato starch, minerals.

**Analytical constituents:** crude protein 67.7%, crude fat 3.6%, crude ash 5.5%, crude fibre 0.5%, moisture 15.8%.



### CHICKEN BREAST PIECES

**Composition:** chicken breast fillet 93%, potato starch, minerals.

**Analytical constituents:** crude protein 57%, crude fat 3.4%, crude ash 4.1%, crude fibre 0.5%, moisture 15%.

*Mini Meat Snacks available in 70 g* ↓



### CHICKEN BREAST MINI

**Composition:** chicken breast fillet 91%, potato starch, vegetable protein extract, fructo-oligosaccharides (FOS), minerals.

**Analytical constituents:** crude protein 45%, crude fat 4.0%, crude ash 3.5%, crude fibre 0.5%, moisture 17.7%.

### DUCK BREAST MINI

**Composition:** duck breast fillet 91%, potato starch, vegetable protein extract, fructo-oligosaccharides (FOS), minerals.

**Analytical constituents:** crude protein 37%, crude fat 7.4%, crude ash 3.4%, crude fibre 0.5%, moisture 17.8%.

# Wildes Land Meat Snacks



*The perfect snack for in-between meals!*

## Our promise:

- ✓ High meat content
- ✓ Grain-free formula
- ✓ High acceptance
- ✓ Free from sugar, artificial colours & flavourings
- ✓ Cruelty-free

## DUCK BREAST PIECES

**Composition:** duck breast fillet 93%, potato starch, minerals.

**Analytical constituents:** crude protein 54%, crude fat 4.4%, crude ash 5.0%, crude fibre 0.5%, moisture 15%.

**Feeding recommendation:** Complementary pet food for cats. Offer between meals as a snack or a treat and reduce the daily food amount accordingly. Please feed the snacks only under supervision. Always provide your cat with fresh water.



An extra portion  
of meat



Grain-free



High acceptance

Wildes Land's freeze-dried cat snacks are made of 100% fresh fish or meat that is first cut into cubes and then frozen. Afterwards, a vacuum is used in the freeze-drying chamber to remove the water content from the meat. As a result, the meat retains all the essential vitamins, nutrients and the natural, delicious taste. Since the freeze-dried cat snacks are made of 100% white fish or chicken, you can be sure your cat will love these snacks. Use them as a treat as needed or simply as a between-meals snack. Here's an insider's tip from Wildes Land: Feel free to enhance normal food by scattering the snacks over it.



## WHITE FISH

Freeze-dried

### Composition:

white fish (hoki) 100%.

**Analytical constituents:** crude protein 85.4%, crude fat 9%, crude fibre < 0.5%, crude ash 4.3%, moisture 2%.



@yuma\_and\_laura



# Wildes Land Freeze Dried



*The perfect treat snack!*

## Our promise:

- ✓ Pure meat/fish
- ✓ Grain-free
- ✓ High acceptance
- ✓ Only premium raw materials & ingredients
- ✓ Gently freeze-dried
- ✓ All-natural taste
- ✓ Free from artificial colours, flavourings & preservatives
- ✓ Cruelty-free

## CHICKEN

Freeze-dried

**Composition:**  
chicken 100%.

**Analytical constituents:**  
crude protein 84.5%, crude fat 7.4%,  
crude ash 5%, moisture 3%.

**Feeding recommendation:** Complementary pet food for cats. Offer between meals as a snack or a treat and reduce the daily food amount accordingly. Please feed the snacks only under supervision. Always provide your cat with fresh water.



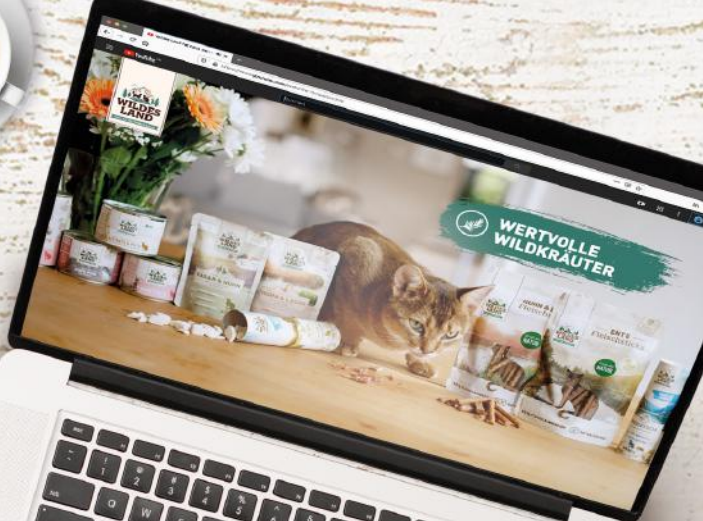
100% meat



Grain-free



High acceptance



# Wildes Land & Social Media

You can follow the day-to-day happenings of Wildes Land with many exciting topics & product presentations on our social media platforms! There we will teach you all about species-appropriate nutrition for your cat, organize great sweepstake events, enable you to participate in the life of the Wildes Land family, and present the latest trends in the feline world!

Follow us on social media today so you don't miss a beat!

Learn more at:

[www.wildes-land.de](http://www.wildes-land.de)

[www.instagram.com/wildes\\_land](https://www.instagram.com/wildes_land)

[www.facebook.com/wildes.land.tierfutter](https://www.facebook.com/wildes.land.tierfutter)

Premium Pet Products GmbH

Landsberger Str. 234 | 80687 Munich, Germany

[www.premiumpetproducts.de](http://www.premiumpetproducts.de)





@yuma\_and\_laura



@finlays\_kingdom



@mia\_fotos.de

# *Wildes Land Brand Ambassadors*

CATFLUENCERS ARE FANS OF THE BRAND  
AND ADORE OUR FOOD

Collaborating with brand ambassadors has become an important constituent of marketing for us as well. We maintain personal contact with every single brand ambassador, enjoy authentic insights into their lives and experience mutual benefits in numberless ways. We inspire one another and allow each brand ambassador the creative freedom that they need. How else would a potential customer obtain such an honest and fresh look at a brand and its products?

Our catfluencers have become close friends who believe in us as much as we believe in them.

