



FEBRUARY EDITION

CITADEL FUSION



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KEYSTROKE



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Keystroke was a vibrant daily learning series launched by the Rotaract Club of Coimbatore City to boost digital efficiency and confidence among Rotaractors, students, and working professionals. Focused on keyboard shortcuts, the initiative offered bite-sized lessons—one shortcut a day—complete with functions, benefits, and tips.

With the tagline “Master every keystroke, unlock limitless productivity,” the series sparked curiosity and consistent engagement. Participants applied the shortcuts in real-time, experiencing noticeable gains in speed and focus across their tasks.

Accessible and easy to follow, Keystroke encouraged even the least tech-savvy users to dive in, gradually building a habit of proactive learning. Its ripple effect extended beyond the campaign—members shared knowledge with peers, improved team productivity, and gained greater digital fluency.

Far more than just key combinations, Keystroke stood as a mindset shift: proving that small, consistent actions can lead to significant, lasting impact in both personal and professional digital journeys.

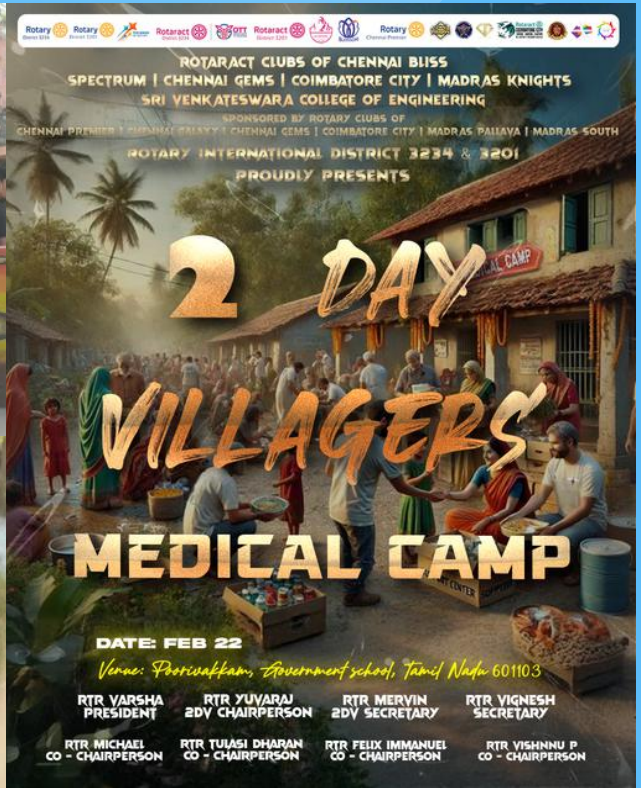


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2 DAY VILLAGERS - MEDICAL CAMP



The Free Medical Camp organized by the Rotaract Club of Coimbatore City was a significant step toward bridging healthcare gaps in underserved communities. Held in collaboration with local hospitals and healthcare professionals, the event offered a range of essential services including general health checkups, vision screenings, and a blood donation drive—all provided free of cost. With over 250 individuals receiving medical attention, the camp focused on early detection, awareness, and promoting preventive care.

Structured through dedicated stations for different services, the camp ensured smooth and efficient delivery, thanks to the efforts of volunteers and medical students. A major highlight was the vision screening, which benefited 100 participants with detailed eye exams and follow-up advice. The blood donation drive collected 50 units, supporting local hospitals with critical reserves. Beyond providing medical support, the camp emphasized the importance of regular health monitoring and community-based health education. It reflected the Rotaract Club's commitment to compassion, wellness, and responsible community service.

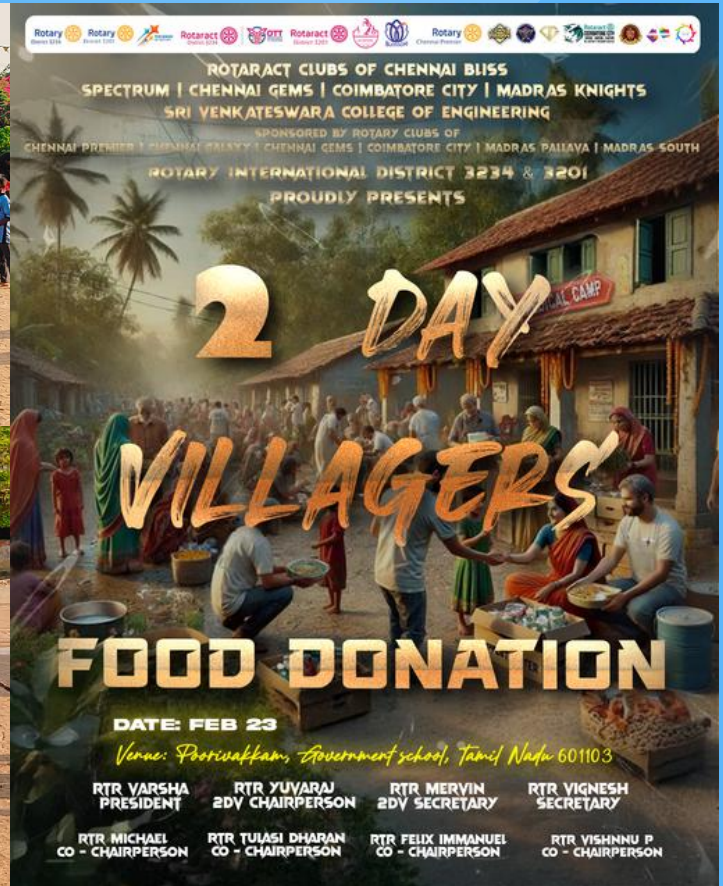
2 DAY VILLAGERS - DJ & FIRE CAMP PARTY



On February 22, 2025, the Rotaract Club of Coimbatore City, in collaboration with fellow clubs from RI District 3234, hosted DJ Night - 2-Day Villagers Edition at Poorivakkam, Chennai. Designed as a celebratory conclusion to a day of impactful community service, the event brought over 45 Rotaractors together for an electrifying evening of music, dance, and fellowship.

The night featured high-energy DJ performances, vibrant dance sessions, and fun-filled challenges that kept the crowd engaged and uplifted. A colorful photo booth captured candid moments of joy, creating lasting memories. More than just entertainment, the event fostered inter-club bonding and encouraged meaningful connections beyond formal settings. It was a celebration of the Rotaract spirit—blending service, fun, and friendship—leaving everyone recharged, appreciated, and inspired for the journey ahead.

2 DAY VILLAGERS - FOOD DONATION



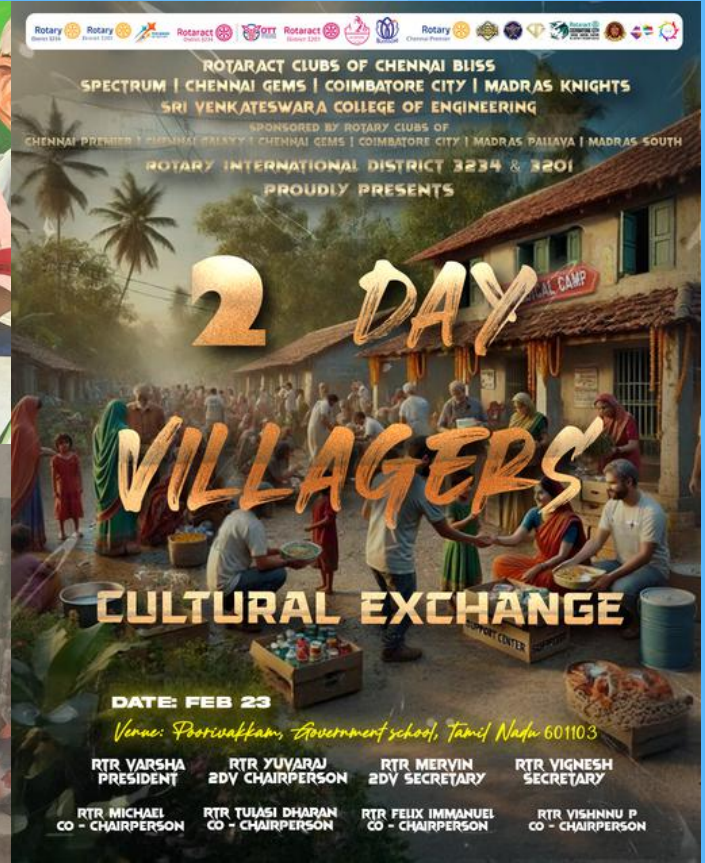
On February 23, 2025, the Rotaract Club of Coimbatore City, in collaboration with clubs from RI District 3234, carried out a heartfelt Food Donation Drive as part of the 2-Day Villagers initiative in Poorivakkam, Chennai. This compassionate effort focused on combating hunger and spreading warmth through thoughtful service.

Over 150 freshly prepared, hygienic, and nutritious meals were lovingly distributed by Rotaractors to individuals in need. Going beyond simple distribution, volunteers engaged in meaningful conversations, listening to the stories of the recipients and gaining a deeper understanding of their struggles. This human connection elevated the drive from a charitable act to a shared experience of empathy and respect.

The initiative not only addressed immediate hunger but also raised awareness about food insecurity and the value of minimizing food waste. It served as a powerful reminder that small acts of service can lead to significant change, inspiring fellow clubs and community members to initiate similar efforts.

This drive exemplified the true spirit of service above self, blending compassion, dignity, and teamwork. It left a lasting impression on both recipients and volunteers, paving the way for more sustained efforts toward food security and social responsibility.

2 DAY VILLAGERS - CULTURAL EXCHANGE



The Cultural Exchange Program, organized by the Rotaract Club of Coimbatore City, brought together clubs from RI District 3234 for an evening of shared traditions, sweet gestures, and unforgettable memories. Centered around the core values of fellowship and cultural understanding, the event featured interactive discussions, icebreaker games, and vibrant performances that showcased each club's unique heritage and spirit.

A highlight of the event was the Sweet Exchange, where each club brought a traditional sweet, symbolizing goodwill and mutual respect. Participants engaged in conversations about their cultures, club activities, and experiences, while enjoying dance, music, and storytelling performances. The event not only fostered deeper connections among clubs but also celebrated the diversity that makes Rotaract so powerful and unifying.

FIGHT THE FLAME



KPR Institute of Engineering and Technology
Rotary
Rotaract
ABC FIRE

ROTARACT CLUB OF KPR INSTITUTE OF ENGINEERING AND TECHNOLOGY
&
ROTARACT CLUB OF COIMBATORE CITY

ALONG WITH
FIRE & SECURITY ASSOCIATION OF INDIA
JOINTLY PRESENTS

FIGHT THE FLAME

Learn, Act, Extinguish

Session Handled By
ABC FIRE INDIA

VENUE : KPRIET **DATE : 25/02/25**

TIME : 2.00PM

Event Chair : Rtr. Akhil
RaC Coimbatore City

Event Co-Chair : Rtr. Varun
RaC KPRIET

Rtr. Ranjith
President
RaC KPRIET

Rtr. Deepan
President
RaC Coimbatore City

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On February 25, 2025, the Rotaract Clubs of Coimbatore City and KPRIET jointly organized Fight the Flame - Learn, Act, Extinguish, a fire safety awareness session aimed at equipping individuals with essential knowledge and practical skills to respond confidently during fire emergencies. Recognizing the growing risks of fire accidents in homes, workplaces, and public spaces, the event addressed the urgent need for community-level preparedness and response training.

The session began with an introduction to common fire hazards and prevention strategies, followed by a live demonstration of fire extinguisher usage using the "PASS" method—Pull, Aim, Squeeze, and Sweep. Participants gained hands-on experience in handling extinguishers and identifying fire types. The program also included a first aid segment focusing on treating burns and smoke inhalation. The interactive format allowed attendees to practice what they learned under expert supervision, building both competence and confidence. The event not only raised awareness but also inspired a sense of responsibility and readiness, strengthening community resilience through education and action.

FACTS OF THE MONTH – FEBRUARY 2025

ROTARACT CLUB OF COIMBATORE CITY

KEYSTROKE - DIGITAL LITERACY SERIES

A DAILY SERIES THAT EMPOWERED MEMBERS WITH PRACTICAL KEYBOARD SHORTCUTS TO BOOST DIGITAL EFFICIENCY. IT INSTILLED A MINDSET OF CONSISTENT, BITE-SIZED LEARNING.

2-DAY VILLAGERS - FREE MEDICAL CAMP

ORGANIZED IN POORIVAKKAM, CHENNAI, THE CAMP OFFERED GENERAL HEALTH CHECK-UPS, EYE SCREENINGS, AND BLOOD DONATIONS. WITH OVER 250 BENEFICIARIES, THE INITIATIVE PROMOTED PREVENTIVE HEALTHCARE AND ACCESS TO BASIC MEDICAL SERVICES.

2 - DAY VILLAGERS - DJ NIGHT & FIRECAMP CELEBRATION

A JOYFUL CELEBRATION FOLLOWING A DAY OF SERVICE, BRINGING TOGETHER OVER 45 ROTARACTORS IN A LIVELY, INCLUSIVE SPACE FILLED WITH MUSIC, DANCE, AND TOGETHERNESS.

2-DAY VILLAGERS - FOOD DONATION DRIVE

OVER 150 NUTRITIOUS MEALS WERE DISTRIBUTED TO INDIVIDUALS IN NEED, TURNING COMPASSION INTO ACTION. THE INITIATIVE PROMOTED FOOD SECURITY AND DIGNITY IN GIVING.

CULTURAL EXCHANGE - EGYPT MEETS INDIA

AN ENRICHING VIRTUAL EVENT CONNECTING MEMBERS FROM INDIA AND EGYPT TO CELEBRATE CULTURAL DIVERSITY AND SHARED VALUES. THE SESSION ENCOURAGED MUTUAL RESPECT AND GLOBAL FRIENDSHIP.

FIGHT THE FLAME - FIRE SAFETY AWARENESS

THIS INITIATIVE FOCUSED ON EDUCATING THE COMMUNITY ABOUT FIRE HAZARDS, SAFETY MEASURES, AND EMERGENCY PREPAREDNESS—EQUIPPING INDIVIDUALS WITH THE TOOLS TO ACT RESPONSIBLY DURING CRISES.

FEBRUARY REMINDED US THAT TRUE IMPACT LIES IN UNITY—WHETHER IN KNOWLEDGE SHARED, LIVES SAVED, OR CULTURES EMBRACED. AS WE CONTINUE .



**CONNECT WITH US INSTANTLY
JUST SCAN!**

see you again at

CITADEL FUSION
MARCH EDITION



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