

InnovateAI: The Challenge

An AI + Coding Competition Program for Grades 3–12



Impact
Innovation
Foundation



LAFAYETTE
GLOBAL LAUNCHPAD

Cohort Format

- **6 virtual Saturday sessions taught live** by industry professionals
- **Guided self-paced activities** to learn coding and machine learning for kids
- **Virtual tutoring and mentoring** available through our online support system
- **Long Term Learning:** Students may join each cohort through to 12th grade to build new skills and submit fresh ideas. Each cohort helps them grow in creativity, critical thinking, and AI fluency before moving to InnovateAI: The Showcase in high school.

Program Overview

The Challenge is 3-month virtual competition program that has 3 cohorts per year. We teach students the fundamentals of AI (Pre-Vibe Code), ethical use of technology, creative coding, and design thinking.

From the very beginning, students know they are preparing a real-world project for a global competition. Each participant creates and submits a solution that reflects their unique ideas and problem-solving abilities. All students receive personalized feedback and a digital certificate based on their award level.

Use InnovateAI as an After-School or Enrichment Club

InnovateAI: The Challenge



Schools & Youth Programs purchase student enrollments to offer InnovateAI as a club or enrichment program on campus.

Onboarding Process

- Purchase Cohort Enrollment (\$299 per student)
- Connect your staff facilitator with their point of contact at IIF - Impact Innovation Foundation
- IIF will provide a custom link for you to have your parents finalize their child(ren)'s enrollment by digitally authorizing and giving their permission for them to be in the program.
- 2 Weeks before Cohort start date, facilitator receives Starter Kit and schedules kickoff zoom call
- Portal Access (*1 Week Before Cohort Launch*)
 - Facilitator is provided with steps to create account on portal
 - Parents/Students are provide steps to create account on portal

Get Started

We are now booking schools and districts for the upcoming cohort cycle starting on **September 6th**. To schedule a virtual information session, book with us online or contact us directly:

- **Website:** impactinnovationfoundation.org/innovateai-partners
- **Email:** info@impactinnovationfoundation.org

HOW IT WORKS

- A school staff member facilitates sessions (no tech expertise needed)
- Students use their portal to access lessons, complete activities, and request help
- IIF provides a Starter Kit with:
 - A kickoff Zoom call with staff facilitator
 - Facilitator Guide / Manual
 - Virtual Weekly facilitator support

This student-led model builds strong peer engagement and motivation without increasing the workload for staff.

WHY SCHOOLS CHOOSE INNOVATEAI

InnovateAI provides a complete, low-lift STEM program that fits seamlessly into after-school or enrichment time while aligning with digital learning standards.

- ✓ No teaching required from school staff
- ✓ Inspires student creativity and ownership
- ✓ Builds AI literacy and tech fluency
- ✓ Encourages critical thinking and collaboration
- ✓ Provides expert support and virtual tutoring
- ✓ Includes built-in competition with real awards