

NEWSLETTER



Heirloom Creations

605-332-4435



HEIRLOOMCREATIONS.NET



INFO@HEIRLOOMCREATIONS.NET

The Heirloom Creations Move. Your Top Questions Answered

1. Where are you moving?

5220 S Grand Circle, Sioux Falls, SD 57108

This new location brings us closer to the interstate, offers better parking, and features a larger showroom designed to inspire your creativity.

2. Will you bring back fabric?

We can't confirm just yet, but it's a strong possibility! We're actively evaluating market needs with the goal of offering more options to spark your imagination.

3. When is the move happening?

We'll take possession of the new space in December 2025, followed by construction. Our official move-in is planned for April 2026.

4. What about the event center and service center?

Yes! All services will now be under one roof, making it easier and more efficient for us to serve you.

5. Will you still offer classes, events, and retreats?

Absolutely! We'll be expanding our offerings to help you learn and grow. Plus, with the Hilton Garden Inn just across the parking lot, we'll have even more event space available!

TRADE UP & SAVE MORE

GET AN EXTRA

10% OFF

--- FLOOR MODELS ---

When you trade up on floor model machines from
BERNINA • HUSQVARNA VIKING • PFAFF

Upgrade your machine this month!

Valid January 1–31, 2026

LAURASTAR SALE

Save 25%

On all LAURASTAR floor model systems.
Same premium performance, remarkable
savings while supplies last.

Valid January 1–31, 2026

Cabinet Sale



9050



8050



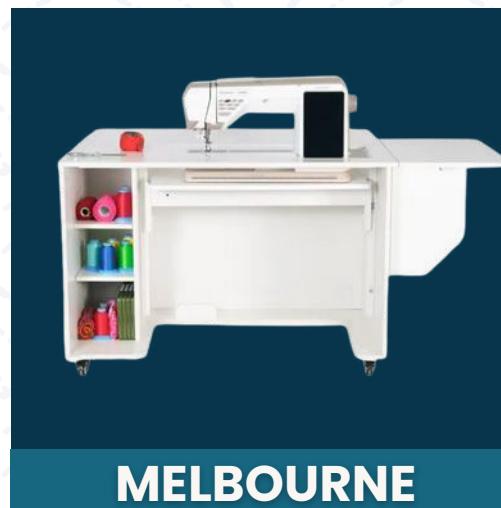
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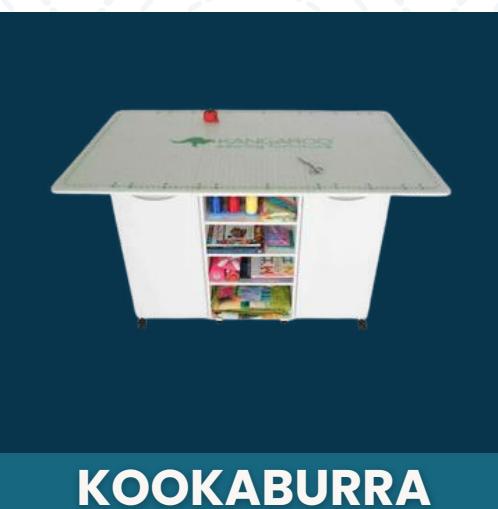
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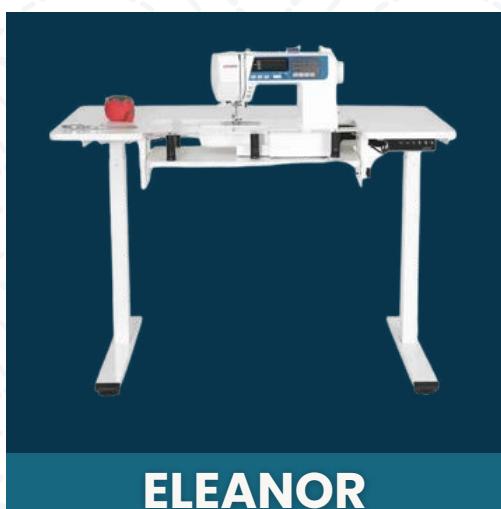
SYDNEY LITE XL



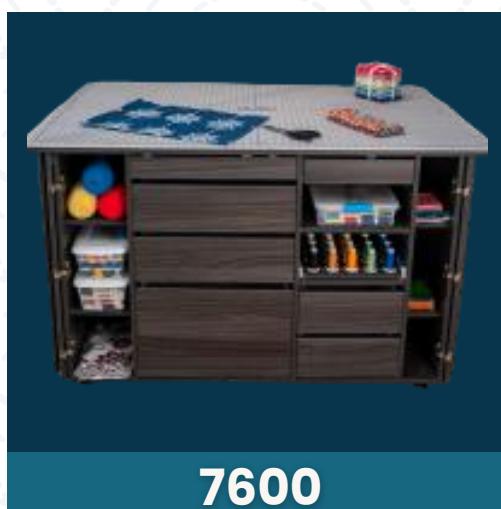
MELBOURNE



KOOKABURRA



ELEANOR



7600

Elevate your sewing setup with a premium cabinet now 10% off all in-stock models. Enjoy generous work surfaces, smart storage, and clean modern design built for comfort and creativity.

OVERSTOCK Sale

This is the perfect chance to bring home a quality machine at an incredible price. We're clearing out select models, and these deals make it easier than ever to start sewing with Swiss-inspired performance. Stop in for the best prices while they last.



Sewing Machine Mastery Classes

Did you purchase a new sewing machine, embroidery machine or serger from Heirloom Creations? Your Mastery Classes are INCLUDED with your BERNINA, Husqvarna Viking, or PFAFF purchase.

Sewing Machine Mastery
Embroidery Machine Mastery
Serger Mastery

For those who didn't purchase from us, we still welcome all brands of machines in our Mastery Classes. Join a Mastery Class for just \$99 each.

Swing by the shop or call to register.

(One student per machine, minimum age for all classes is 18 years old)

Sewing Machine Mastery Classes

Class Descriptions

Sewing Machine Mastery #1

This hands-on class is open to all brands of sewing machines and is designed to build the foundation of basic use and sewing machine etiquette. You'll learn proper care and maintenance, how to select and use different types of needles and threads, and how to improve your sewing with stitch settings and techniques.

Tuesday, February 17 - 9-12pm

Tuesday, February 17 - 5-8pm

Sewing Machine Mastery #2

After completing Mastery #1, you'll take your skills to the next level by working with a variety of different weights of fabric. This class focuses on practical stitches for hemming, mending, overcasting, edge stitching, and blind hemming. You'll also learn to understand tension and create perfect buttonholes.

Tuesday, February 24 - 9-12pm

Tuesday, February 24 - 5-8pm

Sewing Machine Mastery #3

This creative class will cover decorative threads and decorative stitches. You'll learn to use couching, various types of appliqué, and double needles. If your machine has a built-in memory for stitches and letters, you'll also learn how to program it to store your favorite patterns.

Tuesday, March 3 - 9-12pm

Tuesday, March 3 - 5-8pm

Click Here for Class
Supply List

Embroidery Machine Mastery Classes

Class Descriptions

Embroidery Machine Mastery #1

This hands-on class is open to owners of all brands of embroidery machines. You'll learn to explore hooping techniques, set tension, design layout, lettering, on-screen editing, and resize for larger designs. This is the perfect class to become familiar with all the parts of your new machine.

Machine Embroidery 101:

This online course was created to put everything you need to know before you start embroidering into one place. If you're tired of searching multiple websites for information on embroidery stabilizers, threads, needles, designs, and more, you'll now have everything in one place. This course will teach you how to avoid costly embroidery mistakes while saving you time and valuable resources as you become an expert embroiderer. You'll also learn how to hoop and embroider on all types of fabrics, from traditional cotton to paper and balsa wood, and how to navigate the giant stabilizer maze.

Tuesday, February 18 - 9-12 pm

Tuesday, February 18 - 5-8 pm

Click Here for Class
Supply List

Serger Mastery Classes

Class Description

Serger Mastery #1

This hands-on class is open to all brands of sergers. You'll learn the fundamentals and the theory behind how a serger is designed to work. The class covers experience threading, three and four-thread overlock stitches, rolled hems, how to use decorative threads, and basic care and maintenance.

Tuesday, February 25 - 9-12 pm

Tuesday, February 25 - 5-8 pm

Click Here for Class Supply List

Looking for Additional Courses?

If you're looking for more serger classes, Craftsy has a variety of online serger and coverstitch courses that we highly recommend. You can click [HERE](#) to browse Craftsy's entire serger course library, including Sara's Serger Craftsy online course.

1 Day Sewing Retreat



Our event center is designed for comfort and creativity. You'll find spacious six-foot tables, plenty of plug-ins, ironing stations, fresh coffee, snacks, and a full kitchen. With room for up to 35 guests, it's perfect for working solo or gathering with friends. Bring your lunch or have it delivered—either way, you're set for a productive day.

Need a reason to sneak away for the day?

We've got just the spot. The Heirloom Creations Event Center is open and ready for you to quilt, embroider, sew, or serge to your heart's content. Find us at 4020 S Hawthorne Ave in Sioux Falls, just one block behind the Heirloom Creations retail store.

Every project is welcome, and teacher support is available throughout the day. Enjoy generous space, beautiful lighting, and plenty of windows. Grab a friend and reserve your day to PLAY.

2026 Dates

Friday, January 9 - 9am-9pm
Saturday, January 10 - 9am-4pm

Friday, January 23 - 9am-9pm
Saturday, January 24 - 9am-4pm

Friday, February 13 - 9am-9pm
Saturday, February 14 - 9am-4pm

Friday, February 27 - 9am-9pm
Saturday, February 28 - 9am-4pm

Friday, March 13 - 9am-9pm
Saturday, March 14 - 9am-4pm

Fee: \$25, RSVP's required
SEWING MACHINE VALET INCLUDED!

Click Here for Class
Supply List

ZIPPY BAG CLASS

Thursday, January 15 – 9 AM to 4 PM

These pretty and practical zippy bags can be made in two sizes! The Zippy Bags are the perfect size for traveling, shopping, and gifting! These bags can easily fit a phone, sunglasses, card wallet, checkbook, utensils, gum, and others mall items! I like to clip my keys to one of the swivel clips while shopping. This pattern is also fat quarter friendly! **FEATURES:** Adjustable crossbody strap, three exterior zipper pockets and zipper closure **FINISHED SIZE:** The mini measures 8" wide and 6" high. The full measures 8" wide and 8" high. Class Fee: \$50 plus kit fee

Your kit includes the pattern and all the hardware you need to create your masterpiece:

- Zippy Bag Pattern Zipper
- by the Yard Level 3 Basic
- Hardware kit 1/2"

Fabric Recommendations:

- $\frac{3}{8}$ yard Cotton fabric* or $\frac{1}{3}$ yard of Cork or Faux
- Leather $\frac{1}{2}$ yard Lining fabric *OESD Woven
- Interfacing if using cotton fabric for exterior

Supply List: sewing machine, matching thread, zipper foot, edge stitch foot (optional), Microtex/Denim/Topstitch size 90 needles, non-stick foot if using faux leather, small ruler, wonder clips, basting tape (optional). This is your chance to create a stylish, practical bag you'll treasure forever—and gain skills you'll use for life.

Spots are limited, so don't wait!

Call Heirloom Creations to reserve your seat - 605-332-4435



ROPE BOWL CLASS

**Wednesday, January 21 - 9-12 pm or
Thursday, March 5 - 9-12 pm**

Perfect for beginners. Unleash your creativity and craft stunning, one-of-a-kind bowls using 100% cotton rope in this hands-on, introductory basket-making class. Whether you're new to sewing or ready to try something refreshingly different, this workshop will empower you to master needle and stitch selection, perfect your machine settings, and understand tension—all while creating a beautiful, fully finished project to take home!

Imagine adding your own fabric accents, experimenting with vibrant dyes to transform your bowls, and exploring multiple creative techniques to begin and finish your baskets—giving each piece a unique flair and functionality. These versatile rope bowls aren't just gorgeous; they're practical for organizing any space—whether it's your craft room, kitchen, office, bathroom, or toy nook.

Warning: This class could become your new favorite gift idea! Handmade bowls make charming, thoughtful presents with a professional finish that friends and family will adore.

With expert guidance and premium materials from Mountain Thread Company—including our exclusive, North Carolina-crafted 100% cotton rope and a comprehensive kit—you'll confidently create gorgeous baskets tailored to your own style and taste.

Class Fee: \$25 + kit of your choice

Every kit includes:

- 15 yards of our signature 3/16" Mountain Thread cotton rope
- An introduction card with detailed machine settings, thread and needle recommendations, plus special tips for fabric wrapping and personalization
- Step-by-step illustrated instructions for making three baskets, plus finishing techniques
- A heavy-duty 100/16 sewing machine needle
- Access to exclusive bonus content online to inspire and support your creative journey

Bring your sewing machine, scissors, pins, fabric scraps, glue stick, denim needles, and quality thread like Aurifil or Isacord, and get ready to transform simple rope into stunning art!

This is more than just a class—it's a chance to create beautiful, functional pieces that brighten your world and make exceptional gifts. Don't wait—call now to reserve your spot and start making magic with rope and thread! Heirloom Creations - 605-332-4435





DREAM BIG EMBROIDERY CLASS

BERNINA OWNERS:

March 11 – 9 AM to 4 PM

VIKING/PFAFF OWNERS:

March 12 – 9 AM to 4 PM

Discover the full creative potential of your embroidery machine in this comprehensive course centered around the breathtaking Dream Big Panel by A Bit Orange—designed specifically for the Hoffman's digitally printed Dream Big fabric panel.

This exclusive class will guide you step-by-step through the process of embroidering this intricate floral masterpiece using multiple hoopings.

You'll learn how to:

- Plan and execute multiple hoopings with precision, ensuring perfect alignment through easy-to-follow instructions and layout diagrams.
- Properly use hoop sizes 8" x 12" (and larger) or 13" x 14" (and larger), selecting the best fit for your machine and project.
- Apply advanced machine functions such as scanning and pinpoint placement to flawlessly stitch each segment of the design.
- Expand your embroidery skills by integrating techniques that can be applied to all your quilting and embroidery projects, enhancing your confidence and creativity.
- The Dream Big Dahlia design comes divided into 60 segments — some subdivided further — with buffer zones to ease segment alignment. You'll receive detailed PDFs featuring layouts, templates, and clear instructions that make the process manageable and enjoyable.

Whether you're a seasoned embroiderer or looking to expand your machine knowledge, this course is designed to empower you to complete a show-stopping, large-scale embroidery project with skill and ease.

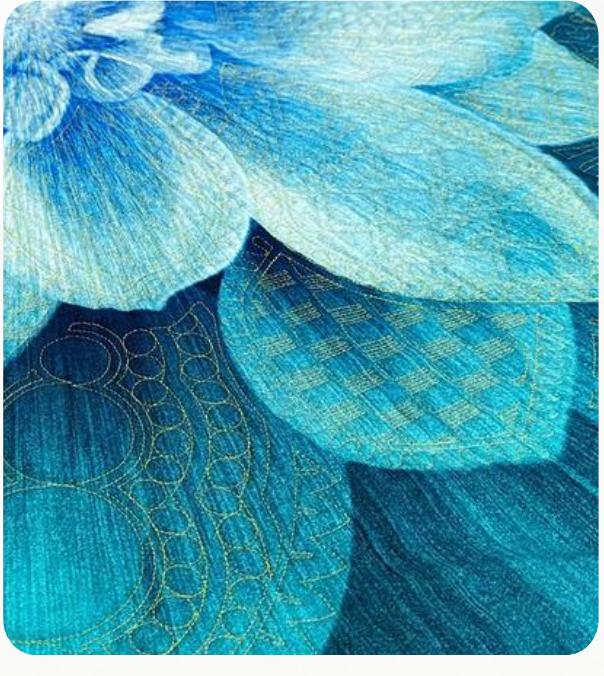


Join us and transform your embroidery experience — bring the Dream Big panel to life stitch by stitch!

Class Fee: \$50, PLUS a 25% OFF Discount Code for the embroidery collection from ABitOrange.com will be provided upon enrollment

Fabric Requirements:

- Dream Big Panel
- Batting: 52" x 52"
- Back Fabric: 54" x 54"



Class Supplies/Prep: Thread, bobbin thread, embroidery needles, Bernina Maxi hoop or larger or Viking/Pfaff 360x200 hoop, curved embroidery scissors, and your Dream Big panel sandwiched with batting and pinned with safety pins.

Can't come to class? Use discount code SARA15 for 15% off this design collection from ABitOrange.com.

RSVP – Heirloom Creations – 605-332-4435

Sewing Mastery's online courses are designed to help you feel confident and capable at your sewing machine. Taught by me, Sara Snuggerud, these classes walk you step by step through mastering your Bernina, Husqvarna Viking, or PFAFF machine, exploring stitches and menus, and even creating your own stitches using PFAFF Stitch Creator.

You'll also discover courses focused on machine embroidery, serger solutions, t-shirt quilts, and more. With options for beginners and experienced sewists alike, there's always something new to learn at Sewing Mastery.



Explore Our Courses by Clicking the Links Below!



New Courses Coming Soon!!

- BERNINA 7 & 8 Series Embroidery Placement Master Class
- Husqvarna Viking/PFAFF Embroidery Placement Master Class

Sign up today to receive our emails so you never miss a thing.

[sign up here!](#)



Exclusive BERNINA 990 Course Featuring Scanning & Pinpoint Placement with Expert Guidance



Join Sara and discover the incredible possibilities of your BERNINA 990 (see machine details on the next page) with this specially designed online course! Join me on a step-by-step journey as we dive deep into the scanning and Pinpoint Placement features, using the stunning Dream Big Flower panel as our creative playground.



Plus, every student will receive an exclusive 25% OFF discount code from A Bit Orange for the course designs. If you're ready to explore new techniques and create truly remarkable quilts on your embroidery machine, this is the course for you. Enroll today and start your embroidery masterpiece!

ENROLL TODAY



The BERNINA 990 features extraordinary innovations to make embroidering even more precise and easier than ever. Go beyond normal embroidery editing with the numerous on-screen editing features. With just the touch of a finger quickly edit and design your embroidery masterpiece visualized in the embroidery hoop. Easy, accurate and intuitive — the world is now your embroidery canvas.

Precisely position your embroidery on any project with the various placement options. The B 990 allows you to place a design down to a single stitch, even checking each stitch with the new BERNINA Pinpoint Laser. The new BERNINA Placement Scanner visualizes your hooped fabric directly on the screen as a background to preview design placement and colors. View the needle area on screen with the Camera and combine with the BERNINA Pinpoint Placement to accurately place your designs with ease, every time!

The new high-end Embroidery Module XL with BERNINA Smart Drive Technology (SDT) and the new Giant Hoop come standard with the B 990. The Giant Hoop expands your embroidery horizon with the extra-large space and ability to embroider a 16.1" x 12" area, including a full 12-inch square.

Save and organize your embroidery and stitch patterns directly on the machine or USB (type A or C) in the File Manager. Name saved files, create folders, cut, copy, paste and simply move entire folders of designs from the USB straight to your Personal Folder quickly and easily — just like magic!



The B 990 includes the **NEW BERNINA Embroidery Module XL with SDT** and **extra-large embroidery area** (410 x 305 mm, 16.1" x 12"), and the **NEW Giant Hoop**





Next generation embroidery with the B 990.

NEW BERNINA PLACEMENT SCANNER

Positioning of embroidery designs has never been easier. Scan to preview how your designs will look when stitched. Viewing the hooped fabric on the screen makes placement simple and provides a realistic preview for embroidery colors and sizing. Transfer the scanned background to the optional BERNINA Embroidery Software 9 DesignerPlus to digitize directly on your hooped project.

NEW CUSTOMIZABLE LETTERING

24 embroidery fonts with limitless resizing! Create embroidery lettering perfectly to fit your project with multiple lines, alignment and corrections to previously made text. Edit the stitch density and pull compensation, and transform the shape and spacing to get perfect results every time.

NEW ARRANGE FEATURES

Easily align, distribute, group/ungroup and move design stitchout order all while editing your designs. Match Start and Stop points of designs to create endless border and quilting designs without having to individually place multiple designs.

PINPOINT PLACEMENT WITH NEW 4-POINT

Perfect design placement starts with exact virtual positioning. Pinpoint Placement gives you total control of the stitching placement of your embroidery. With the new 4-Point Placement, simply define four points on the fabric in the hoop and the design is placed proportionally or morphed to fit the created boundary.

NEW WIFI CONNECTIVITY AND BERNINA STITCHOUT APP

WiFi allows you to transfer embroidery designs from your optional BERNINA Embroidery Software 9 DesignerPlus directly to your B 990, or the other way around. And thanks to the new BERNINA Stitchout App, the embroidery process can be monitored on your smartphone or tablet. The B 990 connects with the app allowing you to monitor the status of your embroidery stitchout from any room in your house. The app notifies you when the machine needs your direct attention, like thread color change, thread breakage or when the design is finished.

Heirloom Creations



>Action Alphabet - \$12.99



Sew Vintage Keychains \$12.99



Edge-to-Edge Highlights \$39.99



Split Seam Appliques \$9.99



Freestanding Tea Light Lotus \$12.99



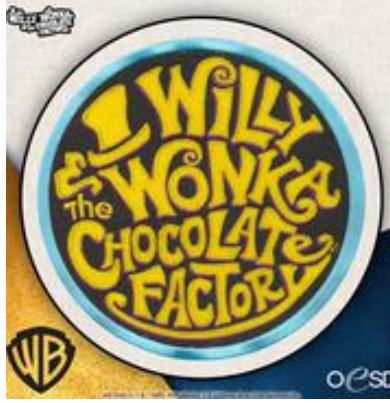
Game On by Angela Nickeas \$14.99



Wings of Beauty \$14.99



Classic Wizard of Oz \$39.99



Classic Willy Wonka \$59.99



SINGER® | Elite



Simply Impressive!

Start sewing in 2026 with a Singer Elite. These starter-friendly machines give you the power, precision, and ease you need to jump right into new projects. It's the perfect way to begin the year with a machine that helps you learn fast and sew with confidence



SINGER® | Elite CE677 - Computerized Sewing Machine

\$449.99

- 411 Stitch Applications
- Enhanced Speed & Piercing Power
- LCD Screen
- Touch Button Stitch Selection
- Speed Control



SINGER® | Elite ME457 - Mechanical Sewing Machine

\$299.99

- 110 Stitch Applications
- Enhanced Speed & Piercing Power
- Heavy-Duty Metal Frame
- Quick and Easy Threading
- Adjustable Stitch Width and Length



SINGER® | Elite SE017 - Overlock Machine

\$449.99

- 2, 3, 4 Thread Capability
- Easy View Threading™ LED
- Enhanced Piercing Power
- Free Arm
- Differential Feed

MEET MELBOURNE & ADELAIDE



Brilliant Apart.

ADELAIDE



Reg. \$1,179.99
\$899.99

MELBOURNE



Reg. \$2,359.99
\$1,799.99

Better Together.

BUY BOTH AND GET
A FREE DAYLIGHT
SLIMLINE FLOOR
LAMP, A \$337 VALUE



Hydraulic pair
sale price
\$2,699.98



1/2 - 1/29/2026
Happy New Year Sale

Alice

Reg. \$1,049.99

\$499.99

Save \$550
off MSRP



Laverne & Shirley



Reg. \$2,699.99

\$1,599.99

Save \$1100
off MSRP

Accessory of the Month

January

Roller Foot #51

25% OFF*

Roller Foot #51 ensures even fabric feed on difficult fabrics. Thanks to its rollers, it easily glides over "sticky" materials.



made to create **BERNINA**

*Offer valid January 1-31, 2026 at any participating authorized BERNINA in the United States of America. Offer good for 25% off MSRP on Roller Foot #51. Discount is off MSRP. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

January 1–31, 2026

WINTER SALE

All BERNINA
Cabinets & Furniture

25%*
Off MSRP



*Offer valid January 1–31, 2026 only at participating BERNINA Dealerships in the United States of America. 25% off MSRP offer applies to the purchase of any BERNINA table, cabinet, or furniture. Offer excludes the BERNINA Red Chair. Not valid on previous purchases or combined with any other offers or coupons. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

BERNINA
made to create

January 1–31, 2026

WINTER SALE

HOT BUY*

b64 AIRLOCK
\$1,199
MSRP \$1,999

Air
Threading
Serger



*Offer valid January 1–31, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

bernette
SWISS DESIGN

January 1–31, 2026

WINTER SALE

HOT BUYS*

B 325

\$999

MSRP ~~\$1,499~~



B 480

\$2,499

MSRP ~~\$3,749~~

*Offer valid January 1–31, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

BERNINA
made to create

January 1–31, 2026

WINTER SALE

All BERNINA Q Series Sit-Down Models

25%*
Off MSRP



*Offer valid January 1–31, 2026 only at participating BERNINA Dealerships in the United States of America. 25% off MSRP offer applies to the purchase of any BERNINA Q 20, Q 16 PLUS, or Q 16 longarm quilting machine on a cabinet or table. Not valid on previous purchases or combined with any other offers or coupons. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

BERNINA
made to create

January 1–31, 2026

Floor Model Special*

Visit your local BERNINA Dealer
for floor model discounts!



*Offer valid January 1–31, 2026 only at participating BERNINA Dealerships in the United States of America.

BERNINA
made to create

PFAFF
Perfection starts here.™

25% off
All PFAFF® Presser Feet
and Needles

January 1 - 31, 2026



ADDITIONAL 15% Off Refurbished Sewing Machines

PFAFF
Perfection starts here.™

**ANNUAL
WINTER
clearance
EVENT**

DECEMBER 26, 2025 - JANUARY 31, 2026

SAVE ON

Previously Loved Machines and
Event and Classroom Machine Models.

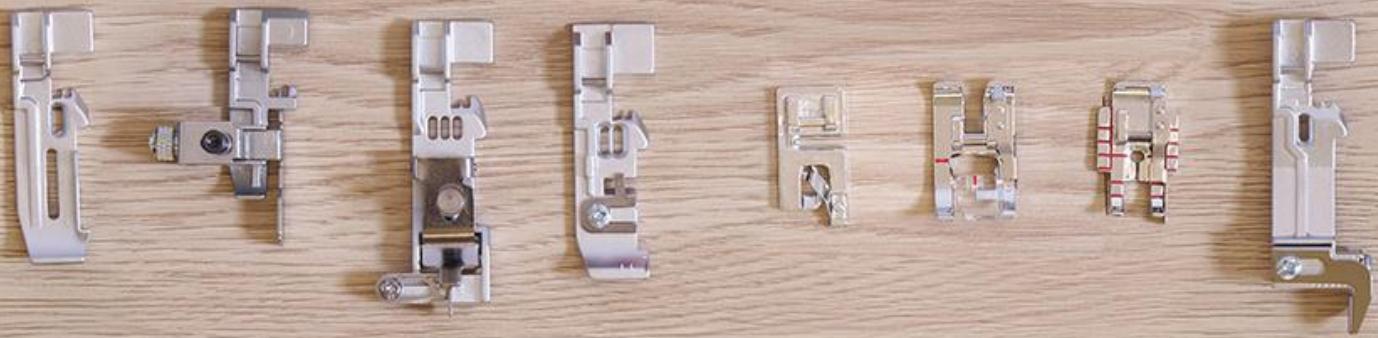
Limited quantities, while supplies last.



25% OFF

All Presser Feet & Needles

JANUARY 1 - 31, 2026



RED TAG SAVINGS
DEC 26, 2025 - JAN 31, 2026

SAVE ON

Previously Loved Machines
and Event and Classroom
Machine Models.

Limited quantities, while supplies last.

Additional **15% Off**
Refurbished Sewing Machines

Heirloom Creations

JANUARY 2026

NEWSLETTER

