



Carbon neutral guide



A sustainable approach



At Nutrite Experts Network, we care about the planet. In the last few years, we've planted thousands of trees, in order to offset our greenhouse gas emission, and to make sure every franchisee becomes **carbon neutral**.

Carbon neutrality... What is it?

Being carbon neutral means working to reduce at a maximum the greenhouse gas emissions into the atmosphere. We've done that by forming committees in all our franchises to review our different processes, such as optimizing our daily route, and by initiating projects to switch from fossil fuels to green, renewable energy.

See below how you can make a difference in your everyday life to improve your carbon footprint.



Climate vs. Weather

Climate change, global warming, increase in world temperature, extreme weather events... It is difficult to navigate through all these terms that we hear more and more in the media.

It's never been this cold in May! Isn't it supposed to be warmer with climate change?

Weather differs from climate mainly on the time scale. Weather is the conditions here and now... or tomorrow, or next week. When we talk about climate, we are referring to the major trends over several decades. In other words, we can define climate as the long-term weather trends.

In a word, the weather remains variable on a daily basis, but the average temperature is increasing and extreme weather events, such as heat waves, droughts or heavy rains, are becoming more common and intense.

The cause: the increase of greenhouse gas emissions caused by human activities.

**Calculate your
Carbon Footprint**

[>> right here <<](#)



On the way to **carbon neutrality!**

Did you know that your landscaping is literally a carbon sequestration factory?

Ideally, your landscaping would have every type of plants : trees, bushes, perennials, annuals, and grass.

Every type of plant plays a very specific role in your landscaping, both visually and functionally. A nice balance between grassed areas, trees and flowerbeds made of different plants is the secret to a beautiful lawn that has a neutral carbon footprint!

How to improve a carbon footprint with plants?

Tips and tricks:

- To make maintenance easier, group the plants that have the same needs together ;
- Place a newspaper page under the mulch ; this will keep a nice moisture level, while also limiting weed control ;
- Plan the flowerbeds in order to have a flowering period that will be spread out over the year ;
- Avoid plastic borders to delimit your plants.

The plants capture the CO₂, filter the dust and polluting agents contained in the air, and then release oxygen.

2500 ft² of healthy grass produces enough oxygen for a family of 4.

The right plant in the right spot:
Respect the plant needs (sun, water, etc.) to reduce its maintenance.



The best greenhouse gases are **the ones we don't produce!**



In terms of tools, use manual, battery powered, or electrical tools. Every gas powered tool produces a lot of greenhouse gas.



When trimming or weeding, compost the trims.



Leave the grass clippings on the lawn, they'll serve as fertilizer. Avoid putting them in plastic bags - they'll go directly to landfill facilities!



Shred the leaves and use them as mulch in flowerbeds or spread them on your lawn to feed it.



To attain a great carbon footprint, make sure there are trees on your lawn. Environmental organizations target a tree coverage of at least 34%. Plant fruit trees to maximize fun and value!



Nutrite Experts Network has committed itself **to becoming carbon neutral**



Partner with a Nutrite Expert for your lawn maintenance, and give them the responsibility to offset the produced greenhouse gases!

Nutrite Experts Network has committed itself to becoming carbon neutral by decreasing the amount of greenhouse gases produced, but also by compensating for the ones that couldn't be avoided. Trusting a Nutrite Expert with your lawn : an eco-friendly choice.

A maintained lawn:

- ✓ Has deeper and denser roots, therefore retaining more water and nutrients;
- ✓ Discharges up to 50% less phosphorus through runoff compared to an unmaintained lawn;
- ✓ Performs better to an environmental level, and positively contributes to the amelioration of your carbon footprint!

Our **commitment**

for a
durable and healthy
lawn!



Experts Network

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