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Friendly chef prepares lunch at the Tovolea Restaurant at Six Senses Fiji Resort, at the Malolo Island





In this 10th edition of Cooking Sorted, we reminisce how far we've come with this publication.

We launched at HOTEC 2022, and the Minister for Tourism & Trade endorsed the first copy. We then proceeded to hand out printed copies at the event itself.

We formulated our of audience from a business card draw, from which we were able to extract around 150 readers.

Today we've got over 500 engaged readers from all facets of the tourism and culinary industry.

I'd like to extend a BIG VINAKA to all Cooking Sorted readers. It is because of you, we're able to continually showcase commercial kitchen equipment through this platform. Your viewership means a lot to me and the team at Altitude Group.

Looking ahead, we're excited about the future. We expect to see even more amazing equipment and technology in the culinary world. We can't wait to share success stories from people who have embraced these innovations.

Cooking Sorted will always be here to help you navigate the world of commercial kitchen solutions.

Let's keep celebrating the art of cooking!

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10

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Cool or Chill



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## In the spotlight

Meet Waqa, our Fleet and Logistics Supervisor, a key player in our daily operations. Waqa has been with Altitude for over 2 years now and has grown to become a pro at managing the company's transportation needs.

Waqa is that person at Altitude who is almost everyone's 'go-to'. It would be an understatement to call him a problem-solver.

In our field of work, we often have a dynamic schedule that can change very quickly, Waqa is the type of person who is always able to accommodate changes as such.

We asked Waqa a few things related to his life;

#### What motivates you?

Mv wife and children

#### What do you look foward to in life?

Friday afternoon grog sessions at work.

# Tell us about your weirdest food combination that you secretly love.

Chow, biscuits and tuna with Tang juice. Fleet & Logistics Supervisor | Altitude Group











## **Akesa's Passion for Sale Success**

I grew up in a household that always had hustle and bustle. Being the youngest sibling, I often kept to myself, but later in my life realized my passion for meeting people of different backgrounds and being able to communicate with them effectively.

My journey in sales began right from my early teens and I am proud to have developed ample skills to perform exceptionally well.

This journey I'm on has recently led me to join Alitutde Group as a sales coordinator, and I'm very enthusiastic about making an impact on sales for the group.

In this role, I'm focused on maintaining customer relations, streamlining sales processes, building potential clientele, and achieving sales targets as a team.



**Akesa Tomasi** Sales Coordinator | Altitude Group

# Digital Payment Seminar by FHTA

Few weeks ago we attended a digital tourism seminar hosted by the Fiji Hotel and Tourism Association in partnership with the Pacific Trade Invest Australia. The seminar was a game-changer; covering important modules such as: setting up payment gateways and leveraging Google for marketing in the hotel and tourism industry. In our South Pacific region, transitioning to online payments can be a challenge, but it's essential for us to keep up with the digital age. We also learned the importance of staying updated with the latest digital trends to stay competitive. Traditional methods like billboards are no longer as effective as online platforms, so it's time to embrace digital marketing fully.





What's new.

# **Space Saving Bakery Display**



Looking to up your presentation game? This Counter Showcase is the ultimate solution! It's sleek, space-efficient, and available in heated and chilled options. Whether you want to keep your treats warm or your delights cool, it's got you covered. Say goodbye to clutter and hello to a visually stunning display that makes your creations shine. Get ready for a perfect blend of functionality and elegance!



# The under-counter at Broady's

Meet Chef Jale, from Broady's Cafe in Martintar, Nadi.

Chef Jale was highly impressed with the performance of their new Altitude Undercounter Cooler, and its ability to rapidly cool down after frequent door openings is its best feature.

Broady's Cafe, nestled in the heart of Martintar, is not only known for its delectable cuisine but also for its warm and inviting ambiance, making it a favored destination for locals and visitors alike.

If you find yourself in Nadi, you must experience Broady's Cafe and try their Half Loaf Burger!!

We extend our sincere gratitude to Chef Jale for sharing his insights, and we express our appreciation to Broady's Bar & Cafe for choosing Altitude as their equipment provider.



**Chef Jale**Head Chef| Broady's Bar & Cafe

### The cooler at Cost-U-Less

Cost-U-Less has returned to Nadi's retail scene in Namaka, bringing excitement and convenience. They offer imported goods, quality products, and wholesale solutions.

We had the opportunity to supply a single-door cooler. Tosh Datt mentioned how he was grateful for our prompt response in setting up the cooler at the supermarket.

We'd like to welcome Cost-U-Less back to Nadi.



**Tosh Datt**B2B Manager | Cost-U-Less



# The apprenticeship program

Our success story is all about our fantastic team. It's not just about learning new skills; it's about creating a culture of excellence. These words come straight from Ryan Hunt, our Director at Altitude Group.

In our line of work, we truly believe that excellence is a journey, not a destination. At Altitude Group, we're all about nurturing our skilled professionals. We're proud of our partnership with Fiji National University's apprentice program, and we're excited to shine a light on our talented technicians during its Diamond Jubilee Night. It's a clear sign of our commitment to expertise.

As we celebrate FNU's apprentice program, our technicians embody the spirit of growth through collaboration. Their journey perfectly mirrors our vision of driving innovation through knowledge.

2023
Apprentices







Here's to a future filled with growth and excellence!











What's new.

# The perfect snack display



Looking for a snack Display? This versatile display is perfect for showcasing all your warm, savory snacks. Available in three convenient sizes: 700mm, 1000mm, and 1200mm, it's the ideal solution for any space. Elevate your snack presentation and grab your customers' attention with this stylish and practical display. Get ready to showcase your snacks in style!



## **World Ozone Day**

Recently, we proudly partnered with the Ministry of Environment to showcase our cutting-edge ozone-friendly products to government officials and environmentally conscious spectators. `

We were delighted to explain the advanced technological equipment we're bringing to the Fijian market. These products represent our commitment to environmental sustainability, and the event was a significant opportunity to align our efforts with the Ministry's initiatives.

Our engagement with government officials during the event reinforced our dedication to promoting sustainability and making a positive impact on our community and the planet. We're excited to continue offering innovative, ecofriendly solutions in Fiji and beyond.









# Raising the Bar

Introducing Ericson Dacuya all the way from the Philippines, Altitude's latest addition to the team of technicians.

With Eric joining the operations team, we aim to get a specialized focus on the repairs and maintenance of all commercial kitchen equipment.

extensive years of experience in commercial kitchen equipment and has received training to work on RATIONAL equipment. This level of expertise is a paradigm-shift in our aim to deliver the most effective and sustainable repair and maintenance solution to your commercial kitchen equipment.

Ericson Dacuya

Commercial Appliance Technician | Altitude Group

# **World Tourism Day**



#### **TOURISM & GREEN** INVESTMENTS

At Altitude Refrigeration, our dedication to selling equipment that uses ozone-friendly gases is just one aspect of our commitment to preserving the beautiful environment of Fiji.

actively promote energy-efficient refrigeration solutions to reduce carbon footprints in the tourism industry.

Our team is always exploring innovative ways to make our refrigeration systems more eco-friendly, for example using glycol cooling solutions.

By providing efficient and environmentally conscious solutions, we hope to contribute to sustainable tourism in Fiji and beyond.



Robbie Hunt Technical Director | Altitude Group



## Check out our product catalog

We're thrilled to introduce our new product catalog, designed to make your decision-making process so much easier.

Say farewell to those tricky searches - our new catalog makes finding what you want as easy as a snap.

Whether you're in the mood for a quick look or want to dive deep, you can easily check out or save the catalog.

It's like having a menu of options made just for you, right at your fingertips.



# Talk to us today!

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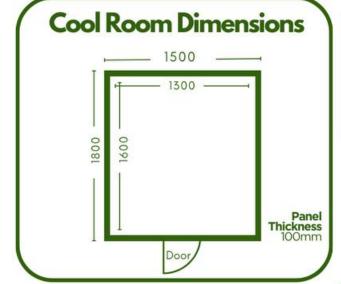


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