

Win More Projects Using 3D Visualization

①

Use visual content your
clients easily understand

②

so that they **take**
decisions faster and

③

You have **more time** to
refine your design.



Why you need this guide

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Hi, I am Paolo.

Your time is valuable, and so is ours.
If you have an immediate need for
3d visualization, send your brief to:

paolo@barcstudio.it

and I will reply with your quote asap.



Paolo Birro
Founder @ Barc Studio
Italy

Paolo Birro

The background of the entire image is a complex, abstract architectural line drawing. It features a dense arrangement of geometric shapes, including rectangles, circles, and lines, some of which are filled with a dark teal color. The drawing is composed of many overlapping layers, creating a sense of depth and complexity. It resembles a technical architectural plan or a conceptual diagram of a building's structure, with various elements like walls, columns, and rooflines suggested by the lines. The overall style is modern and graphic.

*"The result of our work together was fantastic.
You can deal with complexity, thanks to your mind
and your architectural background."*



GIUSEPPE CALDAROLA
ARCHITECT @ STUDIO CALDAROLA SPAZIARCHITETTURA

THE PROBLEM

IS YOU LOVE WHAT YOU DO

You spend most of your time thinking about the design, the concept, and the process. You keep changing your project, and in the end, you don't have time to create an effective presentation for your client.





YOU ARE WORRIED ABOUT THE PRICE

Imagine someone asking you:
"I want you to design a house for me.
How much does it cost?"

Can you answer that? I can't.

You will start a very long conversation by asking them about all details that will help you determine the amount of effort and the cost.

I am exactly like you, send me your brief to **paolo@barcstudio.it** and you will get a precise quote in a golden email.



Last year I was planning a residential building: for certain landscape issues, it was revealed complicated to obtain permission for work from parts of the public administration. Fortunately, I contacted Paolo: he immediately understood my needs and made the 3D model and the images of the project quickly and precisely, highlighting the relationship with the landscape and the surrounding buildings. In addition to the final quality, the passion he puts into his job very impressed me."



ENRICA LUCIANI
ARCHITECT @ FREELANCE





Look, we are in 2022 and You need
high-end visual content

IF YOU IGNORE IT, IT JUST GET WORSE

YOU WILL FAIL TO
IMPRESS YOUR CLIENTS

YOU WILL BE
DISAPPOINTED WITH THE
LOW PROFIT

YOUR PROJECT IS
GOING TO BE JUST ON
AVERAGE



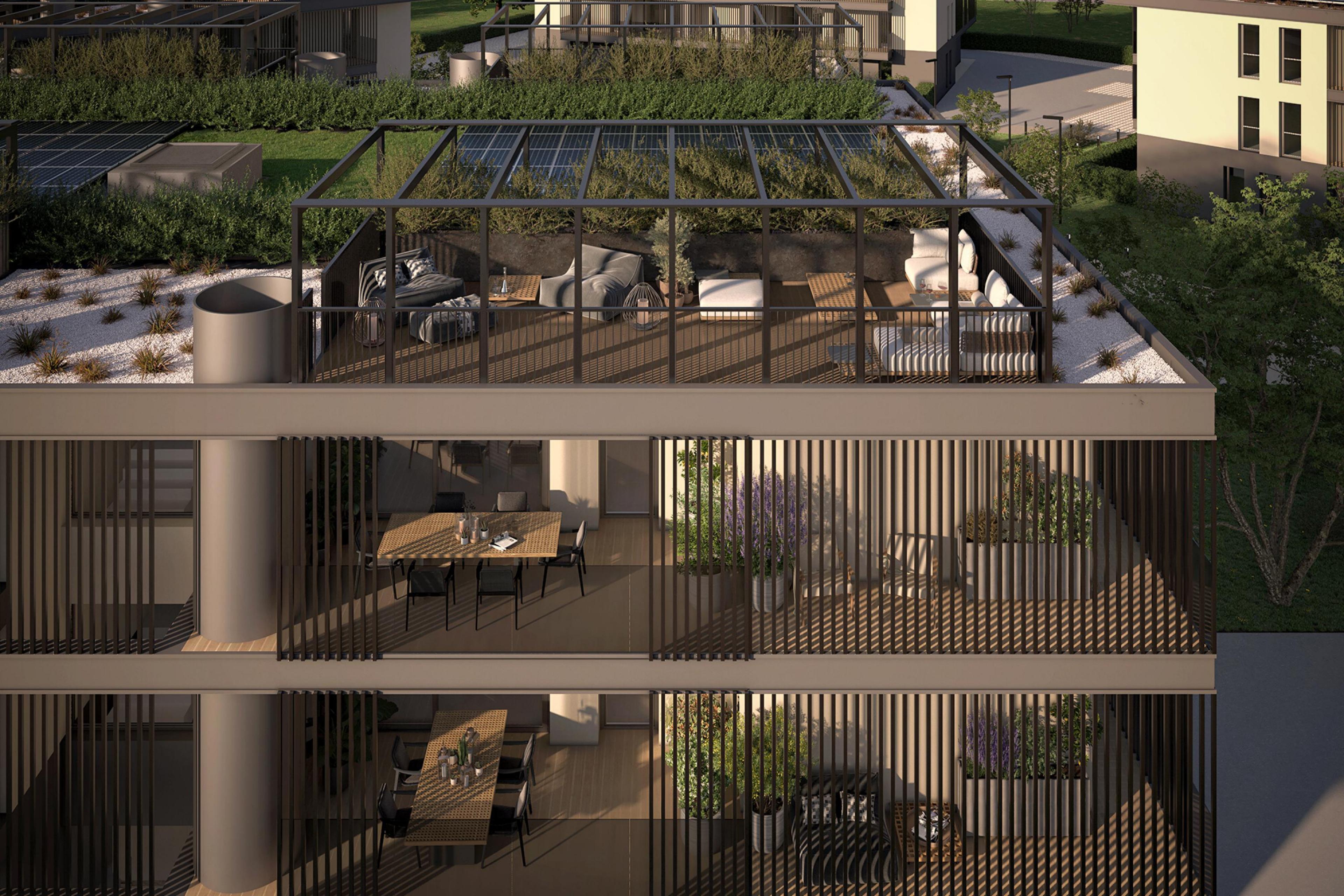


WHAT YOU REALLY NEED IS SOMEONE THAT

will not only help you get a 3d visualization for your project at the last moment.

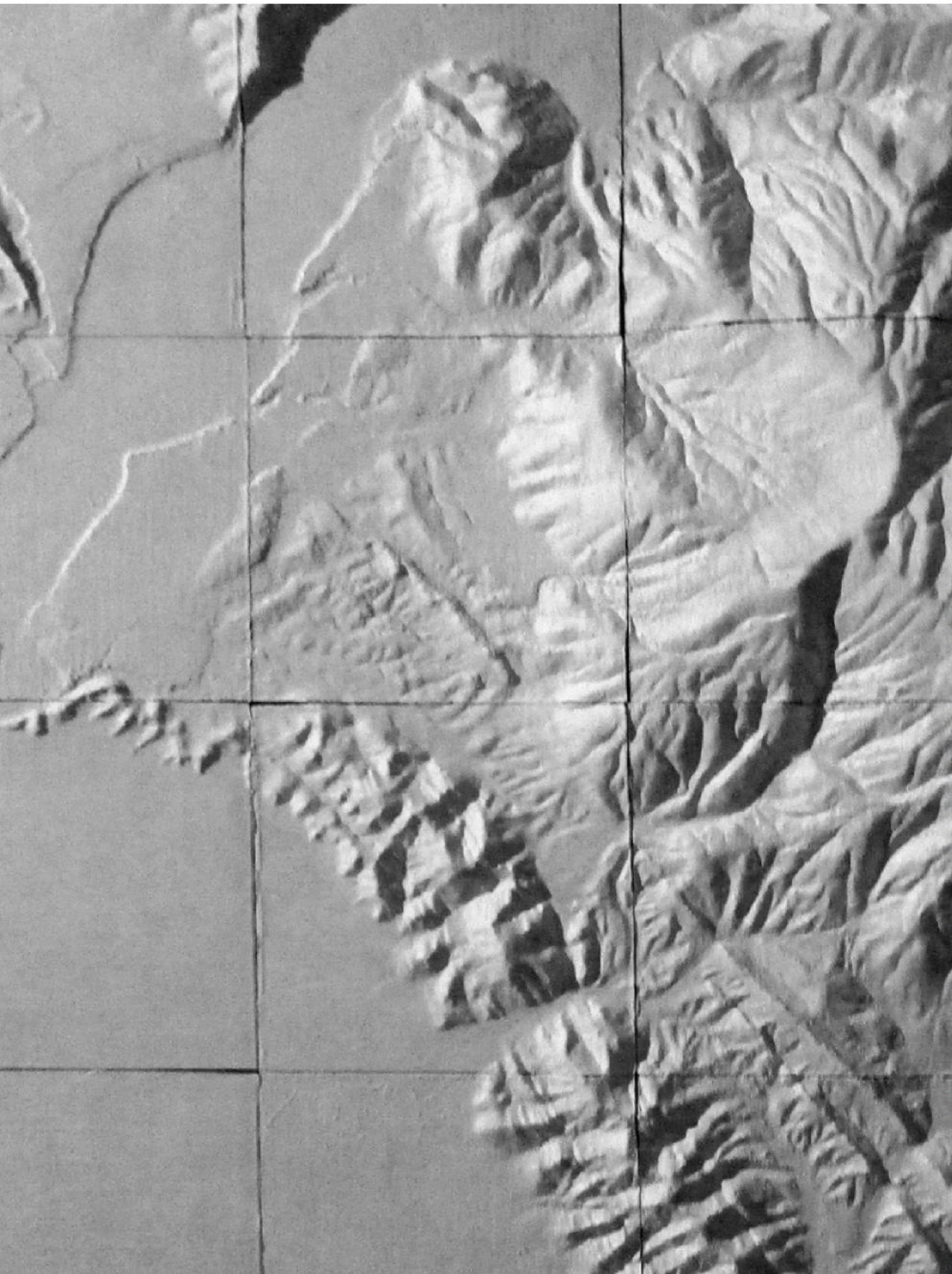
But Also, understanding your needs.
You will communicate online, as you are together at the same desk.

You will be able to present your services online and offline, and also be proud of what you did.



What you get is a set of 3 effective presentation methods for your project:

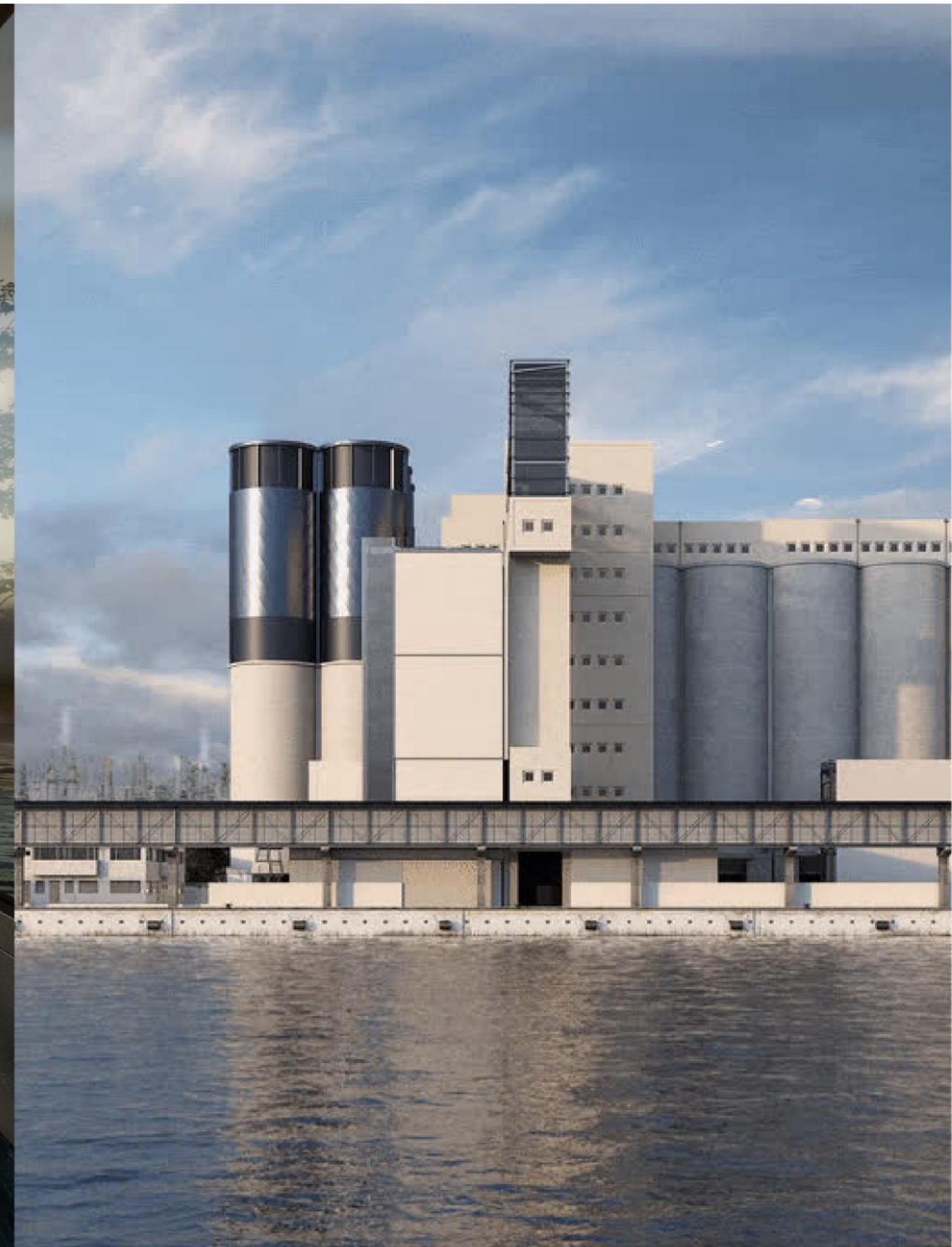
3D PRINTING



3D RENDERINGS



3D ANIMATIONS



"His response, manner, offer, the way he structured it, his quick response, and proper English was quite different to the other studios we got.

We requested a quote and he came back to us within the same day or even half a day, it was all structured properly. He gave us an idea of what his workflow is. That was for us a complete package. The result for us was fantastic: a good image in a timely fast for a good price. He's a good fit for doing interiors and getting the atmosphere across and I am happy to recommend him to my network."



SÉAN NIERMEYER

INTERIOR ARCHITECT @ ARCHITECTURBÜRO RATSCHKO







Stop Fire MM 1500

Classe di reazione al fuoco 1IM

Grazie alle 1500 molle insacchettate, Stop Fire MM 1500 è il materasso premium dell'offerta Hotel che combina la flessibilità e l'alta adattabilità delle molle indipendenti all'accoglienza superficiale del Memory Foam. La peculiare struttura garantisce alta resistenza, traspirabilità e assoluto comfort. L'omologazione in classe di reazione al fuoco 1IM ne certifica l'originalità e sicurezza.

COMPOSIZIONE

RIVESTIMENTO
TRAPUNTATO

MEMORY FOAM

SCHIUMATO HD



versione h 30
STRETCH SILVER con TOPPER

"I was looking for a 3d visualization service for our new product catalogue, and a friend of mine recommended Paolo. After I send him a brief, he gave me proper feedback and his quotation was inside our budget. Paolo actually meet always the deadline, both in terms of budgeting then in terms of delivery, and was extremely available. When you work with a product, it's very important to have the sensitiveness and try to understand what for the client is important and what is not, and he was able to understand this."

SCHEDA TECNICA

ergico ignifugo trapuntato



TESSUTO STRETCH

fugo anallergico
iglie



IMBOTTITURA POLIESTERE
ANALLERGICO

ati lavabile a 40°

ingoli
anti-bugs contro le cimici da letto

Piano anatomico ad alta adattabilità
realizzato da lastra accoppiata ignifuga
ad alta densità in Memory Foam

03 PORTANZA



ILARIA BLARZINO
MARKETING AND BUSINESS DEVELOPMENT @ BRENTAFLEX



Topper ignifugo
con cerniera su entrambi
i lati lunghi.



Topper ignifugo
con elastici ai 4 angoli.



Sistema di
movimentazione
a 4 maniglie.



FINALLY, IT'S YOUR TURN

When you and I start working on your project today, you'll get the key to present your project to your client in a professional way, market your services offline and online to get more clients and moving faster to your next project.

What are you waiting for?

HOW IT WORKS

Ordering 3d visualization for your project is easy.
We have a seamless workflow that has
Only 3 steps:

1

BRIEF

2

REVIEW

3

DELIVERY

1. BRIEF

1.1

You send a **BRIEF** of your Project to
paolo@barcstudio.it

Or use the Form on
our website www.barcstudio.it

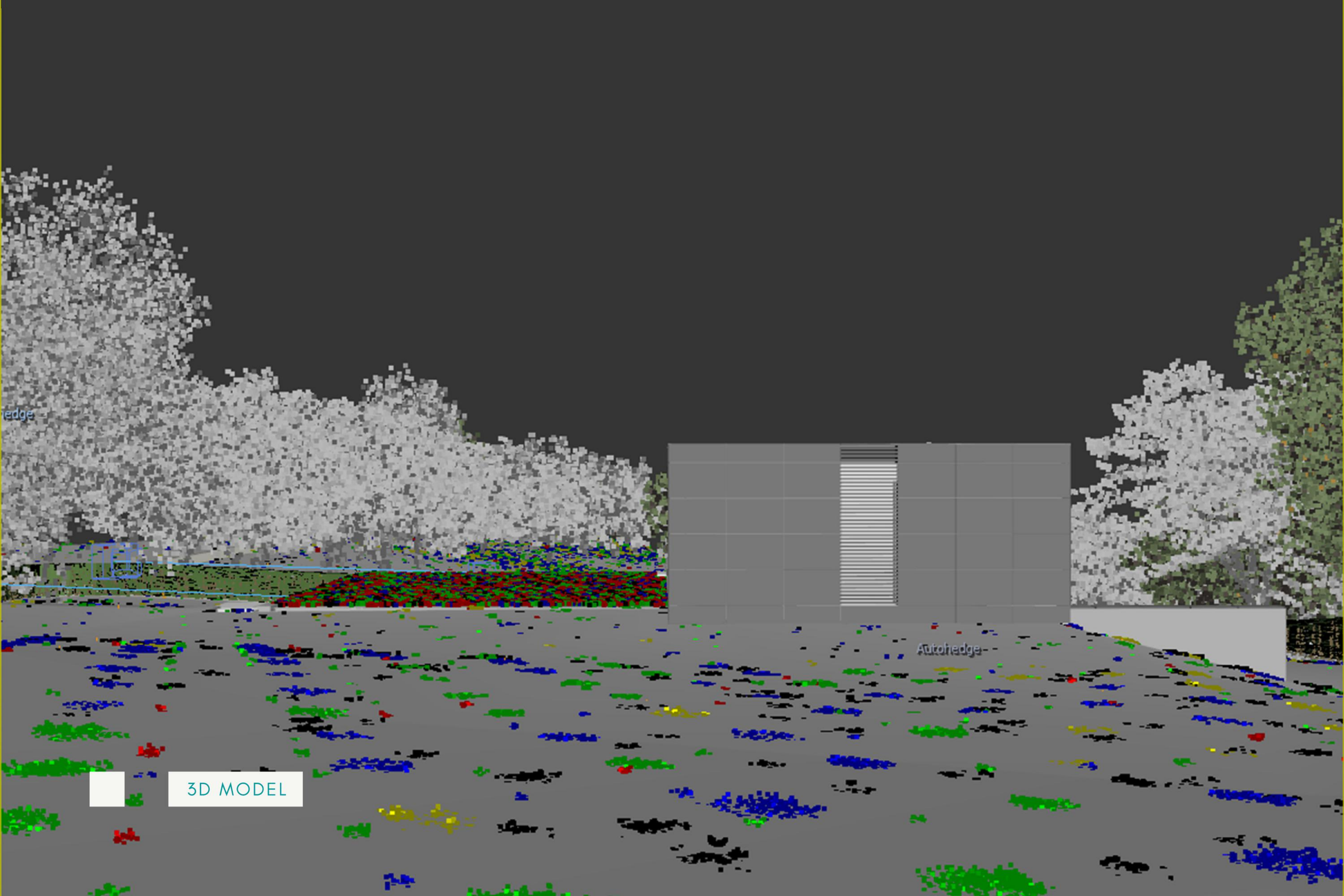
1.2

You will receive a quotation **shortly**

1.3

When It's **approved**, then:



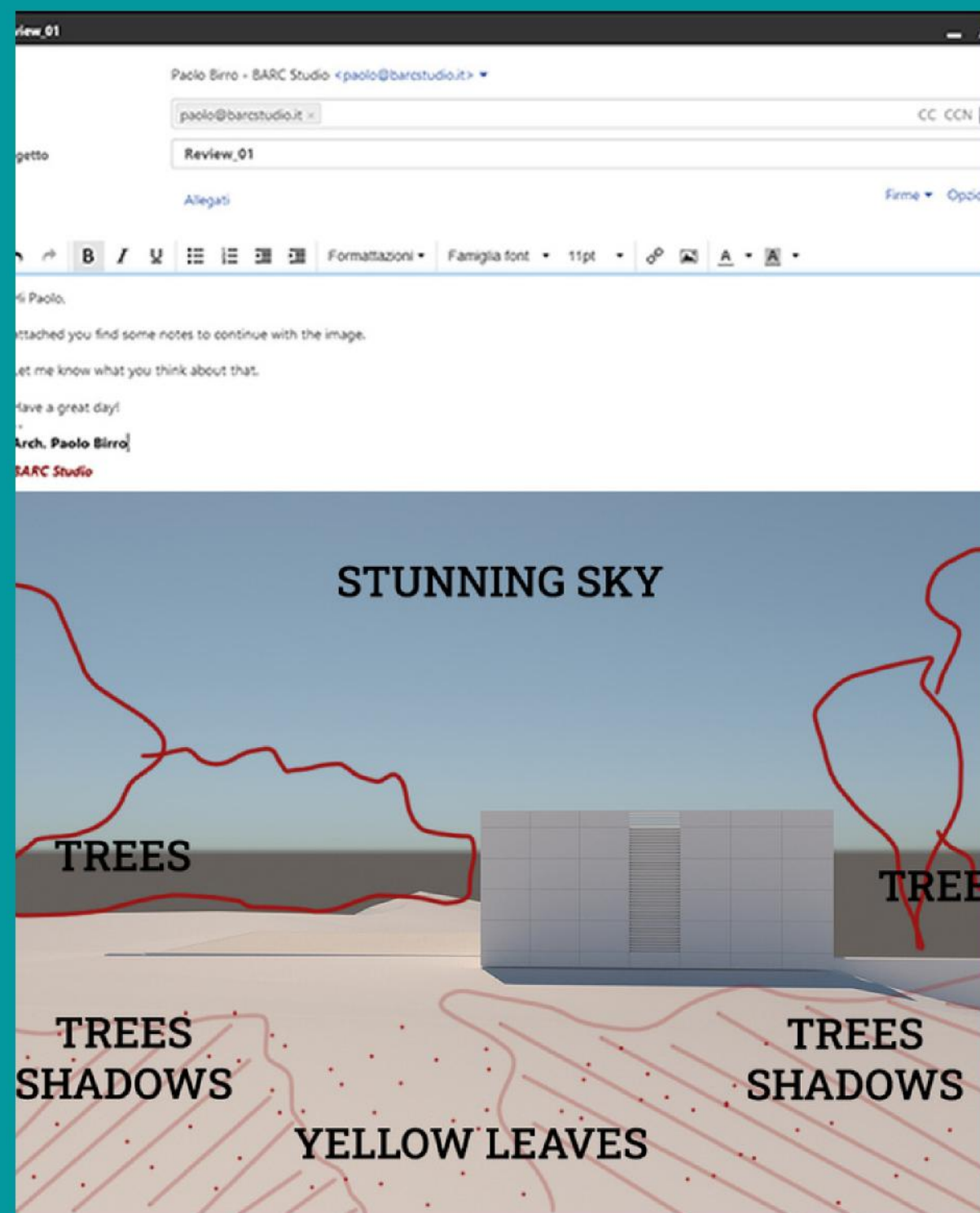


edge

Autohedge

3D MODEL

2. REVIEWS



2.1

You receive **clay renders** to approve the 3d model and the design [30% finished work]

2.2

You pay **50%** of the overall quote

2.3

You receive the image with **materials** and the correct **lighting** [80% finished work]

2.4

You have two rounds of comments



CLAY RENDER

3.DELIVERY

3.1

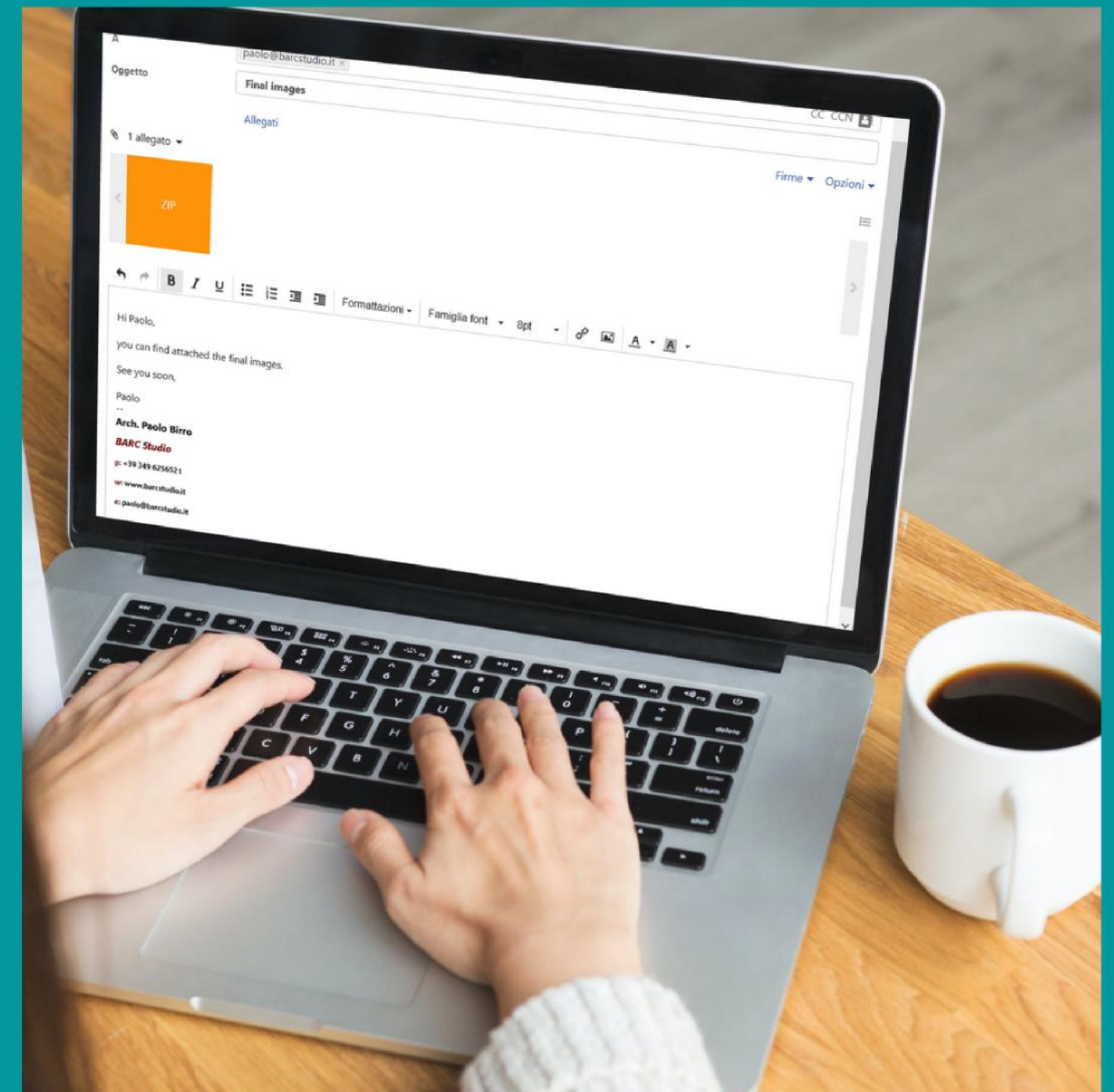
You pay the second **50%**

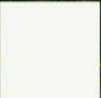
3.2

You receive the complete package of **renders**

3.3

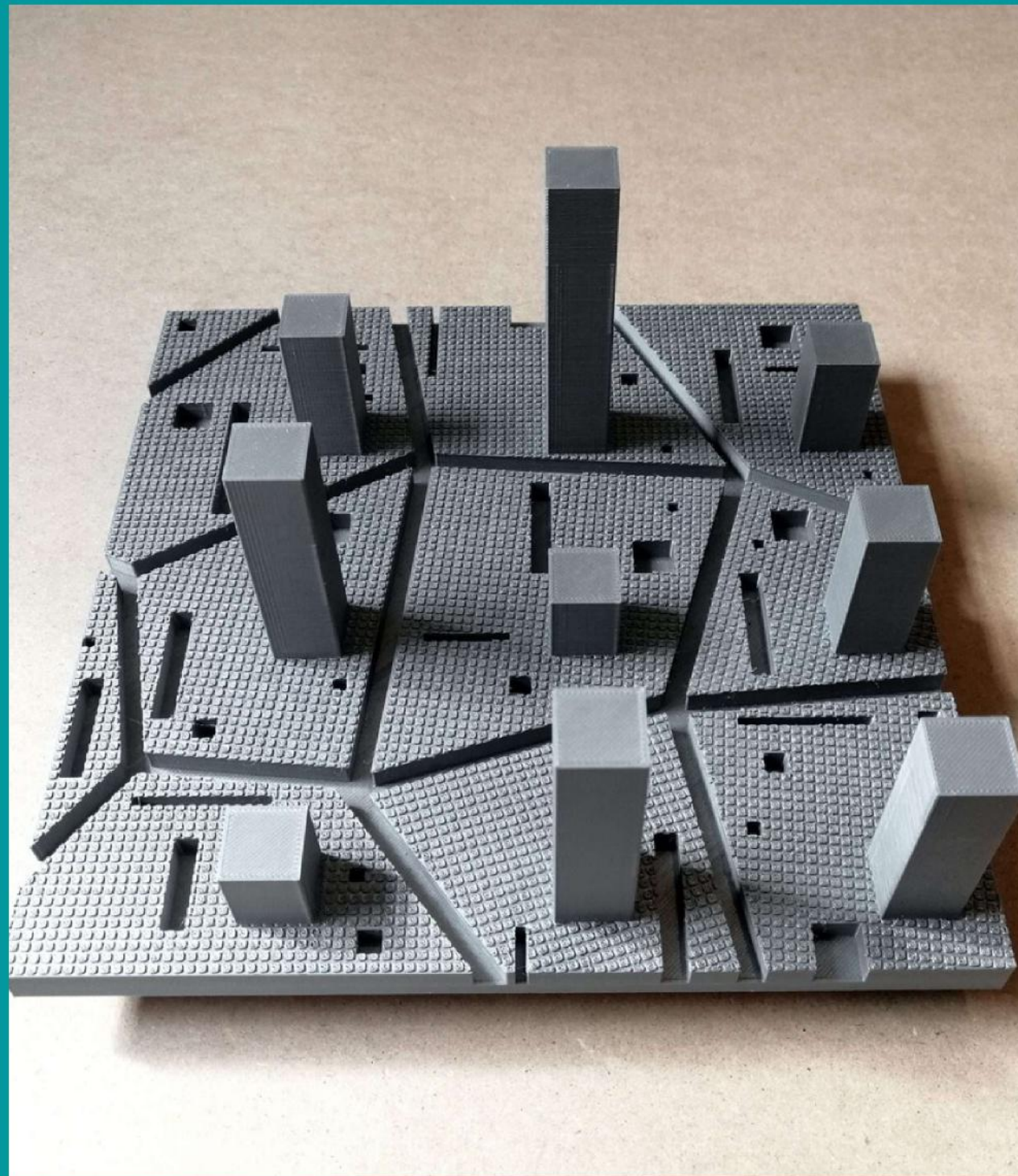
You receive the **bonuses**





FINAL IMAGE

4. BONUSES



4.1

When you order more than 4 or more **exterior** renders, you get one extra for free

4.2

When you order 3 or more interior renders of the same space, you get one set of **interior detail shot** for free

4.3

If your quotation is over 8000 euro, you get a **3d printed model** of your project for free



WHERE I CAN'T HELP

1

You don't care about
the quality

2

You don't see the value
of the 3d visualization
and you didn't consider
it in the budget

3

You think you can do it
yourself

THE PRICE

You know that a tailored service can't be priced. **Right?**

Imagine someone asking you "I want to buy a car, how much does it cost?"

Can you answer that? **I can't.**

The first thing you will ask him is:

what type of cars do you want? Which color? Is it a family or a race car...

That's also my case, send me more specific information and I will send you a very precise quote.

Deal?



ANDREA LOTTO

ARCHITECT @ ANDREA LOTTO ARCHITETTI

"I think if I want to communicate to my client my project, I have to give them a perfect representation of it, but I don't have time to make all of this and paolo is a really good collaborator and a really reliable partner for me: with his job, my clients have been always been happy, and also me."



IT'S DECISION TIME

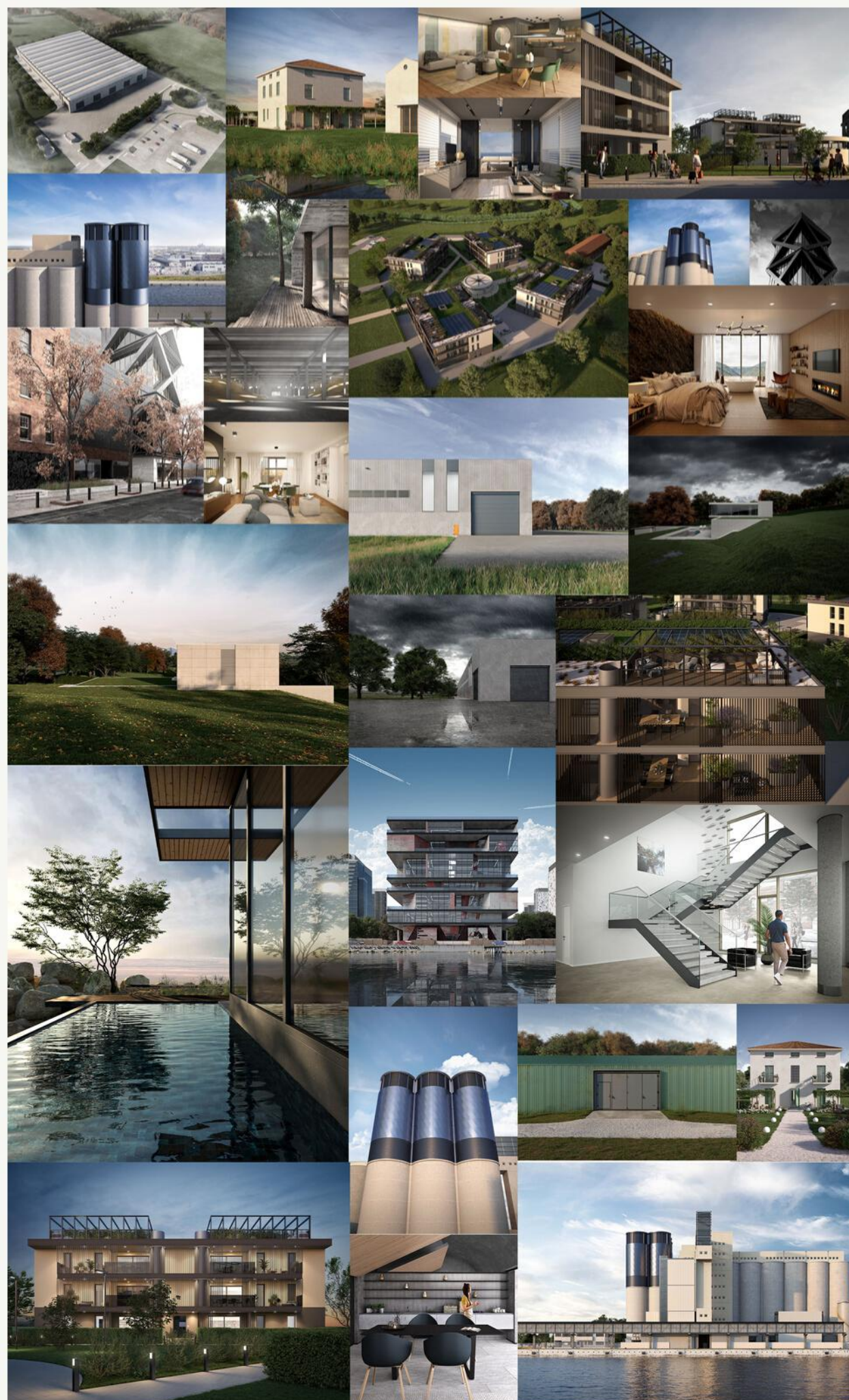
YOU HAVE A CHOICE TO MAKE:

Do it **yourself**

or

Stand out from the competition and

Let's do it together



REQUEST YOUR QUOTE TODAY

Send me a brief with
supportive materials via email to

paolo@barcstudio.it

& get a personalized quote.



Paolo Birro

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