



Rate Card ZAR



January -
June 2024

INTERNATIONAL AND
LOCAL RATES APPLY

XACTAVENT PTY LTD

Visit www.flipmagz.co.za to see titles in action

Content & Distribution Bookshelves

The Red Circle with Click Here will take you to the relevant bookshelf

Uganda is host to some of Africa's most iconic wildlife including the Gorilla population. They have beautiful waterfalls, great landscapes and here we share their love of Africa and its people, wildlife and historical landmarks. Sponsored by Uganda Tourism the Distribution approx 5000



PEARL OF AFRICA MONTHLY



SA Commuter International Magazine, Online Radio and TV is sponsored by SAPRO, who export home abroad to South African stores supplying ex-pat South Africans. The magazine is filled with South African current and past stories of interest. It also is connected to SAPRO.ONLINE which is a comprehensive directory of SA Stores worldwide. Distribution is to South Africans .locally and abroad as well as the SA stores. Currently at around 15000 per month.



SACOMMUTER LOCAL AND SACOMMUTER INTERNATIONAL

Sponsored by



Champions Magazine is licenced and sponsored by Champion Tours and is distributed to the subscribers of the website. From Liverpool and Man United fans, to Rugby and cricket fans locally. From CEO's to owners of companies. A great VIP list for anyone to advertise to 1500 subscribers per month and growing steadily. Monthly magazine 1st of each month.



CHAMPIONS MAGAZINE



Sponsored by



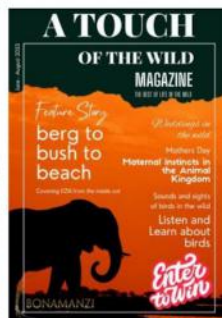
Teach Love Inspire is for the over 60s and FreeBird club in Ireland looks after this wonderful warm and fuzzy magazine. It teaches, learns and shares travel, retirement and much more. LSM 7-9 and Database of 200,000 around the world as its not country specific.



TEACH LOVE INSPIRE FOR THE OVER 60'S

QUARTERLY SPONSORED MAGAZINES

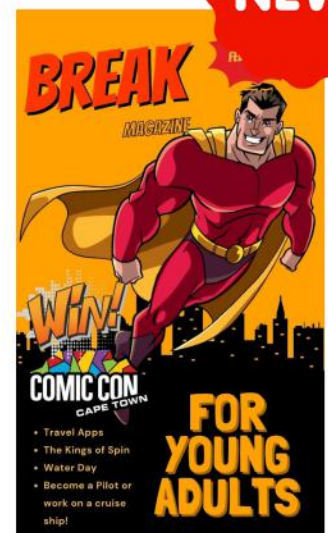
A Touch of the Wild Magazine is sponsored by Bonamanzi in Hluhluwe. Conservation of all types of animals is a focus and inside the magazine West 360 Adventures have a 10 page feature which covers field guiding, anti poaching, bird trails and much more. Perfect for young and old alike. Distribution to Private schools (516), Bonamanzi mail list (4500) and KZN government departments (13000),



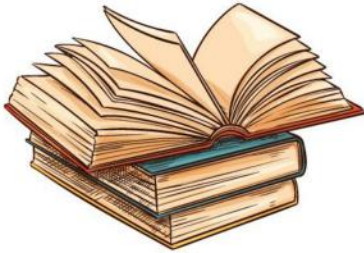
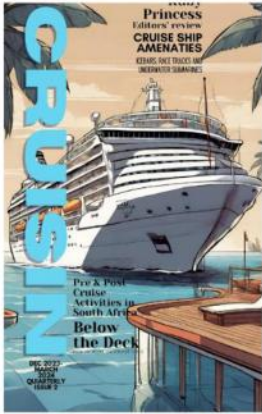
Sponsored by



Break Magazine is mailed to matrics in private schools and shares career information, fun stuff and just for the young adult enjoyment. It will go to all schools when sponsored.



- Travel Apps
- The Kings of Spin
- Water Day
- Become a Pilot or work on a cruise ship!



QUARTERLY SPECIALIST MAGAZINES

Sponsored by



Style In IT

With a database of over 4000 people that have purchased IT from this 40 year old company both new and pre-owned, we take technology to the masses with lessons, how to and much more. Distribution 4000 plus 5000 corporate companies around South Africa.



Ghosts, Cruising and I Am Home collectively reach a target audience of approximately 150,000 readers every 2 months. Their content covers exactly what the title denotes.

We have over 1.5m people in various databases who are mailed monthly and asked to subscribe to their magazine of choice

Zulu Safari Coast

Taking into account the entire Coastline from Port Edward right up to and including Mozambique, this coastline has so many stories to tell. It has mountains, beaches, canefields and a history that goes beyond the Zulu and the British Colony. It has a database of over 15000 recipients.



Teach Love Inspire

This magazine covers all items of interest to those who have retired or who are about to retire. From travel to courses, from health to sport. Its a collective magazine read by over 100,000 readers every 2 months. Once a sponsor is found, it will then be monthly



Catalog's, Websites and Apps

Travel Match - www.travelmatch.co.za

What a great way to see the world if you are in hospitality or tourism. What about if you are buying and selling tourism. Then this is for you. The Educational app you have to have.



360 Adventures - kids.360adventures.com

A website for free range children to visit camp in the forests and mountains of the KZN wildlife reserves. Sponsored by 360 Adventures



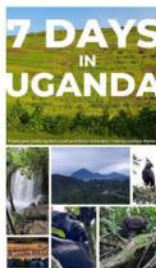
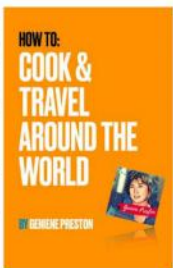
H2o Nero Water Solutions - www.h2oNero.com

What a great way to see the world if you are in hospitality or tourism. What about if you are buying and selling tourism. Then this is for you. The Educational app you have to have.

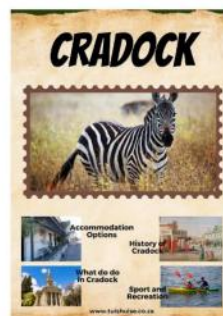
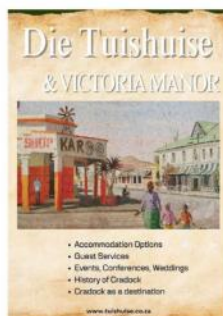


Champion Arising - www.championarising.co.za

A sports website to support the Champions magazine and for people to actively catch up on flyers and activities during the month.



CATALOG'S, MANUALS & SPECIAL EDITIONS





FEATURES

Some features are available in most publications and others in just that specific magazine title.

English Editorial
Team

Geniene Preston
geniene@sacommutter.com
082 610 7380

Tania Saunders
tania@sacommutter.com
061 632 6751

Afrikaans
Editorial Team

Brenda Dooge
Editor
brenda@xctavent.co.za
082 728 7835

Alicia Moolman
alicia@sacommutter.com

TV and Radio
Team

Susanne Reissig

Dawn Denton

SIZES ETC

WHAT TO SUBMIT

WHETHER CREATING AD CONTENT OR SIMPLY SUBMITTING AN ARTICLE, THEN PLEASE NOTE THE FOLLOWING. YOU CAN SUBMIT VIA EMAIL, WETRANSFER OR UPLOAD ONTO OUR GOOGLE DRIVE, SHARE WITH CANVA

PLEASE NOTE WE DO HAVE A FULL MUSIC LICENCE AND WILL PLAY MUSIC ON OUR MAGAZINE PLATFORM, SACOMMUTER RADIO. WE ALSO HAVE A PODCAST CHANNEL WHERE WE PUBLISH ARTICLES OF INTEREST.

A	<u>ADVERTISING</u> WHAT SIZE?	<ul style="list-style-type: none">• MAGAZINE IS 700X1200• HALF PAGE VERTICAL - 350X1200• HALF PAGE HORIZONTAL - 700X600• BANNER IS 1500X500PX
B	<u>VIDEOS</u> STYLE AND SIZE	<ul style="list-style-type: none">• VIDEO MATERIAL MUST BELONG TO THE OWNER OR HAVE PERMISSION TO PUBLISH• YOUTUBE VIDEO MUST HAVE VIDEO LINK• RESOLUTION IS 720X1080
C	<u>PODCAST</u> HTTPS://IONO.FM/P/2516	<ul style="list-style-type: none">• AUDIO MATERIAL MUST BE SUITABLE FOR PUBLICATION• SYNDICATED MATERIAL MUST BE ACCOMPANIED WITH PERMISSION• WE WILL PODCAST ONCE ITS BEEN AIRED ON SACOMMUTER
D	<u>AUDIO</u> MP3 WITH MP3 TAG	<ul style="list-style-type: none">• AUDIO MATERIAL MUST BE SUITABLE FOR PUBLICATION• WILL BE UPLOADED SO PLEASE MAKE SURE IT IS HIGH QUALITY• IF UNSURE, PLEASE PROVIDE AUDIO FILE IN EMAI.
E	<u>LINKS</u> PLEASE SPECIFY LINK NAME AND ACTUAL LINK	<ul style="list-style-type: none">• WHATSAPP LINK CALL OR MSG• TELEPHONE• EMAIL• VIDEO - VIMEO, YOUTUBE OR UPLOAD• WEBSITE LINKS• AUDIO LINKS



Rates

January to June 2024

Contact : Geniene Preston
0826107380
geniene@sacommuter.com

Size	1 Issue pm	1-3 Issues pm	Barter value per issue per month
Full Page	R1500.00	R3000	R3000
Half Page	R1000	R2500	R2000
Quarter Page	R750	R2000	R1500
Feature Sponsor	R2000 (incl Cover)	R4500	R5000
Magazine Sponsor	R7500	12 month contract includes personalised mailing software	R15000
App Pop Up in App	R1000	R2500	R2000
Banner Ad	R500	R1250	R2000
Catalog	R5000	per resort / property incl advertising in all other publications	R10,000

Please Note:

- All payments have to be made before publishing
- No refunds if material supplied is not suitable for the selected magazine/s
- Cost of designing articles or advertising provided is R500
- All full and half page ads will receive free radio advertising
- All Sponsored magazines have their own bookshelf and barterers may be sold to a closed audience to recover costs.
- Should you require my tax clearance certification link please advise.



Mail Champions

01

Using your Own Database

Using Mail Champions to mail your own database, the cost is R0.50 per email and minimum is 1500 emails.

02

Targeting New Subscribers

We have over 1.5M subscribers. You can choose from profession, sport, school, area etc - all within South Africa. R1 per email minimum of 2000 selected via postcode, telephone code, age, gender, language or even Industry

03

Personal Mail Domain

You can choose your own mail domain name with a landing page. We will manage it for you and all your leads will go directly to you. \$75 per month (min 12 month contract)

04

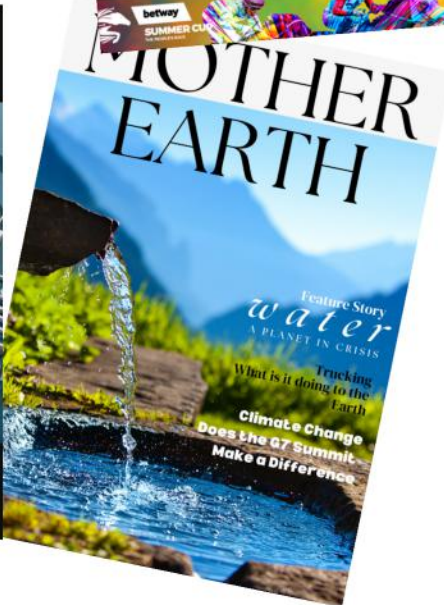
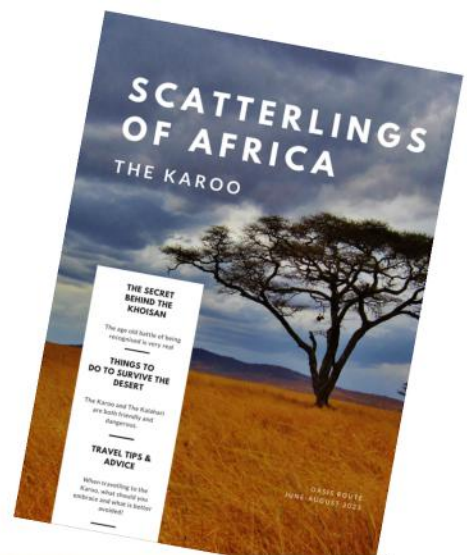
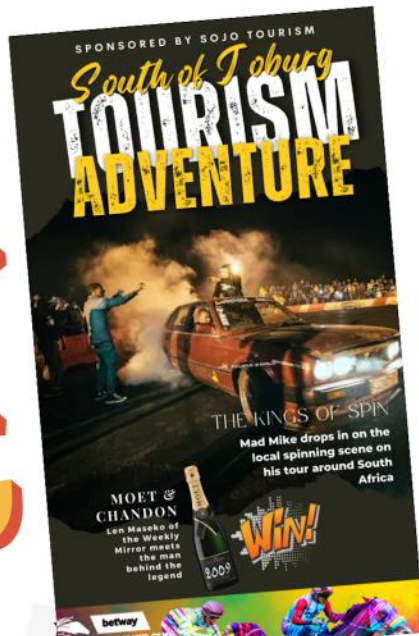
Why choose Mail Champions?

Our database subscribers and Email software are POPI compliant and the number of mailings are unlimited. So we don't limit you but we can negotiate!

Please Note:

- All payments have to be made before publishing
- Cost of designing articles or advertising is R500
- Statistics are provided 2 weeks after the mail has completed its send so as to be as accurate as possible.
- Leads generated are also sent 2 weeks after the mail has been sent out

GOOD
things
ARE
COMING



Mail Champions is a mail service that creates a subscriber base just for you. As we offer FlipMagz which are a much cooler way of sending newsletters, we can either use your database or ours. Popi Compliant and a great way to reach new markets.

MAIL CHAMPIONS



BY AREA

Reach by province or by country, we have over 1.5M subscribers by area

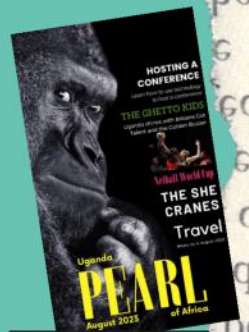
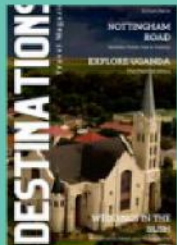
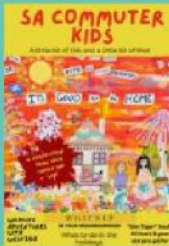


CREATE YOUR OWN MAIL SOFTWARE

For only R1750 per month, you can have your own mailing software

READ, LISTEN, WATCH - OUR MAGAZINES ARE 'FLIPPING' GREAT READS...

Find magazines you will enjoy. Combination rate cards are on the menu with competitions, subscriptions and much more... Each magazine offers, video, audio, background audio and also immediate links to call whatsapp numbers from articles and advertisers alike. They all offer links to websites and email.



1. Please check the last page for sizes, content requirements etc

2. All ad material must be submitted in high res PNG or JPG only

3. Barterers are permitted where the sale of the bartered item doesn't require extensive marketing. In some of our publications it must be approved by the licenced owners of the magazine before approval is given

4. All and any content provided by either advertiser, sponsor or contributor must be owned outright by the provider or have written permission to use the material. Such written material must be submitted before use.

5. Where possible, items will be submitted to the advertiser or contributor 2-3 days before publishing. The submission for final inset must reach us within 24 hours of our team emailing the proof. All ads, contributions must arrive with links, pics etc.

READ, LISTEN, WATCH - OUR MAGAZINES ARE 'FLIP'PING GREAT READS...

Find magazines you will enjoy. Combination rate cards are on the menu with competitions, subscriptions and much more... Each magazine offers, video, audio, background audio and also immediate links to call whatsapp numbers from articles and advertisers alike. They all offer links to websites and email.



For the digital Bookshelf!

Published for and on behalf of Xactavent (Pty) Ltd Reg No 2018 / 224212 / 07

MOTHER EARTH



Feature Story

w a t e r

A PLANET IN CRISIS

Trucking
What is it doing to the
Earth

Climate Change
Does the G7 Summit
Make a Difference