



E V E N T 
SPONSORSHIP
 O P P O R T U N I T Y

NOVEMBER 8 - 9, 2024

CareImpact 



DECADENT
CARE
SUMMIT

in Winnipeg

NOVEMBER 8 - 9, 2024

decadentcare.ca

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WELCOME



We're thrilled to invite you to the **Decadent Care Summit 2024**, taking place November 8-9 in Winnipeg—an inspiring gathering of innovative, compassionate leaders eager to discover bold, practical ways to create real change in their communities. Celebrating CareImpact's 10 years of developments, this interactive summit will activate the head, heart and hands as we provide participants the opportunity to personally experience what is possible when the Church, marketplace, and social sector work well together.

CareImpact is dedicated to activating communities to care for the most vulnerable through innovative, collective action—and we'd love for you to be part of it.

We have several sponsorship opportunities that we'd love to feature you in. Your sponsorship communicates deep compassion for the vulnerable and forward-thinking innovation for driving real change across Canada.

If you have any questions or want more details, we're here to chat. Thank you for considering this opportunity to make a meaningful impact!

Wendi Park

Executive Director & Co-Founder
CareImpact Canada

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Our Story

We never set out to start a national charity. I was leading a bustling family services centre and deeply invested in front-line community development and my husband thrived as a counselling pastor to those incarcerated and families in the community. We absolutely loved our jobs and our growing family, though we had no idea our lives were about to change.

Journeying with others through some of life's greatest tragedies and injustices has a way of gifting valuable perspective. Children and families were falling through the cracks and we just couldn't unsee the sobering systemic, social and faith trajectories we were witnessing. Where was the Church?

Our own home became our training ground, as older teens became our children and neighbours became our community - teaching us how to journey together through hard things like human trafficking, trauma, abandonment, grief, poverty and mental health. My community development brain kept telling me that we needed to think smarter, not simply work harder in reaction to growing social concerns. My faith kept challenging me to explore a healthier integration of the Church.

In 2013, we resigned from our jobs and embarked on a doctoral research journey across Canada, connecting with leaders, organizations, and agencies passionate about children and families. We researched resiliency factors and chomped on some pretty big elephants in the Church's sanctuaries. Listening became our secret sauce, driving us to create CareImpact, be entrepreneurial, gritty, and build unprecedented connections across diverse sectors. We learned that not only is collective impact possible, but it's widely

craved. Families were being reunified, crises averted, youth found homes, pregnant teens felt supported, and churches and service providers discovered their strengths. **People want to care, but they need strategic, innovative pathways to create a more hopeful future together.**


Now CareImpact leverages CarePortal care-sharing technology to bring diverse people, complex issues, fragmented history, and nuanced cultures together so that those going through hardship get the best coordinated care possible, together! We are reaching thousands across Canada through weekly Journey With Care podcasting, capacity building training, as well as coaching and networking across cities and networks. This year CareImpact celebrates 10 years. Many have linked arms to make this possible and we know that we need many more moving forward!

CareImpact is a bridge-builder and intermediary navigator, forging new paths forward **WITH** existing social service providers, **WITH** existing churches, **WITH** businesses and foundations, **WITH** some of the greatest thought leaders and researchers available - so that we may **ALL** journey well in community **WITH** the most vulnerable in communities across Canada. **Connection changes everything!**

We invite YOU to join us on this journey!

Wendi & Harold Park

Executive Director (M.A.) & National Care Advisor (D.Min)
2014 Co-Founders of

CareImpact 



EXPERIENCE

A dynamic vision trip for Canadian leaders to reimagine and ignite local compassion



DECADENT CARE SUMMIT

**INSPIRE
LOCAL IMPACT**

**NETWORK
STRATEGICALLY**

**EXPERIENCE
CAREPORTAL**

**CELEBRATE
VISION**

SCHEDULE



FRIDAY - NOV 8

3:00pm Community Impact Exchange

Join visionary leaders and changemakers for inspiring and interactive Spark Sessions to explore practical and innovative ways to overcome barriers and transform communities with church-involved care.

5:30pm Networking Dinner

7:00pm Exclusive Film Screening: SOUND OF HOPE

2024 award-winning film, inspired by the true story of Donna and Reverend Martin as they ignite a fire in the hearts of their rural church to embrace kids in foster who nobody else would take. By doing the impossible, they have inspired the innovation of the CarePortal, which is impacting how churches care with existing service providers and businesses. We will feature a special panel of CarePortal leaders.

SATURDAY - NOV 9

8:30am Cost Of Poverty Experience™

An immersive poverty simulation designed to give participants a realistic glimpse into the lives of families experiencing poverty in our communities and grow greater informed empathy.

12:30pm Networking Lunch

2:00pm Care-Sharing in Action

Turn compassion into action as teams respond to real community needs through the CarePortal! Experience how CarePortal coordinates local churches, businesses, and agencies to journey with others.

6:00pm Decadent Care Gala

An unforgettable evening featuring live jazz and delicious dinner, celebrating 10 years of CareImpact and championing your local impact as part of a greater collective flourishing.



SPONSORSHIP



premier featured sponsor



key impact partner



backbone of the details



support a night of connection

SPONSORSHIP OPPORTUNITIES	Cost	# of Weekend Tickets	# of Friday Movie Premier Tickets	# of Saturday Gala Dinner Tickets	Program	Mention at Sponsored Event(s)	Social Media	Website	Visual Branding at Event	Summit Spotlight: Speaking or Video	Podcast Highlight	Email
GOLD VISIONARY	\$3000+	4	+4	+2	●	●	●	●	●	●	●	●
SILVER TRAILBLAZER	\$1500	2	+2		●	●	●	●	●			
BRONZE ADVOCATE	\$500	1	+1		●	●	●					
GALA TABLE SPONSOR	\$800		2	8	●	●						

GOLD



BECOME A PREMIER WEEKEND SPONSOR

Your \$3000+ Sponsorship Offers:

- Prominent Branding Visibility
- Exclusive Networking Opportunities
- National & Community Impact

I'M READY TO LEAD
as a GOLD SPONSOR

SILVER



BECOME A KEY IMPACT PARTNER

Your \$1500+ Sponsorship Supports:

- Community Impact Exchange
- *Sound of Hope* film screening
- Cost of Poverty Experience event
- Saturday lunch
- Care-Sharing in Action event
- Decadent hot chocolate bar
- Coffee breaks
- Marketing

COUNT ME IN
as a SILVER SPONSOR

BRONZE



BECOME A BACKBONE OF DETAILS

Your \$500+ Sponsorship Supports:

- Attendee swag, if sponsored
- Movie night concession
- Resourcing CarePortal requests for Care-Sharing in Action teams
- Poverty simulation props
- Hospitality details

**I'M HAPPY TO BE
a BRONZE SPONSOR**

GALA



SUPPORT A NIGHT OF INSPIRING CONNECTION

\$800+

Fill a table of 8 guests, or we can fill it for you.

**I'M READY TO
HOST A TABLE**

REGISTRATION

DECADENT CARE SUMMIT



Thank you for sponsoring the DECADENT CARE SUMMIT. If you have any question, please contact info@careimpact.ca and our team will be happy to assist with you.

We warmly invite you to participate at this 2-day event. It is also a great opportunity to bring friends, family, and colleagues.

If you know others who might be interested in sponsoring, please share this opportunity with them.

We look forward to seeing you there!



**GENERAL
REGISTRATION**

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