

2026 MEDIA KIT
NIMMO BAY





A rustic wooden cabin with a deck and Adirondack chairs in a forest. The cabin features a gabled roof with copper shingles and a prominent arched window. A wooden deck with a railing is attached to the side, featuring two Adirondack chairs and a small table. The scene is set in a dense forest with tall trees and lush greenery. The lighting is warm and golden, suggesting late afternoon or early morning. The text "AT NIMMO BAY" is overlaid on the left side of the image.

AT NIMMO BAY

YOU DEFINE

WHAT IT MEANS TO BE WILD

FACTS

please ask us for more details



COMMUNITY

Highest in the industry staff to guest ratio at 2.5:1
40+ years in partnership with local environmental and cultural conservation efforts



WELLNESS

4 mobile floating wellness docks with saunas, hot tubs and more
World's top fly-in nature-inspired spa



ADVENTURE

World's first cold-water snorknic: snorkel, harvest, and in-ocean picnic
Travel 13,000 ft in a single day, from underwater to glacier topped mountains



CULINARY

7 plate seasonal tasting menu featured on each trip
Locally sourced meat and produce from 5 farms on Vancouver Island



WILDERNESS

The Great Bear Rainforest is rich in biodiversity and makes up 25% of the world's remaining coastal temperate rainforest
Complete immersive wilderness is only 4.5 hours from Los Angeles or Toronto



OWNED AND OPERATED BY THE
MURRAY FAMILY SINCE 1980

ABOUT

Nimmo Bay Wilderness Resort is an intimate resort located in the southern part of the Great Bear Rainforest in British Columbia, Canada. Opened in 1980 by Craig and Deborah Murray, and still run today by their eldest son, Fraser, and his wife Becky, Nimmo Bay is a family-owned and operated resort with a passion for creating lifelong memories.

Nimmo Bay offers world-renowned customized wilderness, wildlife, culinary and wellness experiences. With a fleet of luxury boats, endless trails, and helicopters at the ready, guests of Nimmo Bay will find themselves exploring the beautiful wilderness by land, water, or sky. The resort is nestled into a serene bay, partly floating, and partly built on an outcrop of land with a waterfall that cascades through the heart of the resort.

What began as a quaint fishing lodge has expanded naturally into a world-renowned wilderness and wellness resort offering a wide variety of personalized experiences. The property has nine private cabins hosting 18 guests or more. Nimmo Bay is only accessible by air or water, with no road access. The resort is the only development in the area, providing unfettered access to the remote wilderness.



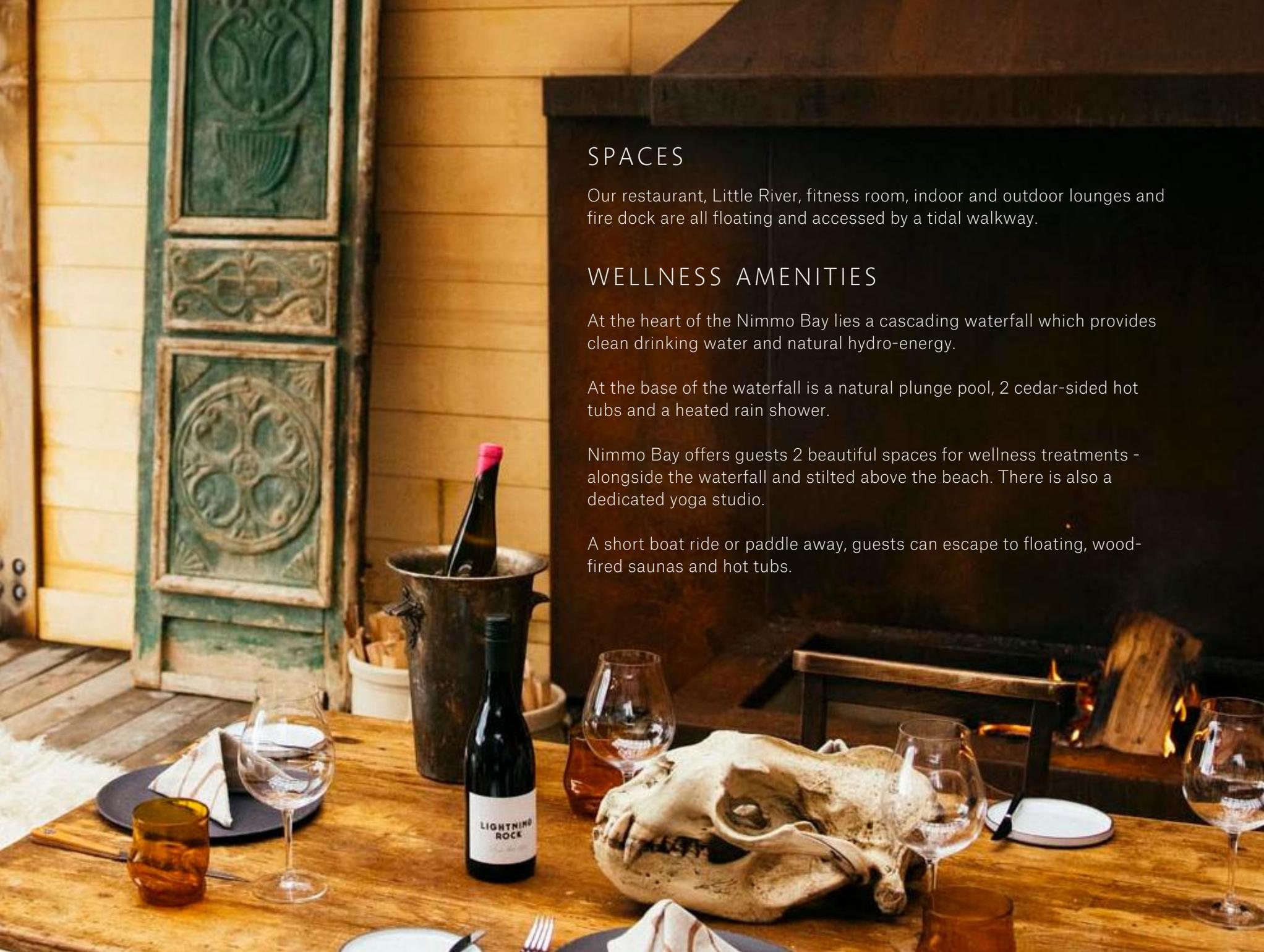


PLACE

Built in harmony with nature, half of the resort is floating in the peaceful bay, while the other half is grounded on a small outcropping of land.

ACCOMMODATION

There are 6 cabins situated along the waterfront and 3 cabins located next to the waterfall and stream. All cabins have 2 bedrooms, with various sleeping arrangements, a bathroom, living area, and balcony.



SPACES

Our restaurant, Little River, fitness room, indoor and outdoor lounges and fire dock are all floating and accessed by a tidal walkway.

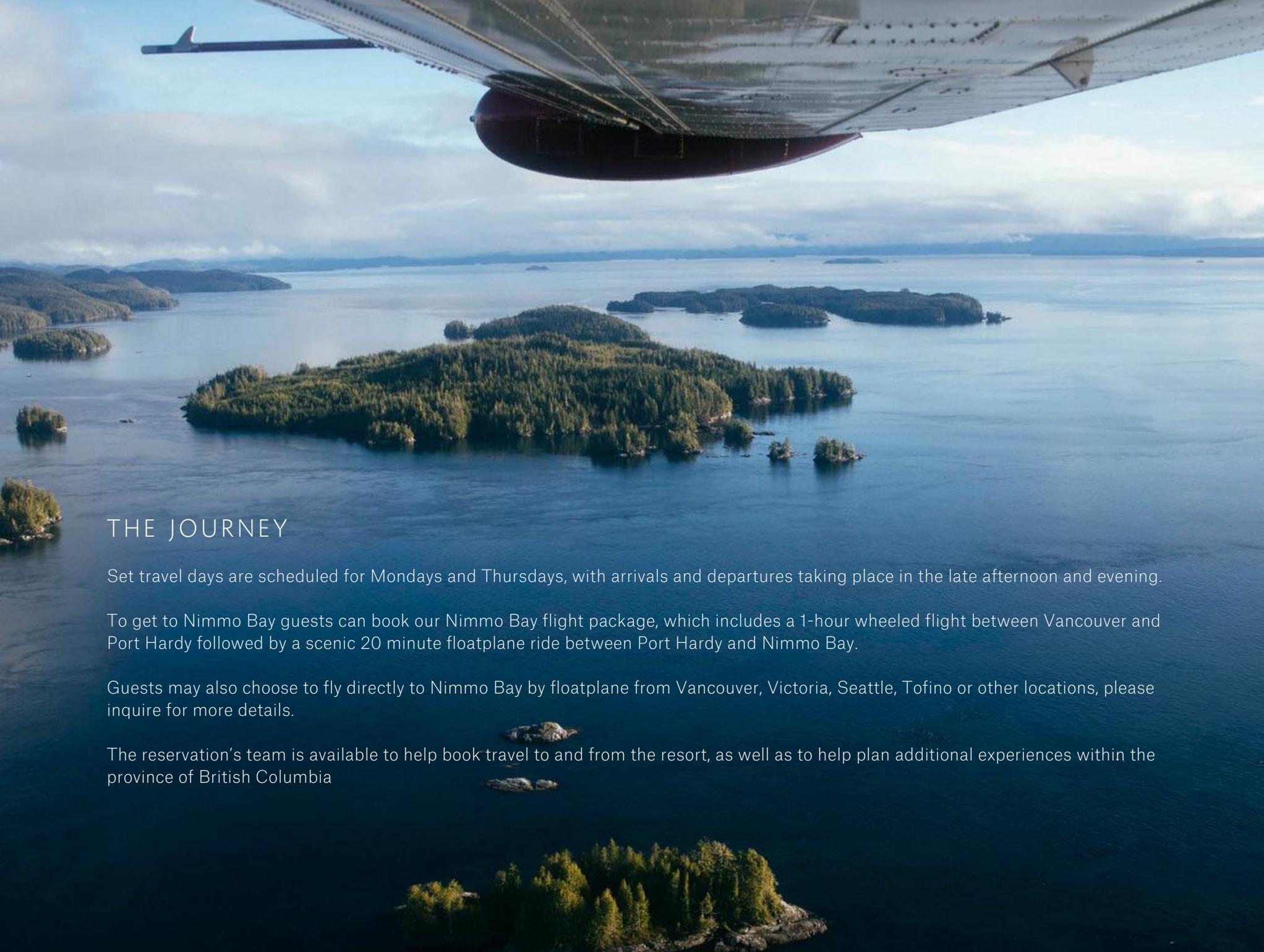
WELLNESS AMENITIES

At the heart of the Nimmo Bay lies a cascading waterfall which provides clean drinking water and natural hydro-energy.

At the base of the waterfall is a natural plunge pool, 2 cedar-sided hot tubs and a heated rain shower.

Nimmo Bay offers guests 2 beautiful spaces for wellness treatments - alongside the waterfall and stilted above the beach. There is also a dedicated yoga studio.

A short boat ride or paddle away, guests can escape to floating, wood-fired saunas and hot tubs.



THE JOURNEY

Set travel days are scheduled for Mondays and Thursdays, with arrivals and departures taking place in the late afternoon and evening.

To get to Nimmo Bay guests can book our Nimmo Bay flight package, which includes a 1-hour wheeled flight between Vancouver and Port Hardy followed by a scenic 20 minute floatplane ride between Port Hardy and Nimmo Bay.

Guests may also choose to fly directly to Nimmo Bay by floatplane from Vancouver, Victoria, Seattle, Tofino or other locations, please inquire for more details.

The reservation's team is available to help book travel to and from the resort, as well as to help plan additional experiences within the province of British Columbia



SEASONAL | MAY - OCTOBER
3-night | 4-night | 7-night stays

INCLUSIVE

- Private Accommodation
- Select Alcohol & Beverages
- All Meals & Inspiring Cuisine
- Resort Amenities
- Adventure Gear

ACTIVITIES

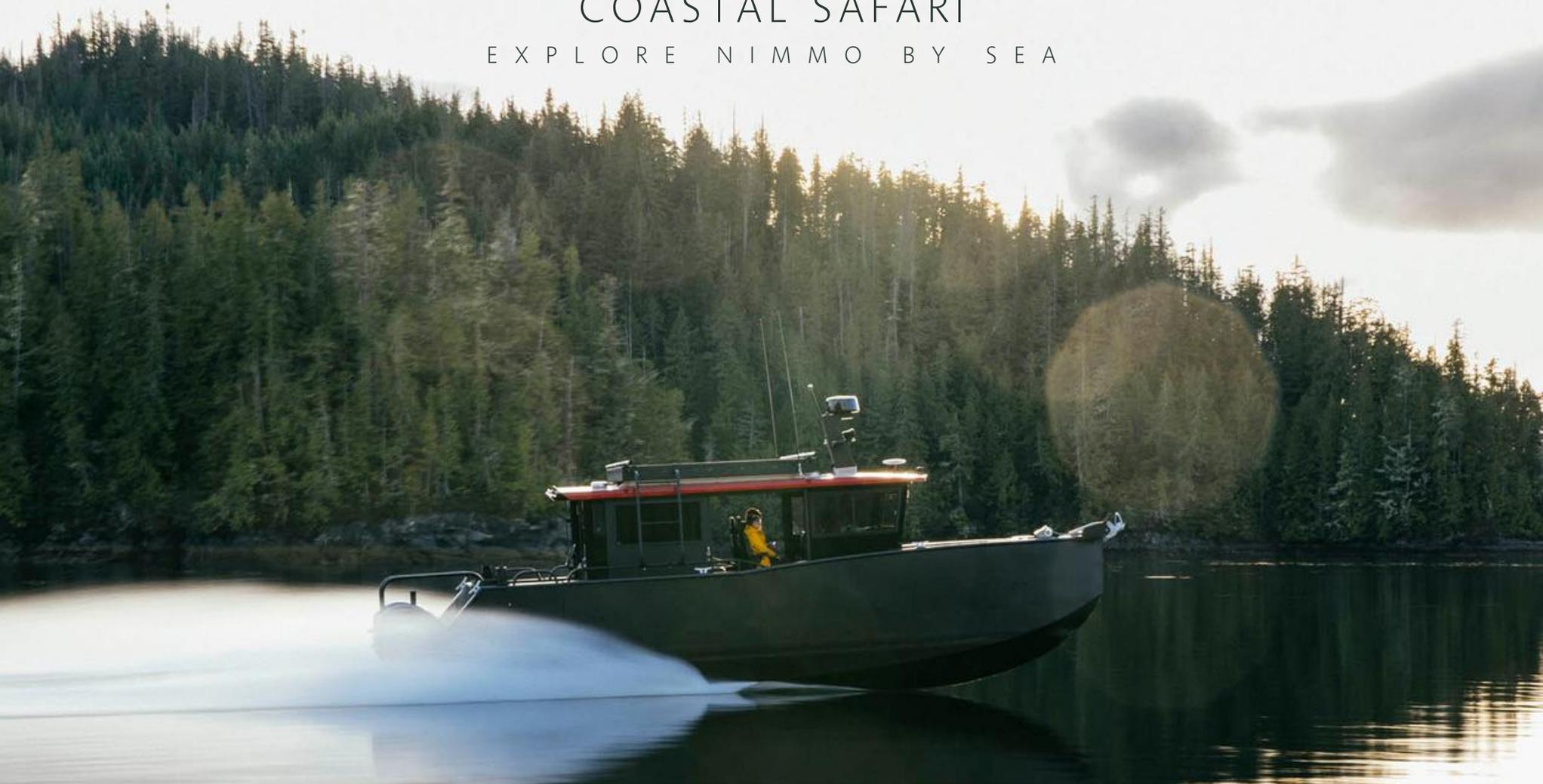
- Kayaking
- Snorkeling
- Hiking
- Beach Combing
- Yoga Classes
- Destination Picnics

- Stand Up Paddle Boarding
- Floating Wood Burning Hot Tubs
- Floating Sauna Docks



COASTAL SAFARI

EXPLORE NIMMO BY SEA



Explore the magnificent ocean wilderness of coastal British Columbia by boat on this full-day excursion. Enjoy guided activities like: wildlife viewing, sightseeing, coastal beach visits, waterfall tours, picnic lunches and tours of local sites, museums and research stations. The coast is your oyster.



TASTE THE WILD

A J O U R N E Y T H R O U G H T H E S E N S E S

Dive into the favours that make the Great Bear Rainforest so special with this award winning 1-day culinary enhancement. Land and sea come alive through food and beverage as our culinary and service team guide you through experiences that elevate your connection to place and palate. Designed for guests who seek to experience through taste, this enhancement will have you savouring the coast every moment of your day.

HELI ADVENTURES

E X P L O R E B E Y O N D N I M M O B A Y



Helicopter adventures offer unparalleled access to 50,000 square miles of extraordinary wilderness and are customized to the specific desires of each group. These full days adventures can include catch and release fly-fishing, hiking, swimming in glacial tarns, exploring and more. Locations may include lift off to 10,000-year-old glaciers, old-growth forests, remote beaches, pristine lakes, and isolated rivers – the possibilities are truly endless.



WELLNESS WITHIN THE WILD
RECONNECT WITH YOURSELF

The Wellness Within the Wild package turns any of our Inclusive Package bookings into a personally curated wellness retreat. Infuse any stay at Nimmo Bay with extra touches of wellness by including the Wellness Within the Wild trip enhancement.



KIDS IN THE WILD

E X P L O R E N A T U R E ' S P L A Y G R O U N D

During this day, your family will join our kid-approved guides for a day of nature infused adventures and learning activities suited to your kid's age and interests. From beach combing, adventure-guide training, nature crafts and naturalist excursions, this day is the best of summer camp with all the magic that Nimmo Bay is known for.



STAY CONNECTED

CONNECT@NIMMOBAY.COM

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2026 HIGH RESOLUTION IMAGES



LOGO ASSETS



BENEATH OUR FEET | THE STORY OF NIMMO BAY

