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It "Dawned" On Me... *a message from Dawn Giganti*

Hello friends and happy August to everyone,

We have some fantastic news to share! Creative Carpet & Flooring will be featured on the television show "World's Greatest!" This popular half-hour program airs on Bloomberg Television and is now in its 19th season. It highlights exceptional companies, products, and services from all over the world. You can watch "World's Greatest!" episodes for free on their website, worldsgreatesttelevision.com, or stream them on various platforms.

This feature will give a unique peek into our Mokena showroom, our fantastic team, and our unwavering dedication to excellence. We are so excited to show you what makes us stand out in the flooring industry.

We're confident this TV feature will offer fantastic exposure and an exciting and intriguing glimpse into what we do. That being said, we chose to invest part of our budget to secure the rights to the footage and handle the legal aspects of this unique opportunity. As a result, we skipped the August newsletter to cover these costs. However, our August newsletter is still available, and we will provide a digital copy for everyone to read.

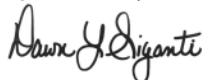
Our owner and founder, Mark Bouquet, is thrilled: "We're so proud to be chosen for 'World's Greatest.' This recognition honors our entire Creative Carpet & Flooring family. It highlights our team's dedication to delivering top-notch flooring solutions that enhance both homes and businesses. We can't wait to share our story with everyone and hope to inspire others in our industry."

"Commit to the Lord whatever you do, and your plans will succeed"
~Proverbs 16:3

This verse is relevant because it reflects our belief that hard work and dedication, when guided by our values and faith, lead to success. We are thankful to God for this incredible opportunity and the support we've received.

We're thrilled to begin filming in September 2024 and eagerly anticipate the episode airing on Bloomberg TV, tentatively scheduled for December. I'll keep you updated every step of the way. Thank you for your understanding and continued support as we embark on this exciting journey!

God bless,



Dawn Giganti, Marketing & Administration
Creative Carpet & Flooring

Month at a Glance:

3rd National Clown Day – Clown laughter is the best medicine! Well, unless you have coulrophobia... then it's just a mild heart attack!

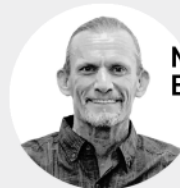
11th Summer Olympics Closing Ceremony – Athletes worldwide have been "Going for the Gold" since late July. Without a doubt, records were broken. Did your favorite athletes excel!?

12th Annual Perseid Meteor Shower Peak Night – Get ready to wish upon shooting stars! The Annual Perseid Meteor Shower dazzles with its celestial fireworks, peaking on the 12th & 13th. Don't miss your chance to catch these cosmic gems streaking across the summer night sky.

31st CLOSED Labor Day Weekend – We will be closed for Labor Day Weekend from Sat., August 31st, through Mon., September 2nd. Enjoy the holiday!

Employee birthdays this month:

8th Brian Berson, Flooring Consultant – Happy Birthday, Brian Berson! Your incredible dedication to providing top-notch service makes you a treasured part of our Mokena team!



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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August 2024

S	M	T	W	T	F	S
				01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 CLOSED

Welcome Back Valued Friends!

Bobbi & Mark Hanlon	Jared & Shelly Damico	Mark & Christina Weissmann	Shaden Hammoudeh
Celia Mimms	Joe & Kim Hack	Mary & Ervin Zaikis	Sharon Boss
Cindy Edwards	John & Cindy Cumbee	Mary Paterik	Thomas Morong
Dave Bice	Karen Erwin	Michael & Christina Wilson	Tom & Eileen Roe
Frank & Linda Flanagan	Kevin Engler	Noelle & Tom Kiss	Tom & Rose Modesitt
Gary & Tracy Eenigenburg	Linda & James Potesta	Rich & Kathy Gemmell	Tricia Biedron
Georgette Luce	Lisa Collier	Robert & Lynn Ericksen	
Irene Caruso	Lu Betkowski	Ryan Norris	

Unwrapping Nutella's Sweet Evolution and Hazelnut Magic

Which nut is the star of Nutella? It's the mighty hazelnut! Each jar of this creamy delight is packed with chocolatey goodness and hazelnuts, making up 13% of the mix – about 52



hazelnuts per jar. These nuts, with their rich, nutty flavor, are the true heroes behind Nutella. We all love to spread it on toast and waffles and even sneak spoonfuls straight from the jar. Their unique flavor and texture are what give Nutella its distinctive taste.

But did you know Nutella's origin story is just as delightful? Initially, it came in a loaf form, meant to be sliced and spread on bread like cheese. Imagine having a slice of Nutella with your breakfast! This unique start adds to Nutella's nutty charm, showcasing how it evolved into the beloved jar of creamy goodness we enjoy today. Whether you're a fan of its history or just its taste, Nutella's hazelnut magic is hard to resist! The evolution of Nutella is a journey we can all feel connected to.



August Vibes - Embrace the Last Rays of Summer

August is the month that whispers, "Hold onto summer's vibe!" With its lazy days and sunset glows, August begs for one last hurrah before autumn creeps in. Here's how to rock this awesome month!

• **Grill Master Time** - August is BBQ central! Fire up that grill, gather friends and family, and feast on juicy burgers, charred corn, and grilled peaches that'll make you melt. Wash it down with homemade lemonade or an ice-cold brew. Cheers to endless summer nights!

• **Adventure Awaits** - Hit the road or plan a getaway—August screams adventure! Splash at the beach, paddleboard like a pro, or simply chill with a good read. If land calls, hike a scenic trail or explore a new city. Embrace the thrill of the unknown!

• **Starry-Eyed Wonder** - August skies are a cosmic spectacle! Grab a cozy blanket, find a dark spot away from city lights, and gaze up. The Perseid meteor shower's mid-month fireworks are a showstopper. Bring snacks, maybe wine, and revel in the celestial magic!

• **Harvest Happiness** - August is bursting with farm-fresh goodness. Raid the farmers' market for ripe tomatoes, sweet corn, and juicy berries. Whip up fresh salads, jams, or fruit cobblers—yum! Supporting local farmers has never tasted so good!



• **Fall Ready Fun** - While basking in summer's glow, prep for cozy autumn vibes. Spruce up your space with new carpet or snazzy flooring (Psst! Creative Carpet & Flooring has your back!). Transition stylishly into the next season!

• **Sunshine Serenity** - Don't miss a sunny beat! Picnic in the park, stroll your corgis (watch those fireworks!), or simply porch-sit and soak in the moment. Every sunny second counts!



August is all about finding the perfect balance—savoring summer's sweetness while peeking ahead to fall's coziness. Dive in with zest, enjoy the flavors, and let August sparkle with laughter, love, and loads of sunshine!



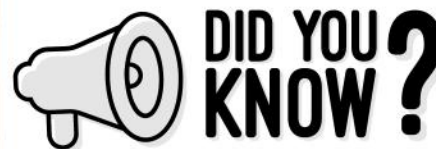
Night-Shining Wonders of the Sky

Imagine looking up on a summer evening and catching a glimpse of something truly magical: noctilucent clouds, the highest clouds in our atmosphere, dancing at the edge of space. These ethereal formations are made of delicate ice crystals that shimmer and glow long after the sun has set, painting the sky with their lacy, iridescent patterns. Unlike ordinary clouds that hover just a mile or so above, these noctilucent beauties reach heights of over 50 miles!

Typically visible between late May and late August at latitudes of 40-80 degrees north, these clouds have been surprising skywatchers by appearing farther south than ever before. It's a celestial mystery that adds a touch of wonder to our summer nights. Keep your eyes peeled because these glowing wonders might soon be gracing skies near you, turning ordinary evenings into extraordinary celestial shows!

Roll Out the Welcome Mat for Our Newest Friends!

Anne Widowfield	Debi Giese	Jennifer Johnson	Kristyn Przysucha	Megan Cleary	Susan & Patrick Hartley
Berrenda Love-Lewis	Denise Mueller	Joanne Dwyer	Lucky & Dharminder Khatra	Michael Ogrizovich	Susan Koch
Bob & Sharon Soukup	Effie Bonny	Joe Winkle	Lura Brown	Michelle Heckenast	Sylvia Paredes
Bobbi Spiers	Eric Canning	John & Terri Tratar	Martin Stojanovich	Ray Vicario	Tim Gregory
Brad & Katherine Haan	Frances Curin	Kate Shenberger	MaryAnn & Matt Gorsich	Rusty Wallace	
Carol Noetzel	Jason Florin	Kathleen Robinson	MaryAnn Bolakowski	Shallun Means	
Christian Wilson	Jeff Gustafson	Kimberly Barber	MaryKay Conley	Sharon Feldt	
Colleen & Mike Cieslak	Jen & Nick Segó	Kristen Radwan	Matt Crittenden	Shelia Dec	



Clean or Replace Warranty

Suppose you have your carpets professionally cleaned by us and still aren't satisfied. In that case, Creative Carpet & Flooring will apply the ENTIRE COST of the cleaning towards purchasing new floors up to 30 days later! All you have to do is bring in your receipt, which lists the rooms and square footage of each room cleaned.

(This may not be combined with any other offer. The cost to clean a room will be applied to re-flooring that room only.)

**For more info, call us at
888.910.6585**

MEGA Trivia Contest

Win \$100 off our online store
Shop.CreativeCarpetInc.com or a
\$50 restaurant gift card to



This month's Mega Trivia question:

Which Chicago suburb is known for being the setting of the classic 1980s movie "Ferris Bueller's Day Off"?

- (A) Highland Park
- (B) Schaumburg
- (C) Winnetka
- (D) Naperville

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

Last month's question:

Which iconic Chicago event, held every summer on Lake Michigan, features aerobatic performances by the U.S. Navy Blue Angels?

Answer: (A) Chicago Air and Water Show

The iconic Chicago event held every summer on Lake Michigan that features aerobatic performances by the U.S. Navy Blue Angels is the Chicago Air and Water Show. This spectacular event typically takes place in August. It is one of the largest free admission events of its kind in the United States. It showcases stunning aerial displays by various military and civilian flight teams, with the Blue Angels often being a major highlight. The event also includes water-based performances and demonstrations, making it a thrilling experience for spectators of all ages.

Congratulations to last month's winner:

**RON
HIRSCHMAN**

OF ORLAND PARK, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from August 1 - 31, 2024. Thanks for taking part in our contest! Enjoy your prize!

MEET OUR CARPET CLEANING CIRCLE...

Ante Skorput
Bess Weglarz
Debbie Johnson
Glenn & Noreen Stell
Jaycob & Cheyenne Griffin
Jim & Abby Lipton
Jim Richmond
John & Lynn Pasierb
John Woodside
Joyce Wilmington



Leo Kanwischer
Melissa & Frank Mikolajczyk
Michael Roberson
Michelle Schilf
Pat Phelan
Ray & Diane Kolodziej
Robert Sullivan
Rochele Alumbaugh
Sandra & Anthony Rosati
Sandra Kassal

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100

Snip your way to SAVINGS this August!

Download your coupon sheet at
www.creativecarpetinc.com!





July 1 - September 2, 2024

SPECIAL FINANCING AVAILABLE*

Need inspiration to start your flooring update?

Now's the perfect time and our talent team is here to help every step of the way.

Visit us today, and let's get your project started!

*WITH APPROVED CREDIT. ASK FLOORING CONSULTANT FOR DETAILS.

Celebrate National Watermelon Day with a Splash of Fun!

Ah, summer—the season of sun-kissed days and juicy watermelons! As we gear up to celebrate National Watermelon Day on August 3rd, let's dive into some refreshing facts and creative ways to enjoy this iconic fruit.



Fun Facts to Chew On:

- **Worldly Melons:** Did you know watermelons are found on every continent except Antarctica? Talk about global appeal!
- **Hydration Hero:** With over 90% water content, watermelons are a tasty way to stay hydrated during scorching summer days.
- **Seed Story:** While seedless watermelons dominate markets today, the first recorded watermelon harvests were full of seeds. They're not just for spitting contests—they're packed with nutrients, too!
- **Historical Sweetness:** Ancient Egyptians left watermelons in the tombs of kings to nourish them in the afterlife. Now that's a royal snack!

Creative Ways to Enjoy Watermelon:

- **Watermelon Pizza:** Slice up watermelon into rounds, spread with yogurt or whipped cream, and top with berries and a sprinkle of mint. Voila—summer's tastiest "pizza"!
- **Frozen Treats:** Blend watermelon chunks with a squeeze of lime juice, freeze them in popsicle molds, and enjoy a frosty, fruity delight.
- **Savory Twist:** Cube watermelon, toss with feta cheese, fresh basil, and a drizzle of balsamic glaze for a sweet and savory salad sensation.
- **Grill It Up:** Yes, you read that right! Grilled watermelon takes on a smoky sweetness that pairs perfectly with a sprinkle of sea salt and a squeeze of lime.
- **Hydration Station:** Blend watermelon with cucumber and mint for a refreshing agua fresca, or mix it with coconut water for an electrolyte boost after a day in the sun.

Whether you're munching on a slice at a backyard BBQ or whipping up a watermelon-themed feast, National Watermelon Day is all about enjoying summer's most beloved fruit in every juicy bite. So grab a melon, gather your friends, and let the sweet celebrations begin!



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WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

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2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!



- Greg & Donna Cieslak
- Jim Thuot
- John Circelli
- Mary Hoey
- Ron Bolakowski
- Sharon Smith

WARNING

**Don't visit any flooring
dealer until you call us for
a FREE Consumer
Awareness Guide!**

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

**Visit our website to obtain
your copy!**

www.CreativeCarpetInc.com

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

I cannot say enough great things about Creative Carpet - from working with Brit (sales), Cody (scheduling), and Sam (installation) - everything was smooth, painless, and on point, so much so that I will be doing my bedrooms with new flooring in the fall. Highly recommended!

~ Lisa Collier of Orland Park, IL
This month's \$25 Target gift card winner!