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PCA Region of the Year



PORSCHE



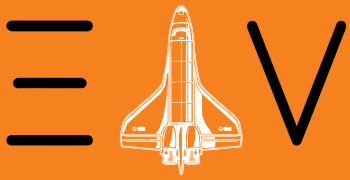
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8-9



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28-29

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From the President

We've had a fantastic summer, and I'm excited to share our updates as we move into fall! Our highlight was attending the Sixty-Eighth Porsche Parade in Birmingham, AL. We enjoyed the Concours d'Elegance, scenic drives, and the Shake and Bake Gimmick Rally, where Robin Hoffman earned second place. Driving on Talladega's 33-degree banked turns was unforgettable. We were

also honored with the Region of the Year Award at the PCA National Awards Banquet, thanks to Robin Hoffman's leadership.

Our region hosted several memorable summer events: Porsches at the Port, the Treasure Hunting Museum Drive, Revs Institute Tour, and a Sunset Dinner Cruise in Naples. We had a successful "Take Me to the Moon" Movie Night, twelve couples joined the Treffen at Sea, and forty members toured the Piper Factory in Vero Beach. Our All-Member Meeting drew over 110 attendees to hear guest speaker Echart Schneider, a former racecar driver and Porsche legend.

Looking ahead, our fall schedule is packed with exciting activities, including the Region of the Year Celebration, Street Survival, a Happy Hour at 28 North Gastropub, Oktoberfest Concours/BBQ Swap Meet and a Porsche Royal Icing Cookie Class. Don't miss our final Autocross of 2024 at the American Muscle Car Museum!

Mark your calendars for our Christmas Party on December 14th and participate in our 2025 Calendar photo contest. Details are on our website. I'm grateful to everyone who contributes to our Space Coast Region's success.

See you on the road!

Steve Tarr
President Space Coast PCA

Call for 2025 Nominations

Please nominate yourself or another member to join the leadership team. Contact the nominating committee at RobinCHoffman@hotmail.com or call (321) 543-9205. Elections will be held at our Christmas Party on December 14, 2024.



From the Editor

Welcome to **EV** Magazine 24.03!

As summer's warmth continues, I hope you're staying cool while enjoying your Porsche, whether it's a sports car or SUV. This season has been a fantastic journey for me, diving deeper into the expansive Porsche community.

Shortly after attending a week at Parade, I had the honor of catching up with one of our most esteemed members, Mr. Tom Gorsuch. I joined Tom and over 900 fellow Porsche aficionados aboard Treffen at Sea Alaska. Tom has been a cornerstone of our Space Coast Region from its early days, playing a key role in shaping it into the vibrant community of over 1,700 members we are today.

Be sure to check out our exclusive interview with Tom, where he shares insights and stories from his extensive involvement with our region. And in exciting news, we're celebrating our Ferry Porsche Award for PCA National Region of the Year 2024!

Enjoy the read, and here's to many more miles of happy motoring!

Best regards,

Robert Kantor
Editor **Escape Velocity**



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On the Cover: Fall on the Space Coast. Digital artwork by Robert Kantor.

On the Horizon

October 5	Central Kaffeeklatsch at Panera, 4100 N Wickham Rd, Melbourne, 9 am
October 5	Porsche Royal Cookie Icing Class, Florida Academy of Baking, 1 pm to 4 pm
October 12	Space Coast PCA at Porsche Experience Center – Atlanta
October 13	South Kaffeeklatsch at Panera, 2001 Indian River Blvd, Vero Beach, 9 am
October 18 to 20	Suncoast Region DE at Sebring Raceway
October 19	SPC Oktoberfest Concours/BBQ/Swap Meet, F Burton Smith Park, Cocoa, 9 am
October 20	North Kaffeeklatsch at Jason’s Corner, 135 Canal St, New Smyrna Beach, 9 am
October 30 to November 3	Historic Sportscar Racing at Daytona Speedway
November 2	Fall Autocross, American Muscle Car Museum, 7 am
November 2	Central Kaffeeklatsch at Panera, 4100 N Wickham Rd, Melbourne, 9 am
November 2	Jet and Supercar Spectacle, Larsen Motorsports, 9 am to noon
November 2	Daytona Parade Lap – Historic Sportscar Racing at Daytona Speedway
November 10	South Kaffeeklatsch at Panera, 2001 Indian River Blvd, Vero Beach, 9 am
November 16	Lighthouse and Cape Tour at Space Force Base, 9:30 am
November 17	North Kaffeeklatsch at Jason’s Corner, 135 Canal St, New Smyrna Beach, 9 am
November 21	Happy Hour at Urban Prime, Viera 4 pm to 8 pm
November 22 to 24	Suncoast Region DE at Sebring Raceway
December 1	Brunch at the Tides, 1001 North Highway A1A, 11 am
December 7	Central Kaffeeklatsch at Panera, 4100 N Wickham Rd, Melbourne, 9 am
December 8	South Kaffeeklatsch at Panera, 2001 Indian River Blvd, Vero Beach, 9 am
December 14	Holiday Party at Eau Gallie Yacht Club, 6 pm
December 15	Parade of Presents Toy Run – Leaving North KK location at 10 am
December 15	North Kaffeeklatsch at Jason’s Corner, 135 Canal St, New Smyrna Beach, 9 am
January 4	Central Kaffeeklatsch at Panera, 4100 N Wickham Rd, Melbourne, 9 am
January 11	Dezerland Auto Museum Drive and Tour
January 12	South Kaffeeklatsch at Panera, 2001 Indian River Blvd, Vero Beach, 9 am
January 17 to 19	Roar Before the Rolex 24 Hour Race, Daytona International Speedway
January 19	North Kaffeeklatsch at Jason’s Corner, 135 Canal St, New Smyrna Beach, 9 am
January 23 to 26	The Rolex 24 Hour Race, Daytona International Speedway
January 24	The Art of Speed, One Daytona, 6:30 pm



Advertising Rates

New rates effective 1/1/25

Call Tom Kirk at 321.591.2223
or email him at tkirk695@gmail.com

	Yearly Prepaid
Full Page	\$1400
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Quarter Page	\$450
Business Card	\$250



Welcome New Members

A warm welcome to our newest list of Space Coast members over the last 90 days. We currently have 1153 primary members and 540 affiliate members for a grand total of 1706 Members in the Space Coast Region.

The national PCA membership stands at 106,343 Primary members and 55,725 Affiliate members and we have 23 life members. This adds up to a whopping 162,091 members of PCA! Help make our new members welcome. If you see someone at the next meeting or activity, please reach out to them and introduce yourself.

Joe Costa

June 2024

Carter, William	2020 718 Cayman GT4
Hays, Gregory	1986 944
McCracken, Luke	2020 718 Cayman GT4
Russo, Joy and Rob	2024 Cayenne Coupe
Suthard, Paul	2001 911 Turbo

July 2024

Adcock, Michael	2021 Cayenne Coupe
Battista, Camille	2022 Macan
Daub, Keith	2024 911 Carrera Cabriolet
DePalma, Patrick	2024 911 Carrera
Deshpande, Shak	2024 Cayenne S Coupe
Difrisco, Donald	2024 Cayenne S
Franco, Manny	2024 911 Carrera 4S
Haney, Howard	2024 Macan GTS
Hill, Kenneth and Rose Marie	2024 Macan S
Hoyt, Robert	1983 944
Hughes, Marty	2024 Panamera
Lewis, Jennifer	2023 Macan S
Martinez, John	2024 911 Carrera S
Miller, Randy	2024 718 Boxster
Profitt, David	2024 Cayenne
Reid, Justin	2014 Cayman S
Rensing, Amy	2024 Cayenne E-Hybrid
Ruiz-Cordero, Santos	2024 Cayenne E-Hybrid
Schlowsky, David	2022 Panamera 4 E-Hybrid
Starcevic, Paul	2024 911 Carrera
Strauss, Johnathan	2024 Cayenne S

August 2024

Alshaini, Reed	2023 Macan
Carpenter, Lara and Darwin	2016 Boxster
Ciambrone, Mary	2021 Panamera
Coates, Harry	2024 Cayenne
Epperson, Daniel	2024 911 Carrera Cabriolet
Hoffman, Janet	2024 Macan

Jacobs, Scott
Profitt, Ralph
Shalala, Todd
Siegel, Ted

2022 Cayenne Turbo S E-Hybrid Coupe
2021 911 Carrera
2024 Macan
2024 911 Carrera T

Transfers into Space Coast Region

Ahola, Frank	2000 Boxster S, transfer from Lone Star
Cahill, Matthew	2001 911 Turbo, transfer from Chicago
Cote, Jason	2005 Boxster, transfer from Northeast
Lecates, Ryan	2018 718 Cayman GTS, transfer from Gold Coast
Reinosa, Gonzalo	2017 718 Boxster S, transfer from Gold Coast
Weihman, Edward	2008 911 Carrera 4S, transfer from Rocky Mountain
Young, Doug	2014 911 Carrera 4S, transfer from Los Angeles

Name Badges

All Members are encouraged to order a free name badge at an event or Kaffeeklasch and pick it up at the their local Kaffeeklatsch the following month.



Win a Porsche with PCA's member-only raffles!

Twice a year, many PCA members get a surprise announcement!

Discover an incredible benefit of PCA membership: the opportunity to take part in PCA's semiannual raffle. Members can buy entries for a chance to win a brand-new Porsche. The fall raffle is on the horizon, with the anticipation of multiple winners.

Stay tuned to pca.org for raffle dates and details!



PORSCHE CLUB OF AMERICA

Member Spotlight *Shelby Goode*

A Journey Through Art, Autos, and Community

Shelby Goode, born in Sacramento, California, in 1949, is a prominent figure whose life has been a rich tapestry of art, automobiles, and community involvement. His journey is marked by a seamless blend of creative passion and hands-on craftsmanship that has left a lasting impact on both the art world and the Porsche community.

In 1970, Shelby married Trisha, his steadfast partner in both life and business. After earning a Bachelor of Fine Arts from Florida International University in Miami in 1973, he embarked on a career as an art instructor in Dade County Public Schools. However, it was his entrepreneurial spirit and love for cars that truly defined his career.

In the 1970s, Shelby and Trisha launched Shelby Customs Inc. in Miami, specializing in airbrush art for vans, a popular trend of the era. Their innovative designs and attention to detail established them as pioneers in custom vehicle artistry. The 1980s saw Shelby's expertise shift to the restoration of classic Porsches and Ferraris, focusing on paint and bodywork, further cementing his reputation in the automotive world.

Shelby's involvement with the Porsche Club of America (PCA) began in 1977 when he joined the Gold Coast Region in Miami. His contributions to the club were multifaceted; he provided artwork, covers, and logos for the Gold Coast Region and the Die Porsche Kasette club magazine. His first Porsche, a 1973 914 modified to IMSA GTU specifications, was a testament to his dedication to the brand.

From 1978 to 1997, Shelby operated Shelby Customs Inc., a retail shop that became a staple for car enthusiasts. In 1997, Shelby and his family – Trisha and their daughter Kirsten – moved to Melbourne, where he joined the Space Coast Region of PCA. In his new home in Rockledge, Shelby continued to work on restoring early 911s, demonstrating his unwavering commitment to Porsche craftsmanship.

Shelby's artistic contributions to the Porsche community are extensive. He has supplied artwork for various Space Coast Region (SPC) events, including T-shirts and logos for rallies such as Sunrise to Sunset in 2017, 2019, and 2023. His artwork has also been generously donated to the club for auctions and charity events, featuring pieces like a portrait of Paul Newman, a depiction of Derek Bell in racing gear, and paintings of the Jägermeister 935 and Butzi Porsche. Notably, his painting of Vic Elford with his Rolex 24-winning 908 was a highlight of SPC's 50th Anniversary Dinner at Daytona in 2018.

Shelby's most recent art project features James Dean and his ill-fated Porsche 550, currently available for sale. His work has been showcased in notable exhibitions, including the Miami Metropolitan Museum of Modern Art in 1977, the F.I.U. Graduate and Faculty Show in 1976, and "Sculpture of Florida" at the Norton Gallery in West Palm Beach in 1975.

For those interested in exploring Shelby Goode's art and sculpture, including a gallery of his Shelby Customs work, visit <https://shelbygoode.beachsidesocial.net/>. His enduring legacy

reflects a lifelong commitment to artistry and automotive excellence, celebrated through his contributions to both fields and his involvement in the Porsche community.



Reflections on Parade 2024

Our First Parade

When my wife and I became deeply invested in the Space Coast Porsche Club, it was only a matter of time before we found ourselves heading to Birmingham, Alabama, for the National Porsche Parade – a week-long event that every Porsche enthusiast dreams about. I remember my wife's bewilderment when she asked, "What are people going to do for a full week that involves cars?" Little did she know that a week would barely be long enough to fully experience everything the Parade had to offer.

From the moment we arrived, we were swept up in the sheer scale of it all. I had heard about the legendary "Stand Up" and "Sit Down" events, but nothing could have prepared us for the stories of people who had attended up to 58 consecutive Parades. It was clear from the start that this wasn't just an event – it was a tradition, a way of life for many.

There was always something to do, and we were amazed at how seamlessly orchestrated each event was. The level of dedication from the hundreds of volunteers was truly inspiring. They were everywhere, from greeting and welcoming attendees to managing parking for shows and even helping with car washing. Their enthusiasm set the tone for the entire week.

The activities catered to everyone. There were radio-controlled races that brought out the child in every adult, and SIM virtual driving demonstrations that had everyone feeling like a race car driver. The curated drives through the stunning Alabama countryside were breathtaking, and the museum tours, including a visit to Talladega Superspeedway and the Barber Motorsports Museum, were unforgettable. The display of owners' artwork was another highlight, showcasing the creativity and passion within the Porsche community. And of course, there were the cars – over 900 Porsche models, each more stunning than the last. It was almost too much to take in at once.

One of the most thrilling moments was watching my wife drive on the famous 33-degree banked turns of the Talladega Xfinity Circuit at speed. How many people can say they've done that as one of their first drives on a real racetrack? It was an experience we will never forget.

The turnout was incredible, with people coming from as far away as Alaska and Hawaii. It really drove home the point that the Porsche experience is about so much more than just the cars. It's about the community, the shared passion, and the friendships that form around it.

The week was capped off in the most memorable way possible: standing alongside Peter Porsche as it was announced that our very own Space Coast Region had won National Region of the Year for 2024. The pride we felt in that moment was indescribable.

"I can confidently say that we experienced our first Parade to the fullest, and we're already looking forward to the next one in Oklahoma City in 2025. This is more than just a hobby; it's a journey, and we're glad to be along for the ride."

by Robert Kantor



Parade Gimmick Rally

My husband and I have driven to every Porsche Parade since 2011. This year was no exception, and we drove to Birmingham in our Macan. Birmingham is relatively close compared to last year's parade in Palm Springs, CA. Shortly after arriving, Steve left for Kansas for a disc golf championship. I stayed to enjoy Parade. I got connected with a fellow from Sonnenschein Region to do my favorite event at Parade – the Gimmick Rally.

This year's Gimmick Rally was a Talladega Nights themed rally where we looked for hidden model cars, and figured out clues along the way. The highlight of this rally was driving on the Talladega race track and not sliding down the 33° banks. I was so surprised when my partner, who I had just met, did his parade laps on the track then got out telling me it was MY turn to drive the track in his new 911! Of course another highlight of this particular parade was going up to accept our Region of the Year trophy! What a wonderful week it was!

by Robin Hoffman





Let's Meet at Parade!

Some of our favorite experiences at Porsche Parade include seeing family, reconnecting with old friends, and making new ones. And, of course, there's the excitement of judging the concours and admiring all those beautiful Porsches. This was my seventh Parade, and I hope there will be many more to come.

The Millers (our son's in-laws) and the Whitlocks use Parade as an annual family gathering. Together, our two families own about 16 Porsches, including early 356s and 911s, and our collection is always evolving. Last year, in Palm Springs, we had four generations of our family, totaling 32 members, with two Porsches entered in the concours. Both Porsches—a 924 and a 356C—placed first in their respective classes. This year, in Birmingham, we met up with our son's in-laws, Alice and Jeff, and their nephew, Cole. Alice and Jeff have become great friends in addition to being in-laws, and we often attend local Porsche events in New Jersey and Pennsylvania together. Cole, our family expert on all things Porsche, graduated from McPherson College with a degree in Restoration Technology and is currently working at Porsche's new classic facility in Atlanta.

The PCA slogan, "It's the people," is absolutely spot-on. We love reconnecting with our Porsche friends, particularly those from Peach State, Space Coast, and other regions. Some of these relationships span over 20 years. We also look forward to seeing the Porsche mechanics and restorers we've worked with over the years. Parade provides the opportunity to meet new people each year who share our passion for Porsches. It's easy to strike up conversations and discover common interests beyond just cars.

One of my favorite activities at Parade is participating as a concours judge. It's a wonderful way to meet car owners and hear their stories—especially those about barn finds and restoration challenges. This year, I judged the 356 Restoration Class and served as the under-chassis judge. The indoor concours prep area at the convention center was air-conditioned, well-lit, clean, and spacious. I enjoyed walking through the area, admiring the cars, and chatting with the owners. It was refreshing to see a younger crowd participating in the concours. Although concours showcases the best Porsche cars, they shouldn't be "garage queens"—they are meant to be driven!

I hope to see the Space Coast group in Oklahoma City in 2025!
by Leonard Whitlock



Parade Art Show

The art show was really amazing because it had Porsche inspired art in many formats (paintings, photos, sculpture, arts/crafts and multi media). As I was leaving off my paintings I was very impressed with all of the creativity and artistry.

I entered my car in the concours. My wife and I spent a whole day cleaning the car. Some of the other entrants were disassembling their cars to get every speck of dirt off on their engines and brakes. It was a little intimidating when a team of 7 judges arrived and inspected every inch of my car.

We took the time to tour some Birmingham sites such as the Vulcan statue and Sloss factory. We enjoyed both of them very much.

I was totally surprised to win 1st place in the art show painting division and 3rd place in my class in the concours.

Attending the Porsche Parade was a wonderful experience and we look forward to Oklahoma City next year.

by Joe Pellegrino



Winning PCA Region of the Year

"It's Not Just the Cars, it's the People"

It felt wonderful to be awarded the Ferry Porsche – Region of the Year trophy this summer in Birmingham. We all know that our region is exceptional, but to be recognized as the BEST of all 148 regions across the USA and Canada is really special. We applied for the award with a 2500-word document describing how our region excelled in five categories: Membership Growth, Community Activity, Level of Engagement, Communication and Multi-Regional Involvement.

It took a great many people working together for us to achieve this award. I want to thank the tireless efforts of our leadership team who plan events, communicate and connect with our members. Our volunteers who jump in at events to help out, our sponsors who support our club and especially our members who show up to events and engage on social media. We all contributed to win this award.

It's hard not to be impressed when our year is reviewed, with so many social gatherings, driving adventures, competitive events and philanthropy. I'm just going to name a few highlights here that I think really made us stand out:

- Over the past 15 years, while the National PCA Club doubled its membership, the Space Coast Region has quadrupled our membership.
- We collaborated with the Classic Car Club, the Ferrari Club, and the Corvette Club for some fun events and PCA members from across the state frequently joined our events.
- Proudly, Space Coast boasts the best dealer relationship with Porsche Melbourne, which sponsors exceptional social and tech events at the dealership and supports the club in countless ways.
- Last year we raised almost \$30K for some very worthy causes. We collected hundreds of pounds of non-perishable food for our local Food Bank during our Oktoberfest Concours and carloads of toys were donated during our "Parade of Presents".
- We hosted a dinner under the Space Shuttle Atlantis at the Kennedy Space Center.
- We took Drive and Dines to great restaurants, spent the day on a casino boat, and even toured a local Bourbon Distillery.
- We explored 5 Museums over the course of the year, including a drive with over 50 Porsches to the Brumos Porsche Collection in Jacksonville, FL.
- We set up a tour in which 21 lucky members drove Porsches through Germany, Switzerland and Austria.
- We enjoyed a massive Valentine's Day party and a Hawaiian Luau in the summer!
- Some overnight adventures we had as a group included driving to Ocala to tour a Clydesdale Farm and tour Silver Springs via a glass bottom boat. Also, a group of 70 members travelled to St. Augustine just before Christmas to experience the Oldest City in America all decorated for Christmas.
- We had 6 autocross events during the year at the American Muscle Car Museum. The location is spectacular and our autocross program the envy of the whole country.
- We hosted the biennial Sunrise to Sunset Gimmick Rally with 8



PCA regions participating from across Florida. Personally, it's my very favorite event in PCA.

- We held our biggest ever Oktoberfest Concours and BBQ to date with 60 cars in the concours and 120+ German BBQ meals served.
- Space Coast Region hosted the first PCA Boxster Register event EVER.

• We had a member choke on his dinner at an event and required the Heimlich Maneuver to save his life. Since then we included how to do Hands Only CPR and the Heimlich Maneuver at a members meeting (and one of those attendees has used her newfound knowledge already!).

The Space Coast Region had a stellar year. Our membership is growing steadily, in part due to our high retention of existing members. People stay members and recruit their friends because of the friendliness of this group and the amazing activities we offer. We have had more participation in events this year than any prior year. Our members can feel proud of the contributions we have made to our community. It's not just the money we raised, but the efforts we have put in to enrich our community. Our region's leadership team, members, and sponsors are undeniably among the finest in all of PCA. It's the people who make this region exceptional, and the adventures we share are truly wonderful.

Receiving the Ferry Porsche Award was a perfect way to celebrate the 55th Anniversary of our club in 2023!

by Robin Hoffman, Region President in 2023
photo by Lily Lin

Celebrating Region of the Year

On Friday, September 13, Space Coast members gathered at the newly renovated Eau Gallie Yacht Club to celebrate a momentous occasion: the Space Coast Region's victory in the prestigious Ferry Porsche PCA Region of the Year Award. The evening, generously sponsored by Porsche Melbourne, featured a lively dinner and live musical entertainment.

This marks the second time our region has been honored with this award, and it was truly delightful to see our dedicated leadership recognized, particularly veteran Robin Hoffman and our current President, Stephen Tarr. We are all so grateful for their selfless contributions in every aspect of the club's business!

Special guests included Leslie Sikorski, our Zone Regional leader, and a video message from National PCA President Vu Nguyen was shared. Esteemed member and "evil rally master" David O'Neal, assisted by his lovely wife Ginny, added to the evening's entertainment with a Memory Lane trivia Q&A. Equally enjoyable was Char Good, with her high-energy, electric violin performance throughout the night.

In keeping with the spirit of giving back, 100% of the proceeds from the evening were donated to Candlelighters of Brevard, a local nonprofit that provides emotional and financial support to children with cancer in Brevard and Indian River counties. If you'd like to continue supporting this cause, donations can be made at: <https://candlelightersofbrevard.org>.

The evening was a tremendous success, celebrating not only our region's significant achievement but also contributing to a meaningful cause. We were thrilled to share this accomplishment

with our Space Coast members and make a difference in the lives of those in need. Special thanks to our sponsor, Shay Rowe, and Porsche Melbourne. We also want to congratulate all our members who made this award possible.

by Lily Lin
photos by Robert Kantor



—2024—
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This offer expires January 31, 2025. This offer not valid on previous service and cannot be combined with any other offer. See service advisor for details.

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Email: dkotoulis@porscheofmelbourne.com
Website: porschemelbourne.com



Wild Ride to the Wild Side

Touring the Central Florida Animal Reserve

Lions! Tigers! Leopards! Cougars! What a fun day we had visiting some Big Cats in late June. Fifty Space Coast members participated in this unique event and we had so many people on the wait-list that we are going back in September.

Approximately half of our participants joined in the drive from Cocoa to the Central Florida Animal Reserve (CFLAR) in St. Cloud. The roughly 45 mile drive took us on the backroads of Florida with minimal traffic and beautiful views. It was a hot day, but umbrellas were provided to keep the sun off of us as we enjoyed the 60 minute, guided walking tour of the Reserve and all participants were treated to an up-close encounter with the big cats! Our guides were very knowledgeable about the cats and seemed to have a real connection with the animals they housed.

The Central Florida Animal Reserve (CFAR) is a big cat and wildlife sanctuary housing lions, tigers, leopards, and cougars. They are building a platform to address the challenges of big cats in the future, and provide value to society today. They engage the world of the big cats through their mottos:

COMPASSION. CONSERVATION. COMMITMENT.

This non-profit facility serves big cats that would otherwise not have a home. They are on a mission to preserve these magnificent animals and to act as stewards for their care and well being. At CFAR, when it comes to big cats, it's about vision.

Our group was divided and while one group took the tour, the other enjoyed lunch, played TIGER bingo and won fun prizes. The lunch they served was unexpectedly delicious; it included BBQ burgers with grilled shrimp and pineapple. To put the meal over the top, they served homemade chocolate chip cookies and brownies for dessert.

Throughout the day storm clouds were building, fortunately the rain held off until the tours were finished, and we were all heading home. The volunteer staff at CFAR were fantastic. Thanks to Jimi Depietro and Steve Tarr for setting this wild adventure up!

by Robin Hoffman

photos contributed by Janice Carter, Robert Kantor, Scott Hansen, Steve Hoffman and Tim Boyle (who graciously removed the fence from his photos so you can enjoy the cats without obstruction)



Treasure Hunt Museum Outing

This event at first struck me as one that would be a great reason to get out and mingle with a few of our Space Coast friends. I assumed the two small museums would be mildly interesting, but we would all have a good time and have a nice meal somewhere. Wow was I mistaken. Our tour of McLarty Treasure Museum started turning off A1A into a wall of sea grapes to a small building fitting my expectation. Soon after we all arrived for the private tour, our volunteer guide, Corey Kerkela, gave us a fact filled 45 minute history of the Treasure Coast that kept our attention. Corey is an anthropologist, historian and book writer. We were the last to leave.

Off to an early lunch at Mo Bay Grill, which was a charming Jamaican restaurant in nearby Sebastian. The food and friendly staff was worth the drive alone and is on our return visit list. Our meal was an authentic shrimp and vegetable curry with great flavor. They had a large and varied menu to suit anyone's taste.

Our last stop was across the street from lunch to Mel Fisher's Treasure Museum. Mel is the best known treasure hunter, but was no overnight sensation. After years of many dives and multiple searches, his first success was off our own Treasure Coast. His largest find was the Atocha ship from 1622 in the Florida Keys. This ship's treasure was valued at \$450M in 1985.

This event reminded us of how much fun any event becomes because of the members of Space Coast and the range of activities we can enjoy. We are grateful to the Events Team!

by Greg Lukens

photos by Robert Kantor and Greg Lukens



Medley of Members





Dear Members, please submit any of your own photos for use in the magazine to robert.kantor@gmail.com for consideration. Images need to be high resolution.

Treffen At Sea – An Alaska Adventure 2024



“Alaska offers endless opportunities for exploration and adventure, set against the backdrop of extreme natural beauty.”

– *National Geographic Magazine*

Having just returned from our 2024 Treffen At Sea adventure to Alaska, my wife Becke and I, along with our travel mates, can confirm that the National Geographic Magazine got it right. Quite possibly even understated it a bit. There is just no place quite like Alaska. And there’s no better way to experience it than with 900+ Porsche Club of America travel companions aboard the beautiful Majestic Princess. The Florida Citrus Region had 24 participants in this year’s Treffen at Sea, with the Space Coast Region contributing another 19. A formula for spectacular.

The moment we had all been waiting for had arrived. It was time to board the ship!



We had a full day at sea enroute to our first port of call, Ketchikan Alaska, the salmon capital of the world, early in the morning after sailing all day and night to get there. There were plenty of excursions to be experienced and many sights to be seen. A great introduction to Alaska!



Before you know it, we were off to Endicott Arm fjord and the Dawes Glacier. The fjord was glassy smooth, with the ship picking its way through small icebergs as it proceeded deep into the fjord.



After an hour or so sailing around the glacier, it was time to head for Juneau, with some incredible sights along the way.



Early the next morning, we pulled into Skagway harbor, which sits atop the northernmost point of the Inside Passage in Southeast Alaska, making it the perfect starting point for gold miners hoping to strike it rich in the Yukon.

In addition to the bustling port, Skagway is also host to the White Pass Scenic Railway. The PCA had its own dedicated train,



which spent the next 4 hours climbing thousands of feet into the mountains, crossing expansive gorges, encountering countless historical landmarks along the way. This rail journey was really a feast for the eyes. Everywhere you looked was Alaska in all of its glory. Simply fantastic.

As we made our way to our final port of call, Victoria British Columbia, The Farewell Social and Send-Off gave everybody one last opportunity to celebrate our good fortune and our week together.



But we still had time for one more stop, Victoria British Columbia, the oldest city in Western Canada, named in honor of Queen Victoria. There were some incredible excursions available on our final night of the journey. And a very special gathering for those that wished to stay closer to the port.



We are blessed to be part of the Porsche Club of America. We are blessed to have the wherewithal to enjoy our amazing Porsches and the comradery they afford us. We are blessed to have had the opportunity to sail aboard one of the most amazing and beautiful ships in the world, with the most incredible Captain, Officers and Crew making sure we were safe, comfortable, inspired and happy every step of the way. We are blessed to have witnessed firsthand the incredible grandeur and beauty of Alaska. A true American treasure.

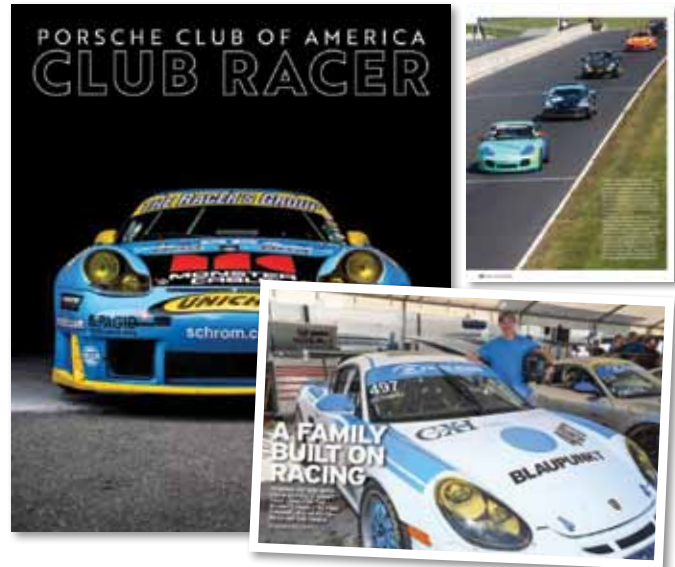


And finally, my wife Becke and I consider ourselves to be blessed to have met and spent time with so many dear friends that have come to us through the Porsche Club of America. A simply priceless benefit of being members.

Don't miss Treffen At Sea 2025 – the 70th Anniversary Cruise! Taking place from August 25, 2025 through September 6, 2025, it will showcase the history and majesty of the East Coast. We'll embark in New York City, stop in Newport, Rhode Island; Portland, Maine; Saint John, New Brunswick, Canada; Halifax, Nova Scotia, Canada with a triumphant return to New York City. Along the way, we'll find in-port Porsche events, special entertainment, Porsche celebrity appearances, seminars, competition, dinners and the highly anticipated Porsche Diecast Concours at Sea. Go here to learn more and to register for the cruise!

<https://pca.princesspartnerships.com/pcaanniversarycruise/home>

by Scott Hansen
Space Coast and Citrus Regions member



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Club Racing News is now CLUB RACER! The new format will continue as the official publication of PCA Club Racing and is published quarterly. Each edition includes Porsche racing news, club information, and feature stories about PCA members you may know. And you do not have to be a PCA Club Racer to enjoy the magazine! Print subscriptions are also available for only \$20!

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Ercan Ekinçi, Proprietor of Urban Prime

A Horacio Alger of the Culinary World

Space Coast member James McGrath interviewed restaurateur Ercan Ekinçi of Urban Prime for **EV** Magazine.

James: Can you tell me a little about where you are from and how you got started in the culinary arts area?

Ercan: I grew up in Turkey in Enez, a small village near the border of Greece. My father was a farmer and I never saw electricity until I was 7 years old. I began learning about farming product and raising chickens, helping my father plow the land with oxen. I decided to leave my family and move in with my sister who tended a store about 3 miles away. As I grew up I worked various jobs always wanting to stay in the restaurant business. I learned to cook at a young age from my mother and learned even more working odd jobs in the food business. I left on my own at age 16 and travelled working all over Europe, finally landing in North America.

It was then that I decided to study Culinary Arts for a couple years at Southeast Culinary School. During that period, I worked for one of my mentors in life, that being Raymond Bitz who was the Executive Chef for Disney. He had 8000 workers throughout the park and was responsible for all the upscale hotels. During that time there was a Culinary Chapter at Space Coast where I became very good friends with another mentor in my life, Executive Chef Michael Black. It was through Michael that I got my first Executive Chef position at the Indian River Country Club. They were gracious also to help for my education in the Culinary Arts program as well.

James: Let's talk about your journey from being Executive Chef at the IRCC to Proprietor of Urban Prime.

Ercan: In 2005 I partnered with the owners of the Green Turtle, becoming executive chef at a young age of 23. I learned everything about that business and being always forward thinking, I wanted to do something bigger. In 2020 I sat down with an architect and developed from cradle to grave on paper Urban Prime. My ideas culminated into this creation you see today. I wanted to come to Viera as Urban Prime, in the center of 6000 residents and visitors from the hotels. I wanted them to come and enjoy a creation of food in an aesthetically pleasing atmosphere.

James: That bring me up to our first Porsche Happy Hour back in March. It seems other car clubs wanted to emulate that experience such as the Ferrari Car Club which culminated in this past weekend with the Florida Car Club with over 400 cars and an estimated 1500 people showing up. What do you think about that?

Ercan: I am a lucky man and the Lord has helped me along the way, but knowing people in the Porsche Club has brought my restaurant into a bright light. I like the fact the people of the Porsche Club enjoy my restaurant, the arts, music and especially the food. I am happy that I have people that thoroughly enjoy coming here and showing their cars. I love seeing all the colors and years of these cars. The patrons love the cars as well. I am happy the Porsche club has chosen my restaurant and that they will continue to come and enjoy the experience.



James: Lastly, I saw you were selected for the 2024 Wine Spectator Restaurant Award, winning the Award of Excellence.

Ercan: Again, what can I say! I am extremely fortunate and blessed to have my restaurant recognized. It is a lifetime fulfillment of a dream. I thank all of my patrons and of course, my friends at the Porsche Club for their continued support. Let's toast to this award at your next Urban Prime Happy Hour!

by James McGrath
photos by Caleb Keairnes



Tire Rack Street Survival

Perspective can be a funny thing in life. It can inconceivably change your thought process entirely, offering up a completely different point of view from where you once started. I was initially invited to cover the Tire Rack Street Survival (TRSS) program as a journalist watching the event from the sidelines. I was also asked if I wouldn't mind taking the training courses to be a possible backup instructor, in case of a coach cancellation. Well, wouldn't you know it that about a week before the event I got an e-mail asking if I could fill in as an instructor for the September 14th event at the American Muscle Car Museum in Melbourne, Florida. According to Gary Lund, the program's trailblazer, the "Tire Rack Street Survival goes beyond typical high-school driver education programs, which often focus more on classroom theory and parallel parking than on controlling a two-ton vehicle at speed. The primary emphasis of the TRSS program is on hands-on driving experience in real-world situations. Students use their own cars to learn about handling limits and how to maintain control in various scenarios."

The emphasis is on safety and the training includes AM and PM classroom sessions and in-car training with an instructor. The in-car exercises included, a full ABS braking stop to get them used to the sensation/feedback of a vehicle under ABS control. After they got proficient at that we then had them go full ABS braking and turning, as in an accident-avoidance situation. Other exercises included rotations on a wet Skid Pad (soaked w/water/dish soap) where they learn how gas pedal modulation will allow them to lose and regain grip and control of the vehicle in extreme conditions. Then it's onto the slalom where they learn about looking further down the road instead of what's just in front of them, and how a vehicle will perform under the extreme weight transfer from side to side, and how to smoothly maintain control.

We then got an important lesson thanks to the generous folks from SteadFast Racing who brought a full car-carrier/sleeper rig and lined up some vehicles behind, in front, and beside it so that students could then sit in the driver's seat of the truck and see

how much visibility is greatly compromised. If you can't see the truck drivers face in his mirrors, he can't see you either! SteadFast talked about braking performance and maneuverability or lack thereof compared to most of the other vehicles on the road.

We then went back to the skid pad, but this time they we would drive around two of them arranged in a figure 8 configuration. One part being the same slippery pad that we'd circled in the morning, but this time adding a dry pad to show the students the perspective of how wet and dry extremes change tire grip and control. Lastly, we completed an accident-avoidance portion of the education where there are 3 lane choices which the instructor could call out for the student to change half way down the





course. They could either go 1 or 2 lanes over to avoid a potential situation.

The training cumulates with everything that they've learned put into one long course appropriately named, the combination exercise. Parents are invited to ride with their student(s) and instructor to see how their improvements in vehicle control skills are better able to help them deal with the hazards of daily driving.

Standing there watching my 2 students (a brother and sister) getting their photos taken while receiving their certificates I couldn't help but wonder how my own perspective had changed from a person who was just supposed to be there watching the event to one who just gave his student(s) skills which they will have for life and that could, one day, very well save their lives. Perspective...

Special thanks to the American Muscle Car Museum and SteadFast Racing.

by Neil G. Chirico
photos by Robert Kantor, Lily Lin and Andrew Mackey



Conquering the Nürburgring

A Thrilling Adventure

In June, I embarked on an unforgettable journey at the Nürburgring Nordschleife. Driving a rented 718 Cayman GTS 4 liter with PDK from RSRNurburg, I tackled the legendary 13-mile track renowned for its 150 corners and dramatic elevation changes. This iconic circuit, famously dubbed "The Green Hell" by Sir Jackie Stewart, has seen its share of legends and challenges, including Nikki Lauda's near-fatal crash.

During two evening Tourestenfahrten sessions, I shared the track with a diverse mix of vehicles, from motorcycles to high-performance sports cars. With over 50 simulator laps under my belt, I felt somewhat prepared, but nothing compared to the thrill of experiencing the real thing.

Guided by a knowledgeable instructor for the first lap, I navigated the demanding corners and elevation shifts with increasing confidence. Over ten laps, I pushed the limits of my skills and the Cayman's capabilities, always respecting the track's unforgiving nature.

RSRNurburg's meticulous preparations and the additional First Timer Package, which included a scenic countryside drive and an insider's tour of the track operations, enriched my experience. It underscored the Nürburgring's status not just as a racetrack but as a symbol of automotive passion and engineering prowess.

Leaving the Nürburgring, I carried with me a deep appreciation for the challenge and history of this iconic track. It was more than just driving – it was a journey into automotive legend, where every turn offered a new thrill and a timeless connection to motorsport's most revered landscapes.

by Tom Kirk



Some Like It HOT!!

Or maybe not so hot? July 13-14 at the Suncoast PCA HPDE (High Performance Driver's Education) Event was plenty hot and lots of fun. Scott and I were there to test our GT-4 Clubsport Race cars after some Zotz Racing repairs. We wanted to make sure they were working great for the busy fall track events after the summer heat. Zotz Racing brought 2 other cars to care for and offer track support to other drivers who wanted to get back out there and have some summer fun.

Not many drivers enjoy driving their cars on the track in the dead of summer. It's not only hot, but the chances of rain, especially afternoon thunderstorms, are heightened. That as well as the fact that most drivers, IF they have air conditioning, don't use that while driving on the track, especially in 90+ degree weather. Many of us have Nomex suits, shoes, gloves and of course full helmets on but the inside of the car can heat up fast. If you're sitting and waiting in a line to enter the track, or when there's an issue and you're black-flagged waiting to get back onto the track, it's so nice to hit that AC button to at least get some cool air blowing on you while waiting in line until it's back to the business of driving.

The DE attendance was great for us attendees as there weren't a whole lot of drivers and their cars on the track in all the three run groups. That just means you can have good run times, work on your skills and still see enough cars on the track to have fun with while driving. My own car doesn't have air conditioning, lucky for Scott, his car does. The outside track thermometer was registering 109 degrees. Also, our run groups had 30 minutes of track time, and that was great. When it's hot, trust me, that's plenty of fun time.



Scott and I only signed up for the Saturday session, since driving in the heat can exhaust you. That plus you need to be vigilant and watch those oil and water temperatures to make sure your car doesn't overheat. The track itself was "green" from rain earlier on the week. A green track is clean and slipperier than a track that has rubber laid down on it. If it stays dry the track grip will improve, but the rubber also makes the track more slippery when wet. The plus side is that it's a great opportunity to learn to safely handle your car, maybe on a wet track, hot tires, increased brake temperatures, and slippery conditions.

Big thanks to Suncoast PCA who planned and executed this HPDE Event. We had a great time, the cars ran well, it was partly cloudy, and there was no rain on Saturday during the event. Suncoast PCA even provided a free ice cream break on Saturday afternoon. Think about signing up and joining Suncoast on another trip to Sebring to learn about driving your Porsche on a world class racetrack all while having the fun experience. I know you'll leave with a big grin on your face and maybe a few new friends!

by Sue Kee
photo by Scott Kee



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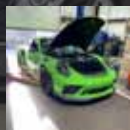
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"This is the day the Lord has made; let us rejoice and be glad in it"
Psalm 118:24



A Journey of Evolution and Dedication

In the world of automobile enthusiasts, few names resonate as strongly as Porsche. A blend of engineering excellence and sheer driving pleasure, the marque attracts a passionate community. At the heart of this community lies the Porsche Club of America, an organization that has seen significant evolution and growth over the years. In a candid interview, Tom Gorsuch, former president of Space Coast Region of PCA and former president of the National PCA, shares insights into this journey.

Reflecting on the past, Gorsuch notes, "A lot of things we established in Space Coast back then are the same things. They just have evolved and improved over time." He emphasizes the importance of diversity in events, highlighting how the inclusion of a charity component marked a significant change since his tenure. "We do that now, and we do it well," he adds, pointing to the increased number of drivers participating in Driver Education (DE) events and the growing membership.

Recounting his early days, Gorsuch remembers, "My first elected position came at the Kiwi Tennis Club, where I was elected president during our Christmas party." Without a newsletter in place at the time, he spearheaded its revival. "Jack Roberts volunteered to create a full-color newsletter, moving away from the previous black-and-white versions. Jack made a big difference," he recalls.

Another pivotal moment came when Gorsuch introduced a postcard for member communication. "When I suggested we start sending postcards, I received a standing ovation. It had been a year since anyone had received any communication," he says. This effort was met with overwhelming appreciation from the members.

One of his strategic moves was building a relationship with Shay Rowe, the new owner of Porsche of Melbourne. Despite initial skepticism from Rowe, Gorsuch convinced him of the mutual benefits. "I guaranteed that every club member dreams of buying a new Porsche. The dealer took a chance on us, and it paid off," he says, highlighting Rowe's active involvement with the club.

The interview also delves into the renaming of the club's newsletter. "It used to be called Fast Corners, but I felt we needed a name that tied us to the space industry. So we chose Escape Velocity, which signifies the speed needed to escape gravity and enter orbit. It's certainly stuck," he explains.

Gorsuch's contributions didn't go unnoticed. Winning three consecutive PCA National awards – fastest factored growth, best newsletter, and 2009 region of the year caught the attention of the national organization. This recognition led to his role as national membership chair. "We have grown from 55,000 to over 106,000 primary members since I joined national staff," he proudly states. His initiatives included improving dealer relationships, which he detailed in a well-received article in Region Focus.

As national treasurer, he oversaw significant financial growth. "We quadrupled our annual revenue from \$3.5 million when I started to

\$13 million this year," he notes. He played a key role in transforming Panorama, the club's magazine, increasing its ad revenue and appeal. "We're probably one of the few print magazines whose ad revenue has consistently grown over the last 15 years," he says.



An Interview with Tom Gorsuch

During the COVID-19 pandemic, the club faced unprecedented challenges. "We had to rethink our finances and find new ways to engage members digitally. Despite everything, we still grew by 2% in the first year of the pandemic," he recounts. This resilience is a testament to the club's adaptability and the strong community bonds.

Looking ahead, Gorsuch remains optimistic about the future of the Space Coast region. "We're now the third largest region in Zone 12, and there's no reason for us to stop growing. Growth is a sign that we're doing things right," he asserts. He is grateful for the diverse range of events and the dedicated team of officers that continue to drive the region's success.

Balancing national responsibilities with local involvement has been challenging. "I look forward to spending more time with my friends and my cars," he admits. His passion for Porsche remains undiminished, with a particular fondness for his custom-built 2018 GT3 Touring and his first Porsche, a 1979 930 Turbo.

In conclusion, Tom Gorsuch's journey from a region president to a national leader is marked by innovation, dedication, and a deep love for the Porsche community. His efforts have not only strengthened the club but also ensured its vibrant future. As he looks forward to a less demanding role, the legacy of his contributions continues to inspire.

by Robert Kantor
photos by Ray Baldino and Tom Gorsuch



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On the Road to the Rev's Institute

On July 26, 2024, Dan, Maureen Hoop, and I set out for Naples, Florida, to tour the Rev's Institute and enjoy a sunset dinner cruise. We met at Costco on Pineda Causeway at 8:00 AM and decided to take the quickest route to our Porsche group. As we sped down I-95 at 80-85 MPH, a Midnight Blue 992 911S zoomed past us, leaving us in its wake. A knowing smile was exchanged—gee, I wonder who that could be! wink wink...

The weather was perfect for our drive, and I really enjoyed staying in line with Dan and Maureen the entire way. They are a great team to ride with. We stopped at a place somewhere near the Institute to eat, and to our surprise, several other Porsche enthusiasts were in the restaurant with us: Bill and Vicky Hempel and Steve and Brenda Weston. Sorry, I can't remember the name of the restaurant, but the sliders were fantastic.

After lunch, we headed to the Rev's Institute, nestled in an industrial-residential area of Naples. Without GPS, finding it would have been a challenge. Inside, the institute proved to be a gem. Highly knowledgeable docents led us through an impressive collection of cars from the 1920s to the 1970s, with a standout selection of Porsches. We learned about the history of Collier County and the role of the Collier and Cunningham families in American road racing. The two-hour tour was packed with fascinating trivia and stories, from how racing was first powered with steam, diesel, gas, and beyond. The Institute spans around 80,000 square feet and houses over 120 important cars that are some of the most significant in the history of racing in America.

Our day continued with a stay at the Hyatt House in Naples, thanks to Steve Tarr's arrangements. The hotel, conveniently located across from the Naples Princess, was comfortable and well-appointed. A brief but intense rainstorm hit just as we were heading to the cruise, but it cleared up just in time. The sunset cruise was spectacular, with excellent food and a breathtaking view. The Everglades Region attendees joked about losing the best region award to the Space Coast Region, adding a humorous touch to the evening.

The trip concluded with a fantastic breakfast hosted by Porsche of Naples. Daniel Kao, his wife Lily, and their daughter Emily provided a memorable meal. I discovered that the Midnight Blue 992 911S had been traded for a nearly new Ice Blue Metallic 992 911S, revealing a member's eagerness to get ahead of the dealer to trade cars (I won't mention names).

Special thanks to David Noelken and his wife Linda from the Everglades Region for their hospitality, and to Steve Tarr for organizing an exceptional trip. The blend of automotive passion, scenic beauty, and camaraderie made for yet another unforgettable experience.

by James McGrath

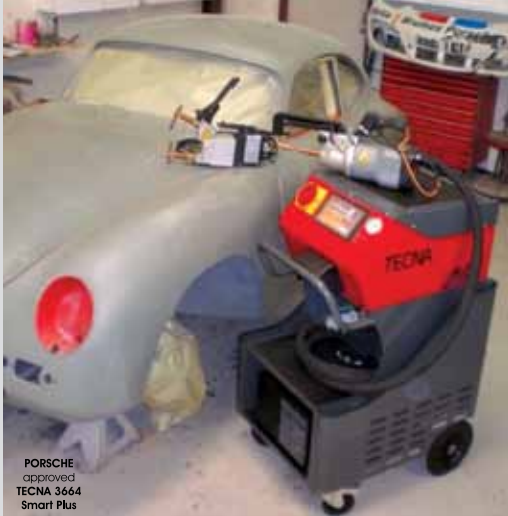


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And Now This...



“Oh Lord, won’t ya buy me a Mercedes Benz, My friends all drive Porsches, I must make amends...”

Rock legend Janis Joplin may have sung “my friends all drive Porsches” but she actually owned a number herself. She bought this car in 1968 in Dolphin Grey (one of just nine colors available at the time) using it as an everyday driver and a car that fans would soon come to recognize as one of her closest companions. Describing the 1964 356 SC as having a colorful paint job is somewhat of an understatement. Janis paid her roadie, David Richards, \$500 to portray The History of the Universe on the car in almost every hue possible.

courtesy of Porsche AG

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