



FOOTPRINTS OF PEACE

Global Cultural Activation Circuit

Structured Cultural Windows. Measurable Brand Exposure.

Footprints of Peace is a structured, multi-city cultural activation circuit integrating aligned brands into high-visibility annual activation windows.



April – Regeneration | Earth Day



June – Ocean Month



July – USA 250



September – International Peace Week



October – Space Month



November – Immersi Travel World Summit



December – Art Week / BitBasel



FOOTPRINTS OF PEACE
GLOBAL CULTURAL ACTIVATION

EXPOSURE PROJECTION MODEL

1,000,000+

Impressions Per Activation Window

- Multi-city deployment
- Recurring annual circuit
- Expanding international footprint

PROJECT YOUR BRAND'S GLOBAL IMPACT & AUDIENCE REACH
THROUGH ANNUAL ACTIVATION WINDOWS

LET'S MAP OUT YOUR MOST TRANSFORMATIVE YEAR.
YOUR GLOBAL IMPACT AWAITS.

MULTI-FOLD VALUE DELIVERY

Footprints of Peace delivers a comprehensive suite of synergistic brand value propositions:



SPONSORSHIP PLACEMENT

High-visibility
placements
within cultural
circuits



CONTENT CREATION

Engaging,
shared-value
media production



EXECUTIVE RETREATS

Exclusive, high-level
seminars, panels,
and networking

EXECUTIVE ENGAGEMENTS THAT DRIVE RELATIONSHIP BUILDING

Footprints of Peace intersects multiple sectors, building, impactful relationships through immersive and exclusive executive engagements.



BUSINESS



TECHNOLOGY



SUSTAINABILITY



GOVERNMENT

AUDIENCE DEMOGRAPHICS

35%	20%	15%	10%	15%	5%
ARTISTS	COLLECTORS	TECH LEADERS	CULTURAL LEADERS	STUDENTS	PUBLIC

Forging deep connections among visionaries and industry leaders in:
CONFERENCES | SUMMITS | WORKSHOPS | DINNERS | VIP ACTIVATIONS

PHASE 2 INTEGRATION TIERS

ENTRY TIER

Tier 1 – Segment Feature

Investment: \$5,000 – \$8,000

- 1 activation window
- Logo in recap
- Brand clip inclusion

Projected Exposure: 1M+

ELEVATED TIER

Tier 2 – Full Window Integration

Investment: \$10,000 – \$15,000

- Full window inclusion
 - Multiple placements
 - Dedicated recap edit
- + Optional AR Engagement Layer

Projected Exposure: 1M-3M

HIGHEST TIER

Tier 3 – Multi-Window Circuit Integration

Investment: \$20,000 – \$30,000+

- Two or more activation windows
- Elevated positioning
- Multiple media drops

Projected Exposure: 3M-7M+ Annually

PHASE 3

BRAND INTEGRATION PACKAGES

ALIGN YOUR BRAND WITH A GLOBAL PLATFORM OF CULTURE, IMPACT & VISIBILITY

ANNUAL SPONSORSHIP TIERS DESIGNED FOR MAXIMUM EXPOSURE & ENGAGEMENT



VISIONARY PARTNER

PREMIUM TIER

- ★ Naming Rights
- 🌐 Global Logo Placement
- 📄 Full Content Integration
- 🌐 Executive Retreat Access
- 👥 VIP Event Presence
- 🗣️ Thought Leadership Platform

MAXIMUM EXPOSURE



GLOBAL PARTNER

FLAGSHIP TIER

- 🌐 Multi-Event Branding
- 🌐 Content Co-Creation
- 🧘 Retreat & Summit Access
- 🌟 Priority Visibility
- 👥 Executive Networking

HIGH EXPOSURE



CULTURAL PARTNER

IMPACT TIER

- 🏛️ Event Branding
- 📰 Media Features
- 👥 Panel Participation
- 🕊️ Networking Access
- 📺 Digital Campaigns

STRONG EXPOSURE



EXECUTIVE RETREATS

ENGAGEMENT TIER

- 🌐 Logo Placement
- 📄 Event Access
- 💬 Content Mentions
- 🏠 Local Activations
- 👥 Networking Opportunities

GROWING EXPOSURE

EVERY PARTNERSHIP INCLUDES:



SPONSORSHIP PLACEMENT



CONTENT CREATION



EXECUTIVE RETREATS



GLOBAL EXPOSURE



ANNUAL ACTIVATION WINDOWS

JOIN A WORLDWIDE MOVEMENT. BUILD LASTING IMPACT.

ECOSYSTEM AMPLIFICATION ENGINE

— INTEGRATED CULTURAL INFRASTRUCTURE —

FOOTPRINTS OF PEACE



GAIA GUILD

EDUCATION + COMMUNITY



scARVENGERS

GAMIFIED AR ENGAGEMENT



PEACE PAGES FLIP BOOKS

DIGITAL ARCHIVE + DISTRIBUTION



EDUTECH TOURISM



STARHORIZON TAKES-U-PLACES



MULTI-CITY MEDIA AMPLIFICATION

EXPOSURE PROJECTION MODEL

PROJECT YOUR BRAND'S GLOBAL IMPACT
& AUDIENCE REACH
THROUGH ANNUAL ACTIVATION WINDOWS



EXPONENTIAL, CROSS-PLATFORM EXPOSURE
AT A GLOBAL SCALE



FOOTPRINTS OF PEACE

— GLOBAL CULTURAL ACTIVATION —

LET'S BUILD YOUR YEAR

- ◆ Explore Custom Integration Opportunities
- ◆ Strategize Boutique Solutions for Your Brand
- ◆ Co-Create Impactful Activations

Schedule an **EXECUTIVE STRATEGY CONVERSATION**

Let's map out a powerful, purpose-driven year of global engagement.



REACH OUT TODAY & LET'S MAP YOUR GLOBAL ROADMAP

CONTACT@FOOTPRINTSOFPEACE.COM

CONTACT US

If interested, email
contact@footprintsofpeace.com
or call Michael directly at
815-861-0420

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FOOTPRINTS OF PEACE

Motion Identity Lab

We don't build everything.

We build what moves.

