

# DOYLE'S FUSION FIREWORKS

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**SINCE 2006!**

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- ★ CLOSE LATE!
- ★ WE KEEP PRICES LOW  
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- ★ A HUGE SELECTION FOR  
THE WHOLE FAMILY!

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 **38574 W HIGHWAY 51**  
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★ GREAT FIREWORKS ★ GREAT PRICES ★ GREAT TRADITION ★

THANK YOU FOR SUPPORTING A LOCAL FAMILY BUSINESS!

**UPCOMING EVENTS**



**Upcoming Events!**  
 June 20th Stillwater Block 34  
 Night Market 6-9.  
 June 27th Look for us in two  
 Locations! Stillwater Block 34,  
 9-1 & Twisted Okies  
 Craft Market 10-6.  
 Look for new items on our  
 facebook! [Facebook.com/redbeardcustomprinting](https://www.facebook.com/redbeardcustomprinting)

**MISCELLANEOUS**

**USED STRUCTURAL CORRAL FENCING MATERIALS FOR SALE**

TUBING  
 2-3/8", 2-7/8", 3-1/2"  
 CASING  
 4-1/2", 5-1/2", 7"  
 SUCKER RODS  
 5/8", 3/4", 7/8", 1"  
 TRUCKLOAD PRICES AVAILABLE  
[918-225-5533](tel:918-225-5533)  
 AKL SERVICES, INC.  
 Cushing, OK



**COLLECTORS GOLF BALLS**

Spalding #3 Top Flite #2  
 Buick Open 1991 enclosed  
 in plexiglass case \$20  
 Wilson 90 Ultra 4  
 Buick Southern Open  
 not enclosed \$10  
[785-515-0454](tel:785-515-0454)

**LEER MODEL 180XL**

Camper Shell  
 Off 2017 4 door Silverado  
 1500, sliding tinted  
 windows with screens,  
 dome and stop lights, keys,  
 mounting hardware, red.  
 Call or Text [405-780-0056](tel:405-780-0056)  
 \$300

**MEMORY LANE CONSIGNMENT**

Handmade items, books,  
 glassware, games, tools,  
 furniture, guitars, CD's,  
 DVD's, 3D printed items,  
 purses/bags, framed art,  
 puzzles, clothes and so  
 much more to explore.  
 107 W. Main St.  
 Oilton, OK  
 Monday Closed  
 Tuesday 9am-5pm  
 Wednesday 9am-5pm  
 Thursday 10am-4pm  
 Friday 9am-5pm  
 Saturday 9am-5pm  
 Sunday Closed  
 Facebook.com/  
 MemoryLaneConsignment

**ROCK CRYSTAL VASE**

10 inch \$50  
 Cutty Sark 1869 Model Ship  
 20X15 \$150  
 Excellent Condition  
 1912 Model Buick ERTL  
 Die Cast Metal in Box \$20  
 Cloud 9 Harlequin  
 Sleeping bag, 33X76 - \$40  
[785-515-0454](tel:785-515-0454)

**DOYLE'S FUSION FIREWORKS**

20th Anniversary Celebration –  
 America 250!  
 Celebrate America's 250th  
 Birthday with Doyle's Fusion  
 Fireworks! Family owned and  
 serving the community since  
 2006, we're proud to offer a  
 huge selection of fireworks at  
 prices worth the drive.  
 Open Early • Close Late  
 Huge Selection for the Whole  
 Family  
 Great Prices & Friendly Service  
 Bottle Rockets Available  
 OPEN JUNE 19 – JULY 4  
 38574 W. Highway 51,  
 Mannford  
 140 Coonrod Dr., Mannford  
 918-520-4130

**LANE DVD/CD CABINET**

Walnut, 30X12.5X12.5  
 Excellent Condition \$150  
 1969 Apollo 11 Moon Metal  
 in case with documentation  
 \$150  
 Garmin GPS Navigator  
 in box \$20  
[785-515-0454](tel:785-515-0454)

**LADIES ROPERS**

Smooth wine, Spanish  
 kip skin, 6.5-7  
 Justin Boot Fort Worth  
 Like New Sale Price \$60  
 LONGHORN WESTERN HAT  
 Three X Beaver, light brown  
 rust, excellent condition,  
 7-7 1/8 \$40  
 NOCONA WESTERN BOOTS  
 Chocolate Brown,  
 Excellent Condition.  
 10.5EE, \$50  
[785-515-0454](tel:785-515-0454)

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Need help understanding  
 how insurance works?  
 Health/Life/Dental/Vision/  
 Medicare Products  
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 Personal Wardrobe.  
 Hats, boots, levis, belts,  
 buckles, shirts, suits,  
 sport coats - major labels,  
 excellent condition.  
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 50's - 60's  
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 great camping, waterfront  
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needing  
 REPAIR \$\$\$ Up to \$40  
 and fast pickup!  
 Text Pictures of Mower  
 for Price - # [832-410-0933](tel:832-410-0933)  
 Shawnee, OK

**CRAFTSMAN 317 MODEL**

table saw, 10" blade,  
 with roller base.  
 \$275  
[405-535-1482](tel:405-535-1482)

**SELLING CAR COLLECTIONS**

50's & 60's  
 Taking bids on lots:  
 Ford, Chevy, Mopars,  
 Studebakers.  
 Imports: Citroen-1, Fiat-6,  
 Peugeot-1, Audi-2,  
 Mercedes Benz-5.  
 or bid on all.  
 15 Acres available with all  
[405-250-8312](tel:405-250-8312)

**GOLDEN BUZZAROUND**

Mobility Scooter  
 Everything works  
 \$500 Cash Only  
 Perkins  
[405-385-6256](tel:405-385-6256)

**WANT TO BUY**

**WANTED**

Grandpas & Grandmas  
 Older Model Ford F150  
 Platinum or King Ranch  
 Will pay top dollar!  
[580-370-0667](tel:580-370-0667)

**I BUY OLD SIGNS!**

One sign or an entire  
 collection. Gas pumps also.  
 Call or Text  
[405-808-8948](tel:405-808-8948)

**FURNITURE**

**FOR SALE**

Turn of the century  
 armoire \$340  
 50's bedroom set:  
 headboard, footboard,  
 vanity, 4 drawer dresser  
 \$150  
 Vanity with mirror and  
 dresser \$125  
 8 drawer dresser with  
 bookshelf \$125  
 Elaine hope chest \$110  
 Call [405-334-3094](tel:405-334-3094)

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Lawn Care Service  
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 Stump Removal  
 Fencing Any Kind  
 Firewood For Sale  
**Fully Insured**  
 Cell  
[918-285-1021](tel:918-285-1021)  
**Quality Work**  
**Reasonable Price**

**HELP WANTED**

**CONCRETE MIXER TRUCK DRIVERS CLASS**

**A OR B CDL** 5 Day Weeks,  
 Paid Holidays, Insurance  
 Available. Apply in Person  
 Must Bring MVR  
 Monday-Friday 8am-4pm  
 329044 E. 1070 Rd.  
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[405-391-2919](tel:405-391-2919)

**ACCOUNT SALES REPRESENTATIVE**

Oklahoma's Choice Weekly  
 is seeking a passionate  
 and results-driven Sales  
 Representative to join our  
 dynamic sales team. As a key  
 member of our organization,  
 you will be responsible for  
 selling advertising space within  
 Oklahoma's Choice Weekly,  
 both in print and digital formats.  
 This is an exciting opportunity  
 to play a vital role in the  
 success of local businesses by  
 creating customized advertising  
 solutions and building long-term  
 relationships.

**Key Responsibilities:**

- Prospect, identify, and reach out to potential clients to promote advertising opportunities.
- Present advertising solutions to businesses that align with their marketing objectives.
- Manage client accounts from initial contact through ad sales and campaign execution.
- Build strong, lasting relationships with clients by offering excellent customer service and follow-up.
- Meet or exceed monthly and quarterly sales targets.
- Collaborate with the creative and management teams to ensure client satisfaction.
- Stay up-to-date with industry trends, competitive offerings, and new advertising opportunities.
- Represent Oklahoma's Choice Weekly in a professional and positive manner at local events, meetings, and networking opportunities.

Call  
 Oklahoma's Choice Weekly  
 General Manager/Graphics  
 Director,  
 Anesa K. Chastain Jones  
 at 918-285-1314,  
 email: [graphics@oklahomaschoiceweekly.com](mailto:graphics@oklahomaschoiceweekly.com)

**#OklahomasChoiceWeekly**

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# What Nashville Taught Me About Marketing

By Anesa K. Chastain Jones - Advertising Insights with Anesa Oklahoma's *Choice Weekly*

A funny thing happened while I was walking through a trade show in Nashville.

Nobody was shopping.

At least, not in the way most people think.

Thousands of people filled the exhibit halls. Booth after booth stretched across the convention center floor. There were new products, new technology, flashing screens, demonstrations, giveaways, and enough sales pitches to last a lifetime.

Yet as I watched people move through the crowd, I noticed something.

Most weren't looking for someone to convince them.

Most were looking for someone they already knew.

They would spot a company name and immediately change direction. They would see a logo and walk straight toward a booth. They would point and say things like, "I've seen them before," or "I've heard of them."

It struck me that what was happening in those few seconds wasn't sales.

It was recognition.

And recognition is one of the most valuable things advertising can create.

Business owners often ask me whether advertising works.

The honest answer is that most of the time, we don't notice it working until much later.

Advertising is a lot like planting a tree. The day you plant it, nothing seems to happen. The next day, nothing seems to happen. The next month, nothing seems to happen. Then one day you realize you've been sitting in its shade.

That's how marketing works.

Most customers aren't ready to buy the first time they see your business. Many aren't ready the tenth time. They are simply collecting information, storing names, forming impressions, and deciding which businesses feel familiar.

Then life happens. A roof starts leaking. A vehicle breaks down. A family needs insurance. A business needs printing. A homeowner needs a contractor. And suddenly all those advertisements, social media posts, sponsorships, websites, and community involvement efforts begin paying dividends. Not because they convinced someone in that moment. Because they made someone remember.

The longer I watched people move through the convention center, the more obvious it became. The busiest booths weren't always the newest companies. They weren't always the largest companies. They weren't even always the companies with the most impressive displays. They were often the companies that had invested years into being visible. Years into being remembered. Years into showing up.

That lesson hit especially close to home because it's something we see right here in our own communities.

The businesses that seem like overnight successes rarely are. Usually, they've been advertising. They've been sponsoring local events. They've been supporting community projects. They've been posting online. They've been telling their story. They've been

showing up consistently while everyone else wondered whether the effort was worth it. Then one day people start saying, "They're everywhere." The truth is they weren't everywhere overnight. They were simply there long enough to be noticed.

As I made the trip back to Oklahoma, I found myself thinking about all the businesses that stop advertising because they don't see immediate results. I understand the temptation. Advertising can feel invisible while it's working. But Nashville reminded me that the most important thing advertising creates isn't a click, a view, or even a phone call. It's familiarity. And when the time comes for a customer to make a decision, familiarity is often what opens the door.

After all, people don't usually choose the business they've never heard of. They choose the one they remember.

## Oklahoma's *Choice Weekly*

**ANESA K. CHASTAIN JONES,**  
General Manager/Graphics Director,  
918-285-1314, [graphics@oklahomaschoiceweekly.com](mailto:graphics@oklahomaschoiceweekly.com)

### **You cannot be chosen if you are not seen.**

For information about print, digital, video, website, app, and social media advertising opportunities, contact Oklahoma's Choice Weekly at 918-528-7689.



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THE ADVERTISING  
INSIGHTS WITH  
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Conveniently located just west of Perkins we have plenty of capacity for all your dumping needs.  
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Weekly is your go-to marketplace for buyers, sellers, and traders across Oklahoma!

Whether you're looking to sell fast, find great deals, or make the perfect trade, we make it easy and effective.

Let's get your ad in front of the right people!

Call **918-528-7689** today!



**UPCOMING AUCTIONS**

**Farm Liquidation Auction:**  
Vermeer Baler, New Holland Swather, Stock Panels, Feed Bunks, Stock Tanks, Brush Hog, and more



Online Only  
Jun 22, 2026  
12:00 PM CDT  
Near Udall, KS

1101 East 16th Street • Wellington Kansas 67152 • 620-326-7315 • Theurer.net

**AUCTION**

**FARM LIQUIDATION**

Auction: Vermeer Baler, New Holland Swather, Stock Panels, Feed Bunks, Stock Tanks, Brush Hog, and more

Bid online at [www.theurer.net](http://www.theurer.net)

**BLONDE AMBITION ESTATE SALE**

23212 W Coyote Trail in Sand Springs  
June 16-19 • 9a.m.-7p.m.  
Zebco Fishing, VTG Glassware, Crafting, NIB Items, Furniture, Kitchenware, Cast Iron & MUCH MORE!

**CONSTRUCTION**

**WALL SAND AND GRAVEL**

Top quality sand mined from our local plant in Perkins Ok.  
Concrete Sand \$11 ton  
Mason \$10  
Wash \$7.50  
Fill \$6  
Delivery available.  
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**2-14FTX80FT**

put together double wide to be moved .  
4 bedroom, 3 bath, central heat and air.  
\$10,000 obo.  
Call [918-225-5586](tel:918-225-5586)



Arzon Development Co., LLC  
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Phone: 405-780-7755/Fax: 405-385-0809  
TDD 7-1-1 Oklahoma Relay



**AFFORDABLE SENIOR APARTMENTS**

Subsidized rent may be available to those who qualify.

Chandler, OK	Allison Park Apartments*	405-258-2855
Midwest City, OK	Autumn Creek Villas	405-736-0080
Midwest City, OK	Autumn Creek Villas II	405-736-0080
Seminole, OK	Broadway Pointe Apartments	405-382-2259
Cushing, OK	Cedar Lane Apartments	918-225-1516
Ada, OK	Cottage Lane Apartments*	580-332-1066
Clinton, OK	Forrest Lane Apartments*	580-323-7404
Hollis, OK	Golden Age Apartments*	580-688-9444
Eufaula, OK	Lake Ridge Senior Villas	918-689-7002
Eufaula, OK	Lakeland Cove Senior Village*	918-689-7002
Stillwater, OK	Legacy Park Apartments	405-780-7358
Sayre, OK	Sayre Senior Village*	580-928-3252
Stroud, OK	Stroud Senior Village*	918-968-2893
El Reno, OK	Woodson Park Apartments	405-422-3443
Oklahoma City, OK	Mt. Olive Senior Cottages*	405-486-7921
Blackwell, OK	Kittie Huston Apts. (Elderly & Disabled)	580-363-4738

\* Also open to tenants meeting definition of handicap/disabled, regardless of age.

This institution is an Equal Opportunity Provider and Employer, Arzon does not discriminate on the basis of handicap status in the admission or access to, or treatment, or employment in, it's federally assisted programs and activities

**#OklahomasChoiceWeekly**



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**#SmellsLikeFreshInk #OklahomasChoiceWeekly**

**LRA LIPPARD**  
REAL ESTATE AND AUCTION  
**580-237-7174**

MON JUNE 15th 6PM Online Only

Salted Glazed Pottery – Model Kits – Furniture – Ceramic Call Pockets – Chalkware – Black Americana – Stoneware – Swung Glass – Planters – Coca Cola – Park Bench  
Lockridge – Lillie – Brown Auction  
7645 W Purdue Enid OK West Shop

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

TUES JUNE 16th 6PM Online Only

Croquet – NASCAR – Baghera Ride On – Banks – Gymnic Rody – Harley Davidson- Street Signs – Die Cast Champlin – Fender Telecaster  
Thoroughbred Record Magazines  
Erickson-Woods Auction  
4218 N 4th East Shop Enid OK 73701

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

SUN JUNE 21st 6PM Online Only

Boats-Mowers- Skid Steer Attachments- Trailers- Grain Truck- Motorcycle  
Auction  
7645 W Purdue Enid OK See Lot details for exact location

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

MON JUNE 22nd 10AM Online/Live

240± ACRES \* PASTURE \* KINGFISHER COUNTY \* OKLAHOMA \* CRESCENT/DOVER/HENNESSEY AREA  
BLACKTOP FRONTAGE \* 2 TRACTS  
GT FARMS LLC Auction  
N2960 Rd & E660 Rd Crescent, Ok

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

MON JUNE 22nd 6PM Online Only

Fishing Misc – Binoculars – Bow Buttons – Collectibles – Die Cast Stoneware  
Lillie – Blubaugh Auction  
7645 W Purdue Enid OK West Shop

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

WED JUNE 24th 6PM Online Only

Trucks-Trailers-John Deere Gator Skid Steer attachment- Commercial Power Wash Trailer-Knife Collection Shop Tools  
Keith Retirement Auction  
11516 SW Baseline Rd, Faxon OK

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

THURS July 2nd 10AM Online/Live

160± Acres \* Kingfisher County OK Cropland \* Cultivated \* Grassland Spring-Fed Pond \* Corral/Working Pen  
Jon R. & Dorene Cochran Auction  
Corner of E0730 Rd. & N2720 Rd. Kingfisher OK

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

FRI July 17th 1PM MST Online/Live

160± Acres – 125x80 Shop – Home – Water – Fiber Internet – Recreational Alamosa Area  
No Reserve Land Auction  
5066 Road 112 North, Mosca, CO

[LippardAuctions.com](http://LippardAuctions.com) 580-237-7174

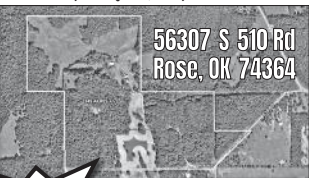
**Real Estate & Estate Auction**  
Thursday, June 25, 2026 Starts @ 8:57am

For more information and pics: [www.chuppsauction.com](http://www.chuppsauction.com)  
DIRECTIONS: From Cherokee Turnpike & Leach/Rose Exit #17, Take Alt 412 E 3/4 mi to Sharp Curve. Turn Rt at Curve on 510 Rd. Follow 510 Rd approx. 3/10 mi to Water Tower. Entrance on Right. Follow Rock Road to Auction Property.

**145 ACRE PRIVATE RETREAT**  
Located halfway between NW Arkansas and Tulsa, OK with easy access to Cherokee Turnpike

**\* OPEN HOUSES \***  
MONDAY-JUNE 8th & 15th from 4:00 - 6:00 pm

TERMS: 10% down day of sale, non refundable, close in 30 days. No buyer contingencies, 5% Buyers Premium.



Escape to your own private retreat on 145 secluded acres of breathtaking countryside featuring rolling hills, mature timber, lush hay meadows, a pond, wet weather creek, and abundant wildlife. This stunning property offers the perfect blend of beauty, privacy, and functionality.

The charming 1 1/2-story home offers 3,068 sq ft of living space and was built in 2002. Featuring 3 bedrooms and 3 bathrooms, the home is designed to capture the beauty of the surrounding landscape with comfortable living spaces throughout. Enjoy peaceful mornings in the sunroom or relax on the patio overlooking the scenic views. A one-person beauty shop addition with an exterior entrance provides excellent flexibility for a home business, studio, or guest space. A whole-house Generac generator adds convenience and peace of mind.

Outdoor improvements are exceptional and include a 17' diameter gazebo with concrete floor and plexiglass sides, perfect for entertaining year-round. Two detached carport-style garages with concrete floors and 10' roll-up doors (24x30 and 30x35) provide ample vehicle and equipment storage. The 40x80 shop features two 16x14 sliding doors, electric, concrete floors, and a 24x16 enclosed storage room with loft. The acreage is fenced and offers a beautiful mix of open pasture, productive hay meadows, wooded terrain, and natural water features, creating an ideal setting for livestock, recreation, hunting, or simply enjoying the peace and beauty of country living.

**- THE CHUPP TEAM -** Coldwell Banker Select (918) 630-0495 (918) 640-5024  
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AUCTION STARTS @ 8:57AM - LIVE ONSITE & ONLINE BIDDING ON LOTS 2- 62 STARTS @ 10:31AM  
REAL ESTATE SELLS @ 12:01PM

ESTATE OF: **RICHARD ROSS** OWNER: **ROSS ESTATE**

**Auctioneer's Note:** Richard was a military retiree who enjoyed commercial fishing. This 3,000 square-foot, two-story home IS PACKED with an enormous amount of items! This is an auction that you won't want to miss! Follow us on Facebook for updates or visit our website for pictures at [www.chuppsauction.com](http://www.chuppsauction.com)

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• Build Sales

Sell More

- Buy More -

Trade More

Oklahoma's

Choice

Classifieds

**918-528-7689**



**Heirs of Walter Hafer**

**Monday June 22**  
**ONLINE ONLY AUCTION - Salvage Vehicles**  
 Wheat Trucks | Various Trailers Incl. Stock & Utility | Tractors | Balers | Swathers | Mowers Discs | Livestock Panels | Barbed Wire | Scrap Metal | & More! Perry, Noble Co., OK

**SHERIFF'S AUCTION**

**Tuesday July 07**  
 150 +/- Acres | Productive Sm. Grain Land w/Creek | 1/2 Mile off Blacktop | Homesite Potential Crescent/ Mulhall Area, Logan Co., OK

**Hilda Hope Grain Revocable Trust**

**Friday July 10**  
 2 Farms Totaling 240 +/- Acres Incl. Home & Acreage (Offering in Tracts) Productive, Sm. Grain/Livestock Land | Excellent Hunting/Recreational Potential | Ponds Well-Cared-For Home & Outbuildings | Timberlake School District Goltry/Helena/Jet Area, Alfalfa Co., OK

**Hilda Hope Grain Revocable Trust**

**Friday July 10**  
**ONLINE ONLY AUCTION - Appliances, Furniture** (Some Vintage), Household, & Collectibles Goltry/Helena/Jet Area, Alfalfa Co., OK

**Charles "Chuck" Brownson**

**Tuesday July 14**  
 236 +/- Acres | Native Grass Mix | Good Livestock Land w/ Recreational Bird Hunting Potential | SH 11 Frontage Cherokee/Great Salt Plains Lake & State Park Area, Alfalfa Co., OK

**Rex A. Wells**

**Wednesday July 15**  
 160 +/- Acres | Good Sm. Grain/Livestock Land Rural Homesite & Out-Bldgs. Bison/Hennessey Area, Garfield Co., OK

**David Watson, Marilyn Tarron, & Linda Allen**

**Thursday July 16**  
 3 Garfield Co., OK Farms | 316 +/- Total Acres Drummond/Ames Area, Garfield Co., OK Two 80's - Productive Sm. Grain Farms 156.12 +/- Acres - Good Sm. Grain/Livestock Land w/ Waterfowl Hunting Potential

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*online* **AUCTION**

**Auctioneers Note:** Mr. Cole has enjoyed living here for many years. However, the time has come to move on. Therefore, he will sell the following to the highest bidders.

Location: 23199 E WATERLOO RD, LUTHER, OK, 73054. From the intersection of Hwy 66 and Luther Rd go 4 miles North on Luther Rd. Then go 1/2 mile East. Watch for signs.

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OKLAHOMA'S *Choice* WEEKLY

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