

UNWRAPPED

Holiday Style curated by the designers at
Delight Remodel & Design
2025

Brought to you by:



Dedicated to...

To the families who gather around trees, tables, and mantels,
because it's not really about the décor,
it's about the memories you're making
in the middle of it all.

Introduction

Every year, the holidays arrive with a whisper that quickly turns into a whirlwind. Suddenly, you're hauling out bins of the same tired decorations, hanging the same ornaments, and wondering why it doesn't feel magical anymore. Deep down, you want your home to sparkle with warmth, style, and personality — but what you end up with is “just fine.”

We get it. You're busy. You don't need another checklist of “holiday hacks.” You need fresh eyes, a clear plan, and a dose of inspiration that feels as unique as you are. That's why we created “Unwrapped”.

This book is about taking the season you already love and giving it a twist — the kind of twist that makes your guests gasp when they walk in the door, and makes you smile every time you pour your coffee next to the tree. It's about saying goodbye to cookie-cutter red-and-green and hello to holiday design that's elevated, unexpected, and unforgettable.

So unwrap these pages. Let them guide you, inspire you, and maybe even push you out of your comfort zone. And if you're feeling overwhelmed and need a little extra guidance, Delight Remodel and Design can elevate your space for you. Because your home deserves to shine brighter than ever this season. If you're interested in learning more about our holiday decor services, see page 10 for more details!

Here's to delight, to drama, to laughter — and to a holiday that finally feels like yours.

Kennedy Groendal & Jessica Crosby
Delight Remodel & Design
delightremodel.com

Is Your Christmas Decor Stuck In The Past?



We all have those bins in the basement — the same ornaments, the same stockings, the same wreath that's been around longer than your kids. But here's the truth: sameness kills the magic.

Outdated décor isn't just about age; it's about energy. If your tree looks exactly like last year's photos, it's time for a refresh. Signs your holiday style is ready for an update? Faded ribbons, garland that sheds more than it shines, lights that don't quite twinkle anymore, or a color scheme that feels more 1990 than now.

The holidays are about tradition, yes; but tradition doesn't mean stale. By weaving in something new each year — a bold ribbon color, an oversized wreath layered over artwork, or even swapping your tree skirt for a chic basket; you breathe fresh life into the season.

Outdated doesn't have to mean forever. This year, give your traditions new sparkle. Ready for that new sparkle but not sure where to start? Our designers at Delight Remodel can transform your holiday décor from tired to show-stopping. Book your Holiday Refresh package today at 616 288 9780.



Sameness Kills the Magic

Infusing your holiday traditions with a touch of newness each year breathes life into your celebration

- **Swap Ribbons for Contrast**
Trade the black ribbon for a deep, thick red, satin ribbon cascading down the tree. Instant pop + traditional meets luxe.
- **Over-the-Fireplace Layering**
Hang a large Santa portrait (vintage or modern chic) and layer a fresh evergreen wreath over it with a velvet bow. Double impact.
- **Basket of Warmth**
Add a woven basket next to the fireplace filled with chunky red and plaid throws spilling out casually.
- **Mantel Drama**
Weave in oversized ornaments, fresh cedar, and taper candles in gold holders along the garland. Add height for movement.
- **Tree Base Upgrade**
Replace the plain skirt with a galvanized tub, a velvet tree collar, or even faux fur to elevate the grounding.



The Statement Maker

How to make your tree **WOW!**

Every holiday home has a tree. But not every tree makes a statement. If your tree fades into the background instead of commanding attention, you're missing the single biggest design opportunity of the season.

A WOW tree starts with scale. If your ceiling allows, go taller. If space is limited, widen your base with fuller greenery or a luxe collar instead of a limp skirt. Size matters because the tree should feel like the anchor, not an afterthought.

Next, think in layers, not ornaments. Start with lights — weave them deep into the branches, not just on the tips. Add ribbon, draped vertically or spiraled wide for movement. Then bring in texture: matte, glossy, metallic, natural. Ornaments shouldn't match; they should converse.

Finally, add one unexpected element: oversized florals, crystal sprays, feather picks, or even framed photos. This becomes your signature, the detail guests remember.

Because when your tree makes the statement, the whole room sings.



Pro Tip

Be sure to add twinkle lights close to the trunk of the tree!
Click [here](#) to purchase the ones we use!

Raise the Bar

Deck the bar area with class

Your bar is more than a place to pour drinks, it's a stage for holiday cheer, and when styled with intention, it becomes a gathering point your guests won't forget. Start by clearing away clutter; a clean surface is the canvas for elegance.

Swap everyday glassware for crystal or etched coupes, and place a curated cocktail tray front and center. Think in terms of height and texture, taper candles in sleek holders, bowls of fresh cranberries, or a silver ice bucket overflowing with champagne. Even a stack of cocktail napkins tied with ribbon feels elevated.

The secret is restraint. A few well-chosen pieces create atmosphere without overwhelm. Done right, your holiday bar whispers sophistication and ensures every pour, every toast, feels like an occasion.



Pro Tip

Style your bar like a boutique, not a basement. Limit your palette to two or three holiday colors; Think emerald and gold, or cranberry and silver, then repeat them across glassware, napkins, and accents. This intentional repetition instantly elevates the space and makes it look curated instead of cluttered.

Fireside Flair

A Fresh Take on the Holiday Mantel

The mantel is more than just a shelf above the fireplace...it's the stage for so many holiday moments. From stockings hung with care to candles that set the mood, it's where design meets tradition and where your style sets the tone for the whole room. That's why a Christmas mantel refresh can feel like such a big deal. Clear away the pieces that no longer inspire you and keep just a few that tell your story. Then layer in fresh greenery for warmth, twinkle lights or metallics for a little holiday sparkle, and a few statement pieces that make you smile every time you walk by.

The mantel has a way of drawing people in; it frames your gatherings, your cozy nights, even those family photos you'll look back on for years. When it feels refreshed, the whole space feels alive again. And the best part? It doesn't take much to create a big impact. A few intentional touches can transform your living room into a holiday haven and set the stage for what's next in your home.



Pro Tip

Skip perfect symmetry, let one side of your garland trail to the floor while the other stays short. The asymmetry adds movement, drama, and that effortless designer look without extra stress.

Look Up and Celebrate

Transform your space upwards

This holiday season don't forget to look up; your ceiling is the fifth wall begging for a little festive magic! Your overhead space is a secret playground for holiday cheer. Try hanging clusters of ornaments at varying heights for a floating, whimsical effect, or drape lush garland in unexpected patterns for depth and movement. Twinkling fairy lights woven through greenery create a cozy, starry-night glow, while metallic ribbons, paper snowflakes, or mini wreaths add sparkle and texture. For a modern twist, suspend delicate baubles from clear fishing line for a "floating forest" effect above your dining table.

Lanterns, pom-poms, or even oversized candy canes can turn the ceiling into a playful, eye-catching centerpiece. Don't forget scented touches—sprigs of pine or cinnamon sticks add warmth to the visual delight. A decorated ceiling transforms any room into an immersive winter wonderland, making every glance upward feel like a little holiday surprise.



Pro Tip

Upside-Down Centerpiece: Suspend a chandelier of evergreen branches, ribbons, and baubles upside-down over a dining or coffee table for a dramatic "floating wreath." Needing some added help? Reach out to Delight Remodel & Design at 616 288 9780 for our experts to come to you!

Step Into The Season

Make the outside as unforgettable as the inside

Your entrance is the prologue to your holiday story and it deserves more than a couple of porch pots. Create drama with oversized lanterns flanking the door, each filled with wrapped packages or birch logs tied in velvet ribbon. Frame the doorway with a garland that not only sweeps across the top but spills down the railings, layered with twinkle lights and ornaments in mixed finishes for depth and sparkle.

Add a touch of nostalgia with a vintage sled or skates propped casually against the wall, styled with fresh greens and plaid scarves. A basket of rolled blankets by the door says “welcome” before anyone steps inside, while a spotlight on your wreath ensures the glow doesn’t stop at the threshold. Want curb appeal that wows before guests even step inside? Let the team at Delight Remodel design a holiday entrance that’s as unforgettable as the season itself book a consult today at delightremodel.com



Pro Tip

Add a hidden speaker playing soft instrumental Christmas music or sleigh bell sounds to make it multi-sensory

Your Holiday Decor is Just a Phone Call Away

HOLIDAY REFRESH PACKAGES

*We ask that your tree is already set up so our team can focus on decking it out in holiday style

Holiday Cheer

We decorate one room of your choice, using your existing holiday décor, we re-style, rearrange, and layer pieces for a fresh new look.

Includes trimming tree for a fully pulled-together holiday space.

We'll provide a few curated pieces available for purchase.

\$299

Merry & Bright

We decorate up to three rooms of your choice. Expanded styling of tree, mantle, tabletops, for a complete, cohesive holiday look. We incorporate your existing holiday décor and re-style it for a refreshed feel.

Curated décor accents available for purchase

\$599

Christmas Magic

The ultimate holiday experience: an in-home consultation to capture your style, a custom mood board, and curated shopping list. We then personally transform your entire main living space (living room, entryway, dining room, and kitchen) blending your décor with hand-picked accents, available for purchase, for a refined, cohesive holiday look.

\$1,695

Want a home that delights—month after month?

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BOOK A PACKAGE:
616-288-9780
delightremodel.com

5430 Northland Dr, NE
Grand Rapids, MI 49525