



DISCOVER  
**LAOS**

Dear Readers,

We are thrilled to introduce you to this detailed guide on Laos, a land of serene landscapes and rich cultural heritage. In these pages, you'll discover the hidden gems and timeless traditions that make Laos a truly unique destination, with a strong emphasis on sustainable and authentic travel experiences. Here's what awaits you in this guide:

- **Essential Itineraries**

Uncover the most rewarding journeys through ancient temples, lush jungles, and picturesque villages, all chosen for their commitment to environmental and cultural preservation.

- **Cultural Insights**

Immerse yourself in the vibrant traditions and spiritual practices that define the Laotian way of life.

- **Culinary Discoveries**

Enjoy a taste of Laos with our recommendations for local eateries and street food that capture the essence of Laotian cuisine.

- **Travel Tips**

practical advice from our experted team on visas, accommodations, transportation, and more.

Every experience featured in this guide is selected for its balance of affordability, quality, and positive impact on local communities and the natural environment. By showcasing these sustainable travel options, we hope to inspire you to explore Laos in a way that is both responsible and deeply enriching.



**Nguyen Do Quoc Viet**  
Country Manager, Laos



**Bruno Lucquin**  
Operation Manager, Laos



## OUR TAILORED PRODUCT COLLECTION

Through this guide, discover ASEV Travel's curated collection of tailored products and signature experiences. Each offering is designed to provide unique, immersive journeys that showcase the best of our destinations.

Our product portfolio is categorized into **12 travel styles**. This offers a streamlined experience for our partners to explore products while aligning with the latest travel trends. Look out for these travel style icons as you navigate through the guide.



Signature



Culinary



Family



Arts & crafts



Culture & heritage



Active & adventure



Nature & wildlife



Sustainable & immersive



Couples & Honeymoon



Cruise



Beach



Luxury



MICE

**Signature Tours:** Our top-tier offerings designed to capture the unique essence of each destination. Experience travel like never before with us.

# TABLE OF CONTENTS

MULTI COUNTRY SIGNATURE COLLECTION .....	1-2
FAST FACTS.....	3-6
WELCOME TO LAOS .....	7
NORTHERN LAOS .....	9
• Luang Prabang	
CENTRAL LAOS .....	19
• Vang Vieng region	
• Vientiane capital	
SOUTHERN LAOS .....	25
HOTEL SUGGESTIONS .....	29
RESTAURANT SUGGESTIONS .....	31

# Multi Country Signature collection

Explore ASEV Travel's Multi-Country Signature Collection, where we bring together our most exceptional tours across several countries. Each journey is meticulously crafted to offer a seamless blend of unique experiences, cultural immersion, and stunning landscapes. Discover a world of possibilities as you traverse diverse destinations with below our premier, signature offerings.

*"Greater customization of our combo tours is possible as to fit to your client's specific travel requirements".*



EXCLUSIVES

12D/11N

01

Laos / China (South Yunnan)  
On the rails of Asia



EXCLUSIVES

14D/13N

02

Laos / China (North Yunnan)  
Train Escapade



DUO(S)

10D/09N

03

Thailand / Laos  
Along the Mekong River



DUO(S)

10D/09N

04

Laos / Cambodia  
The Sacred Temple Trail



TRIO

15D/14N

05

Laos / Cambodia & Vietnam  
Indochina Grand Tour

**Combos**  
**including**  
**LAOS**





CHINA

DIFFERENT ENTRY POINTS TO LAOS

Thailand	Laos
North Thailand Border Chiang Khong	North Lao Border Huay Xay
Muang Ngeun	Houey Khone
Center Thailand Border Nong Khay	Center Lao Border Friendship Bridge Tha Deua
South Thailand Border Chongmek	South Lao Border Vangtao
Vietnam	Laos
North Vietnam Border Tay Trang	North Lao Border Sob Houn
Mid-South Vietnam Border Lao Bao	Mid-South Vietnam Border La Lay
Cambodia	Laos
South Cambodian Border Trapaeng Kiel (or Strung Steng City)	South Lao Border Nong Nok Khiene (Veunkham City)



WEATHER AND WHEN TO GO

RAINY SEASON	SLASH-AND-BURN SEASON	DRY SEASON	HOT SEASON
 April to October	 February to April	 November to March	 April and May

## FAST FACTS

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*Capital City:* VIENTIANE

*Language:* Lao

- *Currency:* Lao KIP (LAK)
- *Time Zone:* UTC / GMT +7 hours
- *Dial Code:* +856
- *Electricity:* 220V
- *Population:* Close to 8 million

**Main International Airports:** There are four international airports in Laos:

- *Wattay International Airport in Vientiane*
- *Luang Prabang International Airport*
- *Savannakhet International Airport*
- *Pakse International Airport*

### Visa Requirements

- Travellers should apply for an E-Visa by completing the simplified application form online and by checking your needed documents beforehand on the official government website.

<https://laoevisa.gov.la/index>

## TRANSPORTATION

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We offer a range of **modern fleet vehicles** from 45 seat coaches to minivans, off road jeeps, spacious seven seat cars and luxury limousines. All of **our vehicle fleet have passed strict audits** and **have international standard health and safety specifications.**



### OUR FLEET & SERVICES

- 45 seat air-conditioned coaches with space for 20 pieces of luggage
- 13 seat air-conditioned minivans with limited luggage space
- Reliable suppliers for limousines and coaches
- For groups we can provide separate luggage trucks
- Accompanied by an English-speaking local guide (other languages are available on request).

## Special City Tour in Luang Prabang



- Different types of Tuk-Tuk for Luang Prabang City tour only

- ① Classic ones from 2 to 6 pax
- ② High Class ones from 2 to 4 pax



- City Bike (without gears)



- Mountain Bikes / E-bikes for countryside and city tour

## Laos – China Railway



The Laos-China Railway has significantly boosted tourism in Laos, transforming the country from a remote, landlocked destination to one that is easily accessible and connected by land. Stretching 414 kilometres from Boten on the northern border to the capital Vientiane, the high-speed railway has dramatically reduced travel times, allowing visitors to explore Laos' cultural and natural wonders with ease. For example, the journey from Vientiane to Luang Prabang, a

UNESCO World Heritage Site, now takes just two hours instead of 10.

This improved accessibility is attracting more tourists, encouraging travel to lesser-known areas and boosting local economies. The speed and convenience of the railway makes it easier for travellers to take multi-stop trips across Laos, giving them the chance to experience the country's diverse landscapes and rich traditions in a way that was previously difficult.



# WE SUPPORT



## THE MEKONG ELEPHANT PARK

The French NGO APEEL supports the Mekong Elephant Park pilot project, which aims to preserve an endangered species, the elephant, through eco-tourism projects. The sanctuary works to preserve a natural habitat and protect an ecosystem, imperative for the proper diversification of flora. It also offers alternative employment for mahouts and undertakes initiatives to reproduce and rescue exploited pachyderms.



## ASAS

ASAS is a non-profit organisation set up in 2013 to build access to drinking water and help rehabilitate schools in isolated villages in northern Laos. It has also created the country's first "City of Science", a fun and educational center.



## XONPHAO

Set up in 2017, this not-for-profit association takes in and helps around thirty vulnerable men and women including people with disabilities or living in extreme poverty. The association trains these beneficiaries in crafting activities to help them become more independent.



# Welcome to **Laos**



“ Choosing Laos is simply reviving  
the pleasure of travelling. ”

Located in **the heart of the Indochinese peninsula**, Laos is a small rural and mountainous state where the endearing population cultivates an art of living without agitation or vain desires “Bô Pen Niang” . Sleepy, wild and enigmatic, the former kingdom of the “million elephants” seduces travelers with its serene atmosphere, its exceptional cultural heritage, enriched by the multiplicity of historical legacies such as **Luang Prabang**, a city classified as a World Heritage Site by **UNESCO** for its preserved colonial architecture and its beautiful Buddhist temples. Laos is also a unique natural heritage between rivers, mountains, waterfalls and its formidable human kaleidoscope with the northern ethnic groups still present and with unchanging ancestral traditions.

**Long ignored by mass tourism, the country’s recent development allows us to imagine unique immersive experiences.**



The **omnipresent nature** in Laos also allows to live **outdoor experiences** and soft adventures such as bike tours, ziplining on the canopy, meeting elephants or gibbons in the forest, traditional boat cruises and **eco-responsible activities** around the themes of **sustainable agriculture** or the enhancement of craftsmen and their traditional skills: cooking classes, pottery, sculptures, bamboo weaving or vegetable fiber dyeing...

For families, small groups of friends, couples for honeymoon trips, this is an ideal playground for travelers in search of nature, simplicity, authenticity and spirituality which also offers a range of charming hotels.

# NORTHERN LAOS



**Northern Laos** is an ideal playground for **nature lovers**, hikers and travelers who love outdoor activities. Several regions are preferred according to one's travel length and desires.

*In the North:* a **mountainous region** ideal for trekking but also **activities wildlife conservation** with the Mekong Elephant Park in Pakbeng or Elephant Conservation Center at Sayaboury and the Gibbon Experience in Houey Xay.

To the east, another atmosphere of **waterfalls**, mountains and cultural sites with the Phonsavan region known for the Plain of Jars site where you can go on **night safaris** or sleep in nests in full swing forest while participating in conservation missions and referrals of existing wild animal species.

The North is of course also **cruises on traditional boats** to comfort varied according to the budgets of each. Travelers will be gripped by the beauty of the mountainous landscapes and karstic cliffs that surround the Mekong and the Nam Ou, its tributary.



## Plain of Jars

Half Day

Explore the enigmatic site where ancient stone jars dot the landscape of a plateau, surrounded by Hmong and Thai ethnic villages to get a glimpse into rural Lao life.

CULTURE & HERITAGE



## Banlue handicrafts center

Full Day or Half Day

Preserve heritage while enjoying hands-on fun and learning cotton weaving alongside local artisans.

ARTS & CRAFTS



## Lao Traditional Cuisine & Kamu Villages

Half Day

In Pakbeng, enjoy a Lao cooking class with a market visit to first select the ingredients.

CULINARY





## 100 Waterfalls adventure trek - Nong Khiaw

1 Full Day

Spend an amazing day hiking and exploring the jungle and hundreds of cascading waterfalls!

**NATURE & WILDLIFE**



## Cruising the Mighty Mekong

1 Full Day

The boat journey along the Mekong River is a scenic and leisurely trip.

**CRUISE**



**experiences**



## Mekong Elephant Park Sanctuary Experience

Half Day - 1 Day - 2N/1D

Encounters with elephants and mahouts in their natural environment.

**SUSTAINABLE & IMMERSIVE**



## Nam Kat Yorlapa

2-3 Days

A romantic escape where you can relax in nature's beauty or embark on adventures like jungle treks, ziplining over waterfalls, and savoring Lao coffee high above the trees.

**COUPLES & HONEYMOON**



CENTRAL LAOS

# LUANG PRABANG

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Listed as a **UNESCO World Heritage Site in 1995**, Luang Prabang is considered one of the most charming and best-preserved towns in Southeast Asia, with a unique juxtaposition of 34 temples, traditional architecture, and colonial buildings, as well as the natural beauty of its surrounding province.

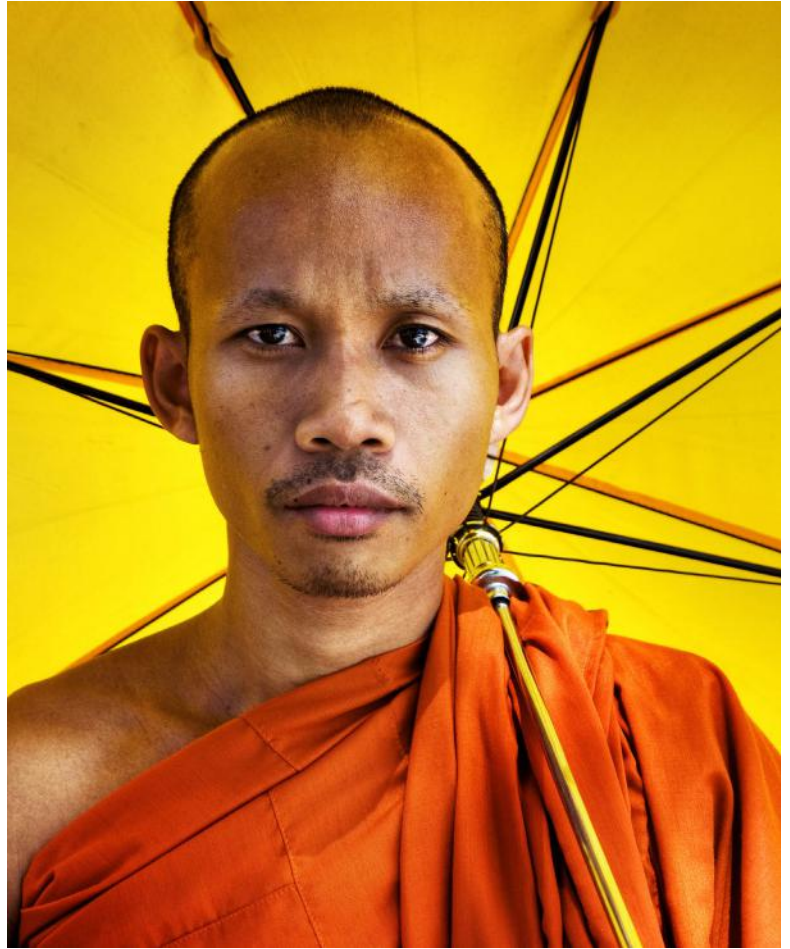
From five-star luxury retreats and charming independent boutique hotels to modest budget accommodations, Luang Prabang is a popular destination for those seeking **nature, wellness, culture, arts, and adventure activities**. The town is directly accessible by air from Bangkok, Vientiane, Chiang Mai, or Hanoi. Travelers seeking soft adventure can opt for overland travel across the country during the dry season. There is also a regular boat service on the Mekong (a two-day cruise) to and from Houeixai, which borders Chiang Khong in northern Thailand.

**A new and exciting way to reach Luang Prabang is via the high-speed train link from China**, which has recently made the town even more accessible to international travelers. This modern rail connection provides a scenic and comfortable journey through the picturesque landscapes of Laos, adding an adventurous yet convenient option for visitors exploring the region.

We offer a range of activities and experiences, such as city temple exploring, street food and cooking class experiences, as well as specialist wildlife, trekking, wellness, and sustainable journeys.







## Heritage Tour Experience

Full Day

Discover why Luang Prabang is called the Jewel of the Mekong. Explore the morning market, ancient temples, war relics,...

**CULTURE & HERITAGE**



**experiences**



## Mekong cruise to the sacred Pak Ou Caves with Nava Mekong

Half Day

This excursion offers a glimpse into Laotian culture while enjoying the Mekong's beauty.

**CULTURE & HERITAGE**



## Natural Dyeing Workshop at the Ock Pop Tok Handicraft Center

Half Day

Ock Pop is the place where you can find out all about one of Laos' most important traditional activities, weaving.

**ARTS & CRAFTS**



## Traditional Lao cooking class in Khuamordin

Half Day

This activity allows you to discover the authentic flavours of traditional Laotian cuisine.

**CULINARY**





## Experience Lao life in an authentic homestay trip

1 Day and 1/2

Ban Lae Sivilay, home to Lao and Hmong inhabitants, invites you to experience daily life through fishing, cooking, and attending a Baci ceremony or Khene music demonstration.

**FAMILY**



experiences



## Trekking to Kuangsy Waterfall

Half Day

A 3-hour hike through the Hmong and Khamu villages, cereal crops, and rubber plantations.

**ACTIVE & ADVENTURE**



## Bicycle, Pottery and temples

Full Day

Take a ferry to Ban Xieng Mene, then cycle to Ban Chan, renowned for its traditional pottery, where you can join a workshop with Mr. Bounthieng.

**ACTIVE & ADVENTURE**





## Living Land Farm

Half Day

Discover and participate to all the stages of rice cultivation (from planting to harvesting to your plate!)

**NATURE & WILDLIFE**

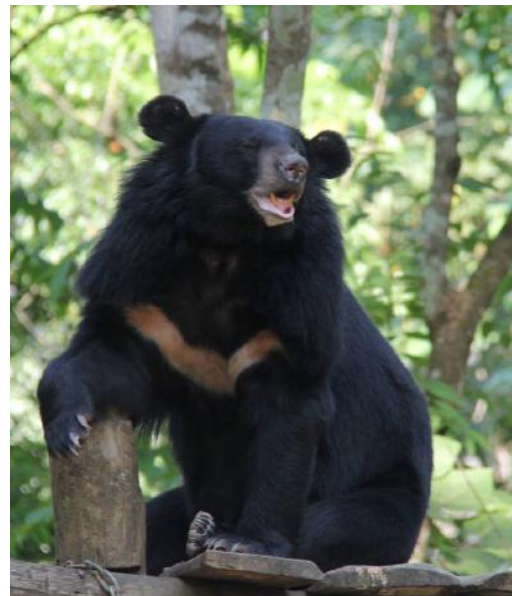


## Waterfalls, Bears and Buffalos

Full Day

The park features enclosures for endangered sun bears, rescued from poaching and illegal captivity, managed by the Free the Bears Fund.

**NATURE & WILDLIFE**



## Sunset Mekong Cruise

2 hrs

Embark on a sunset cruise on the stunning Mekong and its lush landscapes.

**CRUISE**





## Trekking Nam Dong Park trail

Full Day

Nahm Dong Park is 18 hectares of beautiful plants, lush greenery, exquisite flora and fauna and flowing waters.

**SUSTAINABLE & IMMERSIVE**



## Romantic lantern-lit dinner

Evening

Delect yourself with the incredible savors of Laos.

**COUPLES & HONEYMOON**



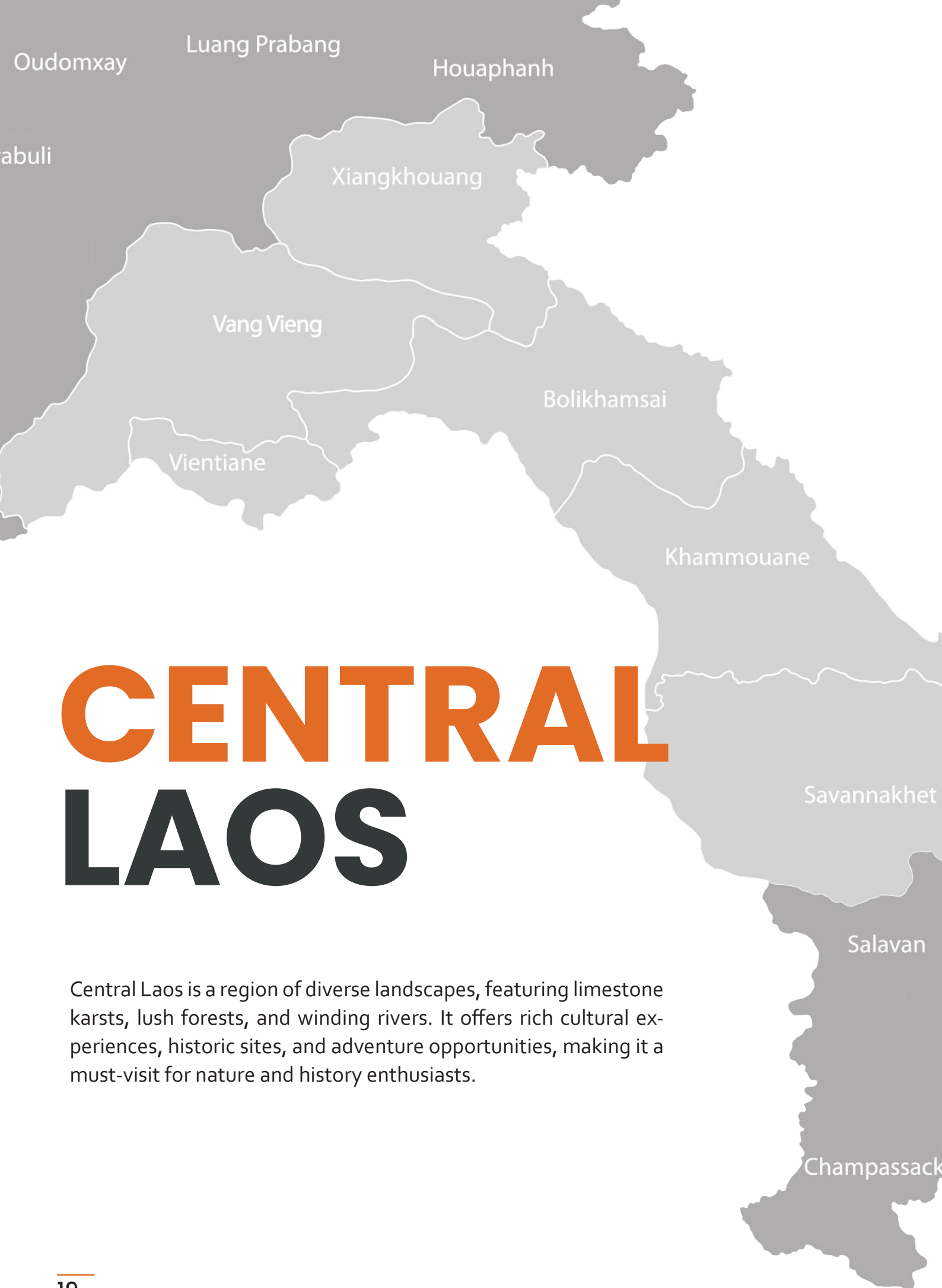
## Manda de Laos

Evening

Indulge in a luxurious dining experience at Manda de Lao, Luang Prabang.

**LUXURY**





# CENTRAL LAOS

Central Laos is a region of diverse landscapes, featuring limestone karsts, lush forests, and winding rivers. It offers rich cultural experiences, historic sites, and adventure opportunities, making it a must-visit for nature and history enthusiasts.



# VANG VIENG REGION



Vang Vieng, known for its stunning limestone karsts and vibrant river activities, is a paradise for adventure seekers and nature lovers. Nearby, Nam Ngum Lake offers a serene escape with its tranquil waters, perfect for boating and fishing, surrounded by picturesque islands and lush landscapes, creating a peaceful retreat from the lively town.

## Vang Vieng in the Outdoors



Full Day Tour

Discover stunning landscapes reminiscent of Vietnam's Halong Bay, where a festive atmosphere awaits thrill-seekers with highlights.

**ACTIVE & ADVENTURE**



## The Nam Ngum Lake



Full Day Tour

Spend a relaxing time around the Nam Ngum Lake, the largest artificial lake in Laos.

**ACTIVE & ADVENTURE**





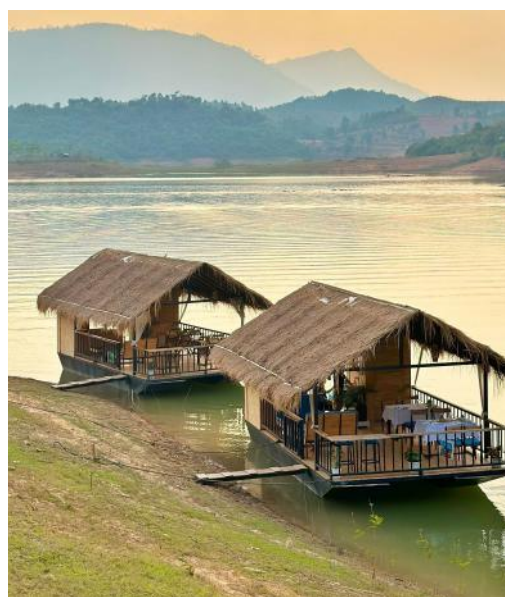


## Cruise & BBQ on the Nam Ngum Lake

1 Day

Prepare for an unforgettable four-hour adventure through the enchanting islands of the lake.

CRUISE



## Hotel Viengtara

Candlelight Diner

Experience the enchanting Candlelight Dinner at Viengtara Hotel.

COUPLES & HONEYMOON



## Hot Air Balloon Ride

Sunrise or Sunset - less than 1h

Soar above Vang Vieng's breathtaking landscapes on a hot air balloon ride.

LUXURY



# VIENTIANE CAPITAL

Vientiane, the laid-back capital of Laos, blends French colonial charm with traditional Buddhist culture.

Alongside the Mekong River, you'll find serene temples, bustling markets, and cozy cafés. Key attractions include the golden Pha That Luang, the Patuxai Victory Monument, and Wat Si Saket, making it a city rich in history and relaxation.



## Best of Vientiane

Full Day Tour

Experience the morning market, ancient temples, the war Museum, local crafts and reach the Buddha park at 25 km from the city.

CULTURE & HERITAGE





## National Park & Waterfalls & Orchids discovery at Phou Khao Khouay

1 Full Day

Spend an exciting day trekking, sightseeing with cultural experiences, swimming, and strolling through the jungle.

**NATURE & WILDLIFE**





# SOUTHERN LAOS

Southern Laos is a captivating region known for its diverse landscapes and vibrant cultures. Home to the lush Bolaven Plateau, famous for its coffee plantations and stunning waterfalls, and the 4,000 Islands (Si Phan Don) on the Mekong River, it offers tranquil retreats and scenic beauty. Visitors can explore the charming town of Pakse, ancient temples, and vibrant local markets, all while enjoying the relaxed, rural atmosphere that defines southern Laos.



## Champassak tour



Half or Full Day Tour

Since becoming a UNESCO World Heritage site in 2011, explore the Royal Pathway, an archaeological tour featuring three sites set in diverse environments.

**CULTURE & HERITAGE**



## Jeep Tour Across the Bolaven Plateau



Full Day

Spend a day in Paksong, the coffee capital of the Bolaven Plateau.

**ACTIVE & ADVENTURE**



## Villages, Coffee Plantation and Waterfalls in the Bolaven



Full Day

Explore a blacksmith village, admire waterfalls, meet minority communities, and end at a coffee plantation.

**NATURE & WILDLIFE**





## Southern Waterfalls

1 Day

Spend an amazing day exploring the 4000 islands and their 2 amazing waterfalls !

NATURE & WILDLIFE



## Bamboo Workshop

Half Day Tour

In the shade of a bamboo grove and the Mekong River, you will visit farmers and a fishermen village to learn how to make a sticky rice basket.

SUSTAINABLE & IMMERSIVE



## La Folie Lodge

2-3 days

Nestled along the banks of the mighty Mekong River in southern Laos, the La Folie Lodge offers a truly enchanting and romantic getaway.

COUPLES & HONEYMOON /  
LUXURY



WHERE TO STAY?

# HOTEL SUGGESTIONS

3★



## Sanctuary Luang Prabang Hotel



Luang Prabang

4★



## Maison de Nong Kiaw



Nong Kiaw

5★



## Rosewood



Luang Prabang





## Sanctuary Pakbeng Lodge

★★★★

Pakbeng



## Sanctuary Nam Ngum Beach Resort

★★★★

Vang Vieng



## La Folie Lodge

★★★★★

Champassak



## Lao Poet

★★★★★

Vientiane



## Sofitel

★★★★★★

Luang Prabang



## Satri House

★★★★★★

Luang Prabang

WHERE TO EAT?

# RESTAURANT SUGGESTIONS



## LUANG PRABANG

### BAMBOO TREE

Laotian cuisine

### TAMARIND

Laotian cuisine

### DYENSSABAI

Laotian cuisine and traditional BBQ Sindat

### LANG BAN GARDEN

Laotian cuisine

### 3 NAGAS

Laotian cuisine

### LE CALAO Restaurant

Laotian and western cuisine

### MANDA DE LAO

High end Laotian cuisine

### OCK POP TOK

Laotian cuisine

### CARPE DIEM Restaurant

Sustainable restaurant by Kuang Si Waterfalls





## VIENTIANE

### LE PADEAK

Local Laotian cuisine

### TAMNAK LAO RESTAURANT

Laotian cuisine

### KUA LAO

Up-scale authentic Lao food

### VEENA CAFÉ

Lao and western selections

### MINI-MAKPHET

Laotian cuisine

### KOPCHAI DEU

Laotian cuisine





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