



Keeping families and their pets together – empowering pet owners through community outreach

At RSPCA Woodside, we believe that every pet deserves a loving home, and no family should have to part with their beloved companion due to financial hardship. Yet, across our community, many families struggle to provide for their pets, leading to rising rates of abandonment and neglect.

In the UK, over 100,000 animals are left homeless each year, with financial problems being a leading cause.

We have seen a significant increase in families needing support in recent years, and without intervention, many pets face uncertain futures.

Our **Community Outreach Programme** seeks to address this crisis through targeted support and education.

Programme objectives and expected impact.

The **Programme** aims to:

1. **Reduce the number of pets needing rehoming** by supporting owners with essential resources, education, and targeted support.
2. **Promote responsible pet ownership** through workshops, training, and community engagement, including partnerships with local schools.
3. **Alleviate financial barriers to pet care**, ensuring animals receive the food, vaccinations, and medical treatment they need.
4. **Promote a culture** of empathy, commitment, and care for animals in the wider community.

We expect to reduce pet abandonment rates by at least 30% in our area each year, while improving the health and well-being of hundreds of animals and their families.



How we will use your funding

Your funding will enable RSPCA Woodside to:

1. **Provide pet food and essential supplies:**
 - Develop our pet food and essential items bank to support families and pets most in need.
2. **Expand Veterinary assistance:**
 - Offer targeted assistance to struggling pet owners for urgent medical treatments.
3. **Deliver educational programmes:**
 - Organise community workshops on responsible pet ownership, covering topics like health, nutrition, and pet care.
 - Launch school outreach programmes to foster compassion and responsibility in future generations.
4. **Offer free dog training and microchipping:**
 - Group dog training sessions to address common behavioural issues and promote pet welfare.
 - Expand our microchipping initiative.

Why is this a worthwhile investment?

By funding this programme, you are:

- **Preventing animal suffering** by keeping pets well cared for and in loving family homes.
- **Reducing pressure on our rescue centre**, allowing us to focus on animals in urgent need.
- **Building a compassionate community** where responsible pet ownership is the norm.
- **Ensuring your funding leads to sustainable change**, by empowering pet owners to be able to care for their animals long-term.



Join us in making a difference!

This initiative aligns with your priorities as a compassionate funding partner - driving social change, supporting vulnerable groups, strengthening communities, and promoting animal welfare.

Together, let's build a community where every owner has the support they need to provide a loving home for their pet, and no one faces the heartbreak of giving up a cherished companion. Your support makes this vision a reality - let's keep families and pets together.