

  
wimsa



# SPONSORSHIP PROPOSAL

ANNUAL TIEFENTHALER  
WIMSA GOLF DAY

19 APRIL 2024

# ABOUT THE EVENT

## FUNDRAISING

- WiMSA provides a free platform that supports and guides women's personal growth, leadership and career development in the South African mining industry.
- We wish to raise funds to continue the work that we do but also to be used for the following projects:
  1. Diversity and Inclusion related events and awareness campaign in 2024.
  2. Career Days and Community outreaches to encourage girls to pursue a career in mining.
  3. Gender-based violence campaigns.

## EVENT TIMELINE

Friday 19 April 2024

Registration 09:00 AM

Shotgun Start 11:00 AM



# EVENT DETAILS

## SPONSORSHIP OPPORTUNITIES



### HEADLINE SPONSOR

- Name on all promotional posts, i.e. **Annual sponsor Name** WiMSA Golf Day
- Exclusive promotional signage at registration table
- Option to address attendees at the dinner
- Signage at prize giving (to be included in photographs of winners)
- Complimentary four ball to participate



### HOLE-IN-ONE

- Logo on hole-in-one hole/s
- Included in promotional social media campaign
- Mention at the address before the start



### 18TH HOLE - VEHICLES

- Complimentary four ball to participate
- Included in promotional social media campaign
- Mention at the address before the start



### HOLE SPONSORS

- Hole signage
- Included in promotional social media campaign



### GOLF CARTS

- Cart signage (no stickers, only temporary signage)
- Included in promotional social media campaign if sponsored amount is R4K minimum



### PRIZES, GOODIE BAGS ETC

- Mention in promotional social media campaign if total sponsored amount is R5K minimum

# SPONSORSHIP OPPORTUNITIES

DESCRIPTION	QTY	PRICE
<b>EVENT NAMED SPONSOR</b>		
Headline Sponsor - Taken	1 Package	R70,000
<b>HOLE SPONSORS</b>		
Short Hole Sponsor	6 Packages	R12,000
18th Hole Sponsor	1 Package	R10,000
Hole Sponsor	9 Packages	R9,500
Putting Green Sponsor	1 Package	R15,000
Halfway House	1 Package	R6,000
<b>PRIZES</b>		
First Prizes	4 Packages	R15,000
Second Prizes	4 Packages	R11,000
Third Prizes	4 Packages	R8,000
Closest to the pin	2 Packages	R5,000
Longest Drive	2 Packages	R5,000
Hole in One	1 Package	TBD
Best Female 4 Ball	1 Package	R15,000



# SPONSORSHIP OPPORTUNITIES

DESCRIPTION	QTY	PRICE
<b>GOLF CARTS</b>		
Golf Cart Sponsors	60 Carts	R500
<b>ADDITIONAL SPONSOR OPTIONS</b>		
Pin Flag	1 Package	R20,000
Goodie Bags	1 Package	R20,000 (Incl 120 Bags)
Goodie Bags	120 Bags	R250 Per Bag
Four Balls <b>SOLD OUT</b>	20 Packages	R6,500 *See note below
Dinner Tickets	Per Person	R350

*\*Four Ball includes: 2x 2 seater golf cart, Registration snack, Halfway House voucher, Green Fees, 4x Dinner Tickets*



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# THANK YOU

**CONTACT US**

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