

  
wimsa

Annual Golf Day

SPONSORSHIP PROPOSAL



FRIDAY, 15 MAY 2026

Registration 08:00 AM | Shotgun Start 10:00 AM



15-05

20  
26

## EVENT OVERVIEW

Women in Mining South Africa (WiMSA) is thrilled to invite you to our fourth annual WiMSA Golf Day, taking place on 15 May 2026 at the prestigious Randpark Golf Club.

We'd like to thank the sponsors, four-balls, players and supporters who have joined us over the past three years – your support has helped this golf day grow into a key date on the WiMSA calendar and an effective platform for driving change.

This golf day is about far more than a great round of golf. It is a cornerstone networking opportunity for professionals across the mining value chain – a space where conversations on the fairways lead to real collaborations off the course. Funds raised on the day go directly towards WiMSA's programmes, including mentoring, career development, leadership initiatives and GBV awareness, all aimed at making workplaces safer, more inclusive and more equitable for women in mining.

For 2026, we have refined our hole sponsorship packages and introduced a dedicated event photography sponsorship to offer even more focused brand exposure. Whether you select a high-visibility Par 3 or a premium signature hole, your placement keeps your brand at the heart of the day's most memorable moments – on course and in pre- and post-event coverage.

We invite you to partner with us, deepen your relationships in the mining community and stand visibly for inclusion, safety and opportunity for women in mining. Join us as we drive towards a more inclusive future, one fairway at a time.

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**26**

# SPONSORSHIP OPPORTUNITIES

## WHAT YOU RECEIVE AS A HOLE SPONSOR

- Social media post and newsletter announcement
- Logo placement on WiMSA's website - year-round visibility

**Note:** Hole branding and signage is arranged by sponsors at their own cost.

## PREMIUM STRATEGIC HOLES

- **Hole 6:** "US PGA Tour look" - stunning modern design
- **Hole 7:** "River Dance" - exhilarating dual curves with water
- **Hole 10:** The Turn - maximum traffic and viewing time

## PAR 3 HOLES

- Players wait at tee (3-5 min viewing time)
- Closest-to-pin competitions
  - Ladies **Hole 5**
  - Men **Hole 15**
- Spectator-friendly viewing
- Photo opportunities



## SIGNATURE "DEATH OR GLORY" HOLES

### Hole 16 (Par 4):

- Hardest hole on course
- 130m water hazard along left side

### Hole 17 (Par 3):

- THE signature hole of Firethorn
- Most photographed hole

## "THE VICTORY MOMENT"

### Hole 18

- Ultimate finishing hole - everyone watching
- River crossing 140m from green
- "Uphill monster" - "few closing holes as challenging"

**Firethorn Course Randpark Golf Club**

*Sponsorship subject to availability and WiMSA Golf Day terms and conditions.*

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# SPONSORSHIP OPPORTUNITIES

## HEADLINE SPONSOR

### Headline Sponsor

1 Package

R130,000

- **Naming rights** to the event, with your company name included in the event name and on all marketing and communications (website, social media, mailers).
- **Welcome / Registration presence** as sponsor of the Welcome/Registration snack, including a branded sign at the snack table and a staffed presence at the registration area.
- Premium course presence with the **1st tee as the sponsored hole.**
- **Two** four-balls (8 players in total), including: 4 golf carts (2 carts per four-ball) and 8 dinner tickets.
- Halfway house visibility as the **Halfway House Sponsor**, with your logo printed on the voucher or envelope given to each player in their goodie bag.
- **One additional golf cart** for use on the day
- An **additional 15 dinner tickets** for your team/guests (23 dinner tickets in total).
- **Speaking opportunity at the dinner/prize-giving**, with a short address by your company representative.

*This sponsorship is available at two tiers: R130,000 including the two additional four-ball entries, or R115,000 should you prefer to exclude them.*

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# SPONSORSHIP OPPORTUNITIES

## HOLE SPONSORS

**"Death or  
Glory" Holes**

**R17,000**

**Hole Only**

Holes 16, 17

**High-Visibility  
Par 3 Holes**

**R16,000**

**Hole Only**

Holes 5, 8, 15

**"The Victory  
Moment"**

**SPONSORED**

**R13,000**

**Hole Only**

Hole 18

**Premium Strategic  
Holes**

**R12,000**

**Hole Only**

Holes 6, 7, 10

**Championship-Quality  
Holes**

**R11,000**

**Hole Only**

Holes 2, 3, 4, 9, 11, 12, 13, 14



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# SPONSORSHIP OPPORTUNITIES

## Firethorn Course Randpark Golf Club





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# SPONSORSHIP OPPORTUNITIES

## GOODIE BAGS PARTNER

### OPTION 1

1 Package

**R28,000**

- Naming rights as *"Official Goodie Bag Partner - WiMSA Golf Day 2026"* on all event collateral.
- Logo on WiMSA website and in marketing communications.
- Dedicated social media thank-you post.
- MC thank-you at welcome and prize-giving.
- Option to include company marketing flyer in the goodie bag.

### OPTION 2

4 Packages

**R7,000 per package**

- *Logo listed as Goodie Bag Partner on website and in a group social media post.*

### OPTION 3

- *Sponsor provides a branded item for every bag.*
- *Logo listed in a group social media post.*

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# SPONSORSHIP OPPORTUNITIES

## PHOTOGRAPHY PARTNER

**Photography**

**1 Package**

**R15,000**

- *Photos captured by professional photographer Thapelo Mabotja*
- *Company name is placed on photographs on WiMSA website and social media*

**Example of company name on website**



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# SPONSORSHIP OPPORTUNITIES

## ADDITIONAL

## OPTIONS

## QTY

## PER PACKAGE

### Four Balls

20 Packages

R7,000

*Includes: 2\* 2 seater golf cart, Registration snack, Halfway House Voucher, Green Fees, 4\* Dinner Tickets*

*Individual entry: R1,875 per player. Please note that the event is played in four-balls, and we require four players to make up a four-ball on the day. Individual and two-ball entries will be paired at the organisers' discretion to complete four-balls.*

### Dinner Tickets

Per Person

R420

*Please indicate any dietary restrictions. Kindly note there is a R500 surcharge for Halal or Kosher meals.*

### Additional Golf Cart

Per Cart

R800

*There are a limited number of additional golf carts available to reserve on a first come, first served basis.*

The WiMSA Golf Day creates lasting impressions. Your sponsorship ensures your brand is remembered long after the final putt drops.

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## FREQUENTLY ASKED QUESTIONS

**Q: When will my logo appear on the website?**

A: Upon payment of your sponsorship, with visibility maintained for 12 months.

**Q: When will my social media announcement be posted?**

A: Prior to the event and after the golf day, reaching all WiMSA followers and event attendees.

**Q: Can I choose which hole I sponsor?**

A: Yes, subject to availability. Early sponsors get first choice.

**Q: Is the sponsorship fee tax-deductible?**

A: Regrettably WiMSA is not able to issue Section 18a certificates.

**Q: What if multiple companies want the same hole?**

A: First commitment secures the hole. We recommend early booking to ensure your preferred selection.

## FREQUENTLY ASKED QUESTIONS

**Q: Who arranges the hole signage?**

A: Sponsors arrange and fund their own hole signage.  
WiMSA provides social media and website recognition.

**Q: What is the Beat the Pro competition?**

A: A featured competition on Hole 17, where golfers can compete against a professional golfer. This creates excitement and extended visibility at the signature hole.

**Q: Can I register as an individual golfer, or do I need a full four-ball?**

A: You're welcome to register as an individual golfer, but please note that the event is played in four-balls, and we require four players to make up a four-ball on the day. Individual and two-ball entries will be paired at the organisers' discretion to complete four-balls.

**Q: When will I receive final details about the golf day?**

A: All confirmed players and sponsors will receive an email with full event information (format, timings, dress code, etc.) at least two weeks before the golf day.

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# THANK YOU



**CONTACT US**  
[www.wimsa.org.za](http://www.wimsa.org.za)  
[golfday@wimsa.org.za](mailto:golfday@wimsa.org.za)