



NEW MEXICO
COMMUNITY CAPITAL

We help grow sustainable Native economies



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About:

New Mexico Community Capital (NMCC) is a 501(c)3 non-profit founded in 2004. NMCC serves to advance the next generations of Native American entrepreneurs, small business owners and farmers.

Mission & Values:

Mission Statement: New Mexico Community Capital's mission is to activate life changing opportunities with Indigenous communities to achieve economic sovereignty.

Vision Statement: New Mexico Community Capital bridges access to knowledge, technology, space, people, and capital for Indigenous communities through economic and community development.

How you can support our communities and programs:



All donations to NMCC are used to further this work, both on and off tribal lands and virtually. Your donations also help support our operational costs and expand our Indigenous-led staffing and consulting. All contributions to NMCC are tax-deductible.

nmcccap.org/donate

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nmcccap.org

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NMCC provides a home base where Native entrepreneurs can find a trusted community of support. Our organization is dedicated to embodying an Indigenous lens in our work by honoring culture and Indigenous models of thinking and doing. We believe that true resilience emerges when communities possess self-determination.

NMCC's Integrated Economic Sovereignty Model is a living system that transforms how communities thrive by honoring the interconnectedness of all relations. It is the methodology and infrastructure that frame our work. The following interdependent elements make up the model:

- Culturally responsive offerings for business owners and change makers
- Access to non-predatory community capital.
- Physical space at NMCC's Resilience Hub
- Digital Kinship Initiative for the ethical adoption of technology
- Fiscal sponsorship services to support emerging social entrepreneurs.





Business & Marketing Essentials

The Business & Marketing Essentials (BME) program is designed to build a solid foundation to form and grow business ideas with a personal financial plan for success. Participants learn the tools to effectively conceptualize, plan and implement their financial goals and business ideas through hands-on learning experiences with a community of peers and mentors. Our instructors share foundational financial, business and marketing concepts that include creating a household budget and savings goals, methods to eliminate debt, developing a "pitch deck" to promote a business or service idea, cash flow projections, and marketing your mission. After 12 hours of engaging course work with hands-on assignments, the cohort celebrates their completion with a community of entrepreneurs and mentors. They also have an opportunity to present their business and get feedback to refine their idea.

Mentors work closely with participants throughout the program to keep them focused on the essential elements needed to grow their business and financial success. Uncovering trends and business opportunities requires digital research skills that are strengthened through web-based assignments such as creating your household budget, defining your competitive advantage, and projecting your financial forecast.

How Do Participants Benefit?

- Our team will meet you where you are, without assumptions or judgment, to actualize your business idea step by step.
- Access a vibrant network of Native allies to share your successes and troubleshoot your setbacks.
- Invitation to pitch your business at the end of the program.
- Seed funds for participation + an Entrepreneurial Toolkit.



Native Farmer In Residence Program

Based on our work with over 20 Native communities in less than 5 years, we have developed a firsthand understanding of the important role agriculture plays among Native American people. We recognize food sovereignty as the right of people to healthy, culturally aligned food produced through ecologically sound methods, and their right to define their own food and agriculture systems. Food sovereignty initiatives empower tribal members to grow their own fresh produce, ease food insecurity, realize the additional benefits of healthy eating in the prevention of heart disease and Type II diabetes, and support their families by finding markets to sell their crops and livestock products.

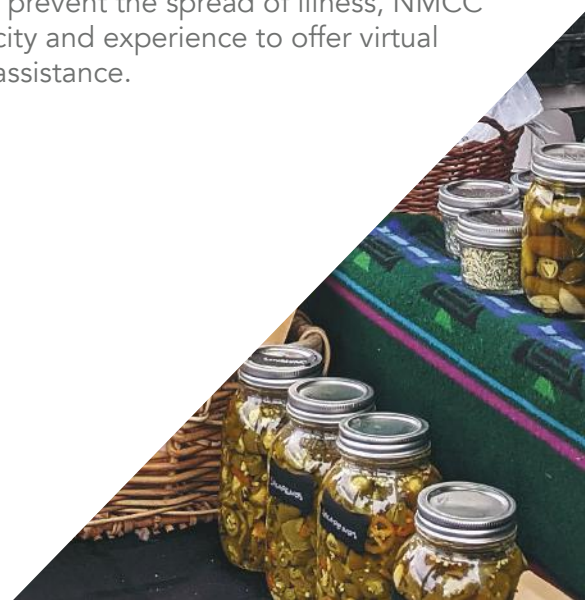
To that end, NMCC has developed and is implementing agriculturally based programs — specifically addressing the financial and business side of farming to help support Native farmers' passion for agriculture. Like all of our programs, our agriculture programs are a unique blend of peer-to-peer learning, the appropriate use of technology, and a respect for Indigenous and community values woven into the fabric of each class.

Past funding partnerships include the Native American Agriculture Fund, USDA, and the W.K. Kellogg Foundation, among others. Our projects are always informed by listening sessions to make sure that what we do is aligned with the values and traditions of the communities we serve, with the

goal that our work will help restore and strengthen a farm-to-table Native food system that embraces the principles of food sovereignty and addresses mission critical issues for success.

Our team includes staff members experienced in sustainable agriculture, as well as professional educators experienced in financial literacy and business basics, able to address issues of financial readiness, production improvement, marketing, sales, and distribution.

Training courses are presented in the Google Suite and co-facilitated by NMCC staff certified in Google Suite and Google Admin. NMCC was one of the first Native organizations in the country to be designated as an official "Grow With Google" partner. If face-to-face training becomes risky or prohibited to prevent the spread of illness, NMCC has the capacity and experience to offer virtual training and assistance.







THE FUTURE IS INDIGENOUS WOMEN

The Future Is Indigenous Women (TFIIW) is a collaboration between Native Women Lead, New Mexico Community Capital and Roanhorse Consulting LLC. funded by the Equality Can't Wait Challenge. Under TFIIW, we exceeded our goal of supporting at least 3,000 Indigenous women on their entrepreneurial journey within five years. Through this work, we're building an inclusive, sustainable community of economically empowered Indigenous women who will continue to sustain families, communities, economies, Nations, and futures. We have a ripple effect of impact and are redefining wealth, success, and metrics of return on investment while upholding data sovereignty and stewardship.

Indigenous women interested in entrepreneurship now have a culturally grounded and responsive space to come to for equitable access to capital, business development resources, wealth creation resources, and financial and career opportunities to scale their businesses in community.

thefutureisindigenouswomen.com



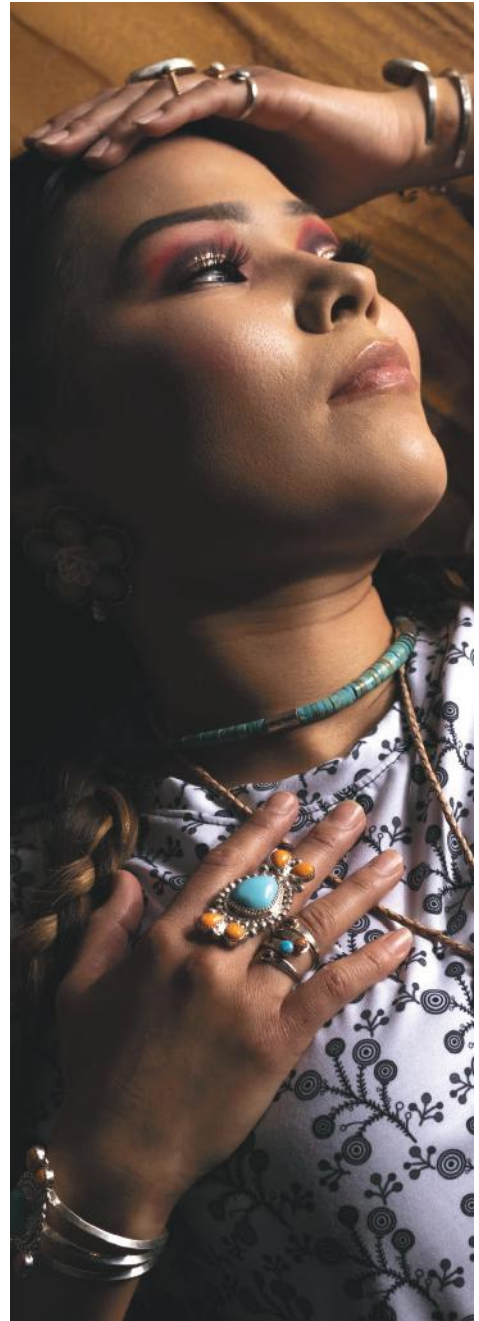


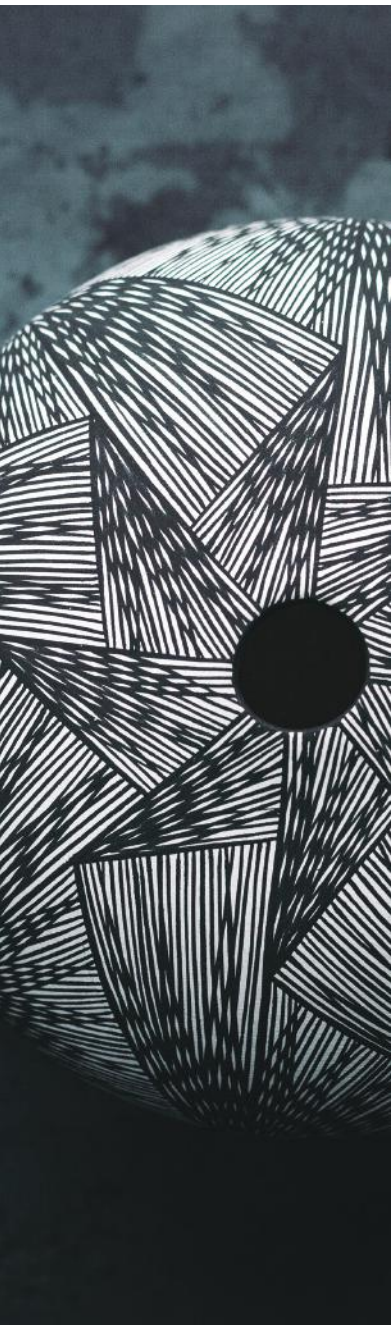


indigiExchange

New Mexico Community Capital is dedicated to advancing creative small businesses located throughout rural and urban communities by providing a micro-boutique on-site where customers can connect with Indigenous artists across Indian Country. We are honored to collaborate with Indigenous artists and entrepreneurs that have graduated from NMCC's Business & Marketing Essentials (BME), Native Entrepreneur In Residence (NEIR) program or (NFIR) Native Farmer In Residence program to offer unique, Native American goods and artwork.

Rekindling Kinship Routes







Resilience Hub

by New Mexico
Community Capital

The Resilience Hub is a dynamic “Community Nest” located in the heart of downtown Albuquerque. Operated by New Mexico Community Capital (NMCC), this newly expanded 4,000 sq ft space is designed to elevate Indigenous entrepreneurship, wellness, storytelling, and creativity. It is more than an event venue – it is a living symbol of revitalization, culture, and community empowerment.

Four beautiful, well-equipped spaces are available to rent by the public: the Gathering Hall, Classroom, Podcast Studio, and Wellness Sanctuary. For details and customized pricing, please visit nmccap.org or contact reshub@nmccap.org.







nmccap.org

