



WINGS OF
Spring
 2026

LITERACY IN BLOOM

20 YEARS OF
 COMMUNITY IMPACT

APR
 16TH

6:00 – 10:00 PM CST
 THURSDAY AT THE
 DALLAS MUSEUM OF ART





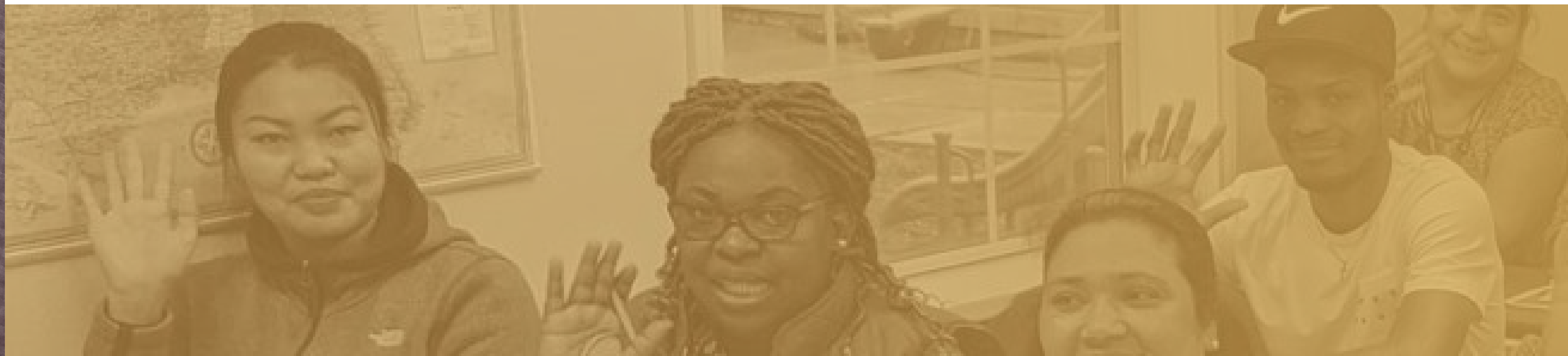
Dear Investor in Legacy,

I am privileged to serve as the current Literacy Achieves board president – and even more privileged to be a volunteer teacher at the Literacy Achieves Vickery Meadow campus. I'm writing to you to ask you to consider supporting Literacy Achieves' 2026 Wings of Spring event at a sponsorship level. This year, Wings of Spring will be on April 16, 2026, at the Dallas Museum of Art.

I first became involved with Literacy Achieves through my wife, Colleen.

She has taught at Literacy Achieves for over twenty years and has also served as a board member and as board president. Over the years, I watched as she helped her students learn English and basic life skills. I saw her make a lasting difference in the lives of her students and their families. And I know how meaningful it has been to her to teach and to help carry out the mission of Literacy Achieves.

After retiring from law practice at the end of 2021, I joined the Board of Literacy Achieves in 2022 and began teaching a basic English class at the Vickery Meadow campus the fall of 2023. I've been able to see firsthand how lives are changed through the generosity of our donors and supporters.



For many years now, Colleen and I have donated at a sponsorship level for the Wings of Spring event, which is Literacy Achieves' principal annual fundraising event. We have made those donations a priority in our annual giving. And I hope you will make it a priority, too.

Your donations in support of Literacy Achieves are literally gifts that keep on giving: the literacy and life skills we are able to teach to our students because of your generosity are invaluable not only to our current students and their families but also to their children's children and generations to come.

You can find more information about Literacy Achieves at literacyachieves.org, and you can find more information about Wings of Spring sponsorships at eventsliteracyachieves.org.

Please join us in sponsoring this wonderful event!

Sincerely,

ROB TAYLOR

Board President



Dear Investor in Legacy,

For more than two decades, Literacy Achieves has stood as a quiet but steadfast force in our city—walking alongside adults who are courageous enough to begin again. Every day, our classrooms hold stories of resilience: parents learning English so they can advocate for their children, newcomers building confidence alongside vocabulary, and neighbors discovering that literacy is not simply about language, but about belonging.

As Executive Director of Literacy Achieves, I have the honor of witnessing this transformation up close. It is made possible not by programs alone, but by people—partners who believe that access to English literacy and life skills strengthens families, communities, and the future we share.

On April 16, 2026, we will gather at the Dallas Museum of Art for our annual Wings of Spring event. This evening is both a celebration and a commitment—a moment to reflect on what is possible when generosity meets purpose. Wings of Spring is our primary fundraising event of the year, and the support of our sponsors directly fuels the instruction, resources, and care that allow our students to move forward with dignity and confidence.

As we honor the legacy that brought us here, we invite our partners to step boldly into the next chapter of Wings of Spring. Your support today helps shape the stories still unfolding—stories of students discovering their voice, families building new possibilities, and a community strengthened through shared purpose.

Together, we carry this work forward, ensuring the promise of literacy continues to bloom for generations to come.

Your sponsorship is more than an investment in an event. It is an investment in generational change. When an adult gains literacy, the impact echoes—into households, into workplaces, into classrooms yet to come.

We would be honored to have you join us as a sponsor for Wings of Spring 2026 and to welcome you into the circle of supporters who believe that literacy opens doors long before they are ever knocked upon.

Thank you for considering this invitation. I hope you will join us in helping literacy take flight.

With gratitude,

ARANG CISTULLI

Executive Director



MISSION & VISION

To equip non-English speaking adults and their young children with English literacy and life skills to promote self-sufficiency and the overall well-being of our students, their families and the greater community.

COMMUNITIES SERVED

Literacy Achieves serves individuals and families across Dallas who are seeking greater access to language, learning, and opportunity. Our programs reach children, parents, and adult learners from diverse cultural and linguistic backgrounds, many of whom are navigating new systems, new workplaces, and new educational pathways. We work alongside neighborhoods where educational access can open doors to stability, confidence, and long-term success—meeting learners where they are and walking with them as they build the skills needed to thrive in school, work, and community life.



2025 - 2026 FALL SEMESTER HIGHLIGHTS

573

Total Of
Students
Served

111

Children

452

Adults

**18 to
76**
Age Range

31

Languages Spoken

40

Origin Countries

Workforce Data

241

Consultations

149

Employment

79

Food Resources

3

Medical & Health

THE EXPERIENCE WE ARE INVITING GUESTS INTO

Wings Of Spring 2026

Wings of Spring is Literacy Achieves' annual seated gala, bringing together community leaders, educators, and advocates for an evening of purpose, celebration, and generosity.

Guests are invited to enjoy an elevated dining experience paired with a thoughtfully curated program that highlights the power of adult ESL and family literacy. Through student storytelling, recognition of longtime supporters, and moments of shared reflection, the evening honors both the impact already made, and the possibilities still to come.

Wings of Spring is designed to be warm, elegant, and intentional. It is an opportunity to gather around a common belief: that language access transforms lives, strengthens families, and builds a more connected community.





HOW SPONSORSHIP FUELS IMPACT

Sponsorships of Wings of Spring transform generosity into tangible outcomes—turning words into pathways, confidence into opportunity, and learning into lasting change.



Words Become Access

Sponsorship dollars provide high-quality instruction, curriculum, and learning environments that allow children and adults to build essential language and literacy skills.

Access Becomes Opportunity

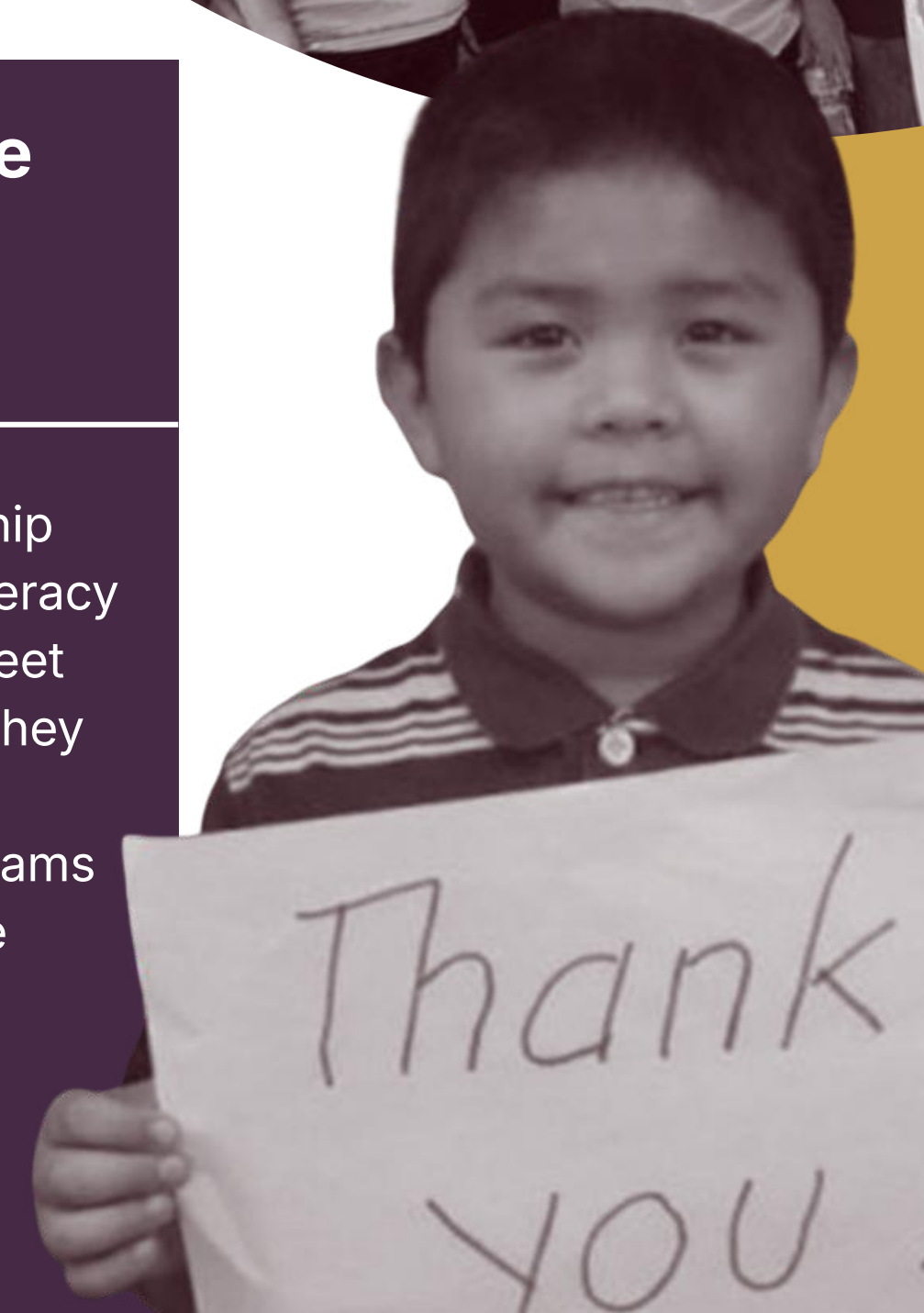
Funds support workforce preparation, digital literacy, and early learning experiences that equip families to pursue education, employment, and economic stability.

Opportunity Becomes Confidence

Through family-centered programming, parents and children grow together—strengthening bonds, self-belief, and a culture of learning at home.

Confidence Becomes Legacy

Every sponsorship helps ensure Literacy Achieves can meet learners where they are today while sustaining programs that serve future generations.





Why Sponsor Wings of Spring

Sponsoring Wings of Spring is an investment in measurable outcomes, community stability, and a future-ready workforce. Literacy Achieves delivers practical, results-driven programs that strengthen foundational skills—language, communication, and job readiness — skills every industry depends on.

Wings of Spring offers companies a way to lead through action — supporting learning, opportunity, and shared prosperity in a manner that is constructive, inclusive, and broadly supported across communities.

CORPORATE PARTNERS GAIN:

Purpose-Driven Brand Visibility


Align your brand with a trusted Dallas nonprofit advancing education, family stability, and economic opportunity.

Workforce & Community Impact

Support literacy, communication, and digital skills that strengthen today's workforce and tomorrow's talent pipeline.

Engaged Employees & Proven Results

Offer meaningful volunteer and engagement opportunities that build pride, connection, and retention.



SPONSORSHIP LEVELS OVERVIEW

Premier Sponsorship Opportunities

Literacy Legacy Sponsor	Presenting Sponsor	Literacy Champion	Donor Wall / Tech Sponsor
\$45,000	\$30,000	\$20,000	\$15,000
Top-tier visibility with stage presence, storytelling, and VIP experience	On-stage recognition, pre-event storytelling, and VIP table.	Feature in student storytelling and event visuals with VIP table.	Support event tech and donor wall recognition with VIP access.



Supporting Sponsorship Opportunities

Language Luminary	\$10,000
Nonprofit Leader Sponsor	\$7,500
Literacy Cultivator	\$5,000
Learning Advocate	\$2,500
Literacy Ally	\$1,250
Friend of Literacy	\$600

Specialty Sponsorships

Story on Film
\$2,500
Entertainment Sponsor
\$3,500



SOLD

Premier sponsorship level providing top-tier recognition at Wings of Spring, including 20 event tickets, prominent program and on-site visibility, verbal acknowledgment during the event, and year-of-event recognition aligned with Literacy Achieves' mission.

HIGHLIGHTS

- ✦ Exclusive **speaking moment** from stage (2–3 minutes)
- ✦ Opportunity to **introduce guest performer or student feature film**
- ✦ **Legacy Impact Video** feature created with/for sponsor
- ✦ **Full digital media package:** homepage spotlight 60 days, 3 dedicated social posts, boosted content as applicable
- ✦ Custom **student thank-you video** post-event
- ✦ Premium table for **20 guests**

Literacy Legacy Sponsor



+ THE VIP EXPERIENCE

- ✦ Private gallery viewing of the DMA's "Gemstones" collection
- ✦ A curated moment of beauty — quiet, radiant, intimate.
 - Live violin performance inside the gallery
 - A sensory experience that lifts the evening from celebration to art.



High-visibility sponsorship level including 20 event tickets, program and on-site recognition, verbal acknowledgment during the event, and year-of-event visibility in support of Literacy Achieves.

\$30,000

HIGHLIGHTS

- ✦ Admission for **20 guests**
- ✦ **On-stage acknowledgment** by Emcee
- ✦ Opportunity to **introduce a program segment** (student story or volunteer highlight)
- ✦ Inclusion in pre-event **video storytelling campaign**
- ✦ Website recognition 30 days
- ✦ 2 dedicated social posts

Presenting Sponsor



+ THE VIP EXPERIENCE

- ✦ Private gallery viewing of the DMA's "Gemstones" collection
- ✦ A curated moment of beauty — quiet, radiant, intimate.
 - Live violin performance inside the gallery
 - A sensory experience that lifts the evening from celebration to art.



Prominent sponsorship level including 10 event tickets, program recognition, and on-site visibility during Wings of Spring in support of Literacy Achieves.

\$20,000

HIGHLIGHTS

- ✦ Admission for **10 guests**
- ✦ Logo/name placement on screen during video transitions
- ✦ Name included in student video credits
- ✦ Website recognition
- ✦ 1 dedicated social post

Literacy Champion



+ THE VIP EXPERIENCE

- ✦ Private gallery viewing of the DMA's "Gemstones" collection
- ✦ A curated moment of beauty — quiet, radiant, intimate.
 - Live violin performance inside the gallery
 - A sensory experience that lifts the evening from celebration to art.



Impact sponsorship supporting the donor wall and event technology at Wings of Spring. Includes 6 event tickets and recognition integrated into the donor wall experience, helping elevate storytelling and engagement throughout the evening.

\$15,000

HIGHLIGHTS

- ✦ Admission for **6 guests**
- ✦ Logo/name placement on screen during video transitions
- ✦ Name included in student video credits
- ✦ Website recognition
- ✦ 1 dedicated social post

Technology Sponsor



+ THE VIP EXPERIENCE FOR 4 GUESTS

- ✦ Private gallery viewing of the DMA's "Gemstones" collection
- ✦ A curated moment of beauty — quiet, radiant, intimate.
 - Live violin performance inside the gallery
 - A sensory experience that lifts the evening from celebration to art.



\$10,000

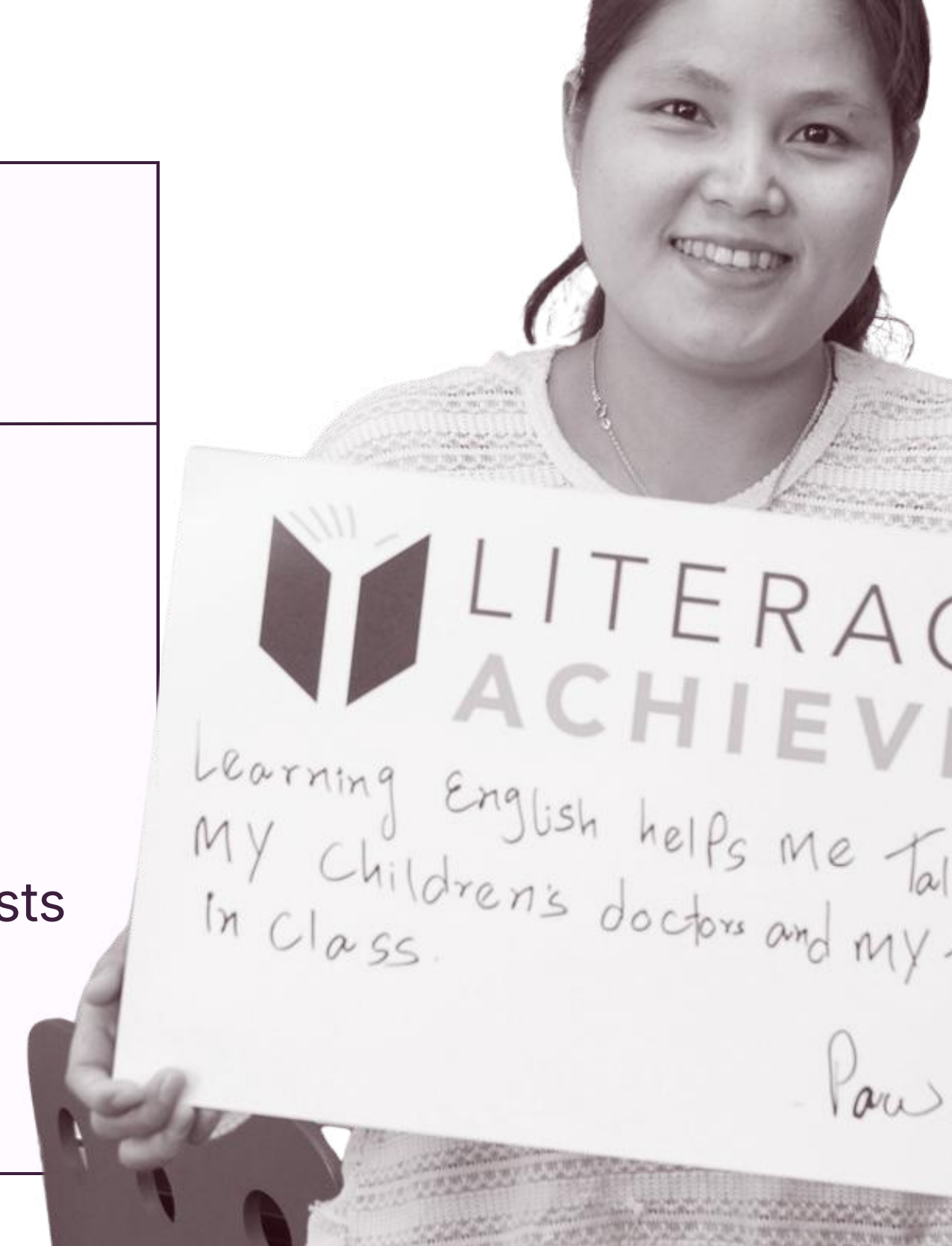
Language Luminary

- Admission for **8 guests**
- Recognition in the opening or closing credits of a student film
- Group spotlight across social platforms
- VIP Experience for the table

\$5,000

Literacy Cultivator

- Admission for **6 guests**
- Recognition on digital sponsor wall
- Inclusion in event recap social post
- VIP Experience for 2 guests



Supporting Sponsorship Opportunities

\$2,500

Language Learning
Learning Advocate

- Admission for **4 guests**
- Group social media thank-you
- VIP Experience for 2 guests

\$1,250

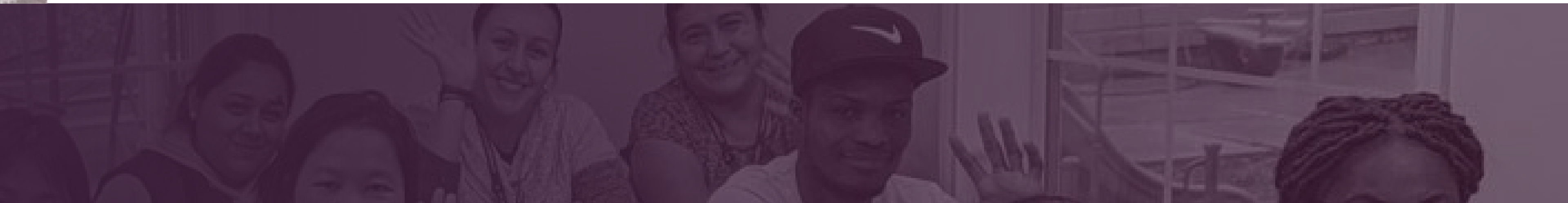
Language Learning
Literacy Ally

- Admission for **4 guests**
- Group social media thank-you
- Standard admission only

\$600

Language Learning
Friend Of Literacy

- Admission for **2 guests**
- Program recognition



Story on Film

\$2,500

- Featured acknowledgment during segment
- Placement in digital program
- Recognition on website's event page

Entertainment Sponsor

\$3,500

- Featured acknowledgment during segment
- Placement in digital program
- Recognition on website's event page

Specialty Sponsorships



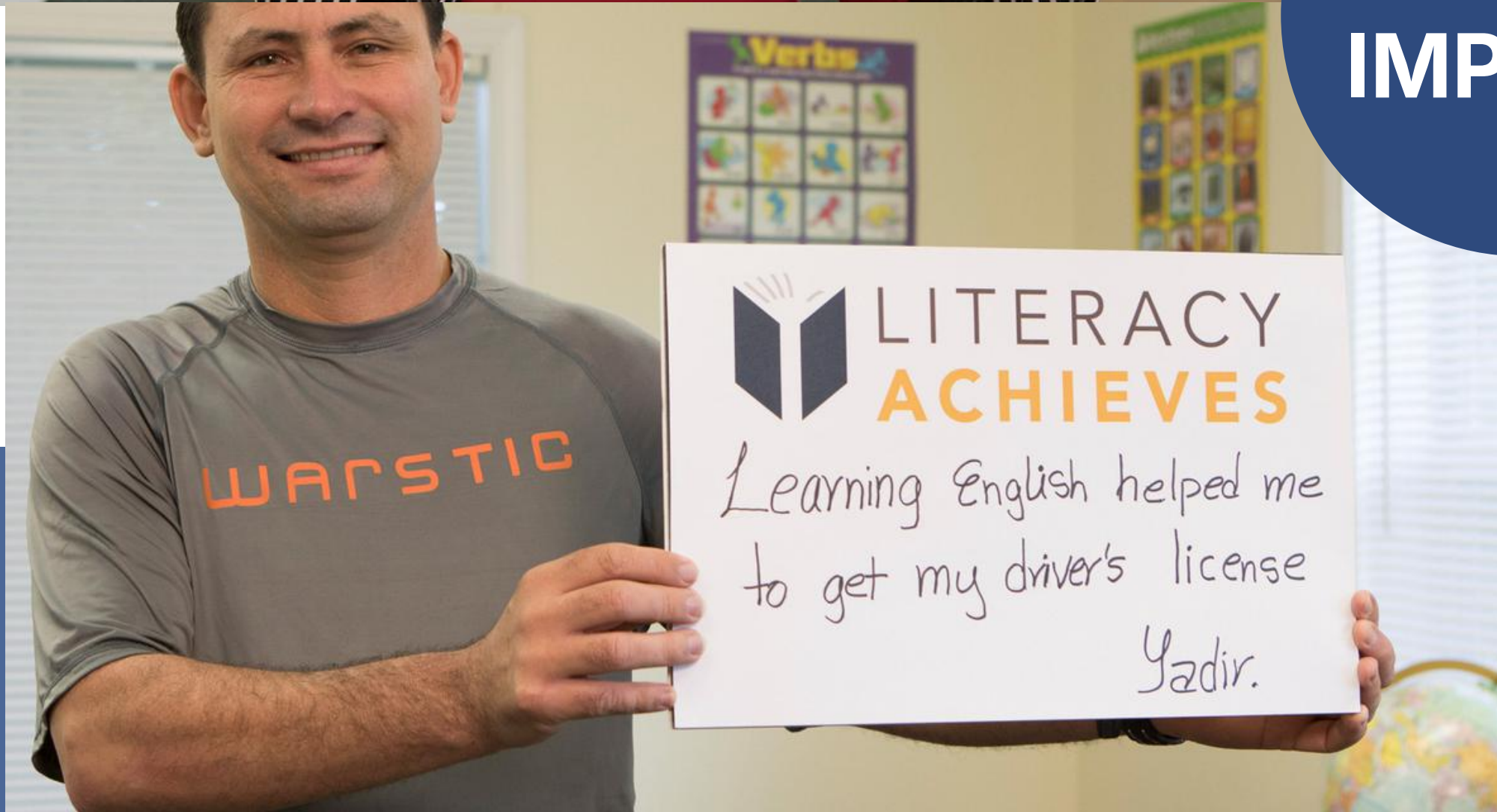
**LITERACY
ACHIEVES**
CROSS-CULTURAL
COMMUNICATION
and
COMMUNITY!
- KRISTL



**LITERACY
ACHIEVES**
English helped me talk to
MY doctor.
Kali
Bizvayehu



**YOUR
IMPACT**

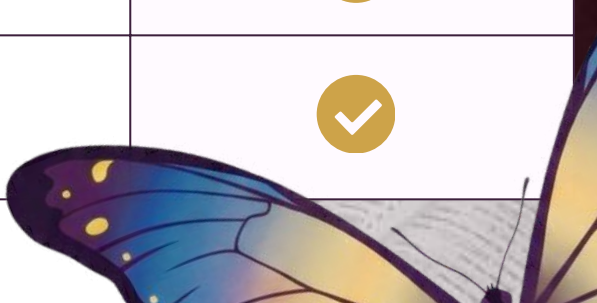


**LITERACY
ACHIEVES**
Learning English helped me
to get my driver's license
Yadir.



**LITERACY
ACHIEVES**
Learning English helps me talk to
MY children's doctors and my teacher
in class.
Paw.

SPONSORSHIP TIER INVESTMENT TICKET INCLUSION VIP EXPERIENCE				ON-STAGE & PROGRAM RECOGNITION				
				Exclusive Speaking Moment	On-Stage Acknowledgment	Segment Introduction	Featured Acknowledgment During Segment	Program Recognition
Literacy Legacy Builder	\$45,000	20	Full Table	✓		✓	✓	✓
Presenting Sponsor	\$30,000	20	Full Table		✓	✓		✓
Literacy Champion	\$20,000	10	Full Table					✓
Donor Wall / Technology Sponsor	\$15,000	6	4 Guests					✓
Language Luminary	\$10,000	8	Full Table					✓
Literacy Cultivator	\$5,000	6	2 Guests					✓
Learning Advocate	\$2,500	4	2 Guests					✓
Literacy Ally	\$1,250	4						✓
Friend of Literacy	\$600	2						✓
Story on Film	\$2,500	2					✓	✓
Entertainment Sponsor	\$3,500	2					✓	✓



SPONSORSHIP TIER	STORYTELLING & MEDIA	DIGITAL & MARKETING VISIBILITY	BRAND VISIBILITY ON-SITE
Literacy Legacy Builder	<ul style="list-style-type: none"> • Highest-level branding on all platforms • Custom student thank-you video post-event • Legacy Impact Video feature created with/for sponsor 	<ul style="list-style-type: none"> • Homepage Spotlight 60 days • 3 Dedicated Social Posts 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Presenting Sponsor	<ul style="list-style-type: none"> • Inclusion in pre-event video storytelling campaign 	<ul style="list-style-type: none"> • Website Recognition for 30 days • 2 Dedicated Social Posts 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Literacy Champion	<ul style="list-style-type: none"> • Name included in student video credits 	<ul style="list-style-type: none"> • Website Recognition • 1 Dedicated Social Post 	<ul style="list-style-type: none"> • Screen Placement During Video Transitions • Digital Sponsor Wall
Donor Wall / Technology Sponsor	<ul style="list-style-type: none"> • Name included in student video credits 	<ul style="list-style-type: none"> • Website Recognition • 1 Dedicated Social Post 	<ul style="list-style-type: none"> • Screen Placement During Video Transitions • Digital Sponsor Wall
Language Luminary	<ul style="list-style-type: none"> • Recognition in the opening or closing credits of a student film 	<ul style="list-style-type: none"> • Group Social Spotlight 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Literacy Cultivator		<ul style="list-style-type: none"> • Event Recap Social Media Post 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Learning Advocate		<ul style="list-style-type: none"> • Group Social Media Thank-You 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Literacy Ally		<ul style="list-style-type: none"> • Group Social Media Thank-You 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Friend of Literacy		<ul style="list-style-type: none"> • Program Recognition 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Story on Film		<ul style="list-style-type: none"> • Website Recognition • Digital Program Placement 	<ul style="list-style-type: none"> • Digital Sponsor Wall
Entertainment Sponsor		<ul style="list-style-type: none"> • Website Recognition • Digital Program Placement 	<ul style="list-style-type: none"> • Digital Sponsor Wall

How to Confirm Your Sponsorship

Secure your Wings of Spring 2026 sponsorship quickly and easily. Scan the QR code or click the button below to complete your sponsorship, review payment methods, and see next steps.

[CONFIRM YOUR SPONSORSHIP](#)



Join Us in Making the Season Bloom

Wings of Spring is made possible through the generosity of partners who believe in the power of language, opportunity, and shared investment in our community. I would welcome the opportunity to explore how your sponsorship can align with Literacy Achieves' mission while creating a meaningful presence at this year's gala. Please feel free to reach out with questions or to begin a sponsorship conversation.



Janaé Willis-Beard

Development Director, Literacy Achieves

JBeard@literacyachieves.org

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WINGS OF *Spring* 2026

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