



edenseven
Enabling sustainable growth

SUSTAINABLE GROWTH DRIVEN BY DATA

SUSTAINABILITY CONSULTING FROM **EDENSEVEN**

Sustainable growth driven by data

We think differently

Organisations are experiencing increased pressure to reduce their environmental impact and reach net-zero carbon. Investors, employees and customers are increasingly demanding meaningful action. Enhanced regulations require much greater organisational transparency. Adding to this pressure are financial problems caused by rising fuel and utility prices.

High performing companies must develop and implement climate plans if they are to remain competitive. Defining and delivering impactful sustainable goals is not easy, but when it is successful climate action is good for business.

edenseven is a sustainability consulting business that helps organisations to implement climate strategies and practices, delivering sustainable growth.

Our team of subject matter experts in the fields of net-zero carbon, digital transformation and people development deliver powerful sustainability outcomes for organisations. Our solutions drive business performance, reduce cost, grow revenue, increase margin and improve engagement with clients, investors and employees.

We provide expert advice underpinned by data that delivers tangible and meaningful impact. Our robust and quantifiable solutions include:

- Evaluating defining and executing your sustainability strategy
- Sourcing, optimising and generating clean energy
- Assessing, planning and transforming your organisation and fleet to support your journey to net-zero carbon
- Reducing your impact to ecosystems through water, waste and land solutions
- Informative and empowering analytics utilising platforms, models and research.

Come with us on your sustainability transformation.





**We help clients
implement climate
strategies and practices
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Services to support your business...

One of the biggest challenges when delivering sustainability transformation is balancing competing objectives and prioritising changes that make the most impact.

We combine operational data with decades of real-world expertise to deliver a unique set of services that transform your impact on the environment.



STRATEGY

The building blocks of a sustainable future

Evaluation
Definition
Execution



ENERGY

Transitioning to clean energy while reducing risk & cost

Sourcing
Optimisation
Generation

...and help the planet



CARBON

Supporting your journey to net-zero carbon

Assessment
Net-Zero Pathways
Electric Vehicles



ECOSYSTEMS

Beyond carbon, reducing your impact on natural resources

Water
Waste
Land



ANALYTICS

Empowering your sustainability projects through data and tech

Platforms
Models
Research

Strategy: The building blocks of a sustainable future

Sustainability strategies often fail because of a lack of specialist resource, data visibility, and the expertise to align the strategy to business objectives.

Our approach is different. We clarify your current position, challenges and opportunities and set up a sustainability strategy with measurable targets. We put in place the right structure, processes, and technology to ensure your strategy becomes deeply embedded in the fabric of your organisation.

Evaluation

A realistic baseline of your current sustainability position is critical to formulate a sound strategy. This is difficult to achieve without specialist expertise and proven methodologies.

We combine well-recognised standards and methodologies, with a strong focus on data analytics, to benchmark your position, challenges and opportunities.

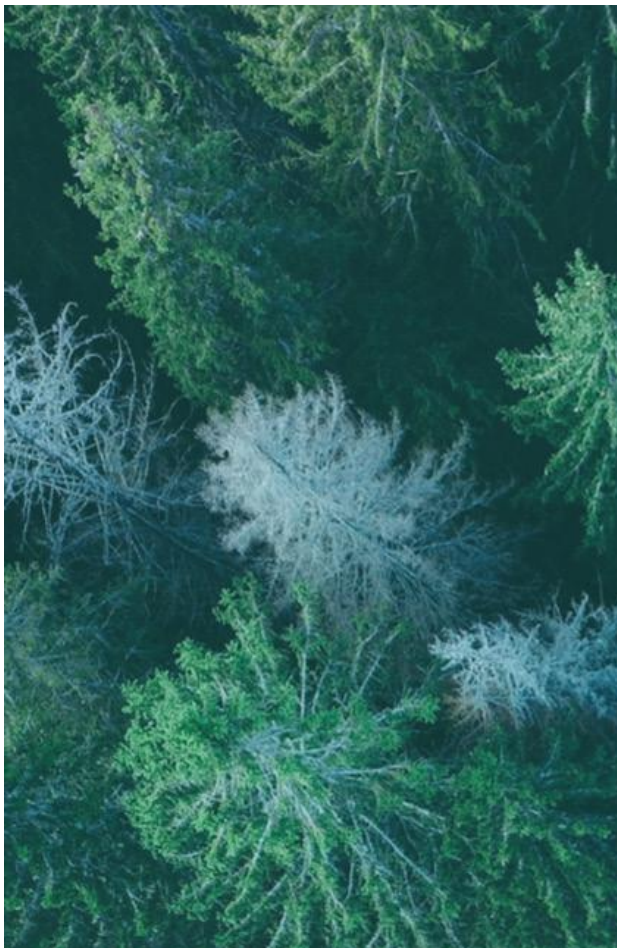
Definition

Creating a sustainability strategy that reduces your climate impact, while improving your business performance and growth objectives is a huge challenge. We help you to define your sustainability vision, set measurable targets and timeframes and capture and communicate the strategy in simple, engaging messages.

Execution

Good strategies can still fail during the execution phase. There are often competing priorities within your organisation. Consequently, dedicating time and resources can be difficult.

We help our clients throughout their entire journey, from early analysis to strategy formulation and execution. Our team will help you to create pragmatic roadmaps and set up and manage projects on your behalf, ensuring sustainable outcomes are delivered alongside business growth.



Energy: Transitioning to clean energy while reducing risk and cost

Volatility in energy prices continues to create significant issues for businesses and consumers.

Our extensive knowledge of global energy markets and optimisation solutions means we are well-placed to identify significant cost and operational transformation opportunities. Our support allows you to source the right type of energy at the right price, implement changes to reduce your consumption, and even deploy your own renewable energy generation solutions.

Sourcing

Your energy supply should be consistent with your sustainability ambitions to manage energy and carbon usage.

We have sourced and managed numerous large and complex supply contracts across multiple commodity types. We structure your supply contracts to allow for price and demand flexibility, while also giving assurance of origin of supply.

Optimisation

With energy prices at record highs, it is vital to understand and manage your portfolio's demand as effectively as possible. Any waste can have a material impact on bottom line profit.

We have delivered verifiable and financially meaningful savings across single and multi-site portfolios. We assess and structure programmes of work which create a platform to eliminate unnecessary energy usage and improve the overall position of your business.

Generation

Connecting to or building on-site renewable assets has never been more attractive. Increases in grid charges, falling costs of renewable energy asset deployment and the need for verifiable evidence of origin of supply create strong incentives.

We have delivered renewable energy solutions across a variety of industries and countries. Our team can advise and programme manage the deployment of renewable assets to enhance your environmental and financial credentials.

Carbon: Supporting your journey to net-zero carbon

Calculating and addressing the carbon impact of your organisation and your fleet is complex.

edenseven provides footprint visibility, as well as realistic recommendations to create positive impact on the environment and your revenue.

Assessment

We conduct quantitative and qualitative assessment of your overall sustainability position, benchmark it against your peers, and provide recommendations based on the findings.

Our online platform allows clients to manage their sustainability data and get access to intuitive dashboards online. Our reports, which are compliant with best practices and international standards, help you to communicate effectively with stakeholders.

Net-Zero Pathways

Getting to net-zero carbon emissions is the government mandated objective of all businesses and as such organisations require a net-zero plan. We use a systemic approach, via data models and industry expertise, to explore, test and recommend net-zero pathways that are realistic and produce meaningful impact.

We not only take into consideration your various sources of emissions and the interventions required, but also the reality and culture of your organisation, the dependencies on external actors, as well as financial and regulatory constraints.

Electric Vehicles

The end of the Internal Combustion Engine (ICE) is an opportunity for significant financial and environmental rewards. We provide expert advice based on real-world experience on rolling out the largest of Battery Electric Vehicle (BEV) fleets.

We can deliver vehicle assessment and analysis, sourcing support, infrastructure insight, integration into renewable energy systems, engagement programs and driver behaviour support.

Ecosystem: Beyond carbon, reducing your overall environmental impact

Businesses often fail to recognise the local and global impact their operations and resources have relative to land, water and waste.

Our environmental services will enable you to identify both current and future risks associated with your impact both today and against your on-going business plans.

Water

Every organisation consumes water—in some cases it is a critical input to operations. Understanding the impact of your business, potential risks and ways to reduce consumption can be difficult.

We provide the right resources to conduct assessments, practical advice to mitigate business risks and interventions to manage and reduce your water consumption.

Waste

Plastic and other types of waste are some of the most critical issues of our generation. Our team and network of partners provide access to waste management experts, proven methodology and ongoing support to design, implement and track strategies. This will have a quantifiable impact on the volume and type of waste you produce.

Land

Achieving climate targets not only requires a more considered use of land for agriculture and other economic activities, but also the identification of opportunities for renewable projects.

Our team will assess the potential of your land to support renewable projects that increase value and produce a positive environmental impact.



Analytics: Empowering sustainability through data and technology

Data and analytics are a key component of your sustainability strategy. Many companies struggle to collate and manage the data required to support their sustainability projects.

edenseven places particular importance and focus on using data to support all our consultancy services.

Platform

The data required to manage sustainability projects is often distributed across your organisation using different formats and of various qualities. Even companies with significant maturity in data management struggle to identify, store and create insight from data.

Our proprietary platform helps you manage data specifically for sustainability projects. It provides a single and secure place to store and share the data required; giving you easy access to intuitive dashboards, and much more.

Models

From new investment opportunities to assessing the impact of sustainability interventions, projects require data models with a rich understanding of both markets and approaches.

We allocate experts with strong analytics and, equally important, real-life market experience to build models and conduct analysis that will support your decision-making.

Research

Sustainability challenges and the available solutions are constantly changing and evolving. Our experts help you to understand market trends, provide visibility of upcoming changes in regulations and share new techniques and best practices, to continuously inform and improve your sustainability strategy.

Your business. **Transformed**

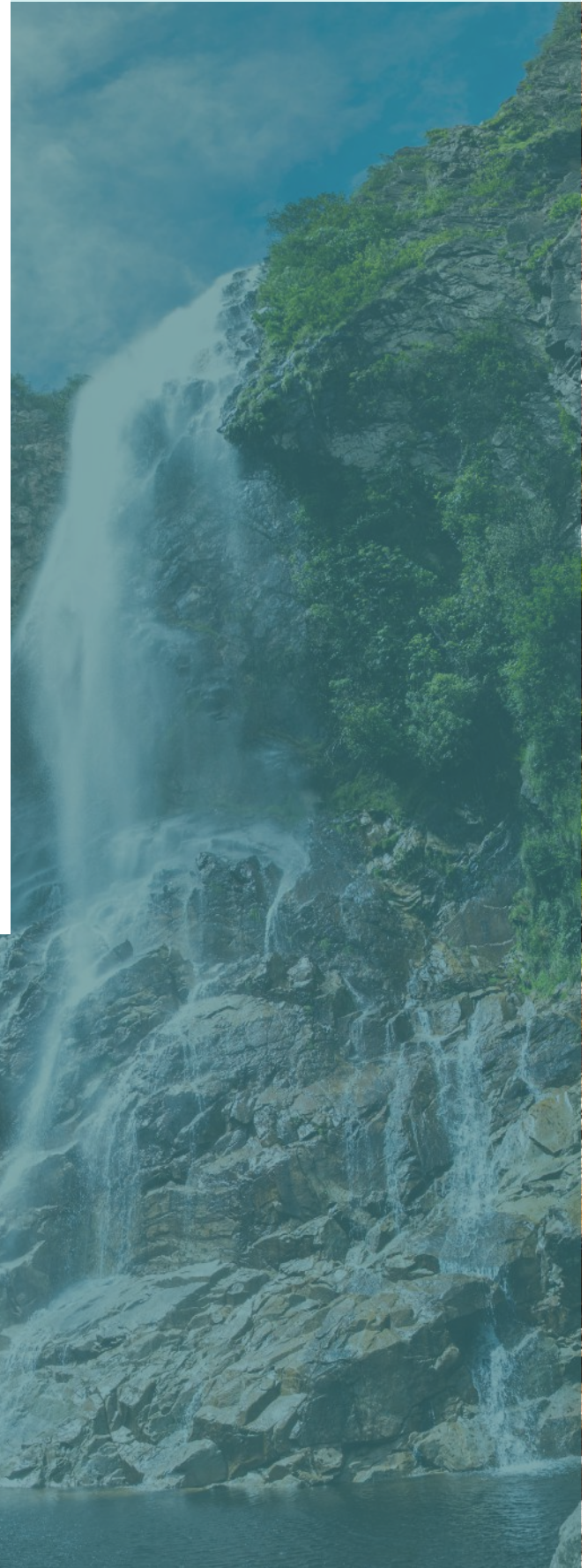
Our Group

edenseven is part of the Cambridge Management Consulting group, a leading digital transformation consultancy.

Our group experience in driving digital transformation, a process that requires change and collaboration at all levels, supports how we approach sustainability transformation.

Underpinned by Cambridge Management Consulting's technical expertise we gather, collate and report data to understand and resolve complex problems and guide our clients towards new opportunities.

Cambridge 
Management Consulting





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www.edenseven.co.uk