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CEO'S CORNER

Dear Team,

Every phase of our journey offers us an opportunity to pause, reflect, and sharpen our focus. The progress we've made together is a result of consistent effort, disciplined execution, and a shared commitment to our growth agenda.

What stands out most is how teams across the organization have embraced the mindset of doing more with less — finding smarter ways to create impact, improve efficiencies, and deliver value where it truly matters. This ability to adapt and execute with intent is what continues to strengthen Multiplier's foundation.

As we move forward, our focus remains clear: sustained growth driven by thoughtful execution, client satisfaction, and continuous improvement in the way we work together. Success isn't built overnight — it's shaped by the choices we make every day.

At the heart of it all are our people. Your collaboration, resilience, and ownership define the Multiplier mindset — agile, efficient, and deeply human.

Let's continue to build on this momentum and keep raising the bar, together.

Onward with purpose,

Sameer Mehta

CEO & Managing Director

Multiplier Brand Solutions Pvt. Ltd.




BUSINESS ODYSSEY



We're excited to introduce our newest clients, each bringing unique opportunities to our company. A big shoutout to our New Business Development team for their stellar work in making these partnerships happen. Together, we're set to achieve even greater milestones!

CLIENT

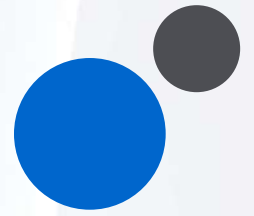
SERVICE OFFERED

 <p>CARATLANE A Zamilak Partnership</p>	<p>Caratlane</p>	<p>Retail Visibility</p>
 <p>GKB Hi-TECH LENSES Precision Optics</p>	<p>GKB Hi-Tech Lenses</p>	<p>Workforce Management</p>
	<p>Gulf Oil</p>	<p>Retail Visibility</p>
	<p>Mars Cosmetics</p>	<p>Retail Visibility</p>
	<p>NUUK</p>	<p>Retail Visibility</p>
 <p>VITECH GROUP OF COMPANIES</p>	<p>Vitech Heavy Equipment</p>	<p>Tech & Data and Workforce Management</p>
 <p>NISARA</p>	<p>Nisara Brands Beauty</p>	<p>Workforce Management</p>

multiplier

SPOTLIGHT

CELEBRATING STARS AMONG US



VINAY MUDLIYAR
WEST

For consistent efforts and contribution in achieving the Castrol Quarter and H1 business targets.



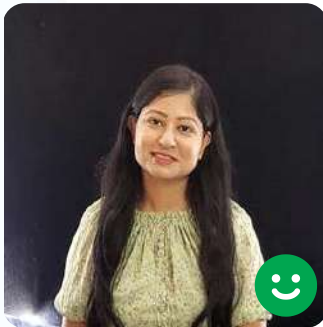
KETAN LAXMAN KULE
WEST

For consistent efforts and contribution in achieving the Castrol Quarter and H1 business targets.



PREEMA SHERLI
SOUTH

For exceptional contribution towards managing Diwali hiring independently and achieving successful closures for challenging client positions.



ANJALI NEGI
NORTH

For showing agility and a growth mindset by managing the Navigator campaign efficiently and signing two new clients in October for the Retail Visibility business.



VIPUL TYAGI
NORTH

For remarkable contribution in delivering the BI Dashboard to the Onida client just in time, which has been highly appreciated by the client.



NITESH KUMAR
NORTH

For streamlining the Time Office requirements of the Panasonic Project through effective stakeholder coordination.



PRIYA SINGH
NORTH

For demonstrating exceptional ownership by working through the weekend to successfully resolve the iOS app concern of the Dyson Project without the need for managerial intervention.



DEEPAI
NORTH

For contributing to the UI enhancement of WorkLife and introducing user access through mobile number.



NEHA RAWAT
NORTH

For consistently demonstrating positivity, dedication, and a warm, motivating spirit. Your cheerful attitude and commitment truly reflect the essence of the Yellow Smile.

SPOTLIGHT

CELEBRATING STARS AMONG US



NATHIYA M
SOUTH

consistently been proactively handling the team and client and submitting invoices, resulting in timely payments from SONY.



SHEKHAR PAWAR
NORTH

For receiving appreciation from Blue Dart for excellent client servicing, strong coordination with Ops, and efficient project handling.



DEVENDRA SINGH
NORTH

For taking great accountability and dedication towards compliance is outstanding and this shows commitment towards 100% compliance. Taking over few key task recently is also commendable , Good luck and thank you



HEMANT KUMAR PANDEY
NORTH

For recent initiatives on Retail Billing is commendable and shows intention of true team player. That's how the actual collaboration and guiding peer teams....Good luck for Retail task



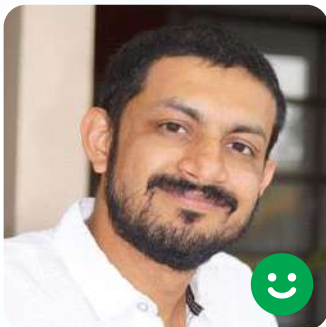
PREM KUMAR SHARMA
NORTH

For taking charge of few key tasks and ensuring enhancement in payroll software thru Tech team collaboration is true example of accountability and dedication. hoping to have our robust mPAY soon. Good luck and Thank you .



AIJAZ WANI
NORTH

For successful closure of NUUK North profiles through cross functional support & proactive client coordination



KARN PATEL
WEST

For Effective Team and Project Management (Udayan Migration, Udayan Samay and AOP) for the Quarter.



PRINCE
NORTH

For Maximum Point Closer for the month covering Projects like RetailSpark, MultiSense, and UI uplift initiatives.



MAYUR PALAV
WEST

In November/December he has made designs for Gulf & CG Power which has been approved by client & we have also got work for that design.

SPOTLIGHT

CELEBRATING STARS AMONG US



PARVEEN KUMAR CHOUDHARY
NORTH

For exceptional effort in the resubmission of legal documentation and for his persistent follow-ups with the consultant, which helped in recovering long-pending dues from the Government department, his dedication and ownership are truly appreciated.



SUMIT
NORTH

For handling North along with West Region for Panasonic and same has been appreciated by West client that evaluations are happening well on time and before the defined TAT.



ANSHUL TOMAR
NORTH

For Driving Trust & Driving accounts like Dyson & Hisense



KARTIK MEHTA
SOUTH

For Driving entrepreneurship & Doing Cross selling with existing Client like TTK



RAVINDRA DNYANDEO SHINTRE
WEST

For Driving Commitment & adding Value with New clients like Onida.



DALCHAND
NORTH

For support entire Ops team with reporting as & when required



VIJAY KUMAR
NORTH

For Consistently working Hard on BB account in terms of reports & making process automation.



SACHIN KUMAR
NORTH

For excellent handling of client HR operations (NUUK/Midea/Onida). He consistently manages all responsibilities efficiently, ensuring timely delivery and smooth coordination without any escalations or delays

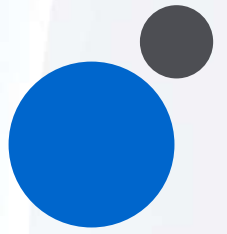


RAMIT KUMAR
NORTH

For consistent and effective HR Services delivery in IPM (Philip Morris) which build the client's trust and helped us increase the Headcount from 190 to 341. He also completed transactions involving 30 Blue Dart employees in a single day.

SPOTLIGHT

CELEBRATING STARS AMONG US



CHHAVI BAGHEL
NORTH

For handling Hisense onboardings in absence of Bangalore HRBP even though she is based out of client office.



IRAJ R
SOUTH

For achieving target & gone for above expectation with demonstrating ownership, commitment & result driven execution.



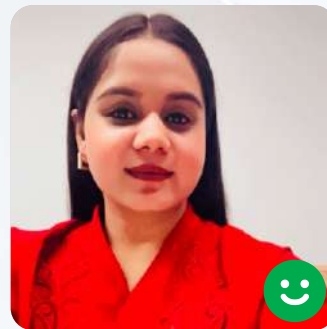
PANKAJ BISHT
NORTH

For exceptional PF/ESI support helping employees with claims, withdrawals and ensuring benefits reach to the right people



MOHINI NARENDRA VAIDYA
WEST

For achieving almost 44 numbers till date, reflecting your strong performance & consistent efforts.



DAMINI JANGIR
NORTH

Remarkable contribution in taking a lead & ownership during the multiplier day event and handling the entire event smoothly and showing great team skills.



MOST APPRECIATED EMPLOYEE

OCTOBER



SHEKHAR S VANIYAR
TECHNOLOGY
AHMEDABAD

NOVEMBER



DEEPALI
TECHNOLOGY
DELHI

DECEMBER



DEVENDRA SINGH
FINANCE & ACCOUNTS
DELHI

Marching With **MULTIPLIER** Years Of Commitment



ANURAG JAISWAL
10 Years
HUMAN RESOURCE
DELHI

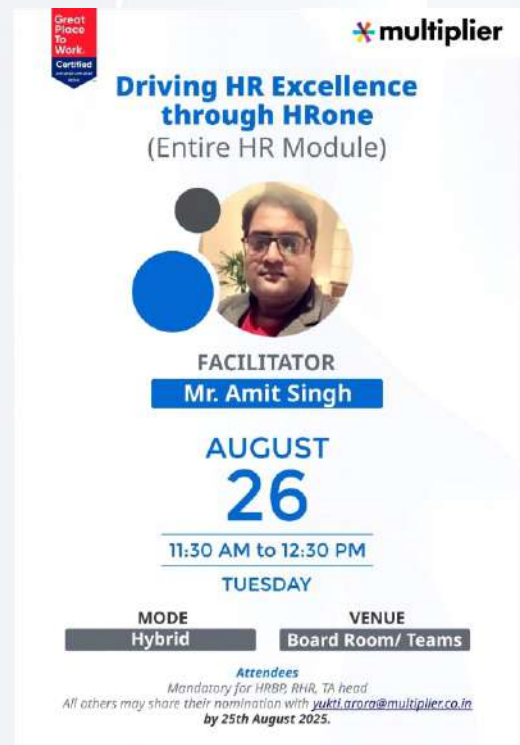


GOUTAM BOSE
5 Years
RETAIL
KOLKATA

KNOWLEDGE KALEIDOSCOPE

Nurturing Growth Together

A learning-filled session on “Driving HR Excellence through HROne” was conducted by Mr. Amit Singh, empowering the HR team to leverage digital tools for seamless workforce management.



Great Place To Work Certified

multiplier

Driving HR Excellence through HROne
(Entire HR Module)

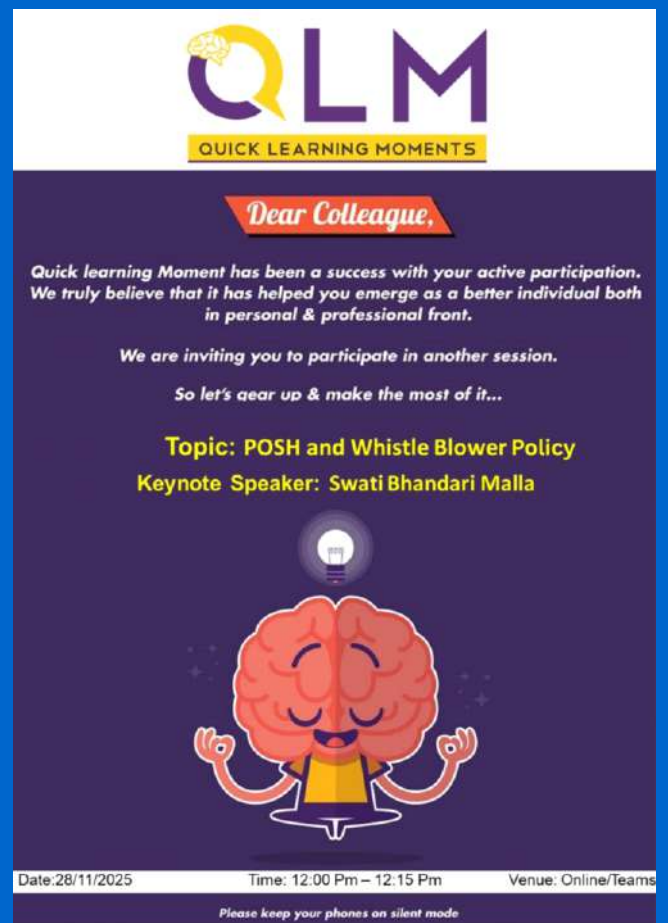
FACILITATOR
Mr. Amit Singh

AUGUST 26
11:30 AM to 12:30 PM
TUESDAY

MODE Hybrid **VENUE** Board Room/ Teams

Attendees
Mandatory for HRBB, RHR, TA head
All others may share their nomination with yukti.arora@multiplier.co.in by 25th August 2025.

A QLM session on POSH and Whistle Blower Policy was conducted by Swati, focusing on awareness, accountability, and fostering a safe, transparent workplace.



QLM
QUICK LEARNING MOMENTS

Dear Colleague,

Quick learning Moment has been a success with your active participation. We truly believe that it has helped you emerge as a better individual both in personal & professional front.

We are inviting you to participate in another session.

So let's gear up & make the most of it...

Topic: POSH and Whistle Blower Policy
Keynote Speaker: Swati Bhandari Malla

Date: 28/11/2025 **Time: 12:00 Pm – 12:15 Pm** **Venue: Online/Teams**

Please keep your phones on silent mode

Anapana Meditation Session

By Amit Sawhney


At Multiplier, growth isn't just about numbers, it's about mindfulness too.

Our Delhi office recently hosted a curtain raiser session on Vipassana meditation by Mr Amit Sawhney, offering a moment to pause, breathe, and reconnect.

Small steps towards healthier minds, balanced lives, and a more conscious workplace.



Sonia from Delhi Office led a session on Inner Peace, encouraging participants to pause, reflect, and cultivate calm amidst everyday challenges.




Dear Colleague,

Quick learning Moment has been a success with your active participation. We truly believe that it has helped you emerge as a better individual both in personal & professional front.

We are inviting you to participate in another session.

So let's gear up & make the most of it...

Topic: Inner Peace
Keynote Speaker: Sonia Pahwa



Date 22/12/2025 Time: 11.00 Am – 11.15 Am Venue: Online/Teams

Please keep your phones on silent mode

MULTIPLIER MILESTONES

CELEBRATING PROGRESS TOGETHER



Prime at 9!

Nine years ago, Multiplier was founded on a clear vision - to build solutions that create real impact through people, purpose, and performance.

Over the years, this vision has been shaped by resilience, accountability, and a relentless focus on excellence.

As we mark this milestone, we reflect with pride on how far we've come and the organization Multiplier is today - stronger, more focused, and future-ready.

This journey would not have been possible without the trust and partnership of our clients and partners, and the commitment of our teams who bring the Multiplier mindset to life every day.

With gratitude for the journey so far and confidence in the road ahead, we look forward to multiplying impact, together.

Thank you for being part of our story.



Our biggest validation doesn't come from awards — it comes from people.

Proud to be honored by [@jaipuria.institute](https://www.jaipuria.institute) as an Organization with a Strong Culture — a recognition powered by student interns who rated Multiplier the best place to learn and grow.

This is the culture behind our last-mile execution.



A proud moment as Voltas Limited - A TATA Enterprise and Multiplier bring home the Silver Award at the exchange4media Maverick Awards 2025 for Best Marketing Campaign – Consumer Durable Brand.

This win celebrates the power of collaboration and innovation — where Voltas' vision and Multiplier's retail expertise came together to create measurable impact through RetailTrack.

FUN & JOY

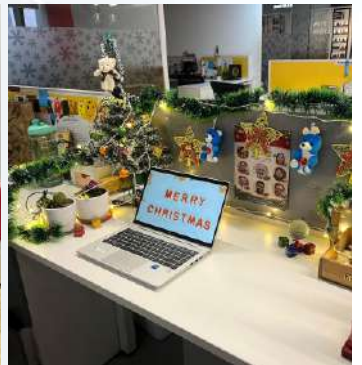
Elevating workplace fun



Pan India Diwali Celebrations



Retail Employee's Day





Quarter End *B'day Celebration* at Delhi Office



WELCOME ABOARD

Meet our new members



PRASHANT KUMAR JHA
ASSISTANT MANAGER
FINANCE AND ACCOUNTS
NORTH



TANAYA RAGHUNATH PATIL
EXECUTIVE-BUSINESS DEVELOPMENT
WEST



SACHIN KUMAR
EXECUTIVE - HUMAN RESOURCE
NORTH



APARNA GHOLAP
SR. EXECUTIVE - HUMAN RESOURCE
WEST



MUHAMMED RAYEES
EXECUTIVE HUMAN RESOURCE
SOUTH



ADITYA CHOUDHARY
MANAGER - OPERATIONS AND
CLIENT SERVICING
NORTH

WELCOME ABOARD

Meet our new members



MAINAK SARKAR
EXECUTIVE - TALENT ACQUISITION
EAST



TANYA GUPTA
SR. EXECUTIVE - HUMAN RESOURCE
NORTH



AJAY ASHOK BHOSALE
EXECUTIVE - TALENT ACQUISITION
WEST



MAHAK SONI
MANAGEMENT TRAINEE
HUMAN RESOURCE
NORTH



LAHARI V R
EXECUTIVE - HUMAN RESOURCE
SOUTH

OD Insight

“Unleashing the Intrapreneur Within”

Entrepreneurs start their own business, take financial risks, and build companies from the ground up. In contrast, Intrapreneurs apply the same creativity and initiative within their organization—improving processes, solving problems, and creating new opportunities from within.

In many organizations, processes and routines create stability—but true innovation often begins when employees act as "Intrapreneurs". Intrapreneurs are individuals who take initiative, think creatively, and find new ways to solve problems or improve systems from within.

This mindset not only accelerates growth and changes but also builds a culture of ownership, creativity, and continuous improvement, when employees are empowered to innovate their organizations thrive.

How You Can Cultivate the Intrapreneurial Spirit:

Bring Clarity to Issues:

Share challenges openly so others can collaborate on solutions.

Propose Small Improvements:

Suggest simple tweaks to tools or processes based on your daily work experience.

Reserve "Innovation Time":

Dedicate a small portion of your week—10-20%—to explore ideas or test new approaches.

Take Ownership:

Treat your idea like your own mini project—plan, pilot, and refine it.

Share and Celebrate Results:

Talk about your idea's outcome—what succeeded, what you learned—and appreciate teammates who supported your innovation journey.

Case Study

Tata Group's InnoVista Program

Unilever's *Thrive* program is designed to strengthen employee well-being and resilience. It offers mindfulness training, coaching sessions, and stress-management resources that help employees handle workplace pressures effectively.

The initiative not only reduced burnout but also improved engagement and teamwork. Employees felt more supported, balanced, and confident in adapting to change. For Unilever, this proved that investing in resilience builds a healthier workforce and contributes directly to long-term business success.

Takeaway for Us at Multiplier:

Let's remember—resilience is not about avoiding difficulties, but about facing them with strength and purpose. By supporting one another, adapting positively, and practicing self-care, we can continue to thrive together in times of change.



Gup Shup With *Damini*

Culture doesn't build itself—it's built by people who live it every day. **Damini** from OD team is one of those people. From shaping mindsets to strengthening connections, she talks about her journey, values, and what truly makes Multiplier special.

Scan the QR to listen to her full interview and hear her story in her own words.



Scan for Gup Shup

Quiz Quest

Our policies shape our culture.

Take this quiz to see how well you know the benefits and initiatives at Multiplier.

[Click Here](#)

