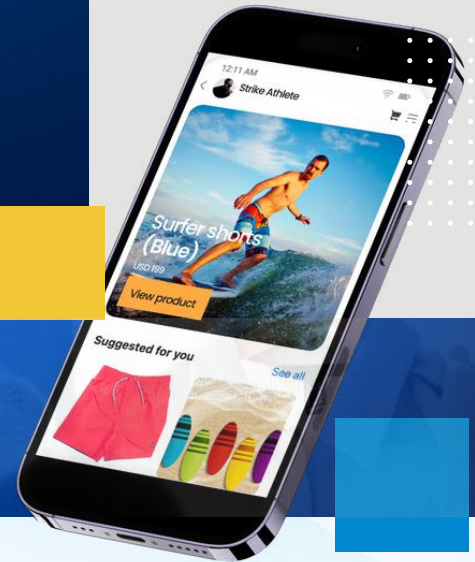


HOW TO AVOID COMMON REASONS FOR FACEBOOK AD DISAPPROVAL



GETTING STARTED

Facebook's ad platform provides an extensive range of options for reaching your target audience. However, it also comes with its guidelines that advertisers must strictly follow.

MOST COMMON FACEBOOK AD REJECTION REASONS

Understanding the common reasons for Facebook ad disapproval can help streamline the often tedious ad appeal process.

Prohibited and restricted content

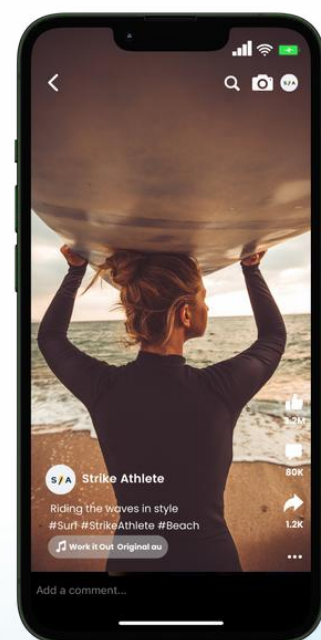
- Personal attributes
- Unrealistic claims

Special ad categories

More limited audience targeting options compared to standard ad categories.

Ad rejections beyond ad content

Facebook ad guidelines on external links



PRO TIP:

Remain vigilant against spam emails masquerading as Facebook notifications – these are common forms of identity theft.

Only trust emails from legitimate Facebook domains.

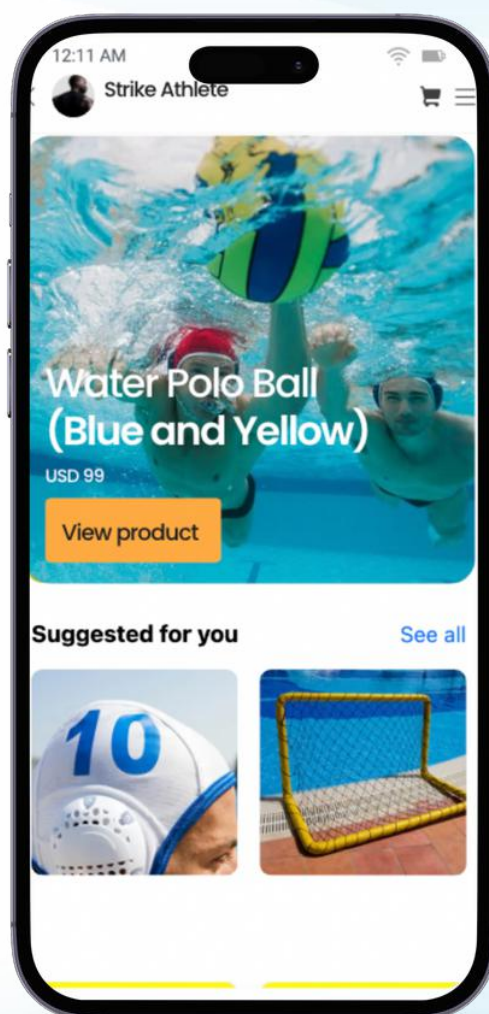
RESOLVING FACEBOOK AD REJECTION REASONS

From the onset, we emphasized the importance of proactive compliance with Facebook's strict standards.

When advertising, in general, compliance with the platform's exacting standards is non-negotiable. Random ad reviews require vigilance to prevent Facebook ad rejection reasons that can halt your campaigns unexpectedly.

Resubmit an Ad Denied on Facebook Guide:

- 01 Log in to **Facebook Ads Manager**
- 02 Select the ads you wish to edit by **checking the boxes**
- 03 Select the **Edit** option > You can make changes to **Ad names, Facebook Page, Ad Creatives**
- 04 Click **Publish** (Ensure all required changes have been completed)
- 05 Your ad will again undergo the **Facebook ad compliance check**, and it will go live upon approval.



Interested to know more about Facebook Ads?

StrikeSocial's team of experts will make sure your Facebook campaign is being seen 24/7. Our team will optimize your campaign, help you meet your advertising goals at the lowest cost possible, and make sure you get the most out of your advertising dollar.



Let's connect. [in](#)