

ventureLAB™

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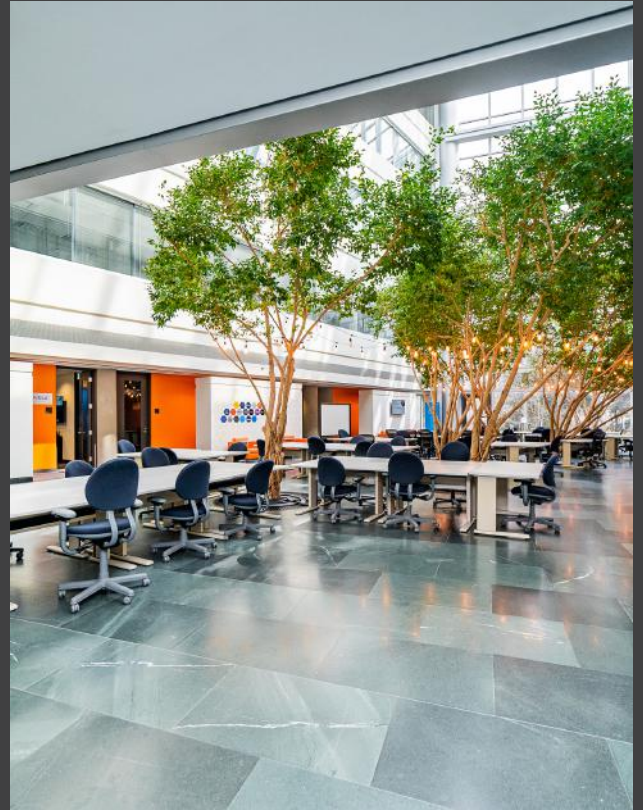
3600 STEELES AVENUE EAST
MARKHAM, ONTARIO
L3R 9Z7

(905) 248-2727

COMMUNICATIONS@VENTURELAB.CA

**MEDIA
KIT
2023**

ventureLAB is a leading global founder community for hardware technology and enterprise software companies in Canada. Located at the heart of Ontario's innovation corridor in York Region, ventureLAB is part of one of the biggest and most diverse tech communities in Canada. Our initiatives focused on raising capital, talent retention, commercializing technology and IP, and customer acquisition.



OUR MISSION

We grow globally competitive tech titans that build-to-scale in Canada.

OUR VISION

Born Global. Built to Scale. Inclusive by Design. Inspire a new generation of global founders who choose Canada to scale IP-rich tech titans creating innovative hardware and scale-ready enterprise software solutions that transform communities and establish a blueprint for a more sustainable, inclusive tech ecosystem.

OUR VALUES

ventureLAB is a culture-first, people-driven organization, with diversity, equity and inclusion ingrained in our core values. We lead by example with a gender-balanced, diverse team with 50% visible minority representation and a 60% women-led leadership team.

R

RELENTLESS:

WE ARE TENACIOUS AND RESILIENT. WE FOLLOW THROUGH AND REMOVE ROADBLOCKS SO TOGETHER WE SUCCEED AND GO FURTHER.

I

INCLUSIVE:

WE ARE EMPATHETIC, OPEN-MINDED AND COLLABORATE RESPECTFULLY SO THAT WE BUILD TRUST WITH EACH OTHER AND VALUE DIVERSE OPINIONS, IDEAS AND PERSPECTIVES TO LEARN AND MAKE BETTER DECISIONS.

V

VISIONARY:

WE INSPIRE BOLD FUTURES WITH OUR FOUNDERS, TEAM, PARTNERS AND COMMUNITY BY CHALLENGING EACH OTHER RESPECTFULLY AND THINKING DIFFERENTLY.

I

INNOVATIVE:

WE CELEBRATE INGENUITY AND EMPOWER THE TEAM TO CREATE NEW IDEAS, PROCESSES AND STRATEGIES. WE ARE CURIOUS AND RESOURCEFUL BY ASKING QUESTIONS FOR CLARITY.

R

RESULTS:

WE ARE PROACTIVE AND PLAN. WE ARE ACCOUNTABLE AND FOCUSED. WE ARE DIRECT AND TRANSPARENT THROUGH FACT-BASED DISCUSSIONS.



WHAT WE DO

- **Unparalleled network** of 80 capital investment partners that has enabled founders to raise over \$340 million of investment capital.
- **Global network of partners**, including industry leaders in tech, manufacturing, health, financial services, and more.
- **Dedicated expert advisors** to drive unbiased advice for early feedback to hit milestones, strategies to gain traction, and channels to scale your business.
- **World-class 50,000 square foot** Innovation Space and \$9M Hardware Lab, and an off-site MedTech Lab, to drive innovations from prototype to product.
- **Resources to build and develop** a great team and culture that have been foundational in helping our portfolio of companies create over 5,000 jobs.

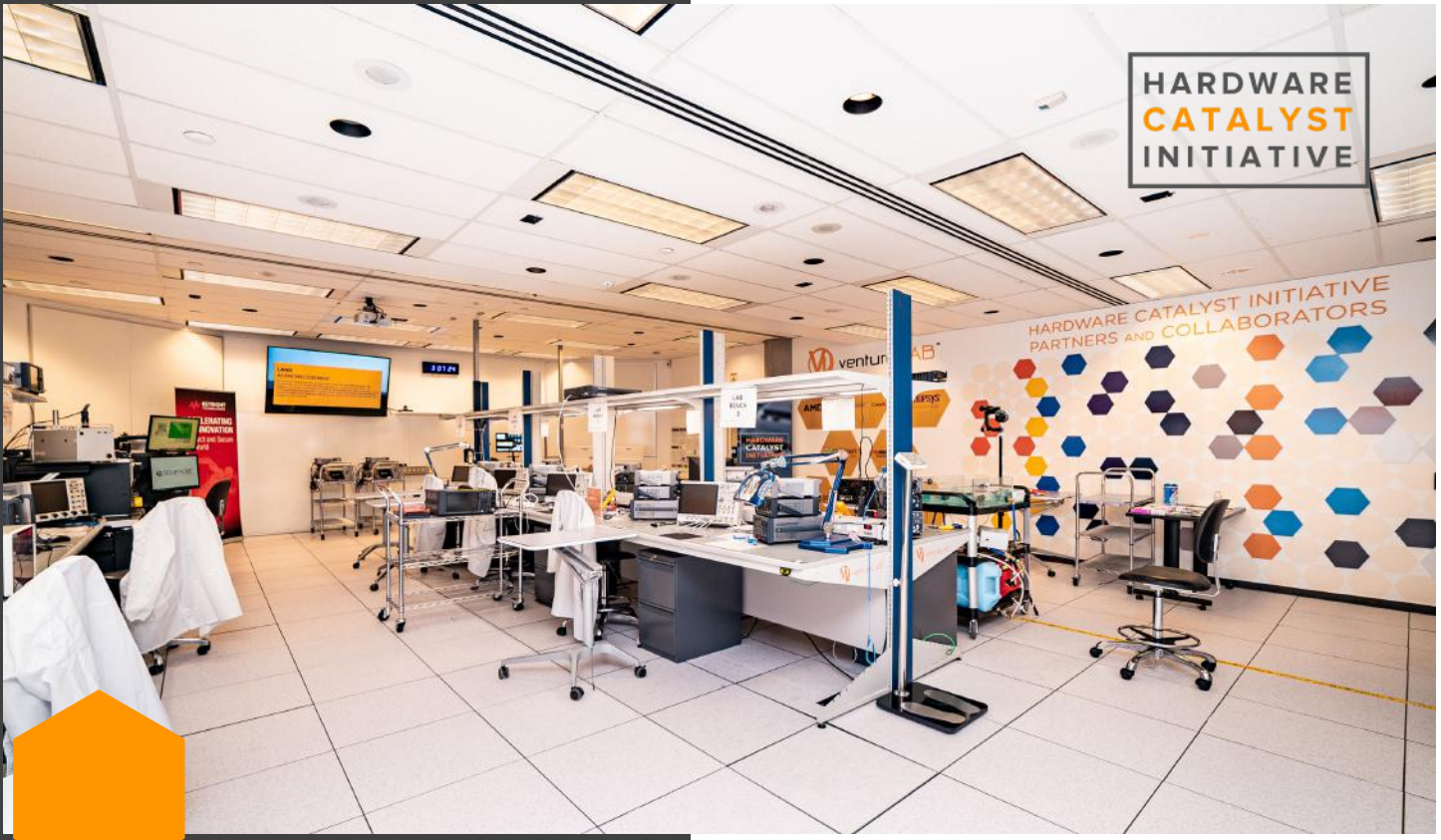


OUR TEAM

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HARDWARE CATALYST INITIATIVE

ventureLAB's Hardware Catalyst Initiative is Canada's only lab and incubator for founders building hardware and semiconductor-focused products, enabling the creation of transformative technologies that will power our products of tomorrow — including healthcare technology, consumer electronics, telecommunications, smart energy, connected transportation, and more.



This project is funded in part by the Government of Canada through the Federal Economic Development Agency for Southern Ontario.





MEDTECH LAB

The Hardware Catalyst Initiative's MedTech Lab is a state-of-the-art facility, in partnership with Sterling Industries, that focuses on developing microelectronic hardware devices for medical applications. Tailored to the needs of startups in the medical hardware space, the lab is equipped with industry-standard equipment and testing facilities used to develop and test the functionality of the products designed for medical purposes.

CAPITAL INVESTMENT PROGRAM

ventureLAB's Capital Investment Program (CIP) works with scale-ready companies to establish a long-term capital strategy and support rapid business growth. Since 2012, our experienced Advisors have worked with hundreds of founders, enabling them to raise over \$340 million in private investment. ventureLAB has expanded the reach of our Capital Investment Program with opportunities for underrepresented and early-stage founders across Canada. Our team provides a diverse founder community with guidance and expertise throughout the fundraising process, from refining investment pitches to connecting founders with strategically-aligned investors to further their investment goals.

CANADA CATALYST

Canada Catalyst is a specialized three-month program for international companies in the hardware and enterprise technology sectors, with a specific focus on DeepTech. By leveraging ventureLAB's personalized business advisory services, access to exceptional talent from renowned Canadian institutions, an experienced support network, and extensive market expertise, Canada Catalyst serves as a springboard for international companies to enter the Canadian market and beyond.

ACCELERATE AI

Funded by ScaleAI, ventureLAB's Accelerate AI is a free comprehensive 6 months program for startups that are working to solve the modern-day challenges of the industry by leveraging artificial intelligence and machine learning into their product offerings. Accelerate AI helps you navigate through the major challenges of your business and creates a supportive ecosystem of resources and opportunities for your company to thrive.

\$9M

PROTOTYPE &
TESTING LAB

50,000

SQ. FT. INNOVATION
SPACE

3,500

COMPANIES
SUPPORTED

5,000

JOBS CREATED BY
OUR COMPANIES

OUR SPACE

ventureLAB is so much more than just a coworking space, providing a hybrid offer of membership options to build your company and a community tailored to support high tech companies. Whether virtually or in-person, the ventureLAB Innovation Space is the community to grow your venture.

\$340M

INVESTED IN OUR
COMPANIES

OUR PARTNERS

At ventureLAB, we collaborate with industry, academic, government, and innovation partners to support innovative tech entrepreneurs and stimulate Canada's economy.

Altium.

AMD

APMA
LEAD. REACH. CONNECT.

arm

aws

bdc*

Bereskin
& Parr

CANADA'S
tech network

Canada

CANADIAN WOMEN'S
CHAMBER OF COMMERCE

DA-INTEGRATED
Your Microelectronics Partner

DASSAULT
SYSTEMES

DELL

easily

EDA
direct

gapwireless

IBM

imec

inertia

INO

intel.

KEYSIGHT
TECHNOLOGIES

Mackenzie
Health

MARKHAM

Markham
Board of Trade
MARKHAM'S PREMIER BUSINESS ASSOCIATION

MARKHAM
STOUFFVILLE
HOSPITAL

MathWorks

Microart

MNP

MUSE
SEMICONDUCTOR
It's not just an MPN

NGen
Next Generation
Manufacturing Canada

NEURONIC
WORKS

ARC CNRC
Canada
ARC Industrial Research
Assistance Program

OCI

Ontario

ReMAP
Regional Manufacturing
Assistance Program

AAPF
Association de l'industrie
des produits de fabrication

Scotiabank

Seneca

SIEMENS

Si
SILICON
CANADA

Sterling+

life.augmented

SOUTHLAKE
REGIONAL HEALTH CENTRE

SYNOPSIS
Silicon to Software

TECHNATION

tsmc

VAUGHAN

V.

VEXOS
Local Service. Global Capabilities.

WBE
Canada

XtremeEDA

York Region

YORK
UNIVERSITY

York Angels

SOCIAL MEDIA



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COMMUNICATIONS@VENTURELAB.CA